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1. Know a Gay or Lesbian

Do you personally know someone who is gay or lesbian?

		Gei	nder		Educa	ntion			Income	
	Total	Male	Female	HS or less	Some college	College grad	Postgrad	Under \$50K	\$50-100K	\$100K or more
Yes	77%	71%	82%	68%	81%	84%	83%	73%	79%	82%
No	18%	22%	14%	24%	15%	14%	12%	20%	17%	14%
Not sure	5%	7%	4%	8%	4%	3%	4%	7%	4%	4%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(2,989)	(1,294)	(1,695)	(821)	(1,101)	(634)	(433)	(1,227)	(836)	(549)

			Α	.ge			R	ace			Regio	n	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Northeast	Midwest	South	West
Yes	77%	68%	72%	83%	82%	79%	69%	79%	71%	79%	78%	77%	75%
No	18%	23%	23%	12%	15%	17%	22%	14%	23%	15%	16%	19%	20%
Not sure	5%	8%	6%	4%	3%	4%	9%	6%	5%	6%	6%	5%	6%
Totals	100%	99%	101%	99%	100%	100%	100%	99%	99%	100%	100%	101%	101%
Unweighted N	(2,989)	(592)	(549)	(1,225)	(623)	(2,116)	(335)	(334)	(204)	(510)	(607)	(1,182)	(690)

		Registered		Party ID			Ideology			LGB1	ΓQ
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say
Yes	77%	82%	83%	73%	77%	86%	76%	73%	76%	100%	52%
No	18%	14%	14%	22%	17%	10%	20%	21%	19%	0%	30%
Not sure	5%	4%	3%	5%	5%	4%	4%	6%	5%	0%	18%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,989)	(2,477)	(1,098)	(740)	(834)	(946)	(908)	(873)	(2,579)	(289)	(121)



2. Change for Gays And Lesbians

Since Donald Trump took office in January 2017, do you think things have gotten better or worse for gays and lesbians, or have things stayed about the same?

	Total Male Female			Educa	ition		Income			
	Total	Male	Female	HS or less	Some college	College grad	Postgrad	Under \$50K	\$50-100K	\$100K or more
Better	15%	17%	12%	15%	14%	15%	15%	13%	16%	17%
Stayed about the same	51%	51%	52%	58%	52%	44%	38%	56%	51%	40%
Worse	34%	32%	36%	28%	33%	41%	47%	31%	33%	43%
Totals	100%	100%	100%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(2,974)	(1,290)	(1,684)	(811)	(1,095)	(635)	(433)	(1,219)	(837)	(547)

			A	ge			R	ace			Regio	n	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Northeast	Midwest	South	West
Better	15%	14%	12%	16%	16%	16%	5%	19%	16%	12%	14%	16%	16%
Stayed about the same	51%	47%	54%	51%	53%	52%	52%	48%	47%	47%	54%	52%	50%
Worse	34%	39%	34%	33%	32%	32%	44%	33%	37%	41%	32%	32%	34%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,974)	(591)	(543)	(1,221)	(619)	(2,105)	(335)	(332)	(202)	(509)	(602)	(1,175)	(688)

		Registered		Party ID			Ideology			LGB1	r Q
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say
Better	15%	15%	4%	29%	13%	5%	12%	24%	15%	10%	18%
Stayed about the same	51%	47%	35%	64%	56%	29%	55%	65%	53%	31%	48%
Worse	34%	38%	61%	7%	31%	67%	33%	11%	31%	59%	35%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	101%
Unweighted N	(2,974)	(2,469)	(1,096)	(736)	(832)	(941)	(908)	(870)	(2,568)	(286)	(120)



3. Know Transgender

Do you personally know someone who is transgender?

		Gei	nder		Educa	ition		Income			
	Total	Male	Female	HS or less	Some college	College grad	Postgrad	Under \$50K	\$50-100K	\$100K or more	
Yes	27%	23%	29%	21%	29%	28%	36%	25%	28%	37%	
No	65%	67%	62%	71%	62%	64%	52%	68%	62%	55%	
Not sure	9%	10%	8%	8%	10%	8%	11%	8%	10%	8%	
Totals	101%	100%	99%	100%	101%	100%	99%	101%	100%	100%	
Unweighted N	(2,990)	(1,296)	(1,694)	(821)	(1,103)	(634)	(432)	(1,228)	(839)	(548)	

			A	.ge			R	ace			Regio	n	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Northeast	Midwest	South	West
Yes	27%	35%	27%	26%	18%	27%	21%	30%	30%	31%	29%	22%	29%
No	65%	55%	61%	67%	75%	66%	65%	63%	56%	60%	64%	70%	60%
Not sure	9%	10%	12%	7%	7%	8%	14%	7%	14%	9%	8%	8%	11%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,990)	(593)	(549)	(1,225)	(623)	(2,115)	(336)	(335)	(204)	(510)	(607)	(1,183)	(690)

		Registered		Party ID			Ideology			LGB1	TQ.
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say
Yes	27%	28%	30%	17%	31%	43%	23%	18%	24%	57%	20%
No	65%	64%	62%	75%	61%	49%	68%	75%	68%	33%	62%
Not sure	9%	8%	8%	7%	7%	8%	8%	7%	8%	9%	18%
Totals	101%	100%	100%	99%	99%	100%	99%	100%	100%	99%	100%
Unweighted N	(2,990)	(2,478)	(1,101)	(739)	(834)	(947)	(908)	(873)	(2,581)	(288)	(121)



4. Change for Transgender

Since Donald Trump took office in January 2017, do you think things have gotten better or worse for transgender people, or have things stayed about the same?

		Ge	nder		Educa	ntion			Income	
	Total	Male	Female	HS or less	Some college	College grad	Postgrad	Under \$50K	\$50-100K	\$100K or more
Better	10%	12%	9%	10%	11%	9%	11%	10%	10%	12%
Stayed about the same	53%	53%	53%	61%	53%	45%	40%	57%	54%	45%
Worse	36%	35%	38%	29%	36%	46%	50%	33%	36%	43%
Totals	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(2,969)	(1,290)	(1,679)	(811)	(1,096)	(633)	(429)	(1,217)	(837)	(545)

			A	ge			R	ace			Regio	n	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Northeast	Midwest	South	West
Better	10%	11%	10%	11%	10%	10%	5%	14%	13%	7%	9%	12%	10%
Stayed about the same	53%	47%	53%	55%	57%	55%	48%	49%	48%	51%	56%	54%	52%
Worse	36%	43%	37%	34%	33%	34%	47%	37%	39%	42%	35%	34%	38%
Totals	99%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,969)	(589)	(541)	(1,220)	(619)	(2,103)	(332)	(332)	(202)	(507)	(603)	(1,173)	(686)

		Registered		Party ID			Ideology			LGB1	ΓQ
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say
Better	10%	10%	4%	18%	9%	4%	9%	18%	10%	7%	14%
Stayed about the same	53%	48%	32%	74%	56%	24%	55%	71%	56%	28%	51%
Worse	36%	41%	64%	8%	35%	72%	36%	11%	34%	65%	34%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(2,969)	(2,463)	(1,098)	(731)	(832)	(941)	(907)	(868)	(2,565)	(286)	(118)



5. Cares about Gays, Lesbians, And Transgender People - Biden

How much do you think Joe Biden cares about the needs and problems of gay, lesbian, and transgender people?

		Ge	nder		Educa	ntion			Income	
	Total	Male	Female	HS or less	Some college	College grad	Postgrad	Under \$50K	\$50-100K	\$100K or more
A lot	14%	14%	14%	10%	15%	16%	20%	13%	15%	16%
Some	39%	36%	41%	39%	38%	40%	40%	39%	40%	40%
Not much	27%	30%	26%	28%	27%	29%	24%	27%	26%	29%
Not at all	20%	21%	19%	23%	20%	15%	16%	21%	19%	15%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,952)	(1,283)	(1,669)	(804)	(1,089)	(631)	(428)	(1,208)	(832)	(546)

			A	ge			R	ace			Regio	n	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Northeast	Midwest	South	West
A lot	14%	10%	13%	14%	19%	15%	15%	10%	11%	15%	15%	13%	15%
Some	39%	43%	42%	37%	34%	37%	50%	42%	36%	42%	37%	38%	40%
Not much	27%	34%	25%	25%	26%	27%	24%	27%	39%	27%	28%	27%	29%
Not at all	20%	13%	20%	24%	20%	22%	11%	20%	14%	16%	20%	23%	17%
Totals	100%	100%	100%	100%	99%	101%	100%	99%	100%	100%	100%	101%	101%
Unweighted N	(2,952)	(586)	(538)	(1,217)	(611)	(2,097)	(325)	(328)	(202)	(507)	(598)	(1,165)	(682)

		Registered		Party ID			Ideology			LGB1	TQ.
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say
A lot	14%	17%	27%	8%	9%	27%	12%	9%	13%	24%	12%
Some	39%	38%	52%	29%	35%	45%	46%	27%	40%	36%	29%
Not much	27%	26%	16%	32%	34%	20%	26%	33%	28%	22%	34%
Not at all	20%	18%	5%	32%	22%	8%	16%	31%	20%	18%	25%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	101%	100%	100%

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		Registered		Party ID			Ideology			LGBT	rQ
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say
Unweighted N	(2,952)	(2,453)	(1,084)	(732)	(829)	(936)	(903)	(864)	(2,550)	(284)	(118)



6. Cares about Gays, Lesbians, And Transgender People - Trump

How much do you think Donald Trump cares about the needs and problems of gay, lesbian, and transgender people?

		Ge	nder		Educa	ntion			Income	
	Total	Male	Female	HS or less	Some college	College grad	Postgrad	Under \$50K	\$50-100K	\$100K or more
A lot	11%	12%	10%	9%	13%	9%	11%	10%	11%	10%
Some	26%	27%	25%	30%	26%	21%	20%	26%	27%	24%
Not much	24%	24%	24%	24%	22%	26%	23%	25%	24%	25%
Not at all	39%	37%	42%	37%	38%	44%	46%	39%	38%	40%
Totals	100%	100%	101%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(2,961)	(1,285)	(1,676)	(809)	(1,090)	(630)	(432)	(1,214)	(833)	(547)

			Α	ge			R	ace			Regio	n	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Northeast	Midwest	South	West
A lot	11%	8%	8%	12%	14%	11%	3%	12%	13%	9%	10%	12%	11%
Some	26%	22%	25%	28%	29%	30%	12%	19%	23%	24%	27%	27%	24%
Not much	24%	30%	26%	20%	21%	23%	24%	29%	28%	22%	25%	22%	28%
Not at all	39%	40%	41%	40%	36%	36%	61%	40%	36%	45%	38%	39%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,961)	(588)	(541)	(1,219)	(613)	(2,099)	(328)	(331)	(203)	(506)	(601)	(1,172)	(682)

		Registered		Party ID			Ideology			LGB1	TQ.
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say
A lot	11%	11%	4%	20%	9%	3%	9%	20%	11%	8%	18%
Some	26%	25%	9%	49%	25%	9%	21%	44%	28%	10%	25%
Not much	24%	21%	19%	23%	26%	15%	31%	22%	24%	17%	28%
Not at all	39%	43%	68%	8%	40%	73%	39%	14%	37%	65%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%

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		Registered		Party ID			Ideology			LGBT	-Q
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say
Unweighted N	(2,961)	(2,461)	(1,090)	(733)	(830)	(940)	(906)	(864)	(2,560)	(284)	(117)



7. Know Someone Who Is Hiv+

Do you personally know anyone who is HIV+?

		Ge	ender		Educa	ntion			Income	
	Total	Male	Female	HS or less	Some college	College grad	Postgrad	Under \$50K	\$50-100K	\$100K or more
Yes, me	1%	1%	0%	0%	1%	2%	1%	1%	1%	0%
Yes, a family member	4%	4%	3%	2%	4%	4%	6%	3%	6%	6%
Yes, a close friend	9%	9%	8%	5%	11%	5%	16%	8%	11%	8%
No	83%	81%	85%	87%	79%	86%	78%	86%	80%	81%
Prefer not to say	4%	5%	3%	5%	4%	3%	1%	2%	3%	4%
Unweighted N	(1,500)	(628)	(872)	(367)	(564)	(331)	(238)	(591)	(392)	(311)

			A	ge			R	ace			Regio	1	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Northeast	Midwest	South	West
Yes, me	1%	1%	1%	1%	0%	1%	3%	0%	0%	1%	0%	1%	1%
Yes, a family member	4%	5%	5%	3%	2%	3%	7%	6%	5%	3%	2%	4%	6%
Yes, a close friend	9%	8%	10%	8%	8%	7%	8%	15%	12%	10%	5%	8%	13%
No	83%	80%	78%	86%	88%	87%	81%	72%	74%	85%	90%	84%	74%
Prefer not to say	4%	6%	7%	2%	1%	3%	2%	6%	8%	2%	3%	4%	6%
Unweighted N	(1,500)	(270)	(249)	(669)	(312)	(1,062)	(171)	(155)	(112)	(267)	(308)	(555)	(370)

		Registered		Party ID			Ideology			LGB1	r Q
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say
Yes, me	1%	1%	2%	1%	0%	1%	2%	1%	1%	2%	2%
Yes, a family member	4%	5%	3%	5%	4%	4%	3%	5%	4%	4%	3%
Yes, a close friend	9%	9%	8%	6%	10%	14%	8%	6%	8%	17%	8%
No	83%	83%	86%	86%	81%	81%	85%	83%	85%	74%	75%
Prefer not to say	4%	3%	1%	2%	6%	2%	3%	6%	4%	4%	10%

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		Registered	Party ID			Ideology			LGBTQ			
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say	
Unweighted N	(1,500)	(1,241)	(568)	(340)	(430)	(497)	(451)	(412)	(1,285)	(154)	(61)	



8. Know Someone Who Died from Aids

Do you personally know anyone who has died from AIDS (Acquired Immune Deficiency Syndrome)?

	Total	Ge	ender		Educa	ition	Income			
		Male	Female	HS or less	Some college	College grad	Postgrad	Under \$50K	\$50-100K	\$100K or more
Yes, a family member	6%	6%	5%	5%	6%	6%	6%	7%	6%	5%
Yes, a close friend	12%	13%	11%	10%	12%	10%	19%	10%	16%	13%
No	79%	77%	80%	81%	77%	81%	73%	80%	75%	77%
Prefer not to say	4%	4%	4%	4%	5%	4%	1%	3%	4%	5%
Unweighted N	(1,500)	(628)	(872)	(367)	(564)	(331)	(238)	(591)	(392)	(311)

	Total	Age				Race				Region			
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Northeast	Midwest	South	West
Yes, a family member	6%	5%	6%	6%	4%	5%	8%	6%	4%	4%	4%	7%	6%
Yes, a close friend	12%	11%	7%	13%	16%	11%	15%	14%	12%	16%	10%	10%	13%
No	79%	79%	79%	78%	78%	82%	74%	70%	74%	77%	85%	79%	74%
Prefer not to say	4%	5%	7%	3%	1%	3%	2%	8%	7%	3%	3%	4%	5%
Unweighted N	(1,500)	(270)	(249)	(669)	(312)	(1,062)	(171)	(155)	(112)	(267)	(308)	(555)	(370)

		Registered		Party ID			Ideology		LGBTQ			
	Total	Voters	Dem	Rep	Ind	Lib	Mod	Con	Straight	LGBTQ	Prefer not to say	
Yes, a family member	6%	6%	5%	7%	6%	6%	6%	6%	5%	7%	6%	
Yes, a close friend	12%	13%	12%	10%	14%	16%	9%	10%	10%	22%	19%	
No	79%	78%	80%	81%	75%	75%	81%	79%	81%	66%	70%	
Prefer not to say	4%	3%	2%	2%	4%	3%	3%	5%	4%	7%	8%	
Unweighted N	(1,500)	(1,241)	(568)	(340)	(430)	(497)	(451)	(412)	(1,285)	(154)	(61)	



Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates May 31 - June 9, 2020

Target population US Adult Population

Sampling method Respondents were selected from YouGov's opt-in Internet panel us-

ing sample matching. A random sample (stratified by gender, age, race, education, and region) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.

Weighting The sample was weighted based on gender, age, race, education,

and 2016 Presidential vote (or non-vote). The weights range from 0.199 to 6.502, with a mean of one and a standard deviation of 0.866.

Number of respondents 3000

2485 (Registered voters)

Margin of error \pm 2.4% (adjusted for weighting)

 \pm 2.3% (Registered voters)

Survey mode Web-based interviews

Questions not reported 68 questions not reported.