

Daily Survey: Elon Musk and Social Media



Sample 1000 U.S. Adult Citizens
 Conducted December 5 - 8, 2022
 Margin of Error ±3.4%

1. In general, do you think the way that most major social media platforms regulate the content posted to their sites is...?

Too strict	21%
About right	27%
Not strict enough	31%
Not sure	21%

2. Do you think social media companies have a responsibility to...?

	Yes	No	Not sure
Prevent users from harassing others on their site	74%	14%	12%
Prevent users from spreading conspiracy theories or false information on their site	59%	26%	15%
Prevent users from posting hate speech or racist content on their site	70%	18%	12%

3. Generally speaking, how transparent do you think social media companies are in sharing the process they use to regulate and remove content posted to their sites?

Very transparent	6%
Somewhat transparent	19%
Not very transparent	28%
Not at all transparent	34%
Not sure	13%

4. Do you think social media companies should be more or less transparent in sharing the process they use to regulate and remove content posted to their sites?

More transparent	63%
About the right amount	16%
Less transparent	6%
Not sure	14%

5. When it comes to reviewing posts flagged for potentially violating their policies, do you think that social media companies typically prioritize requests from influential people or groups, or do they handle all requests equally?

Prioritize requests from influential people or groups	55%
Handle all requests equally	22%
Not sure	23%

Daily Survey: Elon Musk and Social Media

6. In your opinion, should a post containing each of the following be removed from a social media site?

	Should be removed	Should not be removed	Not sure
An image of a swastika	58%	22%	20%
A nude photo of someone posted without their consent	83%	9%	8%
A call to commit violence	78%	12%	10%
Private information obtained through hacking	80%	11%	10%

7. Thinking about how companies decide where to advertise, how often would you say they are influenced by...?

	Often	Sometimes	Rarely	Never	Not sure
The political beliefs of their employees	17%	28%	24%	11%	20%
Pressure from consumers or activist groups	27%	38%	14%	6%	15%
A desire to protect their brand from association with controversial topics	34%	35%	10%	5%	16%
A desire to reach customers who will buy their products	56%	19%	8%	4%	13%

8. How often do you use the social media platform Twitter?

Multiple times per day	10%
Daily	9%
Multiple times per week	6%
Weekly	6%
Multiple times per month	4%
Less frequently than monthly	10%
I do not use Twitter	50%
Not sure	3%

9. Do you have a favorable or unfavorable view of Twitter?

Very favorable	10%
Somewhat favorable	18%
Somewhat unfavorable	23%
Very unfavorable	24%
Not sure	26%

10. Do you have a favorable or unfavorable view of Elon Musk?

Very favorable	18%
Somewhat favorable	22%
Somewhat unfavorable	13%
Very unfavorable	27%
Not sure	21%

11. How influential is Elon Musk in the tech industry?

Very influential	37%
Somewhat influential	33%
Not very influential	5%
Not influential at all	5%
Not sure	19%

12. Do you approve or disapprove of Elon Musk buying Twitter?

Strongly approve	24%
Somewhat approve	15%
Somewhat disapprove	11%
Strongly disapprove	21%
Not sure	29%

13. Do you approve or disapprove of how Elon Musk is handling his job as CEO of Twitter?

Strongly approve	21%
Somewhat approve	15%
Somewhat disapprove	10%
Strongly disapprove	27%
Not sure	27%

14. Do you think Elon Musk buying Twitter has been good or bad for the platform?

Good	34%
Bad	29%
Neither good nor bad	17%
Not sure	21%

15. Which of the following terms do you think describe Elon Musk? Select all that apply.

Self-made	26%
A visionary	30%
An inventor	22%
An entrepreneur	46%
A disruptor	25%
Rich	55%
Brilliant	26%
Strategic	24%
Funny	13%
A troll	18%
Impulsive	31%
Eccentric	35%
Corrupt	15%
Right-wing	19%
Left-wing	4%

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An innovator	31%
Decisive	19%
None of the above	12%

16. Should Twitter offer a general amnesty to suspended accounts, provided that they have not broken the law or engaged in egregious spam?

Yes	38%
No	23%
Not sure	38%

17. Do you support or oppose Twitter allowing Donald Trump to return to the platform?

Support	44%
Oppose	40%
Not sure	16%

18. Do you support or oppose Donald Trump returning to Twitter now that he is allowed?

Support	42%
Oppose	42%
Not sure	16%

Daily Survey: Elon Musk and Social Media



Interviewing Dates	December 5 - 8, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.256 to 5.224, with a mean of one and a standard deviation of 0.471.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	57 questions not reported.

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



1. Content Regulation Too Strict or Not Enough

In general, do you think the way that most major social media platforms regulate the content posted to their sites is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too strict	21%	25%	17%	14%	19%	25%	23%	26%	8%	11%	18%
About right	27%	25%	28%	39%	34%	23%	11%	22%	37%	41%	24%
Not strict enough	31%	29%	34%	22%	26%	31%	47%	31%	37%	26%	32%
Not sure	21%	22%	20%	25%	21%	20%	19%	21%	18%	23%	26%
Totals	100%	101%	99%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(993)	(458)	(535)	(210)	(240)	(334)	(209)	(704)	(135)	(79)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too strict	21%	7%	22%	36%	7%	45%	17%	21%	28%	25%	23%	20%	17%
About right	27%	34%	21%	25%	27%	16%	30%	23%	30%	31%	16%	27%	32%
Not strict enough	31%	45%	30%	17%	52%	17%	31%	37%	26%	27%	41%	28%	31%
Not sure	21%	13%	27%	22%	15%	23%	22%	19%	16%	18%	19%	24%	20%
Totals	100%	99%	100%	100%	101%	101%	100%	100%	100%	101%	99%	99%	100%
Unweighted N	(993)	(346)	(380)	(267)	(369)	(302)	(439)	(256)	(196)	(170)	(210)	(381)	(232)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



2A. Social Media Responsibility — Prevent users from harassing others on their site

Do you think social media companies have a responsibility to... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	74%	67%	81%	63%	70%	78%	84%	77%	73%	70%	55%
No	14%	18%	10%	18%	16%	13%	8%	12%	17%	16%	18%
Not sure	12%	15%	10%	19%	14%	9%	8%	10%	10%	14%	27%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(988)	(454)	(534)	(210)	(238)	(332)	(208)	(699)	(136)	(78)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	74%	87%	66%	70%	85%	67%	75%	74%	76%	72%	80%	71%	76%
No	14%	8%	17%	17%	8%	20%	13%	14%	14%	17%	10%	15%	13%
Not sure	12%	5%	18%	13%	6%	13%	11%	11%	10%	11%	9%	15%	11%
Totals	100%	100%	101%	100%	99%	100%	99%	99%	100%	100%	99%	101%	100%
Unweighted N	(988)	(347)	(377)	(264)	(369)	(303)	(434)	(256)	(195)	(169)	(209)	(378)	(232)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



2B. Social Media Responsibility — Prevent users from spreading conspiracy theories or false information on their site

Do you think social media companies have a responsibility to...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	59%	57%	61%	50%	57%	58%	72%	58%	74%	59%	44%
No	26%	27%	25%	26%	26%	30%	19%	28%	17%	21%	30%
Not sure	15%	16%	14%	24%	17%	12%	9%	14%	9%	20%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(990)	(456)	(534)	(210)	(239)	(334)	(207)	(703)	(134)	(78)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	59%	80%	51%	45%	82%	37%	60%	58%	63%	64%	55%	58%	61%
No	26%	11%	28%	40%	11%	47%	23%	31%	25%	27%	28%	26%	23%
Not sure	15%	9%	21%	15%	7%	15%	17%	11%	12%	10%	16%	16%	16%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(990)	(345)	(379)	(266)	(367)	(303)	(436)	(256)	(195)	(168)	(210)	(380)	(232)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



2C. Social Media Responsibility — Prevent users from posting hate speech or racist content on their site

Do you think social media companies have a responsibility to...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	70%	64%	75%	58%	66%	72%	82%	71%	73%	68%	54%
No	18%	23%	13%	22%	20%	19%	9%	18%	17%	15%	22%
Not sure	12%	13%	12%	20%	14%	8%	9%	11%	10%	16%	24%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(986)	(454)	(532)	(209)	(237)	(333)	(207)	(697)	(136)	(78)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	70%	86%	61%	62%	87%	58%	72%	69%	72%	74%	73%	68%	68%
No	18%	9%	20%	25%	7%	29%	15%	20%	17%	15%	15%	19%	21%
Not sure	12%	5%	18%	13%	6%	13%	13%	11%	11%	11%	12%	14%	11%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(986)	(345)	(378)	(263)	(369)	(301)	(434)	(255)	(194)	(168)	(208)	(379)	(231)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



3. Social Media Transparency

Generally speaking, how transparent do you think social media companies are in sharing the process they use to regulate and remove content posted to their sites?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very transparent	6%	7%	5%	10%	12%	3%	2%	6%	12%	5%	2%
Somewhat transparent	19%	20%	17%	27%	27%	14%	7%	15%	32%	27%	14%
Not very transparent	28%	25%	32%	23%	25%	30%	35%	30%	23%	28%	29%
Not at all transparent	34%	37%	31%	20%	23%	42%	48%	39%	16%	21%	41%
Not sure	13%	10%	15%	21%	13%	10%	9%	11%	17%	19%	15%
Totals	100%	99%	100%	101%	100%	99%	101%	101%	100%	100%	101%
Unweighted N	(993)	(456)	(537)	(209)	(241)	(334)	(209)	(704)	(135)	(79)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very transparent	6%	8%	4%	7%	9%	5%	6%	5%	11%	11%	4%	6%	6%
Somewhat transparent	19%	23%	16%	16%	19%	10%	21%	15%	18%	23%	16%	17%	20%
Not very transparent	28%	35%	22%	28%	33%	25%	27%	34%	29%	29%	29%	29%	28%
Not at all transparent	34%	23%	38%	41%	31%	54%	29%	37%	35%	26%	39%	34%	36%
Not sure	13%	10%	19%	8%	8%	5%	17%	8%	8%	11%	12%	15%	10%
Totals	100%	99%	99%	100%	100%	99%	100%	99%	101%	100%	100%	101%	100%
Unweighted N	(993)	(346)	(381)	(266)	(368)	(303)	(439)	(257)	(194)	(171)	(211)	(380)	(231)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



4. Desired Social Media Transparency

Do you think social media companies should be more or less transparent in sharing the process they use to regulate and remove content posted to their sites?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More transparent	63%	64%	63%	42%	51%	71%	85%	69%	50%	48%	62%
About the right amount	16%	17%	14%	25%	22%	12%	5%	13%	23%	24%	16%
Less transparent	6%	8%	5%	6%	12%	6%	3%	6%	10%	4%	7%
Not sure	14%	11%	17%	27%	15%	11%	8%	12%	18%	24%	16%
Totals	99%	100%	99%	100%	100%	100%	101%	100%	101%	100%	101%
Unweighted N	(991)	(457)	(534)	(209)	(239)	(334)	(209)	(703)	(134)	(79)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More transparent	63%	61%	60%	71%	70%	81%	56%	72%	70%	58%	67%	61%	67%
About the right amount	16%	22%	13%	12%	16%	7%	19%	15%	13%	20%	15%	14%	16%
Less transparent	6%	6%	5%	9%	5%	4%	8%	5%	7%	11%	5%	6%	5%
Not sure	14%	11%	22%	8%	8%	7%	18%	9%	10%	12%	13%	18%	12%
Totals	99%	100%	100%	100%	99%	99%	101%	101%	100%	101%	100%	99%	100%
Unweighted N	(991)	(346)	(379)	(266)	(367)	(303)	(439)	(256)	(194)	(170)	(210)	(379)	(232)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



5. Social Media Requests for Removal

When it comes to reviewing posts flagged for potentially violating their policies, do you think that social media companies typically prioritize requests from influential people or groups, or do they handle all requests equally?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Prioritize requests from influential people or groups	55%	56%	54%	44%	45%	61%	67%	60%	46%	39%	53%
Handle all requests equally	22%	23%	20%	28%	32%	17%	12%	20%	30%	21%	21%
Not sure	23%	21%	26%	29%	23%	22%	21%	20%	24%	40%	25%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(987)	(455)	(532)	(208)	(238)	(333)	(208)	(703)	(131)	(78)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Prioritize requests from influential people or groups	55%	48%	53%	65%	56%	69%	49%	63%	57%	46%	60%	56%	55%
Handle all requests equally	22%	28%	16%	22%	23%	17%	23%	18%	25%	34%	19%	16%	23%
Not sure	23%	24%	31%	13%	21%	14%	27%	19%	18%	20%	21%	27%	22%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(987)	(344)	(377)	(266)	(367)	(301)	(435)	(257)	(194)	(170)	(211)	(377)	(229)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



6A. Should Posts Be Removed — An image of a swastika

In your opinion, should a post containing each of the following be removed from a social media site?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should be removed	58%	46%	69%	56%	55%	55%	68%	59%	60%	59%	45%
Should not be removed	22%	32%	14%	20%	24%	25%	19%	24%	21%	13%	24%
Not sure	20%	22%	17%	24%	21%	20%	13%	17%	19%	28%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(989)	(455)	(534)	(209)	(239)	(333)	(208)	(701)	(134)	(79)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should be removed	58%	68%	55%	51%	70%	48%	59%	60%	57%	55%	59%	61%	55%
Should not be removed	22%	15%	22%	31%	15%	35%	21%	21%	26%	26%	20%	21%	25%
Not sure	20%	17%	23%	18%	15%	17%	20%	18%	16%	20%	21%	19%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	101%	100%	101%	99%
Unweighted N	(989)	(346)	(377)	(266)	(370)	(302)	(436)	(256)	(196)	(168)	(210)	(381)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



6B. Should Posts Be Removed — A nude photo of someone posted without their consent

In your opinion, should a post containing each of the following be removed from a social media site?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should be removed	83%	78%	87%	71%	77%	88%	93%	86%	82%	74%	72%
Should not be removed	9%	11%	7%	10%	14%	8%	5%	9%	11%	8%	8%
Not sure	8%	12%	5%	19%	9%	5%	3%	5%	7%	18%	20%
Totals	100%	101%	99%	100%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(986)	(453)	(533)	(208)	(237)	(333)	(208)	(702)	(131)	(78)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should be removed	83%	85%	80%	84%	90%	84%	81%	85%	86%	80%	84%	85%	81%
Should not be removed	9%	9%	8%	10%	7%	10%	10%	7%	9%	10%	9%	8%	10%
Not sure	8%	6%	12%	6%	4%	6%	9%	8%	5%	10%	8%	7%	10%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(986)	(344)	(377)	(265)	(369)	(303)	(434)	(257)	(196)	(168)	(209)	(380)	(229)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



6C. Should Posts Be Removed — A call to commit violence

In your opinion, should a post containing each of the following be removed from a social media site?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should be removed	78%	71%	84%	71%	69%	80%	90%	81%	71%	76%	64%
Should not be removed	12%	17%	7%	13%	18%	11%	7%	11%	20%	6%	14%
Not sure	10%	12%	9%	16%	14%	9%	3%	8%	9%	18%	22%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(986)	(453)	(533)	(209)	(238)	(331)	(208)	(700)	(133)	(78)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should be removed	78%	86%	73%	75%	86%	77%	77%	80%	81%	75%	80%	77%	79%
Should not be removed	12%	12%	11%	14%	10%	12%	11%	12%	13%	18%	10%	11%	11%
Not sure	10%	3%	17%	11%	4%	12%	12%	8%	6%	8%	10%	12%	9%
Totals	100%	101%	101%	100%	100%	101%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(986)	(345)	(377)	(264)	(369)	(302)	(433)	(257)	(195)	(167)	(210)	(379)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



6D. Should Posts Be Removed — Private information obtained through hacking

In your opinion, should a post containing each of the following be removed from a social media site?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should be removed	80%	72%	86%	67%	77%	84%	87%	82%	77%	72%	75%
Should not be removed	11%	16%	6%	16%	12%	10%	6%	11%	14%	12%	6%
Not sure	10%	12%	8%	17%	11%	6%	6%	7%	10%	16%	19%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(990)	(456)	(534)	(209)	(238)	(334)	(209)	(703)	(134)	(78)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should be removed	80%	84%	76%	78%	88%	77%	80%	81%	80%	77%	84%	78%	80%
Should not be removed	11%	11%	8%	14%	6%	13%	11%	9%	12%	16%	7%	12%	9%
Not sure	10%	5%	15%	8%	6%	10%	9%	10%	8%	7%	10%	10%	11%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(990)	(346)	(378)	(266)	(370)	(303)	(436)	(257)	(196)	(168)	(211)	(381)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



7A. Motivations of Advertisers — The political beliefs of their employees

Thinking about how companies decide where to advertise, how often would you say they are influenced by...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Often	17%	21%	14%	13%	16%	20%	18%	19%	16%	12%	15%
Sometimes	28%	28%	28%	24%	31%	25%	32%	31%	26%	17%	18%
Rarely	24%	24%	24%	24%	21%	23%	29%	24%	24%	24%	24%
Never	11%	12%	10%	10%	11%	12%	10%	11%	8%	9%	18%
Not sure	20%	16%	24%	29%	21%	21%	11%	15%	26%	38%	24%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(989)	(456)	(533)	(208)	(240)	(334)	(207)	(703)	(133)	(79)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	17%	12%	15%	27%	9%	32%	14%	16%	21%	18%	17%	17%	17%
Sometimes	28%	27%	28%	29%	30%	28%	24%	26%	37%	28%	28%	27%	28%
Rarely	24%	30%	22%	19%	33%	19%	24%	29%	21%	27%	22%	25%	21%
Never	11%	12%	9%	12%	12%	10%	12%	14%	8%	10%	10%	10%	13%
Not sure	20%	19%	27%	13%	15%	12%	26%	15%	14%	16%	23%	20%	21%
Totals	100%	100%	101%	100%	99%	101%	100%	100%	101%	99%	100%	99%	100%
Unweighted N	(989)	(345)	(377)	(267)	(369)	(302)	(436)	(257)	(196)	(168)	(211)	(381)	(229)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



7B. Motivations of Advertisers — Pressure from consumers or activist groups

Thinking about how companies decide where to advertise, how often would you say they are influenced by...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Often	27%	29%	25%	23%	20%	29%	35%	30%	17%	29%	19%
Sometimes	38%	37%	38%	35%	39%	39%	39%	40%	37%	31%	33%
Rarely	14%	16%	12%	14%	17%	13%	12%	14%	20%	7%	20%
Never	6%	5%	6%	5%	8%	5%	4%	5%	9%	5%	9%
Not sure	15%	12%	18%	23%	16%	14%	11%	12%	17%	29%	19%
Totals	100%	99%	99%	100%	100%	100%	101%	101%	100%	101%	100%
Unweighted N	(986)	(452)	(534)	(208)	(239)	(332)	(207)	(699)	(134)	(79)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	27%	20%	29%	33%	19%	42%	21%	34%	30%	29%	25%	26%	30%
Sometimes	38%	45%	35%	34%	50%	33%	36%	37%	45%	38%	45%	36%	34%
Rarely	14%	16%	11%	15%	16%	10%	17%	14%	12%	19%	11%	13%	14%
Never	6%	6%	5%	6%	5%	4%	6%	6%	4%	4%	4%	7%	7%
Not sure	15%	14%	20%	12%	10%	10%	20%	9%	9%	11%	16%	18%	15%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(986)	(345)	(376)	(265)	(370)	(299)	(435)	(255)	(196)	(168)	(210)	(379)	(229)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



7C. Motivations of Advertisers — A desire to protect their brand from association with controversial topics

Thinking about how companies decide where to advertise, how often would you say they are influenced by...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Often	34%	33%	35%	31%	26%	38%	40%	37%	19%	36%	29%
Sometimes	35%	37%	34%	30%	37%	35%	40%	36%	41%	24%	40%
Rarely	10%	10%	9%	10%	13%	9%	8%	10%	14%	5%	10%
Never	5%	6%	5%	5%	7%	5%	4%	5%	9%	4%	4%
Not sure	16%	14%	18%	25%	18%	14%	8%	12%	18%	31%	18%
Totals	100%	100%	101%	101%	101%	101%	100%	100%	101%	100%	101%
Unweighted N	(985)	(452)	(533)	(207)	(240)	(332)	(206)	(700)	(132)	(79)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	34%	33%	34%	35%	41%	36%	29%	41%	37%	31%	37%	35%	33%
Sometimes	35%	37%	35%	35%	35%	39%	36%	34%	39%	43%	36%	32%	35%
Rarely	10%	10%	5%	16%	8%	12%	8%	11%	11%	7%	7%	10%	13%
Never	5%	5%	6%	4%	6%	3%	6%	5%	4%	6%	4%	6%	6%
Not sure	16%	15%	20%	11%	10%	10%	21%	9%	8%	13%	16%	18%	14%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	101%	101%
Unweighted N	(985)	(345)	(375)	(265)	(368)	(301)	(433)	(256)	(196)	(168)	(210)	(379)	(228)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



7D. Motivations of Advertisers — A desire to reach customers who will buy their products

Thinking about how companies decide where to advertise, how often would you say they are influenced by...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Often	56%	54%	57%	44%	44%	60%	75%	62%	40%	44%	52%
Sometimes	19%	19%	20%	21%	23%	20%	13%	19%	24%	18%	21%
Rarely	8%	9%	7%	10%	11%	6%	4%	7%	12%	8%	9%
Never	4%	7%	2%	5%	7%	4%	3%	4%	6%	6%	5%
Not sure	13%	12%	14%	21%	15%	10%	5%	9%	19%	24%	13%
Totals	100%	101%	100%	101%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(985)	(454)	(531)	(208)	(239)	(332)	(206)	(699)	(133)	(79)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	56%	57%	53%	58%	64%	62%	53%	61%	59%	54%	67%	51%	54%
Sometimes	19%	19%	18%	21%	18%	20%	18%	20%	23%	18%	16%	19%	23%
Rarely	8%	6%	8%	10%	6%	8%	9%	7%	7%	9%	4%	9%	8%
Never	4%	5%	4%	4%	4%	3%	5%	5%	3%	10%	2%	4%	3%
Not sure	13%	13%	17%	7%	8%	7%	16%	7%	8%	8%	11%	17%	11%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	99%
Unweighted N	(985)	(345)	(375)	(265)	(369)	(299)	(434)	(256)	(196)	(167)	(210)	(380)	(228)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



8. Twitter Use

How often do you use the social media platform Twitter?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Multiple times per day	10%	10%	9%	10%	14%	11%	3%	9%	12%	14%	6%
Daily	9%	11%	8%	11%	13%	9%	5%	9%	10%	13%	10%
Multiple times per week	6%	6%	6%	10%	6%	5%	5%	7%	5%	5%	5%
Weekly	6%	8%	5%	8%	12%	3%	3%	6%	11%	2%	6%
Multiple times per month	4%	4%	4%	8%	4%	3%	2%	3%	6%	3%	8%
Less frequently than monthly	10%	9%	11%	11%	12%	9%	11%	11%	7%	10%	15%
I do not use Twitter	50%	47%	54%	31%	36%	59%	72%	54%	43%	47%	42%
Not sure	3%	4%	3%	11%	3%	1%	0%	2%	6%	6%	8%
Totals	98%	99%	100%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(991)	(457)	(534)	(209)	(239)	(334)	(209)	(704)	(134)	(78)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Multiple times per day	10%	12%	8%	9%	12%	9%	8%	8%	15%	15%	8%	8%	9%
Daily	9%	11%	10%	7%	13%	9%	10%	7%	15%	14%	7%	9%	8%
Multiple times per week	6%	7%	5%	7%	8%	5%	6%	7%	7%	7%	5%	6%	7%
Weekly	6%	6%	7%	6%	6%	4%	6%	7%	7%	8%	5%	6%	8%
Multiple times per month	4%	5%	4%	2%	4%	3%	5%	1%	4%	7%	5%	2%	3%
Less frequently than monthly	10%	10%	11%	10%	9%	9%	11%	10%	11%	7%	11%	11%	11%
I do not use Twitter	50%	48%	47%	57%	47%	61%	51%	57%	37%	39%	56%	52%	51%
Not sure	3%	1%	7%	1%	1%	0%	2%	2%	2%	4%	2%	5%	2%

continued on the next page . . .

Daily Survey: Elon Musk and Social Media
 December 5 - 8, 2022 - 1000 US Adult Citizens



continued from previous page

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	98%	100%	99%	99%	100%	100%	99%	99%	98%	101%	99%	99%	99%
Unweighted N	(991)	(346)	(377)	(268)	(370)	(303)	(437)	(257)	(196)	(170)	(211)	(380)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



9. Twitter Favorability

Do you have a favorable or unfavorable view of Twitter?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	10%	14%	7%	10%	15%	9%	6%	10%	16%	5%	13%
Somewhat favorable	18%	19%	17%	21%	17%	18%	15%	17%	26%	16%	10%
Somewhat unfavorable	23%	22%	23%	27%	19%	22%	24%	25%	14%	18%	21%
Very unfavorable	24%	24%	24%	15%	23%	23%	34%	24%	27%	24%	25%
Not sure	26%	22%	29%	27%	26%	28%	20%	24%	18%	38%	31%
Totals	101%	101%	100%	100%	100%	100%	99%	100%	101%	101%	100%
Unweighted N	(990)	(455)	(535)	(207)	(240)	(334)	(209)	(704)	(133)	(79)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	10%	9%	9%	12%	8%	14%	10%	7%	17%	18%	9%	8%	7%
Somewhat favorable	18%	17%	17%	19%	14%	20%	17%	17%	23%	21%	16%	16%	19%
Somewhat unfavorable	23%	23%	20%	25%	25%	22%	20%	28%	20%	21%	19%	23%	27%
Very unfavorable	24%	34%	22%	16%	41%	17%	24%	22%	25%	20%	25%	23%	28%
Not sure	26%	17%	32%	27%	12%	26%	29%	26%	14%	19%	30%	30%	19%
Totals	101%	100%	100%	99%	100%	99%	100%	100%	99%	99%	99%	100%	100%
Unweighted N	(990)	(345)	(378)	(267)	(370)	(303)	(438)	(257)	(196)	(170)	(211)	(379)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



10. Elon Musk Favorability

Do you have a favorable or unfavorable view of Elon Musk?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	18%	23%	13%	13%	18%	20%	21%	20%	11%	13%	20%
Somewhat favorable	22%	27%	17%	28%	20%	23%	17%	23%	19%	19%	20%
Somewhat unfavorable	13%	13%	13%	14%	12%	10%	18%	13%	14%	12%	15%
Very unfavorable	27%	23%	30%	22%	26%	27%	30%	25%	29%	29%	29%
Not sure	21%	14%	26%	23%	24%	20%	15%	19%	27%	27%	16%
Totals	101%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(990)	(454)	(536)	(207)	(240)	(334)	(209)	(705)	(132)	(79)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	18%	9%	16%	32%	9%	38%	15%	19%	24%	21%	11%	21%	17%
Somewhat favorable	22%	13%	19%	36%	8%	37%	18%	26%	28%	25%	21%	21%	21%
Somewhat unfavorable	13%	18%	12%	9%	18%	6%	14%	15%	14%	13%	20%	10%	12%
Very unfavorable	27%	44%	25%	7%	54%	7%	29%	25%	23%	24%	26%	24%	33%
Not sure	21%	17%	28%	16%	11%	13%	25%	16%	11%	17%	22%	24%	16%
Totals	101%	101%	100%	100%	100%	101%	101%	101%	100%	100%	100%	100%	99%
Unweighted N	(990)	(346)	(377)	(267)	(370)	(303)	(437)	(257)	(196)	(170)	(211)	(379)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



11. Elon Musk Influence

How influential is Elon Musk in the tech industry?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very influential	37%	39%	35%	34%	33%	37%	44%	40%	22%	37%	32%
Somewhat influential	33%	34%	32%	26%	32%	36%	37%	35%	34%	22%	31%
Not very influential	5%	5%	6%	8%	6%	5%	4%	5%	8%	6%	8%
Not influential at all	5%	6%	5%	10%	8%	3%	2%	4%	10%	9%	7%
Not sure	19%	15%	22%	23%	22%	18%	13%	16%	25%	26%	22%
Totals	99%	99%	100%	101%	101%	99%	100%	100%	99%	100%	100%
Unweighted N	(988)	(453)	(535)	(207)	(240)	(333)	(208)	(703)	(132)	(79)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very influential	37%	30%	35%	49%	31%	52%	35%	40%	43%	41%	35%	37%	37%
Somewhat influential	33%	37%	29%	33%	40%	35%	26%	41%	37%	32%	36%	27%	41%
Not very influential	5%	7%	6%	4%	7%	2%	6%	4%	4%	6%	5%	6%	5%
Not influential at all	5%	6%	6%	3%	7%	2%	9%	3%	2%	5%	6%	7%	2%
Not sure	19%	21%	23%	11%	15%	9%	24%	12%	12%	15%	19%	23%	15%
Totals	99%	101%	99%	100%	100%	100%	100%	100%	98%	99%	101%	100%	100%
Unweighted N	(988)	(345)	(376)	(267)	(369)	(302)	(438)	(257)	(195)	(170)	(210)	(378)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



12. Approve Musk Buying Twitter

Do you approve or disapprove of Elon Musk buying Twitter?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	24%	31%	17%	19%	17%	30%	27%	28%	15%	14%	23%
Somewhat approve	15%	19%	12%	22%	15%	13%	12%	15%	16%	17%	11%
Somewhat disapprove	11%	9%	13%	11%	15%	8%	11%	11%	8%	14%	13%
Strongly disapprove	21%	19%	23%	17%	19%	22%	27%	21%	27%	19%	25%
Not sure	29%	22%	35%	31%	33%	27%	23%	26%	34%	36%	29%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	101%
Unweighted N	(989)	(454)	(535)	(207)	(239)	(334)	(209)	(705)	(131)	(79)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	24%	10%	21%	44%	9%	53%	18%	23%	37%	27%	22%	26%	19%
Somewhat approve	15%	11%	15%	21%	8%	21%	15%	19%	15%	18%	15%	13%	17%
Somewhat disapprove	11%	17%	9%	6%	17%	4%	12%	13%	6%	10%	13%	8%	14%
Strongly disapprove	21%	38%	18%	6%	47%	4%	22%	21%	23%	19%	21%	20%	25%
Not sure	29%	25%	37%	23%	18%	18%	34%	24%	19%	25%	30%	32%	24%
Totals	100%	101%	100%	100%	99%	100%	101%	100%	100%	99%	101%	99%	99%
Unweighted N	(989)	(345)	(377)	(267)	(369)	(303)	(437)	(257)	(196)	(170)	(211)	(378)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



13. Approve Musk Handling Twitter

Do you approve or disapprove of how Elon Musk is handling his job as CEO of Twitter?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	21%	27%	16%	15%	17%	25%	27%	26%	9%	12%	21%
Somewhat approve	15%	18%	11%	20%	17%	13%	9%	14%	18%	17%	10%
Somewhat disapprove	10%	11%	10%	10%	14%	8%	11%	10%	15%	9%	12%
Strongly disapprove	27%	24%	29%	26%	23%	24%	35%	25%	30%	29%	29%
Not sure	27%	20%	34%	29%	29%	30%	18%	25%	28%	33%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(986)	(454)	(532)	(204)	(240)	(334)	(208)	(703)	(131)	(79)	(73)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	21%	8%	20%	40%	7%	50%	17%	23%	30%	23%	19%	25%	17%
Somewhat approve	15%	11%	13%	21%	9%	19%	12%	15%	18%	20%	12%	11%	19%
Somewhat disapprove	10%	14%	8%	9%	14%	5%	11%	10%	12%	15%	10%	9%	10%
Strongly disapprove	27%	46%	24%	7%	56%	4%	27%	26%	26%	24%	27%	23%	34%
Not sure	27%	21%	35%	23%	14%	22%	32%	25%	14%	19%	31%	32%	21%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%	101%	99%	100%	101%
Unweighted N	(986)	(345)	(374)	(267)	(368)	(303)	(436)	(255)	(196)	(169)	(210)	(377)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



14. Twitter Purchase Good or Bad for Platform

Do you think Elon Musk buying Twitter has been good or bad for the platform?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Good	34%	43%	25%	32%	31%	37%	34%	37%	24%	27%	29%
Bad	29%	27%	31%	21%	28%	28%	39%	30%	30%	22%	33%
Neither good nor bad	17%	15%	18%	18%	19%	15%	14%	14%	20%	23%	18%
Not sure	21%	15%	26%	29%	22%	20%	12%	18%	26%	28%	20%
Totals	101%	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(988)	(453)	(535)	(205)	(240)	(334)	(209)	(704)	(132)	(79)	(73)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Good	34%	17%	28%	61%	13%	69%	26%	37%	45%	44%	30%	34%	29%
Bad	29%	51%	25%	9%	62%	5%	30%	28%	30%	28%	35%	25%	32%
Neither good nor bad	17%	13%	19%	17%	12%	14%	19%	16%	12%	12%	15%	18%	20%
Not sure	21%	19%	28%	13%	13%	12%	25%	18%	13%	17%	21%	24%	19%
Totals	101%	100%	100%	100%	100%	100%	100%	99%	100%	101%	101%	101%	100%
Unweighted N	(988)	(346)	(375)	(267)	(368)	(303)	(437)	(256)	(196)	(169)	(211)	(378)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



15. Descriptions of Elon Musk

Which of the following terms do you think describe Elon Musk? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Self-made	26%	28%	25%	17%	19%	30%	39%	32%	15%	14%	20%
A visionary	30%	34%	26%	21%	23%	33%	40%	35%	12%	19%	29%
An inventor	22%	23%	21%	18%	18%	26%	25%	25%	9%	18%	20%
An entrepreneur	46%	49%	43%	30%	35%	51%	64%	52%	29%	33%	39%
A disruptor	25%	26%	24%	16%	21%	25%	38%	27%	21%	18%	27%
Rich	55%	57%	53%	35%	46%	63%	71%	61%	40%	39%	55%
Brilliant	26%	28%	23%	16%	20%	29%	35%	30%	11%	16%	30%
Strategic	24%	25%	23%	23%	23%	28%	22%	24%	20%	29%	21%
Funny	13%	13%	12%	15%	13%	13%	11%	13%	5%	11%	24%
A troll	18%	18%	18%	24%	22%	14%	14%	16%	14%	27%	24%
Impulsive	31%	31%	31%	27%	28%	31%	37%	30%	23%	37%	40%
Eccentric	35%	34%	36%	24%	31%	36%	47%	39%	22%	22%	36%
Corrupt	15%	15%	14%	13%	17%	16%	13%	13%	18%	13%	26%
Right-wing	19%	20%	19%	19%	17%	17%	25%	19%	18%	17%	29%
Left-wing	4%	5%	3%	3%	7%	3%	3%	4%	6%	1%	5%
An innovator	31%	35%	27%	16%	21%	38%	46%	36%	16%	19%	28%
Decisive	19%	22%	16%	13%	16%	17%	30%	22%	11%	13%	19%
None of the above	12%	9%	15%	21%	13%	10%	6%	10%	16%	23%	14%
Unweighted N	(1,000)	(463)	(537)	(213)	(243)	(335)	(209)	(706)	(138)	(81)	(75)

Daily Survey: Elon Musk and Social Media
 December 5 - 8, 2022 - 1000 US Adult Citizens



	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Self-made	26%	16%	24%	42%	16%	47%	24%	30%	26%	26%	26%	25%	30%
A visionary	30%	18%	27%	47%	16%	56%	24%	36%	36%	31%	26%	31%	30%
An inventor	22%	16%	18%	34%	14%	37%	18%	26%	27%	25%	19%	23%	22%
An entrepreneur	46%	38%	45%	56%	37%	65%	44%	50%	48%	44%	50%	44%	46%
A disruptor	25%	34%	23%	16%	43%	16%	25%	24%	28%	19%	22%	27%	28%
Rich	55%	52%	54%	60%	58%	67%	53%	61%	58%	53%	59%	54%	55%
Brilliant	26%	15%	24%	40%	13%	49%	20%	30%	31%	29%	25%	24%	27%
Strategic	24%	15%	23%	36%	14%	40%	24%	24%	24%	31%	19%	23%	26%
Funny	13%	8%	12%	19%	5%	24%	12%	14%	14%	13%	14%	11%	14%
A troll	18%	25%	19%	8%	33%	6%	18%	17%	20%	13%	15%	18%	25%
Impulsive	31%	39%	32%	20%	49%	18%	31%	32%	35%	28%	31%	29%	36%
Eccentric	35%	41%	30%	33%	46%	34%	30%	41%	42%	36%	39%	29%	39%
Corrupt	15%	23%	15%	4%	29%	4%	18%	12%	11%	15%	12%	16%	16%
Right-wing	19%	33%	14%	10%	38%	7%	19%	21%	20%	21%	16%	17%	23%
Left-wing	4%	4%	2%	6%	5%	4%	3%	5%	6%	8%	5%	2%	3%
An innovator	31%	20%	29%	47%	19%	56%	24%	37%	39%	34%	23%	34%	31%
Decisive	19%	13%	16%	30%	9%	37%	15%	22%	24%	21%	18%	19%	17%
None of the above	12%	10%	17%	10%	5%	6%	14%	8%	8%	9%	10%	16%	10%
Unweighted N	(1,000)	(347)	(385)	(268)	(370)	(306)	(441)	(257)	(199)	(171)	(211)	(384)	(234)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



16. Twitter General Amnesty

Should Twitter offer a general amnesty to suspended accounts, provided that they have not broken the law or engaged in egregious spam?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	38%	45%	32%	37%	41%	39%	36%	42%	28%	33%	35%
No	23%	23%	23%	22%	22%	25%	24%	23%	27%	22%	22%
Not sure	38%	32%	44%	42%	38%	36%	40%	36%	45%	45%	43%
Totals	99%	100%	99%	101%	101%	100%	100%	101%	100%	100%	100%
Unweighted N	(992)	(459)	(533)	(209)	(240)	(335)	(208)	(703)	(136)	(79)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	38%	30%	33%	56%	25%	65%	33%	45%	49%	51%	32%	38%	35%
No	23%	34%	20%	15%	38%	7%	23%	25%	24%	18%	25%	21%	29%
Not sure	38%	36%	47%	30%	37%	28%	45%	30%	27%	31%	43%	41%	35%
Totals	99%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(992)	(346)	(380)	(266)	(368)	(303)	(438)	(255)	(197)	(170)	(211)	(380)	(231)

Daily Survey: Elon Musk and Social Media
December 5 - 8, 2022 - 1000 US Adult Citizens



17. Support Allowing Trump Return To Twitter

Do you support or oppose Twitter allowing Donald Trump to return to the platform?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support	44%	51%	38%	42%	40%	50%	42%	50%	27%	32%	38%
Oppose	40%	33%	47%	33%	40%	40%	49%	37%	48%	50%	37%
Not sure	16%	16%	15%	26%	20%	10%	9%	12%	24%	18%	26%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	99%	100%	101%
Unweighted N	(992)	(458)	(534)	(209)	(239)	(335)	(209)	(704)	(136)	(79)	(73)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Support	44%	17%	43%	78%	14%	86%	39%	49%	53%	49%	45%	44%	40%
Oppose	40%	72%	33%	13%	78%	6%	43%	41%	36%	37%	40%	38%	48%
Not sure	16%	11%	25%	9%	8%	9%	18%	10%	12%	15%	15%	19%	13%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	101%	101%	100%	101%	101%
Unweighted N	(992)	(347)	(380)	(265)	(369)	(304)	(438)	(256)	(196)	(169)	(210)	(381)	(232)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



18. Support Trump Returning To Twitter

Do you support or oppose Donald Trump returning to Twitter now that he is allowed?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support	42%	51%	34%	40%	40%	50%	35%	47%	29%	36%	32%
Oppose	42%	32%	51%	35%	42%	39%	52%	39%	52%	47%	42%
Not sure	16%	17%	15%	25%	18%	11%	13%	14%	19%	17%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(987)	(454)	(533)	(205)	(240)	(334)	(208)	(702)	(133)	(79)	(73)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Support	42%	19%	39%	74%	14%	79%	40%	45%	48%	48%	42%	42%	39%
Oppose	42%	72%	35%	16%	77%	10%	44%	42%	39%	40%	43%	37%	49%
Not sure	16%	10%	26%	10%	10%	12%	16%	13%	13%	13%	15%	20%	12%
Totals	100%	101%	100%	100%	101%	101%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(987)	(345)	(376)	(266)	(368)	(304)	(437)	(256)	(195)	(170)	(209)	(378)	(230)

Daily Survey: Elon Musk and Social Media

December 5 - 8, 2022 - 1000 US Adult Citizens



Interviewing Dates	December 5 - 8, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.256 to 5.224, with a mean of one and a standard deviation of 0.471.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	57 questions not reported.