Daily Survey: Nepotism

YouGov

Sample   1000 U.S. Adult Citizens
Conducted   January 11 - 17, 2023
Margin of Error ±3.5%

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1. In principle, do you think it is good or bad to use personal contacts to help a family member or close friend get a job — even if that person likely wouldn't have had the opportunity without the help?

Very good	18%
Somewhat good	29%
Neither good nor bad	29%
Somewhat bad	10%
Very bad	6%
Not sure	9%

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2. Have you ever used your personal contacts to help connect a family member or friend with a job opportunity?

Yes	42%
No	44%
Not sure	10%
Prefer not to say	3%

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3. Have you ever benefited from a family member or friend using their personal contacts to help connect you with a job opportunity?

Yes	35%
No	54%
Not sure	8%
Prefer not to say	3%

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4. Have you ever missed out on a job opportunity because someone else relied on personal contacts to secure the position?

Yes	24%
No	44%
Not sure	29%
Prefer not to say	3%

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5. Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Very common	Somewhat common	Not very common	Not at all common	Not sure
Acting	40%	31%	11%	4%	15%
Politics	53%	24%	8%	4%	11%
Business	40%	34%	11%	3%	12%
Sports	27%	28%	21%	6%	18%
Academia	27%	32%	18%	4%	19%
Music	32%	33%	15%	4%	16%
Medicine	19%	30%	26%	7%	18%
Law	28%	33%	17%	4%	19%
Media	36%	31%	14%	4%	16%
Finance	31%	34%	14%	4%	18%

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1. Good To Help Family or Friend Get Job
In principle, do you think it is good or bad to use personal contacts to help a family member or close friend get a job — even if that person likely wouldn't have had the opportunity without the help?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good	18%	17%	19%	22%	21%	17%	12%	17%	24%	22%	14%
Somewhat good	29%	31%	28%	27%	31%	26%	33%	32%	22%	25%	26%
Neither good nor bad	29%	25%	32%	18%	29%	30%	35%	30%	27%	25%	25%
Somewhat bad	10%	11%	8%	9%	6%	10%	13%	10%	9%	10%	8%
Very bad	6%	7%	6%	9%	6%	7%	2%	5%	7%	9%	9%
Not sure	9%	9%	8%	14%	7%	9%	5%	7%	11%	9%	19%
Totals	101%	100%	101%	99%	100%	99%	100%	101%	100%	100%	101%
Unweighted N	(995)	(450)	(545)	(185)	(205)	(352)	(253)	(723)	(126)	(84)	(62)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very good	18%	21%	15%	19%	23%	17%	16%	18%	22%	23%	17%	14%	22%
Somewhat good	29%	30%	27%	31%	32%	31%	28%	35%	31%	28%	30%	30%	28%
Neither good nor bad	29%	24%	31%	30%	28%	30%	28%	28%	32%	18%	31%	32%	28%
Somewhat bad	10%	12%	9%	8%	10%	10%	8%	12%	8%	12%	7%	10%	9%
Very bad	6%	5%	7%	6%	3%	7%	8%	3%	4%	5%	5%	8%	5%
Not sure	9%	7%	12%	6%	4%	4%	12%	4%	3%	14%	10%	7%	7%
Totals	101%	99%	101%	100%	100%	99%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(995)	(337)	(378)	(280)	(379)	(319)	(424)	(246)	(228)	(172)	(215)	(386)	(222)

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2. Helped Family or Friend Get Job

Have you ever used your personal contacts to help connect a family member or friend with a job opportunity?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	42%	42%	41%	38%	42%	44%	43%	43%	44%	38%	35%
No	44%	43%	46%	37%	48%	44%	47%	45%	40%	48%	38%
Not sure	10%	11%	10%	15%	8%	9%	10%	10%	10%	13%	8%
Prefer not to say	3%	4%	3%	10%	1%	3%	0%	1%	6%	1%	20%
Totals	99%	100%	100%	100%	99%	100%	100%	99%	100%	100%	101%
Unweighted N	(994)	(450)	(544)	(185)	(204)	(351)	(254)	(724)	(126)	(83)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	42%	43%	37%	46%	47%	50%	36%	49%	50%	42%	36%	45%	42%
No	44%	45%	43%	45%	44%	43%	48%	42%	42%	43%	47%	42%	46%
Not sure	10%	10%	12%	9%	8%	7%	13%	8%	7%	9%	14%	9%	9%
Prefer not to say	3%	2%	7%	0%	2%	0%	3%	1%	1%	6%	2%	3%	3%
Totals	99%	100%	99%	100%	101%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(994)	(337)	(376)	(281)	(380)	(319)	(422)	(247)	(228)	(172)	(216)	(385)	(221)

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3. Been Helped Family or Friend To Get Job

Have you ever benefited from a family member or friend using their personal contacts to help connect you with a job opportunity?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	35%	35%	34%	33%	39%	36%	29%	36%	34%	31%	28%
No	54%	54%	54%	45%	50%	55%	66%	55%	52%	56%	46%
Not sure	8%	8%	8%	11%	11%	7%	5%	8%	7%	9%	11%
Prefer not to say	3%	4%	3%	11%	1%	2%	1%	2%	6%	3%	15%
Totals	100%	101%	99%	100%	101%	100%	101%	101%	99%	99%	100%
Unweighted N	(991)	(446)	(545)	(183)	(204)	(352)	(252)	(721)	(125)	(84)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	35%	39%	29%	37%	40%	36%	30%	41%	40%	26%	36%	34%	41%
No	54%	53%	53%	56%	54%	58%	58%	52%	49%	60%	56%	52%	51%
Not sure	8%	7%	11%	6%	5%	5%	9%	6%	9%	10%	6%	11%	4%
Prefer not to say	3%	1%	8%	1%	1%	1%	3%	1%	1%	4%	1%	4%	4%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	99%	101%	100%
Unweighted N	(991)	(339)	(371)	(281)	(379)	(319)	(424)	(245)	(228)	(172)	(215)	(383)	(221)

4. Been Passed Over Because of Nepotism
Have you ever missed out on a job opportunity because someone else relied on personal contacts to secure the position?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	24%	26%	21%	20%	28%	24%	22%	23%	26%	25%	20%
No	44%	40%	47%	40%	51%	42%	43%	44%	42%	52%	34%
Not sure	29%	30%	29%	29%	19%	32%	35%	32%	24%	20%	27%
Prefer not to say	3%	4%	3%	11%	3%	2%	0%	1%	8%	2%	20%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	101%
Unweighted N	(995)	(449)	(546)	(184)	(204)	(353)	(254)	(723)	(126)	(83)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	24%	24%	22%	25%	24%	29%	22%	26%	28%	21%	21%	27%	23%
No	44%	46%	41%	46%	44%	42%	45%	42%	49%	43%	45%	42%	47%
Not sure	29%	28%	31%	28%	31%	29%	31%	29%	24%	29%	33%	29%	26%
Prefer not to say	3%	2%	6%	1%	2%	1%	2%	3%	0%	7%	2%	2%	4%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(995)	(337)	(377)	(281)	(379)	(320)	(425)	(246)	(228)	(172)	(216)	(385)	(222)

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5A. Frequency of Nepotism in Occupations — Acting
Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	40%	40%	39%	37%	35%	44%	41%	37%	42%	49%	38%
Somewhat common	31%	31%	31%	27%	35%	28%	33%	33%	29%	22%	33%
Not very common	11%	13%	9%	16%	14%	7%	9%	12%	6%	15%	1%
Not at all common	4%	4%	3%	6%	5%	2%	2%	3%	8%	1%	5%
Not sure	15%	13%	17%	14%	11%	19%	15%	14%	14%	13%	23%
Totals	101%	101%	99%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(992)	(448)	(544)	(184)	(202)	(354)	(252)	(721)	(125)	(83)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	40%	40%	38%	41%	40%	49%	40%	45%	36%	42%	40%	41%	36%
Somewhat common	31%	32%	31%	29%	35%	30%	26%	27%	41%	25%	29%	31%	36%
Not very common	11%	11%	9%	13%	10%	10%	12%	9%	12%	12%	12%	9%	13%
Not at all common	4%	3%	4%	4%	4%	2%	2%	5%	4%	7%	3%	3%	3%
Not sure	15%	14%	18%	12%	11%	9%	19%	13%	8%	13%	16%	16%	13%
Totals	101%	100%	100%	99%	100%	100%	99%	99%	101%	99%	100%	100%	101%
Unweighted N	(992)	(339)	(373)	(280)	(381)	(317)	(420)	(246)	(229)	(174)	(214)	(383)	(221)

5B. Frequency of Nepotism in Occupations — Politics

Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	53%	51%	55%	41%	42%	61%	66%	55%	52%	52%	44%
Somewhat common	24%	24%	24%	24%	31%	20%	23%	25%	22%	18%	29%
Not very common	8%	11%	6%	13%	14%	5%	3%	8%	8%	12%	4%
Not at all common	4%	5%	3%	6%	7%	2%	0%	3%	4%	4%	8%
Not sure	11%	9%	12%	15%	6%	13%	8%	9%	13%	14%	15%
Totals	100%	100%	100%	99%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(990)	(449)	(541)	(186)	(203)	(353)	(248)	(719)	(126)	(83)	(62)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	53%	52%	49%	60%	55%	69%	52%	60%	49%	50%	61%	54%	48%
Somewhat common	24%	26%	26%	19%	29%	17%	21%	18%	34%	23%	23%	23%	26%
Not very common	8%	9%	7%	8%	5%	7%	8%	8%	12%	10%	4%	7%	13%
Not at all common	4%	3%	4%	4%	4%	2%	2%	5%	3%	8%	2%	3%	2%
Not sure	11%	9%	14%	8%	6%	4%	16%	9%	2%	9%	9%	12%	11%
Totals	100%	99%	100%	99%	99%	99%	99%	100%	100%	100%	99%	99%	100%
Unweighted N	(990)	(338)	(373)	(279)	(377)	(316)	(420)	(245)	(228)	(173)	(215)	(381)	(221)

5C. Frequency of Nepotism in Occupations — Business
Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	40%	40%	40%	37%	35%	44%	40%	37%	55%	41%	35%
Somewhat common	34%	36%	32%	29%	34%	33%	42%	40%	17%	24%	32%
Not very common	11%	11%	10%	14%	14%	7%	10%	9%	13%	17%	10%
Not at all common	3%	4%	3%	8%	5%	1%	0%	3%	6%	2%	5%
Not sure	12%	10%	14%	12%	11%	15%	8%	11%	10%	16%	18%
Totals	100%	101%	99%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(986)	(445)	(541)	(183)	(203)	(350)	(250)	(716)	(124)	(84)	(62)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	40%	43%	39%	37%	41%	41%	42%	42%	35%	37%	44%	42%	35%
Somewhat common	34%	30%	33%	41%	36%	43%	29%	37%	45%	34%	33%	35%	35%
Not very common	11%	13%	8%	11%	13%	9%	10%	11%	12%	12%	8%	9%	14%
Not at all common	3%	4%	4%	2%	5%	1%	2%	2%	5%	5%	3%	2%	4%
Not sure	12%	9%	17%	9%	6%	7%	17%	9%	4%	11%	12%	12%	12%
Totals	100%	99%	101%	100%	101%	101%	100%	101%	101%	99%	100%	100%	100%
Unweighted N	(986)	(333)	(376)	(277)	(376)	(317)	(421)	(244)	(225)	(168)	(215)	(380)	(223)

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5D. Frequency of Nepotism in Occupations — Sports
Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	27%	29%	25%	35%	26%	23%	24%	24%	33%	33%	26%
Somewhat common	28%	28%	28%	24%	35%	29%	24%	31%	23%	25%	24%
Not very common	21%	21%	20%	18%	18%	21%	26%	22%	20%	18%	15%
Not at all common	6%	7%	6%	10%	6%	4%	5%	6%	7%	5%	11%
Not sure	18%	15%	21%	14%	14%	23%	21%	18%	18%	20%	24%
Totals	100%	100%	100%	101%	99%	100%	100%	101%	101%	101%	100%
Unweighted N	(990)	(449)	(541)	(184)	(203)	(351)	(252)	(720)	(125)	(83)	(62)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	27%	26%	26%	28%	23%	29%	27%	23%	27%	24%	24%	29%	26%
Somewhat common	28%	26%	30%	30%	30%	30%	26%	29%	37%	25%	28%	30%	28%
Not very common	21%	25%	17%	20%	25%	21%	18%	26%	21%	23%	21%	20%	20%
Not at all common	6%	5%	6%	7%	6%	5%	5%	7%	7%	10%	8%	3%	6%
Not sure	18%	18%	22%	15%	16%	15%	23%	14%	8%	18%	18%	18%	20%
Totals	100%	100%	101%	100%	100%	100%	99%	99%	100%	100%	99%	100%	100%
Unweighted N	(990)	(339)	(372)	(279)	(379)	(318)	(421)	(246)	(227)	(173)	(215)	(380)	(222)

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5E. Frequency of Nepotism in Occupations — Academia
Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	27%	28%	26%	26%	24%	31%	26%	25%	40%	26%	29%
Somewhat common	32%	31%	33%	24%	41%	28%	36%	34%	26%	32%	27%
Not very common	18%	17%	18%	27%	15%	13%	18%	19%	16%	15%	14%
Not at all common	4%	6%	3%	6%	8%	2%	3%	4%	4%	5%	6%
Not sure	19%	18%	20%	17%	13%	26%	16%	19%	14%	22%	24%
Totals	100%	100%	100%	100%	101%	100%	99%	101%	100%	100%	100%
Unweighted N	(988)	(447)	(541)	(183)	(200)	(352)	(253)	(720)	(124)	(83)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	27%	25%	28%	28%	21%	40%	27%	29%	24%	23%	28%	29%	26%
Somewhat common	32%	31%	30%	35%	37%	33%	28%	32%	41%	34%	31%	31%	33%
Not very common	18%	21%	14%	18%	21%	13%	17%	17%	22%	17%	13%	18%	21%
Not at all common	4%	5%	5%	3%	6%	1%	3%	5%	6%	5%	7%	3%	4%
Not sure	19%	17%	23%	16%	15%	14%	25%	16%	7%	22%	21%	19%	16%
Totals	100%	99%	100%	100%	100%	101%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(988)	(338)	(371)	(279)	(378)	(318)	(420)	(244)	(227)	(172)	(213)	(381)	(222)

5F. Frequency of Nepotism in Occupations — Music
Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	32%	31%	32%	33%	32%	36%	25%	29%	37%	39%	37%
Somewhat common	33%	33%	33%	24%	37%	31%	40%	36%	28%	27%	25%
Not very common	15%	17%	13%	21%	14%	12%	15%	16%	15%	10%	11%
Not at all common	4%	4%	5%	8%	7%	1%	2%	3%	6%	7%	5%
Not sure	16%	15%	17%	14%	11%	20%	18%	16%	13%	16%	22%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	99%	99%	100%
Unweighted N	(994)	(449)	(545)	(184)	(204)	(352)	(254)	(724)	(125)	(83)	(62)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	32%	31%	34%	31%	32%	34%	31%	33%	32%	32%	28%	35%	30%
Somewhat common	33%	34%	31%	34%	38%	34%	29%	34%	40%	29%	40%	31%	32%
Not very common	15%	17%	11%	17%	14%	17%	16%	15%	16%	18%	12%	14%	17%
Not at all common	4%	3%	5%	5%	5%	2%	4%	5%	4%	6%	4%	3%	5%
Not sure	16%	15%	19%	14%	11%	13%	20%	13%	9%	15%	17%	16%	16%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%	101%	99%	100%
Unweighted N	(994)	(339)	(374)	(281)	(380)	(319)	(422)	(247)	(228)	(174)	(216)	(382)	(222)

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5G. Frequency of Nepotism in Occupations — Medicine
Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	19%	21%	17%	26%	21%	17%	13%	15%	33%	19%	29%
Somewhat common	30%	28%	32%	29%	36%	27%	30%	32%	27%	25%	25%
Not very common	26%	27%	26%	20%	23%	28%	32%	29%	21%	28%	12%
Not at all common	7%	8%	5%	13%	8%	3%	5%	7%	6%	7%	8%
Not sure	18%	16%	20%	12%	12%	25%	20%	18%	13%	21%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(987)	(449)	(538)	(184)	(201)	(351)	(251)	(718)	(125)	(81)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	19%	21%	17%	19%	17%	20%	20%	20%	17%	20%	19%	20%	16%
Somewhat common	30%	27%	33%	30%	31%	31%	26%	32%	36%	24%	29%	28%	40%
Not very common	26%	32%	20%	28%	28%	29%	24%	24%	33%	25%	29%	29%	20%
Not at all common	7%	4%	10%	6%	8%	4%	6%	7%	7%	9%	6%	5%	8%
Not sure	18%	16%	21%	17%	15%	15%	24%	17%	7%	23%	17%	18%	16%
Totals	100%	100%	101%	100%	99%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(987)	(337)	(371)	(279)	(378)	(316)	(421)	(245)	(226)	(174)	(216)	(378)	(219)

5H. Frequency of Nepotism in Occupations — Law
Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	28%	29%	26%	28%	25%	33%	24%	25%	34%	28%	40%
Somewhat common	33%	35%	31%	26%	36%	29%	41%	36%	28%	25%	22%
Not very common	17%	17%	16%	22%	19%	13%	14%	17%	13%	25%	7%
Not at all common	4%	3%	4%	6%	5%	2%	2%	3%	6%	2%	6%
Not sure	19%	16%	23%	19%	15%	23%	20%	18%	19%	20%	26%
Totals	101%	100%	100%	101%	100%	100%	101%	99%	100%	100%	101%
Unweighted N	(989)	(446)	(543)	(184)	(204)	(352)	(249)	(718)	(125)	(83)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	28%	28%	28%	28%	28%	33%	28%	33%	23%	25%	29%	30%	25%
Somewhat common	33%	34%	32%	32%	34%	36%	29%	30%	39%	32%	31%	31%	38%
Not very common	17%	19%	14%	18%	20%	15%	15%	15%	25%	16%	15%	17%	19%
Not at all common	4%	2%	3%	6%	3%	3%	3%	4%	4%	5%	4%	3%	2%
Not sure	19%	18%	23%	17%	16%	13%	24%	18%	9%	22%	21%	18%	17%
Totals	101%	101%	100%	101%	101%	100%	99%	100%	100%	100%	100%	99%	101%
Unweighted N	(989)	(337)	(375)	(277)	(380)	(315)	(422)	(243)	(228)	(172)	(215)	(380)	(222)

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5l. Frequency of Nepotism in Occupations — Media

Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	36%	36%	36%	38%	34%	36%	35%	33%	41%	43%	37%
Somewhat common	31%	31%	31%	29%	31%	30%	34%	33%	26%	27%	31%
Not very common	14%	14%	14%	15%	18%	10%	14%	14%	16%	13%	5%
Not at all common	4%	4%	3%	6%	7%	2%	1%	4%	5%	2%	7%
Not sure	16%	14%	17%	12%	9%	23%	15%	16%	12%	15%	20%
Totals	101%	99%	101%	100%	99%	101%	99%	100%	100%	100%	100%
Unweighted N	(990)	(447)	(543)	(183)	(204)	(352)	(251)	(721)	(124)	(84)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	36%	33%	36%	40%	34%	49%	33%	41%	35%	33%	37%	38%	35%
Somewhat common	31%	25%	33%	35%	32%	30%	29%	31%	32%	30%	27%	32%	34%
Not very common	14%	22%	8%	12%	20%	8%	11%	13%	23%	14%	10%	12%	20%
Not at all common	4%	4%	5%	3%	4%	1%	4%	4%	4%	8%	4%	3%	3%
Not sure	16%	16%	18%	11%	11%	11%	23%	11%	6%	15%	22%	16%	10%
Totals	101%	100%	100%	101%	101%	99%	100%	100%	100%	100%	100%	101%	102%
Unweighted N	(990)	(338)	(375)	(277)	(378)	(317)	(421)	(246)	(227)	(173)	(215)	(380)	(222)

5J. Frequency of Nepotism in Occupations — Finance
Nepotism is the practice of favoring one's relatives or friends when making hiring or other decisions in the workplace. How common do you think nepotism is in the following field of work?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very common	31%	34%	29%	31%	31%	34%	28%	28%	44%	36%	29%
Somewhat common	34%	35%	32%	28%	41%	29%	38%	36%	29%	25%	34%
Not very common	14%	15%	13%	21%	12%	11%	13%	14%	10%	17%	11%
Not at all common	4%	3%	4%	5%	6%	2%	2%	3%	3%	5%	4%
Not sure	18%	14%	22%	16%	10%	24%	19%	18%	14%	17%	23%
Totals	101%	101%	100%	101%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(989)	(447)	(542)	(184)	(201)	(353)	(251)	(720)	(124)	(82)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very common	31%	35%	32%	26%	32%	32%	30%	34%	31%	33%	31%	30%	31%
Somewhat common	34%	33%	32%	37%	36%	38%	30%	34%	41%	30%	29%	36%	37%
Not very common	14%	12%	12%	18%	14%	14%	14%	14%	17%	14%	15%	12%	15%
Not at all common	4%	4%	3%	3%	4%	1%	4%	3%	3%	5%	4%	3%	2%
Not sure	18%	16%	21%	15%	14%	15%	23%	15%	7%	19%	20%	18%	14%
Totals	101%	100%	100%	99%	100%	100%	101%	100%	99%	101%	99%	99%	99%
Unweighted N	(989)	(337)	(373)	(279)	(380)	(318)	(421)	(244)	(229)	(174)	(214)	(380)	(221)

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YouGov

Interviewing Dates	January 11 - 17, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.259 to 6.508, with a mean of one and a standard deviation of 0.508.
Number of respondents	1000
Margin of error	$\pm$ 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	64 questions not reported.