

1. Campaign Focus - Hillary Clinton

Which two of these issues do you think Hillary Clinton's campaign is focusing the most on? Select up to TWO issues.

Asked of Democrats and Independents who lean toward Democrats

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	32%	39%	27%	41%	31%	29%	27%	27%	30%	49%	35%
Foreign policy	23%	20%	25%	24%	27%	20%	21%	30%	12%	12%	23%
The environment	4%	5%	2%	2%	4%	3%	6%	3%	3%	5%	4%
Immigration	10%	11%	10%	11%	6%	12%	11%	5%	10%	29%	4%
Health care	19%	18%	20%	14%	16%	19%	32%	17%	31%	13%	14%
Social issues	16%	16%	16%	16%	15%	19%	13%	15%	16%	17%	23%
Gun policies	21%	21%	21%	20%	22%	19%	26%	26%	9%	17%	21%
The way things work in Washington	20%	21%	19%	15%	17%	24%	24%	17%	24%	19%	35%
Not sure	25%	22%	28%	25%	25%	27%	21%	28%	30%	14%	16%
Totals	(479)	(216)	(263)	(110)	(121)	(179)	(69)	(282)	(85)	(75)	(37)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The economy	32%	32%	33%	—	28%	34%	54%	29%	38%	27%	28%	38%
Foreign policy	23%	21%	31%	—	20%	27%	44%	14%	30%	20%	19%	26%
The environment	4%	3%	5%	—	3%	7%	—	1%	2%	2%	4%	6%
Immigration	10%	11%	8%	—	13%	5%	5%	11%	14%	6%	8%	15%
Health care	19%	20%	13%	—	18%	26%	19%	8%	20%	23%	20%	14%
Social issues	16%	17%	12%	—	17%	18%	14%	10%	13%	16%	19%	13%
Gun policies	21%	21%	23%	—	21%	19%	24%	21%	27%	23%	20%	17%
The way things work in Washington	20%	20%	17%	—	20%	21%	12%	27%	14%	14%	23%	24%
Not sure	25%	25%	28%	—	28%	19%	15%	30%	20%	32%	29%	18%
Totals	(479)	(395)	(84)	(-)	(252)	(122)	(57)	(48)	(100)	(106)	(161)	(112)

2. Campaign Focus - Bernie Sanders

Which two of these issues do you think Bernie Sanders' campaign is focusing the most on? Select up to TWO issues.

Asked of Democrats and Independents who lean toward Democrats

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	32%	36%	29%	38%	29%	27%	37%	35%	18%	38%	32%
Foreign policy	6%	5%	6%	10%	4%	6%	3%	4%	14%	4%	3%
The environment	4%	6%	2%	4%	7%	2%	1%	4%	2%	6%	3%
Immigration	9%	5%	11%	3%	14%	10%	8%	9%	4%	18%	—
Health care	20%	20%	20%	22%	19%	17%	27%	21%	12%	19%	36%
Social issues	27%	31%	25%	32%	20%	32%	25%	36%	12%	10%	43%
Gun policies	7%	7%	7%	9%	9%	6%	4%	7%	10%	4%	8%
The way things work in Washington	25%	25%	25%	13%	26%	28%	35%	30%	15%	21%	23%
Not sure	31%	27%	33%	26%	30%	34%	30%	24%	50%	32%	26%
Totals	(479)	(216)	(263)	(110)	(121)	(179)	(69)	(282)	(85)	(75)	(37)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The economy	32%	30%	40%	—	25%	41%	43%	39%	24%	30%	31%	39%
Foreign policy	6%	6%	5%	—	5%	4%	—	17%	6%	4%	7%	5%
The environment	4%	4%	3%	—	4%	4%	3%	5%	3%	5%	2%	6%
Immigration	9%	9%	7%	—	12%	4%	2%	4%	10%	5%	15%	1%
Health care	20%	18%	29%	—	16%	27%	30%	20%	19%	17%	21%	21%
Social issues	27%	26%	34%	—	24%	29%	56%	19%	29%	24%	24%	34%
Gun policies	7%	9%	1%	—	9%	5%	4%	6%	8%	5%	10%	3%
The way things work in Washington	25%	22%	40%	—	21%	25%	42%	40%	35%	26%	20%	26%
Not sure	31%	33%	21%	—	36%	29%	9%	15%	30%	41%	29%	25%
Totals	(479)	(395)	(84)	(-)	(252)	(122)	(57)	(48)	(100)	(106)	(161)	(112)

3. Campaign Focus - Donald Trump

Which two of these issues do you think Donald Trump's campaign is focusing the most on? Select up to TWO issues.

Asked of Republicans and Independents who lean toward Republicans

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	31%	28%	35%	10%	31%	34%	44%	32%	35%	29%	19%
Foreign policy	18%	20%	17%	35%	17%	17%	8%	16%	42%	16%	41%
The environment	0%	—	0%	—	—	0%	—	0%	—	—	—
Immigration	66%	73%	59%	62%	60%	71%	69%	66%	87%	57%	74%
Health care	4%	3%	5%	4%	8%	2%	3%	4%	—	9%	—
Social issues	6%	5%	8%	6%	10%	7%	2%	7%	—	3%	5%
Gun policies	7%	4%	9%	18%	3%	1%	7%	7%	—	—	8%
The way things work in Washington	40%	43%	36%	33%	35%	40%	50%	44%	16%	23%	21%
Not sure	9%	9%	9%	13%	14%	5%	5%	7%	—	26%	9%
Totals	(314)	(162)	(152)	(49)	(71)	(127)	(67)	(264)	(10)	(23)	(17)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The economy	31%	—	33%	30%	26%	39%	29%	34%	31%	22%	29%	48%
Foreign policy	18%	—	23%	17%	21%	18%	21%	8%	31%	14%	15%	20%
The environment	0%	—	—	0%	0%	—	—	—	—	—	—	1%
Immigration	66%	—	74%	64%	59%	66%	75%	74%	76%	60%	67%	63%
Health care	4%	—	1%	5%	6%	3%	1%	4%	1%	3%	5%	6%
Social issues	6%	—	3%	7%	8%	6%	7%	1%	1%	14%	5%	4%
Gun policies	7%	—	2%	8%	11%	3%	—	8%	1%	5%	10%	6%
The way things work in Washington	40%	—	42%	39%	33%	45%	54%	31%	31%	51%	40%	36%
Not sure	9%	—	7%	9%	11%	8%	2%	13%	11%	10%	8%	6%
Totals	(314)	(-)	(79)	(235)	(118)	(97)	(51)	(48)	(60)	(65)	(123)	(66)

4. Campaign Focus - Ted Cruz

Which two of these issues do you think Ted Cruz's campaign is focusing the most on? Select up to TWO issues.

Asked of Republicans and Independents who lean toward Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	29%	33%	24%	23%	23%	35%	29%	26%	62%	42%	33%
Foreign policy	19%	23%	14%	31%	13%	13%	23%	18%	—	17%	42%
The environment	2%	3%	0%	4%	2%	1%	—	2%	—	—	—
Immigration	30%	38%	22%	27%	19%	27%	47%	29%	30%	35%	38%
Health care	7%	7%	6%	7%	11%	2%	10%	8%	—	2%	—
Social issues	11%	12%	9%	6%	10%	15%	9%	10%	24%	11%	12%
Gun policies	8%	6%	9%	13%	9%	4%	7%	7%	—	24%	—
The way things work in Washington	37%	41%	32%	24%	40%	36%	47%	38%	31%	27%	34%
Not sure	26%	16%	37%	28%	36%	31%	10%	28%	17%	15%	20%
Totals	(314)	(162)	(152)	(49)	(71)	(127)	(67)	(264)	(10)	(23)	(17)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The economy	29%	—	34%	27%	26%	34%	26%	31%	28%	36%	25%	31%
Foreign policy	19%	—	27%	16%	16%	26%	26%	5%	24%	24%	13%	22%
The environment	2%	—	—	2%	4%	—	—	—	2%	7%	—	—
Immigration	30%	—	19%	34%	30%	21%	38%	41%	42%	21%	32%	29%
Health care	7%	—	5%	7%	11%	2%	4%	7%	8%	9%	4%	8%
Social issues	11%	—	16%	9%	9%	8%	19%	9%	12%	10%	11%	8%
Gun policies	8%	—	4%	9%	6%	9%	2%	18%	11%	1%	7%	13%
The way things work in Washington	37%	—	56%	31%	32%	41%	41%	39%	34%	42%	34%	42%
Not sure	26%	—	20%	28%	29%	29%	16%	26%	19%	23%	32%	24%
Totals	(314)	(-)	(79)	(235)	(118)	(97)	(51)	(48)	(60)	(65)	(123)	(66)

5. Campaign Focus - Marco Rubio

Which two of these issues do you think Marco Rubio's campaign is focusing the most on? Select up to TWO issues.

Asked of Republicans and Independents who lean toward Republicans

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	32%	34%	29%	28%	23%	40%	31%	32%	14%	33%	30%
Foreign policy	19%	24%	13%	11%	21%	23%	19%	19%	22%	22%	17%
The environment	1%	1%	1%	3%	1%	—	—	0%	10%	3%	5%
Immigration	26%	36%	16%	22%	26%	27%	30%	22%	44%	45%	52%
Health care	7%	7%	7%	1%	8%	8%	8%	7%	—	4%	4%
Social issues	11%	13%	8%	16%	13%	6%	12%	9%	—	14%	29%
Gun policies	6%	8%	5%	16%	3%	4%	3%	6%	7%	15%	—
The way things work in Washington	24%	21%	27%	8%	21%	25%	36%	24%	21%	14%	29%
Not sure	35%	25%	46%	46%	39%	29%	31%	38%	40%	15%	17%
Totals	(314)	(162)	(152)	(49)	(71)	(127)	(67)	(264)	(10)	(23)	(17)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The economy	32%	—	35%	31%	34%	33%	24%	34%	36%	39%	24%	37%
Foreign policy	19%	—	20%	18%	11%	24%	27%	20%	26%	10%	16%	29%
The environment	1%	—	1%	1%	1%	2%	—	2%	—	1%	1%	1%
Immigration	26%	—	31%	25%	25%	22%	28%	35%	31%	22%	22%	38%
Health care	7%	—	6%	7%	7%	7%	5%	6%	8%	6%	5%	9%
Social issues	11%	—	9%	11%	13%	8%	1%	21%	25%	4%	9%	9%
Gun policies	6%	—	4%	7%	11%	4%	1%	4%	2%	13%	6%	3%
The way things work in Washington	24%	—	25%	23%	28%	17%	21%	29%	16%	40%	16%	29%
Not sure	35%	—	37%	35%	33%	38%	44%	24%	28%	30%	46%	23%
Totals	(314)	(-)	(79)	(235)	(118)	(97)	(51)	(48)	(60)	(65)	(123)	(66)

6. Most Important Issues

Thinking about the 2016 presidential primary, which two of these issues are the MOST important to you? Select up to TWO issues.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
The economy	47%	46%	47%	39%	49%	52%	41%	47%	38%	56%	36%
Foreign policy	13%	15%	12%	19%	6%	13%	17%	12%	14%	9%	33%
The environment	10%	13%	8%	19%	6%	12%	4%	8%	21%	8%	20%
Immigration	27%	29%	25%	23%	25%	27%	37%	28%	14%	40%	17%
Health care	28%	23%	33%	23%	30%	32%	25%	28%	37%	27%	16%
Social issues	14%	12%	17%	18%	17%	13%	8%	15%	15%	8%	23%
Gun policies	15%	13%	16%	16%	14%	11%	21%	15%	24%	10%	10%
The way things work in Washington	23%	27%	19%	13%	21%	23%	40%	27%	11%	14%	23%
Not sure	2%	2%	2%	2%	3%	2%	1%	2%	2%	2%	4%
I don't plan to vote in the presidential primary	7%	7%	8%	10%	9%	7%	3%	7%	9%	7%	5%
Totals	(1,000)	(486)	(514)	(206)	(255)	(383)	(156)	(681)	(114)	(135)	(70)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
The economy	47%	46%	44%	52%	43%	54%	52%	40%	45%	45%	47%	48%
Foreign policy	13%	9%	13%	20%	12%	14%	19%	10%	15%	10%	15%	12%
The environment	10%	16%	10%	2%	11%	11%	6%	10%	6%	15%	8%	14%
Immigration	27%	21%	24%	41%	29%	23%	31%	23%	19%	26%	31%	28%
Health care	28%	36%	26%	19%	28%	31%	17%	33%	27%	29%	29%	26%
Social issues	14%	17%	12%	14%	15%	13%	22%	10%	18%	16%	13%	13%
Gun policies	15%	19%	11%	14%	15%	14%	15%	12%	21%	10%	15%	13%
The way things work in Washington	23%	16%	26%	28%	21%	21%	35%	24%	23%	27%	21%	25%
Not sure	2%	3%	1%	2%	2%	1%	1%	5%	2%	2%	2%	2%
I don't plan to vote in the presidential primary	7%	6%	12%	2%	9%	6%	0%	10%	9%	9%	7%	7%
Totals	(1,000)	(396)	(369)	(235)	(480)	(259)	(128)	(133)	(208)	(215)	(351)	(226)

Interviewing Dates	January 23 - 25, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.039 to 6.077, with a mean of one and a standard deviation of 1.022.
Number of respondents	1000
Margin of error	± 4.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.