

New Jersey Gubernatorial Election



Sample 1,153 New Jersey Likely Voters
Conducted October 17-28, 2025
Margin of Error $\pm 4\%$

1. Would you say things in this country today are...

Generally headed in the right direction	33%
Off on the wrong track	61%
Not sure	6%

2. Overall, would you say things are going better or worse in New Jersey than in the rest of the country?

Better	21%
About the same	36%
Worse	42%

3. Do you approve or disapprove of the way Phil Murphy is handling his job as governor of New Jersey?

Strongly approve	17%
Somewhat approve	28%
Somewhat disapprove	11%
Strongly disapprove	39%
Not sure	6%

4. In November 2025, there will be an election for governor of New Jersey. How likely is it that you will vote in New Jersey's election this year?

Definitely will vote	94%
Probably will vote	4%
Maybe will vote	1%
Probably will not vote	0%
Definitely will not vote	0%
Don't know	0%

5. Who [will/would] you vote for in the 2025 election for governor of New Jersey?

Registered voters who say they definitely will vote were asked how they will vote. Registered voters who say they probably or maybe will vote were asked how they would vote.

Mikie Sherrill (Democrat)	51%
Jack Ciattarelli (Republican)	42%
Vic Kaplan (Libertarian)	0%
Joanne Kuniansky (Socialist Workers)	0%
Other	1%
Undecided	5%

6. Which candidate do you prefer in the 2025 election for governor of New Jersey?

Undecided voters and non-voters were asked their preference for Governor, and their responses are combined with the vote choice of decided voters.

Mikie Sherrill (Democrat)	54%
Jack Ciattarelli (Republican)	44%
Vic Kaplan (Libertarian)	0%
Joanne Kuniansky (Socialist Workers)	0%
Other	2%

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1. Direction of Country

Would you say things in this country today are...

	Total	Gender		Age				Education	
		Men	Women	18-29	30-44	45-64	65+	Non-college	College
Generally headed in the right direction	33%	39%	29%	31%	28%	34%	37%	40%	27%
Off on the wrong track	61%	57%	65%	65%	66%	62%	55%	53%	68%
Not sure	6%	4%	7%	3%	5%	4%	9%	6%	5%
Totals	100%	100%	101%	99%	99%	100%	101%	99%	100%
Unweighted N	(1,141)	(530)	(611)	(121)	(280)	(396)	(344)	(494)	(647)

	Total	Race				Party ID			2024 Vote	
		White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
Generally headed in the right direction	33%	36%	7%	31%	45%	5%	71%	34%	3%	73%
Off on the wrong track	61%	59%	89%	63%	46%	94%	22%	59%	94%	18%
Not sure	6%	5%	4%	6%	9%	2%	7%	8%	3%	9%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,141)	(778)	(115)	(178)	(70)	(443)	(314)	(313)	(623)	(444)

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2. New Jersey vs. National State

Overall, would you say things are going better or worse in New Jersey than in the rest of the country?

	Total	Gender		Age				Education	
		Men	Women	18-29	30-44	45-64	65+	Non-college	College
Better	21%	22%	20%	35%	28%	19%	13%	15%	27%
About the same	36%	34%	38%	24%	39%	36%	40%	32%	40%
Worse	42%	44%	41%	40%	33%	45%	47%	53%	33%
Totals	99%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,145)	(531)	(614)	(121)	(279)	(399)	(346)	(496)	(649)

	Total	Race				Party ID			2024 Vote	
		White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
Better	21%	23%	7%	25%	17%	36%	6%	16%	34%	6%
About the same	36%	35%	52%	37%	30%	44%	29%	34%	48%	24%
Worse	42%	42%	41%	38%	53%	20%	65%	50%	19%	70%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,145)	(777)	(116)	(180)	(72)	(444)	(315)	(314)	(625)	(447)

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3. Phil Murphy Job Approval

Do you approve or disapprove of the way Phil Murphy is handling his job as governor of New Jersey?

	Total	Gender		Age				Education	
		Men	Women	18-29	30-44	45-64	65+	Non-college	College
Strongly approve	17%	12%	20%	13%	13%	21%	14%	13%	20%
Somewhat approve	28%	29%	28%	29%	31%	26%	28%	22%	34%
Somewhat disapprove	11%	11%	10%	8%	16%	10%	8%	12%	9%
Strongly disapprove	39%	44%	34%	42%	28%	37%	47%	46%	32%
Not sure	6%	4%	8%	8%	12%	5%	3%	7%	6%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,147)	(533)	(614)	(120)	(280)	(401)	(346)	(496)	(651)

	Total	Race				Party ID			2024 Vote	
		White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
Strongly approve	17%	13%	34%	25%	12%	39%	1%	8%	33%	1%
Somewhat approve	28%	29%	42%	27%	12%	43%	8%	30%	47%	5%
Somewhat disapprove	11%	11%	8%	12%	9%	8%	10%	13%	10%	12%
Strongly disapprove	39%	41%	12%	28%	63%	3%	78%	44%	2%	80%
Not sure	6%	6%	4%	9%	3%	7%	3%	5%	8%	3%
Totals	101%	100%	100%	101%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,147)	(779)	(116)	(179)	(73)	(445)	(317)	(312)	(624)	(449)

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4. Likelihood of Voting

In November 2025, there will be an election for governor of New Jersey. How likely is it that you will vote in New Jersey's election this year?

	Total	Gender		Age				Education	
		Men	Women	18-29	30-44	45-64	65+	Non-college	College
Definitely will vote	94%	93%	95%	88%	91%	95%	98%	92%	97%
Probably will vote	4%	5%	4%	10%	7%	3%	1%	6%	3%
Maybe will vote	1%	2%	1%	2%	2%	1%	1%	2%	1%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,153)	(535)	(618)	(121)	(281)	(401)	(350)	(499)	(654)

	Total	Race				Party ID			2024 Vote	
		White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
Definitely will vote	94%	95%	93%	88%	99%	98%	97%	89%	98%	97%
Probably will vote	4%	3%	4%	9%	1%	1%	3%	8%	2%	3%
Maybe will vote	1%	1%	3%	2%	0%	0%	0%	3%	0%	0%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	99%	99%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,153)	(781)	(117)	(181)	(74)	(446)	(318)	(315)	(628)	(450)

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5. Governor Vote Choice

Who [will/would] you vote for in the 2025 election for governor of New Jersey?

Registered voters who say they definitely will vote were asked how they will vote. Registered voters who say they probably or maybe will vote were asked how they would vote.

	Total	Gender		Age				Education	
		Men	Women	18-29	30-44	45-64	65+	Non-college	College
Mikie Sherrill (Democrat)	51%	47%	55%	56%	54%	52%	46%	43%	59%
Jack Ciattarelli (Republican)	42%	46%	39%	38%	36%	41%	49%	51%	34%
Vic Kaplan (Libertarian)	0%	0%	0%	0%	0%	0%	0%	0%	0%
Joanne Kuniansky (Socialist Workers)	0%	1%	0%	1%	0%	0%	0%	0%	0%
Other	1%	1%	1%	0%	1%	0%	1%	1%	1%
Undecided	5%	6%	5%	5%	8%	6%	3%	5%	5%
Totals	99%	101%	100%	100%	99%	99%	99%	100%	99%
Unweighted N	(1,126)	(522)	(604)	(116)	(278)	(394)	(338)	(482)	(644)

	Total	Race				Party ID			2024 Vote	
		White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
Mikie Sherrill (Democrat)	51%	49%	74%	59%	34%	96%	5%	43%	94%	3%
Jack Ciattarelli (Republican)	42%	45%	18%	32%	59%	2%	93%	44%	1%	94%
Vic Kaplan (Libertarian)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Joanne Kuniansky (Socialist Workers)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	1%	1%	0%	0%	0%	1%	0%	2%	1%	0%
Undecided	5%	4%	8%	8%	6%	2%	1%	10%	4%	3%
Totals	99%	99%	100%	99%	99%	101%	99%	99%	100%	100%
Unweighted N	(1,126)	(761)	(114)	(178)	(73)	(439)	(311)	(306)	(617)	(439)

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6. Governor Vote Choice with Leaners

Which candidate do you prefer in the 2025 election for governor of New Jersey?

Undecided voters and non-voters were asked their preference for Governor, and their responses are combined with the vote choice of decided voters.

	Total	Gender		Age				Education	
		Men	Women	18-29	30-44	45-64	65+	Non-college	College
Mikie Sherrill (Democrat)	54%	49%	57%	59%	57%	54%	47%	46%	61%
Jack Ciattarelli (Republican)	44%	48%	40%	39%	37%	43%	51%	52%	36%
Vic Kaplan (Libertarian)	0%	0%	0%	0%	1%	0%	0%	0%	0%
Joanne Kuniansky (Socialist Workers)	0%	1%	0%	1%	1%	0%	0%	0%	0%
Other	2%	2%	2%	0%	4%	2%	2%	2%	3%
Totals	100%	100%	99%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,143)	(532)	(611)	(121)	(279)	(399)	(344)	(493)	(650)

	Total	Race				Party ID			2024 Vote	
		White	Black	Hispanic	Other	Dem	Rep	Ind	Harris	Trump
Mikie Sherrill (Democrat)	54%	51%	78%	62%	35%	97%	5%	47%	97%	3%
Jack Ciattarelli (Republican)	44%	46%	20%	35%	64%	2%	93%	49%	1%	95%
Vic Kaplan (Libertarian)	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Joanne Kuniansky (Socialist Workers)	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Other	2%	3%	1%	2%	1%	1%	1%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	99%	98%	99%	99%
Unweighted N	(1,143)	(774)	(115)	(180)	(74)	(445)	(317)	(311)	(621)	(448)

Fieldwork	YouGov
Interviewing Dates	October 17-28, 2025
Target population	Registered Voters in New Jersey
Sample	1,163 New Jersey registered voters were recruited from the New Jersey voter list by sending text messages. All interviews were conducted online using YouGov's web-based survey system. Questions are reported among likely voters.
Weighting	The sample was weighted to gender, age, party registration, past election turnout, in-state geography (using the current New Jersey voter list) and imputed education, race, and 2024 vote choice. Turnout probabilities based on self-reported vote likelihood were assigned to each person in the sample and the product of the base weight and turnout probability was used to obtain results for likely voters. Weights were computed using the method of raking. The weights range from 0.1 to 5.5, with a coefficient of variation of 1.43.
Number of respondents	1,163
Margin of error	± 4.1% (1,163 New Jersey Registered Voters) ± 4.0% (1,153 New Jersey Likely Voters)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	None