

The Economist/YouGov Poll

October 26 - 29, 2024 - 1587 U.S. Adult citizens



Sample 1587 U.S. Adult citizens
Conducted October 26 - 29, 2024
Margin of Error ±3.6%

1. Would you say things in this country today are...

Generally headed in the right direction	25%
Off on the wrong track	64%
Not sure	11%

2. How much attention have you been paying to the 2024 election campaign for president?

A lot	51%
Some	28%
Only a little	15%
None at all	6%

3. How enthusiastic are you about voting for president in the upcoming election in November?

Extremely enthusiastic	37%
Very enthusiastic	18%
Somewhat enthusiastic	16%
Not too enthusiastic	14%
Not at all enthusiastic	16%

4. How likely are you to vote in the presidential election in November 2024?

Asked of registered voters and those who plan to register by November

I have already voted	40%
Definitely will vote	52%
Probably will vote	5%
Even chance	1%
Probably won't vote	1%
Definitely won't vote	1%

5. [In the November 2024 election, how do you plan to/How did you] cast your vote?

Asked of registered voters

In person early, before election day	29%
In person on election day	37%
By mail or absentee ballot, sending it back by mail or post office	22%
By mail or absentee ballot, returning it at a vote center, elections dropbox or other official voting site	10%
I will not vote	1%

6. [In November 2024, who do you plan to/Who did you] vote for in the presidential election?

Among registered voters

Kamala Harris	47%
Donald Trump	46%
Jill Stein	1%
Cornel West	0%
Other	2%
Not sure	3%
I [did/would] not vote	1%

7. You said that there is a chance you won't vote in the 2024 election. Why might you not vote? Check all that apply.

Asked of registered voters who have not already voted and say that they will not "definitely vote"

I don't know how or where to vote	4%
My vote doesn't matter	22%
There are no competitive races where I live	4%
I don't care	19%
I don't like any of the candidates	32%
It's too inconvenient	5%
I would have to vote in person and don't want to	7%
Other forms of political participation matter more (protests, signing petitions, etc.)	7%
Too much work to research the candidates and proposals	13%
I don't have a way to get to the polls	7%
I don't have time	21%
Other	13%

8. Would you say that your mind is made up about how you will vote?

Asked of registered voters who intend to vote for Harris

I will definitely vote for Kamala Harris	97%
I could change my mind between now and the election	3%

9. Would you say that your mind is made up about how you will vote?

Asked of registered voters who intend to vote for Trump

I will definitely vote for Donald Trump	97%
I could change my mind between now and the election	3%

10. Would you consider voting for Kamala Harris, or have you made up your mind?

Asked of registered voters

I would consider voting for Kamala Harris	52%
I would not consider voting for Kamala Harris	48%

11. Would you consider voting for Donald Trump, or have you made up your mind?

Asked of registered voters

I would consider voting for Donald Trump	50%
I would not consider voting for Donald Trump	50%

12. Between Harris and Trump, who would you prefer to have as president?

Prefer Harris over Trump	47%
Prefer Trump over Harris	46%
Prefer both equally	7%

13. Would you say you are mostly voting FOR Kamala Harris or AGAINST Donald Trump?

Asked of registered voters who say they would vote for Kamala Harris if an election were held today

I'm mostly voting FOR Kamala Harris	67%
I'm mostly voting AGAINST Donald Trump	30%
Not sure	3%

14. Would you say you are mostly voting FOR Donald Trump or AGAINST Kamala Harris?

Asked of registered voters who say they would vote for Donald Trump if an election were held today

I'm mostly voting FOR Donald Trump	76%
I'm mostly voting AGAINST Kamala Harris	23%
Not sure	1%

15. Regardless of who you prefer, who do you think will win the presidential election?

Kamala Harris	35%
Donald Trump	38%
Not sure	26%

16. If the elections for U.S. Congress were being held today, who would you vote for in the district where you live?

Asked of registered voters

The Democratic Party candidate	46%
The Republican Party candidate	46%
Other	2%
Not sure	6%
I would not vote	1%

17. Did you vote in a 2024 presidential primary or caucus?

Among registered voters

Yes, I voted in the Democratic presidential primary/caucus	33%
Yes, I voted in the Republican presidential primary/caucus	35%
No, I did not vote in either party's presidential primary/caucus	33%

18. Who did you vote for in the 2024 Republican presidential primary?

Among registered voters who voted in a Republican Presidential Primary

Donald Trump	82%
Nikki Haley	8%
Ron DeSantis	7%
Someone else	3%

19. Do you have a favorable or an unfavorable opinion of...?

	Very favorable	Some-what favorable	Favorable	Some-what unfavorable	Very unfavorable	Unfavorable	Don't know
Kamala Harris	30%	17%	48%	8%	41%	48%	4%
Tim Walz	24%	17%	41%	10%	33%	43%	16%
Donald Trump	29%	15%	44%	10%	44%	54%	3%
JD Vance	25%	16%	41%	10%	35%	45%	13%

20. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavorable	Very unfavorable	Unfavorable	Don't know
Eminem	24%	31%	54%	16%	13%	28%	17%
Elon Musk	23%	22%	45%	13%	32%	45%	10%
Aaron Judge	7%	17%	24%	6%	3%	10%	66%
Shohei Ohtani	10%	16%	26%	7%	4%	11%	63%
John Kelly	8%	18%	26%	12%	13%	25%	49%
Barack Obama	37%	19%	56%	12%	28%	40%	4%
Doug Emhoff	12%	12%	24%	9%	17%	26%	50%
Beyoncé	21%	26%	47%	17%	20%	36%	16%

21. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavorable	Very unfavorable	Unfavorable	Don't know
Joe Biden	22%	21%	43%	13%	40%	53%	4%
Mike Johnson	10%	18%	28%	12%	23%	35%	38%
Mitch McConnell	4%	16%	20%	21%	36%	58%	22%
Chuck Schumer	10%	19%	29%	12%	31%	43%	28%
Hakeem Jeffries	14%	11%	25%	10%	19%	29%	46%

22. How important are the following issues to you?

	Very Important	Somewhat Important	Important	Not very Important	Unimportant	Not Important
Jobs and the economy	75%	21%	97%	2%	1%	3%
Immigration	56%	30%	86%	10%	4%	14%

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Climate change and the environment	40%	27%	67%	17%	16%	33%
Foreign policy	49%	38%	87%	10%	3%	13%
National Security	67%	25%	92%	5%	3%	8%
Education	61%	30%	91%	6%	3%	9%
Health care	70%	23%	93%	5%	1%	7%
Taxes and government spending	65%	28%	93%	5%	2%	7%
Abortion	50%	26%	76%	14%	10%	24%
Civil rights	56%	27%	83%	11%	6%	17%
Civil liberties	53%	33%	85%	10%	5%	15%
Guns	55%	28%	82%	13%	5%	18%
Crime	59%	31%	90%	8%	2%	10%
Criminal justice reform	46%	35%	80%	14%	6%	20%
Inflation/prices	77%	18%	96%	4%	1%	4%

23. Which of these is the most important issue for you?

Inflation/prices	24%
Immigration	13%
Jobs and the economy	11%
Abortion	9%
Climate change and the environment	8%
Health care	8%
Taxes and government spending	5%
National Security	5%
Civil rights	4%
Education	4%
Civil liberties	3%
Crime	2%
Guns	2%
Foreign policy	1%
Criminal justice reform	1%

24. Do you approve or disapprove of the way Joe Biden is handling his job as President?

Strongly approve	16%
Somewhat approve	24%
Approve	40%
Somewhat disapprove	12%
Strongly disapprove	42%
Disapprove	55%
Not sure	6%

25. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve	4%
Somewhat approve	14%
Approve	18%
Neither approve nor disapprove	20%
Somewhat disapprove	25%
Strongly disapprove	28%
Disapprove	53%
Not sure	10%

26. Do you approve or disapprove of the way the Supreme Court of the United States is handling its job?

Strongly approve	12%
Somewhat approve	30%
Approve	42%
Somewhat disapprove	16%
Strongly disapprove	29%
Disapprove	45%
Not sure	13%

27. In general, how would you describe the political viewpoint of the Supreme Court of the United States?

Very liberal	3%
Liberal	7%
Total Liberal	10%
Moderate	26%
Conservative	24%
Very conservative	17%
Total Conservative	41%
Not sure	23%

28. Do you have a favorable or an unfavorable opinion of the political parties?

	Very favorable	Some-what favorable	Favorable	Some-what unfavorable	Very unfavorable	Unfavorable	Don't know
The Democratic Party	21%	23%	44%	16%	34%	50%	7%
The Republican Party	16%	23%	39%	16%	37%	53%	8%

29. Would you say that Joe Biden legitimately won the 2020 election, or not?

Biden legitimately won the election	65%
Biden did NOT legitimately win the election	35%

30. If you had to choose, would you rather have a president who...

Compromises to get things done.	57%
Sticks to their principles, no matter what.	43%

31. Which comes closest to your view?

Our lives are threatened by terrorists, criminals, and illegal immigrants and our priority should be to protect ourselves.	39%
It's a big, beautiful world, mostly full of good people, and we must find a way to embrace each other and not allow ourselves to become isolated.	48%
Not sure	13%

32. Do you feel that things in this country these days are:

Under control	20%
Out of control	64%
Not sure	16%

33. How much do you think Kamala Harris cares about the needs and problems of people like you?

A lot	30%
Some	19%
Not much	12%
Doesn't care at all	33%
Not sure	6%

34. How much of an effect do you think Kamala Harris' health and age would have on her ability to fulfill her duties as President, if she were elected in November?

Severely limit her ability to do the job	7%
Have little effect on her ability to do the job	16%
Have no effect at all	64%
Not sure	13%

35. Do you think Kamala Harris spends more time...

Explaining what she will do if elected president	49%
Attacking her opponent	40%
Not sure	11%

36. Would you say Kamala Harris is a strong or a weak leader?

Very strong	28%
Somewhat strong	24%
Somewhat weak	13%
Very weak	35%

37. Do you think Kamala Harris has the temperament to be the President?

Yes	46%
No	40%
Not sure	13%

38. Regardless of your overall opinion of Kamala Harris, do you feel she is a moral person?

Very moral	30%
Somewhat moral	22%
Not very moral	16%
Not at all moral	22%
Not sure	10%

39. Regardless of your overall opinion of Kamala Harris, do you think she is religious?

Very religious	6%
Somewhat religious	22%
Not very religious	14%
Not at all religious	27%
Not sure	31%

40. Which, if any, of the following do you think describe Kamala Harris? Select all that apply.

Authoritarian	9%
Conservative	8%
Extremist	21%
Fascist	10%
Liberal	53%
Marxist	17%
Moderate	25%
Socialist	27%
Progressive	31%
Libertarian	6%
None of the above	2%
Not sure	14%

41. Do you think that Kamala Harris is focusing on the following issues...?

	Too much	About the right amount	Not enough	Not sure
Transgender issues	36%	33%	13%	18%
Abortion	34%	43%	13%	11%
Immigration	8%	37%	45%	10%
Inflation/prices	3%	38%	49%	10%
Democracy	12%	43%	28%	17%
Health care	8%	44%	34%	14%

42. In which of the following ways, if any, have you been contacted by Kamala Harris' campaign or groups that support her within the past month? Select all that apply.

In-person	6%
Telephone	9%
Text message	26%
Email	24%
Mail	17%
Social media	21%
None of the above	51%

43. How much do you think Donald Trump cares about the needs and problems of people like you?

A lot	31%
Some	16%
Not much	10%
Doesn't care at all	38%
Not sure	5%

44. How much of an effect do you think Donald Trump's health and age would have on his ability to fulfill his duties as President, if he were elected in November?

Severely limit his ability to do the job	36%
Have little effect on his ability to do the job	25%
Have no effect at all	29%
Not sure	10%

45. Do you think Donald Trump spends more time...

Explaining what he will do if elected president	36%
Attacking his opponent	53%
Not sure	11%

46. Would you say Donald Trump is a strong or a weak leader?

Very strong	38%
Somewhat strong	19%
Somewhat weak	11%
Very weak	33%

47. Do you think Donald Trump has the temperament to be the President?

Yes	44%
No	46%
Not sure	9%

48. Regardless of your overall opinion of Donald Trump, do you feel he is a moral person?

Very moral	17%
Somewhat moral	24%
Not very moral	13%
Not at all moral	40%
Not sure	6%

49. Regardless of your overall opinion of Donald Trump, do you think he is religious?

Very religious	9%
Somewhat religious	24%
Not very religious	15%
Not at all religious	36%
Not sure	16%

50. Which, if any, of the following do you think describe Donald Trump? Select all that apply.

Authoritarian	35%
Conservative	47%
Extremist	33%
Fascist	30%
Liberal	3%
Marxist	5%
Moderate	13%
Socialist	5%
Progressive	7%
Libertarian	4%
None of the above	3%
Not sure	11%

51. Do you think that Donald Trump is focusing on the following issues...?

	Too much	About the right amount	Not enough	Not sure
Transgender issues	23%	35%	23%	20%
Abortion	18%	37%	31%	14%
Immigration	36%	40%	15%	8%
Inflation/prices	9%	45%	35%	11%
Democracy	4%	40%	40%	15%
Health care	4%	38%	46%	12%

52. In which of the following ways, if any, have you been contacted by Donald Trump's campaign or groups that support him within the past month? Select all that apply.

In-person	4%
Telephone	9%
Text message	23%
Email	21%
Mail	19%
Social media	20%
None of the above	53%

53. Are you better off now than you were four years ago?

Better off now	34%
Better off four years ago	48%
Not sure	19%

54. Is the country better off now than it was four years ago?

Better off now	29%
Better off four years ago	51%
Not sure	20%

55. Who do you think will win the national popular vote in the 2024 presidential election?

Kamala Harris	41%
Donald Trump	36%
Not sure	22%

56. Who do you think will win the Electoral College vote in the 2024 presidential election?

Kamala Harris	32%
Donald Trump	38%
Not sure	30%

57. How important is voting for president this year?

Very important	74%
Somewhat important	15%
Not very important	5%
Not important at all	6%

58. Do you agree or disagree with the following:

	Strongly agree	Some-what agree	Agree	Some-what disagree	Strongly disagree	Disagree	Not sure
Elected officials care what ordinary people think	5%	28%	34%	31%	28%	58%	8%
No matter who wins an election, things do not change very much	13%	25%	38%	27%	26%	54%	8%
The more people who vote, the better American democracy is	48%	27%	74%	9%	5%	13%	12%
Many citizens are not smart enough to vote	13%	27%	41%	21%	27%	48%	11%
Americans should be required to pass a test before being allowed to vote	13%	19%	32%	18%	36%	54%	14%

59. Do you approve or disapprove of voting by mail?

Strongly approve	33%
Somewhat approve	23%
Approve	56%
Somewhat disapprove	15%
Strongly disapprove	17%
Disapprove	32%
Not sure	12%

60. From what you know about the presidential election process, when do you think we will find out who won the presidential election this November?

The night of the election	19%
The day after the election	19%
A few days after the election	23%
A week after the election	11%
A few weeks after the election	9%
A month after the election or later	4%
Don't know	16%

61. How likely do you think it is that there will be mass protests if Kamala Harris wins the 2024 presidential election?

Very likely	28%
Somewhat likely	28%
Not very likely	19%
Not likely at all	10%
Not sure	14%

62. How likely do you think it is that there will be mass protests if Donald Trump wins the 2024 presidential election?

Very likely	26%
Somewhat likely	26%
Not very likely	24%
Not likely at all	9%
Not sure	15%

63. If you were to vote in the 2024 presidential election, how much confidence do you have that your vote would be counted accurately?

Asked of those who might vote or have already voted

A great deal	35%
Quite a bit	20%
A moderate amount	22%
Only a little	9%
None at all	8%
Not sure	6%

64. How much confidence do you have that the 2024 presidential election will be held fairly?

A great deal	28%
Quite a bit	16%
A moderate amount	25%
Only a little	13%
None at all	10%
Not sure	7%

65. How likely do you think it is that there will be a peaceful transition of power after the 2024 presidential election?

Very likely	25%
Somewhat likely	32%
Not very likely	14%
Not likely at all	9%
Not sure	20%

66. Should America keep its current system for electing the President, where the candidate who wins the most votes in the Electoral College wins the election, or should it eliminate the Electoral College so that the candidate who wins the most votes nationwide wins the election?

The president should be determined by Electoral College votes	28%
The president should be determined by the most votes nationwide	54%
Don't know	18%

67. In general, do you think Donald Trump does or does not respect women?

He does	38%
He does not	49%
Not sure	14%

68. A number of women have accused Donald Trump of sexual harassment or sexual assault. Do you think that these assertions generally are or are not credible?

Credible	43%
Not credible	29%
I haven't heard enough to say	17%
Not sure	12%

69. If the allegations that Donald Trump sexually assaulted women are true, do you think that:

Disqualifies him from the presidency	41%
Is relevant to this election, but does not disqualify him from the presidency	21%
Is not relevant to this election	26%
Not sure	12%

70. How would you describe the current state of the American economy?

Excellent	6%
Good	22%
Fair	29%
Poor	38%
Don't know	4%

71. Overall, do you think the economy is getting better or worse?

Getting better	21%
About the same	25%
Getting worse	48%
Not sure	6%

72. Would you say that you and your family are...

Better off financially than you were a year ago	18%
About the same financially as you were a year ago	36%
Worse off financially than you were a year ago	40%
Not sure	6%

73. Looking ahead, do you think that A YEAR FROM NOW you and your household will be...

Better off financially	31%
Just about the same as now	32%
Worse off financially	12%
Not sure	26%

74. Are the number of jobs in the United States...

Increasing	28%
Staying the same	44%
Decreasing	29%

75. Six months from now do you think there will be...

Higher gas prices	29%
The same gas prices	23%
Lower gas prices	16%
Not sure	33%

76. Six months from now do you think there will be...

A higher rate of inflation	25%
The same rate of inflation	22%
A lower rate of inflation	23%
Not sure	30%

77. How much have you felt the impact of high inflation in your own life?

A lot	55%
A little	38%
Not at all	6%

78. Do you consider the following to be an ally or an enemy of the United States?

	Ally	Friendly	Unfriendly	Enemy	Not sure
Israel	47%	21%	9%	4%	19%
Iran	2%	3%	22%	56%	18%

79. Do you favor the U.S. increasing, decreasing, or maintaining the same amount of military aid to Israel?

Increasing military aid to Israel	21%
Decreasing military aid to Israel	30%
Maintaining the same amount of military aid to Israel	31%
Not sure	18%

80. How likely do you think it is that the war between Israel and Hamas will lead to a wider war involving other countries?

Very likely	20%
Fairly likely	36%
Not very likely	12%
Not at all likely	3%
Not sure	17%
It already has led to a wider war	12%

81. Which, if any, of the following activities are you planning to do for Halloween this year? Please select all that apply.

Going out trick or treating	11%
Hosting trick or treaters	19%
Eating Halloween candy	34%
Making a jack-o-lantern	13%
Decorating my house	23%
Wearing a Halloween costume	17%
Attending a Halloween gathering for friends/family in-person	17%
Attending a virtual Halloween gathering for friends/family	3%
Watching scary movies	28%
Other	4%
Don't know	7%
I don't plan to celebrate Halloween this year	31%

82. How interested, or not, are you in MLB (for example - watch on TV, listen to on radio, attend in-person, follow on internet or social media)?

Not at all interested	42%
A little bit interested	21%
Somewhat interested	19%
This is one of my TOP interests	9%
Don't know	8%

83. Have you watched any of the 2024 World Series or do you plan on watching any of it?

Yes	31%
No	69%

84. Which team do you want to win the World Series?

New York Yankees	23%
Los Angeles Dodgers	26%
Not sure	51%

85. In general, how would you describe your own political viewpoint?

Very liberal	11%
Liberal	15%
Total Liberal	26%
Moderate	34%
Conservative	21%
Very conservative	10%
Total Conservative	31%
Not sure	10%

86. Are you registered to vote?

Registered	75%
Not registered	25%

87. Who did you vote for in the election for President in 2020?

Joe Biden	36%
Donald Trump	33%
Other	1%
Did not vote for President	31%

88. Generally speaking, do you think of yourself as a ...?

Democrat	35%
Republican	32%
Independent	24%
Other	3%
Not sure	7%

89. Generally speaking, do you think of yourself as a ...?

Calculated based on a series of questions about party identification

Strong Democrat	23%
Not very strong Democrat	11%
Lean Democrat	8%
Independent	14%
Lean Republican	9%
Not very strong Republican	11%
Strong Republican	21%
Not sure	3%
Don't know	0%

90. Do you identify as a MAGA Republican?

Asked of Republicans

Yes	52%
No	41%
Not sure	7%

91. Are you... ?	
Male	48%
Female	52%

92. Respondent age by category	
Under 30	20%
30-44	24%
45-64	33%
65+	23%

93. What racial or ethnic group best describes you?	
White	67%
Black	13%
Hispanic	13%
Other	8%

94. What is the highest level of education you have completed?	
HS or less	35%
Some college	29%
College grad	23%
Postgrad	13%

95. What is your marital status?	
Married	40%
Separated	2%
Divorced	14%
Widowed	5%
Never married	34%
Domestic / civil partnership	5%

96. Are you the parent or guardian of any children under the age of 18?	
Yes	21%
No	79%

97. Census Region	
<i>Calculated from respondent's state of residence</i>	
Northeast	17%
Midwest	22%
South	38%
West	23%

98. Thinking back over the last year, what was your family's annual income?

Under \$50K	42%
\$50-100K	26%
\$100K or more	20%
Prefer not to say	11%

99. Aside from weddings and funerals, how often do you attend religious services?

More than once a week	8%
Once a week	18%
Once or twice a month	7%
A few times a year	13%
Seldom	22%
Never	31%
Don't know	2%

100. Would you describe yourself as a "born-again" or evangelical Christian, or not?

Yes	32%
No	68%

101. People practice their religion in different ways. Outside of attending religious services, how often do you pray?

Several times a day	29%
Once a day	13%
A few times a week	12%
Once a week	4%
A few times a month	7%
Seldom	15%
Never	17%
Don't know	3%

102. What is your present religion, if any?

Protestant	28%
Roman Catholic	24%
Mormon	1%
Eastern or Greek Orthodox	1%
Jewish	4%
Muslim	2%
Buddhist	1%
Hindu	0%
Atheist	4%
Agnostic	7%
Nothing in particular	21%
Something else	9%

The Economist/YouGov Poll

October 26 - 29, 2024 - 1587 U.S. Adult citizens



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	October 26 - 29, 2024
Target population	U.S. Citizens, age 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Sample composition	1,823 started the survey after screenouts. 128 were deleted due to breakoffs, 27 were removed for interview completion time under 5 minutes, 22 were removed for attention check failures, and 59 were removed for data quality control. The reporting is based on the remaining 1,615 respondents.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given around November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.053 to 6.455, with a mean of one and a standard deviation of 1.09.
Number of respondents	1587 1446 (Registered voters)
Margin of error	± 3.6% (adjusted for weighting) ± 3.4% (Registered voters)
Survey mode	Web-based interviews
Questions not reported	2 questions not reported.