

HuffPost: Barbecue

July 9 - 12, 2020 - 1000 US adult citizens



1. Favorite Type of Barbecue

Which of these regional styles of American barbecue is your favorite?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Carolina style	10%	11%	10%	9%	7%	15%	9%	9%	11%	12%	3%	4%
Texas style	22%	23%	25%	19%	20%	24%	22%	22%	22%	11%	34%	23%
Kansas City style	10%	12%	10%	9%	7%	13%	9%	10%	12%	5%	4%	3%
Memphis style	10%	9%	9%	11%	8%	9%	13%	7%	9%	15%	12%	7%
Alabama style	3%	4%	4%	3%	7%	1%	3%	2%	3%	2%	3%	8%
Another style of barbecue	10%	9%	9%	11%	12%	5%	10%	14%	6%	21%	20%	9%
I don't like barbecue	10%	11%	11%	10%	13%	8%	10%	11%	10%	7%	11%	17%
Not sure	25%	22%	23%	27%	27%	24%	23%	25%	26%	26%	13%	28%
Totals	100%	101%	101%	99%	101%	99%	99%	100%	99%	99%	100%	99%
Unweighted N	(997)	(734)	(463)	(534)	(214)	(202)	(376)	(205)	(699)	(109)	(113)	(76)

	Party ID			2016 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Carolina style	10%	12%	9%	9%	13%	11%	8%	10%	15%	7%	7%	16%	5%
Texas style	22%	21%	20%	27%	19%	24%	22%	25%	21%	15%	14%	26%	29%
Kansas City style	10%	11%	7%	12%	11%	12%	6%	13%	15%	7%	19%	5%	10%
Memphis style	10%	9%	10%	11%	8%	10%	11%	10%	13%	11%	9%	11%	9%
Alabama style	3%	3%	2%	5%	3%	4%	4%	2%	4%	3%	3%	4%	2%
Another style of barbecue	10%	11%	10%	9%	11%	9%	14%	5%	4%	16%	10%	10%	5%
I don't like barbecue	10%	11%	13%	6%	11%	9%	9%	9%	15%	7%	10%	9%	17%
Not sure	25%	23%	30%	19%	23%	21%	26%	25%	15%	34%	29%	19%	23%
Totals	100%	101%	101%	98%	99%	100%	100%	99%	102%	100%	101%	100%	100%
Unweighted N	(997)	(334)	(428)	(235)	(283)	(230)	(410)	(284)	(186)	(171)	(184)	(387)	(255)

2. Barbecue vs. Grilling

Do the words “barbecue” and “grilling” generally mean the same thing to you, or do they mean different things?

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They mean the same thing	35%	33%	35%	34%	31%	41%	32%	35%	38%	26%	32%	21%
They mean different things	55%	60%	52%	58%	50%	47%	62%	60%	54%	66%	51%	57%
Not sure	10%	6%	13%	8%	19%	12%	7%	5%	8%	8%	17%	22%
Totals	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(999)	(736)	(465)	(534)	(214)	(202)	(376)	(207)	(700)	(109)	(114)	(76)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They mean the same thing	35%	32%	29%	47%	26%	39%	32%	42%	32%	33%	38%	33%	36%
They mean different things	55%	59%	56%	50%	67%	55%	57%	50%	63%	50%	56%	60%	52%
Not sure	10%	9%	15%	3%	7%	6%	12%	8%	4%	18%	6%	7%	12%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	99%	101%	100%	100%	100%
Unweighted N	(999)	(334)	(428)	(237)	(283)	(231)	(411)	(285)	(186)	(170)	(184)	(388)	(257)

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3. Barbecue Origin

We're interested in learning what people know about the history of barbecue. Just your best guess: which statement do you think is correct? If you're not sure, just pick that option.

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
American barbecue was invented by people in the U.S.	35%	36%	36%	33%	31%	36%	37%	32%	36%	35%	26%	36%
American barbecue was brought to the U.S. by European immigrants	19%	20%	23%	15%	22%	19%	19%	16%	19%	8%	29%	25%
Not sure	46%	44%	41%	51%	47%	45%	44%	52%	45%	57%	45%	40%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(997)	(733)	(465)	(532)	(213)	(202)	(376)	(206)	(698)	(109)	(114)	(76)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
American barbecue was invented by people in the U.S.	35%	30%	31%	46%	30%	42%	36%	35%	40%	32%	28%	42%	31%
American barbecue was brought to the U.S. by European immigrants	19%	26%	16%	15%	23%	13%	20%	19%	20%	25%	17%	13%	26%
Not sure	46%	44%	53%	39%	47%	45%	44%	46%	40%	43%	55%	45%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(333)	(429)	(235)	(282)	(230)	(412)	(284)	(184)	(169)	(184)	(387)	(257)

4. Barbecue Origin Group

Just your best guess: Which of these groups do you think first used the barbecue method in North America? If you're not sure, just pick that option.

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Native Americans	33%	35%	34%	33%	29%	30%	37%	36%	35%	21%	41%	29%
Spanish settlers	12%	13%	12%	11%	15%	14%	9%	11%	13%	3%	14%	15%
African-Americans	20%	22%	17%	23%	20%	18%	21%	22%	17%	42%	12%	25%
Not sure	35%	29%	37%	33%	36%	38%	33%	31%	35%	35%	33%	31%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(998)	(735)	(463)	(535)	(214)	(201)	(376)	(207)	(699)	(109)	(114)	(76)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Native Americans	33%	33%	28%	41%	36%	36%	32%	42%	27%	36%	33%	33%	33%
Spanish settlers	12%	12%	12%	11%	11%	12%	10%	12%	15%	9%	13%	13%	11%
African-Americans	20%	30%	17%	14%	29%	16%	24%	14%	23%	21%	20%	19%	24%
Not sure	35%	26%	42%	34%	24%	36%	34%	31%	35%	35%	35%	35%	33%
Totals	100%	101%	99%	100%	100%	100%	100%	99%	100%	101%	101%	100%	101%
Unweighted N	(998)	(333)	(428)	(237)	(283)	(230)	(412)	(284)	(186)	(171)	(182)	(388)	(257)

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Interviewing Dates	July 9 - 12, 2020
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote. The weights range from 0.2 to 6.508, with a mean of one and a standard deviation of 0.828.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	50 questions not reported.