

# HuffPost: Democratic candidates

January 13 - 15, 2020 - 1000 US adult citizens



## 1. Candidate awareness

Which of the following politicians have you ever heard of? Please select all that apply.

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Michael Bennet	30%	35%	35%	25%	28%	22%	31%	40%	30%	27%	36%	21%	
Joe Biden	82%	89%	81%	82%	63%	76%	89%	95%	84%	76%	85%	64%	
Michael Bloomberg	69%	79%	73%	65%	47%	58%	80%	87%	75%	50%	65%	56%	
Pete Buttigieg	60%	72%	64%	55%	43%	45%	65%	83%	64%	40%	59%	52%	
John Delaney	32%	39%	35%	29%	27%	28%	32%	42%	34%	27%	31%	26%	
Tulsi Gabbard	47%	59%	52%	43%	31%	37%	52%	67%	52%	31%	46%	34%	
Amy Klobuchar	51%	62%	57%	45%	33%	40%	58%	70%	55%	36%	52%	41%	
Deval Patrick	27%	34%	34%	21%	20%	19%	28%	42%	29%	25%	27%	21%	
Bernie Sanders	79%	87%	80%	78%	61%	72%	86%	94%	84%	64%	78%	62%	
Tom Steyer	45%	56%	51%	40%	29%	30%	53%	67%	51%	33%	39%	32%	
Elizabeth Warren	74%	84%	75%	73%	51%	63%	84%	92%	80%	59%	72%	53%	
Andrew Yang	55%	65%	62%	49%	41%	48%	58%	73%	58%	42%	54%	56%	
Unweighted N	(1,000)	(719)	(444)	(556)	(204)	(209)	(380)	(207)	(663)	(137)	(118)	(82)	

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Michael Bennet	30%	41%	25%	23%	45%	28%	25%	36%	38%	34%	30%	25%	34%
Joe Biden	82%	86%	78%	81%	91%	90%	79%	86%	88%	88%	88%	78%	78%
Michael Bloomberg	69%	68%	64%	79%	76%	87%	59%	79%	84%	77%	68%	66%	68%
Pete Buttigieg	60%	63%	56%	62%	75%	75%	48%	73%	71%	66%	61%	56%	60%
John Delaney	32%	39%	29%	28%	47%	35%	26%	41%	39%	34%	33%	30%	33%
Tulsi Gabbard	47%	49%	44%	52%	63%	64%	36%	55%	65%	54%	42%	47%	47%
Amy Klobuchar	51%	56%	46%	53%	68%	62%	40%	61%	66%	56%	51%	46%	55%
Deval Patrick	27%	33%	25%	23%	43%	32%	19%	32%	42%	41%	23%	24%	24%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Bernie Sanders	79%	81%	77%	79%	88%	89%	73%	87%	89%	83%	85%	76%	76%
Tom Steyer	45%	52%	41%	43%	62%	57%	36%	55%	59%	47%	43%	44%	48%
Elizabeth Warren	74%	76%	69%	79%	85%	87%	65%	83%	85%	75%	77%	72%	73%
Andrew Yang	55%	58%	54%	55%	70%	66%	46%	62%	69%	58%	55%	52%	59%
Unweighted N	(1,000)	(335)	(420)	(245)	(302)	(258)	(442)	(265)	(162)	(185)	(191)	(377)	(247)

**2. POSITIVE Candidate mentions**

Over the PAST TWO WEEKS, which of the following politicians have you heard something POSITIVE about (whether in the news, in an advertisement, through social media, or talking to friends and family)? Please select all that apply

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Michael Bennet	3%	4%	4%	2%	5%	3%	1%	5%	2%	2%	9%	4%
Joe Biden	21%	24%	21%	21%	18%	20%	20%	27%	18%	36%	28%	16%
Michael Bloomberg	18%	21%	19%	18%	17%	14%	18%	25%	17%	21%	25%	16%
Pete Buttigieg	15%	19%	16%	14%	11%	11%	18%	20%	17%	11%	13%	10%
John Delaney	2%	2%	2%	1%	3%	2%	1%	2%	1%	2%	3%	3%
Tulsi Gabbard	7%	8%	9%	5%	9%	5%	7%	7%	7%	3%	7%	12%
Amy Klobuchar	9%	11%	11%	8%	6%	5%	11%	14%	10%	10%	7%	5%
Deval Patrick	2%	2%	3%	1%	5%	1%	1%	3%	2%	4%	4%	2%
Bernie Sanders	25%	29%	25%	24%	31%	25%	22%	23%	24%	26%	33%	16%
Tom Steyer	11%	14%	12%	10%	7%	6%	12%	18%	10%	19%	12%	6%
Elizabeth Warren	19%	24%	19%	18%	17%	18%	19%	21%	18%	24%	19%	11%
Andrew Yang	14%	17%	16%	13%	18%	10%	15%	16%	13%	17%	15%	22%
None of the above	45%	39%	45%	45%	36%	45%	48%	50%	49%	40%	30%	39%
Unweighted N	(945)	(698)	(419)	(526)	(183)	(197)	(364)	(201)	(625)	(129)	(118)	(73)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Michael Bennet	3%	7%	1%	1%	5%	1%	3%	5%	3%	7%	1%	2%	4%
Joe Biden	21%	39%	16%	4%	42%	6%	22%	20%	23%	27%	17%	23%	16%
Michael Bloomberg	18%	27%	14%	13%	30%	13%	16%	18%	25%	24%	14%	18%	18%
Pete Buttigieg	15%	25%	13%	6%	34%	7%	13%	17%	21%	15%	17%	15%	14%
John Delaney	2%	2%	1%	2%	1%	2%	1%	4%	1%	3%	2%	1%	2%
Tulsi Gabbard	7%	4%	9%	8%	3%	14%	4%	8%	10%	14%	6%	6%	4%
Amy Klobuchar	9%	17%	7%	1%	23%	2%	7%	12%	13%	10%	12%	7%	10%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Deval Patrick	2%	4%	1%	2%	3%	1%	2%	3%	2%	6%	1%	2%	0%
Bernie Sanders	25%	41%	23%	5%	49%	5%	26%	23%	30%	29%	26%	23%	23%
Tom Steyer	11%	19%	8%	4%	22%	5%	9%	14%	14%	13%	10%	11%	11%
Elizabeth Warren	19%	37%	13%	4%	43%	5%	16%	19%	29%	22%	16%	18%	19%
Andrew Yang	14%	23%	12%	8%	26%	7%	11%	18%	17%	16%	13%	15%	14%
None of the above	45%	21%	52%	68%	16%	68%	47%	43%	37%	34%	52%	48%	43%
Unweighted N	(945)	(330)	(383)	(232)	(299)	(249)	(414)	(257)	(158)	(179)	(183)	(354)	(229)

**3. NEGATIVE Candidate mentions**

Over the PAST TWO WEEKS, which of the following politicians have you heard something NEGATIVE about (whether in the news, in an advertisement, through social media, or talking to friends and family)? Please select all that apply

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Michael Bennet	5%	6%	7%	3%	8%	4%	4%	5%	5%	3%	4%	11%
Joe Biden	40%	49%	43%	37%	31%	34%	44%	48%	45%	14%	37%	43%
Michael Bloomberg	33%	41%	41%	26%	26%	23%	37%	45%	39%	13%	24%	30%
Pete Buttigieg	27%	34%	33%	21%	22%	17%	30%	38%	32%	9%	22%	23%
John Delaney	4%	6%	6%	3%	5%	4%	4%	5%	5%	2%	2%	10%
Tulsi Gabbard	20%	26%	25%	16%	13%	16%	25%	25%	24%	11%	14%	14%
Amy Klobuchar	15%	18%	19%	10%	10%	10%	18%	19%	17%	5%	11%	17%
Deval Patrick	5%	7%	9%	2%	4%	2%	7%	6%	5%	4%	4%	10%
Bernie Sanders	36%	44%	40%	32%	23%	24%	42%	51%	41%	14%	27%	38%
Tom Steyer	16%	20%	19%	12%	8%	10%	19%	23%	19%	3%	11%	16%
Elizabeth Warren	37%	45%	43%	31%	28%	22%	43%	51%	44%	13%	26%	33%
Andrew Yang	13%	16%	18%	8%	12%	7%	15%	15%	15%	3%	7%	21%
None of the above	30%	21%	26%	34%	34%	38%	28%	23%	28%	50%	25%	30%
Unweighted N	(945)	(698)	(419)	(526)	(183)	(197)	(364)	(201)	(625)	(129)	(118)	(73)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Michael Bennet	5%	2%	6%	7%	2%	8%	4%	6%	7%	4%	5%	4%	7%
Joe Biden	40%	26%	41%	57%	32%	70%	32%	47%	51%	42%	39%	39%	42%
Michael Bloomberg	33%	24%	33%	47%	30%	58%	25%	38%	45%	34%	33%	32%	35%
Pete Buttigieg	27%	16%	30%	37%	24%	52%	17%	34%	38%	26%	26%	26%	30%
John Delaney	4%	3%	4%	7%	4%	8%	3%	6%	7%	3%	5%	4%	6%
Tulsi Gabbard	20%	21%	20%	21%	30%	28%	16%	23%	30%	20%	17%	22%	22%
Amy Klobuchar	15%	8%	16%	22%	11%	28%	11%	18%	17%	13%	16%	13%	17%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Deval Patrick	5%	3%	6%	7%	3%	11%	2%	5%	11%	7%	5%	3%	7%
Bernie Sanders	36%	23%	37%	52%	28%	65%	26%	43%	51%	31%	37%	36%	38%
Tom Steyer	16%	9%	16%	24%	12%	32%	11%	17%	22%	16%	15%	13%	21%
Elizabeth Warren	37%	20%	40%	56%	26%	67%	29%	45%	50%	34%	33%	38%	41%
Andrew Yang	13%	7%	13%	21%	9%	25%	11%	12%	19%	14%	9%	13%	15%
None of the above	30%	31%	36%	19%	26%	15%	40%	23%	17%	23%	39%	30%	29%
Unweighted N	(945)	(330)	(383)	(232)	(299)	(249)	(414)	(257)	(158)	(179)	(183)	(354)	(229)

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**4A. Heard more - positive or negative — Michael Bennet**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	9%	9%	11%	7%	12%	11%	4%	12%	7%	7%	23%	*
Heard more NEGATIVE things	14%	14%	17%	11%	17%	17%	13%	12%	15%	8%	6%	*
Heard about the same amount of positive and negative stories in the past two weeks	1%	1%	0%	2%	4%	0%	0%	0%	0%	0%	2%	*
Aware of candidate but not heard anything in the past two weeks	76%	76%	72%	80%	66%	72%	83%	76%	77%	85%	69%	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(304)	(254)	(163)	(141)	(57)	(46)	(118)	(83)	(201)	(39)	(43)	(21)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	9%	16%	5%	0%	12%	4%	9%	12%	7%	17%	2%	7%	11%
Heard more NEGATIVE things	14%	3%	23%	25%	4%	26%	14%	15%	15%	10%	17%	13%	16%
Heard about the same amount of positive and negative stories in the past two weeks	1%	0%	0%	4%	0%	1%	2%	1%	0%	2%	0%	1%	1%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	76%	80%	72%	71%	84%	69%	75%	72%	78%	71%	81%	79%	72%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(304)	(135)	(108)	(61)	(135)	(77)	(113)	(96)	(61)	(58)	(57)	(104)	(85)

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**4B. Heard more - positive or negative — Joe Biden**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	19%	20%	19%	19%	19%	19%	17%	21%	15%	41%	23%	13%
Heard more NEGATIVE things	40%	46%	44%	35%	37%	34%	41%	44%	44%	11%	35%	51%
Heard about the same amount of positive and negative stories in the past two weeks	3%	4%	2%	4%	3%	2%	3%	3%	3%	0%	5%	4%
Aware of candidate but not heard anything in the past two weeks	38%	30%	35%	42%	40%	45%	38%	32%	38%	48%	37%	32%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(833)	(639)	(372)	(461)	(139)	(158)	(339)	(197)	(572)	(106)	(99)	(56)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	19%	37%	13%	3%	36%	4%	20%	17%	19%	26%	13%	20%	17%
Heard more NEGATIVE things	40%	20%	42%	63%	24%	72%	31%	47%	49%	36%	37%	39%	45%
Heard about the same amount of positive and negative stories in the past two weeks	3%	4%	3%	2%	6%	1%	3%	4%	3%	2%	4%	5%	1%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	38%	39%	41%	32%	34%	23%	46%	32%	29%	36%	46%	36%	37%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(833)	(288)	(336)	(209)	(273)	(235)	(357)	(230)	(143)	(162)	(167)	(306)	(198)

**4C. Heard more - positive or negative — Michael Bloomberg**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	17%	18%	16%	18%	17%	16%	15%	21%	14%	30%	30%	15%
Heard more NEGATIVE things	39%	43%	46%	31%	40%	34%	38%	43%	43%	15%	27%	43%
Heard about the same amount of positive and negative stories in the past two weeks	4%	4%	3%	4%	7%	2%	3%	4%	4%	5%	4%	3%
Aware of candidate but not heard anything in the past two weeks	40%	34%	34%	46%	36%	48%	43%	32%	39%	50%	39%	38%
Totals	100%	99%	99%	99%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(707)	(564)	(339)	(368)	(104)	(123)	(303)	(177)	(506)	(73)	(78)	(50)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	17%	29%	12%	10%	28%	9%	16%	13%	22%	21%	11%	17%	19%
Heard more NEGATIVE things	39%	25%	41%	51%	26%	60%	32%	42%	46%	37%	41%	38%	39%
Heard about the same amount of positive and negative stories in the past two weeks	4%	5%	4%	3%	7%	2%	5%	4%	2%	3%	5%	4%	4%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	40%	41%	43%	35%	39%	29%	47%	41%	30%	39%	43%	40%	38%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(707)	(233)	(273)	(201)	(231)	(225)	(270)	(212)	(135)	(143)	(130)	(263)	(171)

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**4D. Heard more - positive or negative — Pete Buttigieg**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	19%	20%	17%	21%	15%	20%	19%	19%	19%	23%	18%	12%
Heard more NEGATIVE things	37%	39%	41%	32%	36%	31%	38%	39%	40%	16%	32%	34%
Heard about the same amount of positive and negative stories in the past two weeks	3%	4%	4%	2%	6%	2%	3%	3%	3%	3%	3%	1%
Aware of candidate but not heard anything in the past two weeks	41%	37%	38%	45%	43%	47%	40%	39%	37%	58%	47%	53%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(604)	(509)	(294)	(310)	(94)	(99)	(245)	(166)	(432)	(56)	(71)	(45)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	19%	34%	14%	5%	36%	5%	21%	17%	20%	19%	20%	18%	18%
Heard more NEGATIVE things	37%	18%	42%	54%	19%	64%	26%	41%	44%	36%	33%	37%	40%
Heard about the same amount of positive and negative stories in the past two weeks	3%	2%	5%	2%	5%	3%	3%	3%	5%	1%	6%	3%	2%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	41%	46%	39%	39%	39%	28%	49%	39%	31%	44%	41%	41%	40%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(604)	(213)	(237)	(154)	(225)	(194)	(222)	(190)	(116)	(121)	(115)	(217)	(151)

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**4E. Heard more - positive or negative — John Delaney**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	4%	3%	5%	2%	11%	3%	2%	2%	2%	5%	11%	*
Heard more NEGATIVE things	12%	13%	15%	9%	16%	11%	13%	9%	12%	9%	5%	*
Heard about the same amount of positive and negative stories in the past two weeks	0%	0%	1%	0%	0%	2%	0%	0%	1%	0%	0%	*
Aware of candidate but not heard anything in the past two weeks	84%	83%	79%	89%	73%	84%	85%	88%	85%	86%	84%	*
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(320)	(276)	(155)	(165)	(53)	(59)	(125)	(83)	(224)	(39)	(33)	(24)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	4%	6%	1%	4%	3%	4%	3%	7%	1%	9%	7%	1%	2%
Heard more NEGATIVE things	12%	8%	13%	19%	7%	20%	11%	10%	18%	6%	13%	13%	14%
Heard about the same amount of positive and negative stories in the past two weeks	0%	0%	0%	2%	0%	1%	0%	1%	0%	0%	0%	0%	2%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	84%	86%	86%	75%	90%	74%	86%	82%	81%	85%	80%	86%	82%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(320)	(132)	(118)	(70)	(141)	(88)	(115)	(106)	(61)	(56)	(63)	(119)	(82)

**4F. Heard more - positive or negative — Tulsi Gabbard**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	12%	12%	14%	10%	18%	12%	11%	9%	11%	8%	13%	23%
Heard more NEGATIVE things	38%	40%	40%	35%	33%	38%	43%	34%	40%	33%	30%	33%
Heard about the same amount of positive and negative stories in the past two weeks	1%	1%	2%	0%	3%	0%	1%	1%	1%	0%	0%	3%
Aware of candidate but not heard anything in the past two weeks	49%	47%	44%	55%	46%	50%	45%	56%	48%	58%	57%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(479)	(416)	(246)	(233)	(71)	(78)	(197)	(133)	(348)	(44)	(54)	(33)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	12%	7%	17%	10%	4%	17%	8%	13%	14%	23%	10%	10%	6%
Heard more NEGATIVE things	38%	42%	36%	34%	47%	36%	40%	37%	41%	31%	34%	41%	41%
Heard about the same amount of positive and negative stories in the past two weeks	1%	0%	2%	2%	0%	2%	1%	1%	1%	2%	2%	1%	1%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	49%	50%	45%	53%	49%	44%	51%	49%	44%	44%	54%	48%	52%
Totals	100%	99%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(479)	(165)	(186)	(128)	(192)	(166)	(163)	(145)	(105)	(97)	(82)	(182)	(118)

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**4G. Heard more - positive or negative — Amy Klobuchar**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	15%	16%	16%	15%	13%	12%	16%	18%	15%	25%	12%	11%
Heard more NEGATIVE things	24%	26%	28%	19%	21%	18%	25%	27%	25%	12%	21%	33%
Heard about the same amount of positive and negative stories in the past two weeks	1%	1%	1%	1%	1%	1%	2%	0%	1%	2%	0%	0%
Aware of candidate but not heard anything in the past two weeks	60%	57%	55%	65%	65%	69%	57%	55%	59%	61%	67%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(513)	(432)	(263)	(250)	(75)	(81)	(218)	(139)	(366)	(50)	(59)	(38)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	15%	29%	12%	1%	32%	1%	15%	16%	19%	14%	22%	12%	15%
Heard more NEGATIVE things	24%	9%	29%	37%	11%	43%	21%	27%	21%	20%	26%	23%	26%
Heard about the same amount of positive and negative stories in the past two weeks	1%	2%	1%	0%	2%	0%	1%	2%	1%	1%	0%	2%	1%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	60%	60%	58%	62%	55%	56%	63%	55%	59%	65%	51%	63%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(513)	(187)	(192)	(134)	(203)	(158)	(178)	(159)	(107)	(104)	(92)	(181)	(136)

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**4H. Heard more - positive or negative — Deval Patrick**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	7%	5%	7%	7%	20%	3%	4%	6%	5%	14%	*	*
Heard more NEGATIVE things	17%	19%	24%	7%	17%	9%	24%	14%	16%	17%	*	*
Heard about the same amount of positive and negative stories in the past two weeks	0%	0%	1%	0%	2%	0%	0%	0%	0%	0%	*	*
Aware of candidate but not heard anything in the past two weeks	75%	76%	68%	86%	61%	88%	72%	80%	79%	69%	*	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(273)	(244)	(157)	(116)	(39)	(39)	(110)	(85)	(188)	(36)	(29)	(20)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	7%	10%	2%	9%	6%	4%	12%	9%	3%	13%	4%	7%	1%
Heard more NEGATIVE things	17%	7%	23%	27%	7%	34%	11%	15%	25%	16%	20%	12%	26%
Heard about the same amount of positive and negative stories in the past two weeks	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	2%	0%	0%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	75%	82%	75%	63%	87%	61%	77%	76%	71%	70%	74%	81%	73%
Totals	99%	100%	100%	99%	100%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(273)	(110)	(104)	(59)	(129)	(85)	(82)	(82)	(68)	(76)	(44)	(94)	(59)

**4I. Heard more - positive or negative — Bernie Sanders**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	25%	28%	24%	26%	40%	29%	20%	20%	22%	37%	40%	22%
Heard more NEGATIVE things	37%	41%	40%	34%	23%	24%	42%	48%	40%	16%	27%	47%
Heard about the same amount of positive and negative stories in the past two weeks	2%	3%	3%	2%	3%	2%	2%	2%	3%	2%	2%	0%
Aware of candidate but not heard anything in the past two weeks	36%	28%	33%	38%	34%	45%	35%	30%	35%	45%	30%	31%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(811)	(625)	(367)	(444)	(138)	(152)	(328)	(193)	(571)	(92)	(92)	(56)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	25%	44%	23%	4%	48%	4%	29%	22%	27%	29%	26%	22%	26%
Heard more NEGATIVE things	37%	17%	39%	60%	19%	70%	26%	42%	49%	31%	35%	37%	43%
Heard about the same amount of positive and negative stories in the past two weeks	2%	3%	2%	1%	5%	0%	2%	3%	2%	3%	2%	3%	0%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	36%	35%	36%	35%	28%	26%	43%	33%	22%	37%	37%	38%	30%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(811)	(274)	(330)	(207)	(265)	(232)	(336)	(231)	(145)	(155)	(164)	(299)	(193)

**4J. Heard more - positive or negative — Tom Steyer**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	20%	20%	20%	20%	18%	15%	19%	24%	15%	52%	29%	*
Heard more NEGATIVE things	29%	32%	33%	25%	23%	31%	30%	29%	32%	4%	24%	*
Heard about the same amount of positive and negative stories in the past two weeks	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	2%	*
Aware of candidate but not heard anything in the past two weeks	49%	46%	46%	53%	57%	52%	49%	45%	51%	42%	45%	*
Totals	99%	100%	100%	100%	100%	99%	99%	99%	99%	100%	100%	*
Unweighted N	(461)	(396)	(238)	(223)	(61)	(64)	(200)	(136)	(339)	(48)	(45)	(29)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	20%	33%	14%	7%	32%	6%	20%	22%	18%	21%	21%	20%	18%
Heard more NEGATIVE things	29%	12%	33%	50%	14%	54%	25%	28%	33%	27%	33%	24%	36%
Heard about the same amount of positive and negative stories in the past two weeks	1%	2%	1%	1%	2%	0%	1%	2%	0%	4%	0%	1%	1%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	49%	53%	51%	42%	52%	40%	54%	48%	49%	48%	46%	54%	45%
Totals	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(461)	(176)	(174)	(111)	(187)	(150)	(161)	(148)	(93)	(88)	(80)	(174)	(119)

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**4K. Heard more - positive or negative — Elizabeth Warren**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	19%	22%	19%	20%	23%	23%	17%	17%	16%	35%	24%	18%
Heard more NEGATIVE things	42%	45%	47%	36%	41%	26%	44%	50%	47%	14%	29%	50%
Heard about the same amount of positive and negative stories in the past two weeks	2%	3%	3%	2%	2%	3%	3%	2%	2%	3%	3%	0%
Aware of candidate but not heard anything in the past two weeks	37%	30%	31%	42%	33%	48%	36%	31%	35%	48%	44%	32%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(762)	(603)	(347)	(415)	(118)	(137)	(317)	(190)	(544)	(84)	(85)	(49)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	19%	42%	11%	2%	41%	4%	19%	17%	23%	23%	16%	19%	20%
Heard more NEGATIVE things	42%	15%	48%	65%	18%	72%	36%	47%	48%	38%	37%	43%	45%
Heard about the same amount of positive and negative stories in the past two weeks	2%	3%	2%	1%	6%	0%	2%	3%	4%	2%	2%	3%	2%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	37%	40%	38%	32%	34%	24%	43%	33%	25%	37%	45%	35%	33%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(762)	(259)	(301)	(202)	(258)	(228)	(305)	(222)	(138)	(141)	(150)	(284)	(187)

**4L. Heard more - positive or negative — Andrew Yang**

Over the PAST TWO WEEKS, have you heard more positive things or more negative things about the following politicians (whether in the news, in an advertisement, through social media, or talking to friends and family)?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Heard more POSITIVE things	22%	24%	22%	22%	33%	18%	22%	19%	19%	36%	27%	28%
Heard more NEGATIVE things	19%	21%	24%	12%	17%	13%	21%	20%	21%	7%	12%	20%
Heard about the same amount of positive and negative stories in the past two weeks	1%	1%	1%	2%	2%	0%	2%	1%	1%	0%	1%	2%
Aware of candidate but not heard anything in the past two weeks	58%	54%	52%	64%	47%	69%	55%	60%	59%	56%	60%	50%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(556)	(464)	(280)	(276)	(89)	(103)	(217)	(147)	(385)	(60)	(62)	(49)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Heard more POSITIVE things	22%	37%	18%	8%	36%	9%	20%	26%	22%	24%	23%	23%	19%
Heard more NEGATIVE things	19%	7%	21%	30%	10%	34%	18%	17%	25%	20%	14%	18%	21%
Heard about the same amount of positive and negative stories in the past two weeks	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	0%	3%	0%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Aware of candidate but not heard anything in the past two weeks	58%	55%	60%	59%	53%	56%	60%	56%	52%	54%	63%	56%	59%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(556)	(194)	(228)	(134)	(209)	(170)	(208)	(161)	(111)	(109)	(102)	(200)	(145)

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<b>Interviewing Dates</b>	January 13 - 15, 2020
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, and 2016 Presidential vote. The weights range from 0.27 to 3.267, with a mean of one and a standard deviation of 0.413.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.4% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	57 questions not reported.