

HuffPost: DNC

August 21 - 24, 2020 - 1000 US adult citizens



1. Idea of who to vote for

Do you have a good idea of which candidate you'll vote for in the presidential election in November, or are you still making up your mind?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I have a good idea of whom I'll vote for	69%	83%		63%	74%	47%	65%	74%	87%	73%	64%	69%	45%
I'm still making up my mind	10%	11%		13%	7%	17%	17%	6%	1%	8%	12%	14%	11%
I don't plan to vote in the election this November	16%	3%		17%	15%	23%	13%	16%	11%	14%	14%	9%	35%
Not sure	6%	3%		7%	5%	13%	5%	4%	1%	4%	9%	8%	9%
Totals	101%	100%		100%	101%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(998)	(756)		(492)	(506)	(211)	(119)	(460)	(208)	(688)	(117)	(103)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I have a good idea of whom I'll vote for	69%	76%	56%	80%	89%	85%	63%	79%	72%	68%	67%	71%	67%
I'm still making up my mind	10%	10%	8%	13%	7%	13%	9%	9%	15%	13%	10%	7%	11%
I don't plan to vote in the election this November	16%	10%	26%	7%	1%	1%	22%	7%	10%	14%	16%	18%	14%
Not sure	6%	4%	10%	1%	2%	1%	6%	5%	4%	5%	7%	4%	7%
Totals	101%	100%	100%	101%	99%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(998)	(364)	(385)	(249)	(311)	(244)	(466)	(244)	(174)	(181)	(190)	(358)	(269)

2. Closely following DNC

How closely have you been following the Democratic National Convention this week?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very closely	14%	16%	15%	13%	8%	18%	15%	16%	13%	16%	26%	9%
Somewhat closely	24%	28%	26%	22%	25%	26%	21%	25%	23%	35%	21%	19%
Not very closely	23%	24%	23%	23%	26%	24%	22%	22%	25%	21%	17%	23%
Not at all closely	34%	29%	31%	37%	32%	29%	39%	35%	36%	20%	30%	43%
Not sure	4%	2%	4%	4%	9%	3%	3%	2%	3%	8%	7%	6%
Totals	99%	99%	99%	99%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(998)	(756)	(491)	(507)	(210)	(120)	(461)	(207)	(686)	(118)	(104)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very closely	14%	27%	10%	5%	30%	6%	13%	18%	17%	13%	11%	14%	18%
Somewhat closely	24%	35%	16%	21%	34%	22%	23%	27%	24%	21%	17%	29%	24%
Not very closely	23%	18%	27%	23%	20%	27%	22%	27%	26%	25%	22%	22%	24%
Not at all closely	34%	15%	41%	49%	14%	45%	36%	26%	27%	33%	46%	32%	28%
Not sure	4%	5%	6%	1%	2%	0%	5%	2%	6%	7%	4%	2%	6%
Totals	99%	100%	100%	99%	100%	100%	99%	100%	100%	99%	100%	99%	100%
Unweighted N	(998)	(364)	(385)	(249)	(312)	(243)	(468)	(243)	(173)	(181)	(190)	(359)	(268)

3. Watched DNC

Have you watched any of the Democratic National Convention?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I watched most or all of the convention	10%	14%	11%	10%	4%	12%	10%	14%	10%	15%	11%	4%
I watched some parts of the convention	20%	24%	21%	20%	19%	21%	18%	25%	21%	24%	25%	9%
I watched clips or highlights of the convention	21%	22%	22%	19%	23%	21%	19%	21%	20%	22%	16%	27%
I read or watched news stories analyzing the convention	19%	19%	19%	20%	23%	20%	18%	16%	20%	13%	28%	12%
I haven't heard anything about the convention	29%	21%	27%	31%	30%	26%	34%	23%	28%	26%	20%	47%
Totals	99%	100%	100%	100%	99%	100%	99%	99%	99%	100%	100%	99%
Unweighted N	(993)	(754)	(489)	(504)	(209)	(120)	(458)	(206)	(682)	(118)	(103)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I watched most or all of the convention	10%	21%	5%	5%	27%	5%	9%	14%	11%	9%	8%	11%	12%
I watched some parts of the convention	20%	31%	14%	17%	27%	21%	19%	20%	30%	17%	18%	19%	28%
I watched clips or highlights of the convention	21%	19%	22%	21%	23%	23%	20%	25%	23%	24%	20%	22%	17%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I read or watched news stories analyzing the convention	19%	14%	20%	25%	12%	22%	20%	20%	17%	23%	22%	17%	17%
I haven't heard anything about the convention	29%	15%	39%	32%	11%	29%	32%	21%	19%	27%	31%	31%	26%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(993)	(365)	(381)	(247)	(312)	(243)	(464)	(242)	(174)	(179)	(190)	(355)	(269)

4. Was DNC well managed

From what you know, do you think the Democratic National Convention was:

Asked of those who had seen at least a little bit of or about the convention

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Well managed	45%	50%	44%	46%	40%	38%	47%	54%	44%	57%	49%	30%
Poorly run	30%	27%	34%	27%	34%	37%	26%	27%	32%	18%	29%	40%
Not sure	25%	23%	22%	27%	26%	26%	27%	19%	25%	24%	22%	29%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	99%	100%	99%
Unweighted N	(766)	(635)	(380)	(386)	(153)	(96)	(352)	(165)	(531)	(93)	(86)	(56)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Well managed	45%	71%	33%	19%	79%	17%	41%	52%	49%	42%	41%	44%	53%
Poorly run	30%	12%	34%	56%	4%	59%	35%	21%	32%	32%	28%	31%	31%
Not sure	25%	17%	34%	24%	17%	24%	25%	27%	19%	26%	32%	25%	17%
Totals	100%	100%	101%	99%	100%	100%	101%	100%	100%	100%	101%	100%	101%
Unweighted N	(766)	(333)	(251)	(182)	(292)	(195)	(340)	(196)	(151)	(137)	(149)	(262)	(218)

5. Virtual format better or worse than normal

This year's Democratic National Convention was largely held virtually, due to the coronavirus pandemic. Do you think the virtual format was:

Asked of those who had seen at least a little bit of or about the convention

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Better than the usual format	24%	26%	21%	27%	21%	17%	27%	30%	23%	38%	17%	20%
About the same as the usual format	36%	34%	42%	30%	47%	44%	30%	26%	34%	45%	36%	38%
Worse than the usual format	21%	22%	22%	20%	16%	16%	24%	27%	24%	5%	21%	22%
Not sure	19%	18%	15%	23%	16%	23%	19%	17%	19%	12%	26%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(767)	(636)	(380)	(387)	(153)	(97)	(352)	(165)	(531)	(93)	(86)	(57)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Better than the usual format	24%	41%	16%	6%	47%	4%	23%	27%	22%	22%	24%	22%	28%
About the same as the usual format	36%	42%	34%	30%	32%	37%	33%	34%	49%	36%	30%	37%	41%
Worse than the usual format	21%	5%	24%	44%	5%	44%	24%	19%	19%	20%	22%	23%	18%
Not sure	19%	13%	26%	19%	16%	15%	20%	19%	10%	22%	25%	17%	14%
Totals	100%	101%	100%	99%	100%	100%	100%	99%	100%	100%	101%	99%	101%
Unweighted N	(767)	(333)	(252)	(182)	(292)	(195)	(340)	(197)	(151)	(137)	(149)	(263)	(218)

6. DNC impact on the view of the Democratic Party

Did the Democratic National Convention:

Asked of those who had seen at least a little bit of or about the convention

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Improve your view of the Democratic Party	26%	28%	27%	26%	27%	22%	29%	26%	23%	32%	33%	32%
Not really change your view of the Democratic Party	44%	44%	46%	42%	50%	42%	39%	47%	48%	50%	27%	32%
Worsen your view of the Democratic Party	22%	21%	21%	24%	13%	26%	25%	24%	23%	15%	31%	18%
Not sure	7%	7%	7%	8%	9%	10%	7%	3%	7%	4%	9%	18%
Totals	99%	100%	101%	100%	99%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(762)	(632)	(378)	(384)	(151)	(96)	(351)	(164)	(530)	(93)	(83)	(56)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Improve your view of the Democratic Party	26%	47%	13%	10%	47%	8%	25%	28%	28%	29%	17%	26%	33%
Not really change your view of the Democratic Party	44%	45%	42%	45%	43%	45%	42%	42%	51%	44%	50%	43%	41%
Worsen your view of the Democratic Party	22%	3%	33%	38%	5%	43%	26%	21%	18%	22%	20%	25%	20%
Not sure	7%	4%	12%	6%	6%	5%	7%	10%	3%	6%	13%	6%	7%
Totals	99%	99%	100%	99%	101%	101%	100%	101%	100%	101%	100%	100%	101%
Unweighted N	(762)	(333)	(248)	(181)	(291)	(194)	(338)	(194)	(151)	(137)	(148)	(259)	(218)

7. DNC impact on the view of Joe Biden

Did the Democratic National Convention:

Asked of those who had seen at least a little bit of or about the convention

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Improve your view of Joe Biden	29%	31%	30%	28%	34%	23%	30%	32%	27%	34%	37%	32%
Not really change your view of Joe Biden	43%	43%	48%	38%	41%	39%	47%	45%	46%	43%	30%	38%
Worsen your view of Joe Biden	19%	18%	14%	23%	12%	23%	17%	23%	21%	6%	26%	12%
Not sure	9%	7%	8%	10%	14%	15%	6%	1%	7%	17%	7%	18%
Totals	100%	99%	100%	99%	101%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(764)	(634)	(377)	(387)	(153)	(97)	(350)	(164)	(529)	(93)	(85)	(57)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Improve your view of Joe Biden	29%	55%	16%	7%	54%	8%	27%	32%	31%	30%	24%	28%	36%
Not really change your view of Joe Biden	43%	38%	42%	54%	37%	50%	40%	40%	55%	47%	38%	43%	45%
Worsen your view of Joe Biden	19%	3%	26%	34%	3%	39%	22%	17%	12%	21%	21%	19%	13%
Not sure	9%	5%	16%	6%	6%	3%	11%	11%	3%	2%	17%	10%	6%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(764)	(332)	(251)	(181)	(292)	(193)	(338)	(197)	(151)	(137)	(147)	(262)	(218)

8. DNC representation

How well did you feel that people like you were represented at the Democratic National Convention?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	19%	23%	17%	22%	16%	19%	17%	27%	18%	33%	25%	7%
Somewhat well	18%	18%	22%	15%	29%	17%	18%	10%	17%	32%	14%	16%
Not very well	12%	13%	15%	9%	8%	20%	10%	10%	11%	5%	19%	15%
Not at all well	23%	25%	25%	21%	12%	18%	28%	32%	28%	8%	15%	19%
Not sure	28%	21%	21%	34%	35%	27%	28%	21%	27%	22%	27%	43%
Totals	100%	100%	100%	101%	100%	101%	101%	100%	101%	100%	100%	100%
Unweighted N	(998)	(756)	(490)	(508)	(211)	(120)	(459)	(208)	(687)	(118)	(103)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	19%	43%	10%	4%	45%	6%	18%	27%	20%	18%	15%	20%	23%
Somewhat well	18%	29%	14%	12%	26%	7%	18%	18%	24%	20%	16%	18%	21%
Not very well	12%	6%	13%	17%	7%	17%	11%	10%	20%	12%	7%	14%	12%
Not at all well	23%	3%	28%	41%	4%	49%	24%	22%	22%	23%	24%	23%	22%
Not sure	28%	18%	36%	27%	18%	20%	30%	23%	14%	27%	37%	26%	22%
Totals	100%	99%	101%	101%	100%	99%	101%	100%	100%	100%	99%	101%	100%
Unweighted N	(998)	(365)	(385)	(248)	(311)	(244)	(467)	(243)	(174)	(181)	(190)	(358)	(269)

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9. DNC time on relevant issues

Do you think the Democratic National Convention:

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Spent enough time on the issues you care about most	28%	32%		28%	29%	31%	24%	27%	32%	26%	43%	31%	23%
Spent too much time on other issues	31%	33%		33%	29%	24%	35%	29%	39%	34%	18%	34%	23%
Not sure	41%	35%		39%	42%	45%	42%	44%	30%	40%	39%	35%	54%
Totals	100%	100%		100%	100%	100%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(992)	(750)		(487)	(505)	(209)	(119)	(457)	(207)	(683)	(118)	(102)	(89)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Spent enough time on the issues you care about most	28%	55%	16%	12%	60%	8%	25%	37%	34%	30%	23%	29%	31%
Spent too much time on other issues	31%	15%	30%	55%	9%	60%	32%	28%	37%	32%	33%	29%	31%
Not sure	41%	30%	54%	34%	31%	32%	43%	35%	28%	38%	44%	42%	38%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(992)	(365)	(381)	(246)	(311)	(241)	(466)	(241)	(171)	(180)	(189)	(355)	(268)

10. DNC time on Trump or Biden

Do you think the speakers at the Democratic National Convention:

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Spent more time attacking Donald Trump	30%	33%	33%	28%	21%	32%	31%	38%	35%	13%	23%	30%
Spent more time explaining what Joe Biden would do as president	17%	18%	20%	14%	28%	17%	13%	13%	14%	26%	25%	19%
Spent about equal amounts of time doing both	21%	24%	17%	24%	13%	16%	22%	30%	21%	28%	25%	7%
Not sure	32%	24%	30%	34%	37%	35%	34%	19%	30%	33%	27%	44%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(995)	(754)	(490)	(505)	(211)	(119)	(459)	(206)	(684)	(118)	(104)	(89)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Spent more time attacking Donald Trump	30%	10%	31%	58%	9%	61%	29%	34%	33%	33%	32%	29%	30%
Spent more time explaining what Joe Biden would do as president	17%	33%	9%	11%	28%	11%	17%	20%	19%	19%	9%	17%	24%
Spent about equal amounts of time doing both	21%	36%	16%	7%	40%	9%	19%	23%	27%	21%	22%	22%	18%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not sure	32%	22%	44%	24%	22%	19%	35%	23%	20%	28%	37%	32%	29%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	99%	101%	100%	100%	101%
Unweighted N	(995)	(364)	(385)	(246)	(312)	(241)	(465)	(242)	(174)	(180)	(189)	(358)	(268)

11. Message of DNC

Which of these statements do you think best reflects the message of the Democratic National Convention?

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
"Vote for Joe Biden because of his personal character"	9%	11%		12%	6%	12%	6%	8%	11%	9%	11%	6%	12%
"Vote for Joe Biden because of his competence as a leader"	18%	21%		14%	21%	20%	14%	17%	21%	15%	34%	23%	11%
"Vote for Joe Biden because of his political policies"	6%	7%		6%	5%	9%	7%	4%	4%	6%	5%	4%	5%
"Vote for Joe Biden because it will get Donald Trump out of office"	35%	38%		35%	34%	25%	41%	33%	40%	38%	21%	29%	36%
None of the above	13%	9%		13%	13%	7%	14%	16%	12%	14%	10%	15%	7%
Not sure	20%	15%		20%	20%	28%	17%	22%	12%	18%	20%	22%	29%
Totals	101%	101%		100%	99%	101%	99%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,000)	(757)		(492)	(508)	(211)	(120)	(461)	(208)	(688)	(118)	(104)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
"Vote for Joe Biden because of his personal character"	9%	18%	6%	2%	21%	3%	8%	10%	11%	12%	8%	7%	12%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
"Vote for Joe Biden because of his competence as a leader"	18%	36%	10%	7%	36%	8%	15%	22%	21%	15%	11%	21%	22%
"Vote for Joe Biden because of his political policies"	6%	9%	2%	7%	9%	3%	3%	10%	11%	7%	6%	4%	7%
"Vote for Joe Biden because it will get Donald Trump out of office"	35%	19%	35%	55%	18%	59%	34%	34%	39%	34%	41%	34%	30%
None of the above	13%	4%	17%	18%	3%	13%	18%	8%	8%	12%	13%	16%	9%
Not sure	20%	14%	30%	11%	13%	14%	22%	16%	9%	20%	22%	19%	20%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	101%	100%
Unweighted N	(1,000)	(365)	(386)	(249)	(312)	(244)	(468)	(244)	(174)	(181)	(190)	(360)	(269)

12. Strongest Argument for Joe Biden

Which of these statements do you think is Democrats' strongest argument for why people should vote for Joe Biden?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
"Vote for Joe Biden because of his personal character"	8%	8%	10%	6%	8%	7%	8%	8%	7%	8%	7%	13%
"Vote for Joe Biden because of his competence as a leader"	17%	19%	15%	18%	19%	17%	15%	17%	15%	24%	20%	14%
"Vote for Joe Biden because of his political policies"	9%	9%	9%	8%	12%	13%	7%	3%	6%	24%	6%	11%
"Vote for Joe Biden because it will get Donald Trump out of office"	33%	36%	30%	36%	27%	34%	33%	39%	38%	21%	29%	26%
None of the above	17%	17%	19%	16%	10%	16%	21%	21%	21%	8%	14%	12%
Not sure	16%	11%	18%	15%	23%	14%	16%	11%	14%	16%	24%	24%
Totals	100%	100%	101%	99%	99%	101%	100%	99%	101%	101%	100%	100%
Unweighted N	(990)	(751)	(488)	(502)	(209)	(119)	(457)	(205)	(683)	(117)	(101)	(89)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
"Vote for Joe Biden because of his personal character"	8%	16%	4%	4%	14%	4%	6%	11%	10%	11%	5%	6%	9%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
"Vote for Joe Biden because of his competence as a leader"	17%	29%	13%	7%	34%	4%	16%	17%	20%	15%	11%	16%	25%
"Vote for Joe Biden because of his political policies"	9%	12%	6%	9%	13%	5%	7%	13%	9%	7%	6%	11%	9%
"Vote for Joe Biden because it will get Donald Trump out of office"	33%	28%	32%	42%	25%	46%	32%	35%	38%	37%	41%	31%	27%
None of the above	17%	3%	22%	29%	4%	31%	22%	12%	16%	16%	19%	20%	14%
Not sure	16%	12%	24%	9%	10%	9%	18%	12%	7%	14%	17%	16%	17%
Totals	100%	100%	101%	100%	100%	99%	101%	100%	100%	100%	99%	100%	101%
Unweighted N	(990)	(361)	(381)	(248)	(308)	(244)	(464)	(244)	(172)	(180)	(190)	(353)	(267)

13. Speeches watched

Which of these people's speeches did you watch some or all of? Select all that apply.

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Bernie Sanders	16%	19%	17%	16%	20%	12%	15%	20%	17%	16%	16%	15%
Michelle Obama	33%	38%	29%	37%	35%	22%	31%	46%	34%	47%	24%	19%
Bill Clinton	17%	19%	20%	15%	11%	18%	18%	22%	17%	24%	11%	16%
Jill Biden	17%	23%	14%	20%	9%	11%	18%	30%	18%	25%	12%	4%
Barack Obama	40%	44%	38%	43%	41%	37%	38%	47%	39%	61%	33%	33%
Kamala Harris	27%	34%	26%	29%	20%	17%	28%	46%	30%	24%	25%	19%
Joe Biden	33%	39%	35%	31%	35%	25%	30%	45%	33%	36%	34%	26%
Unweighted N	(1,000)	(757)	(492)	(508)	(211)	(120)	(461)	(208)	(688)	(118)	(104)	(90)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Bernie Sanders	16%	29%	12%	7%	30%	8%	16%	19%	21%	13%	16%	16%	20%
Michelle Obama	33%	50%	28%	19%	55%	23%	29%	40%	42%	33%	23%	36%	37%
Bill Clinton	17%	29%	13%	9%	30%	10%	15%	23%	21%	20%	15%	20%	14%
Jill Biden	17%	28%	12%	9%	38%	12%	15%	21%	22%	16%	14%	21%	15%
Barack Obama	40%	54%	36%	29%	60%	27%	41%	42%	42%	39%	35%	43%	43%
Kamala Harris	27%	41%	23%	17%	49%	23%	24%	32%	34%	23%	26%	27%	32%
Joe Biden	33%	50%	26%	21%	55%	29%	31%	39%	33%	38%	28%	33%	34%
Unweighted N	(1,000)	(365)	(386)	(249)	(312)	(244)	(468)	(244)	(174)	(181)	(190)	(360)	(269)

14. Biden Speech Quality

How would you rate Joe Biden's speech?

Asked of those who watched some or all of Joe Biden's speech

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	46%	48%	47%	44%	30%	45%	45%	59%	41%	60%	59%	*
Good	25%	24%	27%	22%	43%	17%	22%	18%	26%	25%	13%	*
Fair	16%	14%	12%	20%	16%	21%	18%	11%	17%	15%	15%	*
Poor	10%	11%	11%	9%	7%	9%	15%	8%	13%	0%	8%	*
Not sure	4%	3%	3%	4%	4%	8%	0%	5%	3%	1%	5%	*
Totals	101%	100%	100%	99%	100%	100%	100%	101%	100%	101%	100%	*
Unweighted N	(418)	(362)	(210)	(208)	(76)	(44)	(196)	(102)	(290)	(52)	(47)	(29)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	46%	65%	33%	12%	70%	10%	41%	52%	49%	34%	35%	54%	50%
Good	25%	27%	20%	26%	22%	28%	24%	28%	29%	36%	24%	21%	21%
Fair	16%	8%	26%	21%	5%	29%	16%	13%	17%	18%	15%	13%	20%
Poor	10%	0%	11%	38%	1%	31%	14%	6%	6%	9%	18%	8%	8%
Not sure	4%	0%	10%	3%	2%	3%	5%	1%	0%	4%	8%	4%	0%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	101%	101%	100%	100%	99%
Unweighted N	(418)	(222)	(132)	(64)	(208)	(86)	(176)	(109)	(88)	(80)	(73)	(145)	(120)

15. Biden Speech Optimism

How would you rate Joe Biden's speech?

Asked of those who watched some or all of Joe Biden's speech

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Optimistic	69%	69%	70%	68%	73%	69%	68%	67%	69%	74%	68%	66%
Pessimistic	12%	13%	14%	10%	10%	8%	13%	15%	15%	7%	9%	5%
Not sure	19%	17%	15%	22%	18%	23%	18%	17%	17%	19%	23%	29%
Totals	100%	99%	99%	100%	101%	100%	99%	99%	101%	100%	100%	100%
Unweighted N	(419)	(363)	(211)	(208)	(77)	(44)	(196)	(102)	(290)	(52)	(47)	(30)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Optimistic	69%	88%	60%	28%	93%	32%	61%	82%	75%	75%	61%	67%	75%
Pessimistic	12%	1%	15%	40%	1%	37%	16%	7%	15%	8%	21%	11%	11%
Not sure	19%	11%	24%	32%	5%	30%	23%	11%	11%	18%	17%	23%	15%
Totals	100%	100%	99%	100%	99%	99%	100%	100%	101%	101%	99%	101%	101%
Unweighted N	(419)	(223)	(132)	(64)	(208)	(87)	(176)	(110)	(88)	(81)	(73)	(145)	(120)

16. Biden Speech Divisiveness

How would you rate Joe Biden's speech?

Asked of those who watched some or all of Joe Biden's speech

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Unifying	63%	67%	63%	64%	53%	64%	64%	71%	65%	59%	62%	61%
Divisive	21%	21%	21%	21%	17%	22%	24%	21%	24%	18%	12%	19%
Not sure	15%	12%	16%	14%	30%	14%	12%	8%	11%	23%	26%	20%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(416)	(360)	(209)	(207)	(75)	(44)	(195)	(102)	(288)	(52)	(46)	(30)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unifying	63%	82%	53%	26%	89%	32%	57%	72%	77%	59%	62%	61%	72%
Divisive	21%	9%	24%	55%	4%	53%	27%	15%	19%	19%	26%	23%	16%
Not sure	15%	9%	24%	19%	6%	15%	17%	13%	4%	22%	12%	15%	12%
Totals	99%	100%	101%	100%	99%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(416)	(221)	(131)	(64)	(208)	(86)	(176)	(110)	(85)	(81)	(73)	(143)	(119)

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Interviewing Dates	August 21 - 24, 2020
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.199 to 6.477, with a mean of one and a standard deviation of 0.942.
Number of respondents	1000
Margin of error	± 4.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	50 questions not reported.