

HuffPost: Biden Inauguration

January 20 - 22, 2021 - 1000 US Adult Citizens



1. Watched Inauguration

Which of the following applies to you?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I watched or listened to the 2021 presidential inauguration ceremonies as they happened	34%	29%	38%	29%	30%	33%	44%	32%	52%	28%	29%
I watched, listened to, or read news reports about the inauguration ceremonies	23%	24%	22%	35%	21%	18%	19%	21%	18%	31%	32%
I did not do either	39%	42%	37%	29%	41%	48%	34%	44%	27%	28%	35%
Not sure	4%	6%	3%	6%	8%	1%	3%	3%	3%	12%	4%
Totals	100%	101%	100%	99%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(997)	(479)	(518)	(210)	(213)	(365)	(209)	(644)	(136)	(123)	(94)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I watched or listened to the 2021 presidential inauguration ceremonies as they happened	34%	60%	29%	10%	65%	12%	31%	40%	43%	40%	34%	33%	30%
I watched, listened to, or read news reports about the inauguration ceremonies	23%	27%	17%	26%	26%	19%	22%	25%	27%	24%	23%	15%	34%
I did not do either	39%	10%	47%	63%	8%	68%	43%	34%	29%	34%	40%	47%	31%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not sure	4%	3%	7%	1%	2%	1%	5%	1%	1%	2%	3%	4%	5%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(997)	(403)	(384)	(210)	(439)	(241)	(467)	(247)	(162)	(135)	(200)	(399)	(263)

2. Biden Inauguration Speech

Based on what you have heard or read, how would you rate Joe Biden's presidential inauguration speech?

Asked of respondents who watched the inauguration or read reports about it

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	49%	39%	57%	28%	48%	56%	61%	47%	60%	49%	44%
Good	28%	31%	25%	41%	32%	20%	22%	29%	29%	28%	16%
Just okay	9%	12%	8%	11%	6%	10%	10%	9%	5%	14%	12%
Poor	6%	12%	2%	8%	9%	4%	4%	6%	1%	6%	18%
Terrible	3%	2%	3%	6%	1%	2%	2%	4%	0%	1%	2%
Not sure	5%	4%	5%	6%	4%	6%	2%	5%	5%	3%	7%
Totals	100%	100%	100%	100%	100%	98%	101%	100%	100%	101%	99%
Unweighted N	(623)	(284)	(339)	(140)	(116)	(222)	(145)	(392)	(104)	(74)	(53)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	49%	66%	43%	8%	67%	7%	46%	51%	54%	49%	48%	52%	46%
Good	28%	25%	33%	25%	29%	22%	28%	30%	23%	27%	27%	22%	37%
Just okay	9%	4%	10%	25%	1%	30%	12%	6%	8%	6%	13%	10%	7%
Poor	6%	2%	4%	26%	0%	26%	7%	3%	8%	10%	3%	7%	4%
Terrible	3%	0%	4%	8%	0%	8%	2%	6%	2%	1%	6%	1%	4%
Not sure	5%	3%	6%	8%	2%	6%	5%	4%	5%	6%	2%	7%	3%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	100%	99%	99%	99%	101%
Unweighted N	(623)	(358)	(180)	(85)	(402)	(85)	(276)	(168)	(116)	(88)	(123)	(229)	(183)

3. Biden Inauguration Speech Optimism

Based on what you have heard or read, how would you describe Joe Biden's presidential inauguration?

Asked of respondents who watched the inauguration or read reports about it

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Optimistic	74%	66%	81%	67%	76%	74%	78%	74%	75%	68%	81%
Pessimistic	9%	15%	4%	12%	10%	7%	8%	9%	6%	16%	4%
Neither	11%	15%	8%	12%	10%	12%	11%	12%	6%	12%	12%
Not sure	6%	5%	6%	9%	4%	7%	3%	4%	13%	4%	4%
Totals	100%	101%	99%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(624)	(286)	(338)	(141)	(117)	(221)	(145)	(392)	(103)	(74)	(55)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Optimistic	74%	86%	72%	42%	90%	33%	69%	83%	70%	75%	77%	71%	74%
Pessimistic	9%	5%	8%	22%	3%	26%	10%	7%	13%	6%	7%	11%	11%
Neither	11%	5%	13%	25%	5%	35%	12%	8%	13%	13%	14%	9%	11%
Not sure	6%	3%	6%	11%	2%	7%	9%	2%	3%	6%	2%	9%	4%
Totals	100%	99%	99%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(624)	(357)	(181)	(86)	(401)	(84)	(274)	(167)	(120)	(89)	(124)	(227)	(184)

4. Biden Inauguration Speech Hope

Based on what you have heard or read, did Joe Biden's presidential inauguration:

Asked of respondents who watched the inauguration or read reports about it

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Make you feel more hopeful about the next four years	74%	64%	82%	64%	79%	76%	77%	71%	82%	73%	80%
Make you feel less hopeful about the next four years	16%	24%	9%	22%	13%	11%	17%	18%	6%	16%	16%
Not make any difference	5%	6%	5%	6%	7%	6%	3%	7%	3%	2%	2%
Not sure	5%	6%	4%	8%	1%	7%	3%	4%	8%	9%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(620)	(283)	(337)	(138)	(115)	(222)	(145)	(391)	(104)	(72)	(53)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Make you feel more hopeful about the next four years	74%	90%	72%	30%	89%	33%	75%	75%	68%	77%	76%	66%	80%
Make you feel less hopeful about the next four years	16%	6%	14%	51%	7%	52%	14%	15%	22%	14%	15%	20%	12%
Not make any difference	5%	2%	8%	11%	2%	10%	7%	5%	2%	7%	3%	6%	6%
Not sure	5%	3%	7%	8%	2%	5%	5%	4%	7%	2%	6%	8%	2%
Totals	100%	101%	101%	100%	100%	100%	101%	99%	99%	100%	100%	100%	100%
Unweighted N	(620)	(357)	(179)	(84)	(402)	(84)	(275)	(167)	(115)	(87)	(123)	(227)	(183)

5. Inauguration Meant for You

Did you feel like Joe Biden's inauguration was:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Meant for people like you	43%	36%	48%	37%	43%	42%	47%	37%	63%	46%	49%
Not meant for people like you	29%	35%	24%	28%	23%	31%	33%	35%	10%	20%	24%
Not sure	28%	29%	28%	35%	33%	26%	20%	27%	27%	34%	27%
Totals	100%	100%	100%	100%	99%	99%	100%	99%	100%	100%	100%
Unweighted N	(996)	(479)	(517)	(209)	(212)	(366)	(209)	(645)	(137)	(121)	(93)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Meant for people like you	43%	80%	31%	15%	83%	10%	40%	49%	48%	55%	40%	35%	48%
Not meant for people like you	29%	5%	29%	62%	4%	62%	29%	29%	30%	21%	31%	34%	26%
Not sure	28%	16%	40%	24%	13%	28%	32%	22%	22%	24%	30%	31%	26%
Totals	100%	101%	100%	101%	100%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(996)	(401)	(384)	(211)	(438)	(241)	(465)	(248)	(163)	(135)	(201)	(399)	(261)

6. Agreement With Biden on Unity

Do you agree or disagree with this statement from Joe Biden's inauguration speech? 'We must end this uncivil war that pits red against blue, rural versus urban, conservative versus liberal.'

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	55%	49%	60%	46%	46%	59%	64%	54%	69%	42%	54%
Somewhat agree	18%	18%	18%	25%	23%	14%	12%	18%	12%	23%	19%
Somewhat disagree	5%	7%	3%	10%	5%	3%	1%	4%	4%	7%	5%
Strongly disagree	9%	11%	7%	7%	10%	10%	10%	10%	2%	7%	13%
Not sure	14%	16%	12%	12%	17%	14%	13%	13%	13%	21%	9%
Totals	101%	101%	100%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(989)	(475)	(514)	(206)	(210)	(364)	(209)	(642)	(136)	(119)	(92)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	55%	76%	49%	37%	81%	33%	52%	59%	59%	56%	55%	53%	57%
Somewhat agree	18%	16%	18%	20%	13%	20%	16%	20%	22%	20%	14%	18%	19%
Somewhat disagree	5%	3%	4%	7%	3%	6%	5%	3%	7%	5%	5%	3%	6%
Strongly disagree	9%	1%	7%	23%	1%	21%	10%	9%	6%	9%	12%	8%	9%
Not sure	14%	3%	22%	13%	1%	20%	16%	9%	5%	10%	15%	18%	9%
Totals	101%	99%	100%	100%	99%	100%	99%	100%	99%	100%	101%	100%	100%
Unweighted N	(989)	(400)	(380)	(209)	(439)	(241)	(463)	(248)	(158)	(134)	(199)	(396)	(260)

7. Biden Behavior Different As President

Now that he is the president, do you think Joe Biden will:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Act differently than when he was a candidate	29%	34%	24%	26%	28%	32%	26%	32%	12%	24%	33%
Act the same way as when he was a candidate	49%	44%	54%	46%	42%	48%	60%	50%	53%	45%	43%
Not sure	22%	23%	22%	28%	30%	20%	14%	18%	35%	31%	24%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(994)	(480)	(514)	(209)	(212)	(365)	(208)	(644)	(136)	(120)	(94)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Act differently than when he was a candidate	29%	11%	29%	51%	8%	55%	32%	23%	19%	30%	33%	29%	23%
Act the same way as when he was a candidate	49%	73%	41%	32%	80%	29%	42%	62%	61%	52%	47%	46%	54%
Not sure	22%	17%	30%	17%	12%	17%	25%	15%	20%	18%	21%	25%	23%
Totals	100%	101%	100%	100%	100%	101%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(994)	(402)	(381)	(211)	(438)	(241)	(463)	(247)	(163)	(135)	(200)	(398)	(261)

8. Biden Behavior Consistent

If Joe Biden acts the same way as president as he did when he was a candidate, do you think that will be:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A good thing	47%	41%	53%	49%	46%	45%	50%	44%	66%	49%	47%
A bad thing	30%	35%	26%	24%	21%	36%	37%	36%	12%	18%	28%
Not sure	22%	24%	21%	27%	33%	19%	13%	21%	21%	33%	25%
Totals	99%	100%	100%	100%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(982)	(472)	(510)	(201)	(210)	(364)	(207)	(642)	(133)	(118)	(89)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A good thing	47%	84%	41%	12%	87%	9%	44%	55%	55%	54%	48%	43%	48%
A bad thing	30%	5%	28%	67%	3%	70%	32%	25%	31%	33%	28%	31%	29%
Not sure	22%	11%	32%	21%	11%	21%	24%	21%	14%	14%	24%	26%	23%
Totals	99%	100%	101%	100%	101%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(982)	(397)	(378)	(207)	(438)	(236)	(463)	(244)	(157)	(132)	(197)	(394)	(259)

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Interviewing Dates	January 20 - 22, 2021
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote (or non-vote). The weights range from 0.198 to 6.443, with a mean of one and a standard deviation of 0.974.
Number of respondents	1000
Margin of error	± 4.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	62 questions not reported.