National Pre-election Study

YouGov

Sample	3,915 Likely Voters
Conducted	October 27–30, 2026
Margin of Error	±1.7%

1. Would you say things in this country today are...

Generally headed in the right direction	30%
Off on the wrong track	64%
Not sure	6%

2. How would you describe the current state of the American economy?

Excellent	5%
Good	20%
Fair	28%
Poor	46%
Not sure	1%

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	21%
Somewhat approve	17%
Somewhat disapprove	9%
Strongly disapprove	51%
Not sure	1%

4. Who [did/will/would] you vote for in the election for the U.S. House of Representatives?

Includes those who are leaning toward voting for either the Democratic or Republican candidate

Democratic candidate	53%
Republican candidate	44%
Someone else	2%
I [did/will/would] not vote for U.S. House of Representatives	1%

5. Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

Better in his second administration	24%
Worse in his second administration	58%
About the same	17%

6. Are gas prices where you live going up or going down?

Going up a lot	41%
Going up a little	25%
Not changing	14%
Going down a little	15%
Going down a lot	1%
Not sure	4%

7. Do you think a single person should be allowed to donate hundreds of millions of dollars to support a political campaign?

Yes	20%
No	62%
Not sure	17%

8. Which comes closer to your view?

Paying for political ads allows rich donors to buy elections, and should be banned	60%
Paying for political ads is constitutionally protected free speech, and should not be restricted	40%

9. Have you been to any rallies or other events for a candidate running for office in your state this year?

Yes	11%
No	89%

10. Do you think Donald Trump's campaign rallies are helping or hurting the Republican candidates he campaigns for?

Helping a lot	15%
Helping a little	15%
Making no difference	18%
Hurting a little	15%
Hurting a lot	23%
Not sure	14%

11. Is it OK for a political candidate to say the following about their opponent in a political ad? Check all that you think are OK.

Criticize their family members	14%
Call them a socialist	36%
Say they are unfaithful to their spouse	18%
Mention their religion	20%
Accuse them of sympathizing with terrorists	33%
None of the above	53%

12. Overall, do you think that the construction of new data centers — which are large facilities that house computer servers for storing and transmitting data — is good or bad for the country?

Very good	9%
Somewhat good	17%
Neither good nor bad	14%
Somewhat bad	20%
Very bad	32%
Don't know	9%

13. Would you support or oppose a new data center being built in your community?

Strongly support	9%
Somewhat support	17%
Somewhat oppose	14%
Strongly oppose	48%
Not sure	12%

14. Do you have a favorable or an unfavorable opinion of the following person?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Barack Obama	41%	16%	9%	33%	2%
Donald Trump	24%	15%	7%	52%	1%
JD Vance	24%	17%	10%	45%	4%

15. Are you a man or a woman?

Man	47%
Woman	52%
Non-binary	1%

16. How old are you?

Derived from birth year

Under 30	16%
30-44	23%
45-64	32%
65+	29%

17. What racial or ethnic group best describes you?

White	70%
Black	11%
Hispanic	11%
Other	8%

18. What is the highest level of education you have completed?

HS or less	28%
Some college	32%
College grad	24%
Postgrad	16%

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1. Direction of Country
Would you say things in this country today are...

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Generally headed in the right direction	30%	37%	24%	31%	28%	29%	32%	33%	16%	30%	4%	60%
Off on the wrong track	64%	58%	68%	61%	66%	65%	62%	60%	78%	66%	94%	30%
Not sure	6%	5%	8%	7%	6%	6%	6%	6%	7%	4%	2%	10%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(3,915)	(1,793)	(2,086)	(354)	(809)	(1,423)	(1,329)	(2,739)	(409)	(511)	(1,882)	(1,610)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Generally headed in the right direction	30%	37%	28%	6%	60%	5%	18%	63%	5%	22%	59%
Off on the wrong track	64%	55%	68%	92%	30%	93%	75%	28%	93%	72%	31%
Not sure	6%	8%	4%	3%	10%	3%	7%	9%	2%	6%	10%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(3,915)	(1,581)	(1,158)	(2,188)	(1,579)	(1,454)	(1,220)	(1,241)	(1,325)	(1,150)	(1,315)

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2. State of the Economy
How would you describe the current state of the American economy?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Excellent	5%	6%	3%	7%	7%	3%	3%	5%	5%	6%	1%	9%
Good	20%	26%	15%	24%	16%	20%	22%	22%	9%	21%	5%	38%
Fair	28%	30%	26%	29%	27%	27%	29%	30%	27%	18%	22%	34%
Poor	46%	37%	53%	37%	48%	50%	46%	43%	57%	54%	71%	18%
Not sure	1%	1%	1%	2%	2%	1%	0%	1%	2%	2%	1%	1%
Totals	100%	100%	98%	99%	100%	101%	100%	101%	100%	101%	100%	100%
Unweighted N	(3,914)	(1,793)	(2,085)	(354)	(809)	(1,422)	(1,329)	(2,738)	(409)	(511)	(1,881)	(1,610)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Excellent	5%	5%	4%	1%	9%	1%	2%	10%	1%	4%	8%
Good	20%	23%	22%	6%	38%	5%	13%	39%	6%	15%	38%
Fair	28%	31%	28%	23%	34%	22%	30%	32%	21%	28%	34%
Poor	46%	41%	46%	69%	19%	71%	54%	18%	71%	51%	19%
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Totals	100%	101%	101%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(3,914)	(1,580)	(1,158)	(2,187)	(1,579)	(1,453)	(1,220)	(1,241)	(1,325)	(1,149)	(1,315)

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3. Trump Job Approval
Do you approve or disapprove of the job Donald Trump is doing as President?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Strongly approve	21%	24%	18%	15%	15%	22%	27%	24%	6%	22%	0%	45%
Somewhat approve	17%	21%	15%	20%	18%	18%	14%	20%	10%	11%	2%	34%
Somewhat disapprove	9%	9%	10%	10%	10%	9%	8%	10%	9%	8%	5%	12%
Strongly disapprove	51%	45%	56%	53%	55%	49%	50%	46%	72%	58%	92%	7%
Not sure	1%	1%	2%	2%	2%	1%	0%	1%	3%	1%	1%	2%
Totals	99%	100%	101%	100%	100%	99%	99%	101%	100%	100%	100%	100%
Unweighted N	(3,910)	(1,790)	(2,084)	(353)	(808)	(1,421)	(1,328)	(2,735)	(409)	(510)	(1,880)	(1,607)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Strongly approve	21%	28%	18%	1%	44%	1%	9%	48%	2%	11%	46%
Somewhat approve	17%	22%	16%	3%	35%	3%	15%	33%	2%	16%	32%
Somewhat disapprove	9%	10%	9%	7%	13%	6%	13%	11%	4%	14%	10%
Strongly disapprove	51%	39%	56%	88%	7%	90%	62%	7%	91%	59%	10%
Not sure	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%
Totals	99%	100%	100%	100%	101%	101%	100%	101%	100%	101%	100%
Unweighted N	(3,910)	(1,577)	(1,158)	(2,187)	(1,577)	(1,453)	(1,219)	(1,238)	(1,324)	(1,149)	(1,313)

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4. House Vote with Leaners

Who [did/will/would] you vote for in the election for the U.S. House of Representatives?

Includes those who are leaning toward voting for either the Democratic or Republican candidate

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Democratic candidate	53%	47%	58%	60%	58%	49%	49%	46%	83%	59%	94%	8%
Republican candidate	44%	49%	39%	37%	36%	48%	47%	51%	13%	36%	2%	89%
Someone else	2%	3%	2%	2%	3%	2%	2%	2%	2%	3%	2%	2%
I [did/will/would] not vote for U.S. House of Representatives	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(3,908)	(1,789)	(2,083)	(354)	(806)	(1,420)	(1,328)	(2,734)	(407)	(511)	(1,881)	(1,604)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Democratic candidate	53%	38%	58%	100%	0%	97%	62%	5%	94%	63%	9%
Republican candidate	44%	59%	39%	0%	100%	1%	32%	92%	3%	32%	88%
Someone else	2%	2%	2%	0%	0%	1%	4%	2%	1%	4%	2%
I [did/will/would] not vote for U.S. House of Representatives	1%	1%	1%	0%	0%	1%	2%	1%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(3,908)	(1,580)	(1,154)	(2,188)	(1,579)	(1,454)	(1,217)	(1,237)	(1,322)	(1,148)	(1,313)

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5. Trump Better First or Second Administration

Do you think Donald Trump is doing a better or worse job in his second administration than in his first?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Better in his second administration	24%	30%	20%	21%	21%	25%	29%	27%	11%	23%	2%	50%
Worse in his second administration	58%	53%	63%	59%	60%	58%	57%	54%	74%	64%	90%	23%
About the same	17%	18%	17%	20%	19%	17%	14%	19%	15%	13%	9%	27%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(3,903)	(1,791)	(2,076)	(349)	(803)	(1,422)	(1,329)	(2,731)	(407)	(509)	(1,881)	(1,602)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Better in his second administration	24%	30%	22%	3%	50%	2%	15%	52%	3%	15%	51%
Worse in his second administration	58%	48%	63%	88%	23%	88%	70%	21%	88%	68%	24%
About the same	17%	22%	14%	9%	27%	10%	14%	27%	9%	17%	25%
Totals	99%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(3,903)	(1,580)	(1,151)	(2,187)	(1,572)	(1,453)	(1,220)	(1,230)	(1,322)	(1,149)	(1,307)

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6. Gas Prices Where You Live
Are gas prices where you live going up or going down?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Going up a lot	41%	36%	45%	38%	43%	42%	40%	37%	55%	47%	61%	20%
Going up a little	25%	25%	24%	38%	28%	19%	21%	25%	27%	25%	21%	29%
Not changing	14%	17%	12%	12%	13%	17%	14%	16%	8%	11%	9%	20%
Going down a little	15%	17%	14%	8%	10%	18%	21%	18%	7%	12%	6%	25%
Going down a lot	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	0%	2%
Not sure	4%	3%	4%	4%	4%	3%	3%	3%	3%	5%	3%	4%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(3,910)	(1,792)	(2,082)	(353)	(806)	(1,423)	(1,328)	(2,734)	(409)	(511)	(1,882)	(1,605)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Going up a lot	41%	34%	40%	60%	19%	62%	44%	20%	60%	45%	20%
Going up a little	25%	23%	27%	22%	28%	21%	23%	29%	21%	28%	25%
Not changing	14%	17%	15%	9%	21%	8%	14%	20%	10%	12%	20%
Going down a little	15%	20%	14%	7%	26%	5%	15%	25%	5%	11%	28%
Going down a lot	1%	1%	1%	0%	2%	0%	1%	2%	0%	1%	2%
Not sure	4%	4%	3%	3%	4%	3%	4%	3%	3%	3%	4%
Totals	100%	99%	100%	101%	100%	99%	101%	99%	99%	100%	99%
Unweighted N	(3,910)	(1,581)	(1,153)	(2,188)	(1,577)	(1,454)	(1,220)	(1,236)	(1,322)	(1,150)	(1,313)

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7. Should One Person Be Allowed to Donate Millions to a Campaign

Do you think a single person should be allowed to donate hundreds of millions of dollars to support a political campaign?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Yes	20%	24%	18%	22%	21%	22%	18%	21%	20%	19%	7%	34%
No	62%	61%	63%	59%	62%	61%	66%	62%	61%	62%	84%	41%
Not sure	17%	15%	19%	19%	18%	17%	16%	17%	20%	19%	10%	25%
Totals	99%	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(3,906)	(1,790)	(2,080)	(352)	(805)	(1,422)	(1,327)	(2,732)	(409)	(510)	(1,880)	(1,604)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Yes	20%	24%	16%	9%	35%	9%	14%	36%	6%	16%	36%
No	62%	56%	71%	81%	40%	80%	72%	39%	86%	67%	40%
Not sure	17%	20%	13%	10%	26%	11%	14%	25%	8%	17%	24%
Totals	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(3,906)	(1,579)	(1,153)	(2,186)	(1,576)	(1,453)	(1,219)	(1,234)	(1,321)	(1,149)	(1,311)

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8. View on Paying for Political Ads
Which comes closer to your view?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Paying for political ads allows rich donors to buy elections, and should be banned	60%	55%	63%	57%	63%	59%	60%	58%	62%	64%	81%	38%
Paying for political ads is constitutionally protected free speech, and should not be restricted	40%	45%	37%	43%	37%	41%	40%	42%	38%	36%	19%	62%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(3,876)	(1,781)	(2,059)	(349)	(798)	(1,413)	(1,316)	(2,713)	(404)	(508)	(1,871)	(1,587)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Paying for political ads allows rich donors to buy elections, and should be banned	60%	54%	64%	78%	36%	79%	67%	36%	82%	65%	35%
Paying for political ads is constitutionally protected free speech, and should not be restricted	40%	46%	36%	22%	64%	21%	33%	64%	18%	35%	65%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(3,876)	(1,568)	(1,145)	(2,176)	(1,561)	(1,443)	(1,209)	(1,224)	(1,316)	(1,144)	(1,292)

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9. Attended Campaign Rallies
Have you been to any rallies or other events for a candidate running for office in your state this year?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Yes	11%	12%	10%	18%	13%	8%	10%	10%	12%	13%	13%	10%
No	89%	88%	90%	82%	87%	92%	90%	90%	88%	87%	87%	90%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(3,902)	(1,789)	(2,077)	(349)	(806)	(1,421)	(1,326)	(2,728)	(409)	(509)	(1,878)	(1,602)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Yes	11%	8%	13%	12%	9%	14%	8%	11%	15%	9%	10%
No	89%	92%	87%	88%	91%	86%	92%	89%	85%	91%	90%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(3,902)	(1,578)	(1,150)	(2,185)	(1,575)	(1,451)	(1,217)	(1,234)	(1,319)	(1,149)	(1,310)

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10. Are Trump's Rallies Helping or Hurting Republican Candidates

Do you think Donald Trump's campaign rallies are helping or hurting the Republican candidates he campaigns for?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Helping a lot	15%	18%	13%	11%	12%	16%	20%	17%	8%	17%	1%	32%
Helping a little	15%	19%	12%	18%	14%	14%	15%	17%	7%	12%	4%	27%
Making no difference	18%	18%	18%	21%	21%	19%	13%	17%	23%	17%	19%	16%
Hurting a little	15%	13%	15%	14%	16%	13%	15%	15%	9%	12%	21%	7%
Hurting a lot	23%	20%	25%	21%	20%	23%	26%	19%	39%	29%	40%	4%
Not sure	14%	11%	17%	15%	18%	14%	11%	14%	15%	13%	14%	13%
Totals	100%	99%	100%	100%	101%	99%	100%	99%	101%	100%	99%	99%
Unweighted N	(3,905)	(1,790)	(2,079)	(350)	(803)	(1,423)	(1,329)	(2,730)	(409)	(510)	(1,881)	(1,602)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Helping a lot	15%	21%	11%	2%	32%	2%	7%	34%	2%	7%	34%
Helping a little	15%	18%	15%	5%	28%	5%	9%	28%	5%	12%	26%
Making no difference	18%	16%	19%	19%	16%	18%	22%	14%	18%	23%	14%
Hurting a little	15%	13%	19%	21%	7%	20%	18%	7%	22%	16%	7%
Hurting a lot	23%	18%	22%	39%	4%	41%	26%	3%	40%	27%	5%
Not sure	14%	15%	13%	15%	14%	13%	17%	13%	13%	15%	13%
Totals	100%	101%	99%	101%	101%	99%	99%	99%	100%	100%	99%
Unweighted N	(3,905)	(1,580)	(1,150)	(2,187)	(1,574)	(1,453)	(1,219)	(1,233)	(1,321)	(1,150)	(1,309)

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11. Acceptable Things to Say in Political Attack Ads

Is it OK for a political candidate to say the following about their opponent in a political ad? Check all that you think are OK.

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Criticize their family members	14%	17%	10%	12%	14%	15%	13%	13%	13%	14%	10%	17%
Call them a socialist	36%	46%	28%	27%	29%	42%	41%	41%	19%	28%	19%	55%
Say they are unfaithful to their spouse	18%	23%	14%	16%	19%	21%	15%	19%	16%	17%	15%	21%
Mention their religion	20%	26%	16%	17%	18%	23%	21%	22%	15%	16%	12%	29%
Accuse them of sympathizing with terrorists	33%	41%	26%	24%	24%	38%	38%	36%	18%	26%	14%	52%
None of the above	53%	44%	62%	59%	57%	50%	51%	51%	65%	60%	70%	37%
Unweighted N	(3,915)	(1,793)	(2,086)	(354)	(809)	(1,423)	(1,329)	(2,739)	(409)	(511)	(1,882)	(1,610)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Criticize their family members	14%	14%	13%	10%	18%	9%	15%	16%	10%	10%	20%
Call them a socialist	36%	43%	38%	20%	57%	18%	38%	52%	20%	27%	60%
Say they are unfaithful to their spouse	18%	18%	21%	15%	22%	14%	21%	20%	15%	14%	25%
Mention their religion	20%	23%	20%	12%	30%	11%	22%	28%	11%	15%	33%
Accuse them of sympathizing with terrorists	33%	40%	31%	15%	54%	14%	32%	51%	14%	23%	57%
None of the above	53%	49%	53%	69%	35%	71%	52%	38%	68%	63%	31%
Unweighted N	(3,915)	(1,581)	(1,158)	(2,188)	(1,579)	(1,454)	(1,220)	(1,241)	(1,325)	(1,150)	(1,315)

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12. Data Centers Positive or Negative

Overall, do you think that the construction of new data centers — which are large facilities that house computer servers for storing and transmitting data — is good or bad for the country?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Very good	9%	13%	5%	9%	8%	7%	10%	9%	6%	7%	2%	16%
Somewhat good	17%	22%	13%	21%	18%	14%	17%	18%	15%	15%	8%	26%
Neither good nor bad	14%	16%	13%	13%	14%	15%	14%	13%	16%	16%	11%	16%
Somewhat bad	20%	19%	21%	15%	20%	22%	21%	21%	19%	17%	23%	16%
Very bad	32%	24%	38%	37%	34%	31%	29%	31%	29%	36%	47%	16%
Don't know	9%	6%	11%	6%	6%	10%	10%	8%	13%	8%	8%	10%
Totals	101%	100%	101%	101%	100%	99%	101%	100%	98%	99%	99%	100%
Unweighted N	(3,906)	(1,791)	(2,079)	(351)	(804)	(1,422)	(1,329)	(2,734)	(408)	(509)	(1,880)	(1,604)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Very good	9%	9%	9%	2%	16%	2%	6%	16%	2%	6%	17%
Somewhat good	17%	17%	20%	10%	25%	10%	12%	26%	9%	16%	24%
Neither good nor bad	14%	14%	11%	12%	17%	12%	13%	16%	8%	18%	16%
Somewhat bad	20%	18%	25%	23%	18%	22%	24%	16%	20%	26%	17%
Very bad	32%	31%	31%	46%	15%	46%	38%	14%	54%	26%	16%
Don't know	9%	10%	5%	7%	10%	8%	7%	10%	6%	8%	10%
Totals	101%	99%	101%	100%	101%	100%	100%	98%	99%	100%	100%
Unweighted N	(3,906)	(1,581)	(1,153)	(2,187)	(1,576)	(1,452)	(1,220)	(1,234)	(1,320)	(1,150)	(1,311)

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13. Support or Oppose Local Data Center
Would you support or oppose a new data center being built in your community?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Strongly support	9%	13%	5%	12%	9%	7%	9%	9%	10%	9%	3%	15%
Somewhat support	17%	21%	13%	21%	17%	15%	16%	17%	14%	19%	7%	26%
Somewhat oppose	14%	14%	15%	12%	14%	16%	15%	15%	16%	11%	14%	15%
Strongly oppose	48%	40%	54%	48%	50%	48%	47%	48%	44%	49%	66%	29%
Not sure	12%	11%	13%	6%	11%	14%	13%	11%	17%	12%	9%	15%
Totals	100%	99%	100%	99%	101%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(3,904)	(1,792)	(2,076)	(351)	(804)	(1,421)	(1,328)	(2,730)	(408)	(510)	(1,881)	(1,601)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Strongly support	9%	9%	9%	3%	15%	4%	7%	15%	3%	7%	15%
Somewhat support	17%	17%	17%	9%	25%	9%	11%	28%	8%	17%	25%
Somewhat oppose	14%	14%	16%	14%	16%	14%	15%	15%	11%	18%	15%
Strongly oppose	48%	47%	50%	65%	29%	65%	56%	27%	72%	46%	30%
Not sure	12%	13%	8%	9%	15%	10%	11%	15%	6%	13%	15%
Totals	100%	100%	100%	100%	100%	102%	100%	100%	100%	101%	100%
Unweighted N	(3,904)	(1,579)	(1,151)	(2,187)	(1,573)	(1,453)	(1,220)	(1,231)	(1,321)	(1,150)	(1,308)

14A. Favorability — Barack Obama

Do you have a favorable or an unfavorable opinion of the following person?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Very favorable	41%	33%	47%	36%	41%	41%	43%	35%	71%	44%	77%	5%
Somewhat favorable	16%	17%	14%	30%	22%	11%	8%	15%	13%	21%	18%	11%
Somewhat unfavorable	9%	10%	8%	13%	9%	9%	7%	10%	5%	8%	2%	14%
Very unfavorable	33%	38%	29%	18%	24%	38%	42%	39%	8%	25%	2%	68%
Don't know	2%	2%	2%	4%	4%	1%	0%	1%	2%	3%	1%	2%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(3,898)	(1,788)	(2,074)	(351)	(804)	(1,420)	(1,323)	(2,723)	(409)	(511)	(1,878)	(1,598)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Very favorable	41%	29%	44%	71%	4%	82%	37%	4%	77%	45%	5%
Somewhat favorable	16%	13%	17%	20%	11%	12%	26%	11%	15%	24%	9%
Somewhat unfavorable	9%	10%	10%	4%	14%	2%	11%	14%	4%	11%	12%
Very unfavorable	33%	47%	29%	4%	69%	3%	24%	68%	3%	18%	72%
Don't know	2%	1%	1%	1%	2%	1%	2%	2%	1%	2%	2%
Totals	101%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(3,898)	(1,574)	(1,149)	(2,183)	(1,571)	(1,450)	(1,218)	(1,230)	(1,319)	(1,147)	(1,307)

14B. Favorability — Donald Trump
Do you have a favorable or an unfavorable opinion of the following person?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Very favorable	24%	28%	21%	20%	19%	24%	30%	28%	7%	23%	1%	52%
Somewhat favorable	15%	17%	13%	17%	14%	17%	13%	17%	9%	12%	2%	30%
Somewhat unfavorable	7%	8%	7%	8%	9%	7%	6%	8%	7%	6%	4%	9%
Very unfavorable	52%	46%	57%	54%	56%	50%	51%	47%	73%	58%	93%	8%
Don't know	1%	0%	1%	1%	2%	1%	0%	1%	2%	1%	1%	1%
Totals	99%	99%	99%	100%	100%	99%	100%	101%	98%	100%	101%	100%
Unweighted N	(3,904)	(1,792)	(2,076)	(352)	(804)	(1,421)	(1,327)	(2,730)	(407)	(511)	(1,879)	(1,603)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Very favorable	24%	33%	21%	2%	51%	1%	11%	55%	2%	11%	54%
Somewhat favorable	15%	19%	14%	3%	30%	3%	14%	28%	2%	16%	27%
Somewhat unfavorable	7%	7%	8%	5%	10%	4%	11%	8%	3%	11%	8%
Very unfavorable	52%	40%	57%	89%	8%	91%	63%	8%	92%	60%	10%
Don't know	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(3,904)	(1,580)	(1,150)	(2,184)	(1,575)	(1,452)	(1,217)	(1,235)	(1,320)	(1,147)	(1,312)

14C. Favorability — JD Vance

Do you have a favorable or an unfavorable opinion of the following person?

		Gender		Age				Race			2024 Vote	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Harris	Trump
Very favorable	24%	28%	22%	12%	17%	29%	32%	29%	6%	19%	1%	52%
Somewhat favorable	17%	19%	15%	21%	17%	16%	14%	18%	11%	14%	3%	31%
Somewhat unfavorable	10%	10%	10%	13%	13%	7%	8%	9%	12%	10%	9%	8%
Very unfavorable	45%	40%	49%	47%	47%	44%	44%	41%	58%	51%	84%	5%
Don't know	4%	3%	5%	7%	6%	4%	2%	3%	12%	6%	3%	4%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(3,901)	(1,788)	(2,077)	(353)	(804)	(1,420)	(1,324)	(2,728)	(407)	(511)	(1,875)	(1,604)

		White Education		2026 House Vote		Party ID			Ideology (3 Category)		
	Total	No degree	College grad	Dem	Rep	Dem	Ind	Rep	Liberal	Moderate	Conservative
Very favorable	24%	33%	23%	2%	53%	1%	12%	55%	2%	11%	56%
Somewhat favorable	17%	21%	15%	5%	31%	4%	15%	29%	3%	20%	26%
Somewhat unfavorable	10%	8%	10%	11%	8%	8%	16%	7%	7%	15%	8%
Very unfavorable	45%	34%	51%	79%	5%	83%	53%	4%	87%	47%	6%
Don't know	4%	3%	1%	4%	4%	5%	4%	4%	2%	6%	4%
Totals	100%	99%	100%	101%	101%	101%	100%	99%	101%	99%	100%
Unweighted N	(3,901)	(1,580)	(1,148)	(2,180)	(1,576)	(1,449)	(1,217)	(1,235)	(1,316)	(1,149)	(1,312)

National Pre-election Study

YouGov

Sample	3,915 Likely Voters in the U.S.
Conducted	October 27–30, 2026
Margin of Error	$\pm 1.7\%$

Polling Methodology and Margin of Error Calculation

The National Pre-election Study was conducted by YouGov using a nationally representative sample of 3,915 likely voters interviewed online between October 27–30, 2026.

This sample was weighted according to gender, age, race, and education based on the American Community Survey, conducted by the U.S. Bureau of the Census, as well as 2024 Presidential vote and baseline party identification. Respondents were selected from YouGov's opt-in panel to be representative of registered voters in the U.S.

Weights were computed using the method of raking. Likely voters are defined using a model that takes into account past vote, demographics, and self-reported likelihood to vote. The weights range from 0.1 to 5.4, with a mean of 1.0 and a standard deviation of 0.5.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately 1.7%. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \mathrm{CV}^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.