

Daily Survey: Britney Spears

June 25 - 28, 2021 - 1000 US Adult Citizens



1. Favorability of Britney Spears

Do you have a favorable or unfavorable opinion of Britney Spears?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	12%	10%	14%	16%	21%	9%	4%	13%	13%	11%	9%
Somewhat favorable	38%	37%	39%	45%	33%	38%	37%	39%	29%	46%	34%
Somewhat unfavorable	18%	20%	16%	15%	17%	15%	25%	20%	11%	15%	16%
Very unfavorable	7%	8%	5%	10%	4%	6%	7%	6%	4%	14%	8%
Don't know	26%	25%	26%	14%	25%	32%	27%	24%	43%	14%	33%
Totals	101%	100%	100%	100%	100%	100%	100%	102%	100%	100%	100%
Unweighted N	(999)	(481)	(518)	(152)	(246)	(379)	(222)	(733)	(106)	(82)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	12%	15%	9%	13%	11%	13%	13%	11%	13%	14%	10%	13%	12%
Somewhat favorable	38%	40%	39%	33%	40%	37%	39%	40%	36%	33%	38%	39%	40%
Somewhat unfavorable	18%	16%	17%	22%	15%	21%	17%	20%	18%	20%	17%	16%	20%
Very unfavorable	7%	8%	5%	7%	6%	7%	7%	4%	6%	7%	6%	8%	4%
Don't know	26%	22%	29%	25%	27%	23%	24%	25%	26%	27%	29%	24%	24%
Totals	101%	101%	99%	100%	99%	101%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(999)	(364)	(392)	(243)	(376)	(318)	(473)	(260)	(170)	(191)	(200)	(364)	(244)

Daily Survey: Britney Spears
 June 25 - 28, 2021 - 1000 US Adult Citizens



2. Knowledge of Conservatorship

Do you have a good idea of what a legal "conservatorship" is, or not?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	56%	56%	56%	38%	55%	56%	73%	58%	47%	51%	63%
No	21%	25%	18%	41%	23%	17%	10%	19%	25%	28%	25%
Not sure	22%	19%	26%	21%	22%	27%	18%	23%	28%	21%	12%
Totals	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(998)	(479)	(519)	(152)	(245)	(379)	(222)	(733)	(106)	(82)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	56%	60%	50%	60%	67%	67%	47%	65%	66%	53%	58%	56%	58%
No	21%	21%	26%	14%	16%	11%	27%	19%	16%	23%	22%	20%	21%
Not sure	22%	19%	24%	26%	16%	22%	26%	15%	18%	23%	20%	24%	21%
Totals	99%	100%	100%	100%	99%	100%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(998)	(363)	(392)	(243)	(375)	(317)	(473)	(260)	(169)	(191)	(200)	(363)	(244)

Daily Survey: Britney Spears
June 25 - 28, 2021 - 1000 US Adult Citizens



3. Heard About Britney Spears Conservatorship

Britney Spears entered a legal conservatorship in 2008, which gave her father control over her finances, personal affairs, work, and property management. This week, Spears went to court and publicly asked for the conservatorship to be terminated. How much have you heard about Spears' testimony?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	20%	20%	20%	26%	20%	18%	18%	19%	20%	27%	15%
A little	51%	50%	53%	37%	53%	52%	62%	52%	42%	52%	58%
Nothing at all	29%	30%	28%	37%	27%	30%	21%	28%	38%	21%	27%
Totals	100%	100%	101%	100%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(997)	(478)	(519)	(150)	(245)	(379)	(223)	(731)	(106)	(82)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	20%	28%	15%	16%	29%	15%	19%	25%	16%	28%	20%	14%	24%
A little	51%	49%	53%	53%	53%	59%	47%	51%	62%	47%	51%	54%	50%
Nothing at all	29%	24%	32%	31%	18%	26%	34%	24%	22%	26%	29%	31%	26%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(997)	(364)	(390)	(243)	(374)	(318)	(472)	(260)	(169)	(192)	(200)	(362)	(243)

Daily Survey: Britney Spears
 June 25 - 28, 2021 - 1000 US Adult Citizens



4. Support Britney Spears Conservatorship

Do you support or oppose the conservatorship of Britney Spears being terminated, as she requested?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	44%	39%	48%	42%	41%	45%	47%	46%	30%	44%	42%
Somewhat support	21%	26%	17%	20%	20%	20%	24%	21%	16%	25%	26%
Somewhat oppose	6%	8%	4%	6%	11%	3%	4%	4%	6%	16%	4%
Strongly oppose	4%	4%	4%	7%	4%	3%	2%	3%	6%	5%	6%
Don't know	25%	24%	27%	24%	24%	29%	23%	25%	42%	11%	22%
Totals	100%	101%	100%	99%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(999)	(480)	(519)	(152)	(245)	(379)	(223)	(733)	(106)	(82)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	44%	48%	40%	45%	51%	47%	43%	46%	44%	48%	48%	46%	33%
Somewhat support	21%	27%	17%	18%	23%	18%	18%	26%	24%	17%	17%	17%	34%
Somewhat oppose	6%	7%	6%	4%	5%	5%	7%	5%	6%	5%	4%	6%	7%
Strongly oppose	4%	2%	4%	7%	2%	6%	3%	3%	8%	7%	4%	3%	3%
Don't know	25%	17%	33%	26%	19%	24%	28%	20%	18%	23%	26%	27%	24%
Totals	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	99%	99%	101%
Unweighted N	(999)	(363)	(392)	(244)	(376)	(317)	(474)	(259)	(170)	(192)	(200)	(364)	(243)

Daily Survey: Britney Spears

June 25 - 28, 2021 - 1000 US Adult Citizens



Interviewing Dates	June 25 - 28, 2021
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote (or non-vote). The weights range from 0.271 to 6.57, with a mean of one and a standard deviation of 0.644.
Number of respondents	1000
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	60 questions not reported.