

# Daily Survey: Birthdays



Sample 1000 U.S. Adult Citizens  
Conducted November 23 - 28, 2022  
Margin of Error ±3.6%

## 1. How do you usually feel about your birthday when it comes around?

Love it	19%
Like it	24%
Neutral	47%
Dislike it	7%
Hate it	4%

## 2. Is your birthday...?

On a holiday	8%
Near a holiday, and sometimes on it	17%
Near a holiday, but never on it	26%
Not near a holiday	49%

## 3. In your opinion, which month would be the best in which to get to celebrate your birthday?

January	8%
February	6%
March	8%
April	7%
May	11%
June	12%
July	10%
August	10%
September	9%
October	8%
November	5%
December	5%

## 4. Do you have the same birthday as any of the following? Select all that apply.

An immediate family member	14%
An extended family member	13%
A close friend	15%
None of the above	59%
Not sure	7%

## 5. How do you feel about sharing a birthday with a family member or friend?

*Asked of people who share a birthday with a family member or friend*

Love it .....	41%
Like it .....	32%
Neutral .....	24%
Dislike it .....	2%
Hate it .....	1%

## 6. Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Nearly every year	Some years	No years	Not sure
Take the day off of work	18%	29%	45%	8%
Have a special meal	40%	42%	13%	6%
Spend time with family	50%	35%	11%	4%
Spend time with friends	27%	45%	23%	4%
Eat cake	37%	45%	14%	4%
Blow out birthday candles	24%	37%	32%	7%
Open presents or cards	41%	39%	15%	5%
Have a party or get-together	20%	40%	36%	5%
Go on a trip	10%	32%	51%	7%
Go out to eat	31%	49%	16%	4%
Do an activity (e.g., go to the movies, go on a hike, etc.)	14%	46%	33%	7%
Go shopping	14%	40%	40%	6%
Have others sing you "Happy birthday"	34%	40%	22%	4%
Reflect on your life	38%	38%	17%	7%
Thank God for being alive	54%	20%	20%	5%
Have sex	20%	34%	36%	10%

7. Do you like your birthday more or less than the following holidays?

	I like my birthday more than this holiday	I like my birthday less than this holiday	Not sure
Thanksgiving	34%	48%	18%
Christmas	26%	58%	16%
New Year's Eve	49%	32%	19%
Valentine's Day	59%	22%	19%
Fourth of July	44%	36%	20%
Halloween	52%	29%	19%
Mother's Day	44%	36%	20%
Memorial Day	52%	28%	20%
Father's Day	51%	27%	22%
Labor Day	59%	20%	20%

8. Which of the following is your favorite type of cake to eat on your birthday?

Chocolate cake	24%
Vanilla cake	10%
Ice cream cake	13%
Cookie cake	3%
Cheesecake	10%
Red velvet cake	6%
Angel food cake	3%
Strawberry cake	4%
Funfetti cake	3%
Carrot cake	6%
Something else	7%
I don't like cake	7%
Not sure	4%

9. Which of the following is your least favorite type of cake to eat on your birthday?

Chocolate cake	8%
Vanilla cake	5%
Ice cream cake	6%
Cookie cake	7%
Cheesecake	7%
Red velvet cake	8%
Angel food cake	9%
Strawberry cake	7%
Funfetti cake	12%
Carrot cake	13%
Something else	2%
I don't like cake	6%
Not sure	11%

10. How do you feel about people singing you the "Happy Birthday" song on your birthday?

Love it	20%
Like it	23%
Neutral	36%
Dislike it	13%
Hate it	8%

11. If someone threw you a surprise party for your birthday, would you... ?

Love it	33%
Like it	30%
Neutral	21%
Dislike it	9%
Hate it	7%

12. How do you usually feel on your birthday? Select all that apply.

Excited	24%
Indifferent	23%
Anxious	11%
Calm	22%
Happy	48%
Angry	3%
Proud	15%
Disappointed	9%
None of these	4%
Not sure	6%

13. How did you feel on your most recent birthday? Select all that apply.

Excited .....	18%
Indifferent .....	23%
Anxious .....	10%
Calm .....	23%
Happy .....	42%
Angry .....	4%
Proud .....	13%
Disappointed .....	11%
None of these .....	5%
Not sure .....	6%

14. Compared to other days, are you more likely or less likely to have sex on your birthday?

More .....	16%
About the same .....	39%
Less .....	10%
I don't ever have sex .....	19%
Prefer not to say .....	15%

15. Thinking about how children's birthdays are celebrated today, would you say that parents put in... ?

Too much effort .....	33%
About the right amount of effort .....	40%
Too little effort .....	9%
Not sure .....	18%

16. Thinking about how children's birthdays were celebrated when you were growing up, would you say that most parents put in... ?

Too much effort .....	10%
About the right amount of effort .....	63%
Too little effort .....	14%
Not sure .....	13%

# Daily Survey: Birthdays



<b>Interviewing Dates</b>	November 23 - 28, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.217 to 6.507, with a mean of one and a standard deviation of 0.586.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.6% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	66 questions not reported.

# Daily Survey: Birthdays

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## 1. Feelings About Birthday

How do you usually feel about your birthday when it comes around?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	19%	17%	20%	21%	29%	15%	12%	17%	32%	16%	12%
Like it	24%	22%	26%	24%	30%	21%	23%	24%	16%	26%	39%
Neutral	47%	49%	44%	42%	30%	54%	58%	48%	44%	40%	47%
Dislike it	7%	7%	6%	9%	5%	9%	4%	7%	4%	12%	0%
Hate it	4%	4%	3%	4%	6%	2%	3%	4%	3%	6%	2%
Totals	101%	99%	99%	100%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(999)	(471)	(528)	(161)	(251)	(371)	(216)	(720)	(124)	(77)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	19%	25%	13%	20%	22%	16%	14%	14%	31%	20%	17%	20%	18%
Like it	24%	28%	20%	26%	24%	24%	17%	31%	30%	22%	23%	23%	28%
Neutral	47%	38%	56%	44%	44%	51%	56%	44%	30%	47%	45%	48%	46%
Dislike it	7%	5%	9%	6%	5%	6%	9%	6%	6%	7%	11%	6%	3%
Hate it	4%	4%	3%	5%	4%	2%	4%	5%	3%	4%	3%	4%	4%
Totals	101%	100%	101%	101%	99%	99%	100%	100%	100%	100%	99%	101%	99%
Unweighted N	(999)	(340)	(389)	(270)	(357)	(334)	(402)	(282)	(228)	(184)	(215)	(416)	(184)

# Daily Survey: Birthdays

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## 2. Is Birthday Near Holiday

Is your birthday... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
On a holiday	8%	10%	6%	12%	14%	4%	2%	7%	6%	2%	22%
Near a holiday, and sometimes on it	17%	14%	20%	15%	25%	14%	15%	16%	23%	9%	27%
Near a holiday, but never on it	26%	28%	25%	33%	23%	26%	25%	27%	27%	34%	10%
Not near a holiday	49%	48%	49%	40%	38%	56%	58%	49%	43%	55%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	99%
Unweighted N	(998)	(469)	(529)	(162)	(251)	(369)	(216)	(720)	(124)	(76)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
On a holiday	8%	9%	6%	8%	9%	7%	10%	6%	9%	9%	6%	5%	12%
Near a holiday, and sometimes on it	17%	24%	15%	12%	18%	15%	13%	23%	19%	16%	17%	20%	13%
Near a holiday, but never on it	26%	22%	30%	26%	28%	24%	26%	26%	26%	26%	25%	29%	24%
Not near a holiday	49%	44%	49%	54%	45%	54%	51%	45%	45%	49%	52%	45%	51%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(998)	(340)	(388)	(270)	(357)	(333)	(402)	(282)	(228)	(183)	(215)	(415)	(185)



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**3. Ideal Birthday Month**

In your opinion, which month would be the best in which to get to celebrate your birthday?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
January	8%	9%	6%	8%	14%	4%	5%	7%	6%	12%	4%
February	6%	7%	5%	4%	8%	6%	6%	6%	8%	2%	11%
March	8%	9%	8%	9%	9%	8%	7%	9%	9%	8%	3%
April	7%	7%	6%	6%	3%	7%	9%	7%	2%	8%	4%
May	11%	9%	13%	14%	6%	12%	14%	11%	12%	8%	21%
June	12%	11%	13%	9%	12%	14%	12%	14%	8%	9%	5%
July	10%	9%	11%	10%	9%	13%	9%	10%	11%	12%	14%
August	10%	9%	11%	11%	16%	7%	6%	10%	5%	11%	21%
September	9%	8%	10%	7%	5%	12%	10%	8%	12%	14%	5%
October	8%	9%	8%	10%	8%	7%	9%	9%	9%	8%	7%
November	5%	6%	4%	5%	4%	4%	7%	5%	4%	4%	2%
December	5%	7%	4%	5%	7%	4%	6%	4%	14%	6%	3%
Totals	99%	100%	99%	98%	101%	98%	100%	100%	100%	102%	100%
Unweighted N	(989)	(465)	(524)	(157)	(248)	(370)	(214)	(714)	(124)	(76)	(75)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
January	8%	8%	7%	8%	9%	7%	6%	6%	12%	11%	3%	8%	8%
February	6%	10%	5%	3%	7%	5%	4%	10%	3%	6%	5%	6%	9%
March	8%	6%	10%	9%	7%	10%	10%	5%	9%	9%	7%	9%	8%
April	7%	6%	6%	9%	8%	6%	8%	5%	8%	7%	6%	6%	8%
May	11%	13%	11%	10%	14%	10%	12%	12%	10%	10%	15%	10%	12%
June	12%	12%	10%	14%	11%	16%	11%	16%	13%	13%	14%	10%	12%
July	10%	9%	12%	10%	9%	11%	10%	9%	12%	10%	13%	12%	5%
August	10%	12%	12%	5%	9%	5%	9%	12%	9%	11%	6%	11%	11%
September	9%	7%	8%	13%	10%	10%	10%	6%	10%	10%	11%	7%	8%
October	8%	6%	10%	8%	8%	7%	11%	8%	5%	6%	9%	8%	10%
November	5%	4%	5%	5%	4%	5%	5%	6%	4%	4%	4%	6%	4%
December	5%	6%	5%	6%	5%	7%	4%	5%	6%	2%	7%	7%	4%
Totals	99%	99%	101%	100%	101%	99%	100%	100%	101%	99%	100%	100%	99%
Unweighted N	(989)	(335)	(384)	(270)	(356)	(333)	(399)	(276)	(227)	(181)	(212)	(414)	(182)

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## 4. Share Birthday With Family or Friends

Do you have the same birthday as any of the following? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
An immediate family member	14%	17%	12%	13%	22%	10%	12%	14%	13%	16%	12%
An extended family member	13%	14%	11%	16%	20%	9%	8%	14%	10%	11%	11%
A close friend	15%	17%	12%	22%	20%	11%	8%	14%	17%	21%	10%
None of the above	59%	55%	63%	40%	46%	70%	74%	61%	57%	57%	45%
Not sure	7%	8%	7%	18%	7%	4%	2%	5%	8%	6%	25%
Unweighted N	(1,000)	(471)	(529)	(162)	(251)	(371)	(216)	(721)	(124)	(77)	(78)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
An immediate family member	14%	16%	10%	17%	15%	15%	13%	12%	21%	19%	10%	14%	14%
An extended family member	13%	15%	10%	13%	14%	11%	12%	12%	17%	15%	12%	10%	16%
A close friend	15%	17%	14%	12%	14%	14%	12%	16%	20%	12%	10%	18%	16%
None of the above	59%	56%	59%	61%	64%	64%	61%	63%	52%	57%	67%	58%	54%
Not sure	7%	7%	10%	5%	4%	4%	8%	5%	3%	7%	6%	7%	10%
Unweighted N	(1,000)	(340)	(389)	(271)	(357)	(334)	(403)	(282)	(228)	(184)	(215)	(416)	(185)

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**5. Like Sharing Birthday**

How do you feel about sharing a birthday with a family member or friend?

*Asked of people who share a birthday with a family member or friend*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	41%	42%	39%	28%	52%	33%	50%	43%	36%	*	*
Like it	32%	34%	31%	35%	35%	31%	24%	30%	39%	*	*
Neutral	24%	23%	25%	32%	12%	32%	24%	24%	22%	*	*
Dislike it	2%	0%	4%	3%	1%	3%	0%	2%	3%	*	*
Hate it	1%	1%	1%	2%	0%	2%	2%	1%	0%	*	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	*	*
Unweighted N	(319)	(165)	(154)	(68)	(111)	(93)	(47)	(224)	(42)	(28)	(25)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	41%	48%	23%	53%	45%	49%	32%	35%	59%	35%	35%	40%	51%
Like it	32%	33%	35%	29%	30%	27%	34%	37%	28%	44%	30%	35%	21%
Neutral	24%	16%	37%	17%	23%	21%	29%	25%	12%	20%	27%	23%	27%
Dislike it	2%	1%	3%	1%	1%	2%	3%	1%	1%	0%	5%	2%	0%
Hate it	1%	1%	2%	0%	1%	1%	1%	2%	0%	1%	3%	1%	0%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	99%
Unweighted N	(319)	(127)	(106)	(86)	(113)	(101)	(114)	(86)	(97)	(63)	(60)	(129)	(67)

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**6A. Birthday Traditions — Take the day off of work**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	18%	19%	18%	21%	25%	16%	12%	18%	22%	14%	23%
Some years	29%	30%	28%	36%	37%	28%	15%	29%	24%	32%	35%
No years	45%	43%	47%	26%	30%	52%	68%	48%	42%	40%	29%
Not sure	8%	9%	7%	18%	7%	5%	4%	6%	12%	14%	12%
Totals	100%	101%	100%	101%	99%	101%	99%	101%	100%	100%	99%
Unweighted N	(982)	(465)	(517)	(157)	(246)	(365)	(214)	(708)	(124)	(75)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	18%	20%	17%	17%	21%	19%	15%	18%	25%	20%	16%	17%	21%
Some years	29%	33%	28%	25%	27%	26%	27%	31%	36%	37%	27%	30%	24%
No years	45%	42%	42%	52%	45%	51%	50%	46%	35%	33%	51%	45%	48%
Not sure	8%	5%	12%	6%	7%	4%	8%	5%	4%	11%	6%	8%	8%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(982)	(332)	(383)	(267)	(352)	(329)	(395)	(280)	(220)	(179)	(211)	(411)	(181)

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**6B. Birthday Traditions — Have a special meal**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	40%	37%	43%	37%	45%	37%	42%	43%	34%	42%	19%
Some years	42%	42%	41%	34%	42%	45%	43%	40%	41%	39%	59%
No years	13%	14%	11%	12%	9%	15%	14%	13%	14%	12%	7%
Not sure	6%	7%	5%	17%	4%	3%	1%	3%	10%	6%	15%
Totals	101%	100%	100%	100%	100%	100%	100%	99%	99%	99%	100%
Unweighted N	(981)	(464)	(517)	(157)	(247)	(363)	(214)	(709)	(122)	(74)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	40%	41%	35%	46%	41%	48%	36%	41%	51%	43%	35%	41%	41%
Some years	42%	45%	41%	39%	43%	39%	43%	44%	38%	45%	42%	41%	40%
No years	13%	10%	15%	13%	9%	11%	15%	11%	9%	10%	17%	11%	14%
Not sure	6%	4%	9%	3%	6%	2%	6%	4%	1%	3%	6%	7%	5%
Totals	101%	100%	100%	101%	99%	100%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(981)	(334)	(381)	(266)	(353)	(331)	(395)	(277)	(222)	(180)	(210)	(409)	(182)

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**6C. Birthday Traditions — Spend time with family**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	50%	48%	52%	51%	49%	47%	53%	49%	47%	58%	46%
Some years	35%	36%	34%	26%	41%	38%	31%	37%	33%	28%	31%
No years	11%	12%	11%	10%	7%	13%	14%	12%	9%	11%	11%
Not sure	4%	4%	4%	13%	3%	1%	1%	2%	10%	3%	11%
Totals	100%	100%	101%	100%	100%	99%	99%	100%	99%	100%	99%
Unweighted N	(989)	(467)	(522)	(158)	(248)	(367)	(216)	(716)	(122)	(75)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	50%	52%	45%	53%	49%	57%	42%	51%	64%	54%	43%	50%	53%
Some years	35%	34%	36%	35%	36%	31%	37%	39%	30%	35%	39%	38%	26%
No years	11%	11%	13%	9%	10%	10%	16%	7%	6%	9%	12%	9%	16%
Not sure	4%	4%	6%	2%	5%	2%	5%	3%	1%	2%	5%	4%	5%
Totals	100%	101%	100%	99%	100%	100%	100%	100%	101%	100%	99%	101%	100%
Unweighted N	(989)	(335)	(383)	(271)	(354)	(333)	(396)	(281)	(225)	(183)	(213)	(410)	(183)

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**6D. Birthday Traditions — Spend time with friends**

Thinking about how you've celebrated your birthday over the last five years, how often did you... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	27%	29%	26%	34%	30%	21%	28%	27%	29%	28%	24%
Some years	45%	41%	49%	39%	45%	49%	47%	47%	42%	39%	49%
No years	23%	26%	20%	17%	22%	28%	22%	22%	17%	33%	23%
Not sure	4%	5%	4%	11%	3%	2%	3%	4%	12%	1%	3%
Totals	99%	101%	99%	101%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(986)	(466)	(520)	(159)	(246)	(366)	(215)	(713)	(123)	(75)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	27%	29%	27%	26%	28%	31%	26%	27%	34%	35%	23%	26%	29%
Some years	45%	45%	48%	42%	49%	44%	45%	47%	45%	40%	45%	50%	42%
No years	23%	23%	21%	27%	18%	22%	25%	22%	20%	25%	26%	20%	23%
Not sure	4%	3%	5%	5%	4%	3%	4%	4%	2%	1%	7%	4%	5%
Totals	99%	100%	101%	100%	99%	100%	100%	100%	101%	101%	101%	100%	99%
Unweighted N	(986)	(336)	(381)	(269)	(353)	(332)	(398)	(280)	(223)	(182)	(210)	(411)	(183)



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**6E. Birthday Traditions — Eat cake**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	37%	35%	38%	37%	40%	34%	36%	37%	31%	46%	25%
Some years	45%	44%	46%	37%	49%	47%	46%	45%	45%	39%	55%
No years	14%	15%	13%	14%	9%	17%	16%	16%	15%	4%	15%
Not sure	4%	6%	3%	12%	3%	2%	2%	2%	9%	11%	4%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(980)	(463)	(517)	(156)	(246)	(365)	(213)	(706)	(122)	(74)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	37%	41%	30%	41%	38%	41%	31%	36%	49%	45%	35%	35%	34%
Some years	45%	43%	48%	43%	44%	46%	47%	48%	40%	42%	42%	46%	48%
No years	14%	13%	17%	12%	14%	12%	18%	14%	9%	12%	19%	13%	14%
Not sure	4%	3%	5%	4%	5%	1%	4%	2%	2%	2%	4%	6%	5%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(980)	(332)	(381)	(267)	(351)	(331)	(393)	(279)	(221)	(182)	(209)	(409)	(180)

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**6F. Birthday Traditions — Blow out birthday candles**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	24%	23%	25%	35%	26%	20%	17%	22%	14%	41%	25%
Some years	37%	35%	40%	29%	53%	35%	32%	38%	36%	29%	45%
No years	32%	34%	31%	21%	16%	41%	49%	34%	40%	21%	24%
Not sure	7%	9%	4%	15%	5%	5%	3%	5%	10%	9%	6%
Totals	100%	101%	100%	100%	100%	101%	101%	99%	100%	100%	100%
Unweighted N	(985)	(465)	(520)	(158)	(248)	(366)	(213)	(710)	(124)	(75)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	24%	28%	20%	23%	25%	26%	20%	24%	31%	27%	20%	20%	31%
Some years	37%	39%	39%	33%	38%	36%	32%	42%	45%	47%	28%	41%	31%
No years	32%	29%	31%	39%	33%	33%	40%	29%	21%	23%	44%	32%	31%
Not sure	7%	3%	10%	5%	4%	5%	8%	5%	3%	3%	8%	7%	7%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(985)	(335)	(383)	(267)	(353)	(331)	(394)	(278)	(226)	(184)	(209)	(411)	(181)

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**6G. Birthday Traditions — Open presents or cards**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	41%	36%	47%	37%	41%	38%	50%	44%	32%	37%	36%
Some years	39%	39%	38%	35%	43%	42%	33%	38%	39%	38%	47%
No years	15%	19%	12%	14%	14%	16%	16%	15%	17%	15%	14%
Not sure	5%	7%	3%	14%	3%	3%	1%	3%	12%	9%	2%
Totals	100%	101%	100%	100%	101%	99%	100%	100%	100%	99%	99%
Unweighted N	(987)	(468)	(519)	(158)	(249)	(366)	(214)	(711)	(124)	(75)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	41%	42%	36%	47%	48%	50%	31%	48%	54%	45%	38%	41%	42%
Some years	39%	41%	41%	33%	38%	35%	43%	37%	37%	41%	41%	39%	34%
No years	15%	14%	16%	15%	11%	13%	20%	12%	8%	11%	17%	12%	21%
Not sure	5%	3%	7%	5%	3%	2%	5%	3%	1%	3%	4%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(987)	(335)	(382)	(270)	(352)	(332)	(395)	(280)	(225)	(183)	(211)	(412)	(181)

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**6H. Birthday Traditions — Have a party or get-together**

Thinking about how you've celebrated your birthday over the last five years, how often did you... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	20%	20%	19%	29%	22%	15%	15%	20%	15%	26%	12%
Some years	40%	37%	42%	36%	50%	37%	36%	40%	37%	36%	49%
No years	36%	37%	34%	22%	24%	45%	47%	37%	36%	30%	32%
Not sure	5%	6%	4%	13%	4%	3%	2%	3%	13%	8%	7%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(985)	(465)	(520)	(156)	(250)	(364)	(215)	(713)	(122)	(75)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	20%	19%	19%	20%	18%	21%	17%	21%	22%	22%	16%	18%	24%
Some years	40%	43%	38%	38%	45%	42%	34%	41%	50%	43%	38%	43%	32%
No years	36%	36%	33%	39%	34%	34%	43%	33%	27%	31%	42%	32%	40%
Not sure	5%	2%	10%	3%	3%	3%	6%	5%	1%	4%	5%	7%	4%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(985)	(333)	(385)	(267)	(353)	(332)	(395)	(279)	(224)	(181)	(212)	(410)	(182)

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**6I. Birthday Traditions — Go on a trip**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	10%	13%	7%	20%	15%	4%	3%	9%	10%	11%	16%
Some years	32%	30%	35%	28%	45%	31%	24%	30%	34%	39%	34%
No years	51%	50%	52%	37%	35%	60%	69%	56%	45%	39%	42%
Not sure	7%	7%	6%	15%	5%	6%	3%	5%	11%	11%	7%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%	99%
Unweighted N	(987)	(467)	(520)	(158)	(249)	(366)	(214)	(712)	(123)	(75)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	10%	15%	7%	7%	13%	9%	10%	7%	12%	13%	6%	8%	14%
Some years	32%	33%	32%	32%	31%	33%	22%	36%	49%	36%	24%	38%	27%
No years	51%	47%	51%	57%	51%	53%	61%	49%	37%	48%	64%	46%	51%
Not sure	7%	5%	10%	4%	5%	5%	7%	7%	2%	3%	6%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%	101%
Unweighted N	(987)	(335)	(384)	(268)	(352)	(331)	(394)	(281)	(225)	(183)	(210)	(411)	(183)

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**6J. Birthday Traditions — Go out to eat**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	31%	26%	35%	35%	31%	28%	32%	30%	35%	40%	20%
Some years	49%	50%	47%	43%	53%	50%	46%	50%	38%	41%	65%
No years	16%	18%	15%	13%	12%	20%	19%	17%	18%	14%	14%
Not sure	4%	6%	3%	9%	4%	2%	3%	3%	9%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(989)	(468)	(521)	(156)	(249)	(369)	(215)	(715)	(123)	(74)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	31%	32%	25%	38%	33%	36%	29%	28%	39%	29%	28%	31%	35%
Some years	49%	48%	53%	43%	49%	48%	46%	56%	49%	52%	46%	50%	45%
No years	16%	16%	17%	16%	15%	14%	21%	14%	11%	17%	21%	12%	19%
Not sure	4%	4%	5%	4%	3%	2%	5%	2%	2%	2%	5%	7%	1%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(989)	(336)	(384)	(269)	(354)	(332)	(399)	(278)	(225)	(181)	(214)	(414)	(180)

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**6K. Birthday Traditions — Do an activity (e.g., go to the movies, go on a hike, etc.)**

Thinking about how you've celebrated your birthday over the last five years, how often did you... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	14%	16%	12%	20%	22%	11%	6%	14%	19%	15%	8%
Some years	46%	42%	50%	51%	52%	44%	38%	45%	38%	47%	67%
No years	33%	33%	32%	17%	18%	39%	53%	35%	29%	32%	19%
Not sure	7%	8%	5%	12%	8%	5%	3%	6%	14%	6%	6%
Totals	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(986)	(465)	(521)	(158)	(250)	(366)	(212)	(712)	(123)	(75)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	14%	16%	13%	14%	15%	16%	12%	17%	18%	19%	11%	11%	20%
Some years	46%	48%	48%	41%	51%	43%	42%	47%	57%	49%	42%	50%	41%
No years	33%	32%	30%	37%	29%	37%	38%	31%	23%	25%	40%	31%	35%
Not sure	7%	3%	10%	7%	6%	4%	8%	5%	2%	6%	7%	9%	4%
Totals	100%	99%	101%	99%	101%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(986)	(333)	(385)	(268)	(351)	(331)	(398)	(280)	(222)	(180)	(211)	(412)	(183)

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**6L. Birthday Traditions — Go shopping**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	14%	14%	15%	27%	22%	9%	3%	13%	19%	16%	12%
Some years	40%	36%	43%	42%	48%	39%	30%	37%	36%	53%	50%
No years	40%	42%	37%	21%	26%	47%	61%	44%	37%	26%	32%
Not sure	6%	7%	6%	10%	4%	6%	7%	7%	8%	4%	6%
Totals	100%	99%	101%	100%	100%	101%	101%	101%	100%	99%	100%
Unweighted N	(982)	(465)	(517)	(157)	(247)	(364)	(214)	(709)	(122)	(74)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	14%	17%	12%	14%	13%	15%	11%	16%	19%	17%	12%	12%	19%
Some years	40%	43%	38%	37%	43%	37%	37%	40%	45%	33%	36%	46%	37%
No years	40%	36%	39%	44%	40%	41%	45%	37%	34%	41%	47%	35%	39%
Not sure	6%	3%	10%	4%	4%	7%	7%	6%	2%	9%	5%	6%	5%
Totals	100%	99%	99%	99%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(982)	(334)	(380)	(268)	(352)	(331)	(395)	(278)	(223)	(180)	(210)	(411)	(181)



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**6M. Birthday Traditions — Have others sing you "Happy birthday"**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	34%	31%	37%	46%	34%	29%	31%	33%	39%	44%	20%
Some years	40%	39%	42%	33%	47%	41%	38%	39%	30%	46%	55%
No years	22%	26%	18%	13%	15%	28%	28%	24%	23%	9%	21%
Not sure	4%	4%	4%	9%	3%	2%	3%	4%	7%	0%	4%
Totals	100%	100%	101%	101%	99%	100%	100%	100%	99%	99%	100%
Unweighted N	(986)	(466)	(520)	(157)	(249)	(366)	(214)	(712)	(122)	(75)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	34%	33%	32%	40%	33%	40%	31%	33%	40%	30%	32%	36%	37%
Some years	40%	45%	40%	35%	43%	38%	37%	45%	46%	47%	34%	42%	38%
No years	22%	21%	22%	23%	21%	20%	29%	18%	13%	21%	31%	17%	22%
Not sure	4%	2%	6%	3%	3%	3%	4%	4%	1%	2%	3%	5%	3%
Totals	100%	101%	100%	101%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(986)	(336)	(382)	(268)	(353)	(332)	(397)	(278)	(225)	(184)	(210)	(411)	(181)

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**6N. Birthday Traditions — Reflect on your life**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	38%	35%	41%	33%	38%	37%	44%	36%	54%	40%	26%
Some years	38%	40%	35%	37%	38%	39%	35%	39%	28%	38%	42%
No years	17%	18%	16%	14%	18%	19%	16%	19%	10%	15%	15%
Not sure	7%	7%	7%	16%	5%	4%	5%	6%	8%	8%	17%
Totals	100%	100%	99%	100%	99%	99%	100%	100%	100%	101%	100%
Unweighted N	(986)	(467)	(519)	(157)	(248)	(366)	(215)	(712)	(122)	(75)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	38%	41%	34%	40%	45%	40%	37%	42%	38%	45%	35%	38%	36%
Some years	38%	40%	34%	40%	36%	38%	36%	38%	39%	32%	38%	39%	39%
No years	17%	13%	23%	15%	12%	19%	17%	15%	20%	19%	19%	15%	17%
Not sure	7%	7%	9%	5%	7%	3%	10%	5%	3%	5%	7%	8%	7%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%	99%
Unweighted N	(986)	(334)	(382)	(270)	(351)	(332)	(396)	(280)	(223)	(181)	(211)	(411)	(183)

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**60. Birthday Traditions — Thank God for being alive**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	54%	52%	57%	47%	42%	60%	66%	51%	71%	64%	38%
Some years	20%	22%	19%	21%	36%	13%	14%	21%	12%	18%	31%
No years	20%	21%	19%	24%	16%	22%	18%	23%	8%	14%	20%
Not sure	5%	5%	6%	8%	5%	6%	3%	4%	9%	4%	11%
Totals	99%	100%	101%	100%	99%	101%	101%	99%	100%	100%	100%
Unweighted N	(982)	(465)	(517)	(154)	(249)	(363)	(216)	(710)	(121)	(75)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	54%	48%	49%	70%	47%	72%	53%	55%	50%	48%	55%	59%	50%
Some years	20%	26%	18%	17%	21%	15%	17%	23%	27%	25%	14%	23%	19%
No years	20%	21%	26%	9%	26%	9%	22%	18%	20%	23%	25%	14%	23%
Not sure	5%	5%	7%	4%	6%	4%	8%	3%	2%	4%	6%	5%	7%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	101%	99%
Unweighted N	(982)	(337)	(378)	(267)	(353)	(330)	(393)	(279)	(224)	(181)	(211)	(408)	(182)

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**6P. Birthday Traditions — Have sex**

Thinking about how you've celebrated your birthday over the last five years, how often did you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Nearly every year	20%	20%	20%	26%	30%	16%	9%	18%	24%	21%	29%
Some years	34%	34%	34%	24%	41%	36%	32%	36%	32%	25%	34%
No years	36%	38%	34%	39%	21%	37%	46%	36%	28%	44%	31%
Not sure	10%	9%	12%	11%	8%	11%	13%	10%	17%	9%	6%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(986)	(467)	(519)	(158)	(250)	(364)	(214)	(712)	(124)	(73)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nearly every year	20%	26%	18%	17%	20%	21%	19%	19%	28%	22%	19%	18%	24%
Some years	34%	32%	33%	37%	36%	34%	27%	41%	41%	38%	27%	37%	33%
No years	36%	36%	37%	33%	36%	33%	45%	30%	24%	33%	40%	33%	37%
Not sure	10%	6%	12%	13%	8%	12%	9%	11%	8%	7%	14%	12%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(986)	(333)	(384)	(269)	(351)	(331)	(397)	(279)	(223)	(181)	(212)	(412)	(181)

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**7A. Birthday Compared to Other Holidays — Thanksgiving**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	34%	36%	33%	42%	40%	32%	25%	31%	43%	47%	31%
I like my birthday less than this holiday	48%	45%	51%	38%	45%	50%	58%	53%	36%	33%	46%
Not sure	18%	19%	16%	20%	15%	18%	17%	16%	21%	20%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(981)	(459)	(522)	(158)	(243)	(366)	(214)	(708)	(121)	(75)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	34%	39%	34%	29%	36%	28%	33%	31%	41%	36%	29%	37%	34%
I like my birthday less than this holiday	48%	46%	41%	59%	48%	58%	45%	54%	50%	49%	52%	47%	46%
Not sure	18%	15%	25%	12%	16%	14%	22%	15%	9%	15%	20%	16%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(981)	(336)	(380)	(265)	(354)	(328)	(390)	(279)	(225)	(180)	(210)	(409)	(182)

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**7B. Birthday Compared to Other Holidays — Christmas**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	26%	27%	24%	28%	28%	24%	24%	25%	32%	21%	27%
I like my birthday less than this holiday	58%	56%	60%	51%	56%	62%	61%	61%	51%	62%	44%
Not sure	16%	17%	15%	21%	16%	14%	15%	14%	17%	17%	30%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(980)	(458)	(522)	(160)	(243)	(364)	(213)	(707)	(121)	(75)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	26%	30%	25%	21%	27%	23%	24%	23%	32%	32%	20%	27%	24%
I like my birthday less than this holiday	58%	54%	52%	72%	56%	68%	54%	66%	60%	59%	64%	57%	54%
Not sure	16%	16%	22%	7%	16%	9%	22%	11%	8%	9%	17%	16%	22%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(980)	(334)	(381)	(265)	(350)	(327)	(395)	(278)	(222)	(180)	(208)	(410)	(182)

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**7C. Birthday Compared to Other Holidays — New Year’s Eve**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	49%	46%	53%	37%	47%	54%	56%	50%	49%	52%	39%
I like my birthday less than this holiday	32%	35%	29%	35%	39%	28%	29%	34%	29%	25%	33%
Not sure	19%	19%	18%	28%	14%	18%	15%	16%	22%	23%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(980)	(459)	(521)	(159)	(246)	(363)	(212)	(707)	(121)	(74)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	49%	50%	45%	54%	52%	53%	44%	49%	61%	54%	47%	49%	48%
I like my birthday less than this holiday	32%	36%	27%	34%	33%	33%	31%	35%	32%	33%	31%	33%	30%
Not sure	19%	14%	28%	12%	15%	14%	24%	16%	7%	13%	22%	17%	22%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(980)	(336)	(382)	(262)	(354)	(326)	(392)	(277)	(225)	(181)	(211)	(408)	(180)

**Daily Survey: Birthdays**  
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**7D. Birthday Compared to Other Holidays — Valentine’s Day**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	59%	56%	62%	56%	56%	61%	62%	58%	58%	65%	55%
I like my birthday less than this holiday	22%	23%	21%	19%	28%	19%	21%	24%	21%	10%	25%
Not sure	19%	21%	18%	24%	16%	20%	17%	18%	21%	25%	20%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(985)	(459)	(526)	(159)	(246)	(365)	(215)	(709)	(122)	(76)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	59%	61%	56%	61%	63%	60%	55%	61%	68%	66%	54%	60%	56%
I like my birthday less than this holiday	22%	24%	17%	26%	18%	25%	20%	22%	23%	21%	25%	22%	20%
Not sure	19%	15%	28%	13%	19%	14%	25%	16%	9%	13%	21%	18%	24%
Totals	100%	100%	101%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(985)	(338)	(381)	(266)	(353)	(331)	(395)	(278)	(226)	(183)	(209)	(412)	(181)



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**7E. Birthday Compared to Other Holidays — Fourth of July**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	44%	41%	46%	47%	39%	44%	45%	41%	51%	53%	44%
I like my birthday less than this holiday	36%	38%	35%	30%	43%	36%	35%	40%	28%	22%	36%
Not sure	20%	21%	19%	24%	18%	20%	19%	19%	21%	25%	19%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(988)	(464)	(524)	(159)	(247)	(368)	(214)	(712)	(122)	(76)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	44%	49%	43%	38%	51%	39%	40%	44%	49%	51%	34%	46%	44%
I like my birthday less than this holiday	36%	35%	29%	47%	31%	46%	35%	40%	40%	31%	45%	36%	33%
Not sure	20%	16%	27%	15%	18%	15%	25%	17%	12%	18%	21%	19%	23%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	101%	100%	100%	101%	100%
Unweighted N	(988)	(338)	(385)	(265)	(355)	(329)	(398)	(278)	(225)	(181)	(212)	(411)	(184)

**Daily Survey: Birthdays**  
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**7F. Birthday Compared to Other Holidays — Halloween**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	52%	52%	51%	48%	44%	54%	61%	50%	56%	51%	58%
I like my birthday less than this holiday	29%	26%	33%	26%	38%	30%	23%	33%	19%	25%	24%
Not sure	19%	22%	16%	26%	18%	17%	16%	17%	25%	24%	18%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(983)	(462)	(521)	(159)	(244)	(366)	(214)	(706)	(124)	(76)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	52%	55%	45%	58%	51%	60%	49%	51%	60%	58%	50%	52%	48%
I like my birthday less than this holiday	29%	32%	26%	32%	31%	28%	27%	34%	32%	29%	31%	29%	29%
Not sure	19%	13%	30%	11%	18%	11%	24%	15%	8%	13%	19%	19%	23%
Totals	100%	100%	101%	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(983)	(334)	(384)	(265)	(350)	(328)	(397)	(278)	(222)	(180)	(209)	(412)	(182)

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**7G. Birthday Compared to Other Holidays — Mother's Day**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	44%	44%	44%	49%	36%	46%	45%	42%	43%	54%	46%
I like my birthday less than this holiday	36%	34%	37%	29%	44%	35%	35%	38%	33%	30%	30%
Not sure	20%	22%	19%	22%	20%	20%	20%	20%	24%	16%	24%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(982)	(459)	(523)	(160)	(243)	(365)	(214)	(707)	(122)	(76)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	44%	49%	42%	41%	50%	43%	40%	49%	47%	47%	40%	44%	45%
I like my birthday less than this holiday	36%	35%	30%	43%	31%	41%	32%	37%	41%	37%	34%	38%	32%
Not sure	20%	15%	28%	16%	19%	16%	29%	14%	12%	16%	26%	18%	23%
Totals	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(982)	(335)	(382)	(265)	(353)	(328)	(394)	(279)	(224)	(182)	(208)	(410)	(182)

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**7H. Birthday Compared to Other Holidays — Memorial Day**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	52%	47%	56%	51%	53%	51%	53%	50%	58%	61%	41%
I like my birthday less than this holiday	28%	31%	25%	24%	32%	25%	30%	30%	18%	17%	38%
Not sure	20%	22%	19%	25%	15%	24%	17%	19%	24%	22%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(981)	(462)	(519)	(158)	(245)	(365)	(213)	(706)	(123)	(75)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	52%	60%	49%	46%	58%	50%	47%	55%	59%	52%	51%	55%	47%
I like my birthday less than this holiday	28%	27%	22%	37%	24%	34%	27%	29%	30%	30%	25%	26%	31%
Not sure	20%	13%	29%	18%	19%	16%	26%	16%	12%	18%	24%	19%	22%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(981)	(336)	(383)	(262)	(352)	(325)	(395)	(278)	(222)	(181)	(207)	(410)	(183)

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**7I. Birthday Compared to Other Holidays — Father's Day**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	51%	44%	57%	44%	50%	54%	52%	49%	53%	53%	53%
I like my birthday less than this holiday	27%	29%	25%	24%	36%	25%	23%	29%	21%	20%	29%
Not sure	22%	27%	19%	32%	14%	21%	25%	21%	25%	27%	18%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(982)	(462)	(520)	(159)	(244)	(366)	(213)	(707)	(123)	(74)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	51%	54%	46%	53%	60%	50%	48%	50%	60%	46%	50%	53%	51%
I like my birthday less than this holiday	27%	30%	21%	32%	20%	32%	23%	31%	30%	34%	25%	27%	25%
Not sure	22%	16%	33%	15%	21%	18%	29%	19%	9%	20%	25%	20%	25%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(982)	(333)	(382)	(267)	(350)	(328)	(398)	(278)	(222)	(179)	(210)	(411)	(182)

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**7J. Birthday Compared to Other Holidays — Labor Day**

Do you like your birthday more or less than the following holidays?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I like my birthday more than this holiday	59%	55%	64%	56%	60%	60%	61%	58%	60%	65%	62%
I like my birthday less than this holiday	20%	23%	17%	19%	25%	18%	19%	22%	18%	14%	16%
Not sure	20%	22%	19%	26%	15%	22%	20%	20%	22%	21%	22%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(983)	(461)	(522)	(159)	(245)	(367)	(212)	(709)	(121)	(75)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I like my birthday more than this holiday	59%	62%	56%	61%	64%	60%	57%	59%	65%	65%	55%	60%	58%
I like my birthday less than this holiday	20%	22%	16%	24%	18%	24%	18%	23%	23%	21%	22%	20%	19%
Not sure	20%	16%	28%	15%	17%	16%	24%	18%	12%	14%	23%	20%	23%
Totals	99%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(983)	(337)	(380)	(266)	(353)	(328)	(396)	(278)	(223)	(182)	(210)	(409)	(182)

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**8. Favorite Birthday Cake**

Which of the following is your favorite type of cake to eat on your birthday?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Chocolate cake	24%	25%	23%	19%	19%	28%	28%	25%	20%	27%	18%
Vanilla cake	10%	10%	9%	12%	12%	9%	6%	10%	13%	10%	4%
Ice cream cake	13%	15%	11%	16%	14%	13%	10%	11%	13%	21%	12%
Cookie cake	3%	4%	3%	4%	9%	0%	1%	3%	2%	3%	6%
Cheesecake	10%	9%	12%	9%	8%	11%	14%	11%	12%	8%	7%
Red velvet cake	6%	5%	7%	9%	6%	6%	4%	6%	5%	6%	12%
Angel food cake	3%	2%	3%	1%	4%	3%	4%	4%	2%	0%	3%
Strawberry cake	4%	4%	4%	6%	6%	3%	1%	3%	7%	7%	4%
Funfetti cake	3%	2%	4%	6%	6%	1%	0%	3%	4%	2%	3%
Carrot cake	6%	6%	5%	4%	4%	7%	8%	5%	6%	7%	10%
Something else	7%	6%	9%	3%	5%	10%	10%	8%	7%	7%	5%
I don't like cake	7%	6%	7%	9%	4%	6%	8%	7%	6%	1%	12%
Not sure	4%	6%	2%	3%	3%	4%	6%	4%	4%	0%	5%
Totals	100%	100%	99%	101%	100%	101%	100%	100%	101%	99%	101%
Unweighted N	(998)	(469)	(529)	(160)	(251)	(371)	(216)	(720)	(124)	(76)	(78)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Chocolate cake	24%	26%	21%	24%	27%	24%	22%	24%	24%	25%	29%	21%	22%
Vanilla cake	10%	12%	7%	11%	8%	11%	8%	13%	12%	14%	8%	10%	7%
Ice cream cake	13%	11%	15%	13%	9%	12%	14%	11%	14%	10%	13%	15%	12%
Cookie cake	3%	3%	5%	2%	3%	2%	3%	4%	5%	3%	1%	6%	2%
Cheesecake	10%	10%	11%	11%	12%	10%	12%	10%	6%	12%	10%	10%	10%
Red velvet cake	6%	8%	6%	4%	7%	4%	5%	8%	6%	7%	4%	7%	6%
Angel food cake	3%	2%	3%	3%	4%	3%	3%	2%	4%	2%	3%	3%	4%
Strawberry cake	4%	6%	4%	3%	4%	3%	2%	5%	5%	2%	2%	4%	7%
Funfetti cake	3%	4%	2%	3%	2%	3%	3%	1%	5%	7%	3%	2%	2%
Carrot cake	6%	5%	6%	6%	4%	8%	7%	5%	4%	9%	5%	4%	8%
Something else	7%	5%	8%	9%	8%	11%	8%	8%	7%	3%	9%	10%	5%
I don't like cake	7%	5%	8%	6%	9%	7%	8%	5%	5%	4%	6%	5%	12%
Not sure	4%	3%	5%	3%	3%	3%	5%	4%	2%	4%	6%	3%	3%
Totals	100%	100%	101%	98%	100%	101%	100%	100%	99%	102%	99%	100%	100%
Unweighted N	(998)	(340)	(387)	(271)	(357)	(334)	(402)	(281)	(228)	(184)	(214)	(416)	(184)



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**9. Least Favorite Birthday Cake**

Which of the following is your least favorite type of cake to eat on your birthday?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Chocolate cake	8%	7%	8%	14%	8%	5%	5%	7%	9%	7%	9%
Vanilla cake	5%	5%	5%	6%	9%	5%	2%	5%	4%	6%	7%
Ice cream cake	6%	6%	6%	7%	8%	3%	5%	6%	5%	4%	4%
Cookie cake	7%	5%	8%	3%	7%	9%	9%	7%	2%	10%	6%
Cheesecake	7%	9%	4%	9%	9%	4%	6%	8%	8%	2%	4%
Red velvet cake	8%	6%	10%	3%	9%	9%	11%	8%	10%	4%	8%
Angel food cake	9%	7%	11%	6%	5%	11%	12%	8%	11%	6%	15%
Strawberry cake	7%	6%	7%	8%	8%	5%	6%	7%	7%	6%	8%
Funfetti cake	12%	12%	12%	6%	7%	16%	17%	11%	13%	17%	9%
Carrot cake	13%	13%	14%	18%	15%	13%	8%	13%	9%	22%	9%
Something else	2%	2%	1%	2%	1%	3%	1%	2%	3%	2%	0%
I don't like cake	6%	7%	5%	6%	4%	6%	8%	7%	6%	1%	3%
Not sure	11%	14%	8%	13%	11%	11%	9%	10%	11%	13%	17%
Totals	101%	99%	99%	101%	101%	100%	99%	99%	98%	100%	99%
Unweighted N	(994)	(467)	(527)	(159)	(250)	(369)	(216)	(717)	(123)	(76)	(78)

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	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Chocolate cake	8%	6%	10%	6%	6%	6%	8%	10%	6%	9%	7%	8%	6%
Vanilla cake	5%	6%	4%	5%	6%	2%	4%	6%	8%	4%	4%	5%	8%
Ice cream cake	6%	8%	4%	5%	8%	4%	4%	5%	8%	6%	6%	7%	2%
Cookie cake	7%	7%	7%	7%	9%	7%	7%	9%	6%	7%	7%	6%	8%
Cheesecake	7%	7%	7%	6%	6%	8%	7%	7%	8%	13%	8%	5%	4%
Red velvet cake	8%	6%	7%	12%	6%	10%	10%	9%	5%	9%	9%	7%	9%
Angel food cake	9%	11%	6%	10%	12%	11%	10%	6%	10%	6%	8%	9%	12%
Strawberry cake	7%	8%	5%	7%	6%	9%	6%	7%	8%	10%	5%	7%	5%
Funfetti cake	12%	13%	10%	13%	14%	15%	12%	12%	10%	10%	12%	13%	12%
Carrot cake	13%	12%	17%	10%	11%	11%	10%	12%	13%	11%	15%	13%	14%
Something else	2%	2%	1%	3%	2%	2%	2%	2%	2%	3%	2%	1%	2%
I don't like cake	6%	4%	7%	6%	7%	6%	7%	5%	5%	3%	6%	5%	9%
Not sure	11%	8%	15%	10%	7%	8%	13%	10%	11%	12%	9%	13%	9%
Totals	101%	98%	100%	100%	100%	99%	100%	100%	100%	103%	98%	99%	100%
Unweighted N	(994)	(336)	(387)	(271)	(353)	(334)	(401)	(281)	(225)	(182)	(214)	(414)	(184)

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**10. Feelings About Birthday Song**

How do you feel about people singing you the "Happy Birthday" song on your birthday?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	20%	21%	19%	21%	30%	15%	15%	19%	26%	27%	12%
Like it	23%	18%	26%	17%	28%	21%	24%	22%	23%	18%	32%
Neutral	36%	37%	36%	40%	24%	41%	39%	36%	42%	34%	36%
Dislike it	13%	13%	14%	16%	9%	14%	14%	13%	9%	18%	15%
Hate it	8%	10%	6%	6%	8%	9%	7%	10%	1%	4%	5%
Totals	100%	99%	101%	100%	99%	100%	99%	100%	101%	101%	100%
Unweighted N	(997)	(469)	(528)	(159)	(251)	(371)	(216)	(719)	(124)	(76)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	20%	30%	12%	20%	21%	19%	15%	15%	39%	25%	13%	25%	15%
Like it	23%	24%	20%	25%	23%	26%	17%	30%	23%	25%	19%	21%	26%
Neutral	36%	26%	45%	37%	33%	38%	40%	35%	26%	35%	43%	37%	31%
Dislike it	13%	14%	13%	12%	15%	12%	18%	12%	8%	9%	15%	13%	16%
Hate it	8%	7%	10%	5%	7%	5%	10%	6%	4%	6%	10%	5%	12%
Totals	100%	101%	100%	99%	99%	100%	100%	98%	100%	100%	100%	101%	100%
Unweighted N	(997)	(340)	(386)	(271)	(357)	(334)	(401)	(281)	(228)	(184)	(214)	(415)	(184)

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**11. Feelings About Surprise Birthday**

If someone threw you a surprise party for your birthday, would you...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	33%	31%	35%	40%	43%	28%	23%	32%	40%	39%	22%
Like it	30%	28%	31%	25%	29%	30%	35%	30%	21%	26%	47%
Neutral	21%	22%	20%	26%	15%	21%	22%	19%	31%	21%	20%
Dislike it	9%	9%	9%	2%	6%	13%	13%	10%	7%	5%	7%
Hate it	7%	9%	6%	6%	8%	8%	7%	9%	1%	8%	4%
Totals	100%	99%	101%	99%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(996)	(468)	(528)	(160)	(250)	(370)	(216)	(719)	(124)	(75)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	33%	40%	28%	32%	36%	31%	26%	31%	47%	33%	30%	35%	33%
Like it	30%	31%	27%	32%	28%	33%	28%	35%	27%	31%	30%	29%	29%
Neutral	21%	15%	27%	20%	19%	19%	27%	20%	10%	16%	23%	22%	21%
Dislike it	9%	7%	9%	10%	9%	13%	10%	9%	10%	12%	9%	8%	8%
Hate it	7%	7%	9%	6%	7%	5%	10%	5%	7%	8%	8%	6%	10%
Totals	100%	100%	100%	100%	99%	101%	101%	100%	101%	100%	100%	100%	101%
Unweighted N	(996)	(339)	(386)	(271)	(357)	(333)	(402)	(280)	(228)	(183)	(214)	(416)	(183)

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## 12. Feelings on Birthdays

How do you usually feel on your birthday? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excited	24%	22%	26%	35%	41%	14%	9%	22%	34%	24%	25%
Indifferent	23%	25%	22%	14%	18%	31%	26%	28%	13%	6%	26%
Anxious	11%	11%	12%	21%	14%	7%	5%	11%	11%	13%	11%
Calm	22%	24%	20%	18%	23%	21%	27%	22%	25%	24%	18%
Happy	48%	42%	53%	43%	54%	45%	49%	46%	58%	47%	50%
Angry	3%	4%	3%	5%	5%	2%	2%	3%	2%	4%	6%
Proud	15%	15%	15%	16%	20%	11%	14%	13%	26%	14%	21%
Disappointed	9%	10%	8%	10%	8%	11%	7%	10%	3%	12%	5%
None of these	4%	5%	4%	2%	2%	6%	7%	3%	8%	6%	1%
Not sure	6%	6%	5%	14%	4%	4%	2%	4%	5%	10%	14%
Unweighted N	(1,000)	(471)	(529)	(162)	(251)	(371)	(216)	(721)	(124)	(77)	(78)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excited	24%	30%	20%	23%	27%	18%	17%	25%	38%	25%	21%	29%	19%
Indifferent	23%	18%	28%	24%	25%	27%	29%	22%	20%	23%	26%	20%	27%
Anxious	11%	12%	10%	12%	10%	10%	14%	9%	8%	13%	12%	10%	11%
Calm	22%	23%	22%	22%	25%	24%	22%	21%	24%	26%	21%	22%	21%
Happy	48%	51%	43%	50%	47%	51%	37%	54%	57%	49%	46%	50%	44%
Angry	3%	5%	3%	2%	3%	3%	4%	3%	2%	3%	4%	2%	4%
Proud	15%	16%	13%	16%	16%	15%	11%	17%	19%	17%	16%	17%	8%
Disappointed	9%	9%	11%	8%	8%	7%	12%	9%	5%	8%	12%	8%	9%
None of these	4%	3%	6%	4%	4%	5%	5%	4%	2%	1%	6%	5%	4%
Not sure	6%	5%	8%	2%	6%	2%	8%	2%	2%	5%	4%	4%	11%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,000)	(340)	(389)	(271)	(357)	(334)	(403)	(282)	(228)	(184)	(215)	(416)	(185)

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## 13. Feelings on Latest Birthday

How did you feel on your most recent birthday? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excited	18%	17%	18%	27%	28%	14%	4%	14%	30%	19%	26%
Indifferent	23%	25%	20%	16%	20%	28%	24%	26%	14%	16%	19%
Anxious	10%	11%	9%	17%	11%	6%	8%	10%	6%	10%	12%
Calm	23%	22%	23%	21%	21%	23%	26%	23%	28%	17%	21%
Happy	42%	38%	47%	35%	48%	42%	44%	41%	55%	43%	35%
Angry	4%	5%	3%	8%	5%	3%	2%	3%	1%	13%	5%
Proud	13%	15%	11%	12%	18%	11%	11%	11%	17%	19%	17%
Disappointed	11%	12%	11%	18%	10%	11%	8%	11%	7%	11%	20%
None of these	5%	6%	4%	3%	2%	7%	6%	4%	5%	8%	9%
Not sure	6%	6%	6%	11%	7%	3%	4%	6%	6%	8%	5%
Unweighted N	(1,000)	(471)	(529)	(162)	(251)	(371)	(216)	(721)	(124)	(77)	(78)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excited	18%	22%	15%	17%	22%	12%	11%	20%	27%	20%	15%	19%	17%
Indifferent	23%	21%	24%	24%	28%	24%	27%	22%	22%	18%	25%	20%	29%
Anxious	10%	10%	9%	11%	10%	10%	11%	8%	11%	14%	10%	8%	9%
Calm	23%	24%	22%	23%	26%	26%	23%	20%	25%	27%	24%	20%	22%
Happy	42%	48%	34%	48%	44%	47%	33%	47%	52%	41%	45%	43%	41%
Angry	4%	5%	5%	3%	4%	4%	5%	3%	5%	4%	4%	6%	2%
Proud	13%	13%	12%	14%	14%	14%	8%	19%	18%	14%	11%	16%	9%
Disappointed	11%	12%	13%	9%	10%	9%	17%	9%	5%	10%	15%	10%	12%
None of these	5%	2%	7%	4%	3%	4%	6%	4%	1%	3%	3%	5%	7%
Not sure	6%	4%	9%	5%	4%	5%	7%	5%	1%	4%	6%	7%	8%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,000)	(340)	(389)	(271)	(357)	(334)	(403)	(282)	(228)	(184)	(215)	(416)	(185)



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**14. Birthday Sex**

Compared to other days, are you more likely or less likely to have sex on your birthday?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More	16%	19%	13%	18%	28%	11%	8%	15%	18%	15%	20%
About the same	39%	44%	35%	33%	40%	44%	37%	41%	26%	44%	37%
Less	10%	11%	9%	11%	10%	9%	12%	10%	17%	7%	4%
I don't ever have sex	19%	15%	24%	22%	11%	21%	24%	20%	18%	17%	18%
Prefer not to say	15%	12%	19%	16%	10%	16%	20%	13%	21%	17%	21%
Totals	99%	101%	100%	100%	99%	101%	101%	99%	100%	100%	100%
Unweighted N	(996)	(467)	(529)	(159)	(251)	(370)	(216)	(718)	(124)	(76)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More	16%	20%	14%	15%	16%	16%	10%	15%	30%	18%	14%	17%	15%
About the same	39%	37%	39%	42%	41%	43%	35%	47%	46%	41%	32%	44%	35%
Less	10%	12%	8%	11%	10%	11%	10%	12%	9%	15%	11%	8%	9%
I don't ever have sex	19%	18%	22%	18%	17%	15%	29%	14%	8%	11%	24%	18%	23%
Prefer not to say	15%	13%	18%	14%	15%	15%	16%	12%	8%	15%	19%	12%	18%
Totals	99%	100%	101%	100%	99%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(996)	(339)	(386)	(271)	(356)	(334)	(401)	(280)	(228)	(184)	(213)	(415)	(184)

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**15. Children's Birthdays Today**

Thinking about how children's birthdays are celebrated today, would you say that parents put in... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much effort	33%	29%	37%	20%	28%	40%	41%	36%	33%	28%	20%
About the right amount of effort	40%	38%	42%	45%	48%	32%	38%	40%	38%	42%	42%
Too little effort	9%	10%	8%	11%	11%	9%	5%	8%	9%	10%	15%
Not sure	18%	23%	13%	24%	13%	19%	16%	17%	20%	20%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(996)	(467)	(529)	(159)	(250)	(371)	(216)	(719)	(123)	(76)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much effort	33%	31%	30%	41%	34%	40%	34%	31%	35%	38%	29%	35%	31%
About the right amount of effort	40%	42%	37%	42%	37%	40%	35%	43%	45%	35%	43%	42%	36%
Too little effort	9%	12%	8%	7%	11%	7%	10%	9%	10%	8%	7%	8%	13%
Not sure	18%	15%	26%	11%	17%	12%	21%	17%	10%	19%	20%	15%	20%
Totals	100%	100%	101%	101%	99%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(996)	(339)	(387)	(270)	(357)	(333)	(401)	(280)	(228)	(184)	(214)	(414)	(184)

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**16. Children's Birthdays When Growing Up**

Thinking about how children's birthdays were celebrated when you were growing up, would you say that most parents put in. . . ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much effort	10%	11%	9%	13%	12%	11%	6%	10%	12%	8%	13%
About the right amount of effort	63%	62%	64%	51%	67%	62%	72%	66%	55%	56%	66%
Too little effort	14%	11%	17%	16%	13%	14%	14%	12%	19%	23%	8%
Not sure	13%	15%	10%	20%	9%	13%	8%	12%	14%	12%	13%
Totals	100%	99%	100%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(993)	(465)	(528)	(159)	(249)	(370)	(215)	(715)	(124)	(76)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much effort	10%	11%	9%	12%	12%	13%	11%	10%	11%	12%	8%	8%	14%
About the right amount of effort	63%	64%	60%	67%	59%	68%	62%	65%	69%	68%	60%	68%	54%
Too little effort	14%	15%	13%	14%	17%	12%	12%	16%	14%	11%	16%	13%	16%
Not sure	13%	10%	19%	7%	12%	8%	16%	9%	6%	10%	16%	10%	15%
Totals	100%	100%	101%	100%	100%	101%	101%	100%	100%	101%	100%	99%	99%
Unweighted N	(993)	(337)	(386)	(270)	(356)	(333)	(401)	(280)	(225)	(184)	(213)	(413)	(183)

# Daily Survey: Birthdays

November 23 - 28, 2022 - 1000 US Adult Citizens



<b>Interviewing Dates</b>	November 23 - 28, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.217 to 6.507, with a mean of one and a standard deviation of 0.586.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.6% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	66 questions not reported.