

1. Election Enthusiasm

How enthusiastic are you about the 2016 presidential election?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very enthusiastic	25%	29%	21%	15%	19%	26%	44%	28%	17%	23%	17%
Somewhat enthusiastic	30%	30%	30%	34%	30%	25%	36%	31%	31%	28%	30%
Not very enthusiastic	20%	19%	21%	26%	18%	22%	10%	18%	21%	22%	24%
Not at all enthusiastic	17%	17%	18%	17%	22%	19%	7%	17%	25%	18%	5%
Not sure	8%	6%	10%	9%	11%	8%	3%	6%	6%	10%	24%
Totals (Unweighted N)	100% (995)	100% (485)	100% (510)	100% (195)	100% (265)	100% (381)	100% (154)	100% (668)	100% (115)	100% (140)	100% (72)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very enthusiastic	25%	22%	17%	42%	20%	30%	36%	23%	22%	20%	27%	28%
Somewhat enthusiastic	30%	33%	30%	28%	29%	34%	35%	26%	33%	33%	27%	29%
Not very enthusiastic	20%	22%	20%	15%	20%	17%	19%	25%	17%	20%	20%	21%
Not at all enthusiastic	17%	16%	20%	13%	22%	12%	8%	17%	18%	23%	17%	12%
Not sure	8%	6%	13%	1%	9%	7%	3%	9%	10%	4%	8%	10%
Totals (Unweighted N)	100% (995)	100% (359)	100% (393)	100% (243)	100% (472)	100% (273)	100% (112)	100% (138)	100% (167)	100% (222)	100% (364)	100% (242)

2. Why Not Enthusiastic

Which of these are among the main reasons you're not enthusiastic about the election? Select all that apply.

Asked of those who are not very/not at all enthusiastic

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I don't like any of the candidates	45%	49%	41%	42%	48%	46%	33%	48%	41%	33%	46%
I'm worried the candidate I like will lose my party's primary election	13%	15%	11%	11%	12%	14%	16%	14%	4%	17%	15%
I'm worried the party I support will lose the general election	10%	11%	9%	7%	13%	9%	18%	10%	8%	13%	7%
I don't care that much about politics right now	27%	20%	33%	34%	20%	27%	26%	24%	51%	20%	19%
I don't trust the election system	31%	31%	31%	26%	42%	31%	12%	33%	25%	29%	28%
Something else	12%	16%	8%	16%	11%	9%	16%	11%	14%	9%	26%
Not sure	4%	4%	5%	6%	1%	5%	8%	3%	2%	8%	10%
Totals	(344)	(146)	(198)	(79)	(100)	(137)	(28)	(213)	(55)	(54)	(22)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I don't like any of the candidates	45%	42%	46%	45%	42%	54%	68%	32%	59%	37%	46%	40%
I'm worried the candidate I like will lose my party's primary election	13%	10%	10%	25%	15%	8%	15%	12%	5%	15%	15%	15%
I'm worried the party I support will lose the general election	10%	10%	8%	17%	8%	11%	24%	11%	7%	7%	11%	16%
I don't care that much about politics right now	27%	26%	26%	29%	30%	25%	4%	29%	21%	28%	29%	26%
I don't trust the election system	31%	28%	37%	19%	34%	22%	36%	31%	36%	34%	27%	30%

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	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Something else	12%	9%	17%	3%	9%	7%	23%	23%	14%	9%	14%	11%
Not sure	4%	2%	4%	7%	5%	3%	–	4%	1%	4%	4%	8%
Totals	(344)	(125)	(158)	(61)	(183)	(82)	(31)	(48)	(52)	(86)	(130)	(76)

3. Enthusiasm for Party Candidates

How do you feel about the field of primary candidates running for president in the [Democratic/Republican] party?

Asked of those who identify as Democrats or Republicans or Independents who lean toward one of the parties

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	28%	34%	23%	21%	21%	24%	48%	30%	25%	22%	22%
Satisfied but not enthusiastic	39%	39%	38%	39%	37%	42%	35%	39%	36%	43%	31%
Dissatisfied but not upset	18%	15%	20%	18%	26%	17%	9%	15%	27%	22%	17%
Upset	6%	5%	6%	6%	4%	9%	2%	5%	5%	5%	13%
Not sure	10%	8%	12%	15%	12%	8%	7%	10%	7%	8%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(802)	(392)	(410)	(144)	(209)	(307)	(142)	(557)	(98)	(103)	(44)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	28%	24%	28%	33%	24%	34%	29%	30%	30%	26%	29%	28%
Satisfied but not enthusiastic	39%	40%	36%	39%	37%	36%	50%	40%	32%	37%	38%	46%
Dissatisfied but not upset	18%	21%	22%	10%	17%	19%	13%	20%	19%	15%	20%	16%
Upset	6%	6%	2%	8%	6%	6%	5%	3%	11%	5%	4%	5%
Not sure	10%	9%	12%	10%	15%	4%	3%	7%	7%	18%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(802)	(361)	(196)	(245)	(377)	(226)	(88)	(111)	(131)	(192)	(295)	(184)

4. Better Chance

Regardless of which party you support, who do you think has a better chance of winning the presidency in 2016?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The Democratic Party	35%	35%	34%	33%	35%	36%	34%	29%	68%	38%	28%
The Republican Party	33%	36%	30%	21%	34%	32%	49%	39%	15%	24%	25%
Not sure	32%	29%	35%	46%	32%	32%	18%	32%	16%	38%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(485)	(515)	(195)	(268)	(383)	(154)	(671)	(116)	(141)	(72)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The Democratic Party	35%	72%	25%	11%	33%	37%	38%	34%	37%	36%	29%	40%
The Republican Party	33%	9%	28%	69%	30%	41%	43%	23%	35%	31%	39%	25%
Not sure	32%	19%	47%	20%	37%	22%	19%	42%	29%	33%	31%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(362)	(393)	(245)	(477)	(273)	(112)	(138)	(169)	(223)	(366)	(242)

5. Clinton Enthusiasm

How would you feel if Hillary Clinton won the presidential election?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	15%	11%	18%	12%	13%	15%	21%	10%	35%	29%	6%
Satisfied but not enthusiastic	20%	20%	20%	22%	22%	22%	11%	16%	36%	23%	21%
Dissatisfied but not upset	13%	13%	12%	21%	11%	14%	5%	13%	11%	8%	18%
Upset	41%	46%	36%	29%	39%	41%	59%	51%	9%	26%	35%
Not sure	11%	9%	13%	16%	16%	8%	4%	10%	9%	14%	21%
Totals (Unweighted N)	100% (998)	100% (485)	100% (513)	100% (195)	100% (266)	100% (383)	100% (154)	100% (669)	100% (116)	100% (141)	100% (72)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	15%	36%	9%	2%	17%	13%	8%	17%	14%	10%	15%	21%
Satisfied but not enthusiastic	20%	38%	17%	6%	22%	16%	24%	16%	21%	25%	17%	19%
Dissatisfied but not upset	13%	11%	16%	8%	12%	16%	8%	11%	15%	14%	13%	10%
Upset	41%	9%	40%	78%	33%	48%	58%	43%	42%	37%	45%	39%
Not sure	11%	6%	18%	5%	15%	6%	3%	12%	8%	15%	10%	12%
Totals (Unweighted N)	100% (998)	100% (362)	100% (391)	100% (245)	100% (475)	100% (273)	100% (112)	100% (138)	100% (168)	100% (223)	100% (365)	100% (242)

6. Trump Enthusiasm

How would you feel if Donald Trump won the presidential election?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	16%	18%	14%	7%	19%	13%	26%	18%	10%	10%	12%
Satisfied but not enthusiastic	18%	21%	16%	12%	18%	21%	22%	21%	11%	17%	9%
Dissatisfied but not upset	11%	12%	10%	12%	10%	11%	13%	11%	19%	8%	3%
Upset	43%	37%	49%	52%	41%	44%	36%	41%	52%	50%	40%
Not sure	12%	12%	11%	17%	13%	11%	4%	8%	9%	15%	36%
Totals (Unweighted N)	100% (998)	100% (484)	100% (514)	100% (195)	100% (268)	100% (381)	100% (154)	100% (669)	100% (116)	100% (141)	100% (72)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Enthusiastic	16%	5%	14%	30%	14%	24%	14%	9%	12%	16%	21%	10%
Satisfied but not enthusiastic	18%	11%	17%	30%	19%	17%	20%	18%	15%	23%	16%	20%
Dissatisfied but not upset	11%	8%	13%	11%	12%	11%	15%	5%	12%	11%	12%	10%
Upset	43%	69%	39%	23%	43%	42%	46%	47%	48%	42%	37%	50%
Not sure	12%	7%	18%	5%	13%	7%	4%	21%	13%	8%	14%	10%
Totals (Unweighted N)	100% (998)	100% (361)	100% (392)	100% (245)	100% (477)	100% (273)	100% (111)	100% (137)	100% (169)	100% (223)	100% (365)	100% (241)

Interviewing Dates	December 30, 2015 - January 4, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.208 to 4.13, with a mean of one and a standard deviation of 0.89.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.