

YouGov North Poll

Naughty or Nice Questions

Margin of Error ±2.9%

1. Looking back over the past year, do you think you have been more naughty or nice?

1) Naughty	13%
2) Nice	75%
3) Don't know	12%
Totals	100%
Unweighted N	2,844

2. Thinking about your family, do you think they have been more naughty or nice this year?

1) Naughty	17%
2) Nice	69%
3) Don't know	14%
Totals	100%
Unweighted N	2,844

3. Thinking about your main friend group, do you think they have been more naughty or nice this year?

1) Naughty	17%
2) Nice	64%
3) Don't know	20%
Totals	101%
Unweighted N	2,844

YouGov North Poll

Santa Favorability and Job Approval Questions

Margin of Error ±2.8%

1. Do you have a favorable or unfavorable view of Santa Claus?

1) Very favorable	52%
2) Somewhat favorable	29%
3) Somewhat unfavorable	7%
4) Very unfavorable	5%
5) Don't know	7%
Totals	100%
Unweighted N	2,993

2. Do you approve or disapprove of the way Santa Claus is handling his job?

1) Strongly approve	53%
2) Somewhat approve	20%
3) Somewhat disapprove	5%
4) Strongly disapprove	5%
5) Don't know	18%
Totals	101%
Unweighted N	2,993

These YouGov Direct Polls were conducted between December 11 - 13, 2020.

Data were weighted according to age, gender, race, and education to be nationally representative.