

# Daily Survey: ChatGPT



Sample 1000 U.S. Adult Citizens  
Conducted January 24 - 27, 2023  
Margin of Error ±3.7%

## 1. How often do you use artificial intelligence (AI) tools?

Very often	6%
Somewhat often	17%
Not very often	29%
Never	32%
Not sure	16%

## 2. How much have you heard about ChatGPT, which is an AI-based computer program that can generate human-like text?

A lot	13%
A little	34%
Nothing at all	54%

## 3. Which of the following best describes your familiarity with ChatGPT?

*Asked of people who have heard at least a little about ChatGPT*

I've used it myself to generate text	12%
I've seen text it generated for someone else, but haven't used it myself	38%
I've never used it or seen anyone else use it	40%
Not sure	9%

## 4. Do you think that advancements in AI-based text generation will overall be a good or a bad thing for society?

Good for society	13%
Neither good nor bad	23%
Bad for society	36%
Not sure	28%

## 5. Do you think that advancements in AI will overall lead to there being more jobs for people or fewer jobs?

Many more jobs	3%
Somewhat more jobs	11%
Neither more nor fewer jobs	17%
Somewhat fewer jobs	21%
Many fewer jobs	24%
Not sure	23%

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<b>Interviewing Dates</b>	January 24 - 27, 2023
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.134 to 6.034, with a mean of one and a standard deviation of 0.64.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.7% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	67 questions not reported.

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## January 24 - 27, 2023 - 1000 US Adult Citizens



### 1. Use AI Tools

How often do you use artificial intelligence (AI) tools?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very often	6%	8%	4%	9%	7%	4%	5%	6%	8%	3%	8%
Somewhat often	17%	19%	15%	29%	29%	8%	6%	15%	16%	29%	12%
Not very often	29%	32%	26%	22%	25%	36%	27%	30%	26%	22%	35%
Never	32%	28%	36%	23%	27%	34%	44%	33%	34%	30%	25%
Not sure	16%	13%	19%	16%	11%	18%	19%	16%	16%	15%	20%
Totals	100%	100%	100%	99%	99%	100%	101%	100%	100%	99%	100%
Unweighted N	(989)	(442)	(547)	(204)	(221)	(345)	(219)	(722)	(126)	(76)	(65)

	Party ID				2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very often	6%	8%	5%	6%	7%	6%	4%	9%	8%	4%	4%	8%	7%
Somewhat often	17%	22%	13%	15%	17%	15%	14%	17%	28%	26%	12%	16%	17%
Not very often	29%	26%	30%	30%	33%	30%	29%	29%	28%	25%	34%	26%	30%
Never	32%	31%	31%	35%	31%	36%	33%	35%	25%	29%	35%	34%	29%
Not sure	16%	13%	20%	14%	13%	14%	19%	10%	11%	15%	15%	16%	18%
Totals	100%	100%	99%	100%	101%	101%	99%	100%	100%	99%	100%	100%	101%
Unweighted N	(989)	(379)	(355)	(255)	(391)	(336)	(377)	(293)	(203)	(184)	(211)	(399)	(195)

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## 2. Heard About ChatGPT

How much have you heard about ChatGPT, which is an AI-based computer program that can generate human-like text?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	13%	19%	7%	15%	17%	11%	8%	12%	12%	10%	23%
A little	34%	38%	29%	41%	37%	33%	24%	34%	38%	31%	28%
Nothing at all	54%	43%	64%	43%	46%	56%	68%	54%	51%	58%	49%
Totals	101%	100%	100%	99%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(985)	(442)	(543)	(202)	(219)	(345)	(219)	(719)	(126)	(75)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	13%	18%	11%	9%	17%	10%	8%	13%	22%	15%	15%	10%	12%
A little	34%	34%	32%	36%	37%	33%	31%	34%	42%	33%	32%	36%	33%
Nothing at all	54%	49%	58%	55%	46%	57%	61%	53%	37%	52%	53%	54%	55%
Totals	101%	101%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(985)	(379)	(352)	(254)	(391)	(334)	(375)	(291)	(203)	(183)	(210)	(398)	(194)

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### 3. Ever Used ChatGPT

Which of the following best describes your familiarity with ChatGPT?

*Asked of people who have heard at least a little about ChatGPT*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I've used it myself to generate text	12%	13%	11%	15%	17%	9%	5%	11%	12%	22%	8%
I've seen text it generated for someone else, but haven't used it myself	38%	41%	34%	48%	46%	27%	30%	35%	35%	60%	36%
I've never used it or seen anyone else use it	40%	39%	43%	20%	31%	55%	59%	46%	43%	10%	33%
Not sure	9%	7%	13%	17%	6%	8%	6%	7%	11%	9%	23%
Totals	99%	100%	101%	100%	100%	99%	100%	99%	101%	101%	100%
Unweighted N	(466)	(250)	(216)	(120)	(120)	(148)	(78)	(335)	(63)	(36)	(32)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I've used it myself to generate text	12%	11%	14%	12%	13%	12%	9%	13%	18%	14%	20%	8%	11%
I've seen text it generated for someone else, but haven't used it myself	38%	46%	33%	33%	39%	32%	41%	32%	44%	55%	28%	34%	41%
I've never used it or seen anyone else use it	40%	38%	40%	43%	44%	45%	37%	48%	33%	27%	43%	48%	35%
Not sure	9%	4%	13%	12%	3%	10%	13%	6%	5%	4%	9%	10%	13%
Totals	99%	99%	100%	100%	99%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(466)	(207)	(150)	(109)	(212)	(140)	(152)	(141)	(124)	(88)	(95)	(191)	(92)

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**4. AI Text Generation Good or Bad**

Do you think that advancements in AI-based text generation will overall be a good or a bad thing for society?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Good for society	13%	16%	9%	19%	20%	9%	5%	11%	19%	14%	14%
Neither good nor bad	23%	27%	20%	21%	33%	20%	20%	22%	31%	24%	20%
Bad for society	36%	34%	38%	27%	22%	43%	48%	42%	19%	22%	36%
Not sure	28%	23%	33%	32%	24%	28%	28%	25%	32%	40%	30%
Totals	100%	100%	100%	99%	99%	100%	101%	100%	101%	100%	100%
Unweighted N	(985)	(443)	(542)	(204)	(218)	(344)	(219)	(720)	(126)	(74)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Good for society	13%	18%	6%	16%	15%	13%	11%	14%	19%	11%	9%	13%	17%
Neither good nor bad	23%	27%	23%	19%	29%	18%	22%	24%	28%	29%	20%	23%	22%
Bad for society	36%	27%	35%	48%	31%	51%	34%	40%	35%	26%	38%	39%	37%
Not sure	28%	27%	36%	18%	25%	19%	32%	22%	19%	33%	32%	26%	24%
Totals	100%	99%	100%	101%	100%	101%	99%	100%	101%	99%	99%	101%	100%
Unweighted N	(985)	(377)	(354)	(254)	(389)	(335)	(375)	(292)	(203)	(184)	(209)	(398)	(194)

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**5. AI Job Creation**

Do you think that advancements in AI will overall lead to there being more jobs for people or fewer jobs?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Many more jobs	3%	5%	2%	6%	4%	3%	1%	4%	2%	3%	4%
Somewhat more jobs	11%	15%	8%	15%	13%	7%	12%	11%	18%	10%	6%
Neither more nor fewer jobs	17%	21%	13%	17%	24%	15%	14%	15%	18%	23%	24%
Somewhat fewer jobs	21%	20%	23%	19%	22%	22%	22%	23%	16%	20%	15%
Many fewer jobs	24%	20%	28%	15%	19%	30%	29%	27%	19%	14%	24%
Not sure	23%	19%	27%	29%	18%	23%	22%	20%	27%	31%	27%
Totals	99%	100%	101%	101%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(984)	(440)	(544)	(204)	(217)	(344)	(219)	(718)	(127)	(75)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Many more jobs	3%	4%	2%	3%	3%	4%	1%	4%	6%	5%	4%	2%	3%
Somewhat more jobs	11%	13%	9%	12%	14%	10%	12%	9%	17%	13%	9%	12%	10%
Neither more nor fewer jobs	17%	19%	18%	14%	19%	14%	19%	19%	15%	22%	15%	17%	15%
Somewhat fewer jobs	21%	22%	20%	22%	24%	22%	20%	27%	25%	17%	21%	20%	27%
Many fewer jobs	24%	21%	23%	30%	22%	35%	23%	23%	25%	19%	28%	26%	23%
Not sure	23%	21%	27%	19%	18%	16%	25%	19%	11%	24%	24%	22%	22%
Totals	99%	100%	99%	100%	100%	101%	100%	101%	99%	100%	101%	99%	100%
Unweighted N	(984)	(377)	(354)	(253)	(390)	(336)	(377)	(291)	(202)	(183)	(211)	(397)	(193)

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<b>Number of respondents</b>	1000
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