1000 U.S. Adult Citizens

April 5 - 7, 2023

Sample

Conducted

Margin of Error $\pm 3.3\%$	
1. Have you ever had a pet?	
Yes, I currently have one	
2. Which of the following types of pet have you ever had? Select all that apply. Among people who have ever had a pet	
Dog 77% Cat 59% Bird 23% Fish 34% Reptile 10% Rabbit 15% Guinea Pig 10% Other type 7%	
3. How would you describe your emotional connection with animals?	
Very strong48%Somewhat strong31%Not very strong12%Not strong at all5%Not sure3%	
4. In the following scenario, which would you save?	
One boat containing 1 person	
5. In the following scenario, which would you save?	
One boat containing 1 person	
6. In the following scenario, which would you save?	
One boat containing 1 person	

7. In the following scenario, which would you save?	
One boat containing 1 person	85%
One boat containing 1 pig	7%
Not sure	8%
3. In the following scenario, which would you save?	
One boat containing 1 person	80%
One boat containing 10 pigs	11%
Not sure	9%
In the following scenario, which would you save?	
One boat containing 1 person	80%
One boat containing 100 pigs	
Not sure	10%
0. Which of the following is NOT part of your regular diet? Select all that	t apply.
Beef	12%
Pork	20%
Chicken	9%
Fish	20%
Shellfish	38%
Dairy	12%
Eggs	10%
All of the above are part of my diet	39%
1. Do you currently know anyone who is a vegetarian, that is, a person apply.	who does not eat meat? Select all the
Yes, me	7%
Yes, a family member	
Yes, a friend	
None of the above	
Not sure	
	•
2. Have you ever been a vegetarian?	
Yes, I currently am one	7%
Yes, I have been one before	10%
No, I have never been one	83%

13. Which of the following are reasons why you personally were or are a vegetarian? Select all that apply. Asked of people who have ever been a vegetarian

Moral reasons	29%
Environmental concerns	27%
Health benefits	55%
Food safety concerns	31%
Weight management	30%
Cost	21%
Allergies	19%
Religious reasons	17%
Cultural reasons	18%
Personal taste	
Some other reason	
Not sure	2%

14. Which of the following would you say was or is the main reason why you were or are a vegetarian? Asked of people who have ever been a vegetarian

Moral reasons	12%
Environmental concerns	7%
Health benefits	23%
Food safety concerns	5%
Weight management	
Cost	5%
Allergies	5%
Religious reasons	5%
Cultural reasons	3%
Personal taste	19%
\$other_reason	2%
Not sure	2%

15. Which, if any, of the following reasons do you personally find compelling in terms of reasons why you might consider becoming a vegetarian? Select all that apply.

Asked of people who have never been a vegetarian

Moral reasons1	
Environmental concerns	
Health benefits3	31%
Food safety concerns1	5%
Weight management2	20%
Cost	1%
Allergies1	6%
Religious reasons	6%
Cultural reasons	4%
Personal taste	
Some other reason	2%
I don't find any reasons compelling4	10%
Not sure	5%

16. Which of the following best describes your view on the morality of eating animals under normal circumstances? Is it...?

Always acceptable	35%
Usually acceptable	42%
Usually unacceptable	8%
Always unacceptable	4%
Not sure	11%

17. How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain species of animal?

	Very important	Somewhat important	Not important	Not sure
How much meat a single animal produces	27%	32%	25%	16%
The animal's intelligence	31%	25%	26%	18%
Whether the animal is rare or endangered	61%	20%	9%	11%
Whether the animal is commonly kept as a pet	48%	26%	13%	13%
The environmental impact of farming the animal	32%	33%	21%	14%
The nutritional value of the animal	40%	33%	15%	12%
Whether the animal is commonly kept as livestock	33%	29%	24%	13%
Genetic similarities between the animal and				
humans	26%	29%	25%	20%
Whether the animal frequently carries diseases	57%	22%	9%	12%
The animal's capacity for pain	34%	25%	21%	19%
The animal's life expectancy	26%	23%	33%	18%
Sentimental attachment to the animal	45%	25%	17%	13%
The animal's capacity for self-awareness	32%	28%	21%	18%

	Very important	Somewhat important	Not important	Not sure
Whether the animal has clean and comfortable				
living conditions	48%	29%	12%	11%
Whether the animal has access to the outdoors	38%	31%	18%	13%
Whether the animal is fed a natural and balanced diet	41%	34%	14%	11%
Whether the animal is slaughtered in a humane	F00/	070/	440/	00/
way	53%	27%	11%	9%
Whether the animal is given artificial growth hormones	48%	27%	12%	13%
Whether the animal is raised in a way that minimizes environmental damage	38%	31%	18%	13%

19.	Setting aside your own dietary preferences	, do you think it is	morally acc	ceptable or u	inacceptable for	other
peo	ple to eat the following animal under normal	circumstances?				

Respondents were asked about a random sample of 8 of the 16 animals

		Unaccept-	
	Acceptable	able	Not sure
Cat	20%	70%	10%
Chicken	86%	7%	7%
Chimpanzee	14%	75%	11%
Cow	81%	11%	7%
Deer	71%	20%	9%
Dog	18%	73%	9%
Dolphin	24%	62%	14%
Duck	73%	17%	10%
Elephant	17%	69%	14%
Salmon	79%	12%	8%
Guinea pig	24%	60%	16%
Horse	29%	55%	16%
Octopus	59%	24%	17%
Pig	78%	11%	10%
Rabbit	65%	22%	13%
Sheep	67%	20%	13%

20. Imagine living on a small farm where you have to raise, care for, and eventually slaughter the animals you eat. Would you consume meat if you had to do all the work and witness the entire process?

Yes, I would	o
No, I would not	ó
Not sure 20%	,

21. Consider a future where lab-grown meat and plant-based meat alternatives are indistinguishable from animal meat in terms of taste, nutrition, and cost. In this scenario, would you support or oppose the farming and consumption of animals?

Support	
Oppose	31%
Not sure	29%

22. In the scenario described above, would you personally consume animals?

| Yes |
 | 41% |
|----------|------|------|------|------|------|------|------|------|------|------|------|-----|
| No |
 | 33% |
| Not sure |
 | 26% |

23. How would you describe your experiences with the following?

	I regularly consume this	l've consumed this, but don't regularly	l've never consumed this, but would be open to trying it	I've never consumed this and don't want to try it	Not sure
Plant-based meat alternatives	7%	34%	25%	27%	8%
Insect-based meat alternatives	3%	8%	20%	59%	10%
Lab-grown meat	3%	8%	33%	45%	11%

Interviewing Dates April 5 - 7, 2023

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel us-

ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se-

lected from the 2019 American Community Survey.

Weighting The sample was weighted according to gender, age, race, education,

2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.208 to 4.004, with a mean of 1 and a standard deviation of

0.402.

Number of respondents 1000

Margin of error \pm 3.3% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 57 questions not reported.



1. Pet Ownership

Have you ever had a pet?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently have one Yes, but I don't currently	57%	55%	60%	48%	56%	64%	59%	60%	38%	69%	*
have one	29%	30%	28%	26%	27%	28%	35%	30%	28%	21%	*
No	14%	15%	12%	26%	18%	8%	6%	10%	34%	10%	*
Totals Unweighted N	100% (994)	100% (455)	100% (539)	100% (207)	101% (238)	100% (319)	100% (230)	100% (659)	100% (128)	100% (146)	* (61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I currently have one	57%	59%	54%	60%	60%	63%	57%	59%	58%	58%	57%	59%	56%
Yes, but I don't currently have one	29%	29%	27%	31%	30%	27%	29%	28%	30%	29%	32%	28%	29%
No	14%	11%	19%	9%	9%	9%	14%	13%	12%	14%	12%	14%	15%
Totals	100%	99%	100%	100%	99%	99%	100%	100%	100%	101%	101%	101%	100%
Unweighted N	(994)	(356)	(377)	(261)	(373)	(335)	(392)	(294)	(213)	(193)	(197)	(358)	(246)



2. Types of Pet Owned

Which of the following types of pet have you ever had? Select all that apply.

Among people who have ever had a pet

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Dog	77%	77%	77%	59%	73%	83%	86%	78%	*	72%	*
Cat	59%	58%	60%	52%	50%	64%	67%	65%	*	47%	*
Bird	23%	22%	23%	12%	17%	25%	32%	25%	*	15%	*
Fish	34%	30%	37%	20%	30%	39%	39%	36%	*	20%	*
Reptile	10%	11%	10%	7%	12%	11%	9%	11%	*	6%	*
Rabbit	15%	16%	14%	8%	13%	20%	16%	17%	*	6%	*
Guinea Pig	10%	7%	12%	7%	9%	12%	10%	12%	*	3%	*
Other type	7%	6%	7%	2%	5%	9%	9%	8%	*	3%	*
Unweighted N	(862)	(394)	(468)	(156)	(191)	(298)	(217)	(596)	(85)	(129)	(52)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Dog	77%	68%	79%	85%	73%	87%	78%	75%	81%	74%	76%	83%	70%
Cat	59%	57%	61%	59%	64%	61%	63%	60%	51%	55%	65%	59%	57%
Bird	23%	23%	23%	21%	25%	27%	23%	23%	21%	24%	18%	23%	24%
Fish	34%	30%	34%	37%	35%	42%	32%	36%	30%	34%	36%	29%	38%
Reptile	10%	12%	11%	8%	13%	10%	9%	14%	9%	9%	11%	10%	10%
Rabbit	15%	15%	16%	15%	18%	19%	16%	17%	9%	13%	17%	16%	14%
Guinea Pig	10%	6%	11%	13%	9%	14%	11%	10%	6%	10%	17%	7%	7%
Other type	7%	4%	10%	6%	8%	8%	9%	7%	4%	8%	9%	5%	8%
Unweighted N	(862)	(316)	(308)	(238)	(340)	(303)	(337)	(258)	(187)	(168)	(174)	(309)	(211)



3. Emotional Connection with Animals

How would you describe your emotional connection with animals?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	48%	44%	52%	31%	42%	58%	57%	51%	38%	50%	*
Somewhat strong	31%	35%	28%	38%	33%	27%	28%	31%	27%	34%	*
Not very strong	12%	13%	10%	20%	13%	6%	10%	11%	20%	5%	*
Not strong at all	5%	5%	6%	7%	7%	4%	4%	5%	9%	7%	*
Not sure	3%	2%	4%	3%	5%	4%	1%	2%	6%	3%	*
Totals	99%	99%	100%	99%	100%	99%	100%	100%	100%	99%	*
Unweighted N	(997)	(455)	(542)	(209)	(238)	(320)	(230)	(659)	(129)	(148)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very strong	48%	49%	46%	51%	54%	50%	52%	47%	45%	43%	49%	52%	46%
Somewhat strong	31%	29%	32%	32%	27%	33%	29%	32%	36%	38%	31%	29%	30%
Not very strong	12%	15%	10%	11%	12%	11%	10%	13%	12%	11%	12%	11%	13%
Not strong at all	5%	5%	6%	5%	6%	5%	4%	7%	6%	5%	7%	5%	6%
Not sure	3%	2%	6%	1%	2%	1%	4%	1%	1%	4%	1%	3%	5%
Totals	99%	100%	100%	100%	101%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(997)	(356)	(381)	(260)	(373)	(335)	(396)	(294)	(212)	(193)	(199)	(359)	(246)



4. Scenario A: 1 Person vs. 1 Dog

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1											
person	70%	71%	69%	65%	63%	72%	79%	70%	*	*	*
One boat containing 1											
dog	14%	16%	13%	19%	20%	10%	10%	15%	*	*	*
Not sure	16%	13%	18%	16%	17%	18%	11%	15%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(497)	(227)	(270)	(119)	(116)	(143)	(119)	(330)	(71)	(70)	(26)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	70%	68%	67%	77%	68%	81%	65%	77%	77%	*	*	70%	71%
One boat containing 1 dog	14%	19%	12%	12%	17%	9%	16%	14%	14%	*	*	12%	18%
Not sure	16%	14%	21%	10%	15%	10%	20%	9%	9%	*	*	18%	12%
Totals Unweighted N	100% (497)	101% (174)	100% (196)	99% (127)	100% (198)	100% (158)	101% (176)	100% (146)	100% (121)	* (95)	* (85)	100% (196)	101% (121)



5. Scenario B: 1 Person vs. 10 Dogs

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	64%	68%	61%	54%	59%	69%	74%	64%	*	*	*
One boat containing 10 dogs	19%	20%	19%	26%	22%	15%	16%	22%	*	*	*
Not sure	16%	12%	20%	20%	19%	16%	10%	14%	*	*	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(496)	(226)	(270)	(119)	(117)	(141)	(119)	(328)	(71)	(70)	(27)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	64%	59%	61%	74%	65%	76%	52%	76%	72%	*	*	69%	62%
One boat containing 10 dogs	19%	25%	18%	14%	23%	13%	26%	16%	17%	*	*	16%	21%
Not sure	16%	15%	20%	12%	12%	12%	22%	8%	11%	*	*	15%	17%
Totals	99%	99%	99%	100%	100%	101%	100%	100%	100%	*	*	100%	100%
Unweighted N	(496)	(174)	(194)	(128)	(196)	(158)	(176)	(144)	(122)	(95)	(84)	(196)	(121)



6. Scenario C: 1 Person vs. 100 Dogs

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1											
person	61%	65%	58%	60%	55%	65%	65%	60%	*	*	*
One boat containing 100											
dogs	23%	22%	23%	23%	27%	20%	21%	25%	*	*	*
Not sure	16%	12%	19%	17%	18%	15%	14%	14%	*	*	*
Totals	100%	99%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(497)	(227)	(270)	(120)	(116)	(142)	(119)	(329)	(70)	(72)	(26)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	61%	58%	59%	69%	60%	73%	51%	69%	69%	*	*	64%	61%
One boat containing 100 dogs	23%	29%	22%	16%	26%	13%	30%	20%	18%	*	*	21%	23%
Not sure	16%	14%	18%	15%	13%	14%	18%	11%	12%	*	*	15%	16%
Totals Unweighted N	100% (497)	101% (175)	99% (196)	100% (126)	99% (198)	100% (157)	99% (177)	100% (144)	99% (122)	* (94)	* (84)	100% (196)	100% (123)



7. Scenario A: 1 Person vs. 1 Pig

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1											
person	85%	86%	83%	*	79%	90%	89%	86%	*	*	*
One boat containing 1 pig	7%	7%	7%	*	12%	4%	4%	7%	*	*	*
Not sure	8%	6%	10%	*	10%	6%	6%	7%	*	*	*
Totals	100%	99%	100%	*	101%	100%	99%	100%	*	*	*
Unweighted N	(490)	(219)	(271)	(87)	(117)	(175)	(111)	(326)	(57)	(73)	(34)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1													
person	85%	79%	83%	94%	86%	90%	84%	86%	*	*	85%	88%	79%
One boat containing 1 pig	7%	8%	8%	4%	5%	8%	8%	5%	*	*	7%	6%	7%
Not sure	8%	13%	9%	2%	10%	2%	8%	9%	*	*	8%	6%	13%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	*	*	100%	100%	99%
Unweighted N	(490)	(177)	(181)	(132)	(171)	(173)	(214)	(148)	(89)	(99)	(112)	(162)	(117)



8. Scenario B: 1 Person vs. 10 Pigs

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1											
person	80%	79%	81%	*	71%	87%	86%	81%	*	*	*
One boat containing 10											
pigs	11%	13%	10%	*	21%	5%	6%	11%	*	*	*
Not sure	9%	9%	8%	*	8%	8%	8%	8%	*	*	*
Totals	100%	101%	99%	*	100%	100%	100%	100%	*	*	*
Unweighted N	(490)	(221)	(269)	(87)	(117)	(175)	(111)	(325)	(57)	(74)	(34)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	80%	75%	79%	88%	79%	87%	80%	79%	*	*	81%	83%	77%
One boat containing 10 pigs	11%	12%	11%	12%	11%	11%	10%	13%	*	*	12%	11%	11%
Not sure	9%	14%	10%	1%	10%	2%	10%	8%	*	*	7%	7%	13%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	*	*	100%	101%	101%
Unweighted N	(490)	(176)	(181)	(133)	(171)	(174)	(214)	(148)	(90)	(99)	(112)	(162)	(117)



9. Scenario C: 1 Person vs. 100 Pigs

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1											
person	80%	82%	78%	*	75%	82%	83%	82%	*	*	*
One boat containing 100											
pigs	10%	8%	11%	*	15%	6%	10%	9%	*	*	*
Not sure	10%	10%	10%	*	10%	11%	7%	9%	*	*	*
Totals	100%	100%	99%	*	100%	99%	100%	100%	*	*	*
Unweighted N	(489)	(219)	(270)	(88)	(117)	(173)	(111)	(326)	(57)	(72)	(34)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
One boat containing 1 person	80%	71%	81%	90%	77%	89%	79%	78%	*	*	84%	82%	75%
One boat containing 100 pigs	10%	15%	7%	8%	12%	8%	10%	12%	*	*	8%	8%	11%
Not sure	10%	15%	12%	3%	10%	3%	11%	9%	*	*	8%	10%	14%
Totals	100%	101%	100%	101%	99%	100%	100%	99%	*	*	100%	100%	100%
Unweighted N	(489)	(177)	(179)	(133)	(173)	(172)	(213)	(148)	(90)	(98)	(112)	(160)	(119)



10. Items Included in Diet

Which of the following is NOT part of your regular diet? Select all that apply.

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Beef	12%	9%	14%	12%	15%	11%	9%	11%	12%	14%	*
Pork	20%	17%	22%	27%	18%	19%	15%	17%	34%	18%	*
Chicken	9%	10%	9%	14%	13%	7%	5%	8%	11%	12%	*
Fish	20%	18%	22%	27%	21%	20%	13%	20%	15%	27%	*
Shellfish	38%	39%	36%	44%	36%	37%	34%	37%	33%	45%	*
Dairy	12%	12%	11%	15%	17%	7%	9%	10%	11%	19%	*
Eggs	10%	11%	9%	13%	9%	9%	9%	9%	12%	12%	*
All of the above are part											
of my diet	39%	39%	39%	26%	34%	45%	49%	43%	33%	29%	*
Unweighted N	(1,000)	(456)	(544)	(211)	(238)	(320)	(231)	(661)	(129)	(149)	(61)

			Party ID		2020	Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Beef	12%	14%	12%	8%	18%	8%	13%	8%	11%	16%	13%	10%	10%
Pork	20%	22%	21%	15%	25%	15%	21%	18%	18%	22%	17%	20%	20%
Chicken	9%	10%	11%	5%	12%	7%	9%	7%	13%	11%	9%	8%	10%
Fish	20%	22%	22%	15%	21%	16%	21%	18%	20%	24%	27%	12%	23%
Shellfish	38%	36%	39%	38%	35%	39%	44%	35%	26%	37%	47%	31%	40%
Dairy	12%	13%	11%	11%	13%	8%	13%	8%	13%	8%	14%	13%	10%
Eggs	10%	12%	8%	9%	11%	8%	8%	11%	11%	10%	10%	12%	6%
All of the above are part													
of my diet	39%	37%	37%	45%	39%	46%	34%	43%	44%	38%	31%	44%	41%
Unweighted N	(1,000)	(358)	(381)	(261)	(375)	(336)	(396)	(295)	(214)	(194)	(199)	(360)	(247)



11. Know Vegetarian

Do you currently know anyone who is a vegetarian, that is, a person who does not eat meat? Select all that apply.

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, me	7%	9%	6%	11%	10%	5%	4%	4%	17%	10%	*
Yes, a family member	19%	19%	19%	19%	20%	17%	22%	20%	20%	16%	*
Yes, a friend	30%	28%	33%	35%	28%	25%	35%	31%	21%	30%	*
None of the above	41%	42%	39%	31%	38%	48%	41%	44%	35%	33%	*
Not sure	9%	9%	10%	12%	9%	10%	6%	8%	11%	17%	*
Unweighted N	(1,000)	(456)	(544)	(211)	(238)	(320)	(231)	(661)	(129)	(149)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, me	7%	10%	6%	6%	8%	3%	6%	8%	8%	8%	6%	6%	10%
Yes, a family member	19%	22%	18%	17%	26%	18%	16%	20%	26%	23%	17%	19%	18%
Yes, a friend	30%	34%	30%	26%	39%	28%	24%	31%	40%	33%	28%	27%	36%
None of the above	41%	33%	43%	47%	31%	46%	47%	40%	33%	36%	42%	44%	36%
Not sure	9%	8%	11%	9%	7%	10%	10%	8%	6%	8%	10%	9%	9%
Unweighted N	(1,000)	(358)	(381)	(261)	(375)	(336)	(396)	(295)	(214)	(194)	(199)	(360)	(247)



12. Ever Been Vegetarian

Have you ever been a vegetarian?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently am one	7%	9%	6%	11%	10%	5%	4%	4%	17%	10%	*
Yes, I have been one before	10%	9%	11%	18%	13%	6%	6%	9%	11%	16%	*
No, I have never been one	83%	82%	83%	71%	78%	89%	91%	86%	72%	74%	*
Totals	100%	100%	100%	100%	101%	100%	101%	99%	100%	100%	*
Unweighted N	(998)	(455)	(543)	(211)	(238)	(318)	(231)	(659)	(129)	(149)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I currently am one	7%	10%	6%	6%	8%	3%	6%	8%	8%	8%	6%	6%	10%
Yes, I have been one before	10%	15%	9%	6%	15%	6%	8%	11%	14%	10%	11%	8%	13%
No, I have never been one	83%	75%	86%	88%	77%	90%	86%	81%	78%	82%	83%	87%	77%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(998)	(357)	(380)	(261)	(373)	(336)	(394)	(295)	(214)	(194)	(197)	(360)	(247)



13. Reason for Vegetarianism

Which of the following are reasons why you personally were or are a vegetarian? Select all that apply. Asked of people who have ever been a vegetarian

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Moral reasons	29%	*	*	*	*	*	*	*	*	*	*
Environmental concerns	27%	*	*	*	*	*	*	*	*	*	*
Health benefits	55%	*	*	*	*	*	*	*	*	*	*
Food safety concerns	31%	*	*	*	*	*	*	*	*	*	*
Weight management	30%	*	*	*	*	*	*	*	*	*	*
Cost	21%	*	*	*	*	*	*	*	*	*	*
Allergies	19%	*	*	*	*	*	*	*	*	*	*
Religious reasons	17%	*	*	*	*	*	*	*	*	*	*
Cultural reasons	18%	*	*	*	*	*	*	*	*	*	*
Personal taste	38%	*	*	*	*	*	*	*	*	*	*
Some other reason	3%	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(77)	(96)	(62)	(56)	(34)	(21)	(88)	(33)	(43)	(9)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Moral reasons	29%	*	*	*	*	*	*	*	*	*	*	*	*
Environmental concerns	27%	*	*	*	*	*	*	*	*	*	*	*	*
Health benefits	55%	*	*	*	*	*	*	*	*	*	*	*	*
Food safety concerns	31%	*	*	*	*	*	*	*	*	*	*	*	*
Weight management	30%	*	*	*	*	*	*	*	*	*	*	*	*
Cost	21%	*	*	*	*	*	*	*	*	*	*	*	*
Allergies	19%	*	*	*	*	*	*	*	*	*	*	*	*

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			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Religious reasons	17%	*	*	*	*	*	*	*	*	*	*	*	*
Cultural reasons	18%	*	*	*	*	*	*	*	*	*	*	*	*
Personal taste	38%	*	*	*	*	*	*	*	*	*	*	*	*
Some other reason	3%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(89)	(53)	(31)	(85)	(37)	(56)	(53)	(50)	(34)	(34)	(46)	(59)



14. Main Reason for Vegetarianism

Which of the following would you say was or is the main reason why you were or are a vegetarian? Asked of people who have ever been a vegetarian

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Moral reasons	12%	*	*	*	*	*	*	*	*	*	*
Environmental concerns	7%	*	*	*	*	*	*	*	*	*	*
Health benefits	23%	*	*	*	*	*	*	*	*	*	*
Food safety concerns	5%	*	*	*	*	*	*	*	*	*	*
Weight management	12%	*	*	*	*	*	*	*	*	*	*
Cost	5%	*	*	*	*	*	*	*	*	*	*
Allergies	5%	*	*	*	*	*	*	*	*	*	*
Religious reasons	5%	*	*	*	*	*	*	*	*	*	*
Cultural reasons	3%	*	*	*	*	*	*	*	*	*	*
Personal taste	19%	*	*	*	*	*	*	*	*	*	*
\$other_reason	2%	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(77)	(96)	(62)	(56)	(34)	(21)	(88)	(33)	(43)	(9)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Moral reasons	12%	*	*	*	*	*	*	*	*	*	*	*	*
Environmental concerns	7%	*	*	*	*	*	*	*	*	*	*	*	*
Health benefits	23%	*	*	*	*	*	*	*	*	*	*	*	*
Food safety concerns	5%	*	*	*	*	*	*	*	*	*	*	*	*
Weight management	12%	*	*	*	*	*	*	*	*	*	*	*	*
Cost	5%	*	*	*	*	*	*	*	*	*	*	*	*

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			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Allergies	5%	*	*	*	*	*	*	*	*	*	*	*	*
Religious reasons	5%	*	*	*	*	*	*	*	*	*	*	*	*
Cultural reasons	3%	*	*	*	*	*	*	*	*	*	*	*	*
Personal taste	19%	*	*	*	*	*	*	*	*	*	*	*	*
\$other_reason	2%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(89)	(53)	(31)	(85)	(37)	(56)	(53)	(50)	(34)	(34)	(46)	(59)



15. Reason for No Vegetarianism

Which, if any, of the following reasons do you personally find compelling in terms of reasons why you might consider becoming a vegetarian? Select all that apply.

Asked of people who have never been a vegetarian

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Moral reasons	10%	8%	11%	13%	10%	8%	9%	11%	*	7%	*
Environmental concerns	15%	12%	18%	17%	23%	9%	14%	14%	*	15%	*
Health benefits	31%	26%	36%	34%	30%	27%	37%	31%	*	28%	*
Food safety concerns	15%	13%	16%	14%	20%	12%	14%	13%	*	14%	*
Weight management	20%	17%	22%	23%	20%	17%	21%	18%	*	26%	*
Cost	11%	11%	12%	14%	12%	10%	12%	11%	*	11%	*
Allergies	16%	13%	17%	19%	17%	12%	17%	15%	*	11%	*
Religious reasons	6%	7%	6%	10%	11%	3%	3%	7%	*	10%	*
Cultural reasons	4%	4%	5%	7%	5%	3%	3%	4%	*	4%	*
Personal taste	16%	14%	17%	20%	19%	11%	17%	16%	*	6%	*
Some other reason	2%	1%	2%	0%	2%	1%	3%	1%	*	1%	*
I don't find any reasons											
compelling	40%	43%	37%	22%	29%	52%	44%	41%	*	34%	*
Not sure	5%	6%	5%	11%	8%	4%	1%	4%	*	13%	*
Unweighted N	(825)	(378)	(447)	(149)	(182)	(284)	(210)	(571)	(96)	(106)	(52)

			Party ID		2020	Vote	Family	Income (3 ca	itegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Moral reasons	10%	17%	7%	5%	17%	5%	9%	9%	15%	9%	9%	8%	15%
Environmental concerns	15%	26%	14%	5%	30%	4%	13%	16%	21%	14%	13%	13%	22%
Health benefits	31%	39%	27%	29%	42%	27%	27%	37%	36%	36%	28%	30%	33%
Food safety concerns	15%	21%	13%	11%	19%	7%	16%	15%	15%	17%	12%	16%	14%

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			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Weight management	20%	25%	19%	15%	27%	13%	20%	22%	18%	25%	19%	17%	21%
Cost	11%	17%	11%	6%	17%	6%	13%	14%	9%	12%	10%	12%	11%
Allergies	16%	21%	13%	13%	22%	11%	12%	19%	19%	14%	14%	15%	18%
Religious reasons	6%	7%	5%	7%	5%	6%	5%	8%	9%	4%	3%	7%	10%
Cultural reasons	4%	8%	4%	2%	8%	1%	3%	6%	6%	7%	2%	3%	6%
Personal taste	16%	21%	15%	11%	22%	10%	12%	21%	18%	17%	13%	14%	20%
Some other reason	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%
I don't find any reasons													
compelling	40%	27%	41%	51%	30%	55%	45%	37%	31%	32%	47%	42%	34%
Not sure	5%	5%	7%	3%	4%	3%	5%	2%	6%	5%	3%	7%	6%
Unweighted N	(825)	(268)	(327)	(230)	(288)	(299)	(338)	(242)	(164)	(160)	(163)	(314)	(188)



16. When Morally Acceptable Eat Animals

Which of the following best describes your view on the morality of eating animals under normal circumstances? Is it...?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always acceptable	35%	42%	28%	21%	28%	47%	37%	37%	36%	29%	*
Usually acceptable	42%	37%	47%	48%	41%	34%	50%	44%	36%	37%	*
Usually unacceptable	8%	10%	7%	16%	13%	4%	2%	7%	8%	13%	*
Always unacceptable	4%	3%	4%	5%	6%	1%	3%	3%	4%	4%	*
Not sure	11%	8%	14%	11%	12%	13%	7%	9%	16%	17%	*
Totals	100%	100%	100%	101%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(996)	(453)	(543)	(209)	(237)	(320)	(230)	(659)	(128)	(148)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always acceptable	35%	22%	36%	48%	25%	49%	39%	35%	30%	31%	40%	37%	30%
Usually acceptable	42%	52%	39%	36%	55%	38%	38%	47%	45%	47%	38%	40%	47%
Usually unacceptable	8%	11%	7%	6%	8%	5%	6%	8%	14%	8%	11%	6%	10%
Always unacceptable	4%	4%	3%	4%	4%	3%	2%	4%	4%	3%	2%	3%	6%
Not sure	11%	11%	15%	6%	8%	5%	15%	5%	7%	12%	9%	15%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	101%	100%
Unweighted N	(996)	(354)	(381)	(261)	(372)	(336)	(395)	(293)	(213)	(193)	(199)	(359)	(245)



17A. Importance of Factors When Deciding Which Species To Eat — How much meat a single animal produces

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	27%	30%	24%	26%	37%	23%	20%	24%	34%	41%	*
Somewhat important	32%	31%	34%	41%	31%	29%	31%	33%	28%	24%	*
Not important	25%	28%	22%	19%	18%	28%	33%	28%	19%	15%	*
Not sure	16%	12%	20%	14%	13%	20%	16%	15%	19%	20%	*
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(990)	(450)	(540)	(209)	(236)	(318)	(227)	(654)	(127)	(148)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	27%	28%	26%	26%	28%	21%	28%	29%	24%	25%	21%	32%	26%
Somewhat important	32%	39%	28%	30%	35%	31%	31%	35%	36%	32%	32%	30%	37%
Not important	25%	16%	27%	33%	21%	38%	21%	25%	31%	23%	28%	24%	24%
Not sure	16%	17%	20%	10%	16%	10%	19%	11%	9%	20%	19%	15%	13%
Totals	100%	100%	101%	99%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(990)	(354)	(378)	(258)	(372)	(332)	(393)	(291)	(213)	(189)	(198)	(357)	(246)



17B. Importance of Factors When Deciding Which Species To Eat — The animal's intelligence

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	31%	30%	32%	30%	38%	29%	29%	32%	29%	33%	*
Somewhat important	25%	25%	26%	35%	31%	16%	25%	25%	24%	24%	*
Not important	26%	30%	21%	22%	18%	31%	30%	27%	25%	19%	*
Not sure	18%	14%	21%	14%	14%	24%	16%	16%	22%	24%	*
Totals	100%	99%	100%	101%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(994)	(452)	(542)	(208)	(238)	(319)	(229)	(659)	(127)	(148)	(60)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	31%	35%	29%	30%	38%	25%	33%	31%	31%	33%	29%	30%	35%
Somewhat important	25%	32%	21%	23%	30%	21%	19%	32%	35%	24%	23%	26%	29%
Not important	26%	16%	27%	35%	18%	40%	29%	24%	25%	21%	32%	27%	21%
Not sure	18%	16%	23%	12%	15%	15%	19%	13%	9%	22%	17%	18%	14%
Totals	100%	99%	100%	100%	101%	101%	100%	100%	100%	100%	101%	101%	99%
Unweighted N	(994)	(353)	(381)	(260)	(371)	(335)	(393)	(292)	(214)	(192)	(199)	(358)	(245)



17C. Importance of Factors When Deciding Which Species To Eat — Whether the animal is rare or endangered

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	61%	56%	65%	50%	59%	62%	72%	64%	56%	50%	*
Somewhat important	20%	22%	17%	30%	24%	14%	14%	19%	15%	22%	*
Not important	9%	12%	6%	10%	8%	11%	7%	8%	12%	10%	*
Not sure	11%	10%	11%	10%	10%	13%	7%	9%	17%	17%	*
Totals	101%	100%	99%	100%	101%	100%	100%	100%	100%	99%	*
Unweighted N	(989)	(449)	(540)	(208)	(238)	(317)	(226)	(656)	(128)	(144)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	61%	64%	59%	59%	74%	55%	61%	67%	54%	63%	66%	58%	59%
Somewhat important	20%	18%	18%	24%	13%	26%	16%	20%	30%	17%	14%	21%	24%
Not important	9%	8%	9%	9%	5%	11%	10%	8%	10%	8%	11%	8%	10%
Not sure	11%	10%	13%	7%	8%	8%	13%	5%	7%	12%	9%	13%	7%
Totals	101%	100%	99%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(989)	(354)	(379)	(256)	(372)	(330)	(392)	(293)	(210)	(192)	(195)	(357)	(245)



17D. Importance of Factors When Deciding Which Species To Eat — Whether the animal is commonly kept as a pet

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	48%	43%	53%	31%	52%	46%	64%	51%	42%	48%	*
Somewhat important	26%	30%	22%	40%	24%	24%	17%	24%	28%	25%	*
Not important	13%	17%	9%	15%	12%	15%	10%	13%	14%	12%	*
Not sure	13%	10%	15%	14%	12%	15%	10%	12%	16%	15%	*
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(989)	(449)	(540)	(209)	(237)	(317)	(226)	(653)	(128)	(147)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	48%	49%	45%	51%	51%	46%	51%	49%	46%	46%	46%	49%	51%
Somewhat important	26%	29%	25%	24%	30%	26%	22%	31%	29%	29%	26%	25%	26%
Not important	13%	11%	14%	14%	9%	18%	12%	13%	18%	12%	15%	13%	12%
Not sure	13%	10%	16%	11%	10%	10%	15%	7%	7%	13%	13%	13%	11%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(989)	(355)	(379)	(255)	(373)	(329)	(393)	(291)	(211)	(191)	(198)	(357)	(243)



17E. Importance of Factors When Deciding Which Species To Eat — The environmental impact of farming the animal

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	32%	30%	33%	38%	39%	27%	26%	29%	36%	40%	*
Somewhat important	33%	33%	33%	41%	36%	26%	31%	35%	34%	27%	*
Not important	21%	26%	16%	10%	11%	28%	33%	25%	12%	14%	*
Not sure	14%	11%	17%	11%	14%	19%	10%	12%	19%	20%	*
Totals	100%	100%	99%	100%	100%	100%	100%	101%	101%	101%	*
Unweighted N	(988)	(447)	(541)	(208)	(237)	(318)	(225)	(655)	(126)	(146)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	32%	41%	28%	27%	41%	20%	33%	34%	30%	38%	25%	31%	35%
Somewhat important	33%	39%	33%	24%	38%	27%	30%	34%	44%	29%	33%	31%	38%
Not important	21%	7%	22%	37%	9%	42%	21%	23%	18%	18%	25%	22%	18%
Not sure	14%	14%	16%	12%	11%	11%	16%	9%	8%	16%	16%	16%	9%
Totals	100%	101%	99%	100%	99%	100%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(988)	(354)	(376)	(258)	(373)	(330)	(392)	(292)	(210)	(191)	(198)	(356)	(243)



17F. Importance of Factors When Deciding Which Species To Eat — The nutritional value of the animal

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	40%	40%	40%	39%	35%	41%	45%	38%	51%	42%	*
Somewhat important	33%	33%	33%	34%	33%	34%	30%	35%	27%	30%	*
Not important	15%	18%	12%	15%	19%	13%	14%	16%	9%	16%	*
Not sure	12%	9%	15%	11%	13%	12%	11%	11%	13%	13%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(993)	(451)	(542)	(210)	(238)	(319)	(226)	(655)	(129)	(148)	(61)

		Party ID			2020 Vote		Family	Income (3 ca	itegory)	Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Very important	40%	39%	38%	45%	39%	45%	36%	49%	34%	35%	38%	43%	41%	
Somewhat important	33%	32%	31%	36%	34%	33%	32%	34%	40%	34%	29%	34%	35%	
Not important	15%	17%	16%	12%	17%	15%	17%	13%	17%	17%	22%	12%	13%	
Not sure	12%	12%	15%	6%	11%	7%	14%	4%	8%	14%	11%	11%	11%	
Totals	100%	100%	100%	99%	101%	100%	99%	100%	99%	100%	100%	100%	100%	
Unweighted N	(993)	(357)	(380)	(256)	(373)	(331)	(393)	(292)	(213)	(192)	(199)	(356)	(246)	



17G. Importance of Factors When Deciding Which Species To Eat — Whether the animal is commonly kept as livestock

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very important	33%	31%	35%	33%	34%	32%	35%	31%	38%	39%	*	
Somewhat important	29%	31%	28%	36%	36%	26%	22%	30%	27%	26%	*	
Not important	24%	29%	20%	18%	16%	29%	31%	27%	18%	17%	*	
Not sure	13%	10%	16%	14%	13%	14%	12%	12%	17%	19%	*	
Totals	99%	101%	99%	101%	99%	101%	100%	100%	100%	101%	*	
Unweighted N	(996)	(454)	(542)	(210)	(236)	(320)	(230)	(660)	(127)	(148)	(61)	

			Party ID		2020	2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Very important	33%	33%	32%	35%	33%	29%	33%	37%	28%	35%	30%	31%	39%	
Somewhat important	29%	34%	27%	28%	36%	26%	27%	31%	36%	26%	27%	32%	31%	
Not important	24%	18%	26%	28%	19%	34%	24%	25%	26%	21%	32%	24%	20%	
Not sure	13%	14%	15%	9%	12%	10%	16%	7%	9%	18%	12%	14%	10%	
Totals	99%	99%	100%	100%	100%	99%	100%	100%	99%	100%	101%	101%	100%	
Unweighted N	(996)	(357)	(379)	(260)	(374)	(334)	(395)	(293)	(214)	(192)	(199)	(358)	(247)	



17H. Importance of Factors When Deciding Which Species To Eat — Genetic similarities between the animal and humans

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very important	26%	28%	25%	26%	33%	23%	24%	25%	32%	33%	*	
Somewhat important	29%	28%	30%	41%	33%	22%	24%	29%	28%	29%	*	
Not important	25%	30%	20%	20%	17%	30%	31%	28%	18%	16%	*	
Not sure	20%	14%	25%	13%	17%	25%	22%	19%	23%	22%	*	
Totals	100%	100%	100%	100%	100%	100%	101%	101%	101%	100%	*	
Unweighted N	(989)	(452)	(537)	(209)	(234)	(317)	(229)	(656)	(125)	(147)	(61)	

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	26%	30%	24%	24%	30%	23%	27%	24%	28%	25%	26%	24%	31%
Somewhat important	29%	33%	27%	27%	31%	22%	26%	33%	35%	31%	24%	31%	29%
Not important	25%	16%	27%	33%	20%	37%	24%	27%	26%	24%	30%	23%	24%
Not sure	20%	21%	21%	16%	19%	18%	23%	16%	11%	20%	20%	22%	16%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(989)	(354)	(376)	(259)	(372)	(333)	(389)	(291)	(214)	(191)	(198)	(356)	(244)



17I. Importance of Factors When Deciding Which Species To Eat — Whether the animal frequently carries diseases

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very important	57%	56%	58%	48%	54%	57%	69%	56%	60%	58%	*	
Somewhat important	22%	23%	21%	32%	25%	17%	16%	22%	23%	22%	*	
Not important	9%	11%	6%	10%	10%	9%	5%	10%	8%	4%	*	
Not sure	12%	9%	14%	9%	11%	16%	9%	12%	9%	16%	*	
Totals	100%	99%	99%	99%	100%	99%	99%	100%	100%	100%	*	
Unweighted N	(989)	(447)	(542)	(206)	(237)	(319)	(227)	(655)	(126)	(147)	(61)	

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	57%	56%	54%	64%	58%	60%	57%	63%	50%	55%	59%	58%	56%
Somewhat important	22%	27%	20%	19%	24%	21%	20%	23%	28%	29%	15%	20%	28%
Not important	9%	7%	11%	8%	7%	9%	9%	8%	11%	3%	15%	10%	6%
Not sure	12%	9%	16%	10%	11%	10%	14%	6%	11%	13%	11%	13%	10%
Totals	100%	99%	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(989)	(354)	(377)	(258)	(372)	(333)	(392)	(292)	(210)	(191)	(197)	(358)	(243)



17J. Importance of Factors When Deciding Which Species To Eat — The animal's capacity for pain

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very important	34%	32%	37%	36%	35%	33%	34%	33%	37%	39%	*	
Somewhat important	25%	25%	26%	34%	28%	18%	25%	27%	18%	19%	*	
Not important	21%	27%	15%	16%	19%	25%	21%	21%	19%	20%	*	
Not sure	19%	16%	23%	14%	18%	24%	20%	18%	26%	21%	*	
Totals	99%	100%	101%	100%	100%	100%	100%	99%	100%	99%	*	
Unweighted N	(988)	(454)	(534)	(209)	(236)	(318)	(225)	(656)	(127)	(145)	(60)	

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	34%	42%	31%	31%	41%	26%	34%	39%	32%	35%	35%	33%	35%
Somewhat important	25%	29%	23%	23%	27%	22%	22%	29%	29%	25%	23%	24%	30%
Not important	21%	12%	22%	30%	14%	33%	23%	16%	27%	18%	22%	23%	19%
Not sure	19%	17%	24%	16%	18%	18%	21%	15%	12%	22%	19%	21%	16%
Totals	99%	100%	100%	100%	100%	99%	100%	99%	100%	100%	99%	101%	100%
Unweighted N	(988)	(354)	(377)	(257)	(368)	(334)	(391)	(288)	(214)	(192)	(196)	(355)	(245)



17K. Importance of Factors When Deciding Which Species To Eat — The animal's life expectancy

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	26%	25%	27%	31%	38%	22%	14%	24%	37%	31%	*
Somewhat important	23%	24%	22%	35%	23%	17%	19%	24%	18%	26%	*
Not important	33%	36%	29%	20%	24%	36%	48%	36%	21%	20%	*
Not sure	18%	14%	22%	13%	15%	24%	19%	17%	23%	23%	*
Totals	100%	99%	100%	99%	100%	99%	100%	101%	99%	100%	*
Unweighted N	(993)	(453)	(540)	(209)	(237)	(319)	(228)	(657)	(128)	(147)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	26%	28%	24%	26%	25%	19%	28%	27%	24%	27%	24%	27%	26%
Somewhat important	23%	27%	22%	19%	25%	20%	17%	31%	29%	21%	19%	23%	27%
Not important	33%	27%	30%	43%	31%	46%	32%	30%	36%	31%	37%	31%	33%
Not sure	18%	18%	23%	11%	19%	14%	22%	13%	11%	21%	20%	19%	14%
Totals	100%	100%	99%	99%	100%	99%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(993)	(353)	(379)	(261)	(371)	(335)	(392)	(293)	(213)	(191)	(198)	(359)	(245)



17L. Importance of Factors When Deciding Which Species To Eat — Sentimental attachment to the animal

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	45%	40%	50%	39%	46%	42%	54%	47%	42%	45%	*
Somewhat important	25%	28%	22%	34%	29%	21%	18%	23%	27%	26%	*
Not important	17%	23%	12%	16%	15%	21%	16%	19%	15%	14%	*
Not sure	13%	9%	16%	12%	10%	16%	12%	12%	16%	16%	*
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	*
Unweighted N	(989)	(451)	(538)	(209)	(238)	(315)	(227)	(652)	(128)	(148)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	45%	50%	42%	43%	52%	42%	47%	46%	43%	39%	46%	46%	46%
Somewhat important	25%	24%	24%	28%	23%	26%	22%	30%	26%	29%	21%	27%	23%
Not important	17%	14%	18%	20%	13%	22%	16%	17%	22%	19%	22%	14%	17%
Not sure	13%	12%	17%	8%	13%	10%	15%	7%	9%	13%	12%	13%	13%
Totals	100%	100%	101%	99%	101%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(989)	(352)	(380)	(257)	(371)	(332)	(390)	(290)	(214)	(191)	(197)	(357)	(244)



17M. Importance of Factors When Deciding Which Species To Eat — The animal's capacity for self-awareness

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	32%	32%	33%	35%	36%	29%	30%	33%	35%	30%	*
Somewhat important	28%	27%	29%	39%	34%	21%	21%	27%	26%	29%	*
Not important	21%	27%	16%	14%	15%	26%	27%	23%	15%	20%	*
Not sure	18%	14%	23%	12%	15%	24%	21%	17%	23%	21%	*
Totals	99%	100%	101%	100%	100%	100%	99%	100%	99%	100%	*
Unweighted N	(992)	(452)	(540)	(209)	(235)	(318)	(230)	(659)	(128)	(145)	(60)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	32%	40%	31%	25%	40%	25%	33%	32%	33%	34%	29%	30%	38%
Somewhat important	28%	30%	28%	26%	31%	22%	25%	30%	35%	27%	25%	30%	30%
Not important	21%	12%	21%	34%	14%	36%	21%	23%	22%	20%	23%	22%	19%
Not sure	18%	18%	21%	16%	15%	18%	20%	15%	10%	19%	24%	18%	14%
Totals	99%	100%	101%	101%	100%	101%	99%	100%	100%	100%	101%	100%	101%
Unweighted N	(992)	(354)	(378)	(260)	(371)	(334)	(393)	(291)	(213)	(192)	(197)	(358)	(245)



18A. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal has clean and comfortable living conditions

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	48%	42%	54%	43%	49%	50%	51%	47%	54%	45%	*
Somewhat important	29%	33%	25%	35%	29%	26%	27%	30%	22%	35%	*
Not important	12%	15%	8%	11%	10%	12%	13%	13%	11%	6%	*
Not sure	11%	9%	13%	10%	12%	12%	9%	10%	13%	15%	*
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(993)	(451)	(542)	(208)	(237)	(318)	(230)	(661)	(127)	(145)	(60)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	48%	52%	47%	46%	55%	43%	50%	54%	39%	46%	48%	48%	52%
Somewhat important	29%	29%	29%	30%	29%	33%	24%	31%	41%	33%	26%	28%	30%
Not important	12%	9%	12%	15%	6%	16%	13%	11%	13%	10%	17%	11%	8%
Not sure	11%	11%	12%	9%	9%	8%	14%	3%	7%	11%	9%	13%	9%
Totals	100%	101%	100%	100%	99%	100%	101%	99%	100%	100%	100%	100%	99%
Unweighted N	(993)	(355)	(377)	(261)	(373)	(334)	(394)	(291)	(213)	(192)	(198)	(358)	(245)



18B. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal has access to the outdoors

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	38%	34%	42%	34%	39%	39%	42%	38%	43%	41%	*
Somewhat important	31%	32%	29%	37%	33%	26%	29%	32%	27%	30%	*
Not important	18%	23%	12%	16%	15%	19%	19%	18%	13%	16%	*
Not sure	13%	10%	16%	13%	13%	16%	10%	12%	17%	13%	*
Totals	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(989)	(451)	(538)	(209)	(237)	(317)	(226)	(655)	(128)	(145)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	38%	45%	35%	36%	44%	34%	39%	47%	32%	37%	38%	38%	41%
Somewhat important	31%	31%	32%	28%	32%	31%	27%	29%	42%	35%	26%	30%	34%
Not important	18%	13%	17%	24%	12%	25%	18%	17%	19%	16%	20%	18%	16%
Not sure	13%	11%	16%	12%	12%	10%	16%	7%	7%	12%	16%	15%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(989)	(355)	(376)	(258)	(373)	(331)	(392)	(292)	(212)	(190)	(197)	(358)	(244)



18C. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal is fed a natural and balanced diet

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	41%	36%	46%	34%	39%	44%	46%	40%	48%	40%	*
Somewhat important	34%	36%	32%	45%	35%	27%	33%	34%	28%	36%	*
Not important	14%	18%	11%	11%	15%	16%	13%	15%	12%	11%	*
Not sure	11%	10%	12%	10%	11%	13%	8%	10%	11%	13%	*
Totals	100%	100%	101%	100%	100%	100%	100%	99%	99%	100%	*
Unweighted N	(986)	(447)	(539)	(205)	(237)	(318)	(226)	(656)	(125)	(144)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	41%	46%	38%	40%	45%	39%	42%	46%	34%	38%	44%	41%	41%
Somewhat important	34%	33%	33%	36%	35%	37%	30%	36%	43%	37%	30%	31%	39%
Not important	14%	11%	15%	16%	11%	17%	15%	12%	16%	13%	15%	16%	11%
Not sure	11%	10%	14%	8%	9%	7%	12%	6%	7%	12%	12%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	99%
Unweighted N	(986)	(351)	(377)	(258)	(370)	(331)	(392)	(290)	(210)	(189)	(199)	(354)	(244)



18D. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal is slaughtered in a humane way

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	53%	46%	59%	42%	45%	56%	67%	56%	43%	50%	*
Somewhat important	27%	31%	23%	41%	31%	21%	17%	26%	28%	24%	*
Not important	11%	15%	8%	10%	13%	12%	9%	11%	14%	13%	*
Not sure	9%	8%	11%	8%	11%	11%	7%	7%	15%	13%	*
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(994)	(453)	(541)	(209)	(237)	(319)	(229)	(659)	(128)	(146)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	53%	54%	51%	53%	60%	51%	54%	54%	50%	53%	56%	51%	52%
Somewhat important	27%	29%	26%	25%	25%	27%	23%	28%	35%	28%	22%	27%	30%
Not important	11%	8%	11%	16%	7%	16%	12%	12%	9%	7%	14%	12%	11%
Not sure	9%	9%	12%	6%	7%	6%	11%	6%	5%	12%	8%	10%	7%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(994)	(355)	(378)	(261)	(372)	(335)	(393)	(293)	(213)	(191)	(199)	(358)	(246)



18E. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal is given artificial growth hormones

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	48%	42%	55%	42%	37%	53%	60%	48%	50%	47%	*
Somewhat important	27%	34%	21%	37%	35%	21%	20%	27%	27%	29%	*
Not important	12%	15%	9%	12%	15%	11%	10%	13%	10%	10%	*
Not sure	13%	10%	15%	10%	14%	15%	10%	12%	13%	14%	*
Totals	100%	101%	100%	101%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(991)	(450)	(541)	(207)	(236)	(320)	(228)	(658)	(127)	(145)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	48%	46%	48%	51%	50%	50%	52%	53%	39%	45%	52%	48%	47%
Somewhat important	27%	31%	24%	27%	28%	26%	22%	31%	38%	32%	22%	26%	31%
Not important	12%	11%	13%	11%	11%	13%	12%	10%	15%	9%	13%	12%	13%
Not sure	13%	11%	15%	11%	11%	10%	15%	7%	8%	14%	13%	14%	9%
Totals	100%	99%	100%	100%	100%	99%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(991)	(356)	(376)	(259)	(373)	(333)	(393)	(291)	(212)	(191)	(199)	(359)	(242)

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18F. Importance of Farming Factors When Deciding Animals To Eat — Whether the animal is raised in a way that minimizes environmental damage How important would you say the following is in your consideration of whether it is morally acceptable for people to eat a certain animal?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	38%	35%	40%	39%	40%	33%	41%	35%	44%	44%	*
Somewhat important	31%	34%	29%	40%	34%	29%	24%	33%	29%	27%	*
Not important	18%	22%	14%	10%	13%	21%	25%	20%	14%	11%	*
Not sure	13%	9%	17%	11%	13%	18%	10%	12%	14%	18%	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	*
Unweighted N	(991)	(451)	(540)	(209)	(237)	(317)	(228)	(657)	(127)	(146)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	38%	43%	36%	34%	46%	25%	37%	40%	36%	38%	36%	36%	42%
Somewhat important	31%	36%	31%	26%	37%	30%	29%	36%	38%	31%	29%	32%	33%
Not important	18%	8%	17%	30%	7%	34%	18%	18%	18%	17%	21%	18%	14%
Not sure	13%	12%	16%	10%	11%	11%	16%	6%	8%	14%	14%	14%	11%
Totals	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(991)	(353)	(379)	(259)	(371)	(333)	(392)	(291)	(213)	(192)	(198)	(356)	(245)



19A. Acceptability of Eating Certain Animals — Cat

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	20%	27%	13%	32%	32%	16%	3%	15%	*	*	*
Unacceptable	70%	62%	78%	60%	57%	76%	85%	75%	*	*	*
Not sure	10%	11%	9%	9%	11%	8%	12%	10%	*	*	*
Totals	100%	100%	100%	101%	100%	100%	100%	100%	*	*	*
Unweighted N	(487)	(222)	(265)	(113)	(105)	(147)	(122)	(326)	(70)	(64)	(27)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	20%	27%	15%	15%	18%	16%	19%	19%	25%	13%	*	20%	19%
Unacceptable	70%	63%	70%	80%	72%	76%	71%	74%	64%	75%	*	73%	70%
Not sure	10%	10%	15%	4%	10%	8%	10%	7%	11%	12%	*	7%	11%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	*	100%	100%
Unweighted N	(487)	(189)	(173)	(125)	(190)	(158)	(190)	(151)	(102)	(105)	(85)	(171)	(126)



19B. Acceptability of Eating Certain Animals — Chicken

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	86%	89%	83%	75%	80%	91%	94%	88%	*	*	*
Unacceptable	7%	7%	8%	16%	10%	3%	3%	6%	*	*	*
Not sure	7%	5%	9%	9%	11%	6%	3%	6%	*	*	*
Totals	100%	101%	100%	100%	101%	100%	100%	100%	*	*	*
Unweighted N	(542)	(255)	(287)	(106)	(129)	(172)	(135)	(357)	(68)	(81)	(36)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	86%	86%	79%	94%	84%	93%	85%	89%	85%	83%	86%	87%	85%
Unacceptable	7%	8%	10%	2%	7%	5%	7%	7%	8%	10%	4%	6%	10%
Not sure	7%	6%	10%	4%	8%	2%	8%	3%	7%	6%	9%	7%	5%
Totals	100%	100%	99%	100%	99%	100%	100%	99%	100%	99%	99%	100%	100%
Unweighted N	(542)	(187)	(205)	(150)	(200)	(187)	(214)	(159)	(115)	(103)	(105)	(195)	(139)



19C. Acceptability of Eating Certain Animals — Chimpanzee

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	14%	19%	9%	20%	24%	10%	5%	13%	*	*	*
Unacceptable	75%	68%	82%	67%	63%	79%	87%	78%	*	*	*
Not sure	11%	14%	9%	13%	14%	11%	8%	9%	*	*	*
Totals	100%	101%	100%	100%	101%	100%	100%	100%	*	*	*
Unweighted N	(479)	(226)	(253)	(104)	(103)	(151)	(121)	(324)	(53)	(78)	(24)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	14%	13%	18%	10%	13%	12%	15%	10%	17%	*	*	11%	18%
Unacceptable	75%	76%	70%	80%	75%	78%	74%	79%	71%	*	*	77%	71%
Not sure	11%	11%	13%	9%	12%	10%	11%	11%	12%	*	*	12%	11%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	*	*	100%	100%
Unweighted N	(479)	(160)	(181)	(138)	(179)	(167)	(197)	(143)	(101)	(88)	(99)	(172)	(120)



19D. Acceptability of Eating Certain Animals — Cow

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	81%	83%	80%	75%	69%	88%	93%	82%	*	*	*
Unacceptable	11%	12%	10%	16%	22%	6%	2%	10%	*	*	*
Not sure	7%	5%	10%	9%	9%	6%	5%	7%	*	*	*
Totals	99%	100%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(492)	(233)	(259)	(112)	(120)	(158)	(102)	(317)	(67)	(79)	(29)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	81%	80%	77%	87%	84%	89%	84%	81%	78%	81%	*	78%	80%
Unacceptable	11%	12%	13%	9%	12%	5%	8%	14%	16%	13%	*	11%	14%
Not sure	7%	8%	10%	3%	5%	5%	8%	4%	6%	6%	*	11%	6%
Totals	99%	100%	100%	99%	101%	99%	100%	99%	100%	100%	*	100%	100%
Unweighted N	(492)	(188)	(179)	(125)	(189)	(162)	(199)	(138)	(109)	(101)	(98)	(161)	(132)



19E. Acceptability of Eating Certain Animals — Deer

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	71%	73%	69%	55%	60%	79%	87%	76%	*	*	*
Unacceptable	20%	20%	19%	37%	26%	12%	9%	18%	*	*	*
Not sure	9%	7%	12%	8%	15%	9%	4%	5%	*	*	*
Totals	100%	100%	100%	100%	101%	100%	100%	99%	*	*	*
Unweighted N	(498)	(226)	(272)	(102)	(114)	(166)	(116)	(340)	(64)	(67)	(27)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	71%	66%	69%	80%	65%	81%	76%	72%	67%	*	70%	75%	64%
Unacceptable	20%	22%	19%	17%	22%	13%	16%	21%	24%	*	22%	17%	23%
Not sure	9%	12%	11%	3%	13%	6%	8%	7%	9%	*	8%	9%	13%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	*	100%	101%	100%
Unweighted N	(498)	(180)	(196)	(122)	(181)	(168)	(203)	(146)	(107)	(98)	(102)	(177)	(121)



19F. Acceptability of Eating Certain Animals — Dog

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	18%	23%	14%	31%	27%	12%	4%	15%	*	*	*
Unacceptable	73%	67%	78%	62%	59%	79%	90%	77%	*	*	*
Not sure	9%	10%	8%	7%	14%	9%	6%	9%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	*	*	*
Unweighted N	(512)	(224)	(288)	(109)	(119)	(160)	(124)	(341)	(64)	(76)	(31)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	18%	22%	16%	16%	20%	13%	15%	17%	26%	*	12%	18%	27%
Unacceptable	73%	70%	73%	77%	71%	78%	77%	76%	64%	*	81%	72%	64%
Not sure	9%	8%	11%	7%	9%	10%	8%	7%	11%	*	8%	9%	9%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	*	101%	99%	100%
Unweighted N	(512)	(189)	(189)	(134)	(209)	(170)	(205)	(139)	(115)	(94)	(109)	(184)	(125)



19G. Acceptability of Eating Certain Animals — Dolphin

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	24%	32%	16%	30%	29%	19%	20%	24%	*	*	*
Unacceptable	62%	51%	74%	57%	58%	65%	69%	64%	*	*	*
Not sure	14%	17%	10%	14%	13%	16%	11%	12%	*	*	*
Totals	100%	100%	100%	101%	100%	100%	100%	100%	*	*	*
Unweighted N	(483)	(223)	(260)	(105)	(115)	(163)	(100)	(305)	(74)	(72)	(32)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	24%	23%	22%	29%	16%	30%	21%	28%	26%	*	22%	29%	24%
Unacceptable	62%	65%	59%	63%	72%	56%	64%	59%	62%	*	60%	60%	64%
Not sure	14%	12%	19%	8%	12%	14%	15%	13%	12%	*	18%	11%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	100%	101%
Unweighted N	(483)	(179)	(181)	(123)	(187)	(155)	(189)	(139)	(105)	(98)	(102)	(163)	(120)



19H. Acceptability of Eating Certain Animals — Duck

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	73%	80%	65%	*	67%	82%	81%	75%	*	*	*
Unacceptable	17%	12%	23%	*	22%	7%	12%	16%	*	*	*
Not sure	10%	8%	12%	*	12%	11%	7%	10%	*	*	*
Totals	100%	100%	100%	*	101%	100%	100%	101%	*	*	*
Unweighted N	(498)	(230)	(268)	(95)	(127)	(159)	(117)	(338)	(59)	(73)	(28)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	73%	66%	75%	78%	72%	83%	69%	79%	76%	*	72%	80%	63%
Unacceptable	17%	22%	14%	16%	17%	12%	19%	15%	16%	*	18%	12%	25%
Not sure	10%	12%	11%	6%	11%	5%	12%	7%	8%	*	10%	8%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	*	100%	100%	100%
Unweighted N	(498)	(178)	(198)	(122)	(179)	(161)	(213)	(128)	(115)	(95)	(104)	(184)	(115)



19I. Acceptability of Eating Certain Animals — Elephant

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	17%	21%	13%	24%	29%	11%	4%	16%	*	*	*
Unacceptable	69%	63%	75%	65%	62%	73%	76%	72%	*	*	*
Not sure	14%	16%	12%	11%	9%	16%	19%	13%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	99%	101%	*	*	*
Unweighted N	(516)	(233)	(283)	(115)	(129)	(160)	(112)	(327)	(72)	(80)	(37)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	17%	17%	17%	16%	11%	19%	12%	22%	24%	16%	12%	20%	17%
Unacceptable	69%	70%	66%	73%	76%	67%	74%	64%	63%	70%	69%	68%	70%
Not sure	14%	13%	16%	11%	13%	14%	14%	14%	13%	13%	19%	12%	12%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(516)	(174)	(204)	(138)	(192)	(168)	(209)	(153)	(103)	(105)	(111)	(182)	(118)



19J. Acceptability of Eating Certain Animals — Salmon

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	79%	76%	82%	*	74%	89%	92%	86%	*	*	*
Unacceptable	12%	16%	9%	*	16%	3%	4%	8%	*	*	*
Not sure	8%	8%	9%	*	10%	9%	4%	6%	*	*	*
Totals	99%	100%	100%	*	100%	101%	100%	100%	*	*	*
Unweighted N	(478)	(210)	(268)	(85)	(124)	(158)	(111)	(323)	(56)	(68)	(31)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	79%	71%	79%	89%	77%	95%	81%	79%	80%	*	*	83%	75%
Unacceptable	12%	22%	9%	7%	14%	2%	8%	17%	16%	*	*	10%	18%
Not sure	8%	7%	12%	5%	9%	4%	11%	4%	4%	*	*	7%	6%
Totals	99%	100%	100%	101%	100%	101%	100%	100%	100%	*	*	100%	99%
Unweighted N	(478)	(166)	(190)	(122)	(180)	(152)	(180)	(139)	(104)	(85)	(89)	(183)	(121)



19K. Acceptability of Eating Certain Animals — Guinea pig

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	24%	36%	16%	27%	34%	24%	11%	22%	*	*	*
Unacceptable	60%	46%	70%	60%	57%	58%	64%	62%	*	*	*
Not sure	16%	18%	14%	13%	8%	18%	24%	17%	*	*	*
Totals	100%	100%	100%	100%	99%	100%	99%	101%	*	*	*
Unweighted N	(516)	(213)	(303)	(118)	(121)	(164)	(113)	(336)	(68)	(82)	(30)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	24%	26%	27%	19%	22%	22%	21%	25%	31%	*	*	26%	28%
Unacceptable	60%	58%	54%	69%	59%	62%	60%	65%	51%	*	*	58%	60%
Not sure	16%	15%	19%	13%	19%	16%	19%	10%	18%	*	*	16%	11%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	100%	*	*	100%	99%
Unweighted N	(516)	(177)	(192)	(147)	(191)	(180)	(213)	(152)	(106)	(96)	(93)	(199)	(128)



19L. Acceptability of Eating Certain Animals — Horse

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	29%	37%	22%	39%	38%	25%	19%	27%	*	*	*
Unacceptable	55%	45%	63%	44%	50%	54%	69%	58%	*	*	*
Not sure	16%	18%	15%	17%	12%	21%	12%	14%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(487)	(226)	(261)	(102)	(103)	(167)	(115)	(339)	(55)	(68)	(25)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	29%	34%	28%	25%	31%	24%	24%	28%	42%	*	*	27%	33%
Unacceptable	55%	53%	50%	62%	53%	61%	59%	58%	48%	*	*	58%	54%
Not sure	16%	13%	22%	12%	16%	14%	17%	14%	11%	*	*	15%	13%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	101%	*	*	100%	100%
Unweighted N	(487)	(178)	(178)	(131)	(182)	(174)	(196)	(140)	(104)	(88)	(90)	(189)	(120)



19M. Acceptability of Eating Certain Animals — Octopus

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	59%	63%	55%	56%	63%	56%	61%	63%	*	*	*
Unacceptable	24%	22%	26%	31%	19%	27%	21%	21%	*	*	*
Not sure	17%	15%	19%	13%	19%	17%	18%	17%	*	*	*
Totals	100%	100%	100%	100%	101%	100%	100%	101%	*	*	*
Unweighted N	(491)	(219)	(272)	(103)	(112)	(146)	(130)	(328)	(62)	(67)	(34)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	59%	54%	56%	69%	58%	70%	48%	60%	76%	56%	53%	63%	60%
Unacceptable	24%	27%	25%	19%	28%	17%	29%	26%	13%	22%	26%	24%	24%
Not sure	17%	18%	20%	12%	14%	13%	23%	14%	12%	22%	21%	12%	16%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(491)	(172)	(193)	(126)	(180)	(157)	(189)	(150)	(103)	(101)	(102)	(166)	(122)



19N. Acceptability of Eating Certain Animals — Pig

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	78%	79%	78%	*	69%	81%	89%	81%	*	*	*
Unacceptable	11%	9%	14%	*	14%	9%	6%	10%	*	*	*
Not sure	10%	12%	8%	*	17%	10%	4%	9%	*	*	*
Totals	99%	100%	100%	*	100%	100%	99%	100%	*	*	*
Unweighted N	(472)	(207)	(265)	(93)	(107)	(161)	(111)	(317)	(54)	(70)	(31)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	78%	80%	69%	88%	85%	86%	77%	85%	79%	*	*	82%	76%
Unacceptable	11%	9%	18%	5%	7%	8%	9%	11%	13%	*	*	7%	18%
Not sure	10%	10%	13%	6%	8%	6%	14%	4%	8%	*	*	11%	7%
Totals	99%	99%	100%	99%	100%	100%	100%	100%	100%	*	*	100%	101%
Unweighted N	(472)	(177)	(171)	(124)	(192)	(160)	(184)	(135)	(111)	(87)	(97)	(173)	(115)



190. Acceptability of Eating Certain Animals — Rabbit

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	65%	72%	59%	58%	58%	71%	74%	69%	*	*	*
Unacceptable	22%	19%	25%	27%	26%	18%	17%	21%	*	*	*
Not sure	13%	9%	16%	14%	16%	11%	9%	11%	*	*	*
Totals	100%	100%	100%	99%	100%	100%	100%	101%	*	*	*
Unweighted N	(517)	(246)	(271)	(106)	(136)	(168)	(107)	(336)	(64)	(81)	(36)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	65%	61%	66%	70%	62%	75%	64%	67%	69%	74%	62%	66%	60%
Unacceptable	22%	29%	17%	21%	26%	18%	19%	26%	22%	20%	21%	19%	30%
Not sure	13%	10%	17%	9%	13%	6%	17%	7%	9%	6%	16%	15%	10%
Totals	100%	100%	100%	100%	101%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(517)	(189)	(200)	(128)	(191)	(181)	(197)	(156)	(119)	(107)	(106)	(183)	(121)



19P. Acceptability of Eating Certain Animals — Sheep

Setting aside your own dietary preferences, do you think it is morally acceptable or unacceptable for other people to eat the following animal under normal circumstances?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	67%	74%	59%	*	61%	72%	71%	69%	*	*	*
Unacceptable	20%	17%	23%	*	28%	16%	17%	21%	*	*	*
Not sure	13%	9%	18%	*	11%	12%	12%	11%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	101%	*	*	*
Unweighted N	(459)	(220)	(239)	(93)	(115)	(148)	(103)	(301)	(69)	(61)	(28)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	67%	70%	61%	71%	68%	76%	61%	74%	*	*	*	65%	68%
Unacceptable	20%	18%	21%	21%	20%	15%	19%	19%	*	*	*	17%	22%
Not sure	13%	12%	18%	9%	11%	10%	20%	7%	*	*	*	18%	11%
Totals	100%	100%	100%	101%	99%	101%	100%	100%	*	*	*	100%	101%
Unweighted N	(459)	(159)	(177)	(123)	(166)	(161)	(171)	(149)	(90)	(82)	(93)	(169)	(115)



20. Self-Sustained Animal Farming Hypothetical

Imagine living on a small farm where you have to raise, care for, and eventually slaughter the animals you eat. Would you consume meat if you had to do all the work and witness the entire process?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would	48%	62%	35%	40%	46%	53%	50%	50%	41%	50%	*
No, I would not	32%	22%	42%	41%	35%	29%	28%	31%	37%	32%	*
Not sure	20%	16%	23%	19%	19%	19%	22%	19%	22%	18%	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(992)	(451)	(541)	(206)	(236)	(319)	(231)	(659)	(128)	(145)	(60)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	egion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would	48%	40%	45%	62%	41%	65%	43%	52%	55%	39%	50%	51%	48%
No, I would not	32%	39%	31%	27%	39%	20%	35%	32%	31%	40%	28%	30%	35%
Not sure	20%	21%	24%	12%	20%	15%	22%	17%	15%	21%	21%	19%	18%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	101%	100%	99%	100%	101%
Unweighted N	(992)	(355)	(377)	(260)	(372)	(334)	(394)	(291)	(212)	(192)	(198)	(356)	(246)



21. Support Animal Farming in Hypothetical Future

Consider a future where lab-grown meat and plant-based meat alternatives are indistinguishable from animal meat in terms of taste, nutrition, and cost. In this scenario, would you support or oppose the farming and consumption of animals?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support	40%	45%	35%	40%	48%	37%	34%	39%	40%	45%	*
Oppose	31%	29%	33%	36%	30%	28%	33%	33%	29%	23%	*
Not sure	29%	26%	32%	23%	22%	35%	33%	28%	31%	32%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(997)	(454)	(543)	(209)	(238)	(320)	(230)	(661)	(129)	(146)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	ategory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Support	40%	35%	38%	47%	34%	51%	36%	42%	44%	37%	40%	41%	39%
Oppose	31%	37%	31%	24%	38%	21%	30%	35%	33%	30%	33%	30%	33%
Not sure	29%	28%	30%	29%	29%	28%	33%	23%	23%	33%	27%	29%	28%
Totals	100%	100%	99%	100%	101%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(356)	(381)	(260)	(373)	(335)	(396)	(293)	(213)	(192)	(199)	(359)	(247)



22. Personally Eat Animals in Hypothetical Future

In the scenario described above, would you personally consume animals?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	41%	47%	34%	34%	41%	44%	42%	42%	33%	42%	*
No	33%	29%	37%	45%	37%	26%	28%	33%	39%	24%	*
Not sure	26%	24%	28%	21%	22%	29%	31%	24%	28%	34%	*
Totals	100%	100%	99%	100%	100%	99%	101%	99%	100%	100%	*
Unweighted N	(996)	(455)	(541)	(207)	(238)	(320)	(231)	(658)	(129)	(148)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	41%	34%	38%	53%	30%	62%	41%	40%	44%	34%	46%	40%	42%
No	33%	41%	33%	24%	42%	18%	29%	40%	37%	34%	28%	33%	38%
Not sure	26%	25%	29%	23%	28%	20%	30%	20%	20%	32%	26%	27%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(996)	(356)	(379)	(261)	(373)	(336)	(395)	(293)	(213)	(194)	(197)	(359)	(246)



23A. Experiences With Meat Alternatives — Plant-based meat alternatives

How would you describe your experiences with the following?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I regularly consume this I've consumed this, but	7%	6%	8%	12%	10%	5%	3%	6%	11%	7%	*
don't regularly	34%	34%	35%	33%	34%	34%	36%	34%	31%	28%	*
I've never consumed this, but would be open to trying it	25%	28%	21%	33%	28%	19%	21%	26%	22%	27%	*
I've never consumed this and don't want to try it	27%	26%	28%	14%	19%	35%	34%	28%	23%	24%	*
Not sure	8%	7%	8%	8%	9%	7%	6%	6%	13%	13%	*
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(991)	(452)	(539)	(207)	(234)	(319)	(231)	(657)	(127)	(146)	(61)

			Party ID		2020) Vote	Family	Income (3 ca	tegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I regularly consume this I've consumed this, but	7%	9%	7%	5%	9%	3%	7%	9%	6%	9%	9%	5%	7%
don't regularly I've never consumed this.	34%	38%	33%	31%	44%	31%	33%	36%	36%	36%	32%	31%	40%
but would be open to trying it	25%	29%	22%	24%	24%	19%	21%	29%	30%	25%	22%	24%	27%
I've never consumed this and don't want to try it	27%	19%	25%	38%	20%	43%	30%	25%	22%	22%	29%	32%	20%
Not sure	8%	5%	13%	3%	4%	4%	9%	2%	6%	7%	9%	8%	7%
Totals	101%	100%	100%	101%	101%	100%	100%	101%	100%	99%	101%	100%	101%
Unweighted N	(991)	(354)	(377)	(260)	(372)	(334)	(393)	(289)	(214)	(192)	(199)	(356)	(244)



23B. Experiences With Meat Alternatives — Insect-based meat alternatives

How would you describe your experiences with the following?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I regularly consume this I've consumed this, but	3%	3%	2%	7%	5%	1%	0%	3%	4%	1%	*
don't regularly	8%	11%	5%	15%	11%	3%	5%	7%	12%	12%	*
I've never consumed this, but would be open to trying it	20%	24%	16%	31%	26%	15%	10%	19%	22%	19%	*
I've never consumed this											
and don't want to try it	59%	52%	66%	36%	47%	71%	76%	62%	52%	50%	*
Not sure	10%	9%	11%	11%	11%	10%	9%	9%	10%	18%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(984)	(448)	(536)	(205)	(229)	(320)	(230)	(657)	(126)	(142)	(59)

			Party ID		2020) Vote	Family	Income (3 ca	itegory)		Census Re	gion	
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I regularly consume this I've consumed this, but	3%	3%	4%	1%	1%	2%	2%	5%	3%	4%	5%	1%	3%
don't regularly I've never consumed this,	8%	9%	8%	7%	7%	6%	6%	10%	12%	9%	10%	6%	9%
but would be open to trying it	20%	25%	19%	16%	28%	13%	15%	19%	32%	16%	16%	23%	22%
I've never consumed this and don't want to try it	59%	53%	57%	70%	55%	75%	64%	63%	46%	59%	63%	58%	57%
Not sure	10%	10%	13%	5%	8%	4%	13%	3%	8%	11%	7%	12%	8%
Totals Unweighted N	100% (984)	100% (351)	101% (375)	99% (258)	99% (369)	100% (332)	100% (388)	100% (290)	101% (213)	99% (190)	101% (197)	100% (356)	99% (241)



23C. Experiences With Meat Alternatives — Lab-grown meat $\,$

How would you describe your experiences with the following?

	Total	Gender			Age (4 c	ategory)		Race (4 category)				
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
I regularly consume this	3%	4%	2%	5%	7%	1%	0%	3%	5%	4%	*	
I've consumed this, but don't regularly	8%	10%	7%	18%	9%	5%	2%	6%	15%	12%	*	
I've never consumed this, but would be open to trying it	33%	36%	30%	39%	38%	28%	29%	35%	31%	27%	*	
I've never consumed this	3370	3370	3070	3370	3070	2070	2370	3370	3170	2.70		
and don't want to try it	45%	40%	49%	27%	34%	55%	58%	47%	41%	35%	*	
Not sure	11%	10%	12%	11%	12%	11%	10%	10%	9%	22%	*	
Totals	100%	100%	100%	100%	100%	100%	99%	101%	101%	100%	*	
Unweighted N	(994)	(453)	(541)	(208)	(235)	(320)	(231)	(660)	(126)	(147)	(61)	

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region				
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
I regularly consume this I've consumed this, but	3%	3%	4%	2%	2%	2%	2%	6%	2%	5%	5%	2%	2%	
don't regularly	8%	9%	10%	5%	9%	6%	7%	9%	12%	8%	6%	7%	13%	
I've never consumed this, but would be open to trying it	33%	46%	26%	27%	44%	23%	30%	33%	47%	35%	37%	30%	32%	
I've never consumed this														
and don't want to try it	45%	32%	45%	60%	35%	62%	48%	46%	32%	40%	41%	52%	41%	
Not sure	11%	10%	15%	6%	10%	7%	13%	7%	8%	12%	12%	10%	11%	
Totals	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	101%	101%	99%	
Unweighted N	(994)	(356)	(379)	(259)	(373)	(334)	(395)	(292)	(212)	(192)	(199)	(358)	(245)	

YouGov

Interviewing Dates April 5 - 7, 2023

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel us-

ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se-

lected from the 2019 American Community Survey.

Weighting The sample was weighted according to gender, age, race, education,

2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.208 to 4.004, with a mean of 1 and a standard deviation of

0.402.

Number of respondents 1000

Margin of error \pm 3.3% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 57 questions not reported.