

Daily Survey: America's BBQ States

July 28 - 31, 2022 - 1000 US Adult Citizens



1. How Much You Like BBQ

How much do you like eating barbecue?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	51%	53%	49%	37%	52%	58%	55%	51%	60%	50%	42%
A little	39%	37%	40%	44%	39%	35%	39%	40%	28%	40%	44%
Not at all	8%	7%	9%	12%	8%	7%	6%	8%	8%	7%	5%
Not sure	2%	3%	2%	8%	2%	0%	0%	1%	4%	3%	9%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(464)	(533)	(206)	(207)	(359)	(225)	(725)	(115)	(94)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	51%	46%	50%	60%	50%	60%	57%	49%	47%	47%	53%	51%	54%
A little	39%	41%	39%	34%	40%	36%	34%	40%	44%	39%	38%	38%	40%
Not at all	8%	11%	7%	6%	10%	4%	7%	8%	9%	11%	8%	9%	4%
Not sure	2%	1%	4%	1%	0%	0%	1%	3%	1%	3%	1%	1%	3%
Totals	100%	99%	100%	101%	100%	100%	99%	100%	101%	100%	100%	99%	101%
Unweighted N	(997)	(358)	(383)	(256)	(415)	(332)	(387)	(279)	(223)	(162)	(191)	(429)	(215)

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2. Diet identity

Which, if any, of these best describes your usual eating habits?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Vegan (do not eat dairy products, eggs, or any other animal product)	2%	2%	2%	5%	2%	1%	1%	1%	3%	6%	1%
Vegetarian (do not eat any meat, poultry, or fish)	6%	7%	5%	11%	9%	3%	2%	5%	9%	6%	6%
Pescatarian (eat fish but do not eat meat or poultry)	3%	3%	3%	6%	3%	2%	2%	3%	4%	3%	6%
Meat eater (eat meat and/or poultry)	80%	79%	82%	63%	75%	90%	88%	83%	72%	77%	74%
Other	5%	6%	5%	6%	7%	3%	7%	5%	5%	7%	4%
Don't know	3%	3%	3%	9%	3%	0%	1%	2%	6%	1%	9%
Totals	99%	100%	100%	100%	99%	99%	101%	99%	99%	100%	100%
Unweighted N	(995)	(462)	(533)	(204)	(206)	(359)	(226)	(723)	(115)	(94)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Vegan (do not eat dairy products, eggs, or any other animal product)	2%	5%	1%	1%	3%	3%	2%	1%	4%	3%	0%	1%	5%
Vegetarian (do not eat any meat, poultry, or fish)	6%	10%	5%	2%	5%	5%	2%	11%	8%	10%	6%	4%	5%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Pescatarian (eat fish but do not eat meat or poultry)	3%	3%	2%	4%	4%	3%	3%	2%	5%	2%	3%	4%	3%
Meat eater (eat meat and/or poultry)	80%	77%	80%	87%	81%	86%	84%	79%	76%	74%	84%	81%	81%
Other	5%	5%	6%	4%	7%	3%	5%	6%	5%	8%	5%	6%	3%
Don't know	3%	1%	6%	2%	0%	1%	3%	2%	2%	3%	2%	4%	3%
Totals	99%	101%	100%	100%	100%	101%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(995)	(358)	(382)	(255)	(416)	(331)	(386)	(279)	(223)	(161)	(192)	(427)	(215)

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3. BBQ in South

Which of these states in the South do you associate with having good barbecue, regardless of whether you've personally eaten it? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alabama	26%	27%	25%	24%	24%	26%	30%	25%	29%	26%	23%
Arkansas	13%	16%	11%	14%	12%	12%	18%	14%	12%	15%	10%
Florida	12%	14%	11%	16%	12%	12%	9%	11%	14%	18%	9%
Georgia	30%	29%	31%	30%	28%	30%	33%	29%	35%	28%	31%
Kentucky	28%	28%	28%	30%	25%	28%	29%	31%	17%	27%	25%
Louisiana	34%	34%	34%	23%	37%	36%	39%	32%	40%	35%	45%
Mississippi	24%	25%	23%	20%	18%	28%	27%	22%	32%	25%	26%
North Carolina	30%	33%	27%	23%	27%	34%	34%	32%	31%	24%	24%
South Carolina	32%	32%	31%	25%	30%	35%	35%	33%	32%	27%	22%
Tennessee	37%	39%	36%	28%	37%	42%	40%	37%	42%	36%	30%
Virginia	11%	14%	9%	10%	13%	11%	12%	12%	16%	6%	6%
West Virginia	8%	9%	8%	9%	7%	10%	6%	8%	9%	6%	7%
None of the above	17%	16%	18%	26%	19%	13%	15%	18%	14%	17%	17%
Unweighted N	(1,000)	(466)	(534)	(208)	(207)	(359)	(226)	(726)	(116)	(95)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Alabama	26%	24%	26%	28%	26%	33%	25%	28%	30%	24%	27%	25%	28%
Arkansas	13%	13%	15%	12%	12%	17%	14%	12%	14%	10%	14%	12%	19%
Florida	12%	8%	12%	18%	10%	15%	11%	13%	13%	11%	10%	16%	10%
Georgia	30%	29%	28%	35%	31%	34%	32%	29%	28%	28%	30%	31%	30%
Kentucky	28%	25%	27%	34%	26%	34%	31%	25%	28%	34%	30%	22%	31%
Louisiana	34%	34%	34%	35%	36%	37%	35%	38%	31%	34%	36%	32%	37%
Mississippi	24%	22%	25%	23%	27%	24%	25%	27%	19%	19%	24%	26%	23%

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	Party ID				2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
North Carolina	30%	31%	30%	29%	37%	32%	25%	33%	39%	32%	27%	35%	22%
South Carolina	32%	33%	28%	36%	34%	37%	29%	33%	34%	36%	32%	30%	29%
Tennessee	37%	32%	37%	44%	38%	47%	37%	39%	40%	33%	39%	39%	35%
Virginia	11%	12%	10%	14%	12%	14%	12%	12%	11%	15%	6%	15%	7%
West Virginia	8%	10%	6%	10%	8%	11%	10%	7%	8%	10%	10%	7%	6%
None of the above	17%	16%	23%	10%	13%	13%	18%	13%	11%	21%	21%	12%	20%
Unweighted N	(1,000)	(359)	(384)	(257)	(416)	(332)	(389)	(279)	(223)	(162)	(192)	(431)	(215)

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4. BBQ in Midwest

Which of these states in the Midwest do you associate with having good barbecue, regardless of whether you've personally eaten it? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Illinois	9%	10%	9%	14%	11%	7%	8%	8%	13%	12%	8%
Indiana	10%	12%	9%	11%	13%	7%	11%	9%	15%	12%	13%
Iowa	6%	7%	5%	9%	8%	3%	5%	6%	4%	7%	11%
Kansas	31%	32%	31%	23%	25%	40%	34%	33%	30%	25%	32%
Michigan	8%	9%	7%	9%	10%	7%	5%	5%	14%	13%	10%
Minnesota	6%	9%	4%	12%	10%	2%	3%	4%	6%	14%	12%
Nebraska	8%	10%	6%	14%	7%	5%	6%	8%	5%	9%	9%
North Dakota	6%	7%	4%	9%	10%	2%	4%	5%	11%	3%	4%
Ohio	8%	8%	7%	12%	9%	5%	7%	8%	12%	7%	3%
South Dakota	6%	8%	4%	9%	8%	3%	4%	5%	6%	7%	7%
Wisconsin	11%	12%	10%	15%	16%	5%	9%	9%	19%	13%	10%
Missouri	23%	27%	19%	23%	21%	26%	21%	24%	26%	17%	19%
None of the above	37%	35%	39%	35%	40%	38%	33%	37%	33%	40%	40%
Unweighted N	(1,000)	(466)	(534)	(208)	(207)	(359)	(226)	(726)	(116)	(95)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Illinois	9%	8%	11%	7%	9%	7%	11%	7%	7%	7%	15%	7%	11%
Indiana	10%	10%	11%	9%	7%	13%	8%	11%	15%	12%	14%	10%	6%
Iowa	6%	5%	4%	10%	5%	7%	4%	5%	8%	7%	7%	5%	6%
Kansas	31%	29%	29%	40%	34%	37%	26%	36%	43%	29%	31%	29%	36%
Michigan	8%	10%	7%	6%	9%	6%	7%	9%	10%	7%	8%	8%	8%
Minnesota	6%	7%	6%	6%	5%	6%	5%	8%	9%	7%	6%	6%	8%
Nebraska	8%	9%	7%	7%	6%	9%	6%	7%	13%	9%	2%	6%	14%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
North Dakota	6%	6%	5%	6%	3%	6%	5%	9%	6%	9%	2%	5%	7%
Ohio	8%	7%	9%	7%	7%	7%	7%	8%	9%	8%	14%	6%	4%
South Dakota	6%	7%	4%	6%	5%	6%	6%	5%	8%	8%	4%	5%	6%
Wisconsin	11%	12%	11%	10%	9%	9%	11%	11%	11%	14%	14%	8%	11%
Missouri	23%	22%	23%	23%	26%	27%	20%	28%	26%	17%	32%	22%	19%
None of the above	37%	37%	39%	33%	32%	36%	41%	32%	27%	45%	20%	43%	37%
Unweighted N	(1,000)	(359)	(384)	(257)	(416)	(332)	(389)	(279)	(223)	(162)	(192)	(431)	(215)

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5. BBQ in Southwest

Which of these states in the Southwest do you associate with having good barbecue, regardless of whether you've personally eaten it? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Arizona	14%	16%	12%	14%	16%	11%	16%	13%	13%	15%	20%
New Mexico	14%	15%	13%	12%	22%	7%	17%	14%	12%	16%	17%
Oklahoma	20%	22%	18%	15%	22%	22%	20%	21%	20%	20%	12%
Texas	73%	71%	75%	48%	65%	86%	86%	77%	69%	62%	66%
None of the above	18%	18%	18%	32%	23%	11%	10%	17%	20%	23%	17%
Unweighted N	(1,000)	(466)	(534)	(208)	(207)	(359)	(226)	(726)	(116)	(95)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Arizona	14%	13%	16%	12%	12%	17%	16%	13%	13%	12%	12%	12%	21%
New Mexico	14%	18%	12%	12%	14%	17%	13%	16%	17%	20%	11%	11%	18%
Oklahoma	20%	16%	21%	25%	16%	31%	16%	27%	22%	21%	22%	20%	17%
Texas	73%	71%	69%	83%	77%	86%	71%	78%	77%	70%	74%	75%	71%
None of the above	18%	18%	23%	10%	15%	9%	21%	14%	13%	21%	20%	17%	15%
Unweighted N	(1,000)	(359)	(384)	(257)	(416)	(332)	(389)	(279)	(223)	(162)	(192)	(431)	(215)

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6. BBQ in West

Which of these states in the West do you associate with having good barbecue, regardless of whether you've personally eaten it? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alaska	4%	5%	3%	7%	10%	0%	1%	4%	3%	2%	15%
California	16%	16%	16%	16%	18%	13%	19%	11%	24%	31%	20%
Colorado	14%	16%	12%	20%	11%	11%	17%	12%	10%	22%	20%
Hawaii	14%	17%	11%	15%	22%	11%	10%	11%	21%	18%	22%
Idaho	8%	9%	7%	10%	11%	5%	8%	6%	11%	15%	5%
Montana	16%	15%	17%	13%	16%	13%	25%	19%	9%	10%	16%
Nevada	9%	10%	8%	9%	10%	6%	11%	7%	13%	10%	12%
Oregon	6%	5%	6%	9%	6%	3%	6%	5%	7%	6%	10%
Utah	6%	8%	5%	9%	10%	2%	6%	5%	10%	8%	8%
Washington	5%	8%	3%	4%	12%	2%	4%	4%	11%	3%	8%
Wyoming	15%	16%	14%	10%	15%	13%	20%	16%	11%	10%	18%
None of the above	48%	46%	50%	42%	46%	56%	44%	52%	46%	36%	36%
Unweighted N	(1,000)	(466)	(534)	(208)	(207)	(359)	(226)	(726)	(116)	(95)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Alaska	4%	6%	3%	4%	4%	4%	4%	4%	6%	4%	3%	4%	5%
California	16%	20%	17%	10%	20%	7%	17%	20%	14%	13%	9%	14%	29%
Colorado	14%	11%	17%	14%	11%	13%	14%	14%	12%	7%	13%	14%	20%
Hawaii	14%	16%	14%	12%	14%	10%	15%	14%	12%	20%	12%	10%	19%
Idaho	8%	7%	8%	9%	7%	9%	8%	9%	6%	9%	6%	8%	8%
Montana	16%	13%	15%	22%	14%	21%	17%	17%	19%	17%	14%	16%	19%
Nevada	9%	9%	8%	9%	8%	7%	8%	10%	10%	13%	5%	8%	9%
Oregon	6%	7%	3%	8%	6%	5%	5%	6%	6%	5%	2%	6%	9%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Utah	6%	7%	6%	5%	5%	8%	7%	6%	7%	10%	5%	7%	3%
Washington	5%	11%	2%	3%	7%	5%	5%	7%	7%	8%	3%	5%	7%
Wyoming	15%	14%	15%	15%	13%	20%	12%	18%	19%	18%	15%	13%	14%
None of the above	48%	48%	50%	45%	48%	50%	48%	43%	49%	53%	55%	55%	27%
Unweighted N	(1,000)	(359)	(384)	(257)	(416)	(332)	(389)	(279)	(223)	(162)	(192)	(431)	(215)

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7. BBQ in New England

Which of these states in New England do you associate with having good barbecue, regardless of whether you've personally eaten it? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Connecticut	9%	12%	6%	12%	15%	6%	2%	4%	17%	21%	12%
Maine	6%	7%	6%	7%	7%	6%	5%	7%	6%	4%	7%
Massachusetts	10%	11%	8%	10%	14%	7%	7%	7%	13%	17%	12%
New Hampshire	5%	7%	4%	7%	10%	3%	2%	4%	14%	4%	3%
Rhode Island	6%	8%	4%	9%	12%	4%	2%	5%	14%	7%	7%
Vermont	6%	7%	5%	8%	9%	6%	2%	5%	6%	12%	8%
None of the above	75%	70%	79%	60%	66%	82%	86%	82%	62%	55%	69%
Unweighted N	(1,000)	(466)	(534)	(208)	(207)	(359)	(226)	(726)	(116)	(95)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Connecticut	9%	12%	9%	5%	6%	8%	8%	11%	10%	12%	2%	12%	7%
Maine	6%	6%	6%	6%	6%	5%	7%	7%	7%	8%	6%	5%	8%
Massachusetts	10%	12%	8%	10%	9%	9%	10%	11%	10%	17%	6%	9%	9%
New Hampshire	5%	8%	4%	4%	5%	7%	5%	8%	7%	11%	3%	3%	7%
Rhode Island	6%	9%	4%	7%	6%	6%	7%	8%	6%	13%	2%	6%	7%
Vermont	6%	7%	5%	7%	5%	4%	6%	8%	4%	8%	3%	7%	6%
None of the above	75%	69%	79%	76%	76%	80%	75%	72%	74%	64%	85%	75%	73%
Unweighted N	(1,000)	(359)	(384)	(257)	(416)	(332)	(389)	(279)	(223)	(162)	(192)	(431)	(215)

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8. BBQ in Mid Atlantic

Which of these places in the Mid Atlantic do you associate with having good barbecue, regardless of whether you've personally eaten it? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Delaware	5%	7%	4%	11%	8%	3%	2%	3%	11%	9%	11%
Maryland	10%	11%	10%	10%	16%	7%	7%	7%	21%	12%	18%
New Jersey	12%	15%	9%	21%	13%	9%	7%	7%	19%	25%	19%
New York	16%	19%	13%	23%	19%	10%	16%	11%	25%	28%	22%
Pennsylvania	11%	12%	10%	10%	16%	9%	9%	9%	12%	15%	18%
Washington D.C.	10%	11%	8%	16%	13%	5%	5%	7%	17%	11%	17%
None of the above	62%	56%	67%	46%	53%	74%	68%	69%	50%	44%	47%
Unweighted N	(1,000)	(466)	(534)	(208)	(207)	(359)	(226)	(726)	(116)	(95)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Delaware	5%	7%	4%	6%	4%	5%	5%	8%	5%	11%	1%	6%	6%
Maryland	10%	12%	7%	12%	12%	10%	9%	12%	10%	17%	5%	8%	13%
New Jersey	12%	15%	12%	7%	10%	8%	12%	11%	15%	20%	6%	12%	12%
New York	16%	22%	12%	14%	18%	13%	17%	14%	17%	34%	8%	13%	15%
Pennsylvania	11%	13%	10%	10%	13%	9%	12%	10%	12%	22%	9%	10%	7%
Washington D.C.	10%	10%	9%	9%	12%	6%	9%	10%	12%	12%	7%	10%	9%
None of the above	62%	56%	65%	64%	59%	70%	61%	62%	62%	39%	75%	64%	62%
Unweighted N	(1,000)	(359)	(384)	(257)	(416)	(332)	(389)	(279)	(223)	(162)	(192)	(431)	(215)

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9. Which States With Good BBQ

Which states do you associate with having good barbecue?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Connecticut	9%	12%	6%	12%	15%	6%	2%	4%	17%	21%	12%
Maine	6%	7%	6%	7%	7%	6%	5%	7%	6%	4%	7%
Massachusetts	10%	11%	8%	10%	14%	7%	7%	7%	13%	17%	12%
New Hampshire	5%	7%	4%	7%	10%	3%	2%	4%	14%	4%	3%
Rhode Island	6%	8%	4%	9%	12%	4%	2%	5%	14%	7%	7%
Vermont	6%	7%	5%	8%	9%	6%	2%	5%	6%	12%	8%
Delaware	5%	7%	4%	11%	8%	3%	2%	3%	11%	9%	11%
Maryland	10%	11%	10%	10%	16%	7%	7%	7%	21%	12%	18%
New Jersey	12%	15%	9%	21%	13%	9%	7%	7%	19%	25%	19%
New York	16%	19%	13%	23%	19%	10%	16%	11%	25%	28%	22%
Pennsylvania	11%	12%	10%	10%	16%	9%	9%	9%	12%	15%	18%
Alabama	26%	27%	25%	24%	24%	26%	30%	25%	29%	26%	23%
Arkansas	13%	16%	11%	14%	12%	12%	18%	14%	12%	15%	10%
Florida	12%	14%	11%	16%	12%	12%	9%	11%	14%	18%	9%
Georgia	30%	29%	31%	30%	28%	30%	33%	29%	35%	28%	31%
Kentucky	28%	28%	28%	30%	25%	28%	29%	31%	17%	27%	25%
Louisiana	34%	34%	34%	23%	37%	36%	39%	32%	40%	35%	45%
Mississippi	24%	25%	23%	20%	18%	28%	27%	22%	32%	25%	26%
Missouri	23%	27%	19%	23%	21%	26%	21%	24%	26%	17%	19%
North Carolina	30%	33%	27%	23%	27%	34%	34%	32%	31%	24%	24%
South Carolina	32%	32%	31%	25%	30%	35%	35%	33%	32%	27%	22%
Tennessee	37%	39%	36%	28%	37%	42%	40%	37%	42%	36%	30%
Virginia	11%	14%	9%	10%	13%	11%	12%	12%	16%	6%	6%
West Virginia	8%	9%	8%	9%	7%	10%	6%	8%	9%	6%	7%
Illinois	9%	10%	9%	14%	11%	7%	8%	8%	13%	12%	8%

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	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Indiana	10%	12%	9%	11%	13%	7%	11%	9%	15%	12%	13%
Iowa	6%	7%	5%	9%	8%	3%	5%	6%	4%	7%	11%
Kansas	31%	32%	31%	23%	25%	40%	34%	33%	30%	25%	32%
Michigan	8%	9%	7%	9%	10%	7%	5%	5%	14%	13%	10%
Minnesota	6%	9%	4%	12%	10%	2%	3%	4%	6%	14%	12%
Nebraska	8%	10%	6%	14%	7%	5%	6%	8%	5%	9%	9%
North Dakota	6%	7%	4%	9%	10%	2%	4%	5%	11%	3%	4%
Ohio	8%	8%	7%	12%	9%	5%	7%	8%	12%	7%	3%
South Dakota	6%	8%	4%	9%	8%	3%	4%	5%	6%	7%	7%
Wisconsin	11%	12%	10%	15%	16%	5%	9%	9%	19%	13%	10%
Arizona	14%	16%	12%	14%	16%	11%	16%	13%	13%	15%	20%
New Mexico	14%	15%	13%	12%	22%	7%	17%	14%	12%	16%	17%
Oklahoma	20%	22%	18%	15%	22%	22%	20%	21%	20%	20%	12%
Texas	73%	71%	75%	48%	65%	86%	86%	77%	69%	62%	66%
Alaska	4%	5%	3%	7%	10%	0%	1%	4%	3%	2%	15%
California	16%	16%	16%	16%	18%	13%	19%	11%	24%	31%	20%
Colorado	14%	16%	12%	20%	11%	11%	17%	12%	10%	22%	20%
Hawaii	14%	17%	11%	15%	22%	11%	10%	11%	21%	18%	22%
Idaho	8%	9%	7%	10%	11%	5%	8%	6%	11%	15%	5%
Montana	16%	15%	17%	13%	16%	13%	25%	19%	9%	10%	16%
Nevada	9%	10%	8%	9%	10%	6%	11%	7%	13%	10%	12%
Oregon	6%	5%	6%	9%	6%	3%	6%	5%	7%	6%	10%
Utah	6%	8%	5%	9%	10%	2%	6%	5%	10%	8%	8%
Washington	5%	8%	3%	4%	12%	2%	4%	4%	11%	3%	8%
Wyoming	15%	16%	14%	10%	15%	13%	20%	16%	11%	10%	18%
None of the above	7%	9%	6%	18%	9%	3%	3%	7%	7%	10%	9%
Unweighted N	(1,000)	(466)	(534)	(208)	(207)	(359)	(226)	(726)	(116)	(95)	(63)

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	Party ID				2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Connecticut	9%	12%	9%	5%	6%	8%	8%	11%	10%	12%	2%	12%	7%
Maine	6%	6%	6%	6%	6%	5%	7%	7%	7%	8%	6%	5%	8%
Massachusetts	10%	12%	8%	10%	9%	9%	10%	11%	10%	17%	6%	9%	9%
New Hampshire	5%	8%	4%	4%	5%	7%	5%	8%	7%	11%	3%	3%	7%
Rhode Island	6%	9%	4%	7%	6%	6%	7%	8%	6%	13%	2%	6%	7%
Vermont	6%	7%	5%	7%	5%	4%	6%	8%	4%	8%	3%	7%	6%
Delaware	5%	7%	4%	6%	4%	5%	5%	8%	5%	11%	1%	6%	6%
Maryland	10%	12%	7%	12%	12%	10%	9%	12%	10%	17%	5%	8%	13%
New Jersey	12%	15%	12%	7%	10%	8%	12%	11%	15%	20%	6%	12%	12%
New York	16%	22%	12%	14%	18%	13%	17%	14%	17%	34%	8%	13%	15%
Pennsylvania	11%	13%	10%	10%	13%	9%	12%	10%	12%	22%	9%	10%	7%
Alabama	26%	24%	26%	28%	26%	33%	25%	28%	30%	24%	27%	25%	28%
Arkansas	13%	13%	15%	12%	12%	17%	14%	12%	14%	10%	14%	12%	19%
Florida	12%	8%	12%	18%	10%	15%	11%	13%	13%	11%	10%	16%	10%
Georgia	30%	29%	28%	35%	31%	34%	32%	29%	28%	28%	30%	31%	30%
Kentucky	28%	25%	27%	34%	26%	34%	31%	25%	28%	34%	30%	22%	31%
Louisiana	34%	34%	34%	35%	36%	37%	35%	38%	31%	34%	36%	32%	37%
Mississippi	24%	22%	25%	23%	27%	24%	25%	27%	19%	19%	24%	26%	23%
Missouri	23%	22%	23%	23%	26%	27%	20%	28%	26%	17%	32%	22%	19%
North Carolina	30%	31%	30%	29%	37%	32%	25%	33%	39%	32%	27%	35%	22%
South Carolina	32%	33%	28%	36%	34%	37%	29%	33%	34%	36%	32%	30%	29%
Tennessee	37%	32%	37%	44%	38%	47%	37%	39%	40%	33%	39%	39%	35%
Virginia	11%	12%	10%	14%	12%	14%	12%	12%	11%	15%	6%	15%	7%
West Virginia	8%	10%	6%	10%	8%	11%	10%	7%	8%	10%	10%	7%	6%
Illinois	9%	8%	11%	7%	9%	7%	11%	7%	7%	7%	15%	7%	11%
Indiana	10%	10%	11%	9%	7%	13%	8%	11%	15%	12%	14%	10%	6%
Iowa	6%	5%	4%	10%	5%	7%	4%	5%	8%	7%	7%	5%	6%
Kansas	31%	29%	29%	40%	34%	37%	26%	36%	43%	29%	31%	29%	36%

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	continued from previous page												
	Party ID				2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Michigan	8%	10%	7%	6%	9%	6%	7%	9%	10%	7%	8%	8%	8%
Minnesota	6%	7%	6%	6%	5%	6%	5%	8%	9%	7%	6%	6%	8%
Nebraska	8%	9%	7%	7%	6%	9%	6%	7%	13%	9%	2%	6%	14%
North Dakota	6%	6%	5%	6%	3%	6%	5%	9%	6%	9%	2%	5%	7%
Ohio	8%	7%	9%	7%	7%	7%	7%	8%	9%	8%	14%	6%	4%
South Dakota	6%	7%	4%	6%	5%	6%	6%	5%	8%	8%	4%	5%	6%
Wisconsin	11%	12%	11%	10%	9%	9%	11%	11%	11%	14%	14%	8%	11%
Arizona	14%	13%	16%	12%	12%	17%	16%	13%	13%	12%	12%	12%	21%
New Mexico	14%	18%	12%	12%	14%	17%	13%	16%	17%	20%	11%	11%	18%
Oklahoma	20%	16%	21%	25%	16%	31%	16%	27%	22%	21%	22%	20%	17%
Texas	73%	71%	69%	83%	77%	86%	71%	78%	77%	70%	74%	75%	71%
Alaska	4%	6%	3%	4%	4%	4%	4%	4%	6%	4%	3%	4%	5%
California	16%	20%	17%	10%	20%	7%	17%	20%	14%	13%	9%	14%	29%
Colorado	14%	11%	17%	14%	11%	13%	14%	14%	12%	7%	13%	14%	20%
Hawaii	14%	16%	14%	12%	14%	10%	15%	14%	12%	20%	12%	10%	19%
Idaho	8%	7%	8%	9%	7%	9%	8%	9%	6%	9%	6%	8%	8%
Montana	16%	13%	15%	22%	14%	21%	17%	17%	19%	17%	14%	16%	19%
Nevada	9%	9%	8%	9%	8%	7%	8%	10%	10%	13%	5%	8%	9%
Oregon	6%	7%	3%	8%	6%	5%	5%	6%	6%	5%	2%	6%	9%
Utah	6%	7%	6%	5%	5%	8%	7%	6%	7%	10%	5%	7%	3%
Washington	5%	11%	2%	3%	7%	5%	5%	7%	7%	8%	3%	5%	7%
Wyoming	15%	14%	15%	15%	13%	20%	12%	18%	19%	18%	15%	13%	14%
None of the above	7%	6%	11%	4%	3%	2%	8%	4%	2%	7%	7%	7%	9%
Unweighted N	(1,000)	(359)	(384)	(257)	(416)	(332)	(389)	(279)	(223)	(162)	(192)	(431)	(215)

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10. How Many States With Good BBQ

How many states do you associate with having good barbecue?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
0	7%	9%	6%	18%	9%	3%	3%	7%	7%	10%	9%
1	8%	6%	8%	7%	8%	9%	6%	8%	7%	7%	2%
2 or more	85%	85%	85%	75%	83%	89%	91%	85%	87%	83%	89%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,000)	(466)	(534)	(208)	(207)	(359)	(226)	(726)	(116)	(95)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
0	7%	6%	11%	4%	3%	2%	8%	4%	2%	7%	7%	7%	9%
1	8%	7%	8%	7%	6%	7%	10%	6%	4%	7%	12%	7%	5%
2 or more	85%	88%	81%	89%	91%	91%	82%	90%	93%	86%	81%	86%	86%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,000)	(359)	(384)	(257)	(416)	(332)	(389)	(279)	(223)	(162)	(192)	(431)	(215)

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11. Favorite State For BBQ

Which state do you MOST associate with having good barbecue?

Asked of people who associate at least one state with good BBQ

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Connecticut	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Maine	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Massachusetts	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
New Hampshire	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Rhode Island	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Vermont	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Delaware	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Maryland	1%	1%	0%	1%	1%	0%	0%	0%	2%	1%	0%
New Jersey	2%	2%	1%	6%	0%	1%	1%	0%	4%	8%	0%
New York	1%	2%	1%	2%	2%	1%	1%	1%	2%	3%	1%
Pennsylvania	1%	1%	1%	1%	3%	0%	0%	1%	0%	0%	2%
Alabama	2%	2%	2%	1%	3%	3%	0%	2%	3%	0%	3%
Arkansas	1%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%
Florida	2%	2%	2%	3%	2%	2%	1%	1%	3%	6%	2%
Georgia	3%	3%	3%	5%	4%	2%	2%	3%	6%	1%	2%
Kentucky	2%	3%	2%	4%	3%	2%	1%	3%	0%	4%	0%
Louisiana	5%	4%	6%	4%	5%	5%	6%	3%	7%	7%	10%
Mississippi	1%	1%	1%	1%	0%	1%	1%	1%	4%	0%	0%
Missouri	5%	5%	4%	5%	6%	4%	4%	5%	7%	3%	0%
North Carolina	5%	6%	4%	2%	4%	7%	6%	6%	4%	2%	1%
South Carolina	3%	1%	4%	5%	1%	3%	2%	2%	3%	4%	6%
Tennessee	4%	3%	5%	3%	3%	5%	4%	5%	5%	2%	0%
Virginia	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%
West Virginia	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%

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	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Illinois	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%
Indiana	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%	0%
Iowa	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%
Kansas	4%	5%	4%	3%	2%	6%	4%	5%	1%	2%	7%
Michigan	0%	0%	1%	0%	1%	1%	0%	0%	2%	0%	1%
Minnesota	1%	1%	0%	2%	0%	0%	1%	0%	0%	4%	0%
Nebraska	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
North Dakota	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Ohio	1%	1%	1%	4%	0%	0%	0%	1%	1%	0%	2%
South Dakota	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Wisconsin	1%	1%	1%	1%	2%	1%	2%	1%	2%	0%	0%
Arizona	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
New Mexico	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%
Oklahoma	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%
Texas	40%	39%	41%	25%	33%	45%	52%	42%	29%	46%	33%
Alaska	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
California	2%	3%	2%	2%	3%	1%	2%	2%	1%	3%	3%
Colorado	1%	1%	1%	2%	0%	1%	0%	1%	1%	0%	4%
Hawaii	1%	2%	1%	0%	2%	1%	1%	1%	1%	0%	2%
Idaho	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Montana	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Nevada	0%	0%	1%	1%	1%	0%	0%	0%	1%	2%	0%
Oregon	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%
Utah	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Washington	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%	3%
Wyoming	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%
Not sure	4%	4%	4%	5%	6%	4%	3%	5%	2%	2%	12%

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	Gender			Age (4 category)				Race (4 category)					
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
Totals	97%	98%	100%	102%	99%	99%	98%	98%	99%	101%	99%		
Unweighted N	(936)	(433)	(503)	(179)	(189)	(348)	(220)	(685)	(107)	(88)	(56)		
	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Connecticut	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Maine	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Massachusetts	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
New Hampshire	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%
Rhode Island	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Vermont	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Delaware	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Maryland	1%	0%	1%	1%	1%	0%	0%	1%	1%	2%	0%	0%	1%
New Jersey	2%	3%	2%	0%	1%	0%	1%	2%	2%	6%	0%	2%	0%
New York	1%	2%	1%	2%	3%	1%	1%	1%	2%	6%	0%	0%	0%
Pennsylvania	1%	1%	0%	1%	1%	1%	0%	0%	2%	4%	0%	0%	1%
Alabama	2%	2%	1%	3%	2%	3%	3%	1%	3%	0%	2%	3%	1%
Arkansas	1%	1%	1%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%
Florida	2%	2%	3%	1%	2%	2%	2%	2%	3%	2%	1%	4%	0%
Georgia	3%	3%	4%	3%	3%	4%	4%	2%	2%	2%	0%	5%	3%
Kentucky	2%	2%	2%	4%	1%	2%	4%	1%	1%	5%	3%	2%	0%
Louisiana	5%	6%	4%	4%	5%	3%	6%	6%	1%	2%	8%	3%	6%
Mississippi	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%
Missouri	5%	5%	6%	3%	5%	7%	4%	5%	6%	4%	10%	1%	6%
North Carolina	5%	5%	5%	5%	7%	4%	4%	6%	5%	4%	6%	6%	2%
South Carolina	3%	3%	2%	5%	3%	3%	2%	3%	3%	2%	3%	2%	5%
Tennessee	4%	5%	3%	4%	6%	3%	4%	4%	6%	1%	6%	6%	2%

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Daily Survey: America's BBQ States

July 28 - 31, 2022 - 1000 US Adult Citizens



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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Virginia	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	0%	2%	0%
West Virginia	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%
Illinois	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%
Indiana	1%	0%	1%	0%	0%	1%	2%	0%	0%	0%	3%	0%	0%
Iowa	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%
Kansas	4%	4%	4%	5%	6%	4%	3%	5%	6%	5%	4%	3%	5%
Michigan	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%
Minnesota	1%	1%	0%	1%	0%	2%	0%	0%	2%	0%	1%	0%	2%
Nebraska	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
North Dakota	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%
Ohio	1%	1%	1%	0%	0%	0%	0%	2%	1%	0%	2%	0%	0%
South Dakota	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Wisconsin	1%	1%	1%	1%	0%	1%	2%	2%	0%	0%	4%	1%	0%
Arizona	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%
New Mexico	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%
Oklahoma	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	2%	0%
Texas	40%	37%	41%	43%	38%	49%	38%	44%	37%	37%	36%	45%	38%
Alaska	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
California	2%	4%	2%	0%	3%	0%	1%	1%	4%	1%	0%	1%	8%
Colorado	1%	0%	2%	0%	0%	0%	2%	0%	0%	0%	0%	0%	4%
Hawaii	1%	2%	1%	1%	1%	0%	1%	2%	2%	4%	0%	1%	0%
Idaho	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Montana	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Nevada	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%
Oregon	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%
Utah	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Washington	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%

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continued from previous page													
	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Wyoming	1%	1%	1%	0%	1%	0%	1%	0%	2%	1%	1%	1%	1%
Not sure	4%	3%	6%	4%	4%	4%	5%	3%	4%	7%	5%	4%	3%
Totals	97%	101%	101%	100%	97%	100%	99%	100%	100%	98%	101%	98%	97%
Unweighted N	(936)	(341)	(346)	(249)	(397)	(323)	(365)	(267)	(217)	(151)	(180)	(405)	(200)

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12. U.S. Barbecue Cities

Which of these U.S. cities do you associate with having good barbecue, regardless of whether you've personally eaten it? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Atlanta, GA	18%	19%	17%	11%	21%	21%	18%	15%	29%	15%	29%
Austin, TX	38%	38%	38%	26%	38%	42%	43%	37%	37%	43%	39%
Charleston, SC	18%	21%	14%	14%	16%	19%	20%	17%	22%	13%	24%
Cincinnati, OH	4%	4%	4%	6%	6%	2%	3%	3%	7%	7%	6%
Dallas, TX	41%	41%	40%	31%	37%	45%	47%	39%	36%	48%	46%
Decatur, AL	8%	10%	6%	7%	12%	8%	5%	6%	14%	6%	15%
Houston, TX	37%	33%	41%	24%	38%	38%	47%	34%	35%	46%	50%
Kansas City, KS	29%	30%	28%	13%	23%	38%	39%	30%	27%	24%	32%
Kansas City, MO	26%	30%	22%	13%	23%	34%	30%	29%	21%	14%	27%
Lexington, KY	10%	9%	10%	8%	9%	10%	12%	11%	5%	9%	6%
Lexington, NC	11%	14%	7%	9%	11%	12%	10%	11%	4%	10%	18%
Louisville, KY	20%	21%	19%	17%	21%	23%	18%	18%	22%	31%	16%
Memphis, TN	38%	39%	36%	20%	41%	47%	38%	37%	48%	33%	37%
Nashville, TN	28%	27%	29%	25%	27%	30%	28%	28%	32%	23%	29%
Oahu, HI	6%	7%	4%	5%	12%	3%	3%	5%	3%	7%	16%
Raleigh, NC	17%	19%	14%	13%	16%	20%	16%	15%	29%	14%	14%
Richmond, VA	7%	8%	6%	8%	10%	6%	5%	5%	12%	9%	15%
St. Louis, MO	23%	26%	20%	15%	19%	27%	29%	23%	24%	18%	28%
None of the above	17%	17%	16%	29%	18%	11%	12%	18%	15%	18%	7%
Unweighted N	(1,000)	(466)	(534)	(208)	(207)	(359)	(226)	(726)	(116)	(95)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Atlanta, GA	18%	20%	16%	18%	26%	15%	19%	16%	18%	16%	19%	20%	15%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Austin, TX	38%	39%	36%	39%	42%	43%	37%	43%	39%	31%	38%	41%	39%
Charleston, SC	18%	19%	15%	19%	20%	20%	14%	23%	17%	25%	17%	17%	13%
Cincinnati, OH	4%	5%	3%	5%	4%	3%	3%	3%	5%	5%	6%	3%	4%
Dallas, TX	41%	41%	36%	46%	42%	51%	41%	44%	41%	35%	39%	45%	39%
Decatur, AL	8%	9%	6%	10%	8%	11%	6%	9%	11%	8%	8%	9%	5%
Houston, TX	37%	35%	34%	46%	38%	42%	38%	36%	39%	30%	35%	43%	35%
Kansas City, KS	29%	28%	27%	35%	34%	36%	23%	33%	41%	26%	31%	28%	32%
Kansas City, MO	26%	24%	25%	30%	31%	33%	18%	32%	38%	20%	37%	20%	30%
Lexington, KY	10%	10%	9%	11%	10%	14%	9%	9%	11%	10%	12%	8%	10%
Lexington, NC	11%	10%	10%	11%	11%	12%	7%	13%	14%	10%	8%	15%	7%
Louisville, KY	20%	22%	18%	21%	21%	20%	20%	21%	20%	19%	22%	18%	22%
Memphis, TN	38%	38%	36%	41%	43%	45%	35%	43%	42%	35%	44%	40%	31%
Nashville, TN	28%	27%	25%	33%	29%	34%	26%	34%	26%	29%	33%	26%	24%
Oahu, HI	6%	7%	5%	5%	6%	6%	4%	6%	9%	5%	5%	4%	9%
Raleigh, NC	17%	19%	15%	15%	20%	19%	13%	19%	23%	24%	13%	17%	13%
Richmond, VA	7%	10%	6%	6%	8%	8%	7%	7%	10%	10%	4%	9%	6%
St. Louis, MO	23%	22%	22%	26%	28%	27%	19%	23%	34%	16%	30%	21%	24%
None of the above	17%	14%	23%	9%	11%	10%	19%	12%	8%	19%	18%	15%	17%
Unweighted N	(1,000)	(359)	(384)	(257)	(416)	(332)	(389)	(279)	(223)	(162)	(192)	(431)	(215)

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13. How Many Cities With Good BBQ

How many cities do you associate with having good barbecue?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
0	17%	18%	16%	29%	19%	11%	12%	18%	15%	18%	8%
1	17%	18%	15%	19%	20%	14%	13%	16%	17%	15%	22%
2 or more	67%	65%	69%	51%	61%	75%	74%	66%	68%	67%	70%
Totals	101%	101%	100%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(990)	(461)	(529)	(205)	(203)	(358)	(224)	(721)	(115)	(93)	(61)

	Party ID				2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
0	17%	14%	24%	10%	11%	10%	19%	12%	8%	19%	18%	15%	17%
1	17%	18%	17%	14%	16%	16%	19%	17%	14%	24%	11%	17%	16%
2 or more	67%	68%	60%	77%	73%	75%	62%	70%	78%	56%	71%	68%	67%
Totals	101%	100%	101%	101%	100%	101%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(990)	(355)	(380)	(255)	(413)	(329)	(387)	(273)	(222)	(157)	(190)	(429)	(214)

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14. Favorite City For BBQ

Which city do you MOST associate with having good barbecue, regardless of whether you've personally eaten it?

Asked of people who associate at least one city with good BBQ

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Atlanta, GA	4%	4%	4%	5%	4%	3%	3%	3%	9%	1%	6%
Austin, TX	12%	14%	11%	12%	11%	15%	10%	12%	6%	20%	13%
Charleston, SC	2%	3%	2%	5%	1%	1%	2%	2%	2%	0%	5%
Cincinnati, OH	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Dallas, TX	13%	11%	15%	12%	9%	14%	18%	14%	6%	16%	11%
Decatur, AL	2%	3%	1%	2%	1%	2%	1%	2%	2%	2%	1%
Houston, TX	11%	8%	14%	10%	18%	7%	10%	7%	17%	17%	18%
Kansas City, KS	7%	6%	7%	5%	3%	8%	10%	8%	4%	4%	6%
Kansas City, MO	10%	13%	8%	9%	9%	12%	9%	11%	7%	8%	8%
Lexington, KY	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	0%
Lexington, NC	3%	4%	2%	3%	2%	3%	3%	4%	0%	2%	3%
Louisville, KY	2%	4%	1%	5%	3%	0%	2%	2%	2%	5%	0%
Memphis, TN	11%	10%	11%	6%	12%	14%	8%	10%	16%	10%	5%
Nashville, TN	6%	6%	5%	11%	7%	4%	3%	5%	11%	3%	3%
Oahu, HI	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	3%
Raleigh, NC	2%	2%	2%	2%	2%	3%	1%	2%	3%	2%	2%
Richmond, VA	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	2%
St. Louis, MO	5%	5%	5%	1%	6%	4%	7%	5%	2%	2%	6%
Not sure	8%	6%	11%	8%	6%	8%	11%	9%	8%	6%	9%
Totals	101%	103%	101%	99%	99%	101%	100%	99%	97%	99%	101%
Unweighted N	(845)	(391)	(454)	(154)	(167)	(324)	(200)	(614)	(96)	(79)	(56)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Atlanta, GA	4%	5%	4%	1%	6%	2%	4%	3%	3%	3%	3%	5%	3%
Austin, TX	12%	11%	15%	11%	11%	10%	11%	16%	10%	11%	8%	16%	11%
Charleston, SC	2%	3%	3%	1%	2%	1%	2%	2%	3%	2%	2%	2%	3%
Cincinnati, OH	0%	1%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%
Dallas, TX	13%	12%	11%	17%	12%	18%	16%	13%	10%	13%	10%	13%	17%
Decatur, AL	2%	1%	1%	3%	2%	2%	2%	1%	2%	1%	1%	2%	2%
Houston, TX	11%	9%	11%	12%	9%	9%	12%	8%	9%	12%	9%	13%	8%
Kansas City, KS	7%	7%	6%	8%	7%	8%	5%	8%	9%	7%	9%	5%	8%
Kansas City, MO	10%	11%	10%	9%	10%	12%	8%	13%	12%	6%	18%	6%	12%
Lexington, KY	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%
Lexington, NC	3%	2%	3%	4%	3%	3%	2%	3%	2%	1%	3%	4%	2%
Louisville, KY	2%	3%	2%	2%	2%	1%	5%	0%	1%	5%	4%	1%	1%
Memphis, TN	11%	11%	12%	8%	12%	10%	9%	12%	12%	8%	13%	12%	8%
Nashville, TN	6%	4%	6%	7%	3%	6%	5%	7%	4%	9%	7%	4%	5%
Oahu, HI	1%	1%	0%	1%	0%	1%	0%	0%	2%	1%	0%	1%	1%
Raleigh, NC	2%	2%	2%	2%	3%	1%	2%	2%	4%	4%	0%	3%	1%
Richmond, VA	1%	2%	2%	0%	1%	1%	2%	2%	1%	1%	0%	2%	1%
St. Louis, MO	5%	5%	3%	7%	6%	6%	3%	4%	7%	5%	5%	3%	8%
Not sure	8%	10%	7%	7%	9%	7%	10%	7%	8%	10%	8%	8%	8%
Totals	101%	100%	99%	100%	98%	100%	99%	102%	100%	101%	100%	101%	100%
Unweighted N	(845)	(311)	(298)	(236)	(363)	(299)	(324)	(240)	(207)	(127)	(162)	(374)	(182)

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15. Favorite BBQ Main Dish

Which of the following is your favorite barbecue main dish?

Asked of those who like eating barbecue a lot or a little

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ribs	29%	27%	30%	22%	14%	34%	42%	24%	50%	33%	30%
Burnt ends	5%	5%	4%	4%	7%	3%	5%	4%	4%	8%	8%
Pulled pork	19%	16%	21%	16%	25%	16%	17%	22%	9%	14%	7%
Beef	8%	11%	6%	10%	9%	9%	6%	10%	3%	5%	7%
Sliced pork	2%	2%	1%	1%	2%	2%	2%	2%	0%	3%	0%
Ham	1%	1%	1%	1%	2%	0%	0%	1%	2%	0%	0%
Smoked turkey	2%	3%	2%	3%	3%	2%	3%	2%	4%	0%	4%
Sausage	2%	2%	2%	2%	4%	1%	1%	2%	4%	4%	0%
Pulled chicken	4%	3%	5%	3%	6%	4%	3%	5%	3%	1%	4%
Brisket	15%	16%	14%	12%	15%	18%	11%	16%	6%	13%	14%
Chicken wings	6%	6%	7%	9%	9%	4%	4%	5%	9%	5%	12%
Other	3%	3%	2%	3%	2%	2%	4%	2%	3%	0%	7%
Not sure	6%	7%	5%	14%	4%	4%	3%	5%	2%	13%	7%
Totals	102%	102%	100%	100%	102%	99%	101%	100%	99%	99%	100%
Unweighted N	(889)	(418)	(471)	(164)	(184)	(332)	(209)	(652)	(101)	(82)	(54)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Ribs	29%	28%	29%	29%	31%	27%	26%	36%	27%	31%	25%	26%	36%
Burnt ends	5%	4%	6%	3%	5%	5%	3%	6%	5%	2%	5%	4%	6%
Pulled pork	19%	19%	17%	20%	18%	25%	19%	20%	22%	25%	14%	23%	12%
Beef	8%	8%	7%	10%	7%	8%	10%	6%	8%	6%	7%	8%	12%
Sliced pork	2%	1%	1%	4%	1%	2%	2%	1%	3%	1%	2%	2%	2%
Ham	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Smoked turkey	2%	3%	2%	2%	2%	2%	1%	5%	3%	4%	3%	2%	2%
Sausage	2%	3%	2%	1%	2%	1%	3%	2%	0%	2%	3%	2%	2%
Pulled chicken	4%	2%	4%	6%	4%	4%	4%	3%	6%	4%	4%	5%	3%
Brisket	15%	11%	16%	16%	16%	17%	14%	13%	18%	11%	20%	15%	10%
Chicken wings	6%	10%	4%	4%	8%	3%	7%	5%	4%	10%	6%	5%	6%
Other	3%	4%	1%	2%	3%	1%	5%	1%	0%	2%	5%	1%	3%
Not sure	6%	5%	9%	1%	4%	3%	6%	3%	5%	2%	6%	6%	6%
Totals	102%	98%	99%	99%	101%	99%	101%	101%	102%	100%	100%	100%	101%
Unweighted N	(889)	(311)	(340)	(238)	(367)	(313)	(351)	(248)	(198)	(138)	(174)	(380)	(197)

Daily Survey: America's BBQ States

July 28 - 31, 2022 - 1000 US Adult Citizens



Interviewing Dates	July 28 - 31, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.2 to 6.5, with a mean of one and a standard deviation of 0.607.
Number of respondents	1000
Margin of error	± 3.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	67 questions not reported.