

The Economist/YouGov Poll

July 27 - 30, 2024 - 1610 U.S. Adult citizens



Sample 1610 U.S. Adult citizens
Conducted July 27 - 30, 2024
Margin of Error ±3.3%

1. Would you say things in this country today are...

Generally headed in the right direction	22%
Off on the wrong track	67%
Not sure	11%

2. How much attention have you been paying to the 2024 election campaign for president?

A lot	51%
Some	28%
Only a little	14%
None at all	7%

3. How enthusiastic are you about voting for president in the upcoming election in November?

Extremely enthusiastic	33%
Very enthusiastic	17%
Somewhat enthusiastic	18%
Not too enthusiastic	15%
Not at all enthusiastic	17%

4. How likely is it that you will vote in the 2024 presidential election this year?

Among registered voters and those who plan to register to vote before November

Definitely will vote	81%
Probably will vote	12%
Maybe will vote	5%
Probably will not vote	1%
Definitely will not vote	1%
Don't know	1%

5. In November 2024, who do you plan to vote for in the presidential election?

Among registered voters

Kamala Harris	46%
Donald Trump	44%
Robert F. Kennedy, Jr.	3%
Jill Stein	0%
Cornel West	0%
Other	1%
I would not vote	1%
Not sure	5%

6. Would you consider voting for Kamala Harris, or have you made up your mind?

Asked of registered voters

I would consider voting for Kamala Harris	51%
I would not consider voting for Kamala Harris	49%

7. Would you consider voting for Donald Trump, or have you made up your mind?

Asked of registered voters

I would consider voting for Donald Trump	49%
I would not consider voting for Donald Trump	51%

8. Between Harris and Trump, who would you prefer to have as president?

Prefer Harris over Trump	50%
Prefer Trump over Harris	46%
Prefer both equally	4%

9. Would you say that your mind is made up about how you will vote?

Asked of registered voters who intend to vote for Harris

I will definitely vote for Kamala Harris	93%
I could change my mind between now and the election	7%

10. Would you say that your mind is made up about how you will vote?

Asked of registered voters who intend to vote for Trump

I will definitely vote for Donald Trump	94%
I could change my mind between now and the election	6%

11. Would you say that your mind is made up about how you will vote?

Asked of registered voters who intend to vote third party

My mind is made up	50%
I could change my mind between now and the election	50%

12. Regardless of who you prefer, who do you think would win the presidential election if Kamala Harris were the Democratic candidate and Donald Trump were the Republican candidate?

Kamala Harris	35%
Donald Trump	42%
Not sure	23%

13. If the elections for U.S. Congress were being held today, who would you vote for in the district where you live?

Asked of registered voters

The Democratic Party candidate	46%
The Republican Party candidate	44%
Other	1%
Not sure	7%
I would not vote	1%

14. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavorable	Very unfavorable	Unfavorable	Don't know
Donald Trump	30%	14%	44%	5%	47%	53%	3%
Melania Trump	26%	16%	42%	20%	24%	44%	14%
JD Vance	18%	15%	34%	9%	35%	44%	22%
Usha Vance	12%	12%	23%	10%	11%	21%	56%
Douglas Emhoff	10%	10%	20%	7%	9%	16%	64%
Barack Obama	36%	18%	53%	12%	30%	42%	5%
Michelle Obama	35%	18%	54%	11%	29%	40%	7%
Elon Musk	17%	24%	41%	14%	34%	48%	11%
Charli XCX	4%	10%	15%	6%	8%	13%	72%
Peter Thiel	1%	6%	8%	8%	14%	22%	70%
Benjamin Netanyahu	14%	15%	29%	13%	25%	39%	33%

15. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavorable	Very unfavorable	Unfavorable	Don't know
Andy Beshear	9%	13%	21%	8%	9%	18%	61%
Josh Shapiro	10%	16%	26%	9%	13%	22%	52%
Mark Kelly	13%	14%	27%	10%	11%	21%	52%
Roy Cooper	5%	11%	16%	6%	7%	13%	72%
Tim Walz	6%	8%	14%	6%	8%	13%	73%
Pete Buttigieg	19%	15%	34%	10%	23%	33%	33%

16. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavorable	Very unfavorable	Unfavorable	Don't know
Joe Biden	18%	21%	40%	12%	44%	56%	4%
Kamala Harris	29%	16%	45%	8%	40%	48%	7%
Mike Johnson	10%	17%	26%	10%	25%	35%	39%
Mitch McConnell	2%	13%	15%	21%	43%	63%	21%
Chuck Schumer	10%	18%	27%	12%	32%	44%	28%
Hakeem Jeffries	14%	11%	25%	10%	21%	31%	43%

17. How important are the following issues to you?

	Very Important	Somewhat Important	Important	Not very Important	Unimportant	Not Important
Jobs and the economy	72%	23%	96%	4%	0%	4%
Immigration	52%	32%	85%	11%	4%	15%
Climate change and the environment	43%	25%	68%	15%	17%	32%
Foreign policy	47%	38%	85%	12%	3%	15%
National Security	65%	26%	91%	7%	2%	9%
Education	60%	32%	92%	6%	2%	8%
Health care	70%	23%	93%	5%	2%	7%
Taxes and government spending	62%	31%	93%	6%	1%	7%
Abortion	51%	26%	77%	13%	10%	23%
Civil rights	55%	31%	86%	9%	5%	14%
Civil liberties	54%	34%	87%	9%	4%	13%
Guns	52%	29%	81%	14%	5%	19%
Crime	59%	31%	90%	8%	2%	10%
Criminal justice reform	42%	40%	83%	13%	5%	17%
Inflation/prices	77%	18%	95%	4%	0%	5%

18. Which of these is the most important issue for you?

Inflation/prices	23%
Immigration	13%
Climate change and the environment	10%
Jobs and the economy	9%
Health care	9%
Abortion	7%
Civil rights	7%
National Security	5%
Guns	4%
Taxes and government spending	4%
Civil liberties	3%
Crime	3%
Education	2%
Foreign policy	1%
Criminal justice reform	1%

19. Do you approve or disapprove of the way Joe Biden is handling his job as President?

Strongly approve	17%
Somewhat approve	21%
Approve	38%
Somewhat disapprove	14%
Strongly disapprove	44%
Disapprove	58%
Not sure	4%

20. Do you approve or disapprove of the way Joe Biden is handling these specific issues?

	Strongly approve	Somewhat approve	Approve	Somewhat disapprove	Strongly disapprove	Disapprove	No opinion
Jobs and the economy	20%	18%	38%	12%	41%	53%	9%
Climate change and the environment	16%	24%	41%	12%	32%	44%	16%
Taxes and government spending	13%	20%	33%	13%	42%	55%	13%
Abortion	19%	18%	37%	12%	35%	47%	16%
Civil rights	18%	21%	39%	13%	30%	43%	17%
Civil liberties	16%	21%	37%	13%	31%	44%	19%
Guns	12%	20%	33%	14%	38%	52%	16%
Crime	13%	20%	33%	13%	39%	52%	15%
Inflation/prices	12%	19%	32%	12%	48%	60%	8%

21. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve	2%
Somewhat approve	12%
Approve	14%
Neither approve nor disapprove	18%
Somewhat disapprove	25%
Strongly disapprove	33%
Disapprove	58%
Not sure	10%

22. Do you approve or disapprove of the way the Supreme Court of the United States is handling its job?

Strongly approve	13%
Somewhat approve	22%
Approve	34%
Somewhat disapprove	17%
Strongly disapprove	34%
Disapprove	51%
Not sure	15%

23. In general, how would you describe the political viewpoint of the Supreme Court of the United States?

Very liberal	2%
Liberal	8%
Total Liberal	9%
Moderate	27%
Conservative	21%
Very conservative	21%
Total Conservative	42%
Not sure	21%

24. Would you say Kamala Harris is a strong or a weak leader?

Very strong	23%
Somewhat strong	24%
Somewhat weak	15%
Very weak	38%

25. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	23%
Like somewhat	16%
Neither like nor dislike	15%
Dislike somewhat	9%
Dislike a lot	31%
Not sure	6%

26. Would you say Donald Trump is a strong or a weak leader?

Very strong	38%
Somewhat strong	19%
Somewhat weak	10%
Very weak	33%

27. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot	19%
Like somewhat	15%
Neither like nor dislike	11%
Dislike somewhat	9%
Dislike a lot	44%
Not sure	3%

28. Would you say that Joe Biden legitimately won the 2020 election, or not?

Biden legitimately won the election	64%
Biden did NOT legitimately win the election	36%

29. If you had to choose, would you rather have a president who...

Compromises to get things done.	59%
Sticks to their principles, no matter what.	41%

30. Which comes closest to your view?

Our lives are threatened by terrorists, criminals, and illegal immigrants and our priority should be to protect ourselves.	42%
It's a big, beautiful world, mostly full of good people, and we must find a way to embrace each other and not allow ourselves to become isolated.	42%
Not sure	16%

31. Do you feel that things in this country these days are:

Under control	15%
Out of control	70%
Not sure	15%

32. Overall, do you think the economy is getting better or worse?

Getting better	19%
About the same	23%
Getting worse	52%
Not sure	6%

33. Would you say that you and your family are...

Better off financially than you were a year ago	13%
About the same financially as you were a year ago	38%
Worse off financially than you were a year ago	44%
Not sure	5%

34. Looking ahead, do you think that A YEAR FROM NOW you and your household will be...

Better off financially	27%
Just about the same as now	36%
Worse off financially	18%
Not sure	19%

35. How united or divided would you say the Democratic Party is at present?

Very united	20%
Somewhat united	23%
Somewhat divided	25%
Very divided	17%
Don't know	16%

36. How united or divided would you say the Republican Party is at present?

Very united	21%
Somewhat united	29%
Somewhat divided	21%
Very divided	13%
Don't know	16%

37. Do you think Kamala Harris is qualified to be president?

Qualified to be president	46%
Not qualified to be president	42%
Not sure	12%

38. Do you think JD Vance is qualified to be president?

Qualified to be president	25%
Not qualified to be president	43%
Not sure	33%

39. Donald Trump recently selected JD Vance as his vice presidential running mate. Do you think that selecting JD Vance was a good choice or a bad choice?

Very good choice	15%
Somewhat good choice	19%
Somewhat bad choice	11%
Very bad choice	28%
Don't know	26%

40. Do you approve or disapprove of Joe Biden's decision to step aside as the Democratic nominee for president?

Strongly approve	60%
Somewhat approve	16%
Approve	76%
Somewhat disapprove	6%
Strongly disapprove	7%
Disapprove	13%
Not sure	11%

41. Now that Joe Biden has stepped aside as the Democratic nominee for president, would you approve or disapprove of Kamala Harris becoming the nominee?

Strongly approve	35%
Somewhat approve	14%
Approve	49%
Somewhat disapprove	7%
Strongly disapprove	32%
Disapprove	39%
Not sure	11%

42. Do you think the process by which Kamala Harris has become the expected Democratic presidential nominee has been...?

Fair	44%
Unfair	32%
Not sure	24%

43. How much of an effect do you think Joe Biden's health and age are having on his ability to fulfill his duties as President right now?

Severely limit his ability to do the job	66%
Have little effect on his ability to do the job	22%
Have no effect at all	5%
Not sure	7%

44. How much of an effect do you think Joe Biden's health and age would have had on his ability to fulfill his duties as President, if he had been re-elected in November?

Severely limit his ability to do the job	73%
Have little effect on his ability to do the job	15%
Have no effect at all	3%
Not sure	8%

45. How much of an effect do you think Kamala Harris' health and age would have on her ability to fulfill her duties as President, if she were elected in November?

Severely limit her ability to do the job	7%
Have little effect on her ability to do the job	20%
Have no effect at all	60%
Not sure	13%

46. How much of an effect do you think Donald Trump's health and age would have on his ability to fulfill his duties as President, if he were elected in November?

Severely limit his ability to do the job	34%
Have little effect on his ability to do the job	26%
Have no effect at all	30%
Not sure	9%

47. How would you rate the job being done by the Secret Service?

Excellent	8%
Good	26%
Fair	22%
Poor	31%
Don't know	14%

48. How confident are you that the Secret Service can protect presidential candidates from harm?

Extremely confident	8%
Very confident	21%
Somewhat confident	35%
Not at all confident	27%
Not sure	9%

49. Do you approve or disapprove of Secret Service Director Kimberly Cheatle resigning in the aftermath of the assassination attempt on Donald Trump?

Strongly approve	40%
Somewhat approve	21%
Approve	61%
Somewhat disapprove	8%
Strongly disapprove	7%
Disapprove	15%
Not sure	24%

50. Would you support or oppose Congress passing a law doing the following?

	Strongly support	Some-what support	Support	Some-what oppose	Strongly oppose	Oppose	Not sure
Establishing a national right to abortion	41%	11%	51%	9%	27%	36%	13%
Banning abortion nationwide	12%	9%	21%	11%	58%	69%	10%

51. Do you believe that abortion should be...?

Legal in all cases	26%
Legal in most cases	32%
Illegal in most cases	29%
Illegal in all cases	8%
Not sure	5%

52. Who do you think would do a better job handling the issue of abortion as president if elected this year?

Kamala Harris	45%
Donald Trump	35%
Both equally	3%
Neither	8%
Not sure	9%

53. To the best of your knowledge, does the following person believe that abortion should be...?

	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Not sure
Kamala Harris	46%	30%	3%	4%	17%
Joe Biden	39%	36%	5%	3%	17%
JD Vance	1%	5%	26%	39%	30%
Donald Trump	2%	10%	38%	30%	20%

54. Should abortion laws be decided nationally or left to the states?

Decided nationally	46%
Left to the states	39%
Not sure	16%

55. Do you have a favorable or an unfavorable opinion of...?

	Very favorable	Some-what favorable	Favorable	Some-what unfavorable	Very unfavorable	Unfavorable	Don't know
Diversity, Equity, and Inclusion (DEI) programs	23%	19%	42%	11%	27%	38%	20%
Affirmative action policies	16%	23%	40%	12%	23%	34%	26%

56. Do you have a favorable or an unfavorable opinion of...?

	Very favorable	Some-what favorable	Favorable	Some-what unfavorable	Very unfavorable	Unfavorable	Don't know
Coco Gauff	13%	13%	27%	3%	4%	7%	66%
LeBron James	19%	30%	50%	14%	16%	30%	20%
Céline Dion	29%	37%	67%	8%	6%	14%	20%

57. Did you watch any of the opening ceremony for the 2024 Paris Olympics?

Yes	31%
No	66%
Not sure	3%

58. Some events in the 2024 Paris Olympics will take place in the River Seine. Do you think it is safe or unsafe for athletes to swim in the Seine?

Safe	13%
Unsafe	30%
Not sure	57%

59. How much confidence do you have that the Summer Olympics in Paris will be safe from terrorism?

A great deal of confidence	13%
Some confidence	46%
A little confidence	25%
No confidence	15%

60. Which of the following statements comes closer to your feelings?

Our society has gone too far in accepting people who are transgender	39%
Our society has been about right when it comes to accepting people who are transgender	14%
Our society has not gone far enough in accepting people who are transgender	32%
Not sure	15%

61. Do you support or oppose...?

	Strongly support	Some-what support	Support	Some-what oppose	Strongly oppose	Oppose	Not sure
Allowing transgender student athletes to play on sports teams that match their gender identity, rather than the gender they were assigned at birth	14%	10%	24%	10%	52%	62%	14%
Requiring K-12 schools to inform parents if their child requests to go by different pronouns while at school	41%	13%	54%	10%	21%	30%	16%

62. In general, how would you describe your own political viewpoint?

Very liberal	10%
Liberal	19%
Total Liberal	29%
Moderate	27%
Conservative	22%
Very conservative	12%
Total Conservative	34%
Not sure	10%

63. Are you registered to vote?

Registered	74%
Not registered	26%

64. Who did you vote for in the election for President in 2020?

Joe Biden	35%
Donald Trump	32%
Other	1%
Did not vote for President	32%

65. Generally speaking, do you think of yourself as a ...?

Democrat	34%
Republican	31%
Independent	24%
Other	4%
Not sure	7%

66. Generally speaking, do you think of yourself as a ...?

Calculated based on a series of questions about party identification

Strong Democrat	23%
Not very strong Democrat	11%
Lean Democrat	9%
Independent	17%
Lean Republican	7%
Not very strong Republican	10%
Strong Republican	21%
Not sure	2%
Don't know	0%

67. Do you identify as a MAGA Republican?

Asked of Republicans

Yes	52%
No	34%
Not sure	14%

68. Are you... ?

Male	48%
Female	52%

69. Respondent age by category

Under 30	21%
30-44	24%
45-64	33%
65+	22%

70. What racial or ethnic group best describes you?

White	67%
Black	13%
Hispanic	13%
Other	8%

71. What is the highest level of education you have completed?

HS or less	36%
Some college	29%
College grad	22%
Postgrad	13%

72. What is your marital status?

Married	41%
Separated	2%
Divorced	10%
Widowed	6%
Never married	36%
Domestic / civil partnership	5%

73. Are you the parent or guardian of any children under the age of 18?

Yes	20%
No	80%

74. Census Region

Calculated from respondent's state of residence

Northeast	17%
Midwest	22%
South	38%
West	23%

75. Thinking back over the last year, what was your family's annual income?

Under \$50K	41%
\$50-100K	25%
\$100K or more	22%
Prefer not to say	12%

76. How important is religion in your life?

Very important	38%
Somewhat important	21%
Not too important	17%
Not at all important	23%

77. Aside from weddings and funerals, how often do you attend religious services?

More than once a week	7%
Once a week	16%
Once or twice a month	6%
A few times a year	11%
Seldom	22%
Never	35%
Don't know	3%

78. Would you describe yourself as a "born-again" or evangelical Christian, or not?

Yes	27%
No	73%

79. People practice their religion in different ways. Outside of attending religious services, how often do you pray?

Several times a day	27%
Once a day	13%
A few times a week	12%
Once a week	2%
A few times a month	6%
Seldom	15%
Never	21%
Don't know	4%

80. What is your present religion, if any?

Protestant	28%
Roman Catholic	19%
Mormon	1%
Eastern or Greek Orthodox	0%
Jewish	3%
Muslim	1%
Buddhist	1%
Hindu	0%
Atheist	6%
Agnostic	7%
Nothing in particular	24%
Something else	9%

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Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	July 27 - 30, 2024
Target population	U.S. Citizens, age 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Sample composition	1,845 started the survey after screenouts. 146 were deleted due to breakoffs, 31 were removed for interview completion time under 5 minutes, 11 were removed for attention check failures, and 47 were removed for data quality control. The reporting is based on the remaining 1,610 respondents.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given around November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 6.59, with a mean of one and a standard deviation of 0.893.
Number of respondents	1610 1434 (Registered voters)
Margin of error	± 3.3% (adjusted for weighting) ± 3.1% (Registered voters)
Survey mode	Web-based interviews
Questions not reported	60 questions not reported.