

1. 2016 Presidential Election | Following Election

How closely have you been following news about the 2016 presidential election campaign?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very closely | 47% | 58% | 38% | 37% | 40% | 54% | 57% | 53% | 29% | 38% | 38% |
| Somewhat closely | 35% | 29% | 41% | 45% | 34% | 33% | 31% | 33% | 45% | 35% | 39% |
| Not too closely | 12% | 10% | 15% | 14% | 18% | 9% | 9% | 9% | 21% | 17% | 20% |
| Not at all | 5% | 4% | 6% | 4% | 8% | 5% | 4% | 4% | 5% | 10% | 4% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (998) | (439) | (559) | (195) | (264) | (343) | (196) | (754) | (89) | (93) | (62) |

| | Party ID (3 category) | | | Family Income (3 category) | | | | Census Region | | | | |
|------------------|-----------------------|----------|-------------|----------------------------|-------------|-----------|----------------|-------------------|-----------|---------|-------|-------|
| | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very closely | 47% | 45% | 46% | 54% | 38% | 53% | 70% | 55% | 50% | 53% | 45% | 44% |
| Somewhat closely | 35% | 40% | 31% | 36% | 40% | 34% | 21% | 29% | 35% | 34% | 34% | 39% |
| Not too closely | 12% | 13% | 14% | 9% | 15% | 11% | 7% | 11% | 12% | 10% | 15% | 10% |
| Not at all | 5% | 3% | 10% | 1% | 7% | 2% | 1% | 5% | 3% | 2% | 6% | 7% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (998) | (393) | (372) | (233) | (480) | (270) | (124) | (124) | (205) | (220) | (376) | (197) |

2. 2016 Presidential Election | Voting Frequency

How often would you say you vote?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|--------------------------|---------------|---------------|---------------|------------------|---------------|---------------|---------------|-------------------|--------------|--------------|--------------|
| | Total | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Always | 41% | 45% | 37% | 22% | 33% | 44% | 64% | 45% | 38% | 29% | 27% |
| Nearly always | 26% | 25% | 26% | 23% | 27% | 31% | 18% | 27% | 23% | 21% | 29% |
| Part of the time | 9% | 8% | 9% | 7% | 12% | 10% | 4% | 9% | 6% | 5% | 18% |
| Seldom | 7% | 5% | 9% | 14% | 7% | 4% | 4% | 5% | 13% | 10% | 8% |
| Never | 13% | 11% | 15% | 19% | 17% | 9% | 9% | 12% | 9% | 25% | 14% |
| Don't know | 5% | 5% | 4% | 15% | 3% | 2% | — | 3% | 11% | 10% | 3% |
| Totals (Unweighted N) | 100% (998) | 100% (440) | 100% (558) | 100% (196) | 100% (263) | 100% (343) | 100% (196) | 100% (754) | 100% (90) | 100% (93) | 100% (61) |

| | Party ID (3 category) | | | | Family Income (3 category) | | | | Census Region | | | |
|--------------------------|-----------------------|---------------|---------------|---------------|----------------------------|---------------|----------------|-------------------|---------------|---------------|---------------|---------------|
| | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Always | 41% | 43% | 31% | 56% | 31% | 50% | 62% | 46% | 36% | 46% | 40% | 43% |
| Nearly always | 26% | 29% | 22% | 27% | 27% | 28% | 24% | 17% | 26% | 26% | 26% | 25% |
| Part of the time | 9% | 9% | 10% | 6% | 11% | 8% | 2% | 5% | 9% | 15% | 6% | 7% |
| Seldom | 7% | 6% | 9% | 4% | 11% | 3% | 2% | 3% | 7% | 2% | 8% | 9% |
| Never | 13% | 10% | 21% | 4% | 16% | 9% | 7% | 13% | 14% | 9% | 15% | 12% |
| Don't know | 5% | 3% | 7% | 3% | 3% | 3% | 3% | 17% | 8% | 1% | 5% | 5% |
| Totals (Unweighted N) | 100% (998) | 100% (392) | 100% (373) | 100% (233) | 100% (481) | 100% (270) | 100% (124) | 100% (123) | 100% (206) | 100% (219) | 100% (377) | 100% (196) |

3. 2016 Presidential Election | Voting Enthusiasm

How enthusiastic are you about voting in the 2016 presidential election?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|--------------------------|---------------|---------------|---------------|------------------|---------------|---------------|---------------|-------------------|--------------|--------------|--------------|
| | Total | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Extremely enthusiastic | 28% | 28% | 27% | 22% | 22% | 28% | 39% | 30% | 22% | 19% | 32% |
| Very enthusiastic | 16% | 18% | 14% | 17% | 13% | 19% | 13% | 14% | 28% | 11% | 19% |
| Somewhat enthusiastic | 17% | 16% | 18% | 16% | 24% | 16% | 15% | 16% | 22% | 17% | 23% |
| Not too enthusiastic | 17% | 16% | 18% | 18% | 17% | 20% | 11% | 16% | 13% | 29% | 15% |
| Not at all enthusiastic | 22% | 22% | 23% | 26% | 25% | 18% | 22% | 24% | 15% | 24% | 11% |
| Totals (Unweighted N) | 100% (993) | 100% (436) | 100% (557) | 100% (195) | 100% (262) | 100% (342) | 100% (194) | 100% (750) | 100% (88) | 100% (93) | 100% (62) |

| | Party ID (3 category) | | | Family Income (3 category) | | | | Census Region | | | | |
|--------------------------|-----------------------|---------------|---------------|----------------------------|---------------|---------------|----------------|-------------------|---------------|---------------|---------------|---------------|
| | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Extremely enthusiastic | 28% | 28% | 25% | 32% | 23% | 32% | 35% | 31% | 26% | 25% | 29% | 28% |
| Very enthusiastic | 16% | 24% | 10% | 14% | 14% | 17% | 23% | 16% | 15% | 17% | 17% | 15% |
| Somewhat enthusiastic | 17% | 19% | 15% | 20% | 19% | 15% | 14% | 18% | 21% | 21% | 16% | 14% |
| Not too enthusiastic | 17% | 16% | 17% | 18% | 19% | 14% | 12% | 18% | 19% | 20% | 15% | 15% |
| Not at all enthusiastic | 22% | 13% | 34% | 16% | 25% | 21% | 15% | 17% | 19% | 17% | 23% | 28% |
| Totals (Unweighted N) | 100% (993) | 100% (389) | 100% (373) | 100% (231) | 100% (478) | 100% (269) | 100% (124) | 100% (122) | 100% (204) | 100% (218) | 100% (374) | 100% (197) |

4. 2016 Presidential Election | Intend to Vote

Which best describes you?

| | Gender | | Age (4 category) | | | | Race (4 category) | | | | |
|---|------------|------------|------------------|------------|------------|------------|-------------------|------------|-----------|-----------|-----------|
| | Total | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I have already voted in the presidential election | 17% | 19% | 16% | 16% | 12% | 20% | 20% | 17% | 19% | 14% | 27% |
| I plan to vote in the presidential election | 60% | 59% | 60% | 62% | 57% | 61% | 59% | 64% | 57% | 49% | 43% |
| I don't plan to vote in the presidential election | 14% | 14% | 15% | 11% | 21% | 11% | 16% | 15% | 12% | 20% | 6% |
| Not sure | 8% | 8% | 8% | 10% | 10% | 8% | 4% | 4% | 13% | 16% | 25% |
| Totals (Unweighted N) | 100% (996) | 100% (438) | 100% (558) | 100% (196) | 100% (263) | 100% (341) | 100% (196) | 100% (754) | 100% (89) | 100% (92) | 100% (61) |

| | Party ID (3 category) | | | Family Income (3 category) | | | | Census Region | | | | |
|---|-----------------------|------------|-------------|----------------------------|-------------|------------|----------------|-------------------|------------|------------|------------|------------|
| | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| I have already voted in the presidential election | 17% | 21% | 16% | 15% | 16% | 19% | 20% | 18% | 10% | 14% | 19% | 24% |
| I plan to vote in the presidential election | 60% | 63% | 48% | 75% | 54% | 67% | 74% | 59% | 67% | 71% | 57% | 50% |
| I don't plan to vote in the presidential election | 14% | 8% | 26% | 4% | 20% | 10% | 6% | 9% | 11% | 10% | 15% | 20% |
| Not sure | 8% | 8% | 9% | 6% | 10% | 4% | 0% | 14% | 12% | 5% | 9% | 6% |
| Totals (Unweighted N) | 100% (996) | 100% (391) | 100% (373) | 100% (232) | 100% (479) | 100% (270) | 100% (124) | 100% (123) | 100% (205) | 100% (219) | 100% (376) | 100% (196) |

5. 2016 Presidential Election | Hillary Clinton Enthusiasm

How would you feel if Hillary Clinton won the presidential election?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|--------------------------------|------------|------------|------------|------------------|------------|------------|------------|-------------------|-----------|-----------|-----------|
| | Total | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Enthusiastic | 23% | 20% | 26% | 22% | 24% | 22% | 24% | 18% | 47% | 22% | 24% |
| Satisfied but not enthusiastic | 19% | 17% | 20% | 27% | 17% | 20% | 12% | 16% | 27% | 25% | 20% |
| Dissatisfied but not upset | 12% | 13% | 11% | 15% | 16% | 10% | 8% | 13% | 6% | 13% | 13% |
| Upset | 36% | 37% | 35% | 21% | 31% | 40% | 52% | 46% | 3% | 19% | 34% |
| Not sure | 10% | 12% | 8% | 15% | 12% | 8% | 4% | 7% | 17% | 21% | 10% |
| Totals (Unweighted N) | 100% (992) | 100% (438) | 100% (554) | 100% (195) | 100% (263) | 100% (340) | 100% (194) | 100% (749) | 100% (89) | 100% (93) | 100% (61) |

| | Party ID (3 category) | | | Family Income (3 category) | | | | Census Region | | | | |
|--------------------------------|-----------------------|------------|-------------|----------------------------|-------------|------------|----------------|-------------------|------------|------------|------------|------------|
| | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Enthusiastic | 23% | 50% | 10% | 3% | 22% | 28% | 27% | 14% | 24% | 25% | 25% | 18% |
| Satisfied but not enthusiastic | 19% | 32% | 14% | 7% | 18% | 22% | 21% | 14% | 22% | 20% | 15% | 21% |
| Dissatisfied but not upset | 12% | 9% | 13% | 15% | 12% | 13% | 8% | 12% | 13% | 12% | 11% | 13% |
| Upset | 36% | 6% | 44% | 71% | 36% | 32% | 40% | 46% | 31% | 42% | 37% | 35% |
| Not sure | 10% | 3% | 19% | 4% | 13% | 4% | 4% | 14% | 10% | 1% | 12% | 13% |
| Totals (Unweighted N) | 100% (992) | 100% (389) | 100% (370) | 100% (233) | 100% (477) | 100% (267) | 100% (124) | 100% (124) | 100% (204) | 100% (218) | 100% (374) | 100% (196) |

6. 2016 Presidential Election | Donald Trump Enthusiasm

How would you feel if Donald Trump won the presidential election?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|--------------------------------|------------|------------|------------|------------------|------------|------------|------------|-------------------|-----------|-----------|-----------|
| | Total | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Enthusiastic | 19% | 21% | 18% | 5% | 19% | 24% | 26% | 22% | 6% | 16% | 21% |
| Satisfied but not enthusiastic | 16% | 19% | 14% | 11% | 13% | 20% | 20% | 21% | 5% | 7% | 10% |
| Dissatisfied but not upset | 12% | 14% | 10% | 16% | 10% | 10% | 10% | 11% | 12% | 15% | 11% |
| Upset | 43% | 37% | 49% | 54% | 44% | 39% | 38% | 39% | 66% | 43% | 46% |
| Not sure | 9% | 9% | 10% | 13% | 13% | 7% | 5% | 7% | 12% | 19% | 11% |
| Totals (Unweighted N) | 100% (994) | 100% (439) | 100% (555) | 100% (196) | 100% (262) | 100% (342) | 100% (194) | 100% (751) | 100% (90) | 100% (91) | 100% (62) |

| | Party ID (3 category) | | | | Family Income (3 category) | | | | Census Region | | | |
|--------------------------------|-----------------------|------------|-------------|------------|----------------------------|------------|----------------|-------------------|---------------|------------|------------|------------|
| | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Enthusiastic | 19% | 4% | 19% | 42% | 18% | 14% | 22% | 31% | 20% | 23% | 21% | 13% |
| Satisfied but not enthusiastic | 16% | 7% | 16% | 33% | 17% | 18% | 15% | 12% | 10% | 20% | 16% | 19% |
| Dissatisfied but not upset | 12% | 8% | 12% | 17% | 13% | 11% | 4% | 10% | 9% | 9% | 14% | 12% |
| Upset | 43% | 79% | 34% | 5% | 39% | 52% | 55% | 32% | 52% | 45% | 37% | 45% |
| Not sure | 9% | 2% | 19% | 4% | 12% | 4% | 4% | 15% | 10% | 3% | 11% | 12% |
| Totals (Unweighted N) | 100% (994) | 100% (389) | 100% (372) | 100% (233) | 100% (476) | 100% (269) | 100% (124) | 100% (125) | 100% (203) | 100% (220) | 100% (375) | 100% (196) |

| | |
|-------------------------------|---|
| Interviewing Dates | October 27 - 30, 2016 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement. |
| Weighting | The sample was weighted using propensity scores based on gender, age, race, education, geographic region, and 2012 Presidential vote. The weights range from 0.092 to 6.198, with a mean of one and a standard deviation of 0.837. |
| Number of respondents | 1000 |
| Margin of error | ± 4% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 19 questions not reported. |