

1. Christmas Gifts

Do you have a good idea of what gifts you'll give for the holidays this year, or are you still trying to figure that out?

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I have a good idea of what gifts I'll give	57%	52%	61%	48%	60%	55%	64%	61%	48%	51%	47%
I'm still trying to figure that out	26%	28%	24%	33%	23%	28%	16%	26%	27%	29%	21%
I don't plan to buy holiday gifts	14%	15%	12%	15%	10%	14%	17%	10%	20%	15%	26%
Not sure	4%	5%	3%	3%	7%	3%	2%	3%	5%	5%	6%
Totals (Unweighted N)	100% (998)	100% (483)	100% (515)	100% (177)	100% (264)	100% (388)	100% (169)	100% (667)	100% (120)	100% (132)	100% (79)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I have a good idea of what gifts I'll give	57%	56%	53%	66%	56%	61%	58%	49%	54%	58%	59%	54%
I'm still trying to figure that out	26%	26%	27%	25%	24%	28%	26%	27%	30%	26%	26%	23%
I don't plan to buy holiday gifts	14%	14%	16%	7%	15%	9%	15%	17%	13%	13%	11%	18%
Not sure	4%	5%	4%	2%	4%	2%	—	8%	3%	3%	4%	5%
Totals (Unweighted N)	100% (998)	100% (394)	100% (377)	100% (227)	100% (469)	100% (281)	100% (109)	100% (139)	100% (183)	100% (210)	100% (371)	100% (234)

2. Made Up Mind

Do you have a good idea of which candidate you'll vote for in your party's presidential primary or caucus next year, or are you still making up your mind?

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I have a good idea of who I'll vote for	47%	51%	43%	38%	45%	46%	61%	48%	44%	44%	44%
I'm still making up my mind	27%	28%	26%	27%	24%	29%	27%	29%	28%	18%	26%
I don't plan to vote in the primary election or caucus	17%	12%	21%	25%	17%	16%	7%	16%	7%	21%	26%
Not sure	10%	10%	10%	11%	13%	9%	5%	7%	21%	16%	4%
Totals (Unweighted N)	100% (998)	100% (485)	100% (513)	100% (177)	100% (264)	100% (386)	100% (171)	100% (667)	100% (120)	100% (132)	100% (79)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I have a good idea of who I'll vote for	47%	52%	36%	61%	42%	50%	71%	40%	45%	46%	52%	41%
I'm still making up my mind	27%	24%	27%	31%	27%	31%	17%	25%	26%	31%	24%	28%
I don't plan to vote in the primary election or caucus	17%	16%	22%	6%	19%	15%	8%	18%	19%	14%	15%	19%
Not sure	10%	8%	15%	2%	12%	3%	4%	17%	9%	9%	10%	11%
Totals (Unweighted N)	100% (998)	100% (394)	100% (378)	100% (226)	100% (467)	100% (282)	100% (109)	100% (140)	100% (184)	100% (209)	100% (370)	100% (235)

3. Number Considering

Which best describes how many of your party's presidential primary candidates you'd consider voting for?

Asked of those still making up their minds

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I'm trying to decide between two different candidates	34%	38%	30%	36%	49%	23%	36%	31%	54%	33%	31%
I'm trying to decide between 3-5 different candidates	26%	28%	25%	23%	14%	29%	40%	34%	7%	12%	10%
I'm trying to decide between more than 5 different candidates	2%	1%	3%	—	4%	2%	—	2%	—	5%	1%
I haven't made up my mind at all	32%	30%	33%	30%	28%	39%	23%	29%	24%	41%	55%
Not sure	6%	3%	9%	11%	5%	7%	1%	5%	15%	9%	3%
Totals (Unweighted N)	100% (267)	100% (117)	100% (150)	100% (47)	100% (71)	100% (103)	100% (46)	100% (184)	100% (28)	100% (30)	100% (25)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I'm trying to decide between two different candidates	34%	42%	29%	33%	39%	31%	23%	29%	32%	33%	41%	28%
I'm trying to decide between 3-5 different candidates	26%	10%	31%	38%	18%	35%	42%	28%	35%	29%	23%	22%
I'm trying to decide between more than 5 different candidates	2%	0%	—	6%	1%	2%	—	2%	—	5%	1%	0%
I haven't made up my mind at all	32%	40%	32%	22%	35%	25%	33%	35%	20%	31%	26%	48%
Not sure	6%	7%	9%	1%	7%	6%	2%	5%	14%	2%	9%	1%
Totals (Unweighted N)	100% (267)	100% (87)	100% (114)	100% (66)	100% (131)	100% (80)	100% (22)	100% (34)	100% (51)	100% (64)	100% (85)	100% (67)

4. When Decide

When do you think you'll decide which presidential candidate to vote for in the primary?

Asked of those still making up their minds

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This month	4%	6%	1%	9%	5%	1%	—	2%	1%	1%	20%
January 2016	10%	15%	5%	14%	15%	7%	4%	7%	29%	11%	7%
February 2016	12%	12%	12%	8%	13%	12%	16%	12%	20%	7%	10%
Later than February 2016	31%	29%	33%	26%	33%	28%	42%	33%	16%	32%	34%
Not sure	43%	38%	48%	43%	35%	52%	38%	46%	33%	48%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(268)	(118)	(150)	(48)	(72)	(102)	(46)	(184)	(29)	(30)	(25)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This month	4%	2%	5%	4%	4%	4%	4%	—	1%	1%	1%	10%
January 2016	10%	15%	7%	8%	8%	17%	9%	1%	11%	8%	12%	8%
February 2016	12%	13%	7%	19%	15%	8%	12%	13%	15%	16%	11%	8%
Later than February 2016	31%	20%	31%	44%	28%	42%	34%	20%	33%	29%	29%	34%
Not sure	43%	50%	49%	25%	45%	30%	42%	66%	40%	46%	47%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(268)	(87)	(115)	(66)	(130)	(81)	(22)	(35)	(51)	(64)	(85)	(68)

5. See Ads

During the past 30 days, did you see or hear any ads or commercials for presidential candidates, or not?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I did	47%	51%	44%	35%	39%	49%	69%	49%	46%	43%	41%
I did not	42%	39%	45%	52%	47%	40%	26%	42%	33%	43%	53%
Not sure	11%	11%	11%	13%	14%	10%	4%	9%	21%	15%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(484)	(514)	(175)	(264)	(388)	(171)	(667)	(120)	(133)	(78)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I did	47%	46%	42%	60%	44%	48%	52%	50%	46%	51%	47%	45%
I did not	42%	42%	47%	32%	44%	43%	40%	37%	47%	34%	42%	45%
Not sure	11%	12%	11%	8%	12%	9%	9%	13%	7%	15%	12%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(395)	(377)	(226)	(468)	(282)	(109)	(139)	(184)	(210)	(371)	(233)

Interviewing Dates	December 10 - 14, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.193 to 4.118, with a mean of one and a standard deviation of 0.92.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.