

Daily Survey: Trump Organization Charges



Sample 1000 U.S. Adult Citizens
Conducted December 7 - 11, 2022
Margin of Error ±3.6%

1. How much, if anything, have you heard in the news recently about two Trump Organization companies being found guilty by a Manhattan jury of multiple charges of criminal tax fraud and falsifying business records?

A lot	26%
A little	46%
Nothing at all	28%

2. A Manhattan jury recently found two Trump Organization companies guilty of 17 charges of criminal tax fraud and falsifying business records connected to a scheme to defraud tax authorities by failing to report and pay taxes on compensation for top executives. Do you approve or disapprove of this verdict?

Strongly approve	37%
Somewhat approve	17%
Somewhat disapprove	8%
Strongly disapprove	10%
Not sure	27%

3. As a result of the guilty verdict, the maximum penalty the Trump Organization could pay is \$1.6 million. Do you think this amount is...?

Too little	35%
About right	23%
Too much	13%
Not sure	29%

4. Do you think the investigation into the Trump Organization was more a serious attempt to find out what really happened or more politically motivated?

A serious attempt to find out what really happened	29%
Politically motivated	39%
Equally motivated by both of these	17%
Not sure	15%

5. Do you think the recent guilty verdict against the Trump Organization implicates or does not implicate Donald Trump in any criminal conduct?

Implicates Donald Trump	41%
Does not implicate Donald Trump	30%
Not sure	29%

6. How likely or unlikely do you think it is that Donald Trump will be re-instated as President before the end of 2023?

Very likely	10%
Somewhat likely	15%
Not very likely	16%
Not likely at all	44%
Not sure	16%

Interviewing Dates	December 7 - 11, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov’s opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent’s most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.188 to 6.332, with a mean of one and a standard deviation of 0.567.
Number of respondents	1000
Margin of error	± 3.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	71 questions not reported.

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1. Heard About Trump Organization Charges

How much, if anything, have you heard in the news recently about two Trump Organization companies being found guilty by a Manhattan jury of multiple charges of criminal tax fraud and falsifying business records?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	26%	29%	23%	14%	24%	28%	37%	27%	25%	20%	27%
A little	46%	46%	46%	39%	46%	48%	49%	46%	51%	37%	45%
Nothing at all	28%	25%	31%	48%	31%	24%	14%	26%	23%	43%	29%
Totals	100%	100%	100%	101%	101%	100%	100%	99%	99%	100%	101%
Unweighted N	(994)	(448)	(546)	(184)	(219)	(348)	(243)	(731)	(122)	(63)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	26%	38%	17%	23%	42%	24%	21%	35%	30%	26%	23%	27%	27%
A little	46%	46%	45%	47%	43%	52%	45%	45%	48%	45%	51%	43%	45%
Nothing at all	28%	16%	38%	30%	15%	24%	35%	20%	22%	28%	25%	30%	28%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	99%	100%	100%
Unweighted N	(994)	(370)	(374)	(250)	(385)	(309)	(426)	(288)	(184)	(189)	(193)	(369)	(243)

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2. Approve of Trump Organization Verdict

A Manhattan jury recently found two Trump Organization companies guilty of 17 charges of criminal tax fraud and falsifying business records connected to a scheme to defraud tax authorities by failing to report and pay taxes on compensation for top executives. Do you approve or disapprove of this verdict?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	37%	34%	40%	27%	25%	46%	48%	37%	43%	31%	42%
Somewhat approve	17%	21%	15%	29%	26%	8%	10%	13%	32%	29%	9%
Somewhat disapprove	8%	8%	9%	9%	10%	7%	8%	9%	5%	8%	11%
Strongly disapprove	10%	10%	10%	9%	7%	13%	10%	10%	4%	16%	12%
Not sure	27%	27%	27%	27%	32%	25%	24%	31%	16%	16%	27%
Totals	99%	100%	101%	101%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(995)	(449)	(546)	(185)	(220)	(347)	(243)	(731)	(123)	(63)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	37%	67%	32%	11%	71%	11%	39%	41%	32%	41%	42%	35%	34%
Somewhat approve	17%	17%	14%	22%	13%	17%	16%	15%	28%	19%	15%	15%	22%
Somewhat disapprove	8%	4%	9%	12%	4%	14%	9%	10%	6%	6%	10%	8%	10%
Strongly disapprove	10%	2%	10%	19%	3%	21%	13%	7%	8%	4%	9%	11%	14%
Not sure	27%	9%	35%	36%	9%	38%	24%	28%	27%	29%	24%	31%	20%
Totals	99%	99%	100%	100%	100%	101%	101%	101%	101%	99%	100%	100%	100%
Unweighted N	(995)	(370)	(374)	(251)	(385)	(309)	(426)	(288)	(185)	(189)	(193)	(371)	(242)

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3. Penalty - Trump Organization Charges

As a result of the guilty verdict, the maximum penalty the Trump Organization could pay is \$1.6 million. Do you think this amount is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too little	35%	34%	36%	28%	23%	42%	43%	35%	39%	27%	39%
About right	23%	23%	24%	27%	33%	19%	15%	21%	35%	26%	24%
Too much	13%	13%	12%	14%	12%	10%	15%	12%	7%	22%	13%
Not sure	29%	30%	28%	30%	31%	28%	27%	32%	19%	26%	24%
Totals	100%	100%	100%	99%	99%	99%	100%	100%	100%	101%	100%
Unweighted N	(994)	(447)	(547)	(184)	(219)	(348)	(243)	(732)	(121)	(63)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too little	35%	59%	32%	11%	64%	9%	40%	34%	30%	38%	37%	30%	39%
About right	23%	28%	18%	25%	23%	26%	21%	23%	32%	21%	22%	27%	21%
Too much	13%	6%	10%	25%	3%	22%	11%	17%	11%	11%	13%	13%	13%
Not sure	29%	8%	41%	39%	10%	43%	28%	26%	27%	30%	28%	30%	27%
Totals	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(994)	(370)	(375)	(249)	(384)	(310)	(426)	(289)	(183)	(189)	(192)	(370)	(243)

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4. Approve of Trump Organization Charges

Do you think the investigation into the Trump Organization was more a serious attempt to find out what really happened or more politically motivated?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A serious attempt to find out what really happened	29%	29%	29%	20%	28%	30%	36%	27%	41%	24%	34%
Politically motivated	39%	43%	35%	34%	32%	43%	45%	42%	24%	44%	31%
Equally motivated by both of these	17%	14%	20%	21%	18%	16%	16%	19%	17%	10%	20%
Not sure	15%	13%	16%	25%	23%	11%	3%	13%	18%	23%	15%
Totals	100%	99%	100%	100%	101%	100%	100%	101%	100%	101%	100%
Unweighted N	(990)	(447)	(543)	(182)	(219)	(348)	(241)	(729)	(120)	(63)	(78)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A serious attempt to find out what really happened	29%	53%	22%	9%	57%	7%	25%	34%	31%	33%	32%	27%	26%
Politically motivated	39%	15%	36%	72%	13%	75%	38%	43%	37%	31%	41%	39%	43%
Equally motivated by both of these	17%	23%	17%	10%	22%	11%	20%	15%	18%	16%	16%	19%	16%
Not sure	15%	9%	24%	9%	8%	7%	17%	8%	13%	20%	11%	14%	15%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(990)	(370)	(373)	(247)	(384)	(309)	(423)	(289)	(182)	(190)	(192)	(367)	(241)

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5. Do Trump Organization Charges Implicate Donald Trump

Do you think the recent guilty verdict against the Trump Organization implicates or does not implicate Donald Trump in any criminal conduct?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Implicates Donald Trump	41%	37%	45%	39%	33%	46%	43%	37%	50%	46%	50%
Does not implicate Donald Trump	30%	34%	27%	23%	28%	32%	37%	32%	21%	29%	30%
Not sure	29%	29%	29%	38%	39%	22%	20%	30%	30%	26%	19%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	101%	101%	99%
Unweighted N	(987)	(443)	(544)	(182)	(217)	(345)	(243)	(729)	(118)	(62)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Implicates Donald Trump	41%	66%	34%	20%	72%	14%	47%	40%	34%	48%	42%	36%	42%
Does not implicate Donald Trump	30%	12%	27%	56%	11%	60%	28%	30%	35%	24%	32%	30%	35%
Not sure	29%	22%	39%	24%	17%	26%	25%	30%	31%	28%	26%	35%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(987)	(367)	(372)	(248)	(382)	(308)	(422)	(287)	(183)	(188)	(192)	(367)	(240)

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6. trump_reinstated

How likely or unlikely do you think it is that Donald Trump will be re-instated as President before the end of 2023?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very likely	10%	10%	10%	8%	20%	6%	6%	9%	6%	18%	9%
Somewhat likely	15%	17%	12%	24%	22%	9%	7%	13%	24%	18%	8%
Not very likely	16%	14%	18%	21%	16%	13%	15%	16%	16%	6%	30%
Not likely at all	44%	45%	43%	23%	20%	59%	67%	46%	38%	42%	38%
Not sure	16%	14%	18%	25%	23%	13%	6%	17%	15%	15%	15%
Totals	101%	100%	101%	101%	101%	100%	101%	101%	99%	99%	100%
Unweighted N	(994)	(447)	(547)	(184)	(220)	(347)	(243)	(732)	(122)	(62)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very likely	10%	11%	6%	13%	7%	13%	8%	11%	13%	8%	7%	11%	11%
Somewhat likely	15%	11%	14%	20%	10%	13%	13%	15%	19%	17%	13%	13%	17%
Not very likely	16%	11%	16%	21%	11%	21%	18%	16%	10%	15%	12%	18%	16%
Not likely at all	44%	56%	40%	34%	64%	43%	42%	48%	44%	44%	49%	41%	44%
Not sure	16%	10%	24%	12%	8%	11%	19%	9%	14%	15%	19%	18%	11%
Totals	101%	99%	100%	100%	100%	101%	100%	99%	100%	99%	100%	101%	99%
Unweighted N	(994)	(371)	(375)	(248)	(385)	(309)	(426)	(288)	(184)	(189)	(193)	(369)	(243)

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Interviewing Dates	December 7 - 11, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.188 to 6.332, with a mean of one and a standard deviation of 0.567.
Number of respondents	1000
Margin of error	± 3.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	71 questions not reported.