The Economist/**YouGov Poll**

September 29-October 1, 2012

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The Economist/YouGov Poll
September 29-October 1, 2012

1. Attention to election campaign
How closely have you been following news about the 2012 presidential election campaign?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	44%	28%	40%	53%	54%	47%	30%	39%	60%	29%	41%	42%	51%
Somewhat closely	33%	35%	37%	29%	33%	32%	36%	34%	30%	36%	33%	33%	34%
Not too closely	17%	22%	17%	16%	11%	16%	22%	14%	7%	26%	19%	18%	11%
Not at all	6%	14%	7%	2%	2%	4%	12%	12%	4%	9%	7%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(161)	(227)	(470)	(141)	(738)	(157)	(104)	(473)	(526)	(359)	(370)	(270)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	44%	41%	50%	47%	47%	37%	53%	47%	43%	43%	45%	32%	49%	58%
Somewhat closely	33%	32%	34%	34%	33%	33%	34%	33%	33%	33%	34%	33%	36%	34%
Not too closely	17%	18%	15%	17%	13%	23%	12%	11%	16%	20%	16%	26%	11%	8%
Not at all	6%	10%	0%	2%	7%	7%	1%	9%	8%	5%	5%	10%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(382)	(255)	(289)	(227)	(358)	(324)	(178)	(229)	(371)	(221)	(379)	(383)	(72)

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2. Direction of country

Would you say things in this country today are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	33%	40%	35%	30%	28%	23%	72%	50%	34%	32%	30%	35%	36%
Off on the wrong track	54%	42%	51%	58%	64%	65%	9%	39%	55%	53%	58%	51%	52%
Not sure	13%	17%	13%	12%	8%	12%	19%	10%	10%	15%	13%	14%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(161)	(227)	(470)	(141)	(738)	(157)	(104)	(473)	(526)	(359)	(370)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	33%	69%	3%	29%	66%	45%	6%	30%	28%	34%	40%	34%	33%	35%
Off on the wrong track	54%	19%	90%	55%	17%	39%	89%	56%	58%	56%	43%	51%	58%	51%
Not sure	13%	12%	7%	16%	16%	15%	4%	13%	14%	10%	18%	15%	9%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(382)	(255)	(289)	(227)	(358)	(324)	(178)	(229)	(371)	(221)	(379)	(383)	(72)

3. Importance of issues

How important are the following issues to you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	96%	94%	96%	97%	99%	98%	88%	96%	98%	95%	96%	97%	96%
Immigration	77%	71%	71%	79%	88%	78%	71%	77%	73%	80%	80%	80%	67%
The environment	71%	69%	67%	74%	76%	69%	82%	75%	65%	77%	73%	75%	64%
Terrorism	78%	68%	70%	86%	91%	78%	76%	82%	79%	78%	83%	76%	75%
Gay rights	40%	54%	42%	31%	35%	37%	46%	49%	34%	45%	35%	44%	42%
Education	86%	92%	84%	82%	89%	84%	96%	81%	82%	89%	81%	90%	87%
Health care	93%	93%	89%	93%	98%	93%	92%	90%	91%	94%	91%	96%	91%
Social security	87%	76%	81%	94%	95%	87%	85%	88%	84%	89%	91%	85%	82%
The budget deficit	88%	85%	84%	89%	96%	90%	79%	84%	89%	87%	89%	89%	85%
The war in Afghanistan	74%	60%	67%	82%	89%	76%	68%	73%	74%	75%	79%	68%	76%
Taxes	92%	94%	88%	94%	91%	93%	90%	85%	90%	93%	90%	94%	93%
Medicare	85%	75%	76%	93%	96%	85%	86%	82%	83%	87%	88%	85%	80%
Abortion	61%	60%	62%	56%	70%	61%	61%	59%	52%	69%	61%	62%	58%
Totals	(1,000)	(161)	(227)	(471)	(141)	(738)	(157)	(105)	(474)	(526)	(359)	(371)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	96%	96%	97%	98%	97%	97%	98%	98%	96%	95%	98%	96%	99%	100%
Immigration	77%	70%	88%	74%	70%	72%	89%	73%	71%	83%	75%	81%	76%	67%
The environment	71%	87%	52%	76%	92%	80%	53%	69%	65%	75%	74%	79%	66%	78%
Terrorism	78%	73%	88%	76%	63%	75%	91%	80%	68%	83%	79%	79%	80%	78%
Gay rights	40%	58%	22%	41%	77%	42%	21%	41%	34%	39%	49%	40%	40%	31%
Education	86%	91%	82%	85%	94%	91%	79%	85%	80%	91%	82%	85%	88%	92%
Health care	93%	94%	91%	95%	97%	94%	92%	85%	93%	95%	94%	94%	96%	90%
Social security	87%	89%	85%	88%	85%	88%	88%	84%	81%	89%	91%	93%	83%	96%
The budget deficit	88%	79%	98%	90%	74%	86%	99%	84%	89%	89%	89%	90%	89%	84%
The war in Afghanistan	74%	73%	78%	74%	68%	75%	79%	79%	70%	75%	74%	75%	77%	75%
Taxes	92%	89%	97%	91%	89%	90%	98%	89%	91%	94%	90%	91%	94%	97%
Medicare	85%	91%	80%	85%	89%	87%	82%	76%	78%	91%	88%	91%	82%	88%
Abortion	61%	62%	65%	56%	64%	57%	65%	60%	55%	65%	62%	63%	64%	55%
Totals	(1,000)	(382)	(255)	(290)	(227)	(359)	(324)	(179)	(229)	(371)	(221)	(379)	(384)	(72)

4. Most important issue
Which of these is the **most** important issue for you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	37%	30%	41%	42%	31%	39%	40%	26%	42%	34%	34%	38%	42%
Immigration	3%	2%	3%	4%	1%	3%	0%	2%	3%	3%	4%	2%	1%
The environment	5%	8%	7%	2%	3%	6%	4%	3%	3%	7%	3%	6%	8%
Terrorism	3%	6%	3%	2%	4%	2%	3%	10%	4%	2%	3%	3%	3%
Gay rights	1%	3%	1%	0%	0%	1%	0%	0%	2%	0%	1%	1%	1%
Education	8%	17%	10%	5%	0%	6%	9%	22%	6%	10%	6%	12%	7%
Health care	10%	11%	7%	10%	11%	9%	12%	10%	6%	13%	9%	7%	14%
Social security	10%	0%	8%	13%	21%	10%	14%	7%	7%	13%	18%	7%	2%
The budget deficit	11%	8%	12%	12%	12%	12%	5%	10%	14%	9%	10%	14%	10%
The war in Afghanistan	1%	0%	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%
Taxes	4%	8%	4%	5%	0%	4%	5%	5%	4%	5%	4%	4%	5%
Medicare	3%	0%	0%	2%	14%	3%	6%	2%	4%	2%	5%	2%	1%
Abortion	3%	6%	4%	2%	1%	3%	1%	4%	2%	3%	4%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(954)	(144)	(213)	(457)	(140)	(709)	(145)	(100)	(456)	(498)	(345)	(351)	(258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	37%	32%	47%	37%	25%	40%	43%	44%	29%	40%	38%	32%	40%	46%
Immigration	3%	1%	2%	5%	2%	2%	4%	1%	5%	3%	2%	3%	3%	2%
The environment	5%	7%	2%	6%	12%	6%	0%	7%	5%	5%	4%	5%	5%	1%
Terrorism	3%	4%	5%	0%	2%	3%	5%	5%	2%	2%	5%	4%	4%	1%
Gay rights	1%	1%	0%	2%	4%	0%	0%	1%	1%	1%	3%	0%	2%	2%
Education	8%	14%	2%	9%	22%	10%	0%	5%	6%	8%	14%	9%	7%	4%
Health care	10%	15%	6%	7%	13%	11%	5%	10%	13%	10%	5%	10%	8%	13%
Social security	10%	13%	6%	11%	10%	9%	10%	7%	16%	10%	7%	18%	6%	1%
The budget deficit	11%	3%	16%	15%	4%	8%	18%	12%	11%	11%	12%	10%	11%	26%
The war in Afghanistan	1%	1%	0%	1%	0%	2%	0%	1%	2%	1%	0%	1%	1%	0%
Taxes	4%	4%	6%	2%	4%	4%	5%	3%	4%	6%	3%	3%	5%	3%
Medicare	3%	5%	3%	1%	3%	4%	2%	3%	5%	2%	4%	3%	4%	0%
Abortion	3%	1%	4%	4%	1%	1%	6%	2%	2%	4%	3%	1%	4%	0%

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(954)	(369)	(251)	(279)	(220)	(349)	(316)	(167)	(218)	(354)	(215)	(363)	(375)	(65)

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5. Plans to watch first presidential debate

Do you plan to watch the first presidential debate between Barack Obama and Mitt Romney, to be held in Denver next Wednesday?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I will definitely watch it	43%	23%	42%	47%	60%	41%	48%	45%	48%	38%	45%	39%	44%
I will probably watch it	32%	44%	32%	28%	25%	34%	21%	32%	32%	32%	27%	37%	35%
I will probably not watch it	16%	20%	13%	18%	10%	14%	21%	17%	13%	19%	18%	14%	14%
I will definitely not watch it	9%	13%	13%	6%	5%	10%	10%	6%	8%	11%	9%	11%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(160)	(225)	(469)	(141)	(735)	(155)	(105)	(474)	(521)	(358)	(369)	(268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I will definitely watch it	43%	50%	44%	38%	49%	44%	42%	45%	34%	42%	53%	35%	50%	65%
I will probably watch it	32%	28%	37%	33%	32%	25%	38%	32%	36%	31%	30%	29%	35%	22%
I will probably not watch it	16%	14%	14%	18%	10%	22%	12%	18%	16%	17%	13%	21%	8%	12%
I will definitely not watch it	9%	8%	5%	11%	9%	8%	7%	6%	15%	10%	5%	15%	7%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(379)	(254)	(289)	(224)	(358)	(323)	(178)	(229)	(370)	(218)	(377)	(383)	(72)

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6. Prediction of who will win first presidential debate

Who do you think will win the first presidential debate?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama will win	35%	44%	35%	33%	29%	25%	73%	54%	32%	38%	34%	35%	37%
It will be a tie	9%	13%	12%	4%	10%	10%	4%	9%	10%	8%	8%	11%	9%
Romney will win	24%	13%	22%	32%	27%	30%	3%	17%	26%	23%	22%	28%	24%
Not sure	31%	29%	30%	31%	34%	35%	21%	20%	32%	31%	36%	26%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(160)	(226)	(471)	(141)	(737)	(156)	(105)	(473)	(525)	(358)	(371)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama will win	35%	72%	5%	28%	73%	42%	10%	35%	25%	38%	41%	38%	32%	41%
It will be a tie	9%	8%	9%	10%	6%	11%	11%	11%	11%	10%	4%	8%	10%	6%
Romney will win	24%	2%	59%	14%	2%	12%	50%	26%	26%	24%	22%	20%	29%	34%
Not sure	31%	18%	26%	48%	19%	35%	29%	27%	38%	28%	33%	35%	30%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(381)	(255)	(290)	(227)	(359)	(324)	(179)	(228)	(370)	(221)	(377)	(384)	(72)

7. Whether debates will affect the outcome of the election
Do you think the debates will affect the outcome of the election?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	41%	40%	35%	42%	49%	41%	42%	38%	39%	42%	43%	43%	35%
No	32%	37%	37%	29%	26%	31%	33%	43%	38%	27%	30%	32%	37%
Not sure	27%	24%	28%	29%	25%	28%	25%	18%	23%	31%	27%	25%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(161)	(227)	(470)	(141)	(738)	(156)	(105)	(474)	(525)	(358)	(371)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	41%	39%	46%	40%	35%	36%	49%	41%	36%	41%	45%	41%	42%	54%
No	32%	37%	25%	35%	38%	38%	24%	36%	30%	35%	26%	34%	31%	35%
Not sure	27%	23%	29%	25%	27%	26%	27%	23%	34%	23%	28%	25%	27%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(382)	(254)	(290)	(227)	(358)	(324)	(179)	(229)	(370)	(221)	(379)	(384)	(72)

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8. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age 18-29	30-44	45-64	65+	Race White	Black	Hispanic	Gender Male	Female	Education HS or less	Some college	College graduate
Barack Obama	47%	57%	46%	45%	43%	37%	87%	58%	45%	49%	45%	50%	48%
Mitt Romney	42%	29%	38%	46%	55%	50%	12%	26%	42%	41%	43%	42%	40%
Paul Ryan	41%	33%	35%	45%	54%	49%	15%	26%	45%	37%	43%	39%	42%
Joe Biden	41%	42%	46%	35%	40%	33%	63%	62%	42%	39%	36%	43%	45%
Totals	(1,000)	(161)	(227)	(471)	(141)	(738)	(157)	(105)	(474)	(526)	(359)	(371)	(270)

	Total	Party ID Dem	Rep	Ind	Ideology Lib	Mod	Con	Region Northeast	Midwest	South	West	Family Income Under 40	40-100	100+
Barack Obama	47%	89%	9%	45%	93%	60%	13%	47%	45%	46%	52%	49%	47%	52%
Mitt Romney	42%	7%	83%	38%	5%	27%	79%	36%	45%	43%	39%	36%	48%	54%
Paul Ryan	41%	8%	81%	38%	5%	23%	81%	42%	43%	41%	38%	36%	46%	49%
Joe Biden	41%	76%	10%	38%	81%	53%	11%	45%	33%	42%	45%	36%	44%	45%
Totals	(1,000)	(382)	(255)	(290)	(227)	(359)	(324)	(179)	(229)	(371)	(221)	(379)	(384)	(72)

9. Respondents have a somewhat or very unfavorable opinion of these individuals
Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	48%	35%	45%	53%	57%	58%	8%	31%	50%	46%	49%	45%	48%
Mitt Romney	50%	57%	51%	48%	41%	44%	71%	60%	52%	48%	47%	49%	55%
Paul Ryan	45%	45%	51%	41%	42%	39%	65%	54%	46%	44%	41%	46%	49%
Joe Biden	49%	40%	43%	55%	59%	57%	19%	31%	53%	45%	53%	43%	50%
Totals	(1,000)	(161)	(227)	(471)	(141)	(738)	(157)	(105)	(474)	(526)	(359)	(371)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	48%	7%	88%	52%	5%	35%	85%	45%	50%	49%	44%	47%	48%	48%
Mitt Romney	50%	82%	13%	57%	92%	62%	18%	56%	45%	49%	50%	50%	48%	45%
Paul Ryan	45%	76%	12%	50%	86%	57%	15%	43%	46%	45%	45%	45%	45%	47%
Joe Biden	49%	12%	85%	55%	12%	33%	86%	48%	59%	46%	44%	49%	50%	53%
Totals	(1,000)	(382)	(255)	(290)	(227)	(359)	(324)	(179)	(229)	(371)	(221)	(379)	(384)	(72)

10. Approval of Obama as President
Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	19%	21%	18%	19%	21%	11%	54%	29%	17%	21%	20%	21%	17%
Somewhat Approve	25%	33%	28%	22%	12%	21%	35%	33%	26%	24%	22%	24%	30%
Somewhat Disapprove	11%	16%	9%	11%	9%	13%	3%	13%	10%	12%	10%	10%	14%
Strongly Disapprove	41%	25%	40%	46%	56%	52%	5%	21%	44%	38%	44%	42%	35%
Not Sure	3%	6%	5%	2%	1%	3%	3%	4%	3%	4%	4%	3%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(161)	(227)	(469)	(140)	(735)	(157)	(105)	(472)	(525)	(358)	(371)	(268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	19%	47%	2%	10%	42%	23%	3%	16%	13%	24%	20%	21%	19%	21%
Somewhat Approve	25%	42%	4%	30%	46%	36%	6%	33%	26%	19%	27%	23%	23%	31%
Somewhat Disapprove	11%	6%	12%	14%	5%	16%	10%	10%	11%	14%	8%	11%	14%	3%
Strongly Disapprove	41%	5%	81%	43%	5%	23%	81%	36%	44%	41%	44%	40%	42%	44%
Not Sure	3%	1%	1%	3%	1%	2%	0%	5%	6%	2%	2%	4%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(380)	(254)	(290)	(226)	(358)	(323)	(178)	(228)	(370)	(221)	(378)	(382)	(72)

11. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	42%	50%	44%	37%	34%	30%	82%	62%	42%	41%	41%	39%	45%
Immigration	38%	46%	34%	35%	37%	27%	80%	52%	35%	40%	36%	38%	39%
The environment	40%	46%	37%	40%	38%	31%	79%	45%	36%	44%	40%	39%	43%
Terrorism	44%	51%	45%	43%	38%	35%	84%	56%	46%	43%	42%	46%	46%
Gay rights	41%	59%	40%	35%	35%	34%	69%	52%	39%	43%	33%	44%	52%
Education	45%	56%	44%	42%	41%	36%	83%	57%	42%	49%	44%	45%	49%
Health care	43%	52%	43%	40%	34%	32%	86%	56%	43%	43%	39%	44%	47%
Social security	40%	47%	38%	40%	33%	29%	82%	54%	40%	39%	39%	40%	42%
The budget deficit	36%	43%	37%	33%	30%	24%	79%	53%	33%	38%	36%	35%	36%
The war in Afghanistan	43%	50%	42%	41%	38%	33%	81%	53%	45%	40%	41%	42%	47%
Taxes	42%	51%	41%	41%	36%	32%	84%	55%	40%	44%	40%	43%	45%
Medicare	40%	48%	38%	40%	31%	29%	82%	52%	40%	39%	38%	41%	41%
Abortion	39%	45%	36%	40%	37%	30%	76%	54%	38%	41%	39%	37%	42%
Totals	(997)	(159)	(227)	(471)	(140)	(735)	(157)	(105)	(474)	(523)	(358)	(370)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	42%	84%	5%	38%	86%	55%	9%	43%	36%	40%	49%	44%	38%	48%
Immigration	38%	74%	8%	31%	73%	50%	9%	34%	32%	38%	46%	43%	33%	39%
The environment	40%	72%	14%	38%	69%	53%	16%	34%	43%	39%	45%	45%	39%	42%
Terrorism	44%	81%	12%	41%	80%	58%	16%	43%	37%	47%	50%	47%	42%	60%
Gay rights	41%	75%	14%	37%	86%	54%	11%	39%	37%	40%	51%	43%	41%	45%
Education	45%	84%	16%	36%	86%	55%	18%	45%	43%	45%	48%	48%	44%	45%
Health care	43%	84%	6%	41%	86%	59%	8%	40%	38%	41%	53%	45%	41%	47%
Social security	40%	79%	8%	36%	78%	52%	11%	38%	34%	41%	47%	44%	37%	47%
The budget deficit	36%	75%	4%	29%	73%	46%	8%	31%	31%	37%	42%	42%	29%	37%
The war in Afghanistan	43%	75%	13%	43%	72%	58%	16%	41%	38%	44%	48%	47%	39%	55%
Taxes	42%	83%	9%	37%	84%	55%	12%	42%	36%	42%	49%	46%	39%	45%
Medicare	40%	80%	7%	33%	80%	51%	10%	36%	32%	40%	49%	44%	37%	46%
Abortion	39%	74%	13%	32%	74%	50%	13%	35%	33%	41%	46%	43%	39%	37%
Totals	(997)	(381)	(255)	(290)	(227)	(359)	(323)	(177)	(229)	(371)	(220)	(377)	(384)	(72)

12. Approval of U.S. Congress
Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	2%	2%	1%	2%	3%	1%	3%	3%	1%	3%	2%	2%	1%
Somewhat approve	7%	11%	4%	7%	5%	5%	12%	11%	6%	8%	5%	9%	7%
Neither approve nor disapprove	13%	12%	22%	10%	8%	12%	19%	16%	12%	15%	15%	14%	10%
Somewhat disapprove	27%	32%	25%	26%	25%	30%	10%	28%	25%	28%	26%	27%	29%
Strongly disapprove	45%	33%	41%	50%	60%	47%	47%	34%	54%	37%	45%	42%	49%
Not sure	6%	10%	6%	6%	0%	5%	10%	7%	2%	9%	7%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(161)	(227)	(471)	(141)	(738)	(157)	(105)	(474)	(526)	(359)	(371)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	2%	4%	1%	1%	2%	1%	2%	3%	1%	1%	3%	2%	2%	2%
Somewhat approve	7%	8%	7%	6%	8%	5%	8%	1%	5%	7%	13%	10%	6%	7%
Neither approve nor disapprove	13%	14%	15%	11%	7%	18%	12%	17%	16%	12%	9%	12%	16%	10%
Somewhat disapprove	27%	20%	40%	20%	23%	19%	38%	30%	30%	23%	29%	29%	29%	22%
Strongly disapprove	45%	49%	34%	58%	54%	51%	38%	44%	42%	51%	38%	40%	44%	57%
Not sure	6%	6%	4%	4%	6%	6%	2%	4%	6%	6%	8%	7%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(382)	(255)	(290)	(227)	(359)	(324)	(179)	(229)	(371)	(221)	(379)	(384)	(72)

13. Likelihood of voting
How likely is it that you will vote in the election for president this November?
Asked of registered voters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Definitely will vote	90%	83%	90%	92%	95%	91%	90%	83%	93%	87%	90%	90%	90%
Probably will vote	4%	8%	4%	3%	1%	3%	2%	9%	3%	5%	3%	5%	4%
Maybe will vote	3%	4%	2%	2%	3%	2%	2%	7%	2%	4%	3%	2%	3%
Probably will not vote	1%	3%	1%	0%	0%	1%	2%	1%	1%	1%	0%	1%	1%
Definitely will not vote	1%	0%	2%	2%	2%	1%	2%	0%	2%	1%	2%	1%	2%
Don't know	1%	2%	1%	1%	0%	1%	2%	0%	0%	2%	2%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(845)	(99)	(187)	(425)	(134)	(617)	(138)	(90)	(423)	(422)	(278)	(311)	(256)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Definitely will vote	90%	89%	97%	83%	92%	84%	97%	88%	90%	91%	90%	86%	92%	94%
Probably will vote	4%	5%	2%	4%	5%	6%	2%	6%	4%	3%	3%	5%	3%	4%
Maybe will vote	3%	2%	0%	7%	2%	4%	0%	4%	2%	2%	4%	4%	4%	0%
Probably will not vote	1%	2%	0%	1%	1%	1%	0%	1%	1%	2%	0%	2%	1%	0%
Definitely will not vote	1%	1%	0%	3%	0%	3%	1%	1%	3%	1%	0%	2%	0%	2%
Don't know	1%	1%	0%	3%	0%	2%	0%	1%	1%	1%	2%	1%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(845)	(334)	(236)	(250)	(196)	(312)	(292)	(148)	(195)	(310)	(192)	(287)	(352)	(67)

14. Level of enthusiasm about voting in general election
How enthusiastic are you about voting for president in the upcoming presidential election in November?
Asked of registered voters

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Extremely enthusiastic	35%	25%	31%	38%	48%	36%	39%	23%	37%	32%	35%	36%	34%
Very enthusiastic	26%	26%	29%	25%	25%	24%	28%	35%	26%	26%	30%	18%	30%
Somewhat enthusiastic	18%	25%	19%	16%	8%	16%	18%	27%	15%	20%	13%	27%	12%
Not too enthusiastic	12%	12%	14%	13%	11%	15%	5%	8%	14%	11%	11%	10%	16%
Not at all enthusiastic	9%	12%	8%	9%	8%	10%	10%	7%	8%	11%	10%	8%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(848)	(99)	(187)	(429)	(133)	(620)	(139)	(89)	(425)	(423)	(279)	(313)	(256)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Extremely enthusiastic	35%	38%	42%	25%	34%	30%	39%	34%	33%	33%	40%	28%	35%	51%
Very enthusiastic	26%	30%	30%	15%	28%	23%	29%	24%	24%	32%	20%	23%	32%	24%
Somewhat enthusiastic	18%	19%	10%	24%	27%	21%	10%	13%	22%	13%	24%	24%	15%	13%
Not too enthusiastic	12%	8%	10%	20%	8%	14%	13%	17%	16%	12%	6%	15%	11%	11%
Not at all enthusiastic	9%	5%	7%	16%	3%	12%	8%	13%	5%	10%	10%	10%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(848)	(335)	(237)	(251)	(196)	(315)	(292)	(148)	(196)	(311)	(193)	(289)	(354)	(67)

15. Presidential Vote Preference – Registered Voters
Who will you vote for in the 2012 Presidential election?
Asked of registered voters. Those responding "not sure" were asked a followup question about which way they leaned, and they were allocated to the candidate to which they lean.

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	57%	54%	48%	36%	37%	92%	64%	44%	55%	47%	52%	49%
Mitt Romney	41%	34%	31%	43%	57%	50%	7%	30%	44%	37%	41%	40%	41%
Other	6%	6%	9%	6%	6%	9%	0%	2%	8%	4%	7%	6%	7%
Not sure	3%	3%	6%	2%	2%	4%	1%	4%	3%	3%	4%	3%	3%
Totals	(850)	(99)	(188)	(429)	(134)	(621)	(139)	(90)	(426)	(424)	(281)	(313)	(256)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	94%	6%	47%	95%	68%	8%	43%	44%	52%	55%	57%	44%	47%
Mitt Romney	41%	3%	87%	32%	4%	21%	80%	43%	49%	37%	36%	30%	48%	50%
Other	6%	1%	6%	14%	0%	8%	7%	10%	5%	5%	8%	10%	4%	1%
Not sure	3%	2%	1%	7%	0%	3%	4%	4%	1%	6%	1%	3%	4%	2%
Totals	(850)	(336)	(237)	(251)	(197)	(315)	(292)	(148)	(197)	(311)	(194)	(290)	(354)	(67)

16. Presidential Vote Preference – Likely Voters
Who will you vote for in the 2012 Presidential election?
Asked of registered voters. Those responding "not sure" were asked a followup question about which way they leaned, and they were allocated to the candidate to which they lean.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	57%	54%	48%	36%	38%	92%	60%	44%	54%	46%	51%	51%
Mitt Romney	44%	40%	33%	46%	58%	53%	8%	36%	47%	41%	45%	44%	43%
Other	5%	3%	7%	4%	4%	6%	0%	0%	6%	3%	5%	3%	5%
Not sure	2%	0%	5%	2%	2%	3%	0%	4%	3%	2%	4%	2%	1%
Totals	(743)	(76)	(156)	(384)	(127)	(544)	(122)	(77)	(385)	(358)	(236)	(278)	(229)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	94%	5%	50%	95%	71%	8%	45%	43%	51%	55%	54%	44%	46%
Mitt Romney	44%	3%	88%	37%	4%	23%	82%	49%	52%	40%	39%	34%	51%	51%
Other	5%	1%	6%	7%	0%	4%	6%	6%	4%	4%	4%	9%	2%	1%
Not sure	2%	2%	1%	5%	0%	1%	4%	1%	1%	5%	1%	3%	3%	2%
Totals	(743)	(296)	(220)	(211)	(177)	(262)	(275)	(127)	(166)	(276)	(174)	(238)	(318)	(63)

17. Strength of support for Obama/Romney
How sure are you about your plans to vote for [Obama/Romney]? (A) I will definitely vote for [Obama/Romney]. My mind is made up; (B) I will probably vote for [Obama/Romney], but I could change my mind; (C) I'm leaning toward voting for [Obama/Romney]
Asked of Obama/Romney supporters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	90%	85%	87%	92%	98%	88%	94%	98%	90%	91%	93%	92%	85%
B	6%	13%	5%	5%	2%	8%	2%	2%	8%	5%	4%	5%	10%
C	3%	3%	8%	2%	1%	4%	4%	0%	3%	4%	3%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(738)	(83)	(156)	(380)	(119)	(533)	(129)	(76)	(373)	(365)	(241)	(272)	(225)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	90%	95%	91%	81%	95%	87%	91%	90%	81%	94%	95%	92%	90%	85%
B	6%	3%	5%	13%	5%	9%	6%	9%	12%	4%	3%	5%	6%	11%
C	3%	1%	4%	6%	1%	4%	4%	1%	7%	3%	3%	3%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(738)	(315)	(214)	(198)	(188)	(264)	(258)	(126)	(177)	(269)	(166)	(240)	(317)	(61)

18. Reason for supporting Obama/Romney
Would you say you are mostly voting for [Obama/Romney] or against [other candidate]?
Asked of Obama/Romney supporters

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I'm mostly voting for [Obama/Romney]	59%	61%	55%	60%	59%	49%	88%	76%	51%	67%	61%	57%	58%
I'm mostly voting against [other candidate]	38%	31%	39%	39%	41%	47%	9%	24%	45%	30%	37%	40%	35%
Not sure	4%	8%	7%	0%	0%	4%	4%	0%	4%	3%	1%	3%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(738)	(83)	(156)	(380)	(119)	(532)	(129)	(77)	(374)	(364)	(240)	(274)	(224)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I'm mostly voting for [Obama/Romney]	59%	86%	35%	51%	82%	73%	32%	56%	49%	63%	64%	70%	53%	64%
I'm mostly voting against [other candidate]	38%	12%	63%	40%	16%	22%	66%	39%	47%	34%	33%	27%	44%	32%
Not sure	4%	2%	2%	8%	2%	5%	3%	5%	4%	3%	3%	3%	3%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(738)	(314)	(215)	(197)	(188)	(264)	(258)	(125)	(177)	(269)	(167)	(239)	(319)	(61)

19. Predicted election outcome
Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November?
Asked of registered voters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama will definitely win	21%	22%	22%	25%	14%	10%	68%	26%	17%	26%	25%	23%	16%
Obama will probably win	34%	47%	36%	28%	23%	38%	17%	30%	36%	31%	22%	33%	47%
Obama and Romney are equally likely to win	15%	14%	14%	15%	15%	18%	5%	5%	15%	14%	13%	15%	16%
Romney will probably win	10%	5%	10%	11%	14%	12%	1%	11%	14%	6%	10%	10%	10%
Romney will definitely win	9%	4%	6%	11%	20%	11%	3%	10%	9%	10%	14%	10%	4%
Don't know	11%	8%	12%	10%	13%	11%	6%	18%	8%	14%	16%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(848)	(99)	(187)	(429)	(133)	(619)	(139)	(90)	(425)	(423)	(279)	(313)	(256)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama will definitely win	21%	45%	3%	14%	35%	29%	4%	16%	18%	27%	21%	31%	18%	14%
Obama will probably win	34%	41%	16%	45%	51%	42%	20%	36%	36%	28%	38%	26%	32%	43%
Obama and Romney are equally likely to win	15%	6%	24%	13%	5%	8%	25%	17%	18%	14%	11%	15%	18%	19%
Romney will probably win	10%	0%	24%	6%	0%	3%	22%	9%	10%	11%	9%	10%	11%	12%
Romney will definitely win	9%	1%	22%	6%	1%	5%	18%	12%	7%	10%	10%	8%	11%	5%
Don't know	11%	6%	11%	16%	7%	13%	11%	10%	12%	10%	12%	10%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(848)	(335)	(237)	(251)	(197)	(315)	(291)	(147)	(196)	(311)	(194)	(288)	(354)	(67)

20. Congressional vote – Registered Voters

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	42%	50%	45%	40%	34%	32%	81%	52%	39%	46%	40%	44%	44%
The Republican Party candidate	41%	30%	35%	45%	55%	50%	10%	29%	47%	35%	41%	41%	40%
Other	2%	2%	2%	2%	1%	2%	1%	0%	2%	1%	1%	1%	3%
Not sure	13%	16%	15%	12%	10%	15%	7%	14%	10%	16%	16%	12%	12%
I would not vote	2%	2%	3%	1%	0%	1%	1%	5%	1%	2%	1%	1%	2%
Totals	(850)	(99)	(188)	(429)	(134)	(621)	(139)	(90)	(426)	(424)	(281)	(313)	(256)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	42%	90%	0%	35%	86%	55%	6%	40%	38%	44%	47%	48%	39%	42%
The Republican Party candidate	41%	2%	87%	37%	1%	25%	80%	41%	45%	39%	41%	28%	45%	52%
Other	2%	0%	0%	3%	1%	3%	1%	2%	1%	2%	2%	3%	2%	0%
Not sure	13%	7%	12%	23%	11%	14%	12%	14%	15%	14%	10%	19%	13%	6%
I would not vote	2%	1%	0%	2%	1%	3%	0%	3%	2%	1%	1%	2%	2%	0%
Totals	(850)	(336)	(237)	(251)	(197)	(315)	(292)	(148)	(197)	(311)	(194)	(290)	(354)	(67)

21. Congressional vote – Likely voters

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	43%	53%	45%	40%	34%	33%	80%	54%	40%	46%	40%	44%	44%
The Republican Party candidate	43%	32%	37%	48%	55%	51%	11%	35%	48%	38%	43%	44%	43%
Other	2%	2%	2%	1%	1%	2%	1%	0%	2%	1%	1%	1%	3%
Not sure	13%	13%	16%	11%	11%	14%	7%	10%	10%	15%	16%	11%	10%
I would not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	(743)	(76)	(156)	(384)	(127)	(544)	(122)	(77)	(385)	(358)	(236)	(278)	(229)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	43%	91%	0%	38%	88%	59%	6%	41%	37%	42%	50%	48%	39%	41%
The Republican Party candidate	43%	2%	88%	37%	1%	25%	80%	42%	47%	42%	42%	31%	47%	53%
Other	2%	1%	0%	3%	1%	3%	1%	2%	1%	2%	1%	3%	1%	0%
Not sure	13%	6%	11%	22%	9%	14%	13%	14%	15%	13%	7%	18%	13%	6%
I would not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	(743)	(296)	(220)	(211)	(177)	(262)	(275)	(127)	(166)	(276)	(174)	(238)	(318)	(63)

22. Respondent campaign activities

Please indicate if you have engaged in the following activities in relation to any candidate running for office in the 2012 election. (Check all that apply) (A) Read an email from a candidate; (B) Forwarded an email from a candidate; (C) Liked a candidate on Facebook; (D) Posted a comment about a candidate on Facebook; (E) Followed a candidate on Twitter; (F) Tweeted about a candidate on Twitter; (G) Blogged about a candidate; (H) Donated money to a candidate; (I) Made phone calls on behalf of a candidate; (J) Knocked on doors on behalf of a candidate; (K) Went to a political rally or event; (L) Read a leaflet or flyer about a candidate; (M) Read a letter that came to your home in the mail about a candidate; (N) None of these; (O) Not sure

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	40%	30%	37%	40%	57%	42%	37%	28%	50%	31%	35%	40%	46%
B	14%	7%	11%	15%	25%	14%	17%	4%	16%	12%	12%	16%	14%
C	22%	22%	19%	24%	25%	26%	13%	9%	25%	20%	22%	22%	24%
D	20%	24%	18%	21%	16%	22%	10%	18%	24%	16%	17%	20%	24%
E	7%	7%	13%	5%	0%	6%	8%	6%	8%	5%	5%	7%	9%
F	6%	10%	8%	4%	2%	6%	6%	7%	10%	3%	5%	7%	8%
G	5%	5%	6%	5%	5%	6%	3%	2%	7%	3%	5%	4%	8%
H	21%	11%	20%	22%	37%	22%	25%	13%	28%	15%	15%	20%	33%
I	3%	5%	2%	2%	3%	3%	4%	1%	3%	3%	2%	2%	5%
J	2%	2%	1%	2%	2%	1%	2%	3%	2%	1%	1%	2%	3%
K	8%	8%	7%	9%	11%	10%	7%	4%	10%	7%	7%	6%	15%
L	27%	22%	19%	32%	39%	29%	19%	26%	32%	23%	24%	27%	32%
M	33%	26%	25%	33%	54%	36%	23%	26%	38%	28%	30%	33%	36%
N	38%	49%	40%	37%	25%	36%	46%	49%	29%	47%	44%	36%	32%
O	3%	2%	6%	4%	1%	3%	7%	4%	2%	5%	4%	4%	2%
Totals	(1,000)	(161)	(227)	(471)	(141)	(738)	(157)	(105)	(474)	(526)	(359)	(371)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	40%	43%	42%	40%	51%	32%	45%	45%	34%	38%	46%	29%	47%	52%
B	14%	11%	18%	15%	12%	10%	19%	13%	17%	13%	13%	12%	16%	11%
C	22%	19%	28%	21%	23%	17%	30%	19%	20%	23%	26%	18%	26%	30%
D	20%	19%	22%	22%	24%	15%	25%	20%	16%	21%	23%	15%	27%	21%
E	7%	9%	5%	7%	10%	6%	7%	8%	3%	8%	7%	3%	10%	13%
F	6%	8%	4%	8%	9%	4%	8%	10%	3%	6%	6%	3%	10%	11%
G	5%	4%	6%	7%	5%	4%	7%	8%	4%	5%	4%	4%	7%	6%
H	21%	27%	23%	17%	30%	20%	20%	28%	19%	16%	29%	10%	27%	43%
I	3%	4%	3%	2%	4%	3%	2%	4%	4%	2%	2%	1%	3%	2%
J	2%	3%	1%	1%	2%	2%	1%	3%	1%	1%	3%	0%	3%	1%
K	8%	9%	9%	9%	12%	9%	8%	11%	8%	6%	13%	5%	11%	21%
L	27%	25%	32%	29%	31%	24%	32%	29%	32%	21%	32%	21%	31%	32%
M	33%	26%	39%	38%	31%	29%	42%	40%	32%	29%	33%	26%	39%	47%
N	38%	41%	30%	42%	30%	47%	30%	36%	41%	41%	34%	52%	27%	22%
O	3%	2%	4%	2%	2%	5%	0%	2%	3%	5%	3%	3%	2%	1%
Totals	(1,000)	(382)	(255)	(290)	(227)	(359)	(324)	(179)	(229)	(371)	(221)	(379)	(384)	(72)

23. Respondents think these traits describe Barack Obama somewhat or very well

How well do you think each the following describes Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	54%	68%	58%	49%	40%	44%	91%	74%	52%	56%	51%	57%	55%
Is personally wealthy	84%	89%	80%	83%	86%	84%	88%	85%	82%	86%	83%	85%	85%
Cares about people like me	52%	67%	57%	47%	36%	41%	94%	72%	50%	54%	50%	53%	55%
Cares about the poor	60%	70%	67%	53%	46%	51%	94%	73%	60%	60%	56%	60%	64%
Cares about the middle class	54%	65%	59%	48%	40%	43%	94%	72%	51%	56%	51%	55%	57%
Cares about the wealthy	55%	59%	63%	50%	46%	49%	83%	57%	50%	59%	58%	55%	51%
Totals	(997)	(161)	(226)	(470)	(140)	(737)	(156)	(104)	(473)	(524)	(357)	(371)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	54%	94%	21%	50%	94%	67%	22%	60%	49%	53%	57%	54%	52%	66%
Is personally wealthy	84%	89%	87%	82%	86%	84%	87%	87%	86%	81%	87%	85%	83%	92%
Cares about people like me	52%	94%	17%	51%	93%	69%	18%	60%	48%	51%	54%	53%	52%	49%
Cares about the poor	60%	94%	30%	57%	94%	73%	31%	70%	56%	57%	61%	56%	63%	63%
Cares about the middle class	54%	94%	19%	52%	93%	71%	19%	60%	48%	54%	56%	53%	55%	50%
Cares about the wealthy	55%	77%	38%	50%	68%	64%	40%	52%	58%	57%	51%	62%	48%	58%
Totals	(997)	(380)	(255)	(289)	(227)	(359)	(322)	(178)	(229)	(370)	(220)	(378)	(383)	(72)

24. Respondents think these traits describe Barack Obama not very well or not well at all
How well do you think each the following describes Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	46%	32%	42%	51%	59%	56%	9%	26%	48%	44%	49%	43%	45%
Is personally wealthy	16%	11%	20%	16%	14%	16%	12%	15%	18%	14%	16%	15%	15%
Cares about people like me	48%	33%	43%	53%	64%	59%	6%	28%	50%	46%	50%	47%	45%
Cares about the poor	40%	30%	33%	47%	54%	49%	6%	27%	40%	40%	44%	40%	36%
Cares about the middle class	46%	35%	41%	52%	60%	57%	6%	28%	49%	44%	49%	45%	43%
Cares about the wealthy	45%	41%	37%	50%	54%	51%	17%	43%	49%	41%	42%	45%	49%
Totals	(997)	(161)	(226)	(470)	(140)	(737)	(156)	(104)	(473)	(524)	(357)	(371)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	46%	6%	79%	50%	6%	33%	77%	40%	51%	47%	42%	46%	48%	34%
Is personally wealthy	16%	11%	13%	18%	14%	16%	13%	13%	14%	19%	13%	15%	17%	8%
Cares about people like me	48%	6%	83%	49%	7%	31%	82%	40%	52%	49%	46%	47%	48%	51%
Cares about the poor	40%	6%	70%	42%	6%	26%	69%	30%	44%	43%	39%	44%	37%	37%
Cares about the middle class	46%	6%	81%	48%	7%	29%	81%	40%	52%	46%	44%	47%	45%	50%
Cares about the wealthy	45%	23%	62%	50%	32%	35%	60%	48%	42%	43%	49%	38%	52%	42%
Totals	(997)	(380)	(255)	(289)	(227)	(359)	(322)	(178)	(229)	(370)	(220)	(378)	(383)	(72)

25. Respondents think these traits describe Mitt Romney somewhat or very well

How well do you think each the following describes Mitt Romney?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	47%	43%	43%	49%	53%	50%	34%	43%	40%	53%	50%	49%	38%
Is personally wealthy	94%	91%	87%	97%	99%	95%	92%	88%	95%	93%	94%	93%	93%
Cares about people like me	43%	35%	40%	45%	55%	48%	22%	35%	43%	43%	46%	39%	44%
Cares about the poor	39%	24%	39%	42%	51%	44%	21%	30%	37%	40%	43%	37%	34%
Cares about the middle class	46%	38%	44%	49%	54%	50%	33%	37%	45%	47%	49%	42%	46%
Cares about the wealthy	90%	88%	84%	93%	98%	90%	93%	85%	90%	90%	90%	93%	87%
Totals	(995)	(160)	(227)	(467)	(141)	(734)	(156)	(105)	(473)	(522)	(357)	(368)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	47%	26%	77%	39%	25%	35%	71%	38%	44%	51%	47%	45%	50%	55%
Is personally wealthy	94%	94%	96%	96%	96%	91%	99%	90%	94%	94%	95%	91%	98%	95%
Cares about people like me	43%	17%	79%	34%	11%	27%	78%	38%	49%	43%	40%	41%	44%	49%
Cares about the poor	39%	16%	74%	26%	9%	24%	70%	35%	41%	39%	38%	38%	40%	44%
Cares about the middle class	46%	19%	83%	38%	10%	32%	79%	41%	51%	47%	41%	44%	47%	55%
Cares about the wealthy	90%	92%	92%	92%	93%	90%	93%	88%	90%	91%	91%	89%	93%	94%
Totals	(995)	(380)	(253)	(290)	(227)	(357)	(323)	(178)	(229)	(369)	(219)	(379)	(381)	(72)

26. Respondents think these traits describe Mitt Romney not very well or not well at all
How well do you think each the following describes Mitt Romney?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	53%	57%	57%	51%	47%	50%	66%	57%	60%	47%	50%	50%	62%
Is personally wealthy	6%	9%	13%	3%	1%	5%	8%	12%	5%	7%	6%	7%	7%
Cares about people like me	57%	65%	60%	55%	45%	52%	78%	65%	57%	57%	54%	61%	56%
Cares about the poor	61%	76%	61%	58%	49%	56%	79%	70%	63%	60%	57%	63%	66%
Cares about the middle class	53%	59%	56%	51%	46%	50%	64%	63%	55%	52%	51%	56%	53%
Cares about the wealthy	10%	12%	16%	7%	2%	10%	7%	14%	10%	10%	10%	7%	13%
Totals	(995)	(160)	(227)	(467)	(141)	(734)	(156)	(105)	(473)	(522)	(357)	(368)	(270)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	53%	73%	23%	61%	75%	65%	29%	61%	56%	49%	53%	54%	50%	45%
Is personally wealthy	6%	6%	4%	4%	4%	9%	1%	10%	6%	6%	5%	9%	2%	5%
Cares about people like me	57%	83%	21%	66%	89%	73%	22%	62%	51%	57%	60%	59%	56%	51%
Cares about the poor	61%	84%	26%	74%	91%	76%	30%	65%	59%	61%	62%	62%	60%	56%
Cares about the middle class	53%	79%	17%	62%	88%	66%	21%	59%	48%	53%	56%	55%	53%	44%
Cares about the wealthy	10%	8%	8%	8%	7%	9%	7%	12%	10%	9%	9%	11%	7%	5%
Totals	(995)	(380)	(253)	(290)	(227)	(357)	(323)	(178)	(229)	(369)	(219)	(379)	(381)	(72)

27. Respondent's ideology

In general, how would you describe your own political viewpoint?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	5%	9%	6%	3%	3%	5%	8%	6%	4%	6%	4%	6%	6%
Liberal	14%	26%	10%	11%	8%	13%	14%	19%	12%	15%	8%	16%	20%
Moderate	34%	25%	34%	39%	35%	31%	45%	40%	34%	34%	33%	37%	32%
Conservative	23%	19%	21%	24%	28%	27%	7%	19%	25%	21%	24%	17%	28%
Very Conservative	17%	9%	16%	18%	24%	20%	4%	10%	18%	15%	21%	17%	8%
Not sure	8%	10%	12%	5%	3%	5%	22%	7%	6%	9%	10%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(161)	(227)	(471)	(141)	(738)	(157)	(105)	(474)	(526)	(359)	(371)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	5%	13%	0%	3%	28%	0%	0%	4%	5%	5%	7%	4%	7%	3%
Liberal	14%	33%	0%	8%	72%	0%	0%	13%	14%	12%	16%	13%	14%	12%
Moderate	34%	38%	17%	53%	0%	100%	0%	34%	26%	35%	43%	34%	33%	41%
Conservative	23%	4%	47%	18%	0%	0%	58%	26%	28%	20%	20%	23%	24%	32%
Very Conservative	17%	3%	35%	12%	0%	0%	42%	14%	19%	18%	12%	17%	17%	12%
Not sure	8%	9%	0%	7%	0%	0%	0%	9%	8%	10%	2%	9%	5%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(382)	(255)	(290)	(227)	(359)	(324)	(179)	(229)	(371)	(221)	(379)	(384)	(72)

28. Perceived Obama ideology
Would you say Barack Obama is...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	39%	22%	35%	46%	53%	47%	11%	17%	42%	35%	44%	36%	34%
Liberal	21%	33%	14%	22%	14%	20%	19%	25%	23%	18%	17%	16%	32%
Moderate	26%	27%	33%	21%	22%	23%	32%	37%	25%	26%	19%	35%	26%
Conservative	2%	0%	3%	2%	1%	1%	4%	4%	1%	2%	2%	1%	2%
Very conservative	2%	1%	2%	2%	1%	1%	2%	5%	1%	2%	2%	2%	0%
Not sure	11%	17%	13%	7%	10%	7%	32%	12%	6%	16%	16%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(161)	(227)	(470)	(137)	(735)	(155)	(105)	(473)	(522)	(354)	(371)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	39%	6%	76%	37%	8%	18%	78%	38%	40%	39%	37%	34%	42%	46%
Liberal	21%	25%	13%	26%	37%	26%	12%	22%	20%	21%	20%	20%	23%	26%
Moderate	26%	47%	7%	26%	48%	44%	3%	27%	26%	22%	32%	24%	26%	26%
Conservative	2%	3%	0%	3%	1%	2%	1%	3%	2%	1%	1%	2%	2%	1%
Very conservative	2%	3%	0%	1%	1%	2%	2%	1%	1%	1%	3%	3%	1%	0%
Not sure	11%	16%	4%	6%	5%	7%	4%	9%	11%	15%	6%	17%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(379)	(254)	(289)	(227)	(357)	(321)	(178)	(228)	(370)	(219)	(377)	(382)	(72)

29. Perceived Romney ideology
Would you say Mitt Romney is...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	3%	3%	6%	2%	1%	2%	4%	10%	3%	3%	4%	4%	0%
Liberal	4%	1%	10%	2%	4%	5%	2%	1%	6%	3%	7%	4%	1%
Moderate	20%	16%	22%	19%	22%	24%	13%	6%	24%	17%	13%	28%	21%
Conservative	31%	31%	27%	35%	31%	36%	10%	29%	33%	30%	28%	26%	43%
Very conservative	24%	33%	18%	23%	23%	21%	33%	34%	22%	26%	23%	26%	23%
Not sure	17%	17%	17%	18%	18%	13%	38%	20%	13%	22%	25%	12%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(161)	(226)	(468)	(140)	(735)	(155)	(105)	(472)	(523)	(356)	(369)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	3%	5%	2%	2%	1%	4%	3%	9%	3%	2%	1%	3%	3%	1%
Liberal	4%	3%	4%	7%	2%	4%	7%	5%	3%	6%	2%	5%	6%	7%
Moderate	20%	5%	32%	26%	5%	21%	29%	17%	17%	21%	25%	17%	24%	23%
Conservative	31%	23%	45%	29%	27%	24%	45%	29%	40%	27%	31%	26%	33%	49%
Very conservative	24%	41%	10%	22%	56%	26%	9%	21%	21%	22%	32%	28%	22%	11%
Not sure	17%	23%	8%	14%	8%	21%	7%	19%	15%	22%	9%	22%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(379)	(255)	(288)	(225)	(358)	(322)	(177)	(228)	(370)	(220)	(376)	(382)	(72)

30. Perceived Obama sincerity

Do you think Barack Obama...

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	42%	44%	48%	39%	36%	32%	81%	58%	40%	44%	41%	41%	45%
Says what he thinks people want to hear	51%	45%	43%	57%	62%	62%	11%	35%	54%	49%	54%	53%	46%
Not sure	7%	11%	9%	4%	2%	7%	8%	6%	6%	7%	5%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(161)	(225)	(469)	(141)	(736)	(156)	(104)	(472)	(524)	(357)	(370)	(269)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	42%	80%	7%	43%	76%	58%	11%	44%	36%	42%	46%	46%	40%	44%
Says what he thinks people want to hear	51%	13%	91%	50%	17%	36%	86%	49%	55%	52%	48%	47%	55%	48%
Not sure	7%	7%	2%	7%	7%	6%	3%	7%	9%	6%	6%	7%	5%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(380)	(254)	(289)	(226)	(359)	(322)	(179)	(227)	(370)	(220)	(377)	(382)	(72)

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31. Obama likeability
Regardless of whether you agree with him, do you like Barack Obama as a person?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	36%	44%	34%	33%	32%	25%	79%	51%	35%	36%	32%	36%	42%
Like somewhat	23%	22%	25%	20%	28%	25%	15%	23%	20%	26%	25%	26%	16%
Dislike	33%	25%	33%	37%	34%	41%	1%	22%	39%	27%	35%	32%	31%
Not sure	8%	9%	8%	9%	6%	9%	5%	4%	6%	11%	9%	6%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(160)	(227)	(471)	(141)	(738)	(157)	(104)	(474)	(525)	(358)	(371)	(270)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	36%	76%	4%	30%	78%	45%	6%	36%	30%	39%	37%	33%	36%	46%
Like somewhat	23%	17%	23%	30%	15%	31%	22%	26%	28%	19%	24%	28%	23%	16%
Dislike	33%	4%	63%	36%	5%	17%	65%	32%	36%	33%	30%	31%	34%	33%
Not sure	8%	4%	11%	4%	3%	7%	7%	6%	7%	9%	9%	8%	7%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(382)	(255)	(289)	(227)	(359)	(324)	(179)	(229)	(370)	(221)	(378)	(384)	(72)

32. Perceived Romney sincerity
Do you think Mitt Romney...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	34%	27%	26%	38%	51%	39%	13%	28%	33%	35%	33%	42%	26%
Says what he thinks people want to hear	54%	59%	58%	51%	45%	51%	63%	57%	59%	49%	52%	46%	66%
Not sure	12%	14%	17%	10%	4%	9%	23%	15%	8%	16%	15%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(161)	(226)	(470)	(138)	(734)	(157)	(104)	(472)	(523)	(355)	(370)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	34%	12%	61%	33%	13%	24%	57%	33%	34%	33%	39%	30%	39%	37%
Says what he thinks people want to hear	54%	74%	30%	60%	82%	59%	36%	56%	56%	54%	50%	57%	53%	56%
Not sure	12%	15%	9%	6%	6%	17%	7%	12%	11%	13%	11%	13%	8%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(379)	(254)	(289)	(225)	(358)	(322)	(178)	(229)	(369)	(219)	(377)	(381)	(72)

33. Romney likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	18%	7%	13%	20%	34%	21%	5%	12%	15%	20%	21%	17%	14%
Like somewhat	28%	27%	29%	28%	29%	32%	15%	25%	33%	24%	25%	30%	32%
Dislike	39%	49%	43%	35%	26%	33%	57%	52%	41%	37%	37%	41%	40%
Not sure	15%	17%	15%	16%	10%	14%	23%	11%	10%	20%	17%	13%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(161)	(227)	(471)	(140)	(738)	(157)	(104)	(474)	(525)	(358)	(371)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	18%	2%	43%	9%	1%	10%	34%	17%	21%	15%	20%	18%	18%	16%
Like somewhat	28%	17%	38%	34%	13%	23%	44%	21%	32%	33%	22%	27%	30%	41%
Dislike	39%	67%	6%	48%	75%	46%	14%	52%	33%	36%	42%	37%	40%	29%
Not sure	15%	14%	14%	10%	10%	20%	8%	11%	15%	17%	16%	19%	11%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(381)	(255)	(290)	(227)	(358)	(324)	(179)	(229)	(371)	(220)	(378)	(384)	(72)

34. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	41%	31%	35%	47%	53%	50%	9%	25%	47%	35%	42%	39%	42%
Bold	32%	41%	32%	26%	29%	25%	58%	37%	30%	33%	31%	37%	25%
Effective	32%	41%	33%	28%	27%	23%	68%	40%	33%	31%	28%	36%	31%
Exciting	24%	35%	20%	21%	21%	16%	56%	33%	28%	19%	24%	21%	26%
Experienced	27%	33%	27%	25%	21%	18%	58%	40%	25%	28%	25%	28%	26%
Honest	34%	34%	36%	34%	31%	22%	73%	60%	32%	35%	34%	32%	37%
Hypocritical	38%	27%	31%	47%	48%	46%	7%	24%	42%	34%	41%	37%	34%
Inspiring	38%	57%	35%	33%	29%	30%	76%	43%	41%	36%	31%	39%	48%
Intelligent	57%	64%	55%	57%	51%	48%	85%	75%	58%	55%	54%	56%	62%
Partisan	28%	23%	24%	36%	29%	32%	17%	18%	41%	17%	25%	29%	32%
Patriotic	29%	38%	25%	28%	28%	23%	56%	31%	30%	28%	23%	30%	38%
Religious	17%	14%	14%	19%	21%	11%	47%	16%	15%	19%	20%	16%	13%
Sincere	38%	44%	38%	38%	32%	29%	74%	52%	36%	41%	36%	39%	41%
Steady	32%	38%	32%	31%	27%	26%	63%	31%	35%	30%	28%	33%	39%
Strong	35%	45%	31%	33%	30%	24%	79%	43%	32%	36%	35%	32%	37%
Totals	(1,000)	(161)	(227)	(471)	(141)	(738)	(157)	(105)	(474)	(526)	(359)	(371)	(270)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	41%	8%	76%	43%	10%	21%	79%	40%	42%	42%	39%	36%	46%	45%
Bold	32%	50%	16%	30%	55%	34%	17%	36%	27%	33%	31%	34%	33%	25%
Effective	32%	64%	6%	27%	65%	41%	8%	30%	28%	34%	33%	34%	31%	43%
Exciting	24%	46%	5%	23%	43%	35%	5%	32%	17%	23%	24%	20%	24%	24%
Experienced	27%	56%	2%	21%	56%	36%	3%	24%	21%	29%	31%	28%	28%	28%
Honest	34%	67%	6%	32%	62%	47%	9%	38%	28%	34%	39%	32%	36%	36%
Hypocritical	38%	5%	72%	40%	6%	22%	73%	33%	36%	40%	41%	34%	42%	36%
Inspiring	38%	68%	11%	39%	78%	46%	13%	39%	37%	38%	40%	37%	38%	41%
Intelligent	57%	87%	27%	63%	94%	70%	29%	60%	51%	58%	59%	55%	59%	59%
Partisan	28%	14%	47%	28%	15%	18%	48%	25%	29%	29%	29%	20%	35%	29%
Patriotic	29%	58%	3%	28%	66%	37%	6%	32%	29%	26%	32%	26%	32%	34%
Religious	17%	36%	1%	13%	30%	25%	2%	14%	15%	18%	20%	23%	13%	11%
Sincere	38%	75%	6%	36%	78%	50%	7%	35%	36%	39%	42%	37%	40%	43%
Steady	32%	60%	7%	33%	64%	47%	5%	41%	26%	30%	37%	31%	33%	38%
Strong	35%	66%	9%	32%	62%	44%	11%	33%	30%	37%	36%	37%	33%	33%
Totals	(1,000)	(382)	(255)	(290)	(227)	(359)	(324)	(179)	(229)	(371)	(221)	(379)	(384)	(72)

35. Which of these words to describe Mitt Romney
Which of these words would you use to describe Mitt Romney?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	39%	49%	41%	36%	30%	33%	56%	56%	43%	36%	34%	42%	44%
Bold	20%	20%	11%	21%	31%	20%	21%	15%	21%	18%	22%	21%	14%
Effective	27%	22%	18%	31%	44%	32%	13%	16%	32%	23%	31%	23%	27%
Exciting	10%	6%	8%	10%	17%	12%	0%	10%	10%	10%	16%	8%	3%
Experienced	44%	39%	39%	47%	55%	50%	19%	37%	46%	42%	45%	43%	42%
Honest	27%	10%	18%	35%	47%	33%	6%	15%	29%	25%	31%	27%	20%
Hypocritical	36%	38%	38%	35%	31%	30%	56%	46%	42%	30%	35%	38%	36%
Inspiring	17%	7%	15%	19%	32%	22%	1%	12%	17%	18%	21%	19%	9%
Intelligent	53%	45%	43%	59%	73%	58%	35%	46%	61%	46%	51%	55%	54%
Partisan	27%	28%	31%	25%	24%	27%	28%	30%	37%	18%	20%	25%	41%
Patriotic	43%	31%	37%	50%	56%	48%	26%	32%	47%	40%	42%	41%	48%
Religious	57%	49%	53%	58%	76%	64%	32%	51%	63%	53%	51%	61%	62%
Sincere	27%	14%	14%	35%	48%	32%	11%	14%	25%	28%	30%	26%	23%
Steady	29%	22%	19%	35%	42%	35%	7%	16%	30%	28%	29%	30%	27%
Strong	30%	29%	24%	30%	40%	35%	10%	24%	31%	29%	30%	32%	26%
Totals	(1,000)	(161)	(227)	(471)	(141)	(738)	(157)	(105)	(474)	(526)	(359)	(371)	(270)

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	39%	64%	10%	49%	74%	48%	15%	43%	34%	39%	44%	39%	42%	40%
Bold	20%	17%	26%	15%	13%	17%	26%	14%	23%	18%	23%	21%	20%	19%
Effective	27%	11%	52%	19%	10%	18%	47%	28%	27%	28%	23%	24%	28%	33%
Exciting	10%	1%	23%	5%	0%	4%	21%	7%	13%	8%	11%	11%	9%	6%
Experienced	44%	17%	73%	47%	15%	34%	71%	44%	47%	46%	36%	44%	43%	52%
Honest	27%	4%	59%	18%	4%	15%	52%	23%	27%	27%	31%	23%	26%	37%
Hypocritical	36%	62%	5%	45%	71%	46%	10%	46%	33%	32%	39%	34%	38%	33%
Inspiring	17%	2%	40%	10%	2%	12%	32%	15%	17%	17%	19%	17%	18%	14%
Intelligent	53%	34%	77%	56%	35%	49%	73%	50%	61%	52%	50%	48%	59%	59%
Partisan	27%	38%	14%	33%	47%	30%	18%	30%	24%	28%	27%	21%	30%	48%
Patriotic	43%	21%	71%	41%	24%	35%	66%	37%	50%	42%	42%	39%	46%	54%
Religious	57%	41%	76%	63%	56%	47%	75%	58%	61%	55%	57%	48%	66%	75%
Sincere	27%	6%	54%	21%	3%	19%	48%	21%	24%	28%	31%	25%	25%	32%
Steady	29%	6%	58%	23%	3%	20%	53%	28%	32%	25%	34%	30%	27%	27%
Strong	30%	12%	55%	24%	10%	20%	51%	27%	35%	27%	31%	31%	31%	29%
Totals	(1,000)	(382)	(255)	(290)	(227)	(359)	(324)	(179)	(229)	(371)	(221)	(379)	(384)	(72)

36. Trend of economy
Overall, do you think the economy is getting better or worse?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	29%	33%	30%	26%	27%	23%	49%	37%	34%	24%	25%	28%	36%
About the same	22%	38%	22%	17%	11%	18%	33%	37%	19%	25%	20%	22%	26%
Getting worse	45%	24%	41%	55%	57%	55%	10%	21%	44%	45%	50%	45%	36%
Not sure	5%	6%	6%	2%	5%	4%	7%	5%	2%	7%	5%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(159)	(225)	(470)	(141)	(734)	(156)	(105)	(472)	(523)	(358)	(369)	(268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	29%	57%	3%	29%	64%	37%	4%	29%	24%	29%	35%	26%	30%	37%
About the same	22%	30%	11%	25%	27%	29%	13%	29%	22%	20%	20%	24%	22%	18%
Getting worse	45%	9%	81%	45%	7%	29%	80%	39%	48%	47%	41%	45%	44%	45%
Not sure	5%	4%	5%	1%	2%	4%	3%	3%	6%	4%	4%	4%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(379)	(254)	(289)	(225)	(359)	(321)	(177)	(228)	(369)	(221)	(378)	(381)	(71)

37. Stock market expectations over next year
Do you think the stock market will be higher or lower 12 months from now?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	22%	22%	23%	21%	23%	20%	30%	24%	26%	19%	17%	24%	28%
About the same	36%	47%	38%	31%	31%	34%	38%	48%	39%	35%	36%	35%	39%
Lower	18%	9%	19%	19%	25%	21%	8%	13%	18%	18%	19%	19%	14%
Not sure	24%	22%	20%	28%	21%	25%	24%	16%	17%	29%	27%	22%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(160)	(226)	(469)	(140)	(734)	(156)	(105)	(470)	(525)	(356)	(369)	(270)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	22%	36%	12%	20%	38%	28%	10%	18%	20%	24%	24%	17%	24%	34%
About the same	36%	37%	36%	39%	36%	37%	38%	43%	41%	35%	28%	37%	39%	38%
Lower	18%	7%	29%	16%	6%	12%	30%	18%	17%	18%	19%	19%	17%	19%
Not sure	24%	20%	23%	25%	20%	23%	22%	22%	21%	23%	29%	27%	20%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(380)	(254)	(288)	(226)	(358)	(321)	(179)	(226)	(370)	(220)	(376)	(382)	(72)

38. Change in personal finances over past year
Would you say that you and your family are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially	16%	29%	17%	12%	7%	16%	14%	20%	18%	15%	8%	19%	27%
About the same as now	43%	38%	50%	44%	38%	38%	59%	55%	48%	39%	48%	38%	44%
Worse off financially	36%	24%	29%	41%	54%	41%	19%	20%	31%	40%	40%	39%	25%
Not sure	5%	9%	4%	4%	1%	4%	8%	4%	3%	6%	5%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(994)	(161)	(226)	(467)	(140)	(733)	(157)	(104)	(471)	(523)	(358)	(369)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially	16%	24%	8%	18%	36%	17%	7%	15%	18%	14%	20%	8%	21%	28%
About the same as now	43%	54%	34%	43%	48%	46%	39%	50%	39%	47%	36%	45%	46%	48%
Worse off financially	36%	18%	56%	35%	13%	31%	54%	28%	40%	35%	38%	43%	31%	24%
Not sure	5%	5%	2%	4%	3%	7%	0%	7%	3%	4%	6%	3%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(994)	(381)	(252)	(288)	(226)	(358)	(320)	(177)	(229)	(369)	(219)	(376)	(383)	(71)

The Economist/YouGov Poll

September 29-October 1, 2012

Sponsorship	*The Economist*
Fieldwork	YouGov
Interviewing Dates	September 29-October 1, 2012
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 7.4, with a mean of one and a standard deviation of 1.13.
Number of respondents	1000
Margin of error	$\pm$ 4.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	34 questions not reported.