## YouGov

## Moon

Fieldwork Dates: 7th - 10th May 2021

## Conducted by YouGov <br> On behalf of YG Editorial

## YouGov

## BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.
Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample The profile is normally derived from census data or, if not available from the census, from industry accepted data.
YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email realtime.us@yougov.com quoting the survey details

## EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1312 adults. Fieldwork was undertaken between 7th - 10th May 2021. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+)

## NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless

 otherwise agreedYouGov is registered with the Information Commissione

- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the targe population to be considered statistically reliable. These figures will be italicised.

YG Editorial
Moon
US_nat Sample: 7th - 10th May 2021
YouGov

For each of the following space activities, do you think they should be the responsibility of national governments or
private companies?
responsibility_1. Sending astronauts to the International
Space Station

| Space Station |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1312 | 616 | 696 | 458 | 311 | 543 | 190 | 297 | 486 | 339 |
| Base: All US adults | 1312 | 638 | 674 | 438 | 284 | 590 | 189 | 296 | 483 | 344 |
| National governments (e.g. NASA) | 37\% | 31\% | 43\% | 37\% | 36\% | 38\% | 38\% | 42\% | 40\% | 29\% |
| Private companies | 9\% | 12\% | 6\% | 14\% | 5\% | 8\% | 11\% | 11\% | 5\% | 12\% |
| Both | 35\% | 42\% | 29\% | 28\% | 37\% | 40\% | 33\% | 32\% | 36\% | 40\% |
| Neither | 6\% | 6\% | 7\% | 6\% | 7\% | 6\% | 5\% | 4\% | 8\% | 6\% |
| Don't know | 12\% | 8\% | 15\% | 15\% | 15\% | 8\% | 14\% | 11\% | 10\% | 13\% |

responsibility_2. Launching commercial satellites

| Total | Gender |  | Age |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-34 | 35-54 | 55+ | Northeast | Midwest | South | West |


| Don't know | 12\% |
| :---: | :---: |
| hted base | 1312 |


| Race |  |  |  | Education |  |  |  | Marital Status |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| White | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2-year | 4-year | Post Grad | Married | $\underset{\text { Civilil }}{\text { Partnership }}$ | Living together, not married or civil partnership | In a relationship, not living together | $\begin{aligned} & \text { NET: In a } \\ & \text { relationship } \end{aligned}$ | Single |


| 857 | 180 | 174 | 101 | 491 | 425 | 257 | 139 | 559 | 36 | 90 | 36 | 721 | 356 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 876 | 173 | 148 | 114 | 517 | 428 | 234 | 133 | 538 | 32 | 79 | 27 | 676 | 371 |
| 38\% | 35\% | 38\% | 36\% | 35\% | 44\% | 34\% | 32\% | 37\% | 43\% | 32\% | 29\% | 36\% | 37\% |
| 10\% | 8\% | 6\% | 11\% | 8\% | 10\% | 9\% | 14\% | 10\% | 12\% | 8\% | 5\% | 10\% | 9\% |
| 37\% | 32\% | 33\% | 35\% | 33\% | 31\% | 42\% | 45\% | 41\% | 18\% | 36\% | 41\% | 39\% | 31\% |
| 6\% | 10\% | 8\% | 4\% | 8\% | 6\% | 7\% | 3\% | 5\% | 13\% | 12\% | 12\% | 6\% | 6\% |
| 10\% | 15\% | 16\% | 15\% | 16\% | 10\% | 8\% | 5\% | 8\% | 14\% | 12\% | 13\% | 9\% | 16\% |


| 857 | 180 | 174 | 101 | 491 | 425 | 257 | 139 | 559 | 36 | 90 | 36 | 721 | 356 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 876 | 173 | 148 | 114 | 517 | 428 | 234 | 133 | 538 | 32 | 79 | 27 | 676 | 371 |
| 22\% | 29\% | 24\% | 18\% | 22\% | 30\% | 16\% | 15\% | 20\% | 37\% | 18\% | 22\% | 21\% | 30\% |
| 27\% | 17\% | 20\% | 26\% | 20\% | 24\% | 29\% | 42\% | 31\% | 13\% | 30\% | 18\% | 30\% | 14\% |
| 33\% | 29\% | 34\% | 38\% | 33\% | 29\% | 40\% | 34\% | 35\% | 36\% | 30\% | 41\% | 34\% | 33\% |
| 6\% | 10\% | 6\% | 3\% | 8\% | 5\% | 6\% | 3\% | 5\% | 4\% | 12\% | 10\% | 6\% | 5\% |
| 12\% | 15\% | 16\% | 15\% | 18\% | 11\% | 9\% | 7\% | 9\% | 10\% | 10\% | 8\% | 9\% | 19\% |


| 857 | 180 | 174 | 101 | 491 | 425 | 257 | 139 | 559 | 36 | 90 | 36 | 721 | 356 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 876 | 173 | 148 | 114 | 517 | 428 | 234 | 133 | 538 | 32 | 79 | 27 | 676 | 371 |
| 58\% | 43\% | 43\% | 58\% | 50\% | 59\% | 53\% | 58\% | 58\% | 49\% | 45\% | 32\% | 55\% | 50\% |
| 6\% | 6\% | 11\% | 6\% | 7\% | 7\% | 7\% | 7\% | 6\% | 16\% | 16\% | 8\% | 7\% | 9\% |
| 16\% | 23\% | 20\% | 18\% | 19\% | 15\% | 20\% | 16\% | 19\% | 10\% | 17\% | 43\% | 19\% | 17\% |
| 10\% | 12\% | 9\% | 3\% | 9\% | 9\% | 11\% | 13\% | 9\% | 18\% | 14\% | 8\% | 10\% | 8\% |
| 10\% | 16\% | 17\% | 15\% | 15\% | 11\% | 9\% | 6\% | 8\% | 8\% | 9\% | 8\% | 8\% | 17\% |


| 857 | 180 | 174 | 101 | 491 | 425 | 257 | 139 | 559 | 36 | 90 | 36 | 721 | 356 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 876 | 173 | 148 | 114 | 517 | 428 | 234 | 133 | 538 | 32 | 79 | 27 | 676 | 371 |
| 37\% | 39\% | 33\% | 33\% | 34\% | 43\% | 32\% | 35\% | 38\% | 45\% | 37\% | 31\% | 38\% | 35\% |
| 10\% | 9\% | 12\% | 13\% | 11\% | 10\% | 9\% | 15\% | 11\% | 11\% | 5\% | 9\% | 10\% | 13\% |
| 36\% | 29\% | 34\% | 37\% | 32\% | 31\% | 45\% | 38\% | 38\% | 27\% | 41\% | 43\% | 38\% | 31\% |
| 7\% | 9\% | 4\% | 3\% | 8\% | 6\% | 6\% | 5\% | 5\% | 7\% | 11\% | 10\% | 6\% | 5\% |
| 9\% | 14\% | 17\% | 15\% | 15\% | 10\% | 7\% | 8\% | 8\% | 10\% | 6\% | 7\% | 8\% | 16\% |


|  |  |  |  |  | Parent or guardian of any children |  |  |  |  | Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Divorced | Widowed | Separated | Other | Prefer not to say | Younger than 18 | 18 or over | NET: Any age | Not a parent / guardian | Don't know / <br> Prefer not to say | Under \$40k | \$40k to \$80k | \$80k+ | Don't know / <br> Prefer not to say |


| 121 | 66 | 14 | 9 | 25 | 307 | 418 | 694 | 567 | 51 | 449 | 333 | 347 | 183 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 136 | 70 | 13 | 12 | 34 | 282 | 432 | 678 | 574 | 60 | 475 | 311 | 322 | 204 |
| 43\% | 43\% | 41\% | 27\% | 14\% | 34\% | 41\% | 38\% | 39\% | 11\% | 38\% | 41\% | 34\% | 34\% |
| 7\% | 15\% | - | 5\% | 5\% | 12\% | 8\% | 9\% | 9\% | 17\% | 8\% | 11\% | 13\% | 5\% |
| 30\% | 30\% | 35\% | 22\% | 46\% | 37\% | 36\% | 37\% | 34\% | 31\% | 31\% | 35\% | 40\% | 37\% |
| 12\% | 7\% | 15\% | - | - | 8\% | 9\% | 8\% | 5\% | 8\% | 10\% | 3\% | 7\% | 2\% |
| 9\% | 5\% | 8\% | 47\% | 35\% | 9\% | 7\% | 8\% | 13\% | 33\% | 12\% | 10\% | 6\% | 22\% |


| 121 | 66 | 14 | 9 | 25 | 307 | 418 | 694 | 567 | 51 | 449 | 333 | 347 | 183 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 136 | 70 | 13 | 12 | 34 | 282 | 432 | 678 | 574 | 60 | 475 | 311 | 322 | 204 |
| 20\% | 27\% | 3\% | 16\% | 8\% | 26\% | 20\% | 22\% | 25\% | 5\% | 23\% | 24\% | 22\% | 21\% |
| 23\% | 36\% | 50\% | 3\% | 33\% | 23\% | 32\% | 29\% | 22\% | 12\% | 17\% | 30\% | 33\% | 23\% |
| 35\% | 21\% | 18\% | 27\% | 22\% | 33\% | 33\% | 33\% | 32\% | 39\% | 34\% | 31\% | 34\% | 30\% |
| 12\% | 9\% | 20\% | - | - | 8\% | 8\% | 7\% | 5\% | 9\% | 11\% | 4\% | 4\% | 3\% |
| 11\% | 7\% | 8\% | 54\% | 37\% | 10\% | 8\% | 9\% | 15\% | 36\% | 14\% | 11\% | 6\% | 24\% |


| 121 | 66 | 14 | 9 | 25 | 307 | 418 | 694 | 567 | 51 | 449 | 333 | 347 | 183 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 136 | 70 | 13 | 12 | 34 | 282 | 432 | 678 | 574 | 60 | 475 | 311 | 322 | 204 |
| 61\% | 63\% | 49\% | 31\% | 41\% | 44\% | 67\% | 58\% | 53\% | 23\% | 51\% | 60\% | 56\% | 49\% |
| 4\% | 1\% | 7\% | - | 3\% | 10\% | 3\% | 6\% | 8\% | 13\% | 6\% | 6\% | 10\% | 4\% |
| 14\% | 16\% | 21\% | 22\% | 8\% | 24\% | 12\% | 18\% | 17\% | 27\% | 19\% | 16\% | 17\% | 18\% |
| 11\% | 13\% | 15\% | 5\% | 12\% | 13\% | 10\% | 10\% | 10\% | 1\% | 10\% | 10\% | 11\% | 6\% |
| 10\% | 8\% | 8\% | 43\% | 35\% | 9\% | 8\% | 9\% | 13\% | 35\% | 13\% | 8\% | 6\% | 23\% |


| 121 | 66 | 14 | 9 | 25 | 307 | 418 | 694 | 567 | 51 | 449 | 333 | 347 | 183 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 136 | 70 | 13 | 12 | 34 | 282 | 432 | 678 | 574 | 60 | 475 | 311 | 322 | 204 |
| 39\% | 47\% | 36\% | 28\% | 10\% | 33\% | 41\% | 38\% | 38\% | 11\% | 37\% | 41\% | 35\% | 33\% |
| 6\% | 14\% | 7\% | - | 13\% | 13\% | 9\% | 11\% | 10\% | 14\% | 8\% | 10\% | 16\% | 10\% |
| 33\% | 25\% | 34\% | 22\% | 42\% | 38\% | 34\% | 36\% | 33\% | 40\% | 34\% | 34\% | 38\% | 32\% |
| 13\% | 8\% | 15\% | - | - | 8\% | 8\% | 7\% | 6\% | 2\% | 9\% | 5\% | 6\% | 3\% |
| 10\% | 6\% | 8\% | 50\% | 35\% | 8\% | 7\% | 8\% | 13\% | 33\% | 12\% | 9\% | 5\% | 22\% |


| Unweighted base | 1312 | 616 | 696 | 458 | 311 | 543 | 190 | 297 | 486 | 339 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 1312 | 638 | 674 | 438 | 284 | 590 | 189 | 296 | 483 | 344 |
| National governments (e.g. NASA) | 37\% | 32\% | 42\% | 35\% | 37\% | 39\% | 39\% | 40\% | 38\% | 32\% |
| Private companies | 9\% | 12\% | 6\% | 12\% | 7\% | 8\% | 7\% | 10\% | 6\% | 13\% |
| Both | 33\% | 38\% | 28\% | 30\% | 34\% | 34\% | 31\% | 32\% | 35\% | 32\% |
| Neither | 9\% | 10\% | 8\% | 9\% | 6\% | 10\% | 8\% | 7\% | 11\% | 8\% |
| Don't know | 12\% | 8\% | 16\% | 14\% | 16\% | 9\% | 15\% | 11\% | 10\% | 15\% |

responsibility_6. Sending probes to other planets

| Unweighted base | 1312 | 616 | 696 | 458 | 311 | 543 | 190 | 297 | 486 | 339 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 1312 | 638 | 674 | 438 | 284 | 590 | 189 | 296 | 483 | 344 |
| National governments (e.g. NASA) | 38\% | 36\% | 40\% | 35\% | 38\% | 40\% | 39\% | 41\% | 41\% | 31\% |
| Private companies | 9\% | 11\% | 8\% | 13\% | 7\% | 7\% | 7\% | 7\% | 9\% | 12\% |
| Both | 33\% | 38\% | 29\% | 30\% | 32\% | 37\% | 35\% | 33\% | 31\% | 37\% |
| Neither | 7\% | 7\% | 7\% | 7\% | 7\% | 7\% | 5\% | 6\% | 9\% | 7\% |
| Don't know | 13\% | 8\% | 16\% | 15\% | 16\% | 9\% | 14\% | 13\% | 11\% | 13\% |

Cell Contents (Column Percentages)

| 857 | 180 | 174 | 101 | 491 | 425 | 257 | 139 | 559 | 36 | 90 | 36 | 721 | 356 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 876 | 173 | 148 | 114 | 517 | 428 | 234 | 133 | 538 | 32 | 79 | 27 | 676 | 371 |
| 37\% | 38\% | 36\% | 36\% | 35\% | 44\% | 32\% | 32\% | 38\% | 36\% | 38\% | 34\% | 38\% | 36\% |
| 9\% | 10\% | 6\% | 13\% | 6\% | 9\% | 10\% | 17\% | 11\% | 5\% | 8\% | 7\% | 10\% | 8\% |
| 34\% | 26\% | 35\% | 30\% | 32\% | 29\% | 39\% | 37\% | 34\% | 30\% | 32\% | 42\% | 34\% | 31\% |
| 9\% | 11\% | 7\% | 4\% | 10\% | 9\% | 9\% | 7\% | 9\% | 16\% | 11\% | 6\% | 9\% | 7\% |
| 10\% | 15\% | 16\% | 16\% | 17\% | 10\% | 10\% | 7\% | 8\% | 12\% | 10\% | 11\% | 9\% | 17\% |


| 857 | 180 | 174 | 101 | 491 | 425 | 257 | 139 | 559 | 36 | 90 | 36 | 721 | 356 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 876 | 173 | 148 | 114 | 517 | 428 | 234 | 133 | 538 | 32 | 79 | 27 | 676 | 371 |
| 39\% | 36\% | 31\% | 40\% | 33\% | 45\% | 33\% | 41\% | 40\% | 35\% | 39\% | 17\% | 39\% | 38\% |
| 9\% | 9\% | 10\% | 7\% | 10\% | 8\% | 7\% | 15\% | 10\% | 8\% | 7\% | 17\% | 9\% | 8\% |
| 34\% | 29\% | 36\% | 31\% | 31\% | 31\% | 45\% | 33\% | 36\% | 31\% | 32\% | 45\% | 35\% | 31\% |
| 7\% | 10\% | 6\% | 6\% | 9\% | 6\% | 7\% | 6\% | 6\% | 15\% | 11\% | 10\% | 7\% | 6\% |
| 10\% | 16\% | 18\% | 16\% | 17\% | 11\% | 9\% | 6\% | 9\% | 10\% | 12\% | 11\% | 9\% | 18\% |


| 121 | 66 | 14 | 9 | 25 | 307 | 418 | 694 | 567 | 51 | 449 | 333 | 347 | 183 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 136 | 70 | 13 | 12 | 34 | 282 | 432 | 678 | 574 | 60 | 475 | 311 | 322 | 204 |
| 43\% | 40\% | 9\% | 23\% | 20\% | 34\% | 42\% | 39\% | 37\% | 16\% | 37\% | 41\% | 35\% | 33\% |
| 4\% | 16\% | - | 5\% | 5\% | 12\% | 8\% | 9\% | 9\% | 8\% | 5\% | 10\% | 16\% | 6\% |
| 30\% | 28\% | 63\% | 22\% | 36\% | 35\% | 31\% | 33\% | 33\% | 30\% | 32\% | 34\% | 34\% | 32\% |
| 13\% | 8\% | 20\% | 3\% | 2\% | 11\% | 12\% | 11\% | 6\% | 14\% | 12\% | 7\% | 9\% | 5\% |
| 10\% | 7\% | 8\% | 47\% | 37\% | 9\% | 8\% | 9\% | 14\% | 33\% | 13\% | 9\% | 7\% | 24\% |


| 121 | 66 | 14 | 9 | 25 | 307 | 418 | 694 | 567 | 51 | 449 | 333 | 347 | 183 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 136 | 70 | 13 | 12 | 34 | 282 | 432 | 678 | 574 | 60 | 475 | 311 | 322 | 204 |
| 42\% | 37\% | 23\% | 31\% | 18\% | 34\% | 44\% | 40\% | 38\% | 15\% | 36\% | 44\% | 39\% | 32\% |
| 8\% | 19\% | - | - | 2\% | 10\% | 9\% | 9\% | 9\% | 8\% | 6\% | 9\% | 13\% | 9\% |
| 29\% | 31\% | 54\% | 22\% | 42\% | 37\% | 32\% | 34\% | 33\% | 34\% | 32\% | 34\% | 35\% | 33\% |
| 11\% | 8\% | 15\% | 8\% | - | 10\% | 8\% | 8\% | 6\% | 8\% | 12\% | 4\% | 6\% | 3\% |
| 10\% | 5\% | 8\% | 39\% | 39\% | 9\% | 8\% | 9\% | 15\% | 36\% | 14\% | 9\% | 6\% | 24\% |

