



**Recession November \_ Canada**  
Fieldwork Dates: 9th - 19th December 2019

**Conducted by YouGov**  
**On behalf of YouGov RealTime**

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**BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email [realtime.us@yougov.com](mailto:realtime.us@yougov.com) quoting the survey details

**EDITOR'S NOTES - all press releases should contain the following information**

**BACKGR**

This spreadsheet at Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1051 adults. Fieldwork was undertaken between 9th - 19th December 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

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NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

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Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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# Recession November \_ Canada

US\_nat Sample: 9th - 19th December 2019



Total	Gender		Age			Region			
	Male	Female	18-34	35-54	55+	British Columbia	Prairies	Atlantic	Northern

KEF\_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Within the next 6 months	8%	9%	8%	8%	9%	8%	9%	19%	1%	-
In the next 7 to 12 months	16%	18%	14%	11%	17%	18%	17%	19%	17%	50%
In the next 1 to 2 years	26%	28%	24%	26%	22%	29%	32%	23%	28%	21%
In the next 3 to 4 years	13%	14%	13%	15%	17%	9%	11%	7%	14%	-
In the next 5 to 6 years	5%	6%	5%	5%	6%	5%	6%	1%	6%	-
More than 6 years from now	4%	4%	4%	5%	4%	3%	2%	7%	9%	-
I don't think there will ever be another major economic recession	6%	5%	6%	5%	5%	7%	5%	3%	8%	-
Don't know/not sure	22%	16%	27%	26%	20%	21%	19%	22%	18%	29%

KEF\_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Very prepared	7%	8%	5%	8%	5%	7%	8%	6%	4%	-
Somewhat prepared	34%	38%	31%	26%	30%	43%	41%	33%	37%	29%
Not very prepared	30%	27%	33%	32%	32%	27%	26%	30%	33%	29%
Not at all prepared	22%	21%	23%	24%	26%	17%	20%	27%	17%	42%
Don't know/not sure	7%	6%	8%	9%	7%	6%	6%	4%	9%	-

KEF\_Q3. Regardless of whether or not you are expecting one, how prepared do you feel Canada is for a major economic recession?

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Very prepared	3%	3%	2%	3%	3%	2%	3%	1%	1%	-
Somewhat prepared	25%	28%	23%	26%	23%	26%	24%	22%	24%	29%
Not very prepared	40%	40%	39%	42%	37%	41%	39%	37%	47%	50%
Not at all prepared	23%	22%	24%	19%	25%	24%	26%	34%	20%	21%
Don't know/not sure	10%	8%	11%	10%	12%	7%	8%	6%	8%	-

KEF\_Q8. To what extent do you believe US President Trump's economic policies are making a recession more or less likely?

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Much more likely	33%	33%	33%	26%	31%	39%	42%	30%	36%	50%
Somewhat more likely	26%	27%	25%	25%	24%	28%	20%	27%	33%	29%
Neither more nor less likely	13%	16%	11%	15%	14%	12%	12%	11%	8%	21%
Somewhat less likely	8%	9%	8%	11%	9%	6%	9%	8%	10%	-
Much less likely	7%	9%	5%	8%	7%	6%	7%	8%	5%	-
Don't know	12%	7%	18%	16%	14%	9%	11%	16%	8%	-

HYR\_q10. To what extent do you believe Prime Minister Trudeau's economic policies are making a recession more or less likely?

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Much more likely	22%	26%	18%	15%	21%	26%	26%	33%	13%	21%
Somewhat more likely	24%	22%	26%	24%	23%	25%	23%	23%	29%	29%
Neither more nor less likely	28%	30%	25%	29%	27%	27%	31%	21%	38%	29%
Somewhat less likely	11%	10%	11%	10%	10%	11%	10%	9%	8%	21%
Much less likely	3%	4%	3%	1%	5%	4%	1%	3%	2%	-
Don't know	13%	8%	17%	21%	14%	6%	9%	11%	11%	-

How much influence, if any, will your outlook on the Canadian economy have on your anticipated spending during the 2019 holiday season in each of the following categories? Please select one option on each row.

rrr\_q9\_1. Gifts

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
A great deal of influence	19%	19%	18%	16%	20%	19%	17%	23%	20%	71%
Some influence	30%	27%	33%	33%	28%	30%	30%	35%	20%	-
Not much influence	26%	29%	23%	26%	26%	27%	27%	24%	28%	-
No influence at all	20%	21%	20%	18%	20%	22%	21%	13%	28%	29%
Don't know	5%	3%	7%	7%	7%	2%	5%	5%	5%	-

rrr\_q9\_2. Travel (e.g., flights, lodging, etc.)

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
A great deal of influence	25%	25%	24%	22%	22%	28%	24%	29%	24%	71%
Some influence	23%	23%	23%	26%	22%	22%	19%	24%	20%	-
Not much influence	20%	21%	19%	20%	24%	17%	25%	17%	16%	-
No influence at all	27%	27%	27%	25%	23%	30%	28%	22%	35%	29%
Don't know	6%	4%	8%	7%	9%	3%	4%	8%	5%	-

rrr\_q9\_3. Entertaining (e.g., food, drinks, etc.)

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
A great deal of influence	18%	17%	18%	16%	18%	19%	16%	25%	16%	71%
Some influence	30%	30%	30%	33%	28%	30%	29%	32%	21%	-
Not much influence	26%	26%	26%	23%	27%	27%	28%	23%	28%	-
No influence at all	21%	23%	20%	22%	20%	23%	22%	14%	30%	29%
Don't know	5%	4%	6%	7%	7%	2%	5%	6%	5%	-

<b>Ontario</b>	<b>Quebec</b>

404	249
405	244
6%	4%
17%	11%
28%	22%
14%	19%
7%	6%
3%	3%
4%	10%
21%	25%

404	249
405	244
7%	7%
33%	33%
30%	31%
22%	21%
8%	9%

404	249
405	244
2%	4%
27%	26%
41%	37%
20%	18%
10%	14%

404	249
405	244
30%	35%
27%	24%
15%	14%
9%	7%
8%	5%
11%	14%

404	249
405	244
23%	11%
22%	27%
28%	28%
11%	12%
4%	5%
12%	18%

404	249
405	244
22%	9%
30%	28%
24%	31%
19%	26%
4%	7%

404	249
405	244
27%	18%
24%	22%
21%	20%
23%	33%
5%	7%

404	249
405	244
18%	13%
33%	27%
25%	27%
20%	27%
4%	7%

Cell Contents (Column Percentages)





**YouGov RealTime**  
**Recession November \_ Canada**

US\_nat Sample: 9th - 19th December 2019



Total	Gender		Age			Region			
	Male	Female	18-34	35-54	55+	British Columbia	Prairies	Atlantic	Northern

**KEF\_Q1. When, if ever, do you think the next major economic recession will happen?**

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Within the next 6 months	85	45	40	21	29	34	12	36	1	-
In the next 7 to 12 months	169	93	76	32	57	80	24	36	12	2
In the next 1 to 2 years	271	144	127	72	74	125	43	43	20	1
In the next 3 to 4 years	140	71	69	42	57	41	15	13	10	-
In the next 5 to 6 years	58	32	25	13	24	24	9	2	4	-
More than 6 years from now	41	22	19	15	14	13	2	13	6	-
I don't think there will ever be another major economic recession	59	28	31	14	17	29	6	7	5	-
Don't know/not sure	227	82	146	71	66	90	25	43	13	1

**KEF\_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?**

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Very prepared	72	44	28	23	17	32	11	11	3	-
Somewhat prepared	361	197	164	74	100	187	56	63	26	1
Not very prepared	313	137	176	89	107	116	35	57	24	1
Not at all prepared	229	106	123	67	86	76	27	52	12	1
Don't know/not sure	76	33	43	26	25	25	9	8	6	-

**KEF\_Q3. Regardless of whether or not you are expecting one, how prepared do you feel Canada is for a major economic recession?**

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Very prepared	28	16	12	8	10	10	5	2	1	-
Somewhat prepared	265	142	122	74	78	113	33	42	17	1
Not very prepared	416	206	210	116	122	178	53	70	33	2
Not at all prepared	241	111	130	52	83	105	35	66	14	1
Don't know/not sure	101	41	60	28	41	31	11	11	6	-

**KEF\_Q8. To what extent do you believe US President Trump's economic policies are making a recession more or less likely?**

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Much more likely	347	169	178	71	104	172	57	57	26	2
Somewhat more likely	272	137	134	68	82	121	27	52	24	1
Neither more nor less likely	140	81	58	40	48	51	16	21	6	1
Somewhat less likely	89	47	42	30	31	28	12	15	7	-
Much less likely	74	47	27	23	25	26	10	16	4	-
Don't know	130	36	94	45	46	39	15	30	5	-

**HYR\_q10. To what extent do you believe Prime Minister Trudeau's economic policies are making a recession more or less likely?**

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
Much more likely	228	132	95	43	69	116	35	63	9	1
Somewhat more likely	253	112	140	66	77	109	31	44	21	1
Neither more nor less likely	292	156	136	80	92	120	43	41	27	1
Somewhat less likely	111	52	59	28	34	49	13	17	5	1
Much less likely	34	21	14	3	16	16	2	5	1	-
Don't know	133	43	90	58	47	28	12	21	8	-

**How much influence, if any, will your outlook on the Canadian economy have on your anticipated spending during the 2019 holiday season in each of the following categories? Please select one option on each row.**

**rrr\_q9\_1. Gifts**

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
A great deal of influence	196	100	96	45	67	85	24	44	14	2
Some influence	314	138	176	91	93	129	42	67	14	-
Not much influence	274	152	122	72	86	116	36	45	20	-
No influence at all	215	111	104	51	67	97	29	25	20	1
Don't know	52	17	36	20	22	10	6	10	4	-

**rrr\_q9\_2. Travel (e.g., flights, lodging, etc.)**

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
A great deal of influence	258	131	127	62	75	122	33	55	17	2
Some influence	239	117	122	71	72	95	26	46	14	-
Not much influence	211	111	100	56	79	76	34	33	12	-
No influence at all	279	137	142	70	78	132	39	43	25	1
Don't know	63	21	42	19	31	12	5	15	4	-

**rrr\_q9\_3. Entertaining (e.g., food, drinks, etc.)**

Unweighted base	1051	512	539	269	340	442	129	193	72	4
<b>Base: All Canadian adults</b>	1051	517	534	279	335	437	137	191	71	3
A great deal of influence	187	89	98	44	61	82	22	48	12	2
Some influence	316	156	160	91	93	132	40	62	15	-
Not much influence	270	133	137	63	90	117	38	43	20	-
No influence at all	226	119	106	60	67	99	30	27	21	1

**YouGov RealTime**  
**Recession November \_ Canada**

US\_nat Sample: 9th - 19th December 2019



Total		
	Ontario	Quebec

**KEF\_Q1. When, if ever, do you think the next major economic recession will happen?**

Unweighted base	1051	404	249
<b>Base: All Canadian adults</b>	1051	405	244
Within the next 6 months	85	26	11
In the next 7 to 12 months	169	68	28
In the next 1 to 2 years	271	112	52
In the next 3 to 4 years	140	56	47
In the next 5 to 6 years	58	29	14
More than 6 years from now	41	13	6
I don't think there will ever be another major economic recession	59	16	25
Don't know/not sure	227	85	61

**KEF\_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?**

Unweighted base	1051	404	249
<b>Base: All Canadian adults</b>	1051	405	244
Very prepared	72	30	17
Somewhat prepared	361	134	81
Not very prepared	313	122	74
Not at all prepared	229	87	50
Don't know/not sure	76	31	21

**KEF\_Q3. Regardless of whether or not you are expecting one, how prepared do you feel Canada is for a major economic recession?**

Unweighted base	1051	404	249
<b>Base: All Canadian adults</b>	1051	405	244
Very prepared	28	9	11
Somewhat prepared	265	108	63
Not very prepared	416	168	91
Not at all prepared	241	80	45
Don't know/not sure	101	39	35

**KEF\_Q8. To what extent do you believe US President Trump's economic policies are making a recession more or less likely?**

Unweighted base	1051	404	249
<b>Base: All Canadian adults</b>	1051	405	244
Much more likely	347	120	85
Somewhat more likely	272	109	59
Neither more nor less likely	140	62	34
Somewhat less likely	89	37	18
Much less likely	74	32	12
Don't know	130	45	35

**HYR\_q10. To what extent do you believe Prime Minister Trudeau's economic policies are making a recession more or less likely?**

Unweighted base	1051	404	249
<b>Base: All Canadian adults</b>	1051	405	244
Much more likely	228	94	26
Somewhat more likely	253	91	65
Neither more nor less likely	292	112	69
Somewhat less likely	111	45	30
Much less likely	34	15	11
Don't know	133	48	43

**How much influence, if any, will your outlook on the Canadian economy have on your anticipated spending during the 2019 holiday season in each of the following categories? Please select one option on each row.**

**rrr\_q9\_1. Gifts**

Unweighted base	1051	404	249
<b>Base: All Canadian adults</b>	1051	405	244
A great deal of influence	196	89	23
Some influence	314	123	68
Not much influence	274	98	75
No influence at all	215	78	62
Don't know	52	16	16

**rrr\_q9\_2. Travel (e.g., flights, lodging, etc.)**

Unweighted base	1051	404	249
<b>Base: All Canadian adults</b>	1051	405	244
A great deal of influence	258	108	43
Some influence	239	98	55
Not much influence	211	85	49
No influence at all	279	93	80
Don't know	63	21	18

**rrr\_q9\_3. Entertaining (e.g., food, drinks, etc.)**

Unweighted base	1051	404	249
<b>Base: All Canadian adults</b>	1051	405	244
A great deal of influence	187	72	31
Some influence	316	134	65
Not much influence	270	102	66
No influence at all	226	82	65

**YouGov RealTime**  
**Recession November \_ Canada**  
 US\_nat Sample: 9th - 19th December 2019



	Gender		Age			Region				
	Male	Female	18-34	35-54	55+	British Columbia	Prairies	Atlantic	Northern	
Don't know	53	19	33	20	24	9	6	12	4	-

Cell Contents (Counts)

**YouGov RealTime**  
**Recession November \_ Canada**  
US\_nat Sample: 9th - 19th December 2019



	Total		Ontario	Quebec
Don't know	53	14	17	

Cell Contents (C)