

Daily Survey: Bill Cosby

July 2 - 6, 2021 - 1000 US Adult Citizens



1. Favorability of Bill Cosby

Do you have a favorable or unfavorable opinion of Bill Cosby?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	7%	6%	8%	4%	9%	7%	7%	5%	22%	4%	2%
Somewhat favorable	16%	19%	13%	13%	22%	13%	17%	15%	25%	13%	16%
Somewhat unfavorable	20%	21%	19%	17%	15%	22%	23%	22%	12%	17%	20%
Very unfavorable	40%	37%	43%	35%	31%	45%	46%	45%	16%	37%	41%
Don't know	18%	18%	18%	32%	23%	13%	7%	14%	24%	29%	22%
Totals	101%	101%	101%	101%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(999)	(487)	(512)	(193)	(233)	(350)	(223)	(707)	(105)	(113)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	7%	11%	5%	4%	9%	5%	9%	6%	6%	4%	9%	8%	6%
Somewhat favorable	16%	17%	11%	21%	14%	15%	16%	19%	14%	20%	14%	15%	15%
Somewhat unfavorable	20%	15%	18%	28%	17%	27%	17%	22%	23%	21%	24%	20%	15%
Very unfavorable	40%	45%	40%	33%	53%	39%	37%	41%	47%	37%	39%	37%	48%
Don't know	18%	11%	26%	14%	8%	14%	21%	12%	10%	18%	14%	20%	17%
Totals	101%	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(999)	(349)	(379)	(271)	(369)	(310)	(405)	(294)	(171)	(160)	(218)	(368)	(253)

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2. Heard About Overturning of Cosby Sexual Assault Conviction

How much have you heard about the Pennsylvania Supreme Court overturning the sexual assault conviction of Bill Cosby?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	28%	31%	25%	17%	22%	32%	38%	27%	35%	27%	20%
A little	55%	53%	58%	58%	55%	54%	55%	56%	51%	49%	64%
Nothing at all	17%	16%	18%	25%	23%	14%	8%	16%	15%	24%	15%
Totals	100%	100%	101%	100%	100%	100%	101%	99%	101%	100%	99%
Unweighted N	(999)	(486)	(513)	(193)	(233)	(350)	(223)	(708)	(105)	(112)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	28%	34%	24%	25%	39%	27%	24%	27%	45%	31%	25%	27%	29%
A little	55%	54%	54%	58%	54%	58%	53%	62%	46%	56%	53%	56%	55%
Nothing at all	17%	11%	21%	17%	7%	15%	23%	11%	9%	12%	21%	17%	17%
Totals	100%	99%	99%	100%	100%	100%	100%	100%	100%	99%	99%	100%	101%
Unweighted N	(999)	(348)	(379)	(272)	(369)	(309)	(406)	(294)	(170)	(160)	(218)	(368)	(253)

3. Support Overturning of Cosby Sexual Assault Conviction

The 2018 sexual assault conviction of Bill Cosby was overturned by the Pennsylvania Supreme Court after the court ruled that a previous non-prosecution agreement meant that Cosby should not have been charged in the case. He served three years in prison before being released. Do you support or oppose the sexual assault conviction of Bill Cosby being overturned?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	13%	16%	10%	4%	11%	15%	18%	12%	23%	8%	8%
Somewhat support	18%	20%	16%	18%	14%	19%	19%	16%	24%	16%	24%
Somewhat oppose	15%	16%	14%	16%	16%	12%	16%	17%	4%	18%	10%
Strongly oppose	31%	27%	36%	29%	28%	33%	34%	34%	16%	28%	35%
Don't know	24%	22%	25%	32%	31%	21%	14%	21%	32%	30%	23%
Totals	101%	101%	101%	99%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(999)	(487)	(512)	(194)	(233)	(349)	(223)	(708)	(104)	(113)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	13%	14%	10%	14%	13%	13%	13%	13%	14%	13%	12%	15%	8%
Somewhat support	18%	18%	15%	22%	18%	19%	14%	21%	23%	24%	16%	17%	16%
Somewhat oppose	15%	19%	13%	12%	14%	14%	15%	17%	16%	16%	16%	12%	17%
Strongly oppose	31%	35%	29%	30%	41%	32%	29%	33%	35%	28%	35%	27%	38%
Don't know	24%	14%	33%	23%	13%	21%	29%	16%	11%	19%	21%	29%	21%
Totals	101%	100%	100%	101%	99%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(999)	(348)	(379)	(272)	(369)	(310)	(405)	(294)	(171)	(160)	(217)	(368)	(254)

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4. Cosby Guilty

Do you believe Bill Cosby committed the sexual assault acts he was accused of?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, he did it	73%	71%	74%	68%	67%	76%	80%	79%	38%	78%	68%
No, he did not	27%	29%	26%	32%	33%	24%	20%	21%	62%	22%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(476)	(502)	(191)	(225)	(344)	(218)	(691)	(102)	(111)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, he did it	73%	76%	71%	71%	80%	80%	66%	77%	86%	70%	74%	71%	78%
No, he did not	27%	24%	29%	29%	20%	20%	34%	23%	14%	30%	26%	29%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(347)	(366)	(265)	(368)	(299)	(395)	(289)	(170)	(159)	(212)	(362)	(245)

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5. Watch Bill Cosby Comedy

If given the opportunity, would you want to see Bill Cosby perform in a comedy show?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	18%	19%	17%	15%	22%	17%	17%	16%	34%	15%	14%
No	67%	62%	71%	64%	60%	68%	73%	72%	44%	64%	58%
Don't know	16%	19%	12%	21%	18%	15%	10%	12%	22%	20%	28%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(998)	(487)	(511)	(194)	(232)	(349)	(223)	(707)	(104)	(113)	(74)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	18%	21%	13%	22%	15%	20%	21%	17%	19%	16%	19%	19%	16%
No	67%	68%	66%	66%	76%	68%	61%	72%	72%	67%	68%	65%	68%
Don't know	16%	11%	22%	12%	9%	12%	17%	11%	9%	17%	13%	16%	16%
Totals	101%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(998)	(348)	(379)	(271)	(369)	(308)	(406)	(293)	(171)	(159)	(217)	(368)	(254)

Daily Survey: Bill Cosby
July 2 - 6, 2021 - 1000 US Adult Citizens



6. Appropriate to Watch Cosby Show

Is it appropriate or inappropriate for people to watch The Cosby Show?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	39%	44%	35%	28%	37%	45%	42%	39%	58%	26%	30%
Inappropriate	23%	20%	25%	26%	22%	19%	27%	24%	10%	26%	29%
Don't know	38%	36%	40%	46%	41%	35%	32%	37%	32%	48%	41%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(991)	(482)	(509)	(188)	(232)	(349)	(222)	(702)	(103)	(113)	(73)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	39%	36%	38%	44%	36%	45%	41%	40%	39%	38%	46%	42%	29%
Inappropriate	23%	25%	20%	24%	25%	22%	21%	26%	26%	23%	22%	23%	24%
Don't know	38%	39%	41%	32%	39%	34%	38%	34%	35%	40%	32%	35%	47%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(991)	(347)	(375)	(269)	(368)	(306)	(403)	(291)	(168)	(157)	(217)	(366)	(251)

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Interviewing Dates	July 2 - 6, 2021
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2016 Presidential vote (or non-vote). The weights range from 0.14 to 5.455, with a mean of one and a standard deviation of 0.444.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	59 questions not reported.