

YouGov Poll: Elon Musk and Twitter



Sample 1,022 U.S. Adults
Margin of Error ±4.6%

1. Do you have a favorable or unfavorable view of Elon Musk?

1) Very favorable	18%
2) Somewhat favorable	31%
3) Somewhat unfavorable	19%
4) Very unfavorable	12%
5) Not sure	20%
Totals	100%
Unweighted N	1,022

2. How influential is Elon Musk in the tech industry?

1) Very influential	52%
2) Somewhat influential	28%
3) Not very influential	6%
4) Not influential at all	4%
5) Not sure	10%
Totals	100%
Unweighted N	1,022

3. How often do you use the social media platform Twitter?

1) Multiple times per day	11%
2) Daily	10%
3) Multiple times per week	8%
4) Weekly	4%
5) Multiple times per month	5%
6) Less frequently than monthly	11%
7) I do not use Twitter	50%
8) Not sure	2%
Totals	101%
Unweighted N	1,022

4. Do you have a favorable or unfavorable view of Twitter?

1) Very favorable	7%
2) Somewhat favorable	22%

3) Somewhat unfavorable	27%
4) Very unfavorable	30%
5) Not sure	14%
Totals	100%
Unweighted N	1,022

5. How much have you heard about Elon Musk offering to buy Twitter and turn it into a private company?

1) A lot	30%
2) A little	44%
3) Nothing at all	26%
Totals	100%
Unweighted N	1,022

6. If Elon Musk buys Twitter, would it be good or bad for the platform?

1) Good	30%
2) Bad	24%
3) Neither good nor bad	18%
4) Not sure	28%
Totals	100%
Unweighted N	1,022

7. If Elon Musk buys Twitter, would it be good or bad for society?

1) Good	27%
2) Bad	24%
3) Neither good nor bad	18%
4) Not sure	31%
Totals	100%
Unweighted N	1,022

8. Which of the following terms do you think describe Elon Musk? Select all that apply.

1) Self-made	29%
2) A visionary	36%
3) An inventor	31%
4) An entrepreneur	49%
5) A disruptor	20%

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6) Rich	60%
7) Brilliant	27%
8) Strategic	24%
9) Funny	8%
10) A troll	16%
11) Impulsive	23%
12) Eccentric	37%
13) Corrupt	13%
14) Right-wing	12%
15) Left-wing	2%
16) Libertarian	15%
17) An innovator	39%
18) Decisive	16%
19) None of the above	9%
Unweighted N	1,022

This YouGov Direct Poll was conducted on April 14, 2022. Data were weighted according to age, gender, race, political affiliation, and education.