YouGov

August 18 - 21, 2016

YouGov

1. Campaign Rallies | Attended Rally
Have you been to any rallies or other events for a presidential candidate this year? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, for Hillary Clinton	8%	8%	8%	10%	13%	5%	6%	3%	18%	23%	19%
Yes, for Donald Trump	6%	7%	5%	7%	7%	5%	6%	7%	3%	2%	7%
Yes, for another candidate	3%	2%	4%	5%	3%	3%	2%	2%	1%	6%	8%
No, I have not	81%	80%	83%	76%	73%	87%	86%	87%	75%	62%	68%
Not sure	2%	3%	1%	3%	5%	0%	—	1%	2%	8%	2%
Totals	(1,000)	(487)	(513)	(187)	(266)	(372)	(175)	(697)	(126)	(114)	(63)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes, for Hillary Clinton	8%	18%	3%	5%	11%	4%	5%	11%	9%	7%	7%	11%
Yes, for Donald Trump	6%	1%	8%	8%	6%	6%	4%	7%	7%	4%	8%	2%
Yes, for another candidate	3%	2%	4%	2%	2%	3%	7%	4%	3%	1%	3%	4%
No, I have not	81%	76%	82%	86%	80%	85%	83%	76%	78%	85%	82%	78%
Not sure	2%	2%	3%	0%	1%	2%	1%	4%	3%	3%	0%	4%
Totals	(1,000)	(340)	(407)	(253)	(472)	(275)	(119)	(134)	(181)	(231)	(391)	(197)

2. Campaign Rallies | Bumper Sticker

Are you currently displaying any bumper stickers or yard signs supporting a presidential candidate? Select all that apply

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, for Hillary Clinton	8%	8%	8%	11%	9%	5%	8%	3%	15%	25%	14%
Yes, for Donald Trump	6%	7%	4%	8%	4%	5%	7%	6%	4%	6%	4%
Yes, for another candidate	3%	3%	2%	4%	3%	2%	1%	2%	2%	6%	1%
No, I have not	82%	79%	84%	72%	80%	88%	84%	88%	75%	56%	77%
Not sure	2%	2%	1%	4%	3%	0%	—	1%	3%	6%	2%
Totals	(1,000)	(487)	(513)	(187)	(266)	(372)	(175)	(697)	(126)	(114)	(63)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes, for Hillary Clinton	8%	19%	2%	3%	10%	3%	8%	10%	9%	6%	7%	10%
Yes, for Donald Trump	6%	1%	6%	11%	6%	6%	7%	4%	6%	3%	7%	5%
Yes, for another candidate	3%	3%	4%	1%	1%	2%	9%	3%	2%	3%	2%	4%
No, I have not	82%	76%	85%	84%	81%	87%	76%	80%	81%	86%	83%	77%
Not sure	2%	1%	3%	—	2%	2%	0%	2%	2%	2%	1%	3%
Totals	(1,000)	(340)	(407)	(253)	(472)	(275)	(119)	(134)	(181)	(231)	(391)	(197)

3. Campaign Rallies | Doing Better
Regardless of whom you support or who you think will win, which candidate do you think is currently doing better?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	55%	54%	56%	60%	52%	57%	50%	47%	78%	66%	70%
Donald Trump	25%	27%	24%	23%	26%	23%	33%	31%	5%	20%	17%
Not sure	19%	19%	20%	18%	22%	20%	17%	21%	18%	14%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(485)	(512)	(185)	(265)	(372)	(175)	(696)	(125)	(114)	(62)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Hillary Clinton	55%	84%	47%	30%	55%	57%	62%	47%	63%	55%	51%	56%
Donald Trump	25%	5%	28%	48%	25%	24%	23%	32%	21%	31%	26%	22%
Not sure	19%	10%	25%	23%	20%	19%	15%	21%	16%	15%	23%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(340)	(405)	(252)	(470)	(275)	(119)	(133)	(181)	(230)	(389)	(197)

4. Campaign Rallies | Better Measure
Which do you think is a better measure of support for a candidate?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
How well they're doing in polls	46%	47%	45%	59%	44%	41%	45%	43%	52%	40%	65%
How many supporters they're attracting to their rallies	26%	29%	22%	24%	24%	24%	31%	29%	14%	29%	15%
Not sure	28%	23%	33%	17%	32%	35%	24%	28%	34%	31%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(486)	(509)	(184)	(265)	(371)	(175)	(695)	(125)	(113)	(62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
How well they're doing in polls	46%	65%	36%	37%	49%	43%	57%	30%	41%	52%	42%	50%
How many supporters they're attracting to their rallies	26%	14%	27%	40%	23%	26%	23%	38%	27%	22%	27%	26%
Not sure	28%	21%	37%	23%	28%	31%	19%	32%	32%	25%	31%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(340)	(403)	(252)	(470)	(275)	(119)	(131)	(181)	(229)	(389)	(196)

Interviewing Dates	August 18 - 21, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.104 to 6.224, with a mean of one and a standard deviation of 1.095.
Number of respondents	1000
Margin of error	$\pm$ 4.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.