

Iowa General Election 2026



Sample 2,169 Iowa Registered Voters
Conducted September 3-8, 2026
Margin of Error $\pm 3.5\%$

1. How would you describe your political views?

Very liberal	9%
Liberal	15%
Moderate	28%
Conservative	25%
Very conservative	17%
Not sure	5%

2. Do you have a favorable or an unfavorable view of the Democratic Party?

Very favorable	11%
Somewhat favorable	20%
Neutral	13%
Somewhat unfavorable	15%
Very unfavorable	42%

3. Do you have a favorable or an unfavorable view of the Republican Party?

Very favorable	19%
Somewhat favorable	20%
Neutral	9%
Somewhat unfavorable	15%
Very unfavorable	38%

4. Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	23%
Somewhat approve	18%
Somewhat disapprove	6%
Strongly disapprove	51%
Not sure	2%

5. Are you registered as a Democrat or a Republican?

Democrat	28%
Republican	39%
Other	7%
No party	26%

6. How likely are you to vote in the election in November?

Definitely will vote	89%
Probably will vote	8%
Maybe will vote	2%
Probably will not vote	1%
Definitely will not vote	0%

7. Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

Josh Turek (Democrat)	44%
Ashley Hinson (Republican)	43%
Someone else	1%
Undecided	11%
I will not vote in this race	2%

8. Is your mind made up or is there a chance that you would change your mind and vote for Ashley Hinson?

Asked of those who said they would vote for Turek

My mind is made up	94%
There is a chance I would vote for Ashley Hinson	6%

9. Is your mind made up or is there a chance that you would change your mind and vote for Josh Turek?

Asked of those who said they would vote for Hinson

My mind is made up	92%
There is a chance I would vote for Josh Turek	8%

10. Who [did / will / would] you vote for in the election for Governor of Iowa?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

Rob Sand (Democrat)	50%
Zach Lahn (Republican)	39%
Someone else	0%
Undecided	10%
I will not vote in this race	1%

11. Respondent age by category

18-29	15%
30-44	23%
45-64	31%
65+	31%

12. Are you a man or a woman?

Man	48%
Woman	51%
Non-binary	1%

13. What racial or ethnic group best describes you?

White	89%
Black	2%
Hispanic	4%
Other	5%

14. What is the highest level of education you have completed?

HS or less	32%
Some college	31%
College grad	24%
Postgrad	14%

15. Who did you vote for in the 2024 U.S. Presidential election?

Kamala Harris	38%
Donald Trump	50%
Someone else	2%
Did not vote	9%

16. Would you call yourself a MAGA supporter?

Yes	27%
No	64%
Not sure	9%

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1. Ideology

How would you describe your political views?

		Likely Voter		Gender		Age				Education		2024 Vote	
	Total	Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
Very liberal	9%	9%	9%	5%	12%	14%	15%	7%	4%	7%	11%	20%	0%
Liberal	15%	15%	15%	13%	17%	22%	17%	14%	12%	14%	17%	35%	0%
Moderate	28%	28%	29%	29%	28%	32%	26%	28%	28%	26%	32%	35%	20%
Conservative	25%	26%	24%	29%	22%	9%	22%	28%	33%	28%	22%	4%	44%
Very conservative	17%	18%	19%	21%	14%	17%	15%	16%	21%	17%	17%	1%	32%
Not sure	5%	4%	4%	3%	7%	7%	4%	7%	3%	8%	1%	4%	4%
Totals	99%	100%	100%	100%	100%	101%	99%	100%	101%	100%	100%	99%	100%
Unweighted N	(2,169)	(2,130)	(2,043)	(1,073)	(1,083)	(153)	(406)	(767)	(843)	(966)	(1,203)	(1,096)	(924)

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2. Democratic Party Favorability

Do you have a favorable or an unfavorable view of the Democratic Party?

		Likely Voter		Gender		Age				Education		2024 Vote	
	Total	Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
Very favorable	11%	11%	11%	7%	14%	5%	6%	13%	14%	12%	8%	23%	2%
Somewhat favorable	20%	20%	21%	15%	24%	21%	21%	18%	19%	17%	25%	43%	3%
Neutral	13%	12%	11%	12%	13%	18%	17%	10%	9%	14%	10%	13%	9%
Somewhat unfavorable	15%	15%	14%	16%	14%	24%	16%	12%	13%	15%	16%	14%	15%
Very unfavorable	42%	42%	42%	49%	35%	32%	39%	46%	44%	42%	41%	7%	72%
Totals	101%	100%	99%	99%	100%	100%	99%	99%	99%	100%	100%	100%	101%
Unweighted N	(2,169)	(2,130)	(2,043)	(1,073)	(1,083)	(153)	(406)	(767)	(843)	(966)	(1,203)	(1,096)	(924)

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3. Republican Party Favorability

Do you have a favorable or an unfavorable view of the Republican Party?

	Likely Voter			Gender		Age				Education		2024 Vote	
	Total	Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
Very favorable	19%	19%	20%	19%	18%	16%	12%	19%	25%	20%	16%	4%	33%
Somewhat favorable	20%	20%	19%	23%	17%	13%	18%	21%	22%	19%	20%	1%	35%
Neutral	9%	8%	7%	8%	9%	8%	10%	10%	6%	9%	9%	2%	11%
Somewhat unfavorable	15%	15%	13%	15%	15%	22%	15%	14%	13%	16%	14%	15%	12%
Very unfavorable	38%	39%	41%	34%	42%	41%	45%	37%	34%	37%	41%	78%	9%
Totals	101%	101%	100%	99%	101%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(2,169)	(2,130)	(2,043)	(1,073)	(1,083)	(153)	(406)	(767)	(843)	(966)	(1,203)	(1,096)	(924)

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4. Trump Job Approval

Do you approve or disapprove of the job Donald Trump is doing as President?

		Likely Voter		Gender		Age				Education		2024 Vote	
	Total	Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
Strongly approve	23%	24%	25%	27%	21%	8%	12%	27%	35%	25%	21%	1%	46%
Somewhat approve	18%	18%	16%	20%	16%	14%	19%	21%	15%	18%	18%	0%	32%
Somewhat disapprove	6%	6%	5%	8%	5%	7%	9%	7%	3%	6%	6%	2%	9%
Strongly disapprove	51%	51%	52%	44%	56%	66%	60%	42%	45%	49%	54%	97%	12%
Not sure	2%	1%	1%	1%	2%	4%	1%	2%	1%	2%	0%	0%	2%
Totals	100%	100%	99%	100%	100%	99%	101%	99%	99%	100%	99%	100%	101%
Unweighted N	(2,169)	(2,130)	(2,043)	(1,073)	(1,083)	(153)	(406)	(767)	(843)	(966)	(1,203)	(1,096)	(924)

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5. Party Registration

Are you registered as a Democrat or a Republican?

	Total	Likely Voter		Gender		Age				Education		2024 Vote	
		Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
Democrat	28%	29%	30%	23%	32%	23%	24%	26%	35%	28%	29%	60%	4%
Republican	39%	39%	39%	44%	35%	33%	33%	41%	45%	40%	37%	4%	70%
Other	7%	7%	7%	6%	8%	4%	10%	8%	5%	6%	8%	8%	7%
No party	26%	25%	24%	27%	25%	39%	33%	25%	15%	26%	26%	29%	19%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(2,169)	(2,130)	(2,043)	(1,073)	(1,083)	(153)	(406)	(767)	(843)	(966)	(1,203)	(1,096)	(924)

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6. Likelihood of Voting

How likely are you to vote in the election in November?

	Total	Likely Voter		Gender		Age				Education		2024 Vote	
		Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
Definitely will vote	89%	92%	100%	91%	88%	82%	87%	91%	92%	87%	93%	94%	90%
Probably will vote	8%	8%	0%	7%	9%	13%	9%	5%	8%	10%	6%	5%	6%
Maybe will vote	2%	0%	0%	1%	2%	1%	4%	2%	0%	2%	2%	1%	2%
Probably will not vote	1%	0%	0%	1%	1%	3%	0%	1%	1%	2%	0%	0%	1%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	101%	101%	101%	100%	99%
Unweighted N	(2,169)	(2,130)	(2,043)	(1,073)	(1,083)	(153)	(406)	(767)	(843)	(966)	(1,203)	(1,096)	(924)

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7. Iowa Senate Vote 2026

Who [did / will / would] you vote for in the election for U.S. Senator?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

	Total	Likely Voter		Gender		Age				Education		2024 Vote	
		Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
Josh Turek (Democrat)	44%	45%	47%	39%	48%	53%	48%	40%	40%	41%	48%	90%	9%
Ashley Hinson (Republican)	43%	43%	43%	50%	37%	23%	37%	49%	50%	42%	43%	1%	77%
Someone else	1%	1%	1%	2%	1%	0%	2%	1%	1%	1%	2%	1%	2%
Undecided	11%	10%	8%	7%	13%	19%	11%	8%	9%	13%	7%	7%	10%
I will not vote in this race	2%	1%	0%	2%	1%	5%	1%	1%	1%	2%	1%	0%	2%
Totals	101%	100%	99%	100%	100%	100%	99%	99%	101%	99%	101%	99%	100%
Unweighted N	(2,166)	(2,127)	(2,041)	(1,072)	(1,081)	(153)	(406)	(766)	(841)	(964)	(1,202)	(1,095)	(922)

8. Consider Hinson

Is your mind made up or is there a chance that you would change your mind and vote for Ashley Hinson?

Asked of those who said they would vote for Turek

	Total	Likely Voter		Gender		Age				Education		2024 Vote	
		Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
My mind is made up	94%	94%	95%	95%	93%	98%	90%	95%	93%	95%	92%	96%	73%
There is a chance I would vote for Ashley Hinson	6%	6%	5%	5%	7%	2%	10%	5%	7%	5%	8%	4%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,141)	(1,135)	(1,115)	(491)	(641)	(100)	(226)	(381)	(434)	(415)	(726)	(1,011)	(52)

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9. Consider Turek

Is your mind made up or is there a chance that you would change your mind and vote for Josh Turek?

Asked of those who said they would vote for Hinson

	Total	Likely Voter		Gender		Age				Education		2024 Vote	
		Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
My mind is made up	92%	92%	92%	91%	92%	*	93%	92%	93%	92%	92%	*	93%
There is a chance I would vote for Josh Turek	8%	8%	8%	9%	8%	*	7%	8%	7%	8%	8%	*	7%
Totals	100%	100%	100%	100%	100%	*	100%	100%	100%	100%	100%	*	100%
Unweighted N	(810)	(804)	(769)	(476)	(334)	(27)	(133)	(312)	(338)	(433)	(377)	(9)	(771)

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10. Iowa Governor Vote 2026

Who [did / will / would] you vote for in the election for Governor of Iowa?

Those who say they definitely will vote were asked how they will vote. Those who say they probably will, maybe will, or probably will not vote were asked how they would vote.

	Total	Likely Voter		Gender		Age				Education		2024 Vote	
		Loose	Strict	Men	Women	18-29	30-44	45-64	65+	Non-college	College	Harris	Trump
Rob Sand (Democrat)	50%	51%	51%	43%	55%	64%	54%	45%	44%	48%	52%	97%	12%
Zach Lahn (Republican)	39%	40%	41%	47%	33%	25%	36%	43%	45%	39%	40%	1%	73%
Someone else	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%
Undecided	10%	9%	8%	9%	11%	8%	10%	11%	10%	12%	7%	2%	14%
I will not vote in this race	1%	0%	0%	0%	1%	3%	0%	0%	0%	1%	0%	0%	1%
Totals	100%	100%	100%	100%	100%	100%	101%	99%	99%	100%	100%	100%	101%
Unweighted N	(2,167)	(2,128)	(2,041)	(1,072)	(1,082)	(153)	(406)	(767)	(841)	(966)	(1,201)	(1,095)	(923)

Fieldwork	YouGov
Interviewing Dates	September 3-8, 2026
Target population	Registered Voters in Iowa
Sample	Stratified random sample of voters selected from a list of Iowa registered voters who were contacted via text message and interviewed on YouGov's web-based survey system. Voters were selected at random within each stratum until the target number of interviews were completed.
Weighting	The sample was weighted to gender, age, in-state geography (using the current Iowa voter list), party registration, and imputed education and 2024 vote choice. Weights were computed using the method of raking. The weights range from 0.1 to 9.5 with a coefficient of variation of 1.31.
Number of respondents	2,169
Margin of error	$\pm 3.5\%$ (2,169 Iowa Registered Voters) $\pm 3.5\%$ (2,130 Iowa Likely Voters – loose) $\pm 3.5\%$ (2,043 Iowa Likely Voters – strict)
Survey mode	All interviews were conducted online using YouGov's web-based survey system.
Questions not reported	Two