

The Economist/YouGov Poll

August 28 - 31, 2026 - 1592 U.S. Adult citizens



Sample 1592 U.S. Adult citizens
Conducted August 28 - 31, 2026
Margin of Error ±3.5%

1. Would you say things in this country today are...

Generally headed in the right direction	27%
Off on the wrong track	62%
Not sure	11%

2. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

Most of the time	41%
Some of the time	31%
Only now and then	14%
Hardly at all	11%
Don't know	4%

3. About how often do you hear or read something in the news that makes you angry?

A few times a day	27%
Once a day	23%
Once a week	24%
Once a month	9%
Rarely	17%

4. Compared with a year ago, do you get angry...

More often than I used to	31%
About as often	45%
Less often	24%

5. Do you approve or disapprove of the way Donald Trump is handling his job as President?

Total Approve	36%
Total Disapprove	60%
Strongly approve	19%
Somewhat approve	17%
Somewhat disapprove	11%
Strongly disapprove	50%
Not sure	4%

6. Do you consider the following to be an ally or an enemy of the United States?

	Ally	Friendly	Unfriendly	Enemy	Not sure
North Korea	2%	5%	18%	58%	18%
South Korea	34%	31%	7%	6%	21%
Canada	39%	25%	19%	3%	15%
Mexico	22%	36%	19%	4%	18%
Russia	2%	8%	26%	47%	17%
China	4%	13%	33%	33%	17%

7. Do you support or oppose raising tariffs on goods imported from Canada?

Support	26%
Oppose	58%
Strongly support	10%
Somewhat support	16%
Somewhat oppose	13%
Strongly oppose	46%
Not sure	16%

8. Do you think Canada has been treating the U.S. unfairly in trade?

Yes	28%
No	45%
Not sure	27%

9. Who do you think is likely to be hurt more by a trade war between Canada and the United States?

United States	41%
Canada	33%
Not sure	26%

10. Have Trump's tariffs helped or hurt average Americans?

Helped a lot	5%
Helped a little	9%
No effect	7%
Hurt a little	18%
Hurt a lot	50%
Not sure	11%

11. Do you approve or disapprove of renaming Lake Ontario to Lake America?

Total Approve	17%
Total Disapprove	68%
Strongly approve	8%
Somewhat approve	9%
Somewhat disapprove	15%
Strongly disapprove	53%
Not sure	15%

12. Do you think the Kennedy Center for the Performing Arts in Washington should be torn down if courts do not allow Donald Trump's name to be inscribed on the front of the building?

Yes	6%
No	79%
Not sure	15%

13. Do you plan to register to vote before the election this November?

Yes	6%
No	21%
Already registered	73%

14. How likely are you to vote in the election in November?

Definitely will vote	59%
Probably will vote	10%
Maybe will vote	6%
Probably will not vote	2%
Definitely will not vote	1%
Don't know	1%
I have already voted	0%
I am not registered to vote and will not register before the election	21%

15. Compared to voting in previous Congressional election years, are you more or less enthusiastic about voting in this year's election?

More enthusiastic	33%
Less enthusiastic	11%
About the same	30%
Not sure	4%
I am not registered to vote and will not register before the election	21%

16. How satisfied are you with the candidates running for U.S. House of Representatives in the district where you live?

Completely satisfied	10%
Somewhat satisfied	31%
Somewhat dissatisfied	15%
Completely dissatisfied	13%
Not sure	31%

17. In the elections for U.S. Congress in November, who will you vote for in the district where you live?

The Democratic candidate	36%
The Republican candidate	31%
Other	1%
Not sure	8%
I will not vote	23%

18. How sure are you of your vote in the 2026 midterm elections?

Asked of those who aren't voting third-party

My mind is made up about who I will vote for	60%
I could change my mind between now and the election	16%
I will not vote	24%

19. Which party do you think will have a majority in the U.S. House of Representatives after the elections in November?

Democratic Party	39%
Republican Party	31%
Not sure	30%

20. Which party do you think will have a majority in the U.S. Senate after the elections in November?

Democratic Party	31%
Republican Party	33%
Not sure	36%

21. Would a candidate for Congress being endorsed by Donald Trump make you more or less likely to vote for them?

Total more likely	19%
Total less likely	48%
Much more likely	11%
Somewhat more likely	8%
No difference	23%
Somewhat less likely	4%
Much less likely	43%
Not sure	10%

22. Do you think the country is better off when the president's party controls Congress or when the other party does?

Better off when the president's party controls Congress 24%
 Better off when the other party controls Congress 23%
 It does not make a difference 24%
 Not sure 29%

23. Do you have a favorable or an unfavorable view of the following companies?

Respondents were asked about 6 companies at random

	Total Favorable	Total Unfavorable	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Anthropic	26%	23%	9%	17%	10%	14%	51%
OpenAI	30%	50%	9%	22%	20%	30%	20%
Google	69%	26%	30%	39%	15%	10%	5%
Meta	35%	53%	12%	23%	23%	30%	12%
Microsoft	63%	28%	18%	45%	17%	10%	9%
Amazon	68%	27%	27%	41%	17%	11%	5%
Apple	56%	33%	20%	36%	20%	13%	10%
SpaceX	37%	38%	15%	22%	11%	27%	24%
Nvidia	29%	18%	10%	19%	10%	8%	53%
Tesla	38%	52%	16%	22%	17%	35%	11%

24. Do you have a favorable or unfavorable opinion of the following person? [Respondent's Congressperson]

Total Favorable 37%
Total Unfavorable 25%
 Very favorable 16%
 Somewhat favorable 21%
 Somewhat unfavorable 10%
 Very unfavorable 15%
 No opinion 38%

25. Do you use any of the following artificial intelligence (AI) agents? Check all that apply.

Claude 11%
 ChatGPT 43%
 Copilot 18%
 Gemini 36%
 Other 4%
 None of the above 39%

26. Do you use AI agents at work?

Yes	18%
No	66%
Do not work	16%

27. Do you feel that your job could be at risk because of AI?

Asked of those who work

Yes	20%
No	63%
Not sure	17%

28. Do you use AI agents to do personal tasks?

Yes	34%
No	64%
Not sure	3%

29. In your experience, how helpful have AI agents been?

Asked of those who have used AI

Very helpful	35%
Somewhat helpful	39%
Slightly helpful	25%
Not at all helpful	2%

30. Do you think that most jobs done today by humans will be replaced by AI?

Yes	36%
No	38%
Not sure	26%

31. How serious do you think the risks are of AI causing harm?

Very serious	35%
Somewhat serious	34%
Slightly serious	26%
Not at all serious	6%

32. Overall, do you think AI will help or hurt the American economy?

Total help	28%
Total hurt	48%
Help a lot	9%
Help a little	18%
No effect	6%
Hurt a little	18%
Hurt a lot	30%
Don't know	19%

33. Do you think government regulation of AI should be increased or decreased?

Increased	59%
Kept the same	15%
Decreased	6%
Not sure	20%

34. Which party do you trust more to handle artificial intelligence?

Democrats	37%
Republicans	30%
Both equally	33%

35. Overall, do you think that the construction of new data centers — which are large facilities that house computer servers for storing and transmitting data — is good or bad for the country?

Total good	20%
Total bad	51%
Very good	7%
Somewhat good	12%
Neither good nor bad	17%
Somewhat bad	18%
Very bad	33%
Don't know	13%

36. Do you currently live within 30 miles of a data center?

Yes	13%
No	43%
Not sure	45%

37. Are there any data centers currently being built within 30 miles of where you live?

Yes	16%
No	30%
Not sure	54%

38. Would you support or oppose a new data center being built in your community?

Support	19%
Oppose	63%
Strongly support	6%
Somewhat support	13%
Somewhat oppose	17%
Strongly oppose	46%
Not sure	18%

39. Do you think that the construction of a new data center in your community would increase or decrease the amount you pay for electricity?

Increase	60%
Have no effect	13%
Decrease	4%
Not sure	23%

40. Do you think that the construction of a new data center in your community would increase or decrease the value of homes in your community?

Increase	10%
Have no effect	15%
Decrease	46%
Not sure	28%

41. Which party do you trust more to handle data centers?

Democrats	37%
Republicans	30%
Both equally	33%

42. How would you describe the current state of the American economy?

Total Excellent/Good	23%
Total Fair/Poor	74%
Excellent	4%
Good	19%
Fair	31%
Poor	43%
Don't know	4%

43. Overall, do you think the economy is getting better or worse?

Getting better	13%
About the same	23%
Getting worse	57%
Not sure	6%

44. Are gas prices where you live going up or going down?

Going up a lot	29%
Going up a little	33%
Not changing	16%
Going down a little	14%
Going down a lot	1%
Not sure	7%

45. How worried are you about inflation?

Very worried	43%
Moderately worried	42%
Not very worried	12%
Not worried at all	3%

46. Do you think the Federal Reserve Board should increase interest rates to stop inflation?

Yes	24%
No	26%
Not sure	51%

47. Which one do you think is more important for a child to have?

Independence	35%
Respect for elders	65%

48. Which one do you think is more important for a child to have?

Obedience	42%
Self-reliance	58%

49. Which one do you think is more important for a child to have?

Curiosity	39%
Good manners	61%

50. Which one do you think is more important for a child to be?

Considerate	54%
Well-behaved	46%

51. In general, how would you describe your own political viewpoint?

Total Liberal	25%
Total Conservative	33%
Very liberal	9%
Liberal	16%
Moderate	30%
Conservative	20%
Very conservative	14%
Not sure	11%

52. Are you registered to vote?

Registered	73%
Not registered	27%

53. 2024 Presidential Vote

Kamala Harris	30%
Donald Trump	32%
Other	2%
Did not vote for President	36%

54. Generally speaking, do you think of yourself as a ...?

Democrat	31%
Republican	33%
Independent	24%
Other	5%
Not sure	6%

55. Political Party Identification

Calculated based on a series of questions about party identification

Strong Democrat	21%
Not very strong Democrat	11%
Lean Democrat	9%
Independent	20%
Lean Republican	5%
Not very strong Republican	10%
Strong Republican	23%
Not sure	2%

56. Are you a MAGA supporter?

Yes	23%
No	67%
Not sure	10%

57. Are you...?

Male	49%
Female	51%

58. Respondent age by category

Under 30	21%
30-44	24%
45-64	33%
65+	22%

59. What racial or ethnic group best describes you?

White	67%
Black	13%
Hispanic	13%
Other	7%

60. What is the highest level of education you have completed?

HS or less	38%
Some college	29%
College grad	22%
Postgrad	12%

61. What is your marital status?

Married	36%
Separated	1%
Divorced	13%
Widowed	6%
Never married	37%
Domestic / civil partnership	7%

62. Are you the parent or guardian of any children under the age of 18?

Yes	21%
No	79%

63. Thinking back over the last year, what was your family's annual income?

Under \$50K	44%
\$50-100K	27%
\$100K or more	22%
Prefer not to say	8%

64. Aside from weddings and funerals, how often do you attend religious services?

More than once a week	9%
Once a week	18%
Once or twice a month	5%
A few times a year	12%
Seldom	22%
Never	32%
Don't know	2%

65. Would you describe yourself as a "born-again" or evangelical Christian, or not?

Yes	32%
No	68%

66. People practice their religion in different ways. Outside of attending religious services, how often do you pray?

Several times a day	31%
Once a day	12%
A few times a week	11%
Once a week	3%
A few times a month	6%
Seldom	14%
Never	20%
Don't know	3%

67. What is your present religion, if any?

Protestant	26%
Roman Catholic	20%
Mormon	1%
Eastern or Greek Orthodox	0%
Jewish	3%
Muslim	1%
Buddhist	1%
Hindu	0%
Atheist	5%
Agnostic	5%
Nothing in particular	24%
Something else	13%

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Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	August 28 - 31, 2026
Target population	U.S. Citizens, age 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Sample composition	2,148 started the survey after screenouts. 222 were deleted due to breakoffs, 51 were removed for interview completion time under 5 minutes, 11 were removed for attention check failures, and 272 were removed for data quality control. The reporting is based on the remaining 1,592 respondents.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region of residence, 2024 election turnout and presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.549, with a mean of one and a standard deviation of 1.018.
Number of respondents	1592 1437 (Registered voters)
Margin of error	± 3.5% (adjusted for weighting) ± 3.3% (Registered voters)
Survey mode	Web-based interviews
Questions not reported	17 questions not reported.