Daily Survey: Americans' View of Flags
June 15-17, 2022-1000 US Adult Citizens
YouGov

## 1. American Flag

Do you have a positive or negative view of the American flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 60\% | 60\% | 61\% | 41\% | 50\% | 67\% | 78\% | 70\% | 37\% | 51\% | 29\% |
| Somewhat positive | 17\% | 17\% | 16\% | 19\% | 18\% | 17\% | 12\% | 15\% | 20\% | 20\% | 23\% |
| Neither positive nor negative | 13\% | 13\% | 13\% | 18\% | 17\% | 11\% | 6\% | 10\% | 23\% | 9\% | 28\% |
| Somewhat negative | 5\% | 4\% | 5\% | 12\% | 5\% | 2\% | 1\% | 2\% | 10\% | 7\% | 10\% |
| Very negative | 2\% | 3\% | 2\% | 2\% | 6\% | 1\% | 0\% | 1\% | 4\% | 5\% | 4\% |
| Don't know | 3\% | 3\% | 4\% | 8\% | 3\% | 1\% | 2\% | 1\% | 6\% | 8\% | 6\% |
| Totals | 100\% | 100\% | 101\% | 100\% | 99\% | 99\% | 99\% | 99\% | 100\% | 100\% | 100\% |
| Unweighted N | (990) | (457) | (533) | (202) | (221) | (355) | (212) | (717) | (120) | (83) | (70) |



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## 2. Black Lives Matter Flag

Do you have a positive or negative view of the Black Lives Matter flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 22\% | 18\% | 25\% | 28\% | 26\% | 19\% | 16\% | 16\% | 46\% | 27\% | 19\% |
| Somewhat positive | 15\% | 15\% | 16\% | 22\% | 13\% | 13\% | 16\% | 15\% | 17\% | 11\% | 29\% |
| Neither positive nor negative | 20\% | 19\% | 21\% | 20\% | 24\% | 19\% | 18\% | 21\% | 19\% | 16\% | 18\% |
| Somewhat negative | 10\% | 11\% | 9\% | 12\% | 12\% | 10\% | 8\% | 10\% | 7\% | 16\% | 11\% |
| Very negative | 29\% | 33\% | 25\% | 11\% | 22\% | 38\% | 39\% | 36\% | 4\% | 18\% | 23\% |
| Don't know | 4\% | 3\% | 4\% | 8\% | 3\% | 1\% | 4\% | 2\% | 7\% | 13\% | 0\% |
| Totals | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 101\% | 100\% |
| Unweighted N | (991) | (455) | (536) | (201) | (223) | (355) | (212) | (718) | (121) | (83) | (69) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 22\% | 42\% | 17\% | 4\% | 39\% | 5\% | 25\% | 19\% | 19\% | 27\% | 17\% | 23\% | 20\% |
| Somewhat positive | 15\% | 26\% | 13\% | 8\% | 26\% | 3\% | 13\% | 18\% | 17\% | 15\% | 20\% | 12\% | 18\% |
| Neither positive nor negative | 20\% | 19\% | 22\% | 18\% | 21\% | 16\% | 20\% | 21\% | 22\% | 18\% | 17\% | 23\% | 20\% |
| Somewhat negative | 10\% | 6\% | 11\% | 13\% | 7\% | 10\% | 10\% | 11\% | 10\% | 8\% | 12\% | 9\% | 13\% |
| Very negative | 29\% | 5\% | 31\% | 54\% | 6\% | 62\% | 28\% | 27\% | 29\% | 24\% | 33\% | 30\% | 25\% |
| Don't know | 4\% | 2\% | 6\% | 3\% | 1\% | 4\% | 4\% | 4\% | 3\% | 8\% | 2\% | 3\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | (991) | (323) | (418) | (250) | (371) | (311) | (408) | (266) | (210) | (156) | (202) | (379) | (254) |

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3. Gay Pride Flag

Do you have a positive or negative view of the Rainbow Gay Pride flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 20\% | 17\% | 23\% | 26\% | 25\% | 18\% | 14\% | 20\% | 19\% | 21\% | 24\% |
| Somewhat positive | 12\% | 8\% | 15\% | 14\% | 12\% | 9\% | 14\% | 12\% | 12\% | 13\% | 8\% |
| Neither positive nor negative | 30\% | 31\% | 29\% | 25\% | 27\% | 33\% | 31\% | 28\% | 40\% | 24\% | 31\% |
| Somewhat negative | 9\% | 10\% | 8\% | 8\% | 8\% | 9\% | 10\% | 10\% | 8\% | 5\% | 9\% |
| Very negative | 23\% | 29\% | 18\% | 17\% | 18\% | 28\% | 28\% | 26\% | 11\% | 23\% | 20\% |
| Don't know | 6\% | 6\% | 6\% | 10\% | 10\% | 3\% | 2\% | 3\% | 11\% | 13\% | 8\% |
| Totals | 100\% | 101\% | 99\% | 100\% | 100\% | 100\% | 99\% | 99\% | 101\% | 99\% | 100\% |
| Unweighted N | (993) | (457) | (536) | (202) | (224) | (355) | (212) | (719) | (121) | (83) | (70) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 20\% | 35\% | 18\% | 6\% | 34\% | 6\% | 18\% | 21\% | 22\% | 23\% | 21\% | 18\% | 22\% |
| Somewhat positive | 12\% | 17\% | 11\% | 7\% | 19\% | 7\% | 10\% | 14\% | 11\% | 13\% | 10\% | 10\% | 15\% |
| Neither positive nor negative | 30\% | 27\% | 31\% | 30\% | 28\% | 26\% | 33\% | 29\% | 26\% | 32\% | 33\% | 29\% | 25\% |
| Somewhat negative | 9\% | 5\% | 12\% | 9\% | 5\% | 13\% | 8\% | 10\% | 10\% | 7\% | 11\% | 9\% | 9\% |
| Very negative | 23\% | 10\% | 20\% | 46\% | 9\% | 44\% | 24\% | 22\% | 25\% | 16\% | 23\% | 27\% | 23\% |
| Don't know | 6\% | 6\% | 8\% | 2\% | 4\% | 4\% | 7\% | 3\% | 6\% | 9\% | 3\% | 6\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 100\% | 100\% | 101\% | 99\% | 100\% |
| Unweighted N | (993) | (324) | (418) | (251) | (371) | (312) | (409) | (266) | (211) | (158) | (202) | (379) | (254) |

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4. Transgender Pride Flag

Do you have a positive or negative view of the Transgender Pride flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 13\% | 9\% | 16\% | 22\% | 16\% | 8\% | 7\% | 12\% | 10\% | 13\% | 20\% |
| Somewhat positive | 11\% | 10\% | 13\% | 15\% | 14\% | 8\% | 9\% | 11\% | 13\% | 15\% | 10\% |
| Neither positive nor negative | 33\% | 31\% | 35\% | 28\% | 31\% | 37\% | 34\% | 33\% | 46\% | 23\% | 35\% |
| Somewhat negative | 10\% | 12\% | 9\% | 11\% | 10\% | 9\% | 11\% | 11\% | 8\% | 9\% | 14\% |
| Very negative | 23\% | 29\% | 18\% | 13\% | 18\% | 28\% | 31\% | 27\% | 7\% | 25\% | 14\% |
| Don't know | 9\% | 9\% | 9\% | 10\% | 11\% | 8\% | 7\% | 7\% | 16\% | 15\% | 7\% |
| Totals | 99\% | 100\% | 100\% | 99\% | 100\% | 98\% | 99\% | 101\% | 100\% | 100\% | 100\% |
| Unweighted N | (985) | (454) | (531) | (196) | (223) | (354) | (212) | (714) | (121) | (83) | (67) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 13\% | 24\% | 10\% | 3\% | 21\% | 3\% | 12\% | 10\% | 13\% | 15\% | 12\% | 11\% | 14\% |
| Somewhat positive | 11\% | 17\% | 10\% | 7\% | 19\% | 3\% | 10\% | 12\% | 15\% | 14\% | 7\% | 9\% | 18\% |
| Neither positive nor negative | 33\% | 36\% | 36\% | 25\% | 39\% | 27\% | 34\% | 35\% | 33\% | 33\% | 34\% | 37\% | 27\% |
| Somewhat negative | 10\% | 7\% | 11\% | 14\% | 7\% | 14\% | 8\% | 13\% | 13\% | 8\% | 11\% | 9\% | 14\% |
| Very negative | 23\% | 9\% | 22\% | 43\% | 8\% | 46\% | 26\% | 23\% | 19\% | 18\% | 27\% | 26\% | 21\% |
| Don't know | 9\% | 7\% | 11\% | 8\% | 7\% | 8\% | 11\% | 8\% | 6\% | 13\% | 9\% | 9\% | 7\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 101\% | 101\% | 101\% | 101\% | 99\% | 101\% | 100\% | 101\% | 101\% |
| Unweighted N | (985) | (322) | (414) | (249) | (369) | (310) | (407) | (263) | (209) | (156) | (201) | (378) | (250) |

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5. Redesigned Gay and Transgender Pride Flag

Do you have a positive or negative view of the redesigned Pride flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 13\% | 11\% | 15\% | 23\% | 18\% | 9\% | 6\% | 13\% | 10\% | 12\% | 18\% |
| Somewhat positive | 13\% | 10\% | 16\% | 16\% | 16\% | 9\% | 12\% | 14\% | 14\% | 10\% | 9\% |
| Neither positive nor negative | 31\% | 30\% | 32\% | 25\% | 23\% | 35\% | 38\% | 30\% | 37\% | 28\% | 33\% |
| Somewhat negative | 11\% | 12\% | 9\% | 10\% | 12\% | 10\% | 9\% | 10\% | 11\% | 12\% | 13\% |
| Very negative | 24\% | 28\% | 20\% | 16\% | 17\% | 29\% | 30\% | 27\% | 9\% | 25\% | 20\% |
| Don't know | 9\% | 9\% | 8\% | 10\% | 13\% | 7\% | 5\% | 6\% | 19\% | 13\% | 7\% |
| Totals | 101\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Unweighted N | (993) | (459) | (534) | (203) | (224) | (354) | (212) | (719) | (121) | (83) | (70) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 13\% | 23\% | 12\% | 4\% | 21\% | 4\% | 11\% | 13\% | 15\% | 16\% | 12\% | 12\% | 14\% |
| Somewhat positive | 13\% | 20\% | 13\% | 5\% | 22\% | 5\% | 11\% | 15\% | 14\% | 17\% | 10\% | 11\% | 16\% |
| Neither positive nor negative | 31\% | 31\% | 32\% | 28\% | 34\% | 27\% | 35\% | 32\% | 27\% | 28\% | 35\% | 31\% | 29\% |
| Somewhat negative | 11\% | 10\% | 11\% | 10\% | 8\% | 13\% | 8\% | 12\% | 13\% | 12\% | 12\% | 10\% | 9\% |
| Very negative | 24\% | 6\% | 22\% | 47\% | 7\% | 46\% | 24\% | 24\% | 24\% | 17\% | 25\% | 25\% | 24\% |
| Don't know | 9\% | 9\% | 10\% | 5\% | 8\% | 5\% | 12\% | 4\% | 6\% | 11\% | 5\% | 10\% | 7\% |
| Totals | 101\% | 99\% | 100\% | 99\% | 100\% | 100\% | 101\% | 100\% | 99\% | 101\% | 99\% | 99\% | 99\% |
| Unweighted N | (993) | (325) | (418) | (250) | (372) | (312) | (408) | (267) | (211) | (159) | (202) | (378) | (254) |

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6. Trump 2024 Flag

Do you have a positive or negative view of the Trump 2024 flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 22\% | 24\% | 19\% | 12\% | 17\% | 27\% | 27\% | 27\% | 3\% | 15\% | 21\% |
| Somewhat positive | 11\% | 12\% | 10\% | 12\% | 13\% | 9\% | 9\% | 11\% | 11\% | 6\% | 13\% |
| Neither positive nor negative | 17\% | 17\% | 18\% | 25\% | 20\% | 13\% | 13\% | 17\% | 13\% | 26\% | 15\% |
| Somewhat negative | 8\% | 8\% | 8\% | 12\% | 11\% | 5\% | 4\% | 7\% | 7\% | 10\% | 16\% |
| Very negative | 38\% | 35\% | 41\% | 32\% | 30\% | 43\% | 45\% | 36\% | 58\% | 33\% | 32\% |
| Don't know | 4\% | 5\% | 4\% | 8\% | 8\% | 2\% | 1\% | 3\% | 7\% | 11\% | 4\% |
| Totals | 100\% | 101\% | 100\% | 101\% | 99\% | 99\% | 99\% | 101\% | 99\% | 101\% | 101\% |
| Unweighted N | (993) | (458) | (535) | (203) | (224) | (354) | (212) | (719) | (121) | (83) | (70) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 22\% | 3\% | 18\% | 51\% | 2\% | 51\% | 22\% | 22\% | 20\% | 17\% | 24\% | 24\% | 20\% |
| Somewhat positive | 11\% | 5\% | 10\% | 18\% | 3\% | 19\% | 10\% | 11\% | 12\% | 10\% | 12\% | 12\% | 7\% |
| Neither positive nor negative | 17\% | 11\% | 21\% | 19\% | 9\% | 19\% | 20\% | 14\% | 17\% | 16\% | 14\% | 20\% | 17\% |
| Somewhat negative | 8\% | 6\% | 10\% | 7\% | 6\% | 5\% | 4\% | 11\% | 12\% | 8\% | 6\% | 7\% | 10\% |
| Very negative | 38\% | 72\% | 34\% | 4\% | 78\% | 3\% | 38\% | 39\% | 35\% | 41\% | 40\% | 34\% | 41\% |
| Don't know | 4\% | 4\% | 7\% | 1\% | 2\% | 3\% | 6\% | 2\% | 4\% | 8\% | 3\% | 4\% | 5\% |
| Totals | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 100\% | 99\% | 101\% | 100\% |
| Unweighted N | (993) | (325) | (418) | (250) | (372) | (311) | (409) | (266) | (211) | (159) | (201) | (378) | (255) |

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## 7. Biden Harris Flag

Do you have a positive or negative view of the Biden-Harris flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 13\% | 12\% | 14\% | 10\% | 9\% | 14\% | 19\% | 12\% | 19\% | 16\% | 10\% |
| Somewhat positive | 15\% | 13\% | 16\% | 15\% | 16\% | 14\% | 15\% | 12\% | 21\% | 20\% | 20\% |
| Neither positive nor negative | 22\% | 24\% | 21\% | 27\% | 29\% | 18\% | 18\% | 20\% | 33\% | 20\% | 32\% |
| Somewhat negative | 10\% | 8\% | 11\% | 19\% | 13\% | 5\% | 6\% | 9\% | 9\% | 17\% | 8\% |
| Very negative | 35\% | 37\% | 33\% | 18\% | 29\% | 47\% | 40\% | 44\% | 8\% | 19\% | 27\% |
| Don't know | 5\% | 5\% | 4\% | 10\% | 4\% | 3\% | 3\% | 3\% | 11\% | 8\% | 3\% |
| Totals | 100\% | 99\% | 99\% | 99\% | 100\% | 101\% | 101\% | 100\% | 101\% | 100\% | 100\% |
| Unweighted N | (989) | (456) | (533) | (199) | (224) | (354) | (212) | (718) | (121) | (83) | (67) |



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8. Confederate Flag

Do you have a positive or negative view of the Confederate flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 13\% | 16\% | 9\% | 7\% | 17\% | 16\% | 9\% | 16\% | 2\% | 3\% | 12\% |
| Somewhat positive | 8\% | 10\% | 7\% | 14\% | 9\% | 6\% | 5\% | 9\% | 3\% | 7\% | 16\% |
| Neither positive nor negative | 29\% | 27\% | 30\% | 23\% | 28\% | 27\% | 36\% | 30\% | 14\% | 37\% | 24\% |
| Somewhat negative | 12\% | 11\% | 12\% | 14\% | 11\% | 10\% | 13\% | 12\% | 13\% | 10\% | 10\% |
| Very negative | 34\% | 31\% | 36\% | 33\% | 29\% | 38\% | 35\% | 29\% | 61\% | 34\% | 31\% |
| Don't know | 5\% | 4\% | 5\% | 9\% | 6\% | 4\% | 2\% | 4\% | 6\% | 9\% | 7\% |
| Totals | 101\% | 99\% | 99\% | 100\% | 100\% | 101\% | 100\% | 100\% | 99\% | 100\% | 100\% |
| Unweighted N | (992) | (457) | (535) | (201) | (224) | (355) | (212) | (720) | (120) | (83) | (69) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 13\% | 6\% | 11\% | 24\% | 3\% | 22\% | 15\% | 10\% | 11\% | 7\% | 11\% | 18\% | 9\% |
| Somewhat positive | 8\% | 7\% | 8\% | 12\% | 5\% | 11\% | 6\% | 8\% | 16\% | 7\% | 7\% | 9\% | 10\% |
| Neither positive nor negative | 29\% | 14\% | 31\% | 43\% | 12\% | 44\% | 30\% | 31\% | 24\% | 30\% | 31\% | 31\% | 22\% |
| Somewhat negative | 12\% | 11\% | 13\% | 11\% | 14\% | 9\% | 10\% | 12\% | 16\% | 13\% | 15\% | 8\% | 14\% |
| Very negative | 34\% | 59\% | 30\% | 9\% | 64\% | 11\% | 34\% | 36\% | 30\% | 37\% | 33\% | 30\% | 39\% |
| Don't know | 5\% | 4\% | 8\% | 2\% | 2\% | 3\% | 6\% | 3\% | 3\% | 6\% | 3\% | 4\% | 7\% |
| Totals | 101\% | 101\% | 101\% | 101\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 101\% |
| Unweighted N | (992) | (325) | (417) | (250) | (372) | (312) | (409) | (266) | (211) | (159) | (202) | (378) | (253) |

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9. Come and Take It Flag

Do you have a positive or negative view of the Come and Take It flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 10\% | 17\% | 4\% | 9\% | 9\% | 12\% | 11\% | 12\% | 6\% | 7\% | 8\% |
| Somewhat positive | 8\% | 10\% | 6\% | 10\% | 11\% | 7\% | 5\% | 9\% | 6\% | 6\% | 8\% |
| Neither positive nor negative | 26\% | 26\% | 27\% | 31\% | 32\% | 24\% | 20\% | 27\% | 23\% | 22\% | 33\% |
| Somewhat negative | 15\% | 14\% | 15\% | 16\% | 15\% | 16\% | 11\% | 13\% | 17\% | 27\% | 8\% |
| Very negative | 18\% | 17\% | 20\% | 11\% | 14\% | 20\% | 27\% | 18\% | 25\% | 11\% | 21\% |
| Don't know | 22\% | 16\% | 28\% | 24\% | 19\% | 22\% | 25\% | 21\% | 24\% | 28\% | 22\% |
| Totals | 99\% | 100\% | 100\% | 101\% | 100\% | 101\% | 99\% | 100\% | 101\% | 101\% | 100\% |
| Unweighted N | (994) | (459) | (535) | (203) | (224) | (355) | (212) | (720) | (121) | (83) | (70) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 10\% | 5\% | 11\% | 18\% | 2\% | 21\% | 9\% | 6\% | 16\% | 7\% | 10\% | 14\% | 8\% |
| Somewhat positive | 8\% | 4\% | 7\% | 15\% | 4\% | 12\% | 7\% | 7\% | 14\% | 10\% | 6\% | 8\% | 8\% |
| Neither positive nor negative | 26\% | 20\% | 28\% | 31\% | 19\% | 28\% | 28\% | 29\% | 20\% | 20\% | 26\% | 28\% | 29\% |
| Somewhat negative | 15\% | 19\% | 13\% | 11\% | 19\% | 9\% | 14\% | 21\% | 13\% | 15\% | 16\% | 12\% | 18\% |
| Very negative | 18\% | 33\% | 15\% | 6\% | 37\% | 8\% | 17\% | 20\% | 20\% | 19\% | 17\% | 18\% | 18\% |
| Don't know | 22\% | 19\% | 26\% | 19\% | 20\% | 22\% | 25\% | 17\% | 17\% | 28\% | 24\% | 19\% | 20\% |
| Totals | 99\% | 100\% | 100\% | 100\% | 101\% | 100\% | 100\% | 100\% | 100\% | 99\% | 99\% | 99\% | 101\% |
| Unweighted N | (994) | (325) | (418) | (251) | (372) | (312) | (409) | (267) | (211) | (159) | (202) | (379) | (254) |

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## 10. Betsy Ross Flag

Do you have a positive or negative view of the Betsy Ross flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 37\% | 38\% | 35\% | 18\% | 19\% | 44\% | 62\% | 45\% | 14\% | 24\% | 21\% |
| Somewhat positive | 20\% | 19\% | 20\% | 20\% | 23\% | 19\% | 17\% | 21\% | 20\% | 13\% | 26\% |
| Neither positive nor negative | 27\% | 24\% | 30\% | 32\% | 38\% | 25\% | 16\% | 24\% | 30\% | 38\% | 32\% |
| Somewhat negative | 4\% | 4\% | 3\% | 7\% | 2\% | 4\% | 1\% | 2\% | 12\% | 3\% | 4\% |
| Very negative | 2\% | 3\% | 2\% | 4\% | 4\% | 1\% | 1\% | 2\% | 5\% | 2\% | 3\% |
| Don't know | 10\% | 11\% | 9\% | 19\% | 14\% | 7\% | 3\% | 6\% | 19\% | 20\% | 13\% |
| Totals | 100\% | 99\% | 99\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% |
| Unweighted N | (992) | (457) | (535) | (202) | (224) | (354) | (212) | (719) | (121) | (83) | (69) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 37\% | 26\% | 35\% | 51\% | 26\% | 60\% | 35\% | 34\% | 40\% | 29\% | 42\% | 39\% | 33\% |
| Somewhat positive | 20\% | 26\% | 15\% | 20\% | 27\% | 16\% | 16\% | 23\% | 25\% | 21\% | 21\% | 17\% | 23\% |
| Neither positive nor negative | 27\% | 30\% | 28\% | 22\% | 31\% | 18\% | 28\% | 30\% | 24\% | 33\% | 23\% | 26\% | 30\% |
| Somewhat negative | 4\% | 7\% | 2\% | 3\% | 6\% | 1\% | 5\% | 3\% | 3\% | 5\% | 2\% | 4\% | 4\% |
| Very negative | 2\% | 2\% | 3\% | 1\% | 1\% | 2\% | 1\% | 3\% | 2\% | 1\% | 3\% | 3\% | 2\% |
| Don't know | 10\% | 9\% | 15\% | 4\% | 9\% | 4\% | 14\% | 7\% | 5\% | 12\% | 10\% | 11\% | 8\% |
| Totals | 100\% | 100\% | 98\% | 101\% | 100\% | 101\% | 99\% | 100\% | 99\% | 101\% | 101\% | 100\% | 100\% |
| Unweighted N | (992) | (324) | (417) | (251) | (370) | (312) | (408) | (266) | (211) | (157) | (202) | (379) | (254) |

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11. Gadsden Flag

Do you have a positive or negative view of the Gadsden flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 21\% | 28\% | 15\% | 13\% | 18\% | 26\% | 26\% | 26\% | 8\% | 15\% | 15\% |
| Somewhat positive | 15\% | 16\% | 14\% | 11\% | 17\% | 17\% | 14\% | 16\% | 9\% | 12\% | 18\% |
| Neither positive nor negative | 26\% | 25\% | 27\% | 32\% | 31\% | 22\% | 22\% | 25\% | 33\% | 28\% | 25\% |
| Somewhat negative | 11\% | 11\% | 12\% | 18\% | 9\% | 10\% | 9\% | 10\% | 16\% | 10\% | 12\% |
| Very negative | 14\% | 12\% | 15\% | 13\% | 12\% | 13\% | 19\% | 13\% | 18\% | 7\% | 24\% |
| Don't know | 12\% | 8\% | 16\% | 13\% | 14\% | 12\% | 10\% | 10\% | 15\% | 27\% | 6\% |
| Totals | 99\% | 100\% | 99\% | 100\% | 101\% | 100\% | 100\% | 100\% | 99\% | 99\% | 100\% |
| Unweighted N | (992) | (456) | (536) | (200) | (225) | (355) | (212) | (719) | (121) | (83) | (69) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 21\% | 9\% | 22\% | 35\% | 8\% | 41\% | 20\% | 20\% | 23\% | 14\% | 24\% | 23\% | 22\% |
| Somewhat positive | 15\% | 12\% | 15\% | 18\% | 10\% | 19\% | 13\% | 17\% | 18\% | 14\% | 14\% | 15\% | 16\% |
| Neither positive nor negative | 26\% | 25\% | 28\% | 24\% | 27\% | 18\% | 28\% | 28\% | 21\% | 25\% | 26\% | 29\% | 22\% |
| Somewhat negative | 11\% | 19\% | 8\% | 7\% | 21\% | 5\% | 9\% | 11\% | 18\% | 13\% | 12\% | 9\% | 14\% |
| Very negative | 14\% | 24\% | 12\% | 6\% | 24\% | 7\% | 14\% | 15\% | 13\% | 11\% | 14\% | 14\% | 17\% |
| Don't know | 12\% | 12\% | 15\% | 10\% | 10\% | 10\% | 16\% | 8\% | 7\% | 22\% | 12\% | 10\% | 9\% |
| Totals | 99\% | 101\% | 100\% | 100\% | 100\% | 100\% | 100\% | 99\% | 100\% | 99\% | 102\% | 100\% | 100\% |
| Unweighted N | (992) | (325) | (417) | (250) | (373) | (311) | (408) | (266) | (212) | (159) | (202) | (379) | (252) |

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## 12. Thin Blue Line Flag

Do you have a positive or negative view of the Thin Blue Line flag?
Respondents were also shown an image of the flag

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive | 20\% | 21\% | 19\% | 9\% | 20\% | 24\% | 24\% | 25\% | 5\% | 12\% | 13\% |
| Somewhat positive | 13\% | 13\% | 12\% | 11\% | 15\% | 11\% | 14\% | 14\% | 7\% | 10\% | 19\% |
| Neither positive nor negative | 27\% | 25\% | 28\% | 26\% | 28\% | 27\% | 25\% | 24\% | 35\% | 36\% | 20\% |
| Somewhat negative | 14\% | 14\% | 13\% | 16\% | 12\% | 13\% | 13\% | 12\% | 13\% | 18\% | 21\% |
| Very negative | 14\% | 15\% | 13\% | 19\% | 14\% | 12\% | 12\% | 15\% | 15\% | 4\% | 20\% |
| Don't know | 13\% | 12\% | 14\% | 19\% | 10\% | 13\% | 12\% | 10\% | 26\% | 21\% | 6\% |
| Totals | 101\% | 100\% | 99\% | 100\% | 99\% | 100\% | 100\% | 100\% | 101\% | 101\% | 99\% |
| Unweighted N | (992) | (456) | (536) | (201) | (225) | (355) | (211) | (719) | (121) | (83) | (69) |


|  | Total | Party ID |  |  | 2020 Vote |  | Family Income (3 category) |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive | 20\% | 9\% | 18\% | 38\% | 6\% | 43\% | 19\% | 17\% | 23\% | 20\% | 20\% | 21\% | 18\% |
| Somewhat positive | 13\% | 13\% | 14\% | 11\% | 11\% | 14\% | 10\% | 16\% | 13\% | 11\% | 15\% | 12\% | 13\% |
| Neither positive nor negative | 27\% | 24\% | 27\% | 28\% | 25\% | 22\% | 28\% | 31\% | 22\% | 22\% | 23\% | 30\% | 28\% |
| Somewhat negative | 14\% | 19\% | 13\% | 9\% | 21\% | 7\% | 13\% | 14\% | 17\% | 16\% | 14\% | 12\% | 13\% |
| Very negative | 14\% | 22\% | 12\% | 7\% | 24\% | 5\% | 11\% | 14\% | 17\% | 13\% | 15\% | 13\% | 14\% |
| Don't know | 13\% | 13\% | 17\% | 8\% | 12\% | 8\% | 18\% | 8\% | 7\% | 18\% | 12\% | 12\% | 13\% |
| Totals | 101\% | 100\% | 101\% | 101\% | 99\% | 99\% | 99\% | 100\% | 99\% | 100\% | 99\% | 100\% | 99\% |
| Unweighted N | (992) | (325) | (417) | (250) | (372) | (310) | (408) | (266) | (211) | (157) | (202) | (379) | (254) |

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Interviewing Dates
Target population
Sampling method

Weighting

## Number of respondents

Margin of error
Survey mode
Questions not reported

June 15-17, 2022
U.S. Citizens, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.

The sample was weighted based on gender, age, race, education news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.386 to 5.387 , with a mean of one and a standard deviation of 0.433 .

1000
$\pm 3.4 \%$ (adjusted for weighting)
Web-based interviews
65 questions not reported

