

# Daily Survey: Academy Awards

March 3 - 7, 2022 - 1000 US Adult Citizens



## 1. Interested in Oscars

How interested, if at all, are you in the Academy Awards (also called the Oscars)?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	8%	9%	8%	11%	11%	6%	6%	7%	16%	8%	6%
Somewhat interested	18%	16%	19%	15%	17%	18%	20%	17%	18%	22%	19%
Not very interested	20%	17%	23%	28%	16%	17%	22%	20%	21%	25%	12%
Not interested at all	49%	54%	44%	30%	49%	58%	52%	53%	36%	32%	57%
Not sure	5%	4%	6%	15%	7%	1%	0%	3%	9%	13%	6%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(446)	(554)	(181)	(214)	(389)	(216)	(723)	(116)	(85)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	8%	14%	5%	5%	12%	5%	10%	6%	8%	9%	9%	7%	9%
Somewhat interested	18%	28%	11%	14%	29%	10%	15%	19%	23%	19%	14%	19%	18%
Not very interested	20%	23%	20%	16%	23%	12%	23%	23%	17%	20%	15%	19%	26%
Not interested at all	49%	30%	56%	62%	35%	72%	47%	49%	47%	47%	58%	49%	41%
Not sure	5%	4%	8%	3%	1%	1%	6%	1%	5%	5%	4%	6%	5%
Totals	100%	99%	100%	100%	100%	100%	101%	98%	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(351)	(418)	(231)	(385)	(318)	(378)	(300)	(201)	(200)	(199)	(381)	(220)

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## 2. Best Picture Movies Enjoyed

Are the types of movies that are nominated for Best Picture similar to the types of movies you typically enjoy?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, they are similar	23%	19%	26%	29%	23%	22%	17%	20%	30%	27%	23%
No, they are not similar	26%	30%	22%	16%	23%	30%	31%	28%	19%	16%	27%
Not sure	41%	39%	42%	40%	43%	41%	39%	41%	43%	42%	31%
I don't watch movies	11%	12%	10%	15%	11%	8%	13%	10%	8%	15%	19%
Totals	101%	100%	100%	100%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(999)	(446)	(553)	(180)	(214)	(389)	(216)	(722)	(116)	(85)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, they are similar	23%	38%	12%	20%	34%	13%	21%	22%	35%	24%	22%	22%	23%
No, they are not similar	26%	23%	24%	32%	22%	36%	27%	27%	25%	23%	29%	25%	25%
Not sure	41%	33%	49%	36%	36%	41%	42%	42%	32%	40%	38%	43%	40%
I don't watch movies	11%	7%	14%	11%	9%	10%	10%	9%	8%	13%	12%	9%	12%
Totals	101%	101%	99%	99%	101%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(999)	(351)	(418)	(230)	(385)	(317)	(377)	(300)	(201)	(199)	(199)	(381)	(220)

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### 3. Foreign Film Category

Currently, there is a separate Oscars category for the best non-English foreign films. However, these films are also eligible for other awards, and one (Parasite), even won Best Picture in 2020. Do you think the Academy Awards should equally consider all films for all awards, or should it primarily focus on giving awards to films with English dialogue that are produced in the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should equally consider foreign films	35%	33%	37%	43%	31%	33%	34%	34%	37%	37%	37%
Should primarily consider U.S. films	35%	36%	34%	33%	33%	36%	39%	37%	31%	32%	29%
Not sure	30%	31%	29%	24%	37%	32%	27%	29%	32%	31%	34%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(995)	(444)	(551)	(180)	(213)	(387)	(215)	(719)	(115)	(85)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should equally consider foreign films	35%	48%	30%	25%	48%	19%	36%	35%	40%	33%	32%	31%	45%
Should primarily consider U.S. films	35%	29%	32%	48%	28%	47%	35%	39%	34%	40%	32%	39%	29%
Not sure	30%	23%	38%	27%	23%	34%	29%	26%	26%	28%	37%	30%	26%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(995)	(351)	(415)	(229)	(385)	(316)	(375)	(300)	(201)	(198)	(197)	(381)	(219)

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## 4. Awards Removed From Live Telecast

To shorten the length of the awards show, this year the Academy plans to present eight awards — documentary short, film editing, makeup/hairstyling, original score, production design, animated short, live-action short and sound — during the hour before the live telecast. Do you support this decision, or do you think these awards should be presented live along with the others?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Prefer they be presented ahead of time	19%	18%	21%	23%	12%	19%	24%	18%	24%	25%	15%
Prefer they be presented live	24%	24%	24%	29%	29%	20%	21%	23%	22%	27%	31%
Not sure	14%	14%	14%	23%	17%	11%	5%	11%	22%	19%	14%
No preference	43%	44%	41%	25%	42%	50%	51%	48%	32%	29%	40%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(997)	(446)	(551)	(181)	(214)	(387)	(215)	(720)	(116)	(85)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Prefer they be presented ahead of time	19%	26%	15%	19%	24%	17%	21%	21%	16%	22%	18%	20%	18%
Prefer they be presented live	24%	28%	21%	24%	27%	19%	25%	25%	31%	29%	22%	20%	29%
Not sure	14%	11%	19%	9%	9%	8%	17%	6%	12%	10%	13%	18%	10%
No preference	43%	35%	46%	47%	40%	55%	37%	48%	41%	40%	47%	41%	43%
Totals	100%	100%	101%	99%	100%	99%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(997)	(351)	(416)	(230)	(384)	(316)	(378)	(300)	(201)	(197)	(199)	(381)	(220)

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**5. Oscars Proof of Vaccination**

This year's Oscars ceremony will not require performers and presenters to provide proof of vaccination against COVID-19. Do you support or oppose this policy?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support	41%	43%	39%	36%	46%	43%	36%	42%	36%	42%	29%
Oppose	36%	34%	38%	31%	28%	36%	50%	36%	38%	32%	47%
Not sure	23%	23%	23%	33%	25%	21%	14%	22%	26%	25%	24%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(996)	(445)	(551)	(179)	(213)	(388)	(216)	(721)	(114)	(85)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Support	41%	31%	39%	55%	28%	62%	41%	45%	38%	38%	43%	45%	33%
Oppose	36%	54%	28%	26%	57%	22%	35%	36%	46%	42%	34%	31%	44%
Not sure	23%	15%	32%	18%	15%	16%	24%	19%	15%	20%	23%	25%	22%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	99%	100%	100%	101%	99%
Unweighted N	(996)	(350)	(415)	(231)	(384)	(318)	(377)	(299)	(201)	(199)	(198)	(379)	(220)

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**6. Oscars Speeches Politics**

Do you think it is appropriate for Oscar winners to discuss politics in their acceptance speeches?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	28%	27%	28%	26%	26%	29%	29%	24%	40%	35%	28%
Not appropriate	54%	57%	51%	45%	53%	56%	60%	59%	40%	41%	49%
Not sure	19%	17%	21%	29%	21%	15%	11%	17%	20%	25%	23%
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(993)	(443)	(550)	(177)	(212)	(389)	(215)	(717)	(115)	(85)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	28%	53%	17%	12%	55%	7%	28%	28%	32%	29%	25%	27%	30%
Not appropriate	54%	35%	56%	76%	31%	85%	52%	57%	56%	54%	59%	51%	52%
Not sure	19%	13%	28%	11%	15%	9%	20%	15%	12%	17%	15%	22%	18%
Totals	101%	101%	101%	99%	101%	101%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(993)	(350)	(413)	(230)	(384)	(317)	(375)	(298)	(200)	(197)	(199)	(379)	(218)

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## 7. Oscars Diversity

Based on what you have read or heard recently, do you believe the Oscars do or do not have a "diversity problem" (meaning the nominees this year are not sufficiently diverse in terms of race, nationality and/or gender)?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The Oscars have a diversity problem	27%	22%	31%	22%	26%	28%	29%	23%	47%	24%	31%
The Oscars do not have a diversity problem	25%	30%	20%	23%	26%	24%	26%	28%	10%	27%	21%
Not applicable - I have not heard anything about the Oscars recently related to diversity	30%	29%	30%	32%	26%	29%	33%	31%	24%	26%	34%
Don't know	19%	19%	19%	23%	22%	19%	12%	19%	19%	23%	14%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(997)	(446)	(551)	(179)	(213)	(389)	(216)	(722)	(115)	(85)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The Oscars have a diversity problem	27%	49%	16%	14%	51%	9%	26%	28%	32%	25%	30%	25%	28%
The Oscars do not have a diversity problem	25%	16%	23%	39%	15%	42%	20%	30%	32%	25%	21%	26%	26%
Not applicable - I have not heard anything about the Oscars recently related to diversity	30%	20%	35%	33%	18%	39%	31%	28%	27%	27%	30%	32%	28%
Don't know	19%	15%	26%	14%	16%	11%	23%	13%	9%	23%	19%	18%	18%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	101%	100%	100%	100%	100%	101%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(997)	(350)	(416)	(231)	(384)	(318)	(377)	(299)	(201)	(200)	(198)	(379)	(220)



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## 8. Oscars Best Picture Prediction

Which of the following movies do you think will win Best Picture?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Belfast	4%	4%	5%	3%	3%	6%	4%	4%	7%	2%	2%
CODA	4%	3%	5%	3%	3%	4%	6%	4%	1%	8%	0%
Don't Look Up	6%	6%	6%	12%	8%	3%	3%	4%	7%	12%	4%
Drive My Car	1%	2%	1%	5%	1%	0%	0%	1%	4%	1%	2%
Dune	6%	7%	4%	8%	6%	4%	6%	5%	2%	10%	10%
King Richard	4%	4%	4%	4%	4%	4%	5%	3%	15%	2%	2%
Licorice Pizza	2%	2%	2%	4%	2%	2%	1%	2%	1%	7%	1%
Nightmare Alley	2%	2%	2%	5%	1%	1%	2%	1%	3%	8%	2%
The Power of the Dog	5%	4%	6%	2%	4%	8%	5%	6%	1%	7%	4%
West Side Story	8%	8%	8%	10%	9%	5%	8%	7%	10%	11%	8%
Not sure	58%	59%	58%	46%	59%	64%	61%	64%	49%	34%	65%
Totals	100%	101%	101%	102%	100%	101%	101%	101%	100%	102%	100%
Unweighted N	(997)	(446)	(551)	(180)	(212)	(389)	(216)	(722)	(114)	(85)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Belfast	4%	8%	2%	3%	8%	2%	4%	3%	6%	3%	6%	3%	4%
CODA	4%	5%	2%	5%	6%	2%	3%	6%	4%	5%	3%	3%	5%
Don't Look Up	6%	7%	5%	4%	6%	1%	9%	6%	2%	6%	4%	7%	6%
Drive My Car	1%	2%	1%	1%	0%	2%	2%	1%	1%	0%	1%	3%	0%
Dune	6%	6%	6%	5%	6%	5%	7%	5%	7%	7%	5%	5%	6%
King Richard	4%	7%	3%	2%	7%	2%	5%	4%	5%	5%	4%	4%	3%
Licorice Pizza	2%	1%	2%	2%	2%	1%	3%	3%	0%	2%	1%	3%	1%
Nightmare Alley	2%	2%	2%	2%	1%	1%	2%	4%	0%	1%	1%	4%	1%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The Power of the Dog	5%	5%	4%	6%	7%	6%	4%	5%	8%	6%	6%	4%	6%
West Side Story	8%	13%	4%	7%	9%	5%	8%	7%	9%	10%	7%	5%	12%
Not sure	58%	43%	68%	63%	47%	72%	55%	56%	57%	54%	62%	59%	57%
Totals	100%	99%	99%	100%	99%	99%	102%	100%	99%	99%	100%	100%	101%
Unweighted N	(997)	(350)	(417)	(230)	(384)	(318)	(376)	(299)	(201)	(200)	(199)	(378)	(220)

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## 9. Oscars Best Picture Last Year

To the best of your recollection, which of the following films won Best Picture at the Academy Awards last year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The Father	3%	4%	2%	4%	5%	2%	0%	2%	3%	6%	3%
Judas and the Black Messiah	2%	2%	2%	3%	2%	2%	0%	2%	5%	1%	2%
Mank	1%	1%	1%	2%	2%	0%	0%	1%	2%	0%	0%
Minari	2%	2%	1%	4%	1%	2%	1%	2%	0%	3%	2%
Nomadland	16%	13%	18%	9%	14%	17%	22%	16%	13%	16%	16%
Promising Young Woman	2%	2%	2%	6%	2%	1%	0%	1%	2%	5%	4%
Sound of Metal	2%	3%	1%	3%	3%	1%	0%	1%	5%	2%	2%
The Trial of the Chicago 7	3%	3%	2%	8%	0%	1%	3%	1%	3%	10%	2%
Not sure	71%	70%	71%	62%	70%	75%	73%	74%	67%	57%	69%
Totals	102%	100%	100%	101%	99%	101%	99%	100%	100%	100%	100%
Unweighted N	(990)	(443)	(547)	(177)	(212)	(386)	(215)	(715)	(115)	(85)	(75)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The Father	3%	3%	3%	2%	3%	2%	2%	4%	4%	4%	2%	4%	1%
Judas and the Black Messiah	2%	4%	0%	2%	2%	2%	2%	2%	3%	1%	3%	2%	2%
Mank	1%	0%	1%	2%	0%	0%	2%	0%	0%	4%	0%	0%	0%
Minari	2%	1%	2%	2%	1%	1%	3%	1%	2%	3%	2%	1%	2%
Nomadland	16%	28%	10%	9%	30%	8%	11%	20%	20%	14%	15%	13%	21%
Promising Young Woman	2%	3%	1%	2%	2%	1%	3%	1%	3%	2%	1%	2%	3%
Sound of Metal	2%	2%	1%	2%	2%	0%	2%	1%	2%	2%	1%	2%	2%
The Trial of the Chicago 7	3%	3%	3%	2%	2%	2%	4%	3%	2%	4%	3%	3%	1%
Not sure	71%	54%	79%	78%	58%	84%	71%	67%	64%	66%	74%	73%	67%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	102%	98%	100%	101%	100%	100%	100%	99%	100%	100%	101%	100%	99%
Unweighted N	(990)	(349)	(411)	(230)	(382)	(314)	(373)	(298)	(199)	(198)	(197)	(376)	(219)

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<b>Interviewing Dates</b>	March 3 - 7, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.169 to 4.562, with a mean of one and a standard deviation of 0.516.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.5% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	72 questions not reported.