# YouGov Survey: Retro Activities

**YouGov**

| | |
|---|---|
| Sample | 2000 U.S. Adult Citizens |
| Conducted | December 19 - 30, 2022 |
| Margin of Error | ±2.5% |

1. Which, if any, of the following things do you do now or have you ever done?

| | I currently do this | I've done this before, but don't any more | I've never done this | Not sure |
|---|---|---|---|---|
| Buy a physical newspaper | 23% | 60% | 15% | 2% |
| Have an account on MySpace | 5% | 33% | 60% | 3% |
| Listen to a standalone radio in your own home | 31% | 48% | 13% | 8% |
| Listen to music on a cassette | 10% | 75% | 11% | 3% |
| Listen to music on a CD | 40% | 52% | 5% | 3% |
| Listen to music on a vinyl record player | 18% | 62% | 16% | 4% |
| Mail a letter to a pen pal | 12% | 42% | 38% | 8% |
| Mail a postcard | 23% | 58% | 17% | 3% |
| Make a phone call on a rotary dial phone | 4% | 77% | 16% | 3% |
| Make your own mix-tape or CD | 12% | 51% | 30% | 8% |
| Own a corded phone | 18% | 62% | 12% | 8% |
| Own a dictionary | 48% | 36% | 9% | 7% |
| Own a handheld calculator | 45% | 42% | 7% | 6% |
| Own a landline phone | 29% | 54% | 11% | 6% |
| Own a mobile phone that can't access the Internet | 11% | 63% | 20% | 6% |
| Own an encyclopedia | 18% | 56% | 22% | 4% |
| Pay for something using a check | 42% | 39% | 15% | 4% |
| Play video games at an arcade | 11% | 64% | 22% | 3% |
| Prepare a recipe from a cookbook | 49% | 30% | 15% | 6% |
| Record videos on a video camera that uses film | 10% | 50% | 32% | 8% |
| Rent a video from a video store | 8% | 73% | 12% | 6% |
| Send a fax | 20% | 56% | 20% | 4% |
| Send a letter in the mail | 55% | 35% | 7% | 3% |
| Send or receive a telegram | 5% | 22% | 69% | 4% |
| Smoke a cigarette | 16% | 37% | 45% | 2% |
| Take photos on a non-disposable camera that uses film and doesn't print pictures instantly | 9% | 75% | 14% | 2% |
| Type a letter or document on a typewriter | 6% | 70% | 21% | 3% |
| Use a car phone | 15% | 28% | 47% | 10% |
| Use a floppy disc on a computer | 5% | 75% | 16% | 4% |
| Use a pager | 5% | 41% | 50% | 3% |
| Use a phone book to look up a number | 15% | 72% | 11% | 2% |
| Use a physical address book to store contact information | 35% | 43% | 16% | 7% |
| Use a physical calendar to keep track of plans | 53% | 32% | 9% | 7% |

| | | | | |
|---|---|---|---|---|
| Use a physical ledger to keep track of financial transactions | 24% | 39% | 30% | 8% |
| Use a physical photo album to store photographs | 41% | 41% | 10% | 8% |
| Use a physical road map to get somewhere | 23% | 54% | 16% | 7% |
| Use a physical yearbook to look up former classmates | 23% | 44% | 26% | 7% |
| Use a Polaroid camera | 10% | 65% | 17% | 8% |
| Use a printer in your own home | 57% | 25% | 10% | 8% |
| Use a public pay phone to make a call | 4% | 79% | 14% | 3% |
| Use a punch card to store data | 6% | 26% | 57% | 11% |
| Use a Rolodex | 10% | 38% | 42% | 9% |
| Use a slide projector | 9% | 47% | 36% | 8% |
| Use an overhead projector | 9% | 45% | 38% | 8% |
| Use the Internet with a dial-up connection | 5% | 71% | 18% | 6% |
| Watch a black and white television | 5% | 72% | 20% | 3% |
| Watch a color TV that isn't flat screen | 13% | 72% | 8% | 8% |
| Watch a DVD | 41% | 48% | 6% | 6% |
| Watch a video on a VHS cassette | 9% | 78% | 10% | 3% |
| Write with a fountain pen | 22% | 43% | 30% | 5% |

# YouGov Survey: Retro Activities

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| | |
|---|---|
| **Interviewing Dates** | December 19 - 28, 2022 \| December 20 - 30, 2022 |
| **Target population** | U.S. citizens, aged 18 and over. |
| **Sampling method** | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. |
| **Weighting** | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.181 to 6.511, with a mean of 1 and a standard deviation of 0.541. |
| **Number of respondents** | 2000 |
| **Margin of error** | $\pm$ 2.5% (adjusted for weighting) |
| **Survey mode** | Web-based interviews |
| **Questions not reported** | 41 questions not reported. |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1A. Done Activities — Buy a physical newspaper**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 23% | 23% | 22% | 11% | 20% | 22% | 37% | 24% | 21% | * | * |
| I've done this before, but don't any more | 60% | 62% | 59% | 41% | 60% | 72% | 61% | 62% | 53% | * | * |
| I've never done this | 15% | 14% | 16% | 43% | 16% | 5% | 2% | 13% | 22% | * | * |
| Not sure | 2% | 2% | 3% | 5% | 4% | 1% | 0% | 2% | 4% | * | * |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | * | * |
| Unweighted N | (978) | (453) | (525) | (187) | (190) | (384) | (217) | (705) | (138) | (75) | (60) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 23% | 26% | 20% | 22% | 32% | 22% | 19% | 26% | 29% | 25% | 24% | 19% | 26% |
| I've done this before, but don't any more | 60% | 54% | 63% | 64% | 58% | 68% | 65% | 58% | 56% | 56% | 62% | 61% | 59% |
| I've never done this | 15% | 18% | 13% | 14% | 8% | 9% | 14% | 15% | 13% | 16% | 12% | 18% | 12% |
| Not sure | 2% | 2% | 4% | 1% | 2% | 1% | 3% | 1% | 2% | 3% | 3% | 2% | 2% |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 99% |
| Unweighted N | (978) | (346) | (364) | (268) | (371) | (318) | (402) | (275) | (188) | (151) | (197) | (398) | (232) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1B. Done Activities — Have an account on MySpace**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 5% | 6% | 3% | 7% | 9% | 3% | 0% | 4% | 7% | * | * |
| I've done this before, but don't any more | 33% | 33% | 32% | 32% | 56% | 30% | 14% | 29% | 30% | * | * |
| I've never done this | 60% | 57% | 62% | 59% | 30% | 64% | 85% | 64% | 57% | * | * |
| Not sure | 3% | 3% | 2% | 2% | 5% | 3% | 2% | 3% | 6% | * | * |
| Totals | 101% | 99% | 99% | 100% | 100% | 100% | 101% | 100% | 100% | * | * |
| Unweighted N | (982) | (456) | (526) | (191) | (191) | (383) | (217) | (707) | (139) | (75) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 5% | 6% | 3% | 5% | 6% | 3% | 5% | 3% | 6% | 4% | 2% | 3% | 9% |
| I've done this before, but don't any more | 33% | 33% | 39% | 25% | 33% | 25% | 38% | 30% | 26% | 37% | 30% | 30% | 37% |
| I've never done this | 60% | 57% | 56% | 67% | 58% | 70% | 54% | 65% | 64% | 55% | 65% | 63% | 53% |
| Not sure | 3% | 4% | 3% | 2% | 3% | 2% | 2% | 2% | 3% | 4% | 3% | 3% | 2% |
| Totals | 101% | 100% | 101% | 99% | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 99% | 101% |
| Unweighted N | (982) | (348) | (367) | (267) | (369) | (317) | (407) | (275) | (188) | (153) | (198) | (399) | (232) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

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**1C. Done Activities — Listen to a standalone radio in your own home**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 31% | 33% | 29% | 17% | 27% | 34% | 43% | 34% | 24% | * | * |
| I've done this before, but don't any more | 48% | 46% | 50% | 43% | 43% | 54% | 49% | 49% | 47% | * | * |
| I've never done this | 13% | 12% | 13% | 28% | 16% | 6% | 6% | 11% | 18% | * | * |
| Not sure | 8% | 8% | 8% | 12% | 13% | 6% | 1% | 6% | 11% | * | * |
| Totals | 100% | 99% | 100% | 100% | 99% | 100% | 99% | 100% | 100% | * | * |
| Unweighted N | (965) | (444) | (521) | (186) | (224) | (318) | (237) | (688) | (130) | (86) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 31% | 33% | 25% | 37% | 33% | 42% | 28% | 37% | 34% | 38% | 36% | 29% | 25% |
| I've done this before, but don't any more | 48% | 49% | 50% | 45% | 53% | 47% | 48% | 50% | 49% | 37% | 44% | 53% | 53% |
| I've never done this | 13% | 14% | 10% | 15% | 12% | 9% | 16% | 12% | 9% | 12% | 15% | 11% | 14% |
| Not sure | 8% | 4% | 16% | 3% | 2% | 2% | 8% | 1% | 9% | 13% | 5% | 8% | 8% |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 100% |
| Unweighted N | (965) | (338) | (367) | (260) | (353) | (320) | (410) | (266) | (175) | (156) | (181) | (380) | (248) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1D. Done Activities — Listen to music on a cassette**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 10% | 12% | 8% | 10% | 10% | 8% | 13% | 10% | 9% | * | * |
| I've done this before, but don't any more | 75% | 74% | 77% | 42% | 77% | 88% | 86% | 80% | 61% | * | * |
| I've never done this | 11% | 10% | 13% | 39% | 8% | 3% | 2% | 8% | 26% | * | * |
| Not sure | 3% | 4% | 2% | 9% | 4% | 1% | 0% | 2% | 4% | * | * |
| Totals | 99% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | * | * |
| Unweighted N | (979) | (456) | (523) | (187) | (191) | (383) | (218) | (705) | (139) | (74) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 10% | 10% | 7% | 13% | 10% | 12% | 9% | 9% | 14% | 12% | 8% | 10% | 11% |
| I've done this before, but don't any more | 75% | 71% | 78% | 76% | 78% | 79% | 79% | 77% | 72% | 70% | 81% | 73% | 78% |
| I've never done this | 11% | 13% | 11% | 10% | 8% | 7% | 9% | 12% | 11% | 13% | 10% | 13% | 9% |
| Not sure | 3% | 5% | 3% | 1% | 4% | 1% | 3% | 2% | 3% | 5% | 1% | 4% | 2% |
| Totals | 99% | 99% | 99% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (979) | (348) | (366) | (265) | (371) | (317) | (405) | (273) | (190) | (153) | (197) | (398) | (231) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

*YouGov*

**1E. Done Activities — Listen to music on a CD**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 40% | 41% | 39% | 17% | 35% | 45% | 58% | 45% | 26% | * | * |
| I've done this before, but don't any more | 52% | 50% | 54% | 61% | 58% | 50% | 39% | 48% | 59% | * | * |
| I've never done this | 5% | 4% | 6% | 15% | 3% | 3% | 2% | 4% | 12% | * | * |
| Not sure | 3% | 5% | 1% | 7% | 3% | 2% | 1% | 3% | 3% | * | * |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (983) | (456) | (527) | (187) | (192) | (385) | (219) | (708) | (140) | (74) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 40% | 42% | 36% | 43% | 47% | 45% | 40% | 44% | 34% | 36% | 42% | 39% | 43% |
| I've done this before, but don't any more | 52% | 49% | 55% | 50% | 47% | 48% | 52% | 50% | 58% | 56% | 50% | 54% | 45% |
| I've never done this | 5% | 5% | 5% | 6% | 4% | 4% | 3% | 4% | 6% | 1% | 6% | 6% | 7% |
| Not sure | 3% | 4% | 4% | 1% | 2% | 2% | 5% | 1% | 2% | 6% | 2% | 1% | 5% |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | 99% | 100% | 100% | 100% |
| Unweighted N | (983) | (346) | (370) | (267) | (371) | (316) | (407) | (274) | (190) | (154) | (198) | (401) | (230) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1F. Done Activities — Listen to music on a vinyl record player**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 18% | 17% | 19% | 20% | 17% | 17% | 17% | 18% | 11% | * | * |
| I've done this before, but don't any more | 62% | 65% | 59% | 34% | 51% | 73% | 82% | 67% | 56% | * | * |
| I've never done this | 16% | 13% | 19% | 35% | 27% | 7% | 1% | 11% | 27% | * | * |
| Not sure | 4% | 5% | 3% | 11% | 5% | 2% | 0% | 3% | 7% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 101% | * | * |
| Unweighted N | (981) | (456) | (525) | (187) | (192) | (384) | (218) | (707) | (140) | (73) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 18% | 21% | 17% | 15% | 23% | 19% | 14% | 19% | 23% | 20% | 13% | 20% | 17% |
| I've done this before, but don't any more | 62% | 60% | 60% | 67% | 63% | 67% | 65% | 66% | 58% | 60% | 67% | 57% | 67% |
| I've never done this | 16% | 12% | 20% | 16% | 11% | 13% | 18% | 10% | 17% | 15% | 18% | 17% | 14% |
| Not sure | 4% | 7% | 4% | 2% | 4% | 1% | 3% | 4% | 2% | 5% | 2% | 6% | 2% |
| Totals | 100% | 100% | 101% | 100% | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (981) | (347) | (367) | (267) | (369) | (316) | (408) | (274) | (188) | (152) | (198) | (400) | (231) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1G. Done Activities — Mail a letter to a pen pal**

Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 12% | 13% | 11% | 21% | 16% | 6% | 8% | 11% | 12% | * | * |
| I've done this before, but don't any more | 42% | 38% | 46% | 31% | 46% | 48% | 39% | 46% | 31% | * | * |
| I've never done this | 38% | 40% | 35% | 38% | 23% | 39% | 50% | 38% | 40% | * | * |
| Not sure | 8% | 9% | 8% | 10% | 15% | 6% | 2% | 6% | 17% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 101% | 100% | * | * |
| Unweighted N | (970) | (444) | (526) | (190) | (225) | (317) | (238) | (689) | (132) | (86) | (63) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 12% | 15% | 9% | 12% | 14% | 10% | 9% | 15% | 15% | 18% | 8% | 11% | 14% |
| I've done this before, but don't any more | 42% | 47% | 40% | 39% | 52% | 44% | 38% | 45% | 53% | 45% | 41% | 41% | 42% |
| I've never done this | 38% | 33% | 35% | 46% | 30% | 43% | 45% | 38% | 23% | 22% | 45% | 40% | 37% |
| Not sure | 8% | 5% | 16% | 3% | 5% | 3% | 8% | 3% | 8% | 15% | 6% | 8% | 6% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 99% | 100% | 100% | 100% | 99% |
| Unweighted N | (970) | (340) | (370) | (260) | (355) | (318) | (412) | (267) | (175) | (160) | (181) | (380) | (249) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1H. Done Activities — Mail a postcard**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 23% | 19% | 26% | 22% | 19% | 25% | 26% | 22% | 18% | * | * |
| I've done this before, but don't any more | 58% | 59% | 57% | 39% | 49% | 66% | 71% | 62% | 50% | * | * |
| I've never done this | 17% | 18% | 15% | 34% | 26% | 8% | 3% | 14% | 26% | * | * |
| Not sure | 3% | 3% | 2% | 5% | 5% | 1% | 1% | 3% | 7% | * | * |
| Totals | 101% | 99% | 100% | 100% | 99% | 100% | 101% | 101% | 101% | * | * |
| Unweighted N | (978) | (454) | (524) | (187) | (191) | (383) | (217) | (705) | (139) | (73) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 23% | 24% | 23% | 21% | 27% | 22% | 20% | 27% | 24% | 26% | 21% | 23% | 23% |
| I've done this before, but don't any more | 58% | 58% | 54% | 62% | 57% | 64% | 60% | 57% | 59% | 51% | 61% | 58% | 59% |
| I've never done this | 17% | 14% | 20% | 15% | 12% | 12% | 17% | 14% | 13% | 19% | 16% | 16% | 16% |
| Not sure | 3% | 4% | 3% | 2% | 3% | 2% | 2% | 2% | 4% | 4% | 2% | 4% | 2% |
| Totals | 101% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (978) | (345) | (366) | (267) | (369) | (316) | (404) | (274) | (189) | (149) | (198) | (399) | (232) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1l. Done Activities — Make a phone call on a rotary dial phone**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 4% | 5% | 3% | 7% | 7% | 2% | 1% | 2% | 9% | * | * |
| I've done this before, but don't any more | 77% | 77% | 76% | 34% | 71% | 91% | 99% | 82% | 64% | * | * |
| I've never done this | 16% | 14% | 18% | 51% | 17% | 6% | 0% | 13% | 23% | * | * |
| Not sure | 3% | 4% | 3% | 8% | 4% | 2% | 1% | 2% | 4% | * | * |
| Totals | 100% | 100% | 100% | 100% | 99% | 101% | 101% | 99% | 100% | * | * |
| Unweighted N | (982) | (455) | (527) | (186) | (193) | (385) | (218) | (708) | (138) | (75) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 4% | 6% | 3% | 3% | 3% | 3% | 5% | 2% | 5% | 4% | 3% | 4% | 4% |
| I've done this before, but don't any more | 77% | 72% | 78% | 80% | 79% | 85% | 79% | 79% | 73% | 73% | 80% | 75% | 80% |
| I've never done this | 16% | 18% | 16% | 15% | 14% | 10% | 13% | 18% | 18% | 18% | 13% | 19% | 14% |
| Not sure | 3% | 4% | 3% | 2% | 3% | 2% | 3% | 1% | 4% | 5% | 4% | 3% | 3% |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 101% |
| Unweighted N | (982) | (348) | (366) | (268) | (372) | (318) | (404) | (274) | (191) | (152) | (199) | (400) | (231) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1J. Done Activities — Make your own mix-tape or CD**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 12% | 14% | 10% | 17% | 19% | 7% | 6% | 9% | 17% | * | * |
| I've done this before, but don't any more | 51% | 49% | 52% | 30% | 50% | 64% | 49% | 56% | 36% | * | * |
| I've never done this | 30% | 28% | 32% | 41% | 18% | 23% | 44% | 29% | 35% | * | * |
| Not sure | 8% | 9% | 6% | 12% | 13% | 5% | 1% | 5% | 12% | * | * |
| Totals | 101% | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | * | * |
| Unweighted N | (965) | (443) | (522) | (186) | (224) | (317) | (238) | (688) | (131) | (84) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 12% | 17% | 8% | 11% | 12% | 8% | 11% | 12% | 16% | 14% | 6% | 12% | 15% |
| I've done this before, but don't any more | 51% | 49% | 52% | 51% | 54% | 57% | 48% | 54% | 53% | 49% | 50% | 50% | 53% |
| I've never done this | 30% | 30% | 26% | 37% | 30% | 33% | 36% | 30% | 21% | 23% | 40% | 32% | 24% |
| Not sure | 8% | 4% | 15% | 1% | 4% | 2% | 6% | 4% | 9% | 15% | 4% | 6% | 8% |
| Totals | 101% | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 99% | 101% | 100% | 100% | 100% |
| Unweighted N | (965) | (342) | (364) | (259) | (353) | (319) | (411) | (261) | (179) | (157) | (178) | (381) | (249) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1K. Done Activities — Own a corded phone**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 18% | 20% | 16% | 16% | 22% | 14% | 20% | 16% | 19% | * | * |
| I've done this before, but don't any more | 62% | 56% | 67% | 43% | 47% | 74% | 74% | 67% | 45% | * | * |
| I've never done this | 12% | 13% | 11% | 30% | 15% | 5% | 4% | 10% | 20% | * | * |
| Not sure | 8% | 11% | 6% | 11% | 16% | 6% | 2% | 6% | 16% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | * | * |
| Unweighted N | (963) | (446) | (517) | (187) | (220) | (315) | (241) | (687) | (129) | (85) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 18% | 23% | 14% | 16% | 20% | 20% | 13% | 18% | 27% | 23% | 13% | 17% | 20% |
| I've done this before, but don't any more | 62% | 57% | 59% | 69% | 66% | 73% | 63% | 69% | 54% | 54% | 65% | 61% | 64% |
| I've never done this | 12% | 14% | 11% | 12% | 10% | 6% | 17% | 10% | 8% | 9% | 18% | 14% | 6% |
| Not sure | 8% | 5% | 16% | 3% | 5% | 2% | 7% | 3% | 11% | 15% | 4% | 7% | 10% |
| Totals | 100% | 99% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 101% | 100% | 99% | 100% |
| Unweighted N | (963) | (341) | (363) | (259) | (353) | (319) | (408) | (266) | (176) | (156) | (179) | (376) | (252) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1L. Done Activities — Own a dictionary**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 48% | 50% | 46% | 39% | 34% | 50% | 68% | 51% | 53% | * | * |
| I've done this before, but don't any more | 36% | 32% | 39% | 34% | 38% | 41% | 28% | 35% | 30% | * | * |
| I've never done this | 9% | 10% | 9% | 20% | 15% | 3% | 2% | 7% | 10% | * | * |
| Not sure | 7% | 9% | 6% | 7% | 13% | 6% | 3% | 6% | 7% | * | * |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 101% | 99% | 100% | * | * |
| Unweighted N | (969) | (446) | (523) | (189) | (223) | (318) | (239) | (690) | (129) | (86) | (64) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 48% | 52% | 45% | 47% | 58% | 52% | 46% | 51% | 50% | 46% | 47% | 46% | 52% |
| I've done this before, but don't any more | 36% | 36% | 32% | 40% | 34% | 41% | 37% | 40% | 32% | 32% | 37% | 39% | 32% |
| I've never done this | 9% | 9% | 9% | 10% | 6% | 6% | 11% | 7% | 10% | 10% | 10% | 9% | 8% |
| Not sure | 7% | 3% | 14% | 3% | 2% | 1% | 7% | 2% | 8% | 11% | 5% | 6% | 8% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 99% | 99% | 100% | 100% |
| Unweighted N | (969) | (341) | (368) | (260) | (353) | (319) | (410) | (267) | (176) | (161) | (180) | (379) | (249) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1M. Done Activities — Own a handheld calculator**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 45% | 43% | 47% | 37% | 41% | 48% | 52% | 50% | 41% | * | * |
| I've done this before, but don't any more | 42% | 42% | 42% | 42% | 39% | 44% | 42% | 41% | 44% | * | * |
| I've never done this | 7% | 8% | 6% | 14% | 7% | 4% | 4% | 4% | 11% | * | * |
| Not sure | 6% | 7% | 5% | 7% | 12% | 4% | 2% | 6% | 4% | * | * |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | * | * |
| Unweighted N | (975) | (448) | (527) | (190) | (225) | (320) | (240) | (695) | (131) | (85) | (64) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 45% | 46% | 38% | 52% | 49% | 52% | 39% | 57% | 44% | 40% | 48% | 45% | 46% |
| I've done this before, but don't any more | 42% | 45% | 41% | 41% | 43% | 43% | 46% | 39% | 41% | 38% | 44% | 44% | 40% |
| I've never done this | 7% | 6% | 8% | 6% | 6% | 4% | 10% | 4% | 6% | 7% | 5% | 7% | 8% |
| Not sure | 6% | 3% | 13% | 0% | 2% | 2% | 5% | 0% | 9% | 14% | 3% | 4% | 6% |
| Totals | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 100% |
| Unweighted N | (975) | (345) | (369) | (261) | (358) | (319) | (414) | (267) | (180) | (161) | (182) | (382) | (250) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1N. Done Activities — Own a landline phone**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 29% | 28% | 29% | 20% | 23% | 24% | 49% | 28% | 28% | * | * |
| I've done this before, but don't any more | 54% | 52% | 55% | 42% | 51% | 66% | 49% | 58% | 44% | * | * |
| I've never done this | 11% | 12% | 11% | 27% | 15% | 6% | 1% | 9% | 17% | * | * |
| Not sure | 6% | 8% | 5% | 10% | 12% | 4% | 1% | 5% | 11% | * | * |
| Totals | 100% | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (965) | (443) | (522) | (184) | (222) | (320) | (239) | (689) | (129) | (85) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 29% | 36% | 23% | 28% | 31% | 34% | 25% | 31% | 33% | 36% | 28% | 25% | 30% |
| I've done this before, but don't any more | 54% | 49% | 53% | 60% | 56% | 58% | 56% | 57% | 50% | 40% | 58% | 57% | 55% |
| I've never done this | 11% | 13% | 11% | 10% | 11% | 6% | 14% | 10% | 8% | 12% | 11% | 12% | 10% |
| Not sure | 6% | 3% | 13% | 2% | 2% | 2% | 4% | 2% | 9% | 13% | 3% | 7% | 5% |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 101% | 100% |
| Unweighted N | (965) | (337) | (368) | (260) | (353) | (320) | (413) | (263) | (175) | (158) | (181) | (380) | (246) |

**1O. Done Activities — Own a mobile phone that can't access the Internet**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 11% | 14% | 8% | 12% | 11% | 10% | 10% | 9% | 13% | * | * |
| I've done this before, but don't any more | 63% | 62% | 65% | 41% | 68% | 71% | 68% | 70% | 47% | * | * |
| I've never done this | 20% | 19% | 22% | 34% | 15% | 15% | 21% | 18% | 30% | * | * |
| Not sure | 6% | 6% | 5% | 14% | 5% | 4% | 1% | 3% | 10% | * | * |
| Totals | 100% | 101% | 100% | 101% | 99% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (977) | (452) | (525) | (186) | (191) | (383) | (217) | (703) | (137) | (75) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 11% | 13% | 10% | 8% | 12% | 10% | 12% | 7% | 14% | 7% | 15% | 10% | 10% |
| I've done this before, but don't any more | 63% | 60% | 65% | 66% | 65% | 68% | 64% | 66% | 63% | 67% | 62% | 60% | 69% |
| I've never done this | 20% | 18% | 20% | 23% | 19% | 20% | 19% | 20% | 20% | 20% | 19% | 24% | 16% |
| Not sure | 6% | 9% | 5% | 2% | 4% | 2% | 5% | 7% | 3% | 6% | 4% | 7% | 5% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (977) | (343) | (369) | (265) | (366) | (317) | (404) | (273) | (188) | (152) | (199) | (396) | (230) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1P. Done Activities — Own an encyclopedia**

Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 18% | 21% | 15% | 18% | 21% | 17% | 14% | 18% | 15% | * | * |
| I've done this before, but don't any more | 56% | 53% | 58% | 28% | 51% | 62% | 77% | 59% | 52% | * | * |
| I've never done this | 22% | 21% | 23% | 47% | 20% | 19% | 8% | 19% | 25% | * | * |
| Not sure | 4% | 5% | 4% | 8% | 8% | 2% | 0% | 4% | 8% | * | * |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 99% | 100% | 100% | * | * |
| Unweighted N | (979) | (453) | (526) | (188) | (192) | (381) | (218) | (706) | (137) | (76) | (60) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 18% | 16% | 19% | 18% | 17% | 21% | 19% | 16% | 18% | 18% | 13% | 19% | 20% |
| I've done this before, but don't any more | 56% | 54% | 54% | 59% | 61% | 60% | 56% | 58% | 63% | 55% | 59% | 54% | 57% |
| I've never done this | 22% | 24% | 23% | 20% | 18% | 16% | 22% | 22% | 17% | 23% | 23% | 23% | 19% |
| Not sure | 4% | 6% | 4% | 3% | 4% | 3% | 3% | 4% | 3% | 4% | 5% | 4% | 4% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (979) | (350) | (363) | (266) | (372) | (316) | (405) | (274) | (190) | (152) | (198) | (397) | (232) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1Q. Done Activities — Pay for something using a check**
Which, if any, of the following things do you do now or have you ever done?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 42% | 43% | 42% | 13% | 31% | 48% | 72% | 49% | 24% | * | * |
| I've done this before, but don't any more | 39% | 38% | 39% | 38% | 42% | 44% | 28% | 39% | 34% | * | * |
| I've never done this | 15% | 14% | 16% | 42% | 21% | 5% | 0% | 10% | 36% | * | * |
| Not sure | 4% | 5% | 3% | 7% | 6% | 4% | 0% | 2% | 6% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | * | * |
| Unweighted N | (979) | (453) | (526) | (185) | (192) | (384) | (218) | (708) | (137) | (74) | (60) |

| | | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 42% | 40% | 38% | 49% | 50% | 59% | 32% | 52% | 54% | 41% | 44% | 39% | 47% |
| I've done this before, but don't any more | 39% | 38% | 39% | 39% | 35% | 33% | 47% | 35% | 29% | 35% | 39% | 40% | 38% |
| I've never done this | 15% | 18% | 16% | 10% | 12% | 6% | 15% | 12% | 14% | 17% | 14% | 17% | 10% |
| Not sure | 4% | 4% | 6% | 2% | 2% | 2% | 5% | 1% | 3% | 6% | 3% | 3% | 5% |
| Totals | 100% | 100% | 99% | 100% | 99% | 100% | 99% | 100% | 100% | 99% | 100% | 99% | 100% |
| Unweighted N | (979) | (347) | (366) | (266) | (371) | (317) | (405) | (272) | (189) | (152) | (198) | (398) | (231) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1R. Done Activities — Play video games at an arcade**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 11% | 9% | 13% | 21% | 19% | 6% | 2% | 9% | 15% | * | * |
| I've done this before, but don't any more | 64% | 71% | 56% | 54% | 62% | 77% | 54% | 64% | 57% | * | * |
| I've never done this | 22% | 17% | 28% | 21% | 13% | 15% | 44% | 25% | 25% | * | * |
| Not sure | 3% | 3% | 3% | 4% | 5% | 2% | 0% | 3% | 3% | * | * |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | * | * |
| Unweighted N | (974) | (453) | (521) | (187) | (190) | (379) | (218) | (704) | (137) | (73) | (60) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 11% | 14% | 9% | 10% | 12% | 8% | 10% | 13% | 14% | 9% | 9% | 13% | 11% |
| I've done this before, but don't any more | 64% | 59% | 68% | 63% | 60% | 64% | 67% | 61% | 62% | 70% | 58% | 63% | 65% |
| I've never done this | 22% | 23% | 20% | 25% | 25% | 26% | 19% | 26% | 22% | 16% | 30% | 21% | 23% |
| Not sure | 3% | 4% | 3% | 1% | 2% | 2% | 4% | 1% | 2% | 5% | 3% | 2% | 1% |
| Totals | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 100% |
| Unweighted N | (974) | (345) | (365) | (264) | (369) | (314) | (403) | (272) | (188) | (153) | (196) | (397) | (228) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1S. Done Activities — Prepare a recipe from a cookbook**
Which, if any, of the following things do you do now or have you ever done?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 49% | 41% | 56% | 35% | 38% | 56% | 63% | 55% | 42% | * | * |
| I've done this before, but don't any more | 30% | 29% | 31% | 31% | 38% | 27% | 23% | 29% | 26% | * | * |
| I've never done this | 15% | 22% | 8% | 23% | 11% | 14% | 12% | 11% | 23% | * | * |
| Not sure | 6% | 8% | 5% | 11% | 12% | 3% | 1% | 5% | 10% | * | * |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | 101% | * | * |
| Unweighted N | (973) | (448) | (525) | (189) | (225) | (320) | (239) | (691) | (131) | (87) | (64) |

| | | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 49% | 50% | 43% | 55% | 54% | 57% | 46% | 56% | 52% | 42% | 51% | 52% | 48% |
| I've done this before, but don't any more | 30% | 31% | 28% | 30% | 29% | 32% | 30% | 29% | 31% | 30% | 29% | 27% | 35% |
| I've never done this | 15% | 15% | 15% | 14% | 12% | 10% | 20% | 12% | 8% | 15% | 13% | 17% | 12% |
| Not sure | 6% | 3% | 14% | 1% | 4% | 1% | 4% | 3% | 9% | 13% | 6% | 5% | 5% |
| Totals | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 100% |
| Unweighted N | (973) | (342) | (371) | (260) | (355) | (318) | (416) | (264) | (177) | (160) | (181) | (381) | (251) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1T. Done Activities — Record videos on a video camera that uses film**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 10% | 12% | 8% | 19% | 18% | 3% | 2% | 8% | 18% | * | * |
| I've done this before, but don't any more | 50% | 51% | 50% | 35% | 41% | 63% | 56% | 55% | 33% | * | * |
| I've never done this | 32% | 28% | 35% | 37% | 25% | 28% | 40% | 31% | 41% | * | * |
| Not sure | 8% | 9% | 7% | 9% | 16% | 5% | 2% | 6% | 8% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | * | * |
| Unweighted N | (965) | (447) | (518) | (191) | (220) | (320) | (234) | (690) | (129) | (83) | (63) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 10% | 16% | 4% | 9% | 13% | 8% | 8% | 10% | 17% | 15% | 7% | 9% | 10% |
| I've done this before, but don't any more | 50% | 49% | 50% | 53% | 53% | 59% | 48% | 55% | 55% | 40% | 50% | 54% | 52% |
| I've never done this | 32% | 30% | 30% | 36% | 29% | 31% | 39% | 31% | 20% | 29% | 38% | 31% | 28% |
| Not sure | 8% | 5% | 16% | 2% | 5% | 2% | 6% | 4% | 9% | 15% | 5% | 6% | 10% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 101% | 99% | 100% | 100% | 100% |
| Unweighted N | (965) | (338) | (369) | (258) | (352) | (317) | (410) | (266) | (174) | (154) | (180) | (381) | (250) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1U. Done Activities — Rent a video from a video store**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 8% | 10% | 7% | 17% | 13% | 4% | 3% | 6% | 16% | * | * |
| I've done this before, but don't any more | 73% | 68% | 77% | 51% | 60% | 86% | 86% | 80% | 54% | * | * |
| I've never done this | 12% | 13% | 11% | 24% | 14% | 6% | 10% | 9% | 26% | * | * |
| Not sure | 6% | 8% | 5% | 8% | 13% | 4% | 1% | 5% | 4% | * | * |
| Totals | 99% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (964) | (441) | (523) | (185) | (224) | (319) | (236) | (687) | (132) | (82) | (63) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 8% | 13% | 4% | 9% | 11% | 6% | 8% | 9% | 14% | 15% | 5% | 8% | 7% |
| I've done this before, but don't any more | 73% | 71% | 72% | 76% | 75% | 84% | 72% | 78% | 71% | 62% | 80% | 72% | 74% |
| I've never done this | 12% | 12% | 10% | 15% | 12% | 9% | 16% | 10% | 7% | 11% | 12% | 14% | 10% |
| Not sure | 6% | 4% | 13% | 1% | 2% | 1% | 5% | 2% | 8% | 12% | 3% | 5% | 8% |
| Totals | 99% | 100% | 99% | 101% | 100% | 100% | 101% | 99% | 100% | 100% | 100% | 99% | 99% |
| Unweighted N | (964) | (338) | (369) | (257) | (353) | (317) | (410) | (264) | (175) | (156) | (180) | (381) | (247) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1V. Done Activities — Send a fax**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 20% | 19% | 21% | 15% | 23% | 19% | 23% | 20% | 26% | * | * |
| I've done this before, but don't any more | 56% | 56% | 56% | 28% | 54% | 67% | 68% | 61% | 39% | * | * |
| I've never done this | 20% | 21% | 19% | 47% | 18% | 12% | 9% | 17% | 30% | * | * |
| Not sure | 4% | 4% | 4% | 10% | 6% | 2% | 1% | 2% | 6% | * | * |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 101% | 100% | 101% | * | * |
| Unweighted N | (980) | (456) | (524) | (190) | (192) | (382) | (216) | (705) | (138) | (76) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 20% | 19% | 16% | 26% | 20% | 25% | 18% | 24% | 20% | 17% | 20% | 20% | 22% |
| I've done this before, but don't any more | 56% | 56% | 58% | 53% | 62% | 58% | 57% | 54% | 61% | 55% | 54% | 55% | 61% |
| I've never done this | 20% | 20% | 20% | 20% | 14% | 14% | 20% | 18% | 16% | 23% | 22% | 22% | 13% |
| Not sure | 4% | 5% | 5% | 2% | 3% | 3% | 5% | 5% | 3% | 6% | 4% | 4% | 4% |
| Totals | 100% | 100% | 99% | 101% | 99% | 100% | 100% | 101% | 100% | 101% | 100% | 101% | 100% |
| Unweighted N | (980) | (345) | (368) | (267) | (370) | (316) | (404) | (275) | (189) | (155) | (197) | (398) | (230) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1W. Done Activities — Send a letter in the mail**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 55% | 49% | 61% | 33% | 48% | 60% | 76% | 58% | 47% | * | * |
| I've done this before, but don't any more | 35% | 39% | 32% | 42% | 41% | 35% | 24% | 35% | 37% | * | * |
| I've never done this | 7% | 8% | 6% | 19% | 8% | 3% | 0% | 5% | 14% | * | * |
| Not sure | 3% | 5% | 1% | 5% | 4% | 2% | 0% | 2% | 2% | * | * |
| Totals | 100% | 101% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (980) | (456) | (524) | (188) | (193) | (383) | (216) | (705) | (138) | (75) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 55% | 55% | 50% | 61% | 61% | 61% | 53% | 61% | 54% | 51% | 61% | 54% | 55% |
| I've done this before, but don't any more | 35% | 33% | 41% | 30% | 31% | 31% | 37% | 32% | 35% | 37% | 32% | 37% | 33% |
| I've never done this | 7% | 8% | 6% | 8% | 6% | 7% | 6% | 6% | 8% | 7% | 5% | 8% | 8% |
| Not sure | 3% | 4% | 3% | 1% | 3% | 1% | 4% | 2% | 3% | 5% | 1% | 2% | 5% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 100% | 100% | 99% | 101% | 101% |
| Unweighted N | (980) | (347) | (367) | (266) | (369) | (318) | (407) | (271) | (190) | (151) | (200) | (398) | (231) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1X. Done Activities — Send or receive a telegram**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 5% | 5% | 5% | 15% | 8% | 1% | 0% | 4% | 5% | * | * |
| I've done this before, but don't any more | 22% | 29% | 16% | 19% | 13% | 21% | 36% | 21% | 28% | * | * |
| I've never done this | 69% | 61% | 75% | 61% | 72% | 75% | 62% | 72% | 61% | * | * |
| Not sure | 4% | 4% | 3% | 5% | 7% | 2% | 2% | 3% | 6% | * | * |
| Totals | 100% | 99% | 99% | 100% | 100% | 99% | 100% | 100% | 100% | * | * |
| Unweighted N | (978) | (450) | (528) | (186) | (190) | (384) | (218) | (703) | (139) | (75) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 5% | 8% | 5% | 3% | 6% | 3% | 5% | 5% | 5% | 8% | 1% | 7% | 5% |
| I've done this before, but don't any more | 22% | 27% | 22% | 18% | 30% | 22% | 19% | 23% | 30% | 20% | 18% | 23% | 28% |
| I've never done this | 69% | 60% | 70% | 77% | 61% | 72% | 74% | 70% | 60% | 68% | 78% | 67% | 63% |
| Not sure | 4% | 5% | 3% | 2% | 3% | 3% | 3% | 2% | 5% | 4% | 3% | 3% | 5% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (978) | (347) | (365) | (266) | (370) | (317) | (403) | (275) | (188) | (151) | (199) | (397) | (231) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1Y. Done Activities — Smoke a cigarette**
Which, if any, of the following things do you do now or have you ever done?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 16% | 14% | 19% | 11% | 29% | 17% | 7% | 18% | 12% | * | * |
| I've done this before, but don't any more | 37% | 42% | 32% | 25% | 25% | 41% | 53% | 39% | 32% | * | * |
| I've never done this | 45% | 41% | 49% | 62% | 42% | 41% | 39% | 42% | 53% | * | * |
| Not sure | 2% | 3% | 1% | 3% | 4% | 1% | 0% | 2% | 3% | * | * |
| Totals | 100% | 100% | 101% | 101% | 100% | 100% | 99% | 101% | 100% | * | * |
| Unweighted N | (979) | (456) | (523) | (185) | (193) | (383) | (218) | (707) | (136) | (75) | (61) |

| | | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 16% | 11% | 19% | 19% | 12% | 17% | 23% | 12% | 11% | 20% | 16% | 18% | 11% |
| I've done this before, but don't any more | 37% | 42% | 33% | 35% | 44% | 36% | 34% | 45% | 37% | 22% | 40% | 36% | 45% |
| I've never done this | 45% | 43% | 47% | 45% | 43% | 45% | 41% | 42% | 50% | 53% | 43% | 44% | 43% |
| Not sure | 2% | 4% | 1% | 1% | 2% | 2% | 1% | 1% | 2% | 4% | 1% | 2% | 2% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 101% |
| Unweighted N | (979) | (347) | (367) | (265) | (371) | (318) | (403) | (273) | (190) | (152) | (197) | (400) | (230) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1Z. Done Activities — Take photos on a non-disposable camera that uses film and doesn't print pictures instantly**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 9% | 9% | 9% | 10% | 17% | 5% | 6% | 9% | 11% | * | * |
| I've done this before, but don't any more | 75% | 71% | 78% | 51% | 66% | 86% | 88% | 79% | 63% | * | * |
| I've never done this | 14% | 17% | 11% | 35% | 12% | 8% | 6% | 10% | 20% | * | * |
| Not sure | 2% | 2% | 2% | 4% | 5% | 1% | 0% | 2% | 7% | * | * |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | * | * |
| Unweighted N | (976) | (452) | (524) | (184) | (192) | (382) | (218) | (707) | (137) | (73) | (59) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 9% | 11% | 10% | 7% | 9% | 9% | 9% | 8% | 9% | 9% | 8% | 8% | 13% |
| I've done this before, but don't any more | 75% | 74% | 74% | 77% | 78% | 79% | 75% | 80% | 75% | 70% | 78% | 75% | 75% |
| I've never done this | 14% | 13% | 14% | 14% | 11% | 11% | 14% | 10% | 13% | 17% | 13% | 15% | 10% |
| Not sure | 2% | 2% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 3% | 2% | 2% | 2% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 99% | 99% | 101% | 100% | 100% |
| Unweighted N | (976) | (345) | (365) | (266) | (370) | (317) | (401) | (274) | (190) | (152) | (197) | (399) | (228) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1AA. Done Activities — Type a letter or document on a typewriter**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 6% | 7% | 6% | 9% | 12% | 2% | 3% | 6% | 9% | * | * |
| I've done this before, but don't any more | 70% | 69% | 71% | 37% | 57% | 84% | 93% | 73% | 63% | * | * |
| I've never done this | 21% | 20% | 22% | 49% | 27% | 11% | 3% | 19% | 24% | * | * |
| Not sure | 3% | 4% | 2% | 5% | 4% | 2% | 0% | 2% | 4% | * | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 99% | 99% | 100% | 100% | * | * |
| Unweighted N | (979) | (455) | (524) | (185) | (192) | (383) | (219) | (708) | (137) | (73) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 6% | 9% | 5% | 5% | 10% | 4% | 8% | 4% | 8% | 8% | 3% | 6% | 8% |
| I've done this before, but don't any more | 70% | 67% | 71% | 73% | 72% | 81% | 69% | 74% | 67% | 69% | 77% | 66% | 73% |
| I've never done this | 21% | 21% | 21% | 21% | 16% | 14% | 20% | 21% | 23% | 19% | 18% | 25% | 17% |
| Not sure | 3% | 4% | 3% | 1% | 2% | 1% | 3% | 1% | 2% | 4% | 2% | 3% | 2% |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (979) | (348) | (366) | (265) | (370) | (318) | (405) | (272) | (189) | (153) | (199) | (398) | (229) |

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**1AB. Done Activities — Use a car phone**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 15% | 17% | 13% | 16% | 20% | 11% | 15% | 15% | 12% | * | * |
| I've done this before, but don't any more | 28% | 32% | 24% | 29% | 28% | 30% | 24% | 28% | 28% | * | * |
| I've never done this | 47% | 40% | 53% | 41% | 38% | 51% | 55% | 48% | 47% | * | * |
| Not sure | 10% | 11% | 10% | 14% | 14% | 8% | 6% | 8% | 14% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | * | * |
| Unweighted N | (966) | (447) | (519) | (187) | (224) | (316) | (239) | (686) | (130) | (85) | (65) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 15% | 24% | 9% | 12% | 18% | 16% | 12% | 14% | 28% | 17% | 12% | 16% | 15% |
| I've done this before, but don't any more | 28% | 24% | 24% | 37% | 26% | 34% | 22% | 34% | 34% | 28% | 22% | 30% | 30% |
| I've never done this | 47% | 47% | 46% | 48% | 50% | 45% | 56% | 46% | 28% | 39% | 58% | 45% | 45% |
| Not sure | 10% | 6% | 20% | 3% | 6% | 5% | 10% | 6% | 10% | 15% | 9% | 10% | 10% |
| Totals | 100% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 101% | 100% |
| Unweighted N | (966) | (339) | (370) | (257) | (355) | (318) | (410) | (266) | (173) | (157) | (181) | (379) | (249) |

**1AC. Done Activities — Use a floppy disc on a computer**
Which, if any, of the following things do you do now or have you ever done?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 5% | 7% | 4% | 10% | 8% | 2% | 3% | 6% | 5% | * | * |
| I've done this before, but don't any more | 75% | 78% | 72% | 46% | 76% | 84% | 86% | 77% | 66% | * | * |
| I've never done this | 16% | 10% | 21% | 36% | 10% | 12% | 10% | 15% | 23% | * | * |
| Not sure | 4% | 4% | 4% | 8% | 6% | 2% | 1% | 3% | 6% | * | * |
| Totals | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 101% | 100% | * | * |
| Unweighted N | (977) | (451) | (526) | (186) | (188) | (385) | (218) | (704) | (136) | (76) | (61) |

| | | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 5% | 9% | 2% | 5% | 8% | 4% | 5% | 7% | 6% | 8% | 2% | 6% | 6% |
| I've done this before, but don't any more | 75% | 68% | 79% | 77% | 79% | 80% | 73% | 80% | 77% | 74% | 77% | 71% | 80% |
| I've never done this | 16% | 17% | 14% | 17% | 10% | 15% | 18% | 12% | 13% | 8% | 19% | 20% | 12% |
| Not sure | 4% | 6% | 5% | 1% | 4% | 1% | 4% | 1% | 3% | 10% | 2% | 3% | 2% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% |
| Unweighted N | (977) | (345) | (365) | (267) | (371) | (317) | (402) | (274) | (187) | (149) | (198) | (398) | (232) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1AD. Done Activities — Use a pager**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 5% | 7% | 4% | 8% | 7% | 5% | 3% | 4% | 9% | * | * |
| I've done this before, but don't any more | 41% | 46% | 37% | 18% | 41% | 50% | 49% | 41% | 49% | * | * |
| I've never done this | 50% | 42% | 57% | 64% | 48% | 44% | 48% | 53% | 39% | * | * |
| Not sure | 3% | 5% | 2% | 10% | 5% | 1% | 0% | 3% | 3% | * | * |
| Totals | 99% | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 100% | * | * |
| Unweighted N | (976) | (453) | (523) | (185) | (192) | (383) | (216) | (705) | (136) | (74) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 5% | 7% | 6% | 3% | 6% | 3% | 5% | 6% | 7% | 4% | 3% | 5% | 9% |
| I've done this before, but don't any more | 41% | 39% | 40% | 44% | 42% | 47% | 42% | 43% | 43% | 39% | 32% | 47% | 42% |
| I've never done this | 50% | 48% | 51% | 51% | 47% | 49% | 50% | 48% | 46% | 52% | 63% | 44% | 46% |
| Not sure | 3% | 6% | 3% | 2% | 6% | 2% | 3% | 3% | 4% | 5% | 2% | 4% | 3% |
| Totals | 99% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (976) | (345) | (366) | (265) | (368) | (316) | (401) | (274) | (189) | (152) | (198) | (395) | (231) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1AE. Done Activities — Use a phone book to look up a number**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 15% | 16% | 14% | 14% | 18% | 11% | 17% | 15% | 11% | * | * |
| I've done this before, but don't any more | 72% | 70% | 74% | 51% | 66% | 82% | 83% | 76% | 69% | * | * |
| I've never done this | 11% | 12% | 11% | 32% | 12% | 6% | 0% | 7% | 15% | * | * |
| Not sure | 2% | 2% | 1% | 2% | 4% | 1% | 0% | 2% | 4% | * | * |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 99% | * | * |
| Unweighted N | (979) | (452) | (527) | (185) | (194) | (383) | (217) | (706) | (137) | (76) | (60) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 15% | 16% | 12% | 15% | 16% | 14% | 16% | 13% | 14% | 13% | 17% | 9% | 22% |
| I've done this before, but don't any more | 72% | 68% | 77% | 72% | 75% | 78% | 70% | 78% | 72% | 65% | 73% | 79% | 67% |
| I've never done this | 11% | 14% | 8% | 12% | 7% | 7% | 12% | 9% | 12% | 18% | 8% | 11% | 10% |
| Not sure | 2% | 2% | 2% | 0% | 2% | 1% | 2% | 0% | 2% | 3% | 2% | 1% | 1% |
| Totals | 100% | 100% | 99% | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% |
| Unweighted N | (979) | (347) | (367) | (265) | (370) | (317) | (402) | (274) | (190) | (154) | (196) | (397) | (232) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1AF. Done Activities — Use a physical address book to store contact information**
Which, if any, of the following things do you do now or have you ever done?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 35% | 31% | 38% | 25% | 28% | 35% | 50% | 39% | 27% | * | * |
| I've done this before, but don't any more | 43% | 42% | 44% | 31% | 41% | 51% | 44% | 43% | 45% | * | * |
| I've never done this | 16% | 19% | 12% | 36% | 18% | 10% | 4% | 12% | 21% | * | * |
| Not sure | 7% | 8% | 5% | 8% | 14% | 4% | 2% | 5% | 7% | * | * |
| Totals | 101% | 100% | 99% | 100% | 101% | 100% | 100% | 99% | 100% | * | * |
| Unweighted N | (970) | (447) | (523) | (190) | (225) | (319) | (236) | (687) | (131) | (87) | (65) |

| | | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 35% | 37% | 27% | 41% | 38% | 42% | 29% | 45% | 35% | 38% | 38% | 31% | 34% |
| I've done this before, but don't any more | 43% | 47% | 40% | 42% | 48% | 46% | 44% | 42% | 44% | 37% | 41% | 46% | 44% |
| I've never done this | 16% | 13% | 18% | 16% | 11% | 11% | 20% | 13% | 12% | 11% | 17% | 18% | 14% |
| Not sure | 7% | 4% | 14% | 1% | 3% | 1% | 7% | 0% | 9% | 14% | 4% | 5% | 8% |
| Totals | 101% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (970) | (341) | (372) | (257) | (354) | (317) | (414) | (265) | (175) | (160) | (181) | (380) | (249) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1AG. Done Activities — Use a physical calendar to keep track of plans**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 53% | 44% | 60% | 35% | 42% | 58% | 72% | 58% | 48% | * | * |
| I've done this before, but don't any more | 32% | 35% | 29% | 41% | 30% | 32% | 24% | 29% | 31% | * | * |
| I've never done this | 9% | 12% | 6% | 16% | 13% | 5% | 2% | 7% | 14% | * | * |
| Not sure | 7% | 9% | 5% | 8% | 15% | 5% | 2% | 6% | 7% | * | * |
| Totals | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (966) | (445) | (521) | (189) | (222) | (320) | (235) | (689) | (129) | (84) | (64) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 53% | 53% | 44% | 63% | 58% | 62% | 54% | 57% | 48% | 46% | 62% | 53% | 47% |
| I've done this before, but don't any more | 32% | 34% | 34% | 25% | 34% | 29% | 30% | 33% | 35% | 29% | 27% | 32% | 36% |
| I've never done this | 9% | 8% | 8% | 9% | 5% | 8% | 10% | 8% | 9% | 12% | 6% | 9% | 7% |
| Not sure | 7% | 4% | 14% | 3% | 3% | 1% | 7% | 2% | 9% | 13% | 4% | 5% | 9% |
| Totals | 101% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 101% | 100% | 99% | 99% | 99% |
| Unweighted N | (966) | (339) | (369) | (258) | (351) | (317) | (412) | (266) | (174) | (158) | (180) | (381) | (247) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1AH. Done Activities — Use a physical ledger to keep track of financial transactions**
Which, if any, of the following things do you do now or have you ever done?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 24% | 24% | 24% | 17% | 26% | 24% | 27% | 26% | 21% | * | * |
| I've done this before, but don't any more | 39% | 38% | 40% | 29% | 35% | 45% | 45% | 39% | 36% | * | * |
| I've never done this | 30% | 28% | 31% | 43% | 25% | 26% | 27% | 29% | 34% | * | * |
| Not sure | 8% | 10% | 5% | 10% | 15% | 5% | 1% | 6% | 9% | * | * |
| Totals | 101% | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (967) | (446) | (521) | (187) | (222) | (319) | (239) | (689) | (129) | (86) | (63) |

| | | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 24% | 29% | 17% | 27% | 26% | 31% | 21% | 30% | 26% | 27% | 25% | 20% | 26% |
| I've done this before, but don't any more | 39% | 40% | 34% | 45% | 45% | 44% | 35% | 43% | 46% | 39% | 35% | 41% | 41% |
| I've never done this | 30% | 28% | 33% | 26% | 26% | 23% | 37% | 25% | 19% | 20% | 35% | 34% | 24% |
| Not sure | 8% | 3% | 16% | 2% | 4% | 1% | 7% | 2% | 9% | 14% | 5% | 6% | 9% |
| Totals | 101% | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (967) | (340) | (369) | (258) | (355) | (320) | (412) | (264) | (176) | (158) | (181) | (379) | (249) |

**1AI. Done Activities — Use a physical photo album to store photographs**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 41% | 36% | 46% | 33% | 39% | 42% | 47% | 44% | 40% | * | * |
| I've done this before, but don't any more | 41% | 41% | 42% | 40% | 32% | 46% | 45% | 42% | 34% | * | * |
| I've never done this | 10% | 13% | 7% | 17% | 13% | 7% | 5% | 8% | 17% | * | * |
| Not sure | 8% | 10% | 5% | 9% | 15% | 5% | 2% | 6% | 9% | * | * |
| Totals | 100% | 100% | 100% | 99% | 99% | 100% | 99% | 100% | 100% | * | * |
| Unweighted N | (970) | (445) | (525) | (187) | (224) | (317) | (242) | (693) | (128) | (86) | (63) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 41% | 42% | 35% | 47% | 43% | 49% | 39% | 47% | 43% | 39% | 42% | 41% | 40% |
| I've done this before, but don't any more | 41% | 44% | 38% | 42% | 43% | 45% | 41% | 43% | 39% | 40% | 44% | 40% | 42% |
| I've never done this | 10% | 11% | 11% | 9% | 10% | 5% | 13% | 9% | 9% | 9% | 10% | 12% | 7% |
| Not sure | 8% | 3% | 17% | 2% | 3% | 2% | 7% | 1% | 9% | 11% | 3% | 6% | 11% |
| Totals | 100% | 100% | 101% | 100% | 99% | 101% | 100% | 100% | 100% | 99% | 99% | 99% | 100% |
| Unweighted N | (970) | (342) | (369) | (259) | (355) | (318) | (415) | (267) | (174) | (158) | (182) | (380) | (250) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1AJ. Done Activities — Use a physical road map to get somewhere**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 23% | 25% | 21% | 20% | 19% | 20% | 34% | 23% | 30% | * | * |
| I've done this before, but don't any more | 54% | 55% | 53% | 36% | 51% | 65% | 59% | 61% | 31% | * | * |
| I've never done this | 16% | 12% | 21% | 36% | 16% | 11% | 7% | 12% | 33% | * | * |
| Not sure | 7% | 8% | 6% | 8% | 14% | 5% | 1% | 5% | 7% | * | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 101% | 101% | 101% | 101% | * | * |
| Unweighted N | (965) | (442) | (523) | (187) | (222) | (320) | (236) | (685) | (133) | (86) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 23% | 28% | 20% | 21% | 27% | 23% | 20% | 28% | 25% | 23% | 20% | 22% | 27% |
| I've done this before, but don't any more | 54% | 52% | 49% | 64% | 55% | 63% | 52% | 57% | 60% | 51% | 55% | 55% | 55% |
| I've never done this | 16% | 19% | 17% | 13% | 15% | 12% | 22% | 14% | 7% | 15% | 21% | 18% | 10% |
| Not sure | 7% | 2% | 15% | 1% | 3% | 2% | 6% | 0% | 8% | 12% | 4% | 5% | 9% |
| Totals | 100% | 101% | 101% | 99% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 101% |
| Unweighted N | (965) | (343) | (365) | (257) | (356) | (317) | (414) | (265) | (174) | (155) | (180) | (382) | (248) |

**1AK. Done Activities — Use a physical yearbook to look up former classmates**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 23% | 24% | 23% | 23% | 25% | 20% | 26% | 26% | 14% | * | * |
| I've done this before, but don't any more | 44% | 43% | 45% | 42% | 41% | 47% | 44% | 45% | 40% | * | * |
| I've never done this | 26% | 25% | 27% | 27% | 21% | 26% | 29% | 23% | 37% | * | * |
| Not sure | 7% | 8% | 5% | 7% | 12% | 6% | 1% | 5% | 9% | * | * |
| Totals | 100% | 100% | 100% | 99% | 99% | 99% | 100% | 99% | 100% | * | * |
| Unweighted N | (962) | (446) | (516) | (187) | (222) | (318) | (235) | (685) | (128) | (87) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 23% | 29% | 16% | 26% | 30% | 28% | 19% | 28% | 34% | 23% | 21% | 24% | 25% |
| I've done this before, but don't any more | 44% | 42% | 44% | 46% | 44% | 48% | 44% | 45% | 42% | 38% | 46% | 45% | 44% |
| I've never done this | 26% | 26% | 26% | 26% | 24% | 23% | 32% | 26% | 15% | 26% | 29% | 25% | 25% |
| Not sure | 7% | 3% | 14% | 2% | 3% | 1% | 5% | 1% | 10% | 13% | 3% | 6% | 6% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 100% |
| Unweighted N | (962) | (340) | (363) | (259) | (350) | (318) | (410) | (264) | (175) | (154) | (180) | (379) | (249) |

**1AL. Done Activities — Use a Polaroid camera**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 10% | 10% | 10% | 20% | 16% | 5% | 3% | 8% | 16% | * | * |
| I've done this before, but don't any more | 65% | 62% | 68% | 35% | 50% | 81% | 86% | 70% | 52% | * | * |
| I've never done this | 17% | 19% | 16% | 34% | 18% | 10% | 11% | 16% | 23% | * | * |
| Not sure | 8% | 9% | 6% | 11% | 16% | 4% | 1% | 6% | 9% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | * | * |
| Unweighted N | (962) | (443) | (519) | (187) | (225) | (314) | (236) | (685) | (129) | (86) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 10% | 15% | 6% | 9% | 12% | 7% | 9% | 7% | 22% | 15% | 4% | 12% | 9% |
| I've done this before, but don't any more | 65% | 62% | 63% | 71% | 68% | 78% | 65% | 72% | 58% | 58% | 71% | 65% | 65% |
| I've never done this | 17% | 19% | 15% | 17% | 17% | 14% | 20% | 19% | 11% | 13% | 20% | 17% | 18% |
| Not sure | 8% | 4% | 16% | 2% | 4% | 2% | 6% | 2% | 9% | 15% | 5% | 6% | 9% |
| Totals | 100% | 100% | 100% | 99% | 101% | 101% | 100% | 100% | 100% | 101% | 100% | 100% | 101% |
| Unweighted N | (962) | (338) | (367) | (257) | (355) | (316) | (409) | (262) | (177) | (154) | (179) | (376) | (253) |

**1AM. Done Activities — Use a printer in your own home**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 57% | 55% | 59% | 37% | 43% | 65% | 79% | 65% | 41% | * | * |
| I've done this before, but don't any more | 25% | 24% | 26% | 30% | 30% | 24% | 17% | 22% | 31% | * | * |
| I've never done this | 10% | 12% | 8% | 23% | 11% | 5% | 4% | 8% | 21% | * | * |
| Not sure | 8% | 9% | 6% | 10% | 16% | 5% | 1% | 6% | 7% | * | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 99% | 101% | 101% | 100% | * | * |
| Unweighted N | (968) | (447) | (521) | (189) | (222) | (319) | (238) | (693) | (128) | (85) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 57% | 61% | 47% | 66% | 65% | 73% | 48% | 72% | 65% | 55% | 56% | 57% | 61% |
| I've done this before, but don't any more | 25% | 27% | 28% | 19% | 24% | 19% | 30% | 20% | 21% | 25% | 29% | 26% | 22% |
| I've never done this | 10% | 8% | 9% | 12% | 8% | 6% | 15% | 6% | 4% | 7% | 13% | 11% | 7% |
| Not sure | 8% | 4% | 15% | 3% | 3% | 2% | 6% | 2% | 10% | 14% | 3% | 6% | 10% |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 101% | 100% | 100% |
| Unweighted N | (968) | (339) | (369) | (260) | (351) | (320) | (410) | (267) | (176) | (157) | (183) | (379) | (249) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1AN. Done Activities — Use a public pay phone to make a call**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 4% | 6% | 3% | 8% | 8% | 2% | 0% | 3% | 6% | * | * |
| I've done this before, but don't any more | 79% | 78% | 79% | 38% | 78% | 92% | 96% | 81% | 69% | * | * |
| I've never done this | 14% | 12% | 17% | 47% | 9% | 6% | 3% | 13% | 20% | * | * |
| Not sure | 3% | 4% | 2% | 7% | 4% | 1% | 1% | 2% | 4% | * | * |
| Totals | 100% | 100% | 101% | 100% | 99% | 101% | 100% | 99% | 99% | * | * |
| Unweighted N | (983) | (457) | (526) | (189) | (192) | (384) | (218) | (709) | (139) | (74) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 4% | 8% | 2% | 3% | 6% | 2% | 3% | 5% | 7% | 5% | 1% | 5% | 6% |
| I've done this before, but don't any more | 79% | 73% | 82% | 81% | 80% | 85% | 79% | 82% | 76% | 76% | 84% | 74% | 82% |
| I've never done this | 14% | 16% | 12% | 15% | 10% | 12% | 14% | 13% | 15% | 13% | 12% | 19% | 10% |
| Not sure | 3% | 4% | 4% | 1% | 3% | 1% | 4% | 1% | 3% | 6% | 2% | 2% | 2% |
| Totals | 100% | 101% | 100% | 100% | 99% | 100% | 100% | 101% | 101% | 100% | 99% | 100% | 100% |
| Unweighted N | (983) | (351) | (366) | (266) | (373) | (316) | (407) | (274) | (190) | (153) | (199) | (398) | (233) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1AO. Done Activities — Use a punch card to store data**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 6% | 6% | 7% | 14% | 12% | 2% | 1% | 5% | 5% | * | * |
| I've done this before, but don't any more | 26% | 30% | 22% | 26% | 32% | 21% | 27% | 26% | 23% | * | * |
| I've never done this | 57% | 52% | 60% | 47% | 40% | 67% | 67% | 59% | 58% | * | * |
| Not sure | 11% | 12% | 11% | 13% | 16% | 11% | 5% | 9% | 14% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | * | * |
| Unweighted N | (970) | (445) | (525) | (190) | (223) | (316) | (241) | (688) | (131) | (87) | (64) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 6% | 12% | 3% | 4% | 9% | 5% | 5% | 6% | 12% | 9% | 4% | 5% | 9% |
| I've done this before, but don't any more | 26% | 27% | 26% | 25% | 28% | 27% | 22% | 25% | 36% | 30% | 25% | 25% | 26% |
| I've never done this | 57% | 55% | 52% | 64% | 57% | 63% | 61% | 65% | 40% | 43% | 61% | 61% | 54% |
| Not sure | 11% | 6% | 19% | 7% | 5% | 6% | 12% | 4% | 12% | 18% | 9% | 9% | 12% |
| Totals | 100% | 100% | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 99% | 100% | 101% |
| Unweighted N | (970) | (341) | (371) | (258) | (356) | (319) | (414) | (264) | (177) | (159) | (180) | (382) | (249) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1AP. Done Activities — Use a Rolodex**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 10% | 12% | 9% | 13% | 21% | 4% | 6% | 10% | 12% | * | * |
| I've done this before, but don't any more | 38% | 38% | 38% | 18% | 26% | 48% | 54% | 42% | 24% | * | * |
| I've never done this | 42% | 40% | 45% | 55% | 37% | 41% | 38% | 41% | 53% | * | * |
| Not sure | 9% | 11% | 8% | 14% | 15% | 7% | 2% | 7% | 12% | * | * |
| Totals | 99% | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 101% | * | * |
| Unweighted N | (963) | (445) | (518) | (188) | (222) | (316) | (237) | (683) | (130) | (85) | (65) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 10% | 17% | 7% | 7% | 11% | 10% | 8% | 7% | 25% | 16% | 5% | 10% | 13% |
| I've done this before, but don't any more | 38% | 40% | 33% | 43% | 47% | 48% | 35% | 47% | 39% | 35% | 32% | 40% | 44% |
| I've never done this | 42% | 38% | 43% | 47% | 36% | 39% | 50% | 42% | 26% | 32% | 59% | 41% | 35% |
| Not sure | 9% | 5% | 17% | 3% | 5% | 3% | 7% | 4% | 9% | 18% | 5% | 9% | 9% |
| Totals | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 101% | 101% | 100% | 101% |
| Unweighted N | (963) | (337) | (370) | (256) | (351) | (316) | (411) | (263) | (174) | (159) | (181) | (379) | (244) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1AQ. Done Activities — Use a slide projector**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 9% | 11% | 7% | 19% | 17% | 2% | 3% | 8% | 17% | * | * |
| I've done this before, but don't any more | 47% | 48% | 45% | 34% | 38% | 53% | 58% | 49% | 35% | * | * |
| I've never done this | 36% | 31% | 40% | 35% | 30% | 39% | 37% | 36% | 37% | * | * |
| Not sure | 8% | 9% | 7% | 11% | 14% | 6% | 2% | 7% | 11% | * | * |
| Totals | 100% | 99% | 99% | 99% | 99% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (964) | (445) | (519) | (188) | (221) | (317) | (238) | (689) | (129) | (84) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 9% | 16% | 2% | 11% | 12% | 7% | 8% | 11% | 15% | 12% | 6% | 9% | 12% |
| I've done this before, but don't any more | 47% | 46% | 49% | 45% | 54% | 55% | 39% | 49% | 59% | 50% | 39% | 48% | 50% |
| I've never done this | 36% | 33% | 33% | 42% | 31% | 37% | 45% | 37% | 17% | 25% | 51% | 35% | 28% |
| Not sure | 8% | 5% | 16% | 2% | 3% | 1% | 8% | 3% | 9% | 14% | 4% | 8% | 9% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 99% |
| Unweighted N | (964) | (337) | (367) | (260) | (353) | (316) | (411) | (265) | (175) | (156) | (180) | (379) | (249) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1AR. Done Activities — Use an overhead projector**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 9% | 12% | 7% | 19% | 17% | 2% | 1% | 8% | 11% | * | * |
| I've done this before, but don't any more | 45% | 46% | 44% | 38% | 42% | 48% | 50% | 47% | 32% | * | * |
| I've never done this | 38% | 32% | 43% | 31% | 25% | 44% | 47% | 39% | 40% | * | * |
| Not sure | 8% | 11% | 6% | 12% | 15% | 5% | 2% | 6% | 17% | * | * |
| Totals | 100% | 101% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | * | * |
| Unweighted N | (964) | (443) | (521) | (188) | (220) | (316) | (240) | (685) | (131) | (85) | (63) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 9% | 16% | 4% | 7% | 13% | 7% | 6% | 9% | 21% | 11% | 6% | 10% | 9% |
| I've done this before, but don't any more | 45% | 42% | 48% | 44% | 50% | 51% | 40% | 49% | 50% | 43% | 45% | 42% | 53% |
| I've never done this | 38% | 37% | 33% | 45% | 32% | 42% | 47% | 39% | 19% | 33% | 45% | 41% | 27% |
| Not sure | 8% | 5% | 15% | 4% | 5% | 1% | 7% | 3% | 9% | 12% | 4% | 7% | 11% |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 99% | 99% | 100% | 100% | 100% |
| Unweighted N | (964) | (340) | (366) | (258) | (355) | (315) | (411) | (263) | (175) | (157) | (181) | (376) | (250) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

YouGov

**1AS. Done Activities — Use the Internet with a dial-up connection**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 5% | 5% | 5% | 10% | 7% | 2% | 2% | 5% | 11% | * | * |
| I've done this before, but don't any more | 71% | 69% | 72% | 32% | 77% | 79% | 85% | 78% | 53% | * | * |
| I've never done this | 18% | 19% | 17% | 47% | 11% | 12% | 9% | 14% | 27% | * | * |
| Not sure | 6% | 7% | 6% | 12% | 5% | 7% | 4% | 4% | 9% | * | * |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 100% | * | * |
| Unweighted N | (979) | (455) | (524) | (185) | (193) | (383) | (218) | (704) | (138) | (76) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 5% | 6% | 3% | 7% | 7% | 4% | 4% | 7% | 7% | 10% | 1% | 4% | 7% |
| I've done this before, but don't any more | 71% | 67% | 70% | 75% | 74% | 79% | 68% | 71% | 78% | 61% | 75% | 69% | 76% |
| I've never done this | 18% | 21% | 18% | 14% | 13% | 12% | 20% | 17% | 13% | 22% | 19% | 20% | 10% |
| Not sure | 6% | 5% | 9% | 4% | 6% | 4% | 7% | 5% | 3% | 7% | 5% | 7% | 7% |
| Totals | 100% | 99% | 100% | 100% | 100% | 99% | 99% | 100% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (979) | (347) | (366) | (266) | (372) | (317) | (402) | (276) | (190) | (152) | (197) | (401) | (229) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1AT. Done Activities — Watch a black and white television**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 5% | 7% | 3% | 11% | 7% | 3% | 1% | 5% | 5% | * | * |
| I've done this before, but don't any more | 72% | 70% | 73% | 36% | 62% | 84% | 96% | 76% | 71% | * | * |
| I've never done this | 20% | 19% | 21% | 49% | 27% | 9% | 2% | 17% | 21% | * | * |
| Not sure | 3% | 4% | 2% | 4% | 4% | 3% | 0% | 2% | 3% | * | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 99% | 99% | 100% | 100% | * | * |
| Unweighted N | (985) | (458) | (527) | (187) | (195) | (386) | (217) | (707) | (140) | (77) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 5% | 8% | 4% | 5% | 6% | 4% | 5% | 5% | 7% | 9% | 2% | 5% | 7% |
| I've done this before, but don't any more | 72% | 67% | 74% | 75% | 76% | 79% | 73% | 72% | 72% | 71% | 76% | 70% | 72% |
| I've never done this | 20% | 22% | 19% | 19% | 16% | 15% | 19% | 21% | 18% | 18% | 20% | 23% | 18% |
| Not sure | 3% | 3% | 4% | 1% | 3% | 2% | 3% | 2% | 3% | 3% | 1% | 3% | 4% |
| Totals | 100% | 100% | 101% | 100% | 101% | 100% | 100% | 100% | 100% | 101% | 99% | 101% | 101% |
| Unweighted N | (985) | (349) | (370) | (266) | (372) | (319) | (407) | (274) | (191) | (155) | (199) | (400) | (231) |

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# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1AU. Done Activities — Watch a color TV that isn't flat screen**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 13% | 14% | 11% | 15% | 18% | 9% | 10% | 12% | 19% | * | * |
| I've done this before, but don't any more | 72% | 68% | 75% | 56% | 58% | 83% | 83% | 77% | 56% | * | * |
| I've never done this | 8% | 9% | 7% | 18% | 10% | 2% | 5% | 5% | 18% | * | * |
| Not sure | 8% | 8% | 7% | 11% | 13% | 5% | 2% | 6% | 7% | * | * |
| Totals | 101% | 99% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | * | * |
| Unweighted N | (972) | (448) | (524) | (190) | (224) | (320) | (238) | (690) | (128) | (88) | (66) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 13% | 16% | 10% | 12% | 16% | 11% | 12% | 9% | 19% | 15% | 10% | 13% | 13% |
| I've done this before, but don't any more | 72% | 69% | 69% | 80% | 72% | 84% | 71% | 80% | 67% | 66% | 75% | 72% | 72% |
| I've never done this | 8% | 11% | 6% | 7% | 8% | 3% | 11% | 8% | 3% | 6% | 8% | 10% | 6% |
| Not sure | 8% | 4% | 16% | 1% | 4% | 2% | 6% | 2% | 11% | 13% | 7% | 5% | 9% |
| Totals | 101% | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (972) | (341) | (374) | (257) | (355) | (318) | (413) | (265) | (177) | (160) | (183) | (377) | (252) |

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# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1AV. Done Activities — Watch a DVD**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 41% | 38% | 43% | 32% | 32% | 47% | 49% | 44% | 34% | * | * |
| I've done this before, but don't any more | 48% | 47% | 48% | 48% | 49% | 46% | 49% | 47% | 51% | * | * |
| I've never done this | 6% | 7% | 4% | 14% | 8% | 3% | 1% | 4% | 12% | * | * |
| Not sure | 6% | 7% | 5% | 7% | 12% | 4% | 2% | 5% | 4% | * | * |
| Totals | 101% | 99% | 100% | 101% | 101% | 100% | 101% | 100% | 101% | * | * |
| Unweighted N | (969) | (443) | (526) | (191) | (223) | (317) | (238) | (691) | (131) | (85) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 41% | 36% | 39% | 48% | 43% | 47% | 45% | 41% | 38% | 38% | 39% | 42% | 41% |
| I've done this before, but don't any more | 48% | 54% | 45% | 43% | 50% | 48% | 44% | 52% | 50% | 44% | 53% | 48% | 44% |
| I've never done this | 6% | 6% | 3% | 9% | 5% | 4% | 6% | 6% | 4% | 7% | 5% | 6% | 6% |
| Not sure | 6% | 4% | 13% | 0% | 2% | 1% | 5% | 1% | 8% | 11% | 3% | 4% | 8% |
| Totals | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (969) | (341) | (369) | (259) | (357) | (316) | (409) | (269) | (176) | (160) | (181) | (378) | (250) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**YouGov**

**1AW. Done Activities — Watch a video on a VHS cassette**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 9% | 11% | 8% | 10% | 11% | 7% | 10% | 9% | 9% | * | * |
| I've done this before, but don't any more | 78% | 77% | 78% | 54% | 77% | 88% | 85% | 81% | 67% | * | * |
| I've never done this | 10% | 8% | 12% | 30% | 8% | 4% | 4% | 7% | 19% | * | * |
| Not sure | 3% | 4% | 2% | 7% | 4% | 1% | 1% | 2% | 5% | * | * |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 100% | * | * |
| Unweighted N | (984) | (458) | (526) | (188) | (194) | (384) | (218) | (709) | (137) | (77) | (61) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 9% | 9% | 10% | 9% | 11% | 9% | 10% | 8% | 9% | 10% | 5% | 10% | 11% |
| I've done this before, but don't any more | 78% | 74% | 80% | 79% | 80% | 82% | 79% | 80% | 78% | 77% | 81% | 77% | 76% |
| I've never done this | 10% | 13% | 8% | 10% | 7% | 6% | 9% | 8% | 11% | 7% | 11% | 11% | 11% |
| Not sure | 3% | 3% | 3% | 2% | 2% | 3% | 2% | 3% | 2% | 6% | 3% | 1% | 2% |
| Totals | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 100% |
| Unweighted N | (984) | (349) | (367) | (268) | (371) | (320) | (406) | (276) | (190) | (155) | (198) | (399) | (232) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

**1AX. Done Activities — Write with a fountain pen**
Which, if any, of the following things do you do now or have you ever done?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I currently do this | 22% | 23% | 21% | 20% | 20% | 28% | 17% | 20% | 24% | * | * |
| I've done this before, but don't any more | 43% | 46% | 41% | 27% | 34% | 40% | 73% | 47% | 37% | * | * |
| I've never done this | 30% | 26% | 33% | 45% | 38% | 28% | 10% | 29% | 32% | * | * |
| Not sure | 5% | 5% | 5% | 9% | 8% | 4% | 0% | 4% | 8% | * | * |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 101% | * | * |
| Unweighted N | (978) | (452) | (526) | (186) | (192) | (382) | (218) | (703) | (139) | (74) | (62) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Biden | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| I currently do this | 22% | 22% | 21% | 23% | 24% | 24% | 18% | 30% | 24% | 22% | 20% | 25% | 19% |
| I've done this before, but don't any more | 43% | 46% | 42% | 43% | 48% | 48% | 48% | 40% | 43% | 41% | 41% | 42% | 49% |
| I've never done this | 30% | 27% | 30% | 32% | 24% | 25% | 29% | 27% | 29% | 32% | 34% | 28% | 27% |
| Not sure | 5% | 5% | 7% | 2% | 5% | 3% | 5% | 3% | 3% | 6% | 4% | 5% | 5% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 101% | 99% | 100% | 100% |
| Unweighted N | (978) | (345) | (367) | (266) | (370) | (316) | (405) | (274) | (188) | (151) | (199) | (397) | (231) |

# YouGov Survey: Retro Activities
**December 19 - 30, 2022 - 2000 U.S. adult citizens**

| | |
|---|---|
| **Interviewing Dates** | December 19 - 28, 2022 \| December 20 - 30, 2022 |
| **Target population** | U.S. citizens, aged 18 and over. |
| **Sampling method** | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. |
| **Weighting** | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.181 to 6.511, with a mean of 1 and a standard deviation of 0.541. |
| **Number of respondents** | 2000 |
| **Margin of error** | ± 2.5% (adjusted for weighting) |
| **Survey mode** | Web-based interviews |
| **Questions not reported** | 41 questions not reported. |