

# HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



## 1. Common gender

Would you say that you share a lot of common interests and concerns with other [men/women], or would you say that gender is not really relevant?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on gender	29%	25%	33%	31%	33%	25%	31%	31%	34%	19%	23%
Gender is not really relevant	52%	57%	47%	42%	45%	55%	65%	57%	39%	38%	49%
Not sure	19%	17%	20%	27%	22%	20%	4%	12%	28%	43%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	989	440	549	167	274	350	198	748	92	87	62

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on gender	29%	33%	21%	37%	30%	36%	27%	18%	27%	34%	31%	26%
Gender is not really relevant	52%	52%	51%	52%	48%	53%	64%	49%	54%	50%	52%	52%
Not sure	19%	15%	27%	11%	22%	10%	8%	33%	20%	16%	18%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	989	351	390	248	422	276	142	149	203	225	322	239

# HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



## 2. Common partisanship

Would you say that you share a lot of common interests and concerns with other [Democrats/Republicans], or would you say that partisanship is not really relevant?

*Asked of those who belong to one of the two major political parties*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on party	49%	52%	46%	33%	48%	54%	58%	53%	53%	22%	37%
Partisanship is not really relevant	34%	37%	32%	43%	34%	27%	35%	34%	28%	42%	36%
Not sure	17%	11%	22%	24%	18%	18%	7%	13%	19%	37%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	600	244	356	105	150	201	144	458	63	48	31

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on party	49%	45%	*	55%	41%	57%	67%	45%	46%	58%	48%	46%
Partisanship is not really relevant	34%	38%	*	28%	39%	31%	31%	28%	41%	31%	35%	29%
Not sure	17%	17%	*	16%	19%	12%	3%	27%	13%	11%	17%	25%
Totals	100%	100%	*	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	600	352	0	248	256	171	83	90	120	147	201	132

# HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



## 3. Common race

Would you say that you share a lot of common interests and concerns with other people of your racial or ethnic background, or would you say that race and ethnicity are not really relevant?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on race and ethnicity	26%	26%	26%	29%	29%	26%	21%	23%	46%	31%	20%
Race and ethnicity are not really relevant	55%	56%	54%	46%	48%	57%	70%	62%	30%	41%	56%
Not sure	19%	17%	20%	25%	23%	17%	9%	16%	24%	28%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	989	438	551	167	276	347	199	748	91	88	62

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on race and ethnicity	26%	30%	21%	30%	24%	30%	37%	19%	24%	27%	30%	23%
Race and ethnicity are not really relevant	55%	57%	51%	58%	54%	57%	57%	52%	55%	53%	53%	59%
Not sure	19%	13%	28%	11%	21%	13%	6%	30%	21%	20%	17%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	989	350	390	249	423	276	141	149	201	226	322	240

# HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



## 4. Common amount of money

Would you say that you share a lot of common interests and concerns with other people who have about the same amount of money as you, or would you say that money is not really relevant?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on money	34%	36%	33%	46%	37%	30%	25%	35%	35%	31%	30%
Money is not really relevant	48%	50%	45%	30%	41%	49%	71%	52%	36%	38%	44%
Not sure	18%	14%	22%	24%	22%	20%	4%	13%	30%	32%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	994	441	553	168	277	350	199	752	93	87	62

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on money	34%	41%	26%	37%	35%	35%	43%	24%	33%	34%	35%	34%
Money is not really relevant	48%	47%	44%	53%	42%	54%	53%	49%	50%	47%	49%	45%
Not sure	18%	11%	29%	9%	23%	11%	4%	27%	17%	19%	16%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	994	353	392	249	424	277	142	151	203	225	325	241

# HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



## 5. Common age

Would you say that you share a lot of common interests and concerns with other people who are about the same age as you, or would you say that age is not really relevant?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on age	34%	36%	32%	40%	27%	30%	43%	36%	36%	22%	34%
Age is not really relevant	49%	49%	49%	35%	50%	53%	55%	53%	40%	43%	36%
Not sure	17%	15%	19%	25%	23%	17%	3%	12%	24%	35%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	993	441	552	167	275	352	199	752	92	87	62

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on age	34%	40%	23%	43%	31%	38%	47%	25%	30%	34%	33%	40%
Age is not really relevant	49%	49%	50%	47%	48%	53%	49%	47%	52%	50%	53%	39%
Not sure	17%	10%	27%	11%	21%	9%	4%	28%	17%	17%	14%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	993	354	390	249	422	278	142	151	205	225	322	241

# HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



## 6. Common religious beliefs

Would you say that you share a lot of common interests and concerns with other people who share your religious beliefs, or would you say that religion is not really relevant?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on religion	37%	37%	37%	36%	31%	35%	48%	38%	44%	25%	31%
Religion is not really relevant	45%	49%	41%	41%	43%	49%	43%	49%	23%	46%	44%
Not sure	19%	15%	22%	23%	26%	16%	9%	13%	33%	29%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	988	439	549	166	275	349	198	751	91	85	61

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on religion	37%	32%	28%	58%	37%	41%	47%	21%	33%	41%	40%	33%
Religion is not really relevant	45%	57%	45%	28%	43%	46%	51%	43%	49%	39%	44%	47%
Not sure	19%	11%	28%	14%	20%	13%	2%	35%	18%	21%	16%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	988	350	389	249	420	275	141	152	201	226	324	237

# HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



## 7. Common location

Would you say that you share a lot of common interests and concerns with other people who live near you, or would you say that the location you live in is not really relevant?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Have a lot of common interests and concerns based on location	36%	40%	32%	37%	39%	33%	36%	39%	31%	21%	40%
Location is not really relevant	45%	44%	46%	39%	35%	49%	55%	48%	36%	44%	33%
Not sure	19%	16%	22%	24%	26%	18%	9%	13%	33%	35%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	983	436	547	165	273	347	198	745	89	87	62

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Have a lot of common interests and concerns based on location	36%	35%	29%	49%	35%	40%	45%	25%	39%	40%	35%	31%
Location is not really relevant	45%	49%	44%	41%	44%	49%	46%	42%	39%	44%	46%	50%
Not sure	19%	16%	27%	11%	21%	11%	8%	33%	22%	16%	19%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	983	350	387	246	418	276	141	148	201	224	320	238

# HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



## 8. Most in common

Which of the following groups do you share the MOST common interests and concerns with? Select up to two.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
People of the same gender as you	8%	6%	11%	10%	9%	7%	8%	9%	7%	6%	8%
People in the same political party as you	19%	23%	15%	15%	15%	18%	27%	22%	14%	7%	12%
People of your racial or ethnic background	12%	13%	11%	10%	14%	13%	11%	7%	34%	19%	8%
People who have about the same amount of money as you	12%	13%	11%	18%	18%	8%	6%	13%	11%	6%	16%
People of the same religion as you	17%	18%	16%	10%	13%	21%	23%	16%	20%	20%	17%
People in the same age group as you	27%	26%	27%	28%	16%	24%	41%	29%	9%	25%	35%
People who live near you	17%	19%	16%	20%	18%	18%	14%	19%	11%	17%	12%
None of the above	15%	14%	17%	10%	13%	19%	17%	15%	12%	17%	22%
Not sure	16%	14%	18%	18%	23%	16%	6%	13%	26%	21%	17%
Unweighted N	1,000	442	558	170	277	352	201	757	93	88	62

	Party ID				Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
People of the same gender as you	8%	13%	5%	7%	8%	10%	9%	6%	6%	11%	8%	10%
People in the same political party as you	19%	23%	10%	26%	15%	20%	28%	19%	17%	18%	19%	20%
People of your racial or ethnic background	12%	14%	11%	9%	11%	13%	13%	12%	10%	12%	14%	10%
People who have about the same amount of money as you	12%	14%	10%	12%	15%	9%	10%	10%	15%	13%	10%	11%



# HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
People of the same religion as you	17%	12%	14%	29%	16%	20%	21%	12%	12%	14%	22%	17%
People in the same age group as you	27%	28%	23%	29%	27%	30%	23%	23%	22%	29%	23%	34%
People who live near you	17%	15%	19%	18%	18%	18%	22%	11%	17%	27%	11%	19%
None of the above	15%	16%	18%	9%	14%	15%	12%	22%	17%	10%	18%	15%
Not sure	16%	10%	24%	11%	18%	11%	11%	20%	19%	14%	17%	13%
Unweighted N	1,000	354	396	250	425	280	142	153	205	228	325	242

## HuffPost: Common interests and concerns

September 27 - 28, 2017 - 1000 US Adults



<b>Interviewing Dates</b>	September 27 - 28, 2017
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, 2012 and 2016 Presidential votes. The weights range from 0.1 to 6.012, with a mean of one and a standard deviation of 0.878.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.1% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	47 questions not reported.