The Economist/YouGov Poll
September 1 - 3, 2024 - 1544 U.S. Adult citizens

YouGov

Sample   1544 U.S. Adult citizens
Conducted   September 1 - 3, 2024
Margin of Error   ±3.4%

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1. Would you say things in this country today are...

Generally headed in the right direction 27%
Off on the wrong track 60%
Not sure 13%

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2. How much attention have you been paying to the 2024 election campaign for president?

A lot 47%
Some 29%
Only a little 17%
None at all 7%

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3. How enthusiastic are you about voting for president in the upcoming election in November?

Extremely enthusiastic 34%
Very enthusiastic 15%
Somewhat enthusiastic 19%
Not too enthusiastic 14%
Not at all enthusiastic 16%

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4. How likely is it that you will vote in the 2024 presidential election this year?
Among registered voters and those who plan to register to vote before November

Definitely will vote 80%
Probably will vote 10%
Maybe will vote 6%
Probably will not vote 1%
Definitely will not vote 1%
Don't know 1%

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5. In November 2024, who do you plan to vote for in the presidential election?
Among registered voters

Kamala Harris 47%
Donald Trump 45%
Jill Stein 1%
Cornel West 0%
Other 1%
I would not vote 1%
Not sure 5%

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6. Would you consider voting for Kamala Harris, or have you made up your mind?
Asked of registered voters

I would consider voting for Kamala Harris	52%
I would not consider voting for Kamala Harris	48%

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7. Would you consider voting for Donald Trump, or have you made up your mind?
Asked of registered voters

I would consider voting for Donald Trump	49%
I would not consider voting for Donald Trump	51%

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8. Between Harris and Trump, who would you prefer to have as president?

Prefer Harris over Trump	48%
Prefer Trump over Harris	44%
Prefer both equally	8%

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9. Would you say that your mind is made up about how you will vote?
Asked of registered voters who intend to vote for Harris

I will definitely vote for Kamala Harris	96%
I could change my mind between now and the election	4%

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10. Would you say that your mind is made up about how you will vote?
Asked of registered voters who intend to vote for Trump

I will definitely vote for Donald Trump	95%
I could change my mind between now and the election	5%

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11. Regardless of who you prefer, who do you think will win the presidential election?

Kamala Harris	38%
Donald Trump	33%
Not sure	29%

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12. If the elections for U.S. Congress were being held today, who would you vote for in the district where you live?
Asked of registered voters

The Democratic Party candidate	46%
The Republican Party candidate	45%
Other	1%
Not sure	7%
I would not vote	1%

13. In the November 2024 election, how do you plan to cast your vote?

In person early, before election day	21%
In person on election day	47%
By mail or absentee ballot, sending it back by mail or post office	21%
By mail or absentee ballot, returning it at a vote center, elections dropbox or other official voting site	10%
I will not vote	1%

14. Who do you think will win the national popular vote in the 2024 presidential election?

Kamala Harris	46%
Donald Trump	31%
Not sure	24%

15. Who do you think will win the Electoral College vote in the 2024 presidential election?

Kamala Harris	35%
Donald Trump	33%
Not sure	33%

16. Which party do you think is more likely to win majority control of the U.S. Senate in 2024?

The Democratic Party	33%
The Republican Party	34%
Not sure	33%

17. Which party do you think is more likely to win majority control of the U.S. House of Representatives in 2024?

The Democratic Party	31%
The Republican Party	33%
Not sure	35%

18. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavor-able	Very unfa-vorable	Unfavor-able	Don't know
Kamala Harris	30%	18%	**48%**	8%	39%	**47%**	5%
Tim Walz	28%	14%	**42%**	9%	30%	**39%**	19%
Donald Trump	28%	14%	**42%**	7%	46%	**54%**	4%
JD Vance	19%	17%	**35%**	12%	37%	**49%**	16%

19. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavor-able	Very unfa-vorable	Unfavor-able	Don't know
Robert F. Kennedy, Jr.	11%	30%	**41%**	14%	29%	**43%**	16%
Tulsi Gabbard	12%	17%	**29%**	10%	18%	**28%**	43%
Corey Lewandowski	4%	9%	**14%**	8%	18%	**26%**	60%
Stephen Miller	5%	8%	**13%**	7%	19%	**26%**	61%

20. Do you have a favorable or an unfavorable opinion of ...?

	Very favorable	Some-what favorable	Favorable	Some-what unfavor-able	Very unfa-vorable	Unfavor-able	Don't know
Joe Biden	21%	19%	**40%**	13%	43%	**56%**	3%

21. How important are the following issues to you?

	Very Important	Somewhat Important	Important	Not very Important	Unimpor-tant	Not Important
Jobs and the economy	75%	23%	**98%**	1%	1%	**2%**
Immigration	55%	31%	**86%**	11%	3%	**14%**
Climate change and the environment	43%	28%	**71%**	15%	14%	**29%**
Foreign policy	48%	40%	**88%**	10%	2%	**12%**
National Security	64%	29%	**93%**	7%	1%	**7%**
Education	59%	33%	**91%**	7%	2%	**9%**
Health care	70%	24%	**93%**	5%	1%	**7%**
Taxes and government spending	64%	29%	**93%**	6%	1%	**7%**
Abortion	49%	26%	**76%**	15%	9%	**24%**
Civil rights	56%	31%	**86%**	9%	4%	**14%**
Civil liberties	52%	36%	**89%**	8%	3%	**11%**
Guns	52%	30%	**82%**	13%	5%	**18%**
Crime	60%	32%	**92%**	7%	2%	**8%**
Criminal justice reform	44%	40%	**84%**	12%	4%	**16%**
Inflation/prices	76%	19%	**96%**	4%	1%	**4%**

22. Which of these is the most important issue for you?

Inflation/prices	26%
Jobs and the economy	12%
Immigration	11%
Health care	10%
Abortion	8%
Climate change and the environment	6%
Civil rights	5%
National Security	5%
Taxes and government spending	4%
Civil liberties	4%
Education	4%
Guns	3%
Crime	2%
Foreign policy	1%
Criminal justice reform	1%

23. Do you approve or disapprove of the way Joe Biden is handling his job as President?

Strongly approve	18%
Somewhat approve	21%
Approve	**39%**
Somewhat disapprove	11%
Strongly disapprove	43%
Disapprove	**54%**
Not sure	6%

24. Do you approve or disapprove of the way Joe Biden is handling these specific issues?

	Strongly approve	Some-what approve	Approve	Some-what disap-prove	Strongly disap-prove	Disap-prove	No opinion
Jobs and the economy	19%	20%	**39%**	14%	39%	**53%**	8%
Immigration	11%	21%	**32%**	13%	44%	**57%**	10%
Health care	19%	23%	**42%**	15%	29%	**44%**	14%
Crime	15%	20%	**35%**	13%	38%	**51%**	14%
Criminal justice reform	10%	20%	**30%**	16%	35%	**51%**	18%
Inflation/prices	15%	18%	**33%**	13%	44%	**58%**	9%

25. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve 3%
Somewhat approve 12%
Approve **15%**
Neither approve nor disapprove 19%
Somewhat disapprove 24%
Strongly disapprove 31%
Disapprove **54%**
Not sure 11%

26. Do you approve or disapprove of the way the Supreme Court of the United States is handling its job?

Strongly approve 13%
Somewhat approve 23%
Approve **35%**
Somewhat disapprove 16%
Strongly disapprove 33%
Disapprove **50%**
Not sure 15%

27. Do you think Kamala Harris is honest and trustworthy, or not?

Honest and trustworthy 40%
Not honest and trustworthy 43%
Not sure 17%

28. How much do you think Kamala Harris cares about the needs and problems of people like you?

A lot 30%
Some 17%
Not much 12%
Doesn't care at all 33%
Not sure 8%

29. How much do you believe Kamala Harris cares about the needs and problems of U.S. veterans and service members?

A lot 30%
Some 17%
Not much 13%
Doesn't care at all 30%
Not sure 10%

30. Would you say Kamala Harris is a strong or a weak leader?

Very strong 26%
Somewhat strong 26%
Somewhat weak 13%
Very weak 35%

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31. Are you confident in Kamala Harris' ability to deal wisely with an international crisis, or are you uneasy about her approach?

Confident 40%
Uneasy 45%
Not sure 15%

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32. How confident are you in Kamala Harris' ability to be an effective commander in chief of the nation's military?

Very confident 28%
Somewhat confident 15%
Not too confident 9%
Not at all confident 37%
Not sure 11%

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33. Do you think Kamala Harris is...

Very intelligent 40%
Somewhat intelligent 20%
Not very intelligent 16%
Not intelligent at all 18%
Not sure 8%

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34. Do you think Kamala Harris spends more time...

Explaining what she will do if elected president 48%
Attacking her opponent 35%
Not sure 16%

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35. Would you prefer to see and hear more or less of Kamala Harris in the news leading up to the election?

More 36%
Less 30%
About the same 24%
Not sure 11%

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36. Do you think Donald Trump is honest and trustworthy, or not?

Honest and trustworthy 34%
Not honest and trustworthy 53%
Not sure 13%

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37. How much do you think Donald Trump cares about the needs and problems of people like you?

A lot 28%
Some 14%
Not much 10%
Doesn't care at all 43%
Not sure 5%

38. How much do you believe Donald Trump cares about the needs and problems of U.S. veterans and service members?

A lot …………………………………………………………………………………32%
Some …………………………………………………………………………………14%
Not much ……………………………………………………………………………10%
Doesn't care at all …………………………………………………………………38%
Not sure ………………………………………………………………………………6%

39. Would you say Donald Trump is a strong or a weak leader?

Very strong …………………………………………………………………………36%
Somewhat strong …………………………………………………………………16%
Somewhat weak ……………………………………………………………………13%
Very weak ……………………………………………………………………………34%

40. Are you confident in Donald Trump's ability to deal wisely with an international crisis, or are you uneasy about his approach?

Confident ……………………………………………………………………………43%
Uneasy ………………………………………………………………………………47%
Not sure ……………………………………………………………………………10%

41. How confident are you in Donald Trump's ability to be an effective commander in chief of the nation's military?

Very confident ………………………………………………………………………34%
Somewhat confident ………………………………………………………………11%
Not too confident …………………………………………………………………10%
Not at all confident ………………………………………………………………38%
Not sure ………………………………………………………………………………7%

42. Do you think Donald Trump is...

Very intelligent ……………………………………………………………………34%
Somewhat intelligent ……………………………………………………………19%
Not very intelligent ………………………………………………………………15%
Not intelligent at all ………………………………………………………………26%
Not sure ………………………………………………………………………………6%

43. Do you think Donald Trump spends more time...

Explaining what he will do if elected president …………………………………30%
Attacking his opponent …………………………………………………………58%
Not sure ……………………………………………………………………………13%

44. Would you prefer to see and hear more or less of Donald Trump in the news leading up to the election?

More	22%
Less	46%
About the same	24%
Not sure	9%

45. Overall, do you think the economy is getting better or worse?

Getting better	21%
About the same	23%
Getting worse	48%
Not sure	8%

46. Would you say that you and your family are...

Better off financially than you were a year ago	14%
About the same financially as you were a year ago	39%
Worse off financially than you were a year ago	43%
Not sure	4%

47. Looking ahead, do you think that a year from now you and your household will be...

Better off financially	28%
Just about the same as now	31%
Worse off financially	20%
Not sure	21%

48. A presidential debate took place earlier this year on Thursday, June 27, between Joe Biden and Donald Trump. Did you watch the debate?

I watched the entire debate	29%
I watched part of it	19%
I watched clips or highlights of the debate	22%
I read or watched news stories analyzing the debate	13%
I haven't heard anything about it	17%

49. Who do you think did the best job in — or won — the June 27 presidential debate?

Joe Biden	11%
Donald Trump	48%
A tie	10%
Not sure	14%
Not asked - heard nothing about the debate	17%

50. How influential do you think the June 27 debate between Joe Biden and Donald Trump will end up being, compared to past presidential debates?

Far more influential	24%
Somewhat more influential	16%
About average	16%
Somewhat less influential	9%
Far less influential	13%
Not sure	23%

51. What role, if any, do you think the June 27 presidential debate between Joe Biden and Donald Trump played in Joe Biden's decision to drop out of the race on July 21?

Major role	60%
Minor role	14%
No role	8%
Not sure	19%

52. Kamala Harris and Donald Trump are scheduled to participate in a presidential debate hosted by ABC News on September 10. How likely do you think it is that this debate will happen?

Definitely will	19%
Probably will	44%
Probably not	15%
Definitely not	3%
Not sure	19%

53. If the scheduled September 10 debate between Kamala Harris and Donald Trump takes place, do you think you will watch it?

Definitely will	40%
Probably will	26%
Probably not	12%
Definitely not	9%
Not sure	14%

54. How important will the debates between Kamala Harris and Donald Trump be in determining who you will vote for?

Very important	12%
Somewhat important	17%
Not very important	15%
Not at all important	43%
Not sure	13%

55. Who do you think will do better in — or win — the upcoming debate?

Kamala Harris	42%
Donald Trump	38%
Don't know	21%

56. How fairly do you think the moderators of the scheduled September 10 presidential debate, David Muir and Linsey Davis of ABC News, will treat Kamala Harris?

Very fairly 41%
Somewhat fairly 20%
Somewhat unfairly 5%
Very unfairly 3%
Not sure 30%

57. How fairly do you think the moderators of the scheduled September 10 presidential debate, David Muir and Linsey Davis of ABC News, will treat Donald Trump?

Very fairly 23%
Somewhat fairly 20%
Somewhat unfairly 12%
Very unfairly 15%
Not sure 30%

58. How much competition would you say there is between companies within industries in the U.S.?

A lot of competition 27%
Some competition 35%
Not much competition 15%
No competition 3%
Not sure 20%

59. Generally speaking, do you think that between companies within industries in the U.S. there is...?

Too much competition 12%
About the right amount of competition 33%
Not enough competition 31%
Not sure 23%

60. Do you think that antitrust laws in the U.S. are currently. . . ?

Too strict 5%
About right 26%
Not strict enough 29%
Not sure 41%

61. Do you think that the penalties for companies violating antitrust laws should. . . ?

Be increased a lot 28%
Be increased a little 20%
Stay the same 17%
Be decreased a little 2%
Be decreased a lot 1%
Not sure 31%

62. Do you generally think it is a good or bad thing for a single company to dominate a market?

Good 4%
Neutral 17%
Bad 66%
Not sure 13%

63. This past week, Kamala Harris and Tim Walz gave an interview with CNN. Did you watch this interview?

I watched the entire interview 10%
I watched part of it 14%
I watched clips or highlights of the interview 23%
I read or watched news stories analyzing the interview 16%
I haven't heard anything about it 37%

64. How well do you think Kamala Harris and Tim Walz handled their recent interview with CNN?

Very well 18%
Somewhat well 16%
Somewhat badly 10%
Very badly 13%
Not sure 7%
Not asked - heard nothing about interview 37%

65. In general, how would you describe your own political viewpoint?

Very liberal 12%
Liberal 16%
Total Liberal **28%**
Moderate 33%
Conservative 20%
Very conservative 11%
Total Conservative **30%**
Not sure 9%

66. Are you registered to vote?

Registered 74%
Not registered 26%

67. Who did you vote for in the election for President in 2020?

Joe Biden 35%
Donald Trump 32%
Other 1%
Did not vote for President 32%

68. Generally speaking, do you think of yourself as a ...?

Democrat 34%
Republican 31%
Independent 25%
Other 3%
Not sure 7%

69. Generally speaking, do you think of yourself as a ...?
Calculated based on a series of questions about party identification

Strong Democrat 23%
Not very strong Democrat 11%
Lean Democrat 7%
Independent 17%
Lean Republican 8%
Not very strong Republican 12%
Strong Republican 20%
Not sure 3%
Don't know 0%

70. Do you identify as a MAGA Republican?
Asked of Republicans

Yes 45%
No 44%
Not sure 11%

71. Are you. . . ?

Male 48%
Female 52%

72. Respondent age by category

Under 30 ....21%
30-44 ....24%
45-64 ....32%
65+ 22%

73. What racial or ethnic group best describes you?

White 67%
Black 13%
Hispanic 12%
Other 8%

74. What is the highest level of education you have completed?

HS or less 36%
Some college 30%
College grad 22%
Postgrad 13%

75. What is your marital status?

Married 41%
Separated 2%
Divorced 12%
Widowed 6%
Never married 33%
Domestic / civil partnership 5%

76. Are you the parent or guardian of any children under the age of 18?

Yes 22%
No 78%

77. Census Region
Calculated from respondent's state of residence

Northeast 18%
Midwest 22%
South 38%
West 23%

78. Thinking back over the last year, what was your family's annual income?

Under $50K 41%
$50-100K 28%
$100K or more 21%
Prefer not to say 10%

79. How important is religion in your life?

Very important 33%
Somewhat important 25%
Not too important 18%
Not at all important 24%

80. Aside from weddings and funerals, how often do you attend religious services?

More than once a week	8%
Once a week	15%
Once or twice a month	7%
A few times a year	13%
Seldom	22%
Never	33%
Don't know	2%

81. Would you describe yourself as a "born-again" or evangelical Christian, or not?

Yes	30%
No	70%

82. People practice their religion in different ways. Outside of attending religious services, how often do you pray?

Several times a day	25%
Once a day	14%
A few times a week	10%
Once a week	4%
A few times a month	6%
Seldom	15%
Never	22%
Don't know	4%

83. What is your present religion, if any?

Protestant	29%
Roman Catholic	19%
Mormon	1%
Eastern or Greek Orthodox	0%
Jewish	3%
Muslim	3%
Buddhist	0%
Hindu	0%
Atheist	6%
Agnostic	6%
Nothing in particular	24%
Something else	9%

Sponsorship	*The Economist*
Fieldwork	YouGov
Interviewing Dates	September 1 - 3, 2024
Target population	U.S. Citizens, age 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Sample composition	1,829 started the survey after screenouts. 137 were deleted due to breakoffs, 94 were removed for interview completion time under 5 minutes, 8 were removed for attention check failures, and 46 were removed for data quality control. The reporting is based on the remaining 1,544 respondents.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given around November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 6.613, with a mean of one and a standard deviation of 0.936.
Number of respondents	1544 1389 (Registered voters)
Margin of error	$\pm$ 3.4% (adjusted for weighting) $\pm$ 3.3% (Registered voters)
Survey mode	Web-based interviews
Questions not reported	3 questions not reported.