

List of Tables

1. Direction of country	2
2. Favorability of Candidates – Hillary Clinton	3
3. Favorability of Candidates – Tim Kaine	4
4. Favorability of Candidates – Donald Trump	5
5. Favorability of Candidates – Mike Pence	6
6. Favorability of Candidates – Gary Johnson	7
7. Favorability of Candidates – Jill Stein	8
8. General Election Enthusiasm – Hillary Clinton	9
9. General Election Enthusiasm – Donald Trump	10
10. General Election Good Idea about Candidate Vote	11
11. General Election Presidential Vote Intention	12
12. General Election 3rd Party Choice	14
13. General Election Major Party Presidential Preference	15
14. General Election Clinton Preference	16
15. General Election Trump Preference	17
16. General Election Johnson Preference	18
17. General Election Stein Preference	20
18. General Election Voter Motivation	22
19. General Election Consider Clinton	24
20. General Election Consider Trump	25
21. General Election Consider Johnson	26
22. General Election Consider Stein	27
23. General Election Democratic Support for Clinton	28
24. General Election Republican Support for Trump	29
25. General Election Most Likely Outcome	30
26. General Election Better Off Now	31
27. General Election U.S. Respected	32
28. Candidate Qualities Voting Issues – Income inequality	33
29. Candidate Qualities Voting Issues – Social Security	35
30. Candidate Qualities Voting Issues – Climate change	37
31. Candidate Qualities Voting Issues – The minimum wage	39
32. Candidate Qualities Voting Issues – Health care	41
33. Candidate Qualities Voting Issues – College tuition	43
34. Candidate Qualities Voting Issues – Money in politics	45
35. Candidate Qualities Voting Issues – Immigration reform	47
36. Candidate Qualities Voting Issues – Gun control	49

The Economist/YouGov Poll

July 30 - August 1, 2016



37. Candidate Qualities	Voting Issues – Fighting terrorism	51
38. Candidate Qualities	Voting Issues – Job creation	53
39. Candidate Qualities	Voting Issues – National security	55
40. Candidate Qualities	Voting Issues – Free trade agreements	57
41. Candidate Qualities	Voting Issues – Religious liberty	59
42. Candidate Qualities	Voting Issues – Wall Street reform	61
43. Candidate Qualities	Voting Issues – Taxes	63
44. Candidate Qualities	Voting Issues – Vice-Presidential running mate	65
45. Candidate Qualities	Voting Issues – Police brutality	67
46. Candidate Qualities	Voting Issues – Law and order	69
47. Candidate Qualities	Voting Issues – LGBTQ equality	71
48. Candidate Qualities	Most Important Voting Issue	73
49. Candidate Qualities	Most Important Candidate Trait	76
50. Candidate Qualities	Qualifications – Hillary Clinton	78
51. Candidate Qualities	Qualifications – Donald Trump	79
52. Candidate Qualities	Commander-in-Chief – Hillary Clinton	80
53. Candidate Qualities	Commander-in-Chief – Donald Trump	81
54. Candidate Qualities	Honesty – Hillary Clinton	82
55. Candidate Qualities	Honesty – Donald Trump	83
56. Candidate Qualities	Campaign Manager – Hillary Clinton	84
57. Candidate Qualities	Campaign Manager – Donald Trump	85
58. Candidate Qualities	Terrorism – Hillary Clinton	86
59. Candidate Qualities	Terrorism – Donald Trump	87
60. Candidate Qualities	Russia – Hillary Clinton	88
61. Candidate Qualities	Russia – Donald Trump	89
62. Candidate Qualities	Economy – Hillary Clinton	90
63. Candidate Qualities	Economy – Donald Trump	91
64. Candidate Qualities	Leadership – Hillary Clinton	92
65. Candidate Qualities	Leadership – Donald Trump	93
66. Candidate Qualities	Campaign Management	94
67. Candidate Qualities	Clinton Adjectives – Intelligent	95
68. Candidate Qualities	Clinton Adjectives – Capable	96
69. Candidate Qualities	Clinton Adjectives – Consistent	97
70. Candidate Qualities	Clinton Adjectives – A hard worker	98
71. Candidate Qualities	Clinton Adjectives – Successful	99
72. Candidate Qualities	Clinton Adjectives – Dangerous	100
73. Candidate Qualities	Clinton Adjectives – Crazy	101
74. Candidate Qualities	Clinton Adjectives – Corrupt	102

The Economist/YouGov Poll

July 30 - August 1, 2016



75. Candidate Qualities Clinton Adjectives – Evil	103
76. Candidate Qualities Clinton Adjectives – Patriotic	104
77. Candidate Qualities Clinton Adjectives – Religious	105
78. Candidate Qualities Clinton Adjectives – Willing to take risks	106
79. Candidate Qualities Clinton Adjectives – Careful	107
80. Candidate Qualities Clinton Adjectives – Compassionate	108
81. Candidate Qualities Clinton Adjectives – Tough	109
82. Candidate Qualities Clinton Adjectives – Kind	110
83. Candidate Qualities Trump Adjectives – Intelligent	111
84. Candidate Qualities Trump Adjectives – Capable	112
85. Candidate Qualities Trump Adjectives – Consistent	113
86. Candidate Qualities Trump Adjectives – A hard worker	114
87. Candidate Qualities Trump Adjectives – Successful	115
88. Candidate Qualities Trump Adjectives – Dangerous	116
89. Candidate Qualities Trump Adjectives – Crazy	117
90. Candidate Qualities Trump Adjectives – Corrupt	118
91. Candidate Qualities Trump Adjectives – Evil	119
92. Candidate Qualities Trump Adjectives – Patriotic	120
93. Candidate Qualities Trump Adjectives – Religious	121
94. Candidate Qualities Trump Adjectives – Willing to take risks	122
95. Candidate Qualities Trump Adjectives – Careful	123
96. Candidate Qualities Trump Adjectives – Compassionate	124
97. Candidate Qualities Trump Adjectives – Tough	125
98. Candidate Qualities Trump Adjectives – Kind	126
99. DNC Favorability – Bill Clinton	127
100. DNC Favorability – Bernie Sanders	128
101. DNC Favorability – Elizabeth Warren	129
102. DNC Favorability – Michelle Obama	130
103. DNC Favorability – Debbie Wasserman Schultz	131
104. DNC Watched	132
105. DNC Well Managed	134
106. DNC Focus	135
107. DNC Issue Attention – National security	136
108. DNC Issue Attention – Gun control	137
109. DNC Issue Attention – Health care	138
110. DNC Issue Attention – Zika virus	139
111. DNC Issue Attention – Campaign finance	140
112. DNC Issue Attention – The economy	141

The Economist/YouGov Poll

July 30 - August 1, 2016



113. DNC Issue Attention – Fighting terrorism	142
114. DNC Issue Attention – Job creation	143
115. DNC Issue Attention – Immigration reform	144
116. DNC Issue Attention – Money in politics	145
117. DNC Issue Attention – Climate change	146
118. DNC Issue Attention – Income inequality	147
119. DNC Speech Ratings – Michelle Obama	148
120. DNC Speech Ratings – Joe Biden	149
121. DNC Speech Ratings – Tim Kaine	150
122. DNC Speech Ratings – Barack Obama	151
123. DNC Acceptance Speech	152
124. DNC Optimism	153
125. DNC Unity	154
126. DNC Trump Bounce	155
127. DNC Sanders Endorsement	156
128. DNC Active Campaign	157
129. Email Leak Frienemy – China	158
130. Email Leak Frienemy – Russia	159
131. Email Leak Frienemy – North Korea	160
132. Email Leak Frienemy – South Korea	161
133. Email Leak Wikileaks Favorability	162
134. Email Leak Snowden Favorability	163
135. Email Leak Snowden leak approval	164
136. Email Leak Prosecute Snowden	165
137. Email Leak Putin Favorability	166
138. Email Leak Putin Leadership	167
139. Email Leak Heard News	168
140. Email Leak Resignation	169
141. Email Leak Bias	170
142. Email Leak Interference	172
143. Email Leak Motive	173
144. Email Leak Russia	175
145. Email Leak Illegal Sources	176
146. Email Leak Trump Quote	177
147. Email Leak Appropriate	178
148. Trump Taxes Presidential Candidate Tax Returns	179
149. Trump Taxes Following Trump Taxes	180
150. Trump Taxes Trump Release Taxes	181

The Economist/YouGov Poll

July 30 - August 1, 2016



151. Trump Taxes News Attention to Trump Taxes	182
152. Election Impact Blame – Barack Obama	183
153. Election Impact Blame – Republicans in Congress	184
154. Election Impact Blame – Democrats in Congress	185
155. Election Impact Blame – Donald Trump	186
156. Election Impact Blame – Hillary Clinton	187
157. Election Impact Blame – The news media	188
158. Election Impact Economic Direction	189
159. Election Impact Political System	190
160. Election Impact Clinton Change	191
161. Election Impact Trump Change	192
162. Women Presidents Why not U.S.	193
163. Women Presidents Media Treatment	195
164. Women Presidents Opponents	196
165. Women Presidents Donors	197
166. Women Presidents Appearance	198
167. Women Presidents Issues	199
168. Race and Authoritarianism Independence	200
169. Race and Authoritarianism Obedience	201
170. Race and Authoritarianism Considerate	202
171. Race and Authoritarianism Curiosity	203
172. Agree with the following statements	204
173. Disagree with the following statements	205
174. Issue importance – The economy	206
175. Issue importance – Immigration	207
176. Issue importance – The environment	208
177. Issue importance – Terrorism	209
178. Issue importance – Gay rights	210
179. Issue importance – Education	211
180. Issue importance – Health care	212
181. Issue importance – Social security	213
182. Issue importance – The budget deficit	214
183. Issue importance – The war in Afghanistan	215
184. Issue importance – Taxes	216
185. Issue importance – Medicare	217
186. Issue importance – Abortion	218
187. Issue importance – Foreign policy	219
188. Issue importance – Gun control	220

The Economist/YouGov Poll

July 30 - August 1, 2016



189. Issue importance – International trade and globalization	221
190. Issue importance – Use of military force	222
191. Most important issue	223
192. Favorability of Individuals – Barack Obama	226
193. Favorability of Individuals – Joe Biden	227
194. Favorability of Individuals – Paul Ryan	228
195. Favorability of Individuals – Mitch McConnell	229
196. Favorability of Individuals – Nancy Pelosi	230
197. Favorability of Individuals – Harry Reid	231
198. Favorability of political parties – The Democratic Party	232
199. Favorability of political parties – The Republican Party	233
200. Trend of economy	234
201. Stock market expectations over next year	235
202. Change in personal finances over past year	236
203. Jobs in Six Months	238
204. Worried about losing job	239
205. Job Availability	240
206. Happy with job	241
207. Approval of Obama as President	242
208. Perceived Obama ideology	243
209. Obama’s leadership abilities	244
210. Perceived Obama sincerity	245
211. Obama likeability	246
212. Approve of the way Barack Obama is handling these specific issues	247
213. Disapprove of the way Barack Obama is handling these specific issues	250
214. Approval of U.S. Congress	253
215. Approval of MC	255
216. Generic Congressional Vote	257
217. Ryan Job Approval	259
218. Congressional Accomplishment	260
219. Blame	261
220. Favorability of Congressional political parties – Democrats in Congress	262
221. Favorability of Congressional political parties – Republicans in Congress	263
222. Party of Senators	264
223. Party of MC	266
224. Reelect MC	267
225. Political Variables Preferred Nominee	269
226. Political Variables Trump Supporter	270

The Economist/YouGov Poll

July 30 - August 1, 2016



227. Election News Sanders Run	271
228. Political Variables Generic Presidential Vote Intention	272

The Economist/YouGov Poll

July 30 - August 1, 2016



1. Direction of country

Would you say things in this country today are...

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Generally headed in the right direction	29%	31%	27%	31%	30%	29%	27%	24%	39%	42%	41%	50%	10%
Off on the wrong track	61%	61%	60%	52%	58%	65%	64%	68%	45%	45%	43%	40%	89%
Not sure	10%	8%	13%	17%	12%	7%	9%	8%	16%	13%	16%	10%	2%
Totals (Unweighted N)	100% (1,300)	100% (622)	100% (678)	100% (240)	100% (329)	100% (542)	100% (189)	100% (929)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Generally headed in the right direction	29%	49%	24%	11%	48%	33%	13%	28%	30%	34%	28%
Off on the wrong track	61%	38%	65%	85%	36%	54%	84%	62%	60%	59%	55%
Not sure	10%	14%	11%	3%	16%	13%	4%	10%	10%	7%	17%
Totals (Unweighted N)	100% (1,300)	100% (453)	100% (518)	100% (329)	100% (340)	100% (581)	100% (379)	100% (682)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Generally headed in the right direction	29%	27%	33%	69%	26%	5%	14%	54%	7%	15%
Off on the wrong track	61%	64%	52%	21%	62%	95%	81%	29%	92%	81%
Not sure	10%	9%	14%	10%	12%	—	4%	17%	2%	4%
Totals (Unweighted N)	100% (1,300)	100% (1,071)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



2. Favorability of Candidates – Hillary Clinton

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	23%	19%	27%	16%	23%	28%	21%	17%	45%	32%	30%	47%	5%
Somewhat favorable	21%	20%	22%	32%	28%	15%	17%	17%	35%	30%	27%	27%	3%
Somewhat unfavorable	12%	13%	10%	19%	10%	12%	6%	13%	7%	8%	11%	9%	8%
Very unfavorable	42%	45%	39%	32%	36%	43%	53%	51%	9%	27%	24%	17%	84%
Don't know	2%	2%	2%	2%	3%	2%	2%	1%	4%	2%	9%	0%	1%
Totals (Unweighted N)	100% (1,292)	100% (618)	100% (674)	100% (237)	100% (328)	100% (539)	100% (188)	100% (924)	100% (151)	100% (128)	100% (89)	100% (393)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	23%	50%	15%	2%	38%	24%	13%	24%	23%	16%	26%
Somewhat favorable	21%	34%	21%	5%	34%	27%	8%	22%	18%	24%	22%
Somewhat unfavorable	12%	6%	16%	12%	13%	13%	9%	12%	14%	8%	9%
Very unfavorable	42%	9%	44%	81%	14%	32%	69%	39%	44%	51%	41%
Don't know	2%	1%	4%	1%	1%	5%	0%	3%	2%	0%	2%
Totals (Unweighted N)	100% (1,292)	100% (450)	100% (515)	100% (327)	100% (338)	100% (576)	100% (378)	100% (677)	100% (339)	100% (148)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	23%	23%	24%	78%	9%	2%	7%	55%	0%	3%
Somewhat favorable	21%	17%	32%	18%	38%	1%	4%	35%	1%	13%
Somewhat unfavorable	12%	11%	14%	1%	20%	8%	8%	7%	9%	9%
Very unfavorable	42%	48%	24%	3%	33%	89%	79%	3%	88%	75%
Don't know	2%	1%	5%	1%	0%	1%	1%	1%	1%	0%
Totals (Unweighted N)	100% (1,292)	100% (1,065)	100% (227)	100% (197)	100% (169)	100% (167)	100% (153)	100% (440)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



3. Favorability of Candidates – Tim Kaine

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	12%	10%	14%	8%	9%	13%	17%	10%	20%	17%	15%	31%	4%
Somewhat favorable	25%	27%	23%	19%	29%	26%	25%	24%	36%	14%	32%	33%	12%
Somewhat unfavorable	16%	21%	11%	15%	12%	16%	22%	19%	3%	17%	6%	10%	28%
Very unfavorable	16%	19%	13%	14%	15%	18%	15%	19%	5%	14%	10%	9%	33%
Don't know	31%	23%	39%	44%	35%	28%	21%	28%	36%	38%	39%	17%	24%
Totals (Unweighted N)	100% (1,287)	100% (616)	100% (671)	100% (238)	100% (324)	100% (538)	100% (187)	100% (920)	100% (151)	100% (127)	100% (89)	100% (392)	100% (333)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	12%	25%	7%	3%	23%	11%	6%	11%	13%	13%	17%
Somewhat favorable	25%	37%	24%	11%	33%	29%	16%	24%	26%	30%	21%
Somewhat unfavorable	16%	5%	23%	20%	11%	14%	22%	15%	18%	26%	9%
Very unfavorable	16%	4%	17%	30%	9%	9%	27%	16%	16%	13%	17%
Don't know	31%	29%	30%	36%	24%	38%	28%	34%	26%	19%	37%
Totals (Unweighted N)	100% (1,287)	100% (449)	100% (513)	100% (325)	100% (338)	100% (572)	100% (377)	100% (673)	100% (338)	100% (148)	100% (128)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	12%	14%	7%	47%	12%	0%	7%	34%	0%	1%
Somewhat favorable	25%	23%	29%	32%	30%	10%	14%	37%	9%	21%
Somewhat unfavorable	16%	17%	15%	6%	16%	31%	25%	5%	30%	25%
Very unfavorable	16%	18%	10%	3%	17%	38%	27%	2%	33%	14%
Don't know	31%	28%	39%	12%	25%	20%	27%	22%	28%	40%
Totals (Unweighted N)	100% (1,287)	100% (1,060)	100% (227)	100% (196)	100% (169)	100% (166)	100% (152)	100% (438)	100% (366)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



4. Favorability of Candidates – Donald Trump

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	17%	18%	16%	11%	11%	19%	25%	21%	5%	12%	7%	5%	41%
Somewhat favorable	16%	20%	13%	15%	18%	17%	15%	18%	13%	8%	19%	7%	25%
Somewhat unfavorable	15%	15%	15%	12%	20%	17%	9%	17%	11%	10%	4%	6%	13%
Very unfavorable	49%	44%	53%	61%	50%	44%	46%	42%	62%	69%	64%	80%	20%
Don't know	3%	3%	3%	1%	2%	3%	5%	1%	9%	2%	6%	3%	1%
Totals (Unweighted N)	100% (1,289)	100% (615)	100% (674)	100% (239)	100% (325)	100% (537)	100% (188)	100% (922)	100% (151)	100% (127)	100% (89)	100% (391)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	17%	3%	13%	45%	3%	11%	33%	17%	19%	18%	15%
Somewhat favorable	16%	8%	16%	27%	6%	16%	24%	13%	23%	22%	12%
Somewhat unfavorable	15%	9%	20%	13%	9%	14%	20%	16%	14%	15%	10%
Very unfavorable	49%	77%	47%	13%	79%	55%	23%	50%	43%	45%	63%
Don't know	3%	2%	3%	2%	3%	4%	1%	4%	2%	0%	1%
Totals (Unweighted N)	100% (1,289)	100% (447)	100% (516)	100% (326)	100% (338)	100% (575)	100% (376)	100% (677)	100% (338)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	17%	19%	12%	3%	6%	70%	12%	2%	50%	4%
Somewhat favorable	16%	17%	14%	8%	3%	24%	28%	3%	35%	17%
Somewhat unfavorable	15%	12%	23%	5%	6%	6%	19%	6%	11%	14%
Very unfavorable	49%	50%	46%	80%	84%	—	40%	87%	4%	64%
Don't know	3%	2%	5%	4%	0%	—	2%	2%	1%	—
Totals (Unweighted N)	100% (1,289)	100% (1,061)	100% (228)	100% (195)	100% (168)	100% (166)	100% (153)	100% (438)	100% (368)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



5. Favorability of Candidates – Mike Pence

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	13%	17%	10%	11%	6%	16%	16%	15%	7%	14%	7%	4%	37%
Somewhat favorable	19%	21%	17%	13%	19%	17%	25%	22%	12%	11%	13%	9%	30%
Somewhat unfavorable	12%	12%	12%	11%	11%	13%	14%	13%	10%	7%	16%	15%	11%
Very unfavorable	26%	28%	24%	30%	22%	25%	28%	25%	30%	25%	28%	56%	7%
Don't know	30%	22%	37%	35%	42%	29%	17%	26%	40%	43%	36%	17%	16%
Totals (Unweighted N)	100% (1,289)	100% (617)	100% (672)	100% (238)	100% (326)	100% (537)	100% (188)	100% (922)	100% (151)	100% (127)	100% (89)	100% (391)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	13%	5%	10%	30%	3%	8%	25%	13%	12%	25%	8%
Somewhat favorable	19%	9%	18%	34%	8%	13%	31%	18%	22%	18%	15%
Somewhat unfavorable	12%	13%	15%	7%	12%	16%	8%	10%	15%	14%	15%
Very unfavorable	26%	42%	26%	4%	53%	23%	12%	26%	28%	24%	24%
Don't know	30%	32%	31%	26%	23%	41%	24%	34%	23%	19%	38%
Totals (Unweighted N)	100% (1,289)	100% (449)	100% (514)	100% (326)	100% (337)	100% (575)	100% (377)	100% (675)	100% (338)	100% (148)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	13%	16%	6%	5%	3%	48%	27%	2%	39%	7%
Somewhat favorable	19%	18%	20%	8%	6%	33%	29%	5%	33%	25%
Somewhat unfavorable	12%	13%	8%	19%	11%	6%	15%	17%	7%	22%
Very unfavorable	26%	28%	21%	55%	61%	1%	11%	53%	1%	22%
Don't know	30%	24%	45%	13%	19%	12%	19%	22%	20%	24%
Totals (Unweighted N)	100% (1,289)	100% (1,062)	100% (227)	100% (196)	100% (169)	100% (166)	100% (153)	100% (439)	100% (368)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



6. Favorability of Candidates – Gary Johnson

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	6%	7%	4%	11%	9%	3%	3%	3%	15%	10%	3%	8%	2%
Somewhat favorable	18%	21%	15%	31%	21%	11%	14%	20%	12%	12%	11%	21%	17%
Somewhat unfavorable	13%	15%	11%	10%	9%	15%	16%	15%	7%	4%	23%	17%	19%
Very unfavorable	11%	14%	9%	4%	9%	16%	13%	11%	15%	13%	3%	13%	13%
Don't know	52%	44%	60%	44%	52%	56%	55%	50%	52%	62%	60%	41%	50%
Totals (Unweighted N)	100% (1,288)	100% (615)	100% (673)	100% (237)	100% (326)	100% (537)	100% (188)	100% (922)	100% (151)	100% (127)	100% (88)	100% (392)	100% (334)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	6%	6%	6%	4%	8%	5%	5%	5%	6%	11%	1%
Somewhat favorable	18%	15%	20%	18%	15%	17%	21%	18%	20%	16%	14%
Somewhat unfavorable	13%	12%	13%	13%	22%	11%	10%	8%	18%	20%	21%
Very unfavorable	11%	12%	10%	12%	9%	10%	15%	12%	12%	9%	8%
Don't know	52%	55%	50%	53%	46%	58%	50%	57%	43%	44%	55%
Totals (Unweighted N)	100% (1,288)	100% (449)	100% (514)	100% (325)	100% (338)	100% (574)	100% (376)	100% (674)	100% (338)	100% (148)	100% (128)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	6%	5%	6%	8%	9%	0%	5%	5%	0%	29%
Somewhat favorable	18%	18%	18%	17%	28%	11%	23%	17%	9%	38%
Somewhat unfavorable	13%	15%	8%	19%	13%	18%	19%	17%	17%	6%
Very unfavorable	11%	13%	8%	16%	11%	18%	7%	12%	15%	3%
Don't know	52%	50%	59%	39%	40%	54%	46%	49%	58%	24%
Totals (Unweighted N)	100% (1,288)	100% (1,062)	100% (226)	100% (196)	100% (169)	100% (166)	100% (153)	100% (439)	100% (367)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



7. Favorability of Candidates – Jill Stein

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	4%	5%	3%	8%	3%	3%	3%	4%	5%	3%	5%	11%	1%
Somewhat favorable	12%	16%	8%	23%	13%	8%	9%	11%	18%	10%	15%	17%	8%
Somewhat unfavorable	13%	13%	12%	13%	13%	13%	11%	13%	11%	8%	21%	18%	15%
Very unfavorable	14%	17%	12%	11%	12%	16%	18%	15%	14%	16%	6%	13%	20%
Don't know	57%	49%	65%	46%	60%	61%	58%	57%	53%	64%	53%	42%	56%
Totals (Unweighted N)	100% (1,281)	100% (616)	100% (665)	100% (237)	100% (325)	100% (531)	100% (188)	100% (919)	100% (151)	100% (122)	100% (89)	100% (392)	100% (330)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	4%	4%	5%	0%	11%	1%	2%	3%	6%	6%	2%	
Somewhat favorable	12%	12%	15%	7%	19%	11%	8%	12%	14%	14%	8%	
Somewhat unfavorable	13%	13%	13%	12%	16%	12%	12%	9%	16%	18%	17%	
Very unfavorable	14%	13%	12%	21%	9%	12%	21%	14%	16%	20%	11%	
Don't know	57%	57%	56%	60%	45%	64%	58%	63%	49%	42%	62%	
Totals (Unweighted N)	100% (1,281)	100% (445)	100% (513)	100% (323)	100% (336)	100% (573)	100% (372)	100% (671)	100% (337)	100% (147)	100% (126)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	4%	5%	1%	6%	19%	0%	1%	4%	0%	5%
Somewhat favorable	12%	12%	11%	12%	24%	6%	11%	14%	5%	21%
Somewhat unfavorable	13%	14%	9%	23%	13%	17%	14%	17%	16%	11%
Very unfavorable	14%	15%	12%	17%	6%	24%	12%	13%	20%	11%
Don't know	57%	54%	66%	41%	39%	54%	63%	52%	59%	53%
Totals (Unweighted N)	100% (1,281)	100% (1,056)	100% (225)	100% (196)	100% (169)	100% (164)	100% (151)	100% (436)	100% (364)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



8. General Election | Enthusiasm – Hillary Clinton

How do you feel about the presidential candidates listed below?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Enthusiastic	24%	19%	28%	20%	25%	25%	23%	18%	46%	33%	26%	48%	4%
Satisfied but not enthusiastic	18%	20%	17%	25%	22%	16%	12%	14%	29%	20%	38%	21%	5%
Dissatisfied but not upset	15%	15%	15%	22%	14%	15%	11%	16%	7%	17%	16%	12%	11%
Upset	40%	43%	38%	30%	36%	41%	52%	50%	8%	26%	18%	19%	78%
Not sure	3%	3%	2%	3%	3%	3%	2%	1%	10%	5%	1%	0%	2%
Totals (Unweighted N)	100% (1,284)	100% (616)	100% (668)	100% (237)	100% (323)	100% (536)	100% (188)	100% (917)	100% (152)	100% (127)	100% (88)	100% (391)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Enthusiastic	24%	52%	14%	1%	39%	25%	12%	25%	21%	17%	29%
Satisfied but not enthusiastic	18%	27%	19%	5%	30%	22%	7%	18%	17%	20%	18%
Dissatisfied but not upset	15%	10%	20%	13%	15%	18%	13%	15%	17%	14%	14%
Upset	40%	9%	42%	79%	16%	31%	66%	38%	42%	49%	37%
Not sure	3%	2%	4%	2%	0%	4%	3%	3%	3%	–	1%
Totals (Unweighted N)	100% (1,284)	100% (446)	100% (511)	100% (327)	100% (336)	100% (572)	100% (376)	100% (675)	100% (333)	100% (147)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Enthusiastic	24%	23%	27%	81%	7%	2%	6%	54%	1%	3%
Satisfied but not enthusiastic	18%	16%	25%	15%	28%	1%	10%	32%	1%	7%
Dissatisfied but not upset	15%	14%	17%	3%	24%	12%	12%	11%	13%	14%
Upset	40%	46%	26%	2%	40%	85%	70%	2%	83%	77%
Not sure	3%	2%	5%	0%	–	0%	2%	0%	2%	–
Totals (Unweighted N)	100% (1,284)	100% (1,060)	100% (224)	100% (195)	100% (168)	100% (168)	100% (152)	100% (439)	100% (369)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



9. General Election | Enthusiasm – Donald Trump

How do you feel about the presidential candidates listed below?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Enthusiastic	21%	24%	18%	16%	12%	23%	29%	24%	15%	12%	10%	6%	47%
Satisfied but not enthusiastic	13%	15%	11%	11%	16%	13%	12%	14%	8%	9%	14%	6%	19%
Dissatisfied but not upset	17%	17%	17%	17%	21%	20%	8%	19%	14%	12%	8%	8%	15%
Upset	47%	42%	52%	54%	47%	42%	49%	41%	56%	63%	65%	79%	19%
Not sure	2%	2%	2%	2%	3%	2%	2%	1%	7%	3%	2%	1%	0%
Totals (Unweighted N)	100% (1,283)	100% (619)	100% (664)	100% (236)	100% (326)	100% (536)	100% (185)	100% (919)	100% (149)	100% (128)	100% (87)	100% (392)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Enthusiastic	21%	7%	19%	44%	6%	13%	38%	20%	23%	19%	19%
Satisfied but not enthusiastic	13%	6%	11%	26%	4%	15%	17%	14%	14%	12%	5%
Dissatisfied but not upset	17%	12%	22%	15%	11%	16%	22%	17%	16%	23%	15%
Upset	47%	74%	44%	14%	79%	51%	22%	47%	44%	45%	59%
Not sure	2%	1%	4%	1%	1%	5%	1%	2%	4%	–	1%
Totals (Unweighted N)	100% (1,283)	100% (448)	100% (508)	100% (327)	100% (337)	100% (570)	100% (376)	100% (668)	100% (338)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Enthusiastic	21%	22%	17%	5%	6%	76%	16%	3%	58%	–
Satisfied but not enthusiastic	13%	14%	11%	7%	2%	17%	22%	4%	28%	11%
Dissatisfied but not upset	17%	15%	21%	8%	8%	5%	24%	11%	12%	24%
Upset	47%	47%	46%	79%	82%	1%	38%	81%	2%	64%
Not sure	2%	1%	4%	1%	2%	1%	–	1%	1%	0%
Totals (Unweighted N)	100% (1,283)	100% (1,059)	100% (224)	100% (196)	100% (168)	100% (168)	100% (152)	100% (437)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



10. General Election | Good Idea about Candidate Vote

Do you have a good idea of which candidate you'll vote for in the presidential election in November, or are you still making up your mind?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
I have a good idea of who I'll vote for	80%	83%	78%	74%	71%	85%	85%	81%	83%	71%	80%	87%	84%
I'm still making up my mind	12%	10%	14%	20%	19%	10%	6%	12%	10%	18%	17%	9%	12%
I don't plan to vote in the election this November	4%	3%	6%	3%	8%	3%	5%	4%	3%	11%	1%	2%	4%
Not sure	3%	3%	3%	3%	2%	2%	5%	3%	4%	0%	2%	1%	1%
Totals (Unweighted N)	100% (1,055)	100% (524)	100% (531)	100% (161)	100% (260)	100% (457)	100% (177)	100% (781)	100% (123)	100% (88)	100% (63)	100% (390)	100% (331)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
I have a good idea of who I'll vote for	80%	85%	75%	82%	90%	75%	80%	79%	83%	77%	82%
I'm still making up my mind	12%	11%	14%	11%	8%	17%	11%	11%	14%	17%	10%
I don't plan to vote in the election this November	4%	2%	7%	4%	0%	5%	6%	5%	3%	1%	7%
Not sure	3%	2%	4%	2%	2%	4%	3%	5%	—	4%	1%
Totals (Unweighted N)	100% (1,055)	100% (390)	100% (370)	100% (295)	100% (292)	100% (422)	100% (341)	100% (511)	100% (302)	100% (140)	100% (102)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
I have a good idea of who I'll vote for	80%	80%	—	94%	77%	95%	74%	96%	92%	47%
I'm still making up my mind	12%	12%	—	6%	14%	5%	17%	3%	7%	31%
I don't plan to vote in the election this November	4%	4%	—	—	5%	—	7%	1%	1%	14%
Not sure	3%	3%	—	0%	3%	—	1%	1%	0%	9%
Totals (Unweighted N)	100% (1,055)	100% (1,055)	0% (-)	100% (194)	100% (168)	100% (165)	100% (151)	100% (435)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



11. General Election | Presidential Vote Intention

If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, Donald Trump, the Republican, Gary Johnson, the Libertarian, and Jill Stein, from the Green Party, who would you vote for?

Registered voters only

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	41%	36%	45%	48%	43%	36%	40%	32%	80%	47%	47%	74%	8%
Donald Trump	36%	41%	32%	15%	27%	43%	46%	43%	5%	26%	27%	6%	74%
Gary Johnson	8%	10%	7%	17%	12%	5%	5%	10%	5%	3%	6%	7%	9%
Jill Stein	4%	5%	2%	12%	2%	3%	0%	4%	2%	4%	3%	7%	1%
Someone else	2%	2%	2%	1%	3%	2%	2%	2%	1%	2%	2%	2%	2%
Not sure yet	7%	4%	11%	5%	10%	8%	5%	7%	4%	8%	13%	3%	6%
Probably won't vote	2%	2%	2%	2%	2%	3%	1%	1%	2%	9%	1%	1%	0%
Totals (Unweighted N)	100% (1,069)	100% (528)	100% (541)	100% (163)	100% (264)	100% (464)	100% (178)	100% (793)	100% (123)	100% (91)	100% (62)	100% (395)	100% (335)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	41%	81%	31%	4%	76%	50%	12%	40%	41%	39%	43%
Donald Trump	36%	5%	34%	78%	5%	26%	63%	35%	38%	37%	36%
Gary Johnson	8%	3%	12%	10%	2%	10%	11%	9%	7%	14%	3%
Jill Stein	4%	3%	7%	0%	11%	1%	1%	4%	4%	3%	3%
Someone else	2%	2%	3%	1%	3%	0%	3%	2%	2%	0%	3%
Not sure yet	7%	6%	10%	6%	3%	8%	9%	9%	6%	6%	6%
Probably won't vote	2%	1%	4%	1%	0%	4%	2%	1%	3%	1%	5%
Totals (Unweighted N)	100% (1,069)	100% (397)	100% (372)	100% (300)	100% (296)	100% (428)	100% (345)	100% (520)	100% (307)	100% (141)	100% (101)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Hillary Clinton	41%	41%	—	94%	49%	1%	17%	100%	—	—
Donald Trump	36%	36%	—	—	9%	95%	52%	—	100%	—
Gary Johnson	8%	8%	—	4%	11%	2%	17%	—	—	81%
Jill Stein	4%	4%	—	—	19%	—	1%	—	—	—
Someone else	2%	2%	—	—	5%	0%	4%	—	—	19%
Not sure yet	7%	7%	—	2%	4%	2%	8%	—	—	—
Probably won't vote	2%	2%	—	—	3%	—	1%	—	—	—
Totals	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,069)	(1,069)	(-)	(197)	(169)	(168)	(152)	(442)	(372)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



12. General Election | 3rd Party Choice

Which candidate do you prefer more, Hillary Clinton or Donald Trump?

Asked of registered voters who would vote for Gary Johnson, Jill Stein or

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	24%	20%	28%	40%	20%	21%	8%	21%	20%	35%	50%	41%	21%
Donald Trump	33%	34%	32%	33%	47%	25%	28%	34%	34%	28%	22%	20%	40%
No preference	43%	46%	40%	26%	33%	55%	64%	44%	46%	37%	28%	39%	39%
Totals (Unweighted N)	100% (228)	100% (112)	100% (116)	100% (57)	100% (68)	100% (83)	100% (20)	100% (174)	100% (16)	100% (17)	100% (21)	100% (86)	100% (54)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	24%	38%	28%	3%	36%	34%	11%	29%	21%	11%	28%
Donald Trump	33%	21%	27%	59%	12%	27%	47%	25%	33%	70%	23%
No preference	43%	41%	46%	38%	52%	39%	42%	47%	46%	19%	50%
Totals (Unweighted N)	100% (228)	100% (48)	100% (134)	100% (46)	100% (60)	100% (103)	100% (65)	100% (112)	100% (60)	100% (38)	100% (18)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Hillary Clinton	24%	24%	—	41%	41%	41%	13%	—	—	23%
Donald Trump	33%	33%	—	59%	13%	59%	38%	—	—	38%
No preference	43%	43%	—	—	46%	—	49%	—	—	39%
Totals (Unweighted N)	100% (228)	100% (228)	0% (-)	100% (8)	100% (73)	100% (8)	100% (44)	0% (-)	0% (-)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



13. General Election | Major Party Presidential Preference

Which candidate do you prefer more, Hillary Clinton or Donald Trump?

Registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	46%	40%	51%	62%	49%	40%	41%	37%	82%	53%	59%	82%	12%
Donald Trump	43%	48%	39%	27%	40%	47%	49%	51%	10%	31%	32%	9%	80%
Someone else / Not sure yet													
/ No preference	9%	10%	9%	9%	9%	10%	8%	10%	6%	7%	7%	8%	7%
Probably won't vote	2%	2%	2%	2%	2%	3%	1%	1%	2%	9%	1%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,069)	(528)	(541)	(163)	(264)	(464)	(178)	(793)	(123)	(91)	(62)	(395)	(335)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	46%	86%	40%	4%	83%	57%	14%	47%	45%	41%	48%
Donald Trump	43%	8%	42%	88%	7%	32%	74%	40%	44%	53%	39%
Someone else / Not sure yet											
/ No preference	9%	6%	14%	7%	10%	8%	10%	11%	9%	4%	8%
Probably won't vote	2%	1%	4%	1%	0%	4%	2%	1%	3%	1%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,069)	(397)	(372)	(300)	(296)	(428)	(345)	(520)	(307)	(141)	(101)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Hillary Clinton	46%	46%	—	97%	65%	2%	21%	100%	—	23%
Donald Trump	43%	43%	—	3%	14%	98%	63%	—	100%	37%
Someone else / Not sure yet										
/ No preference	9%	9%	—	—	18%	—	15%	—	—	40%
Probably won't vote	2%	2%	—	—	3%	—	1%	—	—	—
Totals	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,069)	(1,069)	(-)	(197)	(169)	(168)	(152)	(442)	(372)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



14. General Election | Clinton Preference

Would you say you are mostly voting FOR Hillary Clinton or AGAINST Donald Trump?

Asked of those who would vote for Hillary Clinton

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
I'm mostly voting <u>FOR</u> Hillary Clinton	63%	61%	64%	43%	62%	69%	71%	58%	77%	58%	57%	72%	47%
I'm mostly voting <u>AGAINST</u> Donald Trump	33%	32%	34%	49%	36%	26%	29%	37%	21%	38%	36%	23%	53%
Not sure	4%	6%	2%	8%	2%	5%	—	5%	2%	4%	6%	5%	—
Totals (Unweighted N)	100% (442)	100% (200)	100% (242)	100% (69)	100% (126)	100% (185)	100% (62)	100% (271)	100% (96)	100% (50)	100% (25)	100% (283)	100% (34)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
I'm mostly voting <u>FOR</u> Hillary Clinton	63%	72%	46%	3%	70%	53%	73%	63%	68%	48%	63%
I'm mostly voting <u>AGAINST</u> Donald Trump	33%	24%	49%	93%	26%	44%	19%	33%	29%	52%	25%
Not sure	4%	4%	5%	4%	4%	3%	8%	4%	3%	—	12%
Totals (Unweighted N)	100% (442)	100% (325)	100% (104)	100% (13)	100% (214)	100% (187)	100% (41)	100% (227)	100% (119)	100% (57)	100% (39)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
I'm mostly voting <u>FOR</u> Hillary Clinton	63%	63%	—	87%	30%	72%	45%	63%	—	—
I'm mostly voting <u>AGAINST</u> Donald Trump	33%	33%	—	8%	65%	28%	55%	33%	—	—
Not sure	4%	4%	—	5%	5%	—	—	4%	—	—
Totals (Unweighted N)	100% (442)	100% (442)	0% (-)	100% (189)	100% (79)	100% (2)	100% (28)	100% (442)	0% (-)	0% (-)

The Economist/YouGov Poll

July 30 - August 1, 2016



15. General Election | Trump Preference

Would you say you are mostly voting FOR Donald Trump or AGAINST Hillary Clinton?

Asked of those who would vote for Donald Trump

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
I'm mostly voting <u>FOR</u> Donald Trump	62%	60%	65%	61%	61%	59%	66%	60%	98%	75%	61%	62%	61%
I'm mostly voting <u>AGAINST</u> Hillary Clinton	36%	40%	32%	39%	37%	40%	30%	38%	2%	23%	39%	36%	36%
Not sure	2%	1%	3%	—	2%	1%	4%	2%	—	2%	—	2%	2%
Totals (Unweighted N)	100% (372)	100% (209)	100% (163)	100% (34)	100% (62)	100% (183)	100% (93)	100% (331)	100% (7)	100% (19)	100% (15)	100% (23)	100% (245)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
I'm mostly voting <u>FOR</u> Donald Trump	62%	51%	60%	64%	57%	57%	64%	70%	56%	57%	50%
I'm mostly voting <u>AGAINST</u> Hillary Clinton	36%	47%	40%	33%	43%	40%	34%	27%	42%	43%	49%
Not sure	2%	2%	1%	3%	—	3%	2%	3%	2%	—	1%
Totals (Unweighted N)	100% (372)	100% (18)	100% (116)	100% (238)	100% (19)	100% (118)	100% (235)	100% (169)	100% (120)	100% (45)	100% (38)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
I'm mostly voting <u>FOR</u> Donald Trump	62%	62%	—	—	69%	79%	32%	—	62%	—
I'm mostly voting <u>AGAINST</u> Hillary Clinton	36%	36%	—	—	31%	20%	67%	—	36%	—
Not sure	2%	2%	—	—	—	1%	1%	—	2%	—
Totals (Unweighted N)	100% (372)	100% (372)	0% (-)	0% (-)	100% (14)	100% (158)	100% (79)	0% (-)	100% (372)	0% (-)

The Economist/YouGov Poll

July 30 - August 1, 2016



16. General Election | Johnson Preference

Would you say you are mostly voting FOR Gary Johnson, AGAINST Hillary Clinton or AGAINST Donald Trump?

Asked of those who would vote for Gary Johnson

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
I'm mostly voting <u>FOR</u> Gary Johnson	44%	52%	34%	58%	41%	33%	36%	37%	100%	73%	61%	57%	39%
I'm mostly voting <u>AGAINST</u> Hillary Clinton	23%	22%	26%	11%	38%	35%	7%	27%	—	27%	—	15%	20%
I'm mostly voting <u>AGAINST</u> Donald Trump	26%	19%	35%	21%	20%	22%	52%	30%	—	—	8%	21%	36%
Not sure	6%	7%	5%	10%	—	9%	5%	6%	—	—	31%	7%	5%
Totals (Unweighted N)	100% (86)	100% (52)	100% (34)	100% (19)	100% (34)	100% (27)	100% (6)	100% (74)	100% (2)	100% (5)	100% (5)	100% (23)	100% (28)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
I'm mostly voting <u>FOR</u> Gary Johnson	44%	42%	49%	38%	38%	40%	49%	40%	53%	48%	39%
I'm mostly voting <u>AGAINST</u> Hillary Clinton	23%	25%	22%	25%	3%	27%	23%	18%	16%	41%	42%
I'm mostly voting <u>AGAINST</u> Donald Trump	26%	30%	18%	36%	21%	24%	28%	34%	26%	10%	—
Not sure	6%	3%	11%	—	38%	10%	—	8%	5%	—	19%
Totals (Unweighted N)	100% (86)	100% (7)	100% (55)	100% (24)	100% (5)	100% (49)	100% (32)	100% (38)	100% (23)	100% (19)	100% (6)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
I'm mostly voting <u>FOR</u> Gary Johnson	44%	44%	—	89%	43%	15%	38%	—	—	44%
I'm mostly voting <u>AGAINST</u> Hillary Clinton	23%	23%	—	—	24%	4%	24%	—	—	23%
I'm mostly voting <u>AGAINST</u> Donald Trump	26%	26%	—	6%	30%	81%	33%	—	—	26%
Not sure	6%	6%	—	5%	3%	—	5%	—	—	6%
Totals (Unweighted N)	100% (86)	100% (86)	0% (-)	100% (5)	100% (16)	100% (3)	100% (24)	0% (-)	0% (-)	100% (86)

The Economist/YouGov Poll

July 30 - August 1, 2016



17. General Election | Stein Preference

Would you say you are mostly voting FOR Jill Stein, AGAINST Hillary Clinton or AGAINST Donald Trump?

Asked of those who would vote for Jill Stein

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
I'm mostly voting <u>FOR</u> Jill Stein	52%	48%	60%	60%	71%	34%	—	58%	—	47%	49%	67%	—
I'm mostly voting <u>AGAINST</u> Hillary Clinton	37%	44%	24%	28%	16%	57%	100%	36%	57%	44%	—	22%	100%
I'm mostly voting <u>AGAINST</u> Donald Trump	10%	6%	17%	12%	3%	9%	—	4%	43%	9%	51%	9%	—
Not sure	1%	2%	—	—	11%	—	—	2%	—	—	—	2%	—
Totals (Unweighted N)	100% (44)	100% (27)	100% (17)	100% (20)	100% (10)	100% (13)	100% (1)	100% (34)	100% (2)	100% (4)	100% (4)	100% (35)	100% (2)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
I'm mostly voting <u>FOR</u> Jill Stein	52%	41%	58%	—	64%	30%	9%	69%	39%	49%	11%
I'm mostly voting <u>AGAINST</u> Hillary Clinton	37%	38%	34%	100%	27%	30%	91%	23%	49%	22%	89%
I'm mostly voting <u>AGAINST</u> Donald Trump	10%	15%	8%	—	8%	30%	—	8%	8%	29%	—
Not sure	1%	5%	—	—	—	10%	—	—	4%	—	—
Totals (Unweighted N)	100% (44)	100% (13)	100% (30)	100% (1)	100% (34)	100% (7)	100% (3)	100% (20)	100% (13)	100% (9)	100% (2)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
I'm mostly voting <u>FOR</u> Jill Stein	52%	52%	—	—	67%	—	—	—	—	—
I'm mostly voting <u>AGAINST</u> Hillary Clinton	37%	37%	—	—	22%	—	100%	—	—	—
I'm mostly voting <u>AGAINST</u> Donald Trump	10%	10%	—	—	9%	—	—	—	—	—
Not sure	1%	1%	—	—	2%	—	—	—	—	—
Totals (Unweighted N)	100% (44)	100% (44)	0% (-)	0% (-)	100% (35)	0% (-)	100% (2)	0% (-)	0% (-)	0% (-)

The Economist/YouGov Poll

July 30 - August 1, 2016



18. General Election | Voter Motivation

Primary voter motivation

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
I'm mostly voting <u>FOR</u> Hillary Clinton	29%	24%	33%	22%	31%	29%	31%	21%	66%	34%	32%	57%	4%
I'm mostly voting <u>FOR</u> Donald Trump	25%	26%	24%	10%	19%	29%	33%	29%	6%	25%	20%	4%	49%
I'm mostly voting <u>FOR</u> Gary Johnson	4%	6%	3%	11%	6%	2%	2%	4%	6%	3%	5%	4%	4%
I'm mostly voting <u>FOR</u> Jill Stein	2%	3%	2%	8%	2%	1%	—	3%	—	2%	2%	5%	—
I'm mostly voting <u>AGAINST</u> Hillary Clinton	18%	22%	14%	12%	18%	23%	16%	23%	1%	11%	13%	5%	32%
I'm mostly voting <u>AGAINST</u> Donald Trump	18%	15%	21%	31%	21%	12%	15%	17%	19%	23%	23%	20%	8%
Not sure	3%	4%	3%	6%	2%	3%	2%	3%	2%	3%	6%	5%	2%
Totals (Unweighted N)	100% (944)	100% (488)	100% (456)	100% (142)	100% (232)	100% (408)	100% (162)	100% (710)	100% (107)	100% (78)	100% (49)	100% (364)	100% (309)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
I'm mostly voting <u>FOR</u> Hillary Clinton	29%	64%	17%	0%	56%	30%	10%	29%	31%	20%	32%
I'm mostly voting <u>FOR</u> Donald Trump	25%	3%	24%	54%	3%	17%	47%	28%	24%	23%	21%
I'm mostly voting <u>FOR</u> Gary Johnson	4%	2%	7%	4%	1%	5%	6%	4%	4%	7%	2%
I'm mostly voting <u>FOR</u> Jill Stein	2%	1%	5%	—	8%	0%	0%	3%	2%	2%	0%
I'm mostly voting <u>AGAINST</u> Hillary Clinton	18%	4%	22%	31%	6%	16%	29%	14%	21%	24%	25%
I'm mostly voting <u>AGAINST</u> Donald Trump	18%	23%	22%	8%	23%	28%	6%	19%	16%	24%	13%
Not sure	3%	4%	4%	3%	4%	4%	2%	4%	3%	—	7%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Totals (Unweighted N)	100% (944)	100% (363)	100% (305)	100% (276)	100% (272)	100% (361)	100% (311)	100% (454)	100% (275)	100% (130)	100% (85)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
I'm mostly voting <u>FOR</u> Hillary Clinton	29%	29%	—	84%	17%	1%	9%	63%	—	—
I'm mostly voting <u>FOR</u> Donald Trump	25%	25%	—	—	7%	77%	19%	—	62%	—
I'm mostly voting <u>FOR</u> Gary Johnson	4%	4%	—	3%	5%	0%	7%	—	—	44%
I'm mostly voting <u>FOR</u> Jill Stein	2%	2%	—	—	15%	—	—	—	—	—
I'm mostly voting <u>AGAINST</u> Hillary Clinton	18%	18%	—	—	11%	20%	46%	—	36%	23%
I'm mostly voting <u>AGAINST</u> Donald Trump	18%	18%	—	8%	42%	2%	17%	33%	—	26%
Not sure	3%	3%	—	5%	3%	1%	1%	4%	2%	6%
Totals (Unweighted N)	100% (944)	100% (944)	0% (-)	100% (194)	100% (144)	100% (163)	100% (133)	100% (442)	100% (372)	100% (86)

The Economist/YouGov Poll

July 30 - August 1, 2016



19. General Election | Consider Clinton

Would you consider voting for Hillary Clinton?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Might consider voting for	50%	45%	54%	67%	53%	45%	43%	40%	93%	61%	62%	85%	15%
Would never vote for	47%	53%	42%	31%	41%	51%	56%	57%	5%	37%	33%	13%	84%
Not sure	3%	2%	4%	2%	6%	4%	0%	3%	1%	2%	5%	2%	1%
Totals (Unweighted N)	100% (1,044)	100% (521)	100% (523)	100% (160)	100% (256)	100% (452)	100% (176)	100% (778)	100% (119)	100% (86)	100% (61)	100% (392)	100% (334)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Might consider voting for	50%	90%	43%	9%	83%	64%	18%	48%	53%	48%	49%
Would never vote for	47%	8%	52%	90%	14%	33%	79%	48%	45%	51%	47%
Not sure	3%	2%	5%	2%	3%	3%	3%	4%	2%	0%	4%
Totals (Unweighted N)	100% (1,044)	100% (391)	100% (356)	100% (297)	100% (293)	100% (408)	100% (343)	100% (509)	100% (300)	100% (140)	100% (95)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Might consider voting for	50%	50%	—	99%	68%	5%	23%	100%	7%	25%
Would never vote for	47%	47%	—	1%	28%	94%	75%	—	92%	73%
Not sure	3%	3%	—	—	4%	1%	2%	—	1%	2%
Totals (Unweighted N)	100% (1,044)	100% (1,044)	0% (-)	100% (197)	100% (166)	100% (168)	100% (151)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



20. General Election | Consider Trump

Would you consider voting for Donald Trump?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Might consider voting for	47%	53%	41%	32%	41%	53%	51%	53%	21%	36%	33%	13%	80%
Would never vote for	49%	45%	53%	61%	53%	44%	47%	43%	74%	57%	62%	81%	18%
Not sure	4%	2%	6%	7%	7%	4%	2%	4%	5%	8%	5%	6%	2%
Totals (Unweighted N)	100% (1,043)	100% (520)	100% (523)	100% (160)	100% (255)	100% (452)	100% (176)	100% (777)	100% (119)	100% (86)	100% (61)	100% (391)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Might consider voting for	47%	12%	48%	88%	8%	37%	78%	42%	52%	55%	43%
Would never vote for	49%	83%	47%	10%	88%	57%	19%	51%	47%	43%	53%
Not sure	4%	5%	5%	2%	4%	6%	3%	6%	1%	2%	4%
Totals (Unweighted N)	100% (1,043)	100% (391)	100% (355)	100% (297)	100% (293)	100% (407)	100% (343)	100% (509)	100% (299)	100% (140)	100% (95)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Might consider voting for	47%	47%	—	8%	14%	99%	62%	5%	100%	35%
Would never vote for	49%	49%	—	86%	82%	1%	35%	91%	—	64%
Not sure	4%	4%	—	6%	4%	—	3%	4%	—	1%
Totals (Unweighted N)	100% (1,043)	100% (1,043)	0% (-)	100% (196)	100% (166)	100% (168)	100% (151)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



21. General Election | Consider Johnson

Would you consider voting for Gary Johnson?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Might consider voting for	29%	36%	23%	40%	35%	27%	21%	31%	22%	25%	26%	25%	31%
Would never vote for	43%	43%	43%	34%	29%	46%	53%	43%	43%	44%	42%	51%	44%
Not sure	28%	21%	34%	26%	36%	27%	25%	26%	34%	31%	33%	24%	25%
Totals (Unweighted N)	100% (1,039)	100% (521)	100% (518)	100% (160)	100% (253)	100% (451)	100% (175)	100% (774)	100% (118)	100% (86)	100% (61)	100% (390)	100% (332)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Might consider voting for	29%	20%	37%	31%	22%	32%	32%	28%	30%	34%	29%
Would never vote for	43%	53%	36%	39%	50%	38%	43%	43%	46%	38%	39%
Not sure	28%	27%	27%	30%	28%	30%	26%	30%	24%	28%	32%
Totals (Unweighted N)	100% (1,039)	100% (389)	100% (356)	100% (294)	100% (290)	100% (408)	100% (341)	100% (507)	100% (298)	100% (139)	100% (95)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Might consider voting for	29%	29%	—	17%	38%	20%	45%	19%	22%	88%
Would never vote for	43%	43%	—	64%	32%	52%	34%	55%	47%	7%
Not sure	28%	28%	—	19%	30%	28%	20%	26%	31%	5%
Totals (Unweighted N)	100% (1,039)	100% (1,039)	0% (-)	100% (196)	100% (166)	100% (166)	100% (151)	100% (440)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



22. General Election | Consider Stein

Would you consider voting for Jill Stein?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Might consider voting for	22%	24%	19%	32%	23%	20%	16%	22%	21%	12%	26%	29%	13%
Would never vote for	48%	51%	45%	40%	40%	48%	57%	47%	45%	62%	46%	47%	59%
Not sure	31%	25%	36%	28%	37%	32%	27%	31%	34%	25%	28%	24%	28%
Totals (Unweighted N)	100% (1,041)	100% (521)	100% (520)	100% (160)	100% (254)	100% (452)	100% (175)	100% (775)	100% (119)	100% (86)	100% (61)	100% (391)	100% (333)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Might consider voting for	22%	21%	30%	11%	34%	20%	16%	22%	20%	23%	20%
Would never vote for	48%	49%	42%	54%	40%	47%	53%	48%	47%	51%	46%
Not sure	31%	30%	28%	35%	27%	33%	31%	30%	33%	26%	34%
Totals (Unweighted N)	100% (1,041)	100% (390)	100% (356)	100% (295)	100% (292)	100% (408)	100% (341)	100% (508)	100% (298)	100% (140)	100% (95)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Might consider voting for	22%	22%	—	17%	48%	9%	18%	19%	8%	47%
Would never vote for	48%	48%	—	62%	25%	62%	55%	52%	56%	33%
Not sure	31%	31%	—	21%	27%	29%	28%	29%	36%	20%
Totals (Unweighted N)	100% (1,041)	100% (1,041)	0% (-)	100% (197)	100% (166)	100% (167)	100% (151)	100% (441)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



23. General Election | Democratic Support for Clinton

How many Democrats do you think will vote for Hillary Clinton in the general election if Hillary Clinton is the Democratic nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
All of them	13%	13%	13%	9%	19%	11%	13%	7%	30%	26%	13%	23%	7%
Most of them	51%	53%	50%	47%	48%	55%	52%	54%	47%	30%	65%	59%	45%
Half of them	16%	16%	15%	21%	15%	12%	16%	17%	7%	24%	6%	8%	21%
Some of them	11%	10%	12%	14%	8%	11%	11%	13%	7%	7%	9%	7%	17%
None of them	1%	1%	1%	2%	1%	1%	1%	1%	0%	3%	2%	0%	0%
Not sure	8%	6%	10%	6%	9%	9%	8%	8%	9%	9%	4%	3%	10%
Totals (Unweighted N)	100% (1,295)	100% (620)	100% (675)	100% (240)	100% (328)	100% (538)	100% (189)	100% (924)	100% (153)	100% (129)	100% (89)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
All of them	13%	27%	6%	5%	18%	13%	8%	12%	10%	18%	17%
Most of them	51%	55%	51%	47%	61%	54%	43%	51%	51%	59%	48%
Half of them	16%	9%	20%	17%	13%	13%	20%	14%	20%	13%	13%
Some of them	11%	7%	10%	20%	4%	10%	17%	11%	13%	6%	13%
None of them	1%	0%	1%	2%	1%	1%	1%	2%	0%	—	1%
Not sure	8%	3%	11%	10%	4%	9%	10%	10%	6%	4%	9%
Totals (Unweighted N)	100% (1,295)	100% (452)	100% (515)	100% (328)	100% (339)	100% (578)	100% (378)	100% (680)	100% (337)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
All of them	13%	13%	11%	39%	4%	9%	5%	26%	5%	4%
Most of them	51%	52%	51%	52%	65%	36%	55%	64%	43%	55%
Half of them	16%	15%	16%	4%	14%	23%	21%	4%	24%	18%
Some of them	11%	12%	10%	3%	11%	24%	10%	3%	20%	9%
None of them	1%	1%	2%	0%	1%	0%	—	0%	1%	0%
Not sure	8%	8%	10%	1%	5%	9%	10%	2%	7%	13%
Totals (Unweighted N)	100% (1,295)	100% (1,069)	100% (226)	100% (197)	100% (169)	100% (167)	100% (153)	100% (442)	100% (371)	100% (109)

24. General Election | Republican Support for Trump

How many Republicans do you think will vote for Donald Trump in the general election?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
All of them	7%	5%	8%	8%	6%	5%	9%	6%	9%	8%	9%	6%	12%
Most of them	42%	49%	36%	39%	39%	44%	44%	47%	26%	26%	41%	37%	56%
Half of them	23%	22%	24%	30%	25%	20%	22%	22%	28%	27%	21%	28%	11%
Some of them	15%	13%	17%	12%	16%	18%	11%	14%	16%	15%	20%	18%	11%
None of them	2%	3%	2%	3%	2%	3%	1%	1%	4%	4%	6%	3%	0%
Not sure	11%	8%	13%	7%	11%	10%	14%	9%	16%	20%	4%	8%	9%
Totals (Unweighted N)	100% (1,292)	100% (618)	100% (674)	100% (239)	100% (325)	100% (539)	100% (189)	100% (923)	100% (153)	100% (127)	100% (89)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
All of them	7%	6%	4%	14%	6%	4%	11%	8%	7%	4%	3%
Most of them	42%	29%	45%	54%	45%	36%	45%	36%	52%	46%	47%
Half of them	23%	28%	23%	17%	21%	27%	22%	26%	19%	20%	23%
Some of them	15%	21%	14%	8%	18%	15%	13%	14%	14%	22%	15%
None of them	2%	4%	2%	—	3%	2%	2%	3%	0%	1%	1%
Not sure	11%	12%	12%	7%	7%	16%	8%	12%	8%	7%	11%
Totals (Unweighted N)	100% (1,292)	100% (451)	100% (512)	100% (329)	100% (339)	100% (575)	100% (378)	100% (677)	100% (338)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
All of them	7%	8%	4%	8%	2%	15%	7%	5%	15%	1%
Most of them	42%	44%	36%	27%	47%	68%	47%	27%	65%	48%
Half of them	23%	22%	28%	26%	31%	6%	18%	30%	9%	21%
Some of them	15%	15%	14%	25%	9%	7%	16%	24%	7%	13%
None of them	2%	2%	3%	6%	1%	—	—	4%	0%	1%
Not sure	11%	9%	15%	9%	9%	4%	12%	9%	4%	16%
Totals (Unweighted N)	100% (1,292)	100% (1,067)	100% (225)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



25. General Election | Most Likely Outcome

What do you think is the most likely outcome of the presidential election with Hillary Clinton as the Democratic nominee and Donald Trump as the Republican nominee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Clinton will win in a landslide	18%	18%	17%	14%	20%	19%	18%	12%	41%	27%	18%	33%	6%
Clinton will win narrowly	34%	33%	35%	44%	36%	31%	28%	32%	34%	37%	49%	47%	14%
Trump will win narrowly	22%	27%	18%	20%	19%	26%	23%	28%	11%	10%	10%	8%	45%
Trump will win in a landslide	10%	10%	10%	9%	6%	11%	12%	12%	1%	8%	9%	4%	21%
Not sure	16%	12%	19%	13%	20%	14%	19%	16%	13%	17%	15%	8%	14%
Totals (Unweighted N)	100% (1,295)	100% (620)	100% (675)	100% (240)	100% (328)	100% (538)	100% (189)	100% (924)	100% (153)	100% (129)	100% (89)	100% (394)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Clinton will win in a landslide	18%	38%	9%	6%	30%	17%	11%	18%	14%	24%	20%
Clinton will win narrowly	34%	44%	39%	11%	44%	41%	20%	36%	37%	24%	27%
Trump will win narrowly	22%	7%	21%	46%	12%	15%	37%	21%	27%	26%	16%
Trump will win in a landslide	10%	3%	8%	23%	4%	6%	18%	10%	9%	10%	14%
Not sure	16%	8%	23%	14%	9%	22%	15%	16%	13%	16%	22%
Totals (Unweighted N)	100% (1,295)	100% (452)	100% (515)	100% (328)	100% (338)	100% (579)	100% (378)	100% (679)	100% (338)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Clinton will win in a landslide	18%	18%	18%	50%	13%	1%	12%	39%	1%	11%
Clinton will win narrowly	34%	32%	40%	42%	53%	7%	20%	52%	11%	29%
Trump will win narrowly	22%	24%	17%	4%	13%	53%	38%	2%	51%	24%
Trump will win in a landslide	10%	12%	5%	1%	6%	33%	9%	0%	29%	5%
Not sure	16%	14%	20%	3%	15%	6%	20%	7%	8%	31%
Totals (Unweighted N)	100% (1,295)	100% (1,068)	100% (227)	100% (197)	100% (168)	100% (167)	100% (153)	100% (442)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



26. General Election | Better Off Now

Are you better off now than you were eight years ago?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Better off now	34%	34%	34%	46%	43%	27%	27%	30%	44%	39%	49%	49%	16%
Better off eight years ago	33%	35%	31%	20%	26%	40%	40%	36%	29%	22%	33%	20%	53%
No difference	26%	24%	27%	22%	26%	27%	27%	27%	23%	23%	16%	28%	24%
Not sure	7%	7%	7%	13%	5%	6%	6%	7%	3%	17%	3%	4%	7%
Totals (Unweighted N)	100% (1,295)	100% (620)	100% (675)	100% (239)	100% (328)	100% (539)	100% (189)	100% (924)	100% (153)	100% (129)	100% (89)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Better off now	34%	47%	31%	21%	50%	36%	22%	31%	38%	43%	35%
Better off eight years ago	33%	20%	34%	50%	22%	26%	48%	34%	33%	33%	31%
No difference	26%	27%	26%	23%	24%	28%	24%	27%	26%	24%	21%
Not sure	7%	6%	9%	6%	4%	10%	6%	9%	3%	0%	13%
Totals (Unweighted N)	100% (1,295)	100% (451)	100% (516)	100% (328)	100% (338)	100% (580)	100% (377)	100% (681)	100% (337)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Better off now	34%	32%	40%	59%	37%	9%	24%	52%	12%	35%
Better off eight years ago	33%	36%	26%	16%	22%	64%	45%	17%	58%	32%
No difference	26%	26%	24%	22%	37%	22%	25%	28%	23%	29%
Not sure	7%	6%	10%	3%	5%	5%	6%	3%	8%	4%
Totals (Unweighted N)	100% (1,295)	100% (1,067)	100% (228)	100% (197)	100% (169)	100% (167)	100% (153)	100% (442)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



27. General Election | U.S. Respected

Compared to eight years ago, has the U.S. become more respected or less respected in the world?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More respected	21%	22%	20%	23%	20%	17%	25%	16%	40%	26%	19%	43%	3%
Less respected	58%	58%	59%	46%	56%	63%	65%	65%	35%	44%	53%	29%	92%
No difference	13%	14%	12%	16%	15%	13%	8%	11%	16%	18%	16%	20%	2%
Not sure	8%	7%	10%	15%	10%	7%	3%	7%	10%	12%	13%	8%	2%
Totals (Unweighted N)	100% (1,293)	100% (619)	100% (674)	100% (239)	100% (326)	100% (539)	100% (189)	100% (922)	100% (153)	100% (129)	100% (89)	100% (394)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More respected	21%	38%	17%	2%	45%	18%	7%	18%	24%	19%	29%
Less respected	58%	34%	60%	89%	28%	53%	83%	60%	57%	59%	48%
No difference	13%	18%	14%	5%	19%	18%	4%	13%	13%	19%	8%
Not sure	8%	10%	9%	5%	8%	11%	6%	9%	6%	3%	15%
Totals (Unweighted N)	100% (1,293)	100% (451)	100% (515)	100% (327)	100% (338)	100% (579)	100% (376)	100% (679)	100% (336)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
More respected	21%	22%	17%	57%	30%	2%	5%	45%	2%	14%
Less respected	58%	59%	55%	15%	44%	97%	90%	25%	94%	73%
No difference	13%	13%	13%	19%	19%	1%	4%	22%	2%	10%
Not sure	8%	6%	14%	9%	8%	0%	2%	8%	2%	3%
Totals (Unweighted N)	100% (1,293)	100% (1,065)	100% (228)	100% (196)	100% (169)	100% (167)	100% (152)	100% (441)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



28. Candidate Qualities | Voting Issues – Income inequality

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	43%	39%	47%	52%	44%	40%	42%	37%	67%	55%	56%	69%	17%
Somewhat important	26%	23%	29%	25%	30%	28%	21%	29%	21%	13%	16%	23%	25%
Not very important	16%	18%	15%	14%	10%	16%	22%	18%	11%	10%	11%	4%	30%
Not at all important	12%	18%	7%	8%	11%	13%	15%	15%	–	8%	16%	3%	26%
I don't plan to vote	1%	2%	0%	–	1%	2%	–	0%	1%	8%	–	–	1%
Not sure	1%	1%	2%	0%	4%	1%	–	1%	1%	5%	1%	0%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,052)	(523)	(529)	(160)	(260)	(455)	(177)	(783)	(119)	(88)	(62)	(388)	(332)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	43%	65%	42%	18%	71%	42%	27%	49%	45%	25%	34%
Somewhat important	26%	26%	25%	27%	20%	36%	20%	20%	27%	36%	38%
Not very important	16%	6%	15%	30%	6%	12%	26%	18%	12%	26%	7%
Not at all important	12%	2%	14%	23%	2%	7%	24%	10%	14%	12%	15%
I don't plan to vote	1%	0%	2%	1%	–	2%	1%	1%	0%	2%	4%
Not sure	1%	1%	1%	2%	1%	1%	2%	1%	2%	–	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,052)	(389)	(367)	(296)	(293)	(419)	(340)	(510)	(302)	(141)	(99)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	43%	43%	–	73%	69%	17%	17%	65%	19%	34%
Somewhat important	26%	26%	–	20%	22%	27%	24%	29%	27%	19%
Not very important	16%	16%	–	5%	4%	33%	28%	4%	28%	27%
Not at all important	12%	12%	–	2%	4%	22%	29%	2%	25%	20%
I don't plan to vote	1%	1%	–	–	–	0%	1%	0%	0%	0%
Not sure	1%	1%	–	1%	0%	1%	2%	0%	1%	–

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,052)	100% (1,052)	0% (-)	100% (192)	100% (167)	100% (165)	100% (152)	100% (433)	100% (365)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



29. Candidate Qualities | Voting Issues – Social Security

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	67%	63%	70%	44%	58%	71%	82%	67%	72%	65%	60%	73%	66%
Somewhat important	21%	21%	20%	29%	26%	18%	15%	23%	15%	9%	21%	16%	24%
Not very important	8%	10%	5%	16%	10%	6%	2%	8%	5%	3%	10%	9%	7%
Not at all important	2%	3%	1%	7%	3%	1%	0%	1%	5%	2%	7%	1%	2%
I don't plan to vote	1%	2%	1%	–	1%	3%	–	0%	1%	9%	–	0%	0%
Not sure	2%	1%	2%	4%	3%	1%	–	0%	2%	12%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,048)	(519)	(529)	(160)	(262)	(451)	(175)	(782)	(119)	(84)	(63)	(387)	(331)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very important	67%	74%	58%	71%	70%	65%	67%	74%	62%	53%	66%	
Somewhat important	21%	19%	22%	21%	16%	19%	25%	17%	22%	34%	20%	
Not very important	8%	3%	13%	5%	9%	9%	5%	4%	14%	8%	8%	
Not at all important	2%	3%	1%	2%	3%	2%	1%	2%	1%	3%	1%	
I don't plan to vote	1%	1%	2%	0%	–	2%	1%	1%	0%	2%	4%	
Not sure	2%	1%	3%	0%	1%	2%	1%	2%	2%	–	0%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,048)	(386)	(366)	(296)	(292)	(416)	(340)	(509)	(301)	(139)	(99)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	67%	67%	–	83%	60%	73%	60%	71%	69%	55%
Somewhat important	21%	21%	–	9%	25%	21%	27%	17%	24%	32%
Not very important	8%	8%	–	5%	14%	5%	9%	8%	5%	10%
Not at all important	2%	2%	–	1%	–	1%	3%	2%	2%	3%
I don't plan to vote	1%	1%	–	0%	–	–	1%	0%	–	0%
Not sure	2%	2%	–	1%	2%	–	1%	2%	0%	–

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,048)	100% (1,048)	0% (-)	100% (192)	100% (167)	100% (165)	100% (151)	100% (430)	100% (364)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



30. Candidate Qualities | Voting Issues – Climate change

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	36%	34%	38%	42%	37%	33%	35%	33%	51%	39%	39%	62%	12%
Somewhat important	25%	21%	28%	30%	32%	21%	22%	24%	31%	23%	31%	26%	19%
Not very important	17%	16%	18%	15%	15%	20%	17%	20%	13%	7%	16%	7%	26%
Not at all important	19%	25%	13%	12%	10%	21%	25%	23%	1%	16%	12%	4%	40%
I don't plan to vote	1%	2%	1%	–	2%	3%	–	0%	2%	9%	–	0%	1%
Not sure	2%	1%	2%	1%	3%	2%	0%	1%	2%	6%	2%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,049)	(520)	(529)	(160)	(261)	(451)	(177)	(783)	(118)	(85)	(63)	(387)	(332)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very important	36%	56%	35%	12%	68%	37%	16%	41%	31%	26%	40%	
Somewhat important	25%	30%	22%	22%	23%	31%	21%	21%	31%	30%	20%	
Not very important	17%	9%	19%	26%	6%	19%	23%	15%	22%	19%	15%	
Not at all important	19%	3%	20%	37%	2%	10%	37%	20%	15%	22%	19%	
I don't plan to vote	1%	1%	2%	1%	–	2%	2%	1%	0%	2%	4%	
Not sure	2%	1%	1%	2%	2%	1%	2%	2%	1%	1%	2%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,049)	(385)	(367)	(297)	(293)	(417)	(339)	(509)	(303)	(140)	(97)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	36%	36%	–	65%	62%	10%	15%	58%	10%	32%
Somewhat important	25%	25%	–	23%	27%	20%	18%	27%	21%	34%
Not very important	17%	17%	–	8%	6%	25%	25%	10%	26%	14%
Not at all important	19%	19%	–	3%	5%	45%	38%	3%	42%	18%
I don't plan to vote	1%	1%	–	0%	–	0%	1%	0%	0%	2%
Not sure	2%	2%	–	1%	0%	–	2%	1%	1%	0%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



continued from previous page

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,049)	100% (1,049)	0% (-)	100% (192)	100% (168)	100% (166)	100% (151)	100% (430)	100% (365)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



31. Candidate Qualities | Voting Issues – The minimum wage

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	39%	32%	45%	45%	41%	38%	36%	31%	77%	46%	51%	62%	15%
Somewhat important	27%	26%	28%	30%	31%	27%	23%	30%	17%	21%	20%	26%	27%
Not very important	22%	25%	20%	20%	18%	19%	30%	27%	3%	15%	12%	10%	35%
Not at all important	10%	14%	5%	4%	7%	13%	11%	12%	1%	5%	14%	3%	21%
I don't plan to vote	1%	2%	1%	1%	2%	2%	–	1%	1%	9%	–	–	1%
Not sure	1%	0%	1%	1%	1%	1%	–	0%	1%	5%	2%	0%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,046)	(516)	(530)	(160)	(257)	(454)	(175)	(778)	(119)	(86)	(63)	(385)	(332)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very important	39%	63%	33%	18%	64%	40%	23%	48%	34%	18%	35%	
Somewhat important	27%	25%	30%	26%	24%	36%	21%	21%	34%	33%	31%	
Not very important	22%	10%	23%	36%	9%	17%	35%	20%	19%	34%	23%	
Not at all important	10%	2%	11%	18%	2%	5%	19%	9%	10%	14%	7%	
I don't plan to vote	1%	0%	2%	1%	–	2%	1%	1%	1%	1%	4%	
Not sure	1%	1%	1%	–	1%	0%	1%	1%	1%	–	0%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,046)	(384)	(367)	(295)	(290)	(417)	(339)	(509)	(301)	(140)	(96)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	39%	39%	–	69%	54%	17%	13%	59%	19%	27%
Somewhat important	27%	27%	–	20%	33%	27%	28%	28%	25%	30%
Not very important	22%	22%	–	7%	10%	34%	38%	9%	35%	33%
Not at all important	10%	10%	–	3%	2%	22%	21%	3%	20%	9%
I don't plan to vote	1%	1%	–	–	–	1%	1%	0%	1%	0%
Not sure	1%	1%	–	1%	0%	–	–	1%	–	–

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,046)	100% (1,046)	0% (-)	100% (189)	100% (168)	100% (167)	100% (152)	100% (429)	100% (366)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



32. Candidate Qualities | Voting Issues – Health care

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	69%	60%	77%	59%	66%	69%	78%	69%	74%	66%	60%	80%	63%
Somewhat important	21%	27%	15%	29%	23%	19%	17%	22%	16%	17%	25%	14%	25%
Not very important	7%	9%	4%	11%	7%	7%	4%	6%	8%	4%	13%	3%	9%
Not at all important	1%	2%	1%	1%	1%	2%	1%	2%	–	–	1%	1%	1%
I don't plan to vote	1%	2%	0%	–	1%	2%	–	0%	–	8%	–	–	0%
Not sure	1%	1%	1%	1%	2%	1%	–	0%	2%	5%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,054)	(520)	(534)	(160)	(263)	(455)	(176)	(783)	(119)	(89)	(63)	(388)	(334)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very important	69%	79%	67%	60%	76%	71%	64%	73%	67%	56%	73%	
Somewhat important	21%	15%	19%	31%	15%	20%	25%	17%	24%	34%	13%	
Not very important	7%	4%	9%	7%	7%	6%	8%	6%	7%	8%	10%	
Not at all important	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	0%	
I don't plan to vote	1%	–	2%	0%	–	1%	1%	1%	–	1%	4%	
Not sure	1%	1%	1%	–	1%	1%	1%	1%	1%	–	0%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,054)	(387)	(369)	(298)	(289)	(422)	(343)	(513)	(304)	(140)	(97)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	69%	69%	–	83%	77%	67%	60%	78%	65%	62%
Somewhat important	21%	21%	–	10%	19%	20%	31%	15%	25%	29%
Not very important	7%	7%	–	3%	3%	12%	7%	4%	9%	8%
Not at all important	1%	1%	–	2%	–	1%	2%	2%	1%	0%
I don't plan to vote	1%	1%	–	–	–	–	1%	–	–	0%
Not sure	1%	1%	–	2%	0%	–	–	1%	–	–

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,054)	100% (1,054)	0% (-)	100% (191)	100% (169)	100% (167)	100% (152)	100% (431)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



33. Candidate Qualities | Voting Issues – College tuition

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	30%	26%	33%	46%	42%	25%	17%	24%	47%	43%	37%	46%	8%
Somewhat important	30%	26%	32%	29%	27%	29%	34%	30%	30%	25%	28%	35%	28%
Not very important	21%	25%	18%	18%	19%	22%	23%	24%	9%	13%	22%	10%	32%
Not at all important	17%	20%	14%	6%	9%	21%	24%	20%	11%	3%	12%	8%	29%
I don't plan to vote	1%	2%	1%	–	1%	2%	–	0%	–	9%	–	0%	0%
Not sure	2%	1%	2%	1%	2%	1%	2%	1%	3%	6%	2%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,047)	(515)	(532)	(160)	(261)	(452)	(174)	(781)	(121)	(83)	(62)	(390)	(326)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	30%	48%	26%	10%	46%	33%	16%	34%	24%	30%	26%
Somewhat important	30%	31%	29%	29%	30%	34%	25%	27%	34%	23%	37%
Not very important	21%	11%	21%	34%	14%	18%	29%	20%	23%	26%	18%
Not at all important	17%	8%	19%	26%	8%	12%	27%	17%	16%	19%	15%
I don't plan to vote	1%	–	2%	0%	0%	1%	1%	1%	0%	1%	4%
Not sure	2%	2%	2%	–	2%	1%	2%	2%	3%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,047)	(387)	(367)	(293)	(293)	(418)	(336)	(506)	(302)	(140)	(99)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	30%	30%	–	43%	52%	7%	9%	45%	10%	31%
Somewhat important	30%	30%	–	35%	37%	29%	29%	34%	27%	28%
Not very important	21%	21%	–	10%	8%	37%	28%	12%	32%	18%
Not at all important	17%	17%	–	9%	3%	26%	33%	8%	31%	20%
I don't plan to vote	1%	1%	–	–	–	–	1%	–	–	1%
Not sure	2%	2%	–	3%	0%	–	0%	2%	0%	2%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



continued from previous page

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,047)	100% (1,047)	0% (-)	100% (193)	100% (168)	100% (164)	100% (148)	100% (432)	100% (362)	100% (107)

The Economist/YouGov Poll

July 30 - August 1, 2016



34. Candidate Qualities | Voting Issues – Money in politics

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	47%	50%	45%	49%	45%	44%	53%	47%	48%	47%	47%	59%	38%
Somewhat important	31%	29%	33%	30%	33%	31%	32%	32%	32%	27%	32%	29%	37%
Not very important	12%	10%	14%	12%	14%	13%	10%	13%	12%	4%	11%	7%	12%
Not at all important	5%	7%	4%	6%	4%	6%	5%	5%	4%	6%	7%	2%	7%
I don't plan to vote	2%	2%	1%	2%	1%	3%	–	1%	1%	11%	–	1%	2%
Not sure	3%	1%	4%	1%	4%	3%	1%	2%	3%	5%	2%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,053)	(521)	(532)	(160)	(263)	(456)	(174)	(782)	(121)	(87)	(63)	(392)	(329)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	47%	52%	50%	37%	57%	44%	44%	55%	45%	35%	36%
Somewhat important	31%	32%	28%	35%	28%	35%	30%	26%	33%	37%	44%
Not very important	12%	10%	11%	16%	8%	13%	13%	10%	12%	22%	8%
Not at all important	5%	3%	6%	7%	4%	4%	7%	5%	6%	3%	6%
I don't plan to vote	2%	0%	3%	1%	–	2%	2%	1%	1%	1%	4%
Not sure	3%	2%	2%	4%	3%	2%	3%	3%	2%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,053)	(391)	(367)	(295)	(294)	(420)	(339)	(510)	(303)	(140)	(100)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	47%	47%	–	56%	65%	43%	35%	53%	39%	52%
Somewhat important	31%	31%	–	31%	25%	36%	37%	30%	35%	33%
Not very important	12%	12%	–	7%	6%	9%	15%	11%	16%	10%
Not at all important	5%	5%	–	3%	1%	7%	8%	3%	8%	4%
I don't plan to vote	2%	2%	–	1%	2%	2%	1%	1%	1%	1%
Not sure	3%	3%	–	2%	1%	2%	4%	2%	2%	1%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,053)	100% (1,053)	0% (-)	100% (195)	100% (169)	100% (165)	100% (149)	100% (436)	100% (364)	100% (107)

The Economist/YouGov Poll

July 30 - August 1, 2016



35. Candidate Qualities | Voting Issues – Immigration reform

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	59%	57%	61%	41%	58%	62%	67%	59%	54%	63%	60%	51%	74%
Somewhat important	27%	23%	30%	35%	30%	22%	26%	28%	26%	22%	22%	33%	18%
Not very important	9%	13%	6%	21%	6%	10%	3%	9%	14%	1%	11%	13%	4%
Not at all important	3%	4%	1%	2%	2%	3%	3%	3%	1%	2%	3%	2%	2%
I don't plan to vote	1%	1%	1%	–	3%	1%	–	0%	2%	6%	–	0%	0%
Not sure	1%	1%	2%	1%	1%	2%	1%	0%	3%	6%	4%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,050)	(515)	(535)	(160)	(261)	(454)	(175)	(782)	(119)	(86)	(63)	(389)	(332)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	59%	52%	58%	69%	48%	52%	72%	61%	56%	54%	62%
Somewhat important	27%	35%	24%	19%	35%	34%	15%	27%	28%	30%	19%
Not very important	9%	9%	11%	7%	12%	10%	7%	7%	11%	12%	11%
Not at all important	3%	2%	3%	3%	2%	1%	4%	3%	3%	3%	–
I don't plan to vote	1%	1%	2%	1%	–	2%	1%	0%	1%	1%	4%
Not sure	1%	2%	2%	1%	3%	1%	1%	1%	2%	–	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,050)	(388)	(365)	(297)	(289)	(420)	(341)	(511)	(303)	(139)	(97)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	59%	59%	–	60%	40%	83%	66%	49%	77%	53%
Somewhat important	27%	27%	–	29%	35%	13%	24%	37%	15%	30%
Not very important	9%	9%	–	8%	22%	1%	8%	10%	3%	17%
Not at all important	3%	3%	–	1%	3%	3%	2%	2%	4%	0%
I don't plan to vote	1%	1%	–	1%	–	–	1%	0%	0%	0%
Not sure	1%	1%	–	1%	0%	0%	0%	1%	1%	–

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,050)	100% (1,050)	0% (-)	100% (192)	100% (168)	100% (166)	100% (151)	100% (431)	100% (367)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



36. Candidate Qualities | Voting Issues – Gun control

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	56%	51%	61%	49%	61%	54%	59%	53%	69%	60%	64%	67%	49%
Somewhat important	21%	20%	21%	35%	19%	17%	18%	20%	30%	16%	18%	23%	17%
Not very important	12%	13%	11%	11%	8%	11%	16%	15%	1%	4%	6%	6%	14%
Not at all important	9%	14%	5%	4%	9%	14%	7%	12%	0%	3%	10%	4%	17%
I don't plan to vote	1%	2%	0%	–	1%	2%	–	0%	0%	9%	–	–	0%
Not sure	1%	1%	2%	1%	3%	2%	0%	1%	1%	8%	3%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,053)	(521)	(532)	(159)	(261)	(456)	(177)	(785)	(119)	(86)	(63)	(391)	(329)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	56%	70%	49%	48%	64%	59%	48%	55%	58%	49%	60%
Somewhat important	21%	21%	21%	19%	24%	20%	19%	21%	20%	21%	21%
Not very important	12%	7%	11%	19%	7%	10%	17%	13%	13%	10%	4%
Not at all important	9%	1%	14%	13%	4%	9%	13%	8%	8%	18%	10%
I don't plan to vote	1%	–	2%	0%	–	1%	1%	1%	–	1%	4%
Not sure	1%	1%	2%	0%	1%	1%	2%	2%	2%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,053)	(390)	(366)	(297)	(292)	(420)	(341)	(513)	(303)	(139)	(98)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	56%	56%	–	75%	57%	50%	49%	73%	46%	47%
Somewhat important	21%	21%	–	18%	29%	14%	21%	19%	17%	34%
Not very important	12%	12%	–	3%	10%	18%	11%	4%	18%	8%
Not at all important	9%	9%	–	3%	4%	18%	19%	2%	18%	11%
I don't plan to vote	1%	1%	–	–	–	–	1%	–	–	0%
Not sure	1%	1%	–	1%	0%	1%	–	1%	1%	–

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,053)	100% (1,053)	0% (-)	100% (195)	100% (167)	100% (164)	100% (151)	100% (435)	100% (365)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



37. Candidate Qualities | Voting Issues – Fighting terrorism

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	72%	71%	73%	50%	66%	77%	83%	74%	62%	72%	62%	61%	85%
Somewhat important	18%	19%	18%	23%	23%	18%	13%	17%	28%	14%	25%	28%	11%
Not very important	5%	5%	5%	15%	7%	2%	4%	6%	3%	3%	3%	7%	3%
Not at all important	3%	3%	2%	10%	0%	1%	1%	2%	6%	2%	4%	3%	1%
I don't plan to vote	1%	2%	1%	1%	2%	2%	0%	1%	1%	8%	2%	–	0%
Not sure	1%	1%	1%	2%	1%	0%	–	0%	1%	2%	3%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,045)	(518)	(527)	(158)	(259)	(453)	(175)	(778)	(118)	(86)	(63)	(386)	(332)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	72%	67%	67%	84%	55%	69%	85%	74%	69%	67%	75%
Somewhat important	18%	24%	18%	12%	28%	20%	11%	15%	26%	23%	9%
Not very important	5%	5%	8%	2%	8%	7%	2%	6%	4%	7%	6%
Not at all important	3%	3%	3%	0%	7%	1%	1%	4%	1%	2%	3%
I don't plan to vote	1%	0%	3%	1%	0%	2%	1%	1%	0%	1%	4%
Not sure	1%	1%	1%	0%	1%	1%	0%	1%	–	–	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,045)	(386)	(363)	(296)	(290)	(417)	(338)	(505)	(300)	(141)	(99)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	72%	72%	–	69%	46%	90%	82%	66%	88%	62%
Somewhat important	18%	18%	–	27%	30%	9%	12%	25%	9%	23%
Not very important	5%	5%	–	1%	18%	1%	4%	5%	2%	11%
Not at all important	3%	3%	–	2%	6%	–	1%	3%	0%	3%
I don't plan to vote	1%	1%	–	–	–	–	1%	1%	0%	0%
Not sure	1%	1%	–	1%	0%	1%	0%	0%	0%	1%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,045)	100% (1,045)	0% (-)	100% (193)	100% (164)	100% (167)	100% (150)	100% (429)	100% (366)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



38. Candidate Qualities | Voting Issues – Job creation

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	68%	67%	68%	64%	67%	69%	68%	65%	85%	67%	63%	71%	68%
Somewhat important	25%	25%	25%	28%	25%	23%	26%	29%	12%	17%	26%	25%	25%
Not very important	4%	4%	4%	5%	3%	4%	5%	5%	0%	1%	8%	2%	5%
Not at all important	1%	1%	0%	2%	0%	0%	1%	0%	2%	1%	0%	1%	0%
I don't plan to vote	1%	2%	1%	1%	1%	2%	–	0%	1%	9%	–	0%	0%
Not sure	1%	1%	1%	1%	3%	1%	–	1%	1%	6%	2%	0%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,049)	(517)	(532)	(160)	(261)	(454)	(174)	(781)	(118)	(88)	(62)	(387)	(328)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	68%	76%	60%	67%	67%	66%	70%	71%	66%	58%	71%
Somewhat important	25%	19%	29%	28%	30%	25%	23%	22%	28%	32%	22%
Not very important	4%	3%	6%	3%	3%	4%	5%	4%	4%	6%	2%
Not at all important	1%	0%	1%	1%	–	1%	1%	1%	1%	0%	–
I don't plan to vote	1%	1%	2%	0%	–	2%	1%	1%	0%	1%	4%
Not sure	1%	1%	2%	0%	1%	1%	1%	1%	1%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,049)	(387)	(368)	(294)	(293)	(417)	(339)	(509)	(303)	(139)	(98)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	68%	68%	–	80%	60%	76%	62%	71%	69%	66%
Somewhat important	25%	25%	–	14%	38%	20%	30%	25%	27%	27%
Not very important	4%	4%	–	3%	1%	3%	7%	3%	3%	4%
Not at all important	1%	1%	–	1%	–	1%	0%	1%	0%	2%
I don't plan to vote	1%	1%	–	1%	0%	–	1%	0%	–	1%
Not sure	1%	1%	–	1%	0%	0%	–	0%	1%	–

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,049)	100% (1,049)	0% (-)	100% (192)	100% (168)	100% (164)	100% (149)	100% (432)	100% (364)	100% (107)

The Economist/YouGov Poll

July 30 - August 1, 2016



39. Candidate Qualities | Voting Issues – National security

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	73%	70%	76%	49%	64%	80%	86%	73%	72%	74%	69%	63%	87%
Somewhat important	19%	22%	17%	29%	28%	15%	12%	20%	18%	14%	22%	31%	8%
Not very important	5%	5%	4%	15%	4%	2%	2%	5%	2%	0%	5%	5%	3%
Not at all important	1%	1%	1%	6%	0%	1%	–	1%	6%	–	–	1%	–
I don't plan to vote	1%	2%	1%	1%	2%	2%	–	0%	1%	6%	2%	–	0%
Not sure	1%	0%	1%	1%	2%	1%	–	0%	1%	6%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,051)	(520)	(531)	(160)	(261)	(453)	(177)	(784)	(120)	(85)	(62)	(389)	(329)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	73%	72%	66%	85%	59%	69%	85%	74%	72%	68%	78%
Somewhat important	19%	20%	23%	12%	29%	23%	9%	18%	22%	25%	7%
Not very important	5%	4%	7%	2%	6%	5%	3%	4%	4%	4%	10%
Not at all important	1%	2%	1%	–	5%	1%	–	2%	0%	1%	–
I don't plan to vote	1%	0%	2%	1%	0%	1%	1%	0%	1%	1%	4%
Not sure	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,051)	(388)	(368)	(295)	(292)	(421)	(338)	(511)	(302)	(140)	(98)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	73%	73%	–	75%	44%	93%	84%	69%	88%	66%
Somewhat important	19%	19%	–	22%	44%	5%	12%	24%	10%	24%
Not very important	5%	5%	–	1%	10%	1%	3%	4%	2%	7%
Not at all important	1%	1%	–	1%	2%	–	–	2%	–	2%
I don't plan to vote	1%	1%	–	–	–	–	1%	0%	0%	0%
Not sure	1%	1%	–	1%	0%	–	–	1%	–	–

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,051)	100% (1,051)	0% (-)	100% (193)	100% (167)	100% (165)	100% (149)	100% (432)	100% (366)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



40. Candidate Qualities | Voting Issues – Free trade agreements

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	36%	41%	32%	29%	34%	39%	39%	35%	40%	44%	22%	39%	41%
Somewhat important	40%	38%	43%	43%	36%	41%	41%	42%	36%	26%	47%	39%	40%
Not very important	13%	12%	14%	16%	15%	10%	13%	14%	7%	7%	24%	12%	12%
Not at all important	4%	4%	4%	4%	2%	5%	5%	3%	10%	5%	4%	6%	3%
I don't plan to vote	1%	1%	1%	–	2%	2%	0%	1%	1%	6%	–	–	0%
Not sure	6%	4%	7%	8%	11%	4%	3%	5%	6%	11%	3%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,055)	(521)	(534)	(160)	(264)	(455)	(176)	(785)	(121)	(86)	(63)	(389)	(333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	36%	35%	38%	35%	36%	32%	40%	37%	33%	38%	37%
Somewhat important	40%	41%	38%	43%	37%	46%	38%	40%	41%	41%	39%
Not very important	13%	14%	10%	15%	13%	11%	14%	12%	15%	14%	10%
Not at all important	4%	5%	5%	2%	7%	5%	2%	3%	6%	3%	7%
I don't plan to vote	1%	0%	2%	1%	–	2%	1%	0%	1%	1%	4%
Not sure	6%	5%	7%	4%	7%	5%	6%	8%	4%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,055)	(388)	(369)	(298)	(292)	(421)	(342)	(514)	(302)	(140)	(99)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	36%	36%	–	39%	41%	57%	25%	31%	43%	34%
Somewhat important	40%	40%	–	41%	34%	30%	55%	47%	37%	46%
Not very important	13%	13%	–	10%	16%	7%	15%	11%	13%	14%
Not at all important	4%	4%	–	7%	4%	4%	1%	6%	2%	2%
I don't plan to vote	1%	1%	–	–	–	–	1%	–	0%	0%
Not sure	6%	6%	–	3%	4%	3%	3%	5%	4%	4%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



continued from previous page

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,055)	100% (1,055)	0% (-)	100% (193)	100% (168)	100% (167)	100% (151)	100% (433)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



41. Candidate Qualities | Voting Issues – Religious liberty

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	46%	43%	48%	34%	45%	44%	56%	45%	49%	48%	46%	40%	53%
Somewhat important	26%	26%	25%	32%	22%	26%	23%	24%	41%	23%	17%	23%	26%
Not very important	15%	15%	15%	16%	17%	15%	13%	17%	3%	12%	19%	17%	11%
Not at all important	10%	12%	8%	14%	12%	10%	7%	12%	4%	3%	15%	15%	8%
I don't plan to vote	2%	2%	1%	–	2%	3%	0%	1%	3%	9%	–	1%	0%
Not sure	2%	2%	2%	4%	2%	2%	1%	2%	1%	5%	3%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,053)	(516)	(537)	(159)	(263)	(455)	(176)	(783)	(121)	(86)	(63)	(391)	(330)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	46%	42%	44%	52%	36%	38%	58%	48%	46%	38%	43%
Somewhat important	26%	28%	24%	24%	20%	30%	25%	25%	26%	24%	31%
Not very important	15%	15%	13%	17%	19%	17%	10%	12%	16%	22%	15%
Not at all important	10%	11%	12%	6%	21%	10%	4%	11%	9%	13%	6%
I don't plan to vote	2%	2%	2%	0%	–	2%	2%	2%	1%	1%	4%
Not sure	2%	1%	4%	0%	4%	2%	1%	3%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,053)	(390)	(366)	(297)	(293)	(420)	(340)	(512)	(301)	(141)	(99)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	46%	46%	–	47%	28%	52%	57%	41%	57%	38%
Somewhat important	26%	26%	–	26%	20%	29%	24%	27%	24%	28%
Not very important	15%	15%	–	13%	22%	11%	10%	17%	12%	18%
Not at all important	10%	10%	–	9%	26%	7%	8%	12%	6%	15%
I don't plan to vote	2%	2%	–	2%	–	–	1%	1%	0%	2%
Not sure	2%	2%	–	3%	4%	1%	0%	2%	1%	0%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,053)	100% (1,053)	0% (-)	100% (195)	100% (168)	100% (165)	100% (151)	100% (436)	100% (363)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



42. Candidate Qualities | Voting Issues – Wall Street reform

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	39%	37%	41%	40%	31%	36%	49%	38%	38%	49%	43%	57%	26%
Somewhat important	35%	36%	34%	34%	36%	38%	30%	37%	39%	20%	24%	30%	40%
Not very important	15%	16%	14%	17%	20%	13%	13%	16%	6%	15%	22%	8%	20%
Not at all important	5%	6%	5%	6%	3%	6%	6%	5%	7%	2%	7%	2%	9%
I don't plan to vote	2%	2%	1%	–	4%	3%	–	1%	4%	9%	–	1%	0%
Not sure	3%	2%	5%	2%	6%	4%	1%	3%	7%	6%	4%	3%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,049)	(515)	(534)	(159)	(260)	(454)	(176)	(782)	(120)	(84)	(63)	(390)	(331)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	39%	50%	42%	22%	56%	40%	29%	45%	37%	22%	39%
Somewhat important	35%	31%	33%	43%	25%	37%	39%	31%	41%	43%	26%
Not very important	15%	11%	14%	22%	9%	15%	19%	11%	14%	30%	20%
Not at all important	5%	3%	5%	9%	5%	2%	8%	6%	5%	4%	6%
I don't plan to vote	2%	1%	3%	0%	1%	3%	1%	2%	0%	1%	4%
Not sure	3%	4%	3%	4%	4%	3%	4%	4%	3%	1%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,049)	(388)	(363)	(298)	(291)	(416)	(342)	(510)	(300)	(141)	(98)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	39%	39%	–	53%	67%	29%	26%	52%	26%	32%
Somewhat important	35%	35%	–	32%	23%	40%	41%	32%	40%	41%
Not very important	15%	15%	–	9%	7%	21%	18%	9%	22%	20%
Not at all important	5%	5%	–	1%	2%	8%	11%	3%	10%	4%
I don't plan to vote	2%	2%	–	2%	–	–	1%	2%	–	0%
Not sure	3%	3%	–	3%	1%	3%	4%	3%	2%	1%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,049)	100% (1,049)	0% (-)	100% (195)	100% (167)	100% (166)	100% (151)	100% (432)	100% (364)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



43. Candidate Qualities | Voting Issues – Taxes

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	57%	56%	58%	51%	59%	59%	57%	57%	59%	57%	56%	57%	65%
Somewhat important	33%	32%	34%	37%	27%	30%	38%	34%	38%	21%	30%	30%	27%
Not very important	6%	7%	5%	8%	6%	7%	3%	7%	1%	2%	12%	9%	5%
Not at all important	2%	3%	1%	3%	5%	0%	1%	2%	–	4%	–	2%	1%
I don't plan to vote	1%	2%	1%	1%	1%	2%	–	0%	1%	8%	–	0%	0%
Not sure	1%	1%	2%	0%	2%	1%	1%	1%	0%	7%	2%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,053)	(519)	(534)	(160)	(261)	(456)	(176)	(781)	(121)	(88)	(63)	(392)	(328)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	57%	57%	51%	66%	49%	56%	63%	61%	56%	50%	49%
Somewhat important	33%	33%	37%	27%	36%	34%	29%	29%	35%	36%	39%
Not very important	6%	6%	6%	5%	10%	5%	4%	5%	7%	8%	7%
Not at all important	2%	1%	3%	1%	3%	3%	1%	2%	1%	5%	–
I don't plan to vote	1%	1%	2%	0%	–	2%	1%	1%	0%	1%	4%
Not sure	1%	2%	1%	1%	2%	0%	2%	2%	1%	–	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,053)	(392)	(367)	(294)	(293)	(423)	(337)	(512)	(302)	(141)	(98)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	57%	57%	–	64%	48%	67%	66%	54%	65%	60%
Somewhat important	33%	33%	–	26%	35%	27%	28%	36%	29%	36%
Not very important	6%	6%	–	7%	14%	4%	5%	7%	4%	3%
Not at all important	2%	2%	–	1%	4%	2%	–	2%	2%	0%
I don't plan to vote	1%	1%	–	1%	–	–	1%	–	–	0%
Not sure	1%	1%	–	1%	0%	1%	1%	2%	1%	–

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,053)	100% (1,053)	0% (-)	100% (195)	100% (168)	100% (166)	100% (149)	100% (437)	100% (361)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



44. Candidate Qualities | Voting Issues – Vice-Presidential running mate

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	25%	21%	29%	22%	21%	27%	28%	22%	41%	33%	16%	29%	22%
Somewhat important	40%	35%	43%	39%	39%	39%	42%	41%	39%	22%	47%	41%	41%
Not very important	20%	26%	15%	20%	22%	19%	21%	23%	9%	18%	18%	15%	24%
Not at all important	11%	14%	9%	15%	13%	11%	8%	12%	6%	7%	15%	12%	11%
I don't plan to vote	2%	2%	1%	1%	3%	2%	–	0%	3%	11%	–	1%	0%
Not sure	2%	2%	3%	3%	3%	3%	1%	1%	2%	8%	4%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,053)	(519)	(534)	(160)	(261)	(455)	(177)	(782)	(121)	(87)	(63)	(392)	(329)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very important	25%	36%	16%	24%	27%	19%	29%	31%	20%	12%	30%	
Somewhat important	40%	40%	38%	41%	40%	41%	38%	39%	39%	43%	40%	
Not very important	20%	13%	23%	25%	14%	22%	22%	17%	25%	28%	10%	
Not at all important	11%	8%	16%	9%	16%	12%	7%	8%	13%	15%	14%	
I don't plan to vote	2%	0%	4%	0%	1%	3%	1%	2%	0%	1%	4%	
Not sure	2%	3%	3%	1%	1%	3%	3%	3%	2%	1%	0%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,053)	(392)	(366)	(295)	(293)	(422)	(338)	(513)	(302)	(141)	(97)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	25%	25%	–	42%	12%	23%	24%	32%	22%	12%
Somewhat important	40%	40%	–	37%	45%	42%	41%	41%	40%	46%
Not very important	20%	20%	–	11%	21%	23%	25%	15%	26%	22%
Not at all important	11%	11%	–	7%	20%	13%	9%	8%	12%	16%
I don't plan to vote	2%	2%	–	0%	2%	–	1%	1%	–	0%
Not sure	2%	2%	–	2%	0%	–	1%	3%	1%	3%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,053)	100% (1,053)	0% (-)	100% (195)	100% (168)	100% (167)	100% (149)	100% (436)	100% (362)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



45. Candidate Qualities | Voting Issues – Police brutality

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	44%	38%	50%	45%	52%	41%	43%	37%	77%	49%	44%	61%	24%
Somewhat important	27%	25%	29%	33%	25%	26%	26%	30%	15%	20%	24%	28%	28%
Not very important	17%	20%	14%	15%	14%	18%	19%	19%	6%	15%	14%	8%	26%
Not at all important	10%	15%	5%	7%	6%	11%	12%	12%	–	2%	16%	3%	19%
I don't plan to vote	1%	2%	1%	–	1%	2%	–	0%	1%	8%	–	–	1%
Not sure	1%	0%	2%	0%	2%	2%	0%	0%	1%	5%	2%	0%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,048)	(517)	(531)	(160)	(261)	(451)	(176)	(775)	(122)	(88)	(63)	(392)	(327)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very important	44%	64%	36%	29%	58%	45%	35%	50%	41%	30%	40%	
Somewhat important	27%	22%	32%	27%	28%	31%	23%	26%	29%	23%	29%	
Not very important	17%	11%	17%	24%	11%	16%	22%	13%	18%	32%	12%	
Not at all important	10%	2%	11%	18%	2%	6%	18%	8%	10%	12%	13%	
I don't plan to vote	1%	0%	2%	1%	–	2%	1%	1%	0%	2%	4%	
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,048)	(391)	(364)	(293)	(292)	(420)	(336)	(509)	(301)	(140)	(98)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	44%	44%	–	70%	51%	18%	31%	61%	24%	41%
Somewhat important	27%	27%	–	21%	34%	28%	29%	25%	29%	31%
Not very important	17%	17%	–	6%	12%	29%	23%	11%	25%	16%
Not at all important	10%	10%	–	2%	3%	23%	16%	2%	21%	12%
I don't plan to vote	1%	1%	–	–	–	0%	1%	0%	0%	0%
Not sure	1%	1%	–	1%	0%	1%	–	0%	1%	0%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



continued from previous page

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,048)	100% (1,048)	0% (-)	100% (195)	100% (168)	100% (166)	100% (148)	100% (437)	100% (359)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



46. Candidate Qualities | Voting Issues – Law and order

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	58%	59%	58%	41%	54%	60%	72%	57%	68%	62%	44%	50%	71%
Somewhat important	29%	27%	31%	37%	33%	28%	23%	31%	28%	11%	42%	34%	23%
Not very important	8%	9%	7%	14%	9%	7%	4%	9%	1%	7%	12%	10%	4%
Not at all important	2%	3%	1%	6%	1%	2%	1%	2%	1%	4%	0%	4%	1%
I don't plan to vote	1%	2%	1%	–	3%	2%	–	0%	1%	11%	–	–	0%
Not sure	1%	1%	2%	2%	2%	1%	–	1%	0%	5%	2%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,050)	(518)	(532)	(160)	(260)	(454)	(176)	(780)	(119)	(88)	(63)	(389)	(328)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	58%	57%	52%	69%	46%	53%	71%	61%	57%	50%	58%
Somewhat important	29%	32%	30%	25%	34%	34%	22%	28%	29%	34%	31%
Not very important	8%	7%	10%	5%	14%	8%	4%	6%	10%	11%	4%
Not at all important	2%	2%	3%	0%	5%	2%	1%	2%	2%	3%	1%
I don't plan to vote	1%	1%	2%	0%	–	3%	1%	1%	0%	1%	4%
Not sure	1%	1%	2%	–	2%	1%	1%	1%	2%	–	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,050)	(390)	(365)	(295)	(291)	(422)	(337)	(512)	(299)	(141)	(98)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	58%	58%	–	61%	38%	77%	67%	52%	74%	51%
Somewhat important	29%	29%	–	27%	39%	20%	28%	34%	23%	38%
Not very important	8%	8%	–	6%	17%	2%	4%	10%	2%	8%
Not at all important	2%	2%	–	4%	5%	1%	0%	3%	1%	2%
I don't plan to vote	1%	1%	–	–	–	–	1%	1%	–	0%
Not sure	1%	1%	–	2%	1%	–	–	1%	0%	1%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,050)	100% (1,050)	0% (-)	100% (193)	100% (167)	100% (167)	100% (148)	100% (434)	100% (361)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



47. Candidate Qualities | Voting Issues – LGBTQ equality

How important will the following issues be in your vote for president this year?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	29%	23%	34%	41%	35%	23%	24%	26%	41%	31%	32%	50%	7%
Somewhat important	24%	21%	26%	32%	24%	23%	20%	24%	21%	25%	28%	30%	19%
Not very important	18%	23%	13%	13%	14%	19%	21%	19%	15%	13%	10%	9%	22%
Not at all important	23%	29%	18%	10%	21%	29%	25%	25%	16%	19%	24%	9%	42%
I don't plan to vote	2%	1%	2%	–	2%	1%	3%	1%	1%	3%	4%	–	4%
Not sure	5%	3%	7%	4%	4%	4%	8%	5%	6%	8%	2%	2%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,050)	(519)	(531)	(160)	(260)	(453)	(177)	(780)	(120)	(87)	(63)	(390)	(329)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	29%	48%	27%	7%	57%	30%	10%	32%	21%	28%	36%
Somewhat important	24%	28%	22%	22%	23%	29%	19%	23%	31%	21%	13%
Not very important	18%	9%	21%	24%	8%	18%	23%	16%	19%	18%	19%
Not at all important	23%	10%	25%	38%	7%	18%	38%	20%	24%	30%	27%
I don't plan to vote	2%	0%	0%	5%	–	1%	3%	2%	2%	2%	0%
Not sure	5%	6%	5%	5%	5%	4%	7%	7%	3%	1%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,050)	(389)	(366)	(295)	(294)	(420)	(336)	(510)	(301)	(141)	(98)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	29%	29%	–	51%	51%	4%	12%	48%	8%	19%
Somewhat important	24%	24%	–	28%	33%	23%	16%	27%	19%	28%
Not very important	18%	18%	–	6%	10%	23%	19%	10%	25%	20%
Not at all important	23%	23%	–	12%	5%	46%	41%	9%	43%	22%
I don't plan to vote	2%	2%	–	–	–	0%	9%	0%	1%	9%
Not sure	5%	5%	–	3%	0%	4%	3%	5%	5%	3%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,050)	100% (1,050)	0% (-)	100% (194)	100% (168)	100% (167)	100% (149)	100% (435)	100% (362)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



48. Candidate Qualities | Most Important Voting Issue

Which of these is the most important issue for you?

Asked of registered voters

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Income inequality	5%	5%	5%	7%	5%	5%	3%	4%	3%	4%	10%	8%	2%
Social Security	15%	12%	18%	4%	8%	16%	27%	15%	19%	17%	11%	16%	14%
Climate change	4%	5%	3%	7%	4%	3%	4%	5%	1%	1%	3%	8%	0%
The minimum wage	2%	2%	2%	2%	3%	2%	1%	1%	4%	5%	2%	4%	0%
Health care	6%	4%	7%	5%	8%	5%	4%	5%	6%	10%	1%	6%	3%
College tuition	1%	1%	2%	3%	4%	0%	—	1%	1%	2%	—	2%	0%
Money in politics	3%	3%	3%	6%	1%	2%	4%	3%	1%	3%	3%	5%	3%
Immigration reform	7%	9%	6%	2%	4%	10%	7%	8%	4%	8%	7%	2%	11%
Gun control	7%	7%	6%	6%	13%	7%	3%	7%	4%	2%	14%	7%	6%
Fighting terrorism	13%	10%	15%	10%	13%	11%	17%	14%	2%	11%	19%	9%	17%
Job creation	8%	9%	8%	12%	10%	9%	5%	6%	17%	17%	6%	8%	8%
National security	12%	12%	11%	8%	8%	16%	10%	14%	4%	3%	9%	6%	18%
Free trade agreements	2%	3%	1%	4%	3%	0%	1%	1%	4%	—	1%	3%	1%
Religious liberty	4%	3%	4%	5%	4%	4%	3%	4%	3%	2%	4%	1%	7%
Wall Street reform	0%	1%	0%	2%	0%	—	0%	1%	—	—	—	1%	—
Taxes	3%	4%	1%	3%	5%	2%	1%	3%	0%	3%	4%	2%	5%
Vice-Presidential running mate	1%	—	1%	0%	0%	0%	1%	1%	1%	—	—	0%	0%
Police brutality	3%	2%	3%	6%	2%	2%	3%	0%	19%	—	3%	5%	—
Law and order	3%	4%	2%	4%	1%	3%	5%	3%	4%	8%	1%	1%	5%
LGBTQ equality	2%	2%	2%	4%	2%	2%	2%	2%	2%	3%	2%	4%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,035)	(511)	(524)	(154)	(254)	(449)	(178)	(776)	(118)	(82)	(59)	(392)	(326)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Income inequality	5%	5%	7%	1%	10%	6%	0%	4%	6%	5%	2%
Social Security	15%	19%	11%	17%	21%	14%	13%	19%	13%	8%	16%
Climate change	4%	7%	4%	1%	11%	4%	—	3%	7%	3%	4%
The minimum wage	2%	4%	1%	1%	4%	3%	0%	3%	2%	1%	—
Health care	6%	8%	5%	3%	7%	6%	4%	7%	4%	2%	6%
College tuition	1%	1%	3%	—	1%	3%	—	1%	1%	2%	1%
Money in politics	3%	3%	5%	0%	4%	5%	0%	3%	2%	2%	6%
Immigration reform	7%	2%	7%	13%	2%	4%	13%	7%	9%	4%	4%
Gun control	7%	7%	5%	8%	8%	5%	8%	7%	8%	5%	5%
Fighting terrorism	13%	8%	14%	18%	5%	12%	18%	14%	12%	6%	17%
Job creation	8%	12%	7%	6%	6%	10%	8%	9%	7%	10%	5%
National security	12%	8%	11%	18%	5%	11%	16%	10%	13%	19%	10%
Free trade agreements	2%	2%	2%	1%	0%	2%	2%	0%	2%	6%	1%
Religious liberty	4%	2%	4%	6%	1%	2%	7%	3%	3%	5%	7%
Wall Street reform	0%	0%	1%	—	1%	1%	—	1%	0%	—	—
Taxes	3%	1%	3%	4%	0%	3%	4%	3%	2%	5%	0%
Vice-Presidential running mate	1%	—	1%	1%	0%	—	1%	1%	0%	—	—
Police brutality	3%	5%	2%	0%	6%	1%	2%	1%	4%	2%	8%
Law and order	3%	2%	4%	3%	2%	5%	2%	1%	4%	10%	4%
LGBTQ equality	2%	5%	1%	0%	4%	3%	0%	2%	0%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,035)	(390)	(353)	(292)	(291)	(405)	(339)	(502)	(302)	(137)	(94)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Income inequality	5%	5%	—	4%	14%	1%	4%	8%	1%	2%
Social Security	15%	15%	—	20%	9%	15%	11%	19%	13%	15%
Climate change	4%	4%	—	7%	11%	0%	1%	6%	1%	2%
The minimum wage	2%	2%	—	7%	2%	—	—	3%	1%	2%
Health care	6%	6%	—	6%	7%	2%	4%	9%	3%	3%
College tuition	1%	1%	—	0%	5%	0%	1%	1%	1%	4%
Money in politics	3%	3%	—	2%	10%	0%	6%	3%	1%	5%
Immigration reform	7%	7%	—	3%	1%	14%	8%	2%	13%	8%
Gun control	7%	7%	—	9%	4%	6%	5%	7%	7%	5%
Fighting terrorism	13%	13%	—	9%	8%	17%	17%	8%	18%	12%
Job creation	8%	8%	—	12%	4%	7%	9%	11%	7%	6%
National security	12%	12%	—	6%	5%	18%	17%	7%	18%	11%
Free trade agreements	2%	2%	—	3%	3%	2%	0%	1%	1%	5%
Religious liberty	4%	4%	—	1%	1%	5%	9%	0%	6%	8%
Wall Street reform	0%	0%	—	1%	1%	—	—	1%	—	1%
Taxes	3%	3%	—	1%	3%	3%	7%	1%	3%	8%
Vice-Presidential running mate	1%	1%	—	—	—	—	1%	—	0%	—
Police brutality	3%	3%	—	6%	4%	—	—	6%	0%	2%
Law and order	3%	3%	—	1%	1%	9%	1%	2%	6%	1%
LGBTQ equality	2%	2%	—	3%	7%	0%	0%	5%	0%	—
Totals	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,035)	(1,035)	(-)	(194)	(169)	(165)	(148)	(433)	(364)	(108)

The Economist/YouGov Poll

July 30 - August 1, 2016



49. Candidate Qualities | Most Important Candidate Trait

Which is more important: picking a candidate who...

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Is honest and trustworthy	34%	30%	37%	40%	37%	30%	34%	33%	36%	32%	35%	28%	36%
Is best prepared to win the general election	4%	3%	4%	2%	3%	4%	4%	3%	7%	8%	—	4%	3%
Shakes up politics-as-usual	11%	15%	8%	4%	10%	15%	12%	14%	5%	4%	6%	3%	22%
Has policy proposals I agree with	29%	33%	26%	35%	29%	29%	27%	32%	15%	28%	34%	27%	31%
Has the experience to be president	20%	17%	24%	17%	19%	21%	23%	18%	35%	20%	22%	36%	5%
Something else	2%	2%	2%	2%	3%	2%	1%	1%	2%	9%	3%	2%	1%
Totals (Unweighted N)	100% (1,068)	100% (528)	100% (540)	100% (163)	100% (264)	100% (462)	100% (179)	100% (791)	100% (124)	100% (90)	100% (63)	100% (395)	100% (334)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Is honest and trustworthy	34%	31%	33%	38%	31%	28%	41%	41%	30%	19%	27%
Is best prepared to win the general election	4%	5%	4%	2%	4%	6%	2%	4%	3%	3%	6%
Shakes up politics-as-usual	11%	2%	12%	21%	1%	11%	17%	9%	14%	15%	8%
Has policy proposals I agree with	29%	21%	33%	34%	27%	28%	31%	26%	30%	42%	26%
Has the experience to be president	20%	41%	13%	4%	36%	24%	7%	18%	22%	19%	26%
Something else	2%	1%	4%	1%	1%	3%	2%	2%	1%	1%	7%
Totals (Unweighted N)	100% (1,068)	100% (397)	100% (372)	100% (299)	100% (296)	100% (428)	100% (344)	100% (520)	100% (306)	100% (141)	100% (101)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Is honest and trustworthy	34%	34%	—	24%	33%	33%	45%	20%	37%	57%
Is best prepared to win the general election	4%	4%	—	5%	4%	—	7%	6%	2%	—
Shakes up politics-as-usual	11%	11%	—	2%	4%	29%	13%	2%	27%	4%
Has policy proposals I agree with	29%	29%	—	17%	39%	36%	28%	27%	33%	31%
Has the experience to be president	20%	20%	—	51%	17%	1%	6%	43%	2%	4%
Something else	2%	2%	—	1%	3%	1%	2%	2%	0%	4%
Totals	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,068)	(1,068)	(-)	(197)	(169)	(167)	(152)	(442)	(370)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



50. Candidate Qualities | Qualifications – Hillary Clinton

Regardless of your overall opinion of the candidates listed below, do you feel each one has the qualifications to be president?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Qualified to be president	54%	49%	59%	58%	63%	54%	42%	47%	82%	63%	62%	82%	20%
Not qualified to be president	40%	45%	35%	36%	29%	41%	51%	47%	14%	29%	25%	14%	76%
Not sure	6%	6%	6%	6%	8%	5%	7%	6%	4%	8%	13%	4%	5%
Totals (Unweighted N)	100% (1,282)	100% (617)	100% (665)	100% (235)	100% (323)	100% (535)	100% (189)	100% (918)	100% (150)	100% (125)	100% (89)	100% (391)	100% (332)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Qualified to be president	54%	88%	45%	22%	80%	59%	31%	56%	50%	51%	55%
Not qualified to be president	40%	11%	44%	73%	14%	31%	65%	39%	39%	46%	36%
Not sure	6%	1%	11%	4%	6%	10%	3%	5%	11%	3%	8%
Totals (Unweighted N)	100% (1,282)	100% (445)	100% (512)	100% (325)	100% (340)	100% (567)	100% (375)	100% (671)	100% (337)	100% (148)	100% (126)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Qualified to be president	54%	52%	58%	99%	60%	13%	27%	95%	15%	30%
Not qualified to be president	40%	42%	33%	1%	31%	85%	67%	1%	81%	65%
Not sure	6%	5%	9%	1%	9%	2%	5%	4%	3%	5%
Totals (Unweighted N)	100% (1,282)	100% (1,056)	100% (226)	100% (196)	100% (168)	100% (167)	100% (151)	100% (436)	100% (366)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



51. Candidate Qualities | Qualifications – Donald Trump

Regardless of your overall opinion of the candidates listed below, do you feel each one has the qualifications to be president?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Qualified to be president	28%	33%	24%	21%	25%	31%	33%	34%	13%	21%	12%	10%	59%
Not qualified to be president	61%	57%	64%	67%	63%	56%	62%	55%	82%	71%	66%	88%	28%
Not sure	11%	10%	12%	12%	11%	13%	6%	11%	4%	9%	22%	2%	12%
Totals (Unweighted N)	100% (1,280)	100% (618)	100% (662)	100% (235)	100% (324)	100% (533)	100% (188)	100% (918)	100% (150)	100% (123)	100% (89)	100% (391)	100% (330)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Qualified to be president	28%	6%	27%	62%	9%	21%	49%	27%	33%	31%	21%
Not qualified to be president	61%	89%	59%	24%	90%	66%	37%	62%	56%	59%	66%
Not sure	11%	4%	14%	14%	2%	13%	15%	11%	10%	10%	13%
Totals (Unweighted N)	100% (1,280)	100% (446)	100% (509)	100% (325)	100% (339)	100% (567)	100% (374)	100% (671)	100% (336)	100% (148)	100% (125)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Qualified to be president	28%	31%	21%	8%	7%	90%	29%	3%	75%	15%
Not qualified to be president	61%	60%	64%	90%	90%	5%	56%	95%	13%	76%
Not sure	11%	9%	15%	2%	3%	6%	15%	2%	12%	9%
Totals (Unweighted N)	100% (1,280)	100% (1,055)	100% (225)	100% (196)	100% (167)	100% (166)	100% (150)	100% (435)	100% (366)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



52. Candidate Qualities | Commander-in-Chief – Hillary Clinton

Do you think the following presidential candidates are ready to be Commander-in-Chief?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ready	49%	44%	53%	48%	57%	50%	39%	42%	70%	59%	61%	81%	16%
Not ready	43%	49%	36%	41%	34%	43%	52%	50%	22%	33%	25%	15%	78%
Not sure	9%	7%	10%	11%	9%	7%	8%	8%	8%	8%	14%	4%	6%
Totals (Unweighted N)	100% (1,283)	100% (619)	100% (664)	100% (237)	100% (326)	100% (532)	100% (188)	100% (919)	100% (150)	100% (126)	100% (88)	100% (391)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ready	49%	80%	43%	15%	75%	54%	26%	51%	46%	42%	52%
Not ready	43%	14%	44%	80%	16%	33%	70%	43%	42%	49%	35%
Not sure	9%	6%	13%	5%	9%	12%	5%	6%	12%	9%	13%
Totals (Unweighted N)	100% (1,283)	100% (449)	100% (508)	100% (326)	100% (338)	100% (570)	100% (375)	100% (672)	100% (336)	100% (149)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Ready	49%	48%	50%	97%	60%	9%	24%	93%	12%	23%
Not ready	43%	45%	36%	3%	31%	89%	67%	3%	84%	69%
Not sure	9%	7%	13%	0%	9%	2%	9%	4%	4%	8%
Totals (Unweighted N)	100% (1,283)	100% (1,059)	100% (224)	100% (196)	100% (167)	100% (167)	100% (151)	100% (438)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



53. Candidate Qualities | Commander-in-Chief – Donald Trump

Do you think the following presidential candidates are ready to be Commander-in-Chief?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ready	28%	31%	25%	18%	29%	30%	32%	32%	13%	20%	23%	9%	61%
Not ready	63%	59%	66%	73%	61%	57%	63%	58%	80%	69%	68%	89%	29%
Not sure	10%	10%	10%	9%	10%	13%	5%	10%	7%	10%	9%	2%	11%
Totals (Unweighted N)	100% (1,283)	100% (618)	100% (665)	100% (236)	100% (326)	100% (532)	100% (189)	100% (920)	100% (149)	100% (126)	100% (88)	100% (390)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ready	28%	7%	25%	62%	6%	20%	50%	26%	33%	30%	24%
Not ready	63%	89%	62%	27%	88%	67%	42%	66%	55%	57%	69%
Not sure	10%	4%	13%	11%	7%	13%	8%	8%	12%	13%	7%
Totals (Unweighted N)	100% (1,283)	100% (447)	100% (510)	100% (326)	100% (338)	100% (571)	100% (374)	100% (673)	100% (335)	100% (149)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Ready	28%	32%	18%	6%	8%	90%	31%	2%	77%	15%
Not ready	63%	61%	67%	92%	89%	4%	55%	95%	13%	76%
Not sure	10%	8%	15%	1%	3%	6%	14%	3%	9%	9%
Totals (Unweighted N)	100% (1,283)	100% (1,059)	100% (224)	100% (193)	100% (168)	100% (167)	100% (151)	100% (435)	100% (368)	100% (109)

54. Candidate Qualities | Honesty – Hillary Clinton

Do you think the following presidential candidates are honest and trustworthy, or not?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Honest and trustworthy	29%	25%	33%	32%	37%	26%	26%	19%	59%	47%	44%	56%	4%
Not honest and trustworthy	58%	64%	53%	60%	48%	60%	62%	68%	22%	45%	45%	30%	93%
Not sure	13%	11%	14%	9%	15%	14%	12%	13%	19%	8%	10%	14%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,274)	(612)	(662)	(233)	(323)	(530)	(188)	(916)	(146)	(124)	(88)	(386)	(333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Honest and trustworthy	29%	60%	19%	4%	48%	30%	16%	30%	28%	24%	33%
Not honest and trustworthy	58%	22%	65%	95%	34%	53%	79%	56%	63%	63%	54%
Not sure	13%	18%	15%	1%	18%	17%	5%	14%	9%	13%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,274)	(439)	(510)	(325)	(337)	(563)	(374)	(666)	(332)	(148)	(128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Honest and trustworthy	29%	27%	34%	85%	20%	2%	8%	63%	1%	7%
Not honest and trustworthy	58%	63%	47%	8%	59%	98%	89%	18%	98%	90%
Not sure	13%	10%	19%	6%	21%	1%	3%	19%	1%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,274)	(1,050)	(224)	(191)	(168)	(167)	(152)	(431)	(367)	(109)

55. Candidate Qualities | Honesty – Donald Trump

Do you think the following presidential candidates are honest and trustworthy, or not?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Honest and trustworthy	28%	31%	25%	22%	20%	30%	35%	33%	11%	19%	19%	8%	59%
Not honest and trustworthy	59%	57%	62%	71%	63%	55%	54%	54%	78%	72%	64%	87%	26%
Not sure	13%	13%	13%	8%	17%	15%	11%	14%	11%	9%	17%	5%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,276)	(612)	(664)	(233)	(323)	(532)	(188)	(917)	(148)	(123)	(88)	(388)	(333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Honest and trustworthy	28%	8%	23%	63%	7%	21%	48%	25%	36%	31%	21%
Not honest and trustworthy	59%	87%	58%	25%	86%	65%	35%	61%	52%	60%	68%
Not sure	13%	6%	19%	12%	7%	13%	16%	15%	12%	9%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,276)	(440)	(511)	(325)	(338)	(566)	(372)	(666)	(334)	(148)	(128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Honest and trustworthy	28%	30%	21%	7%	7%	86%	32%	2%	76%	13%
Not honest and trustworthy	59%	59%	61%	90%	89%	4%	50%	94%	9%	82%
Not sure	13%	11%	18%	3%	3%	10%	18%	4%	15%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,276)	(1,053)	(223)	(192)	(168)	(167)	(152)	(433)	(366)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



56. Candidate Qualities | Campaign Manager – Hillary Clinton

Do you think the following presidential candidates are running well managed or poorly run campaigns?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Well managed	56%	57%	56%	55%	60%	54%	58%	50%	76%	66%	61%	76%	38%
Poorly run	28%	30%	26%	31%	28%	29%	25%	33%	11%	25%	15%	17%	44%
Not sure	16%	13%	18%	14%	13%	17%	17%	16%	12%	9%	24%	7%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,273)	(613)	(660)	(233)	(322)	(530)	(188)	(915)	(150)	(121)	(87)	(391)	(329)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Well managed	56%	79%	51%	33%	74%	58%	43%	54%	63%	54%	55%
Poorly run	28%	11%	30%	49%	16%	23%	42%	29%	24%	32%	29%
Not sure	16%	10%	19%	18%	10%	19%	16%	17%	13%	14%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,273)	(443)	(506)	(324)	(337)	(565)	(371)	(663)	(336)	(148)	(126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Well managed	56%	56%	56%	93%	52%	38%	41%	88%	32%	31%
Poorly run	28%	30%	24%	4%	35%	47%	40%	3%	51%	54%
Not sure	16%	14%	20%	3%	13%	15%	19%	8%	17%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,273)	(1,054)	(219)	(194)	(169)	(166)	(150)	(436)	(363)	(109)

57. Candidate Qualities | Campaign Manager – Donald Trump

Do you think the following presidential candidates are running well managed or poorly run campaigns?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Well managed	32%	34%	30%	31%	35%	29%	35%	37%	17%	23%	28%	12%	58%
Poorly run	52%	52%	52%	49%	51%	51%	56%	48%	66%	63%	49%	78%	31%
Not sure	16%	14%	18%	20%	14%	19%	10%	16%	17%	15%	23%	11%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,273)	(614)	(659)	(235)	(321)	(529)	(188)	(914)	(150)	(121)	(88)	(388)	(329)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Well managed	32%	11%	32%	62%	17%	25%	49%	30%	38%	33%	26%
Poorly run	52%	77%	48%	22%	70%	56%	35%	51%	48%	57%	62%
Not sure	16%	11%	20%	16%	12%	19%	16%	19%	14%	10%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,273)	(442)	(507)	(324)	(337)	(564)	(372)	(665)	(334)	(148)	(126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Well managed	32%	33%	28%	9%	13%	84%	32%	7%	72%	26%
Poorly run	52%	53%	48%	85%	73%	10%	54%	81%	16%	66%
Not sure	16%	13%	24%	6%	14%	6%	15%	12%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,273)	(1,051)	(222)	(194)	(167)	(166)	(150)	(434)	(364)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



58. Candidate Qualities | Terrorism – Hillary Clinton

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with terrorism?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	44%	43%	45%	52%	49%	42%	36%	35%	75%	62%	46%	73%	10%
Uneasy	47%	52%	42%	37%	42%	49%	57%	57%	12%	30%	36%	21%	84%
Not sure	9%	5%	12%	11%	9%	9%	7%	8%	13%	8%	18%	5%	6%
Totals (Unweighted N)	100% (1,279)	100% (611)	100% (668)	100% (235)	100% (327)	100% (528)	100% (189)	100% (915)	100% (150)	100% (126)	100% (88)	100% (391)	100% (329)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	44%	79%	36%	10%	67%	48%	25%	45%	41%	42%	46%
Uneasy	47%	13%	53%	83%	25%	39%	70%	45%	51%	52%	46%
Not sure	9%	9%	11%	7%	9%	12%	6%	10%	8%	6%	8%
Totals (Unweighted N)	100% (1,279)	100% (444)	100% (512)	100% (323)	100% (338)	100% (571)	100% (370)	100% (673)	100% (333)	100% (146)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Confident	44%	42%	50%	96%	46%	6%	15%	87%	3%	24%
Uneasy	47%	51%	36%	3%	44%	93%	78%	7%	94%	70%
Not sure	9%	7%	15%	1%	10%	1%	7%	6%	3%	6%
Totals (Unweighted N)	100% (1,279)	100% (1,053)	100% (226)	100% (195)	100% (168)	100% (164)	100% (151)	100% (437)	100% (363)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



59. Candidate Qualities | Terrorism – Donald Trump

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with terrorism?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	30%	33%	26%	19%	27%	34%	34%	36%	9%	21%	16%	8%	64%
Uneasy	60%	59%	61%	68%	63%	56%	56%	54%	78%	71%	66%	86%	29%
Not sure	11%	8%	13%	13%	11%	10%	10%	10%	13%	8%	18%	5%	7%
Totals (Unweighted N)	100% (1,274)	100% (610)	100% (664)	100% (235)	100% (325)	100% (525)	100% (189)	100% (912)	100% (148)	100% (126)	100% (88)	100% (386)	100% (329)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	30%	7%	27%	65%	8%	21%	53%	28%	34%	32%	25%
Uneasy	60%	86%	60%	23%	89%	65%	35%	59%	57%	62%	67%
Not sure	11%	6%	13%	12%	3%	14%	12%	13%	8%	6%	9%
Totals (Unweighted N)	100% (1,274)	100% (440)	100% (511)	100% (323)	100% (338)	100% (566)	100% (370)	100% (669)	100% (332)	100% (146)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Confident	30%	34%	19%	4%	11%	92%	37%	3%	82%	16%
Uneasy	60%	58%	63%	91%	83%	6%	56%	92%	11%	79%
Not sure	11%	8%	17%	5%	6%	2%	8%	5%	8%	5%
Totals (Unweighted N)	100% (1,274)	100% (1,047)	100% (227)	100% (192)	100% (167)	100% (164)	100% (151)	100% (433)	100% (362)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



60. Candidate Qualities | Russia – Hillary Clinton

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with Russia?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	45%	41%	49%	48%	55%	44%	37%	38%	75%	51%	58%	74%	13%
Uneasy	45%	51%	40%	44%	33%	47%	54%	54%	14%	40%	27%	20%	80%
Not sure	9%	7%	11%	7%	12%	9%	9%	8%	11%	8%	15%	6%	7%
Totals (Unweighted N)	100% (1,275)	100% (611)	100% (664)	100% (236)	100% (320)	100% (531)	100% (188)	100% (911)	100% (150)	100% (126)	100% (88)	100% (392)	100% (328)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	45%	79%	39%	8%	74%	49%	22%	47%	41%	41%	51%
Uneasy	45%	15%	49%	81%	21%	37%	71%	43%	49%	54%	41%
Not sure	9%	6%	11%	10%	6%	14%	6%	10%	10%	5%	8%
Totals (Unweighted N)	100% (1,275)	100% (447)	100% (506)	100% (322)	100% (337)	100% (566)	100% (372)	100% (669)	100% (332)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Confident	45%	44%	50%	92%	53%	6%	21%	90%	5%	20%
Uneasy	45%	49%	36%	6%	37%	90%	70%	5%	90%	71%
Not sure	9%	7%	14%	2%	10%	4%	9%	5%	5%	9%
Totals (Unweighted N)	100% (1,275)	100% (1,051)	100% (224)	100% (197)	100% (167)	100% (164)	100% (150)	100% (436)	100% (362)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



61. Candidate Qualities | Russia – Donald Trump

Are you confident or uneasy about the following presidential candidates' ability to deal wisely with Russia?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	30%	37%	24%	25%	25%	32%	36%	36%	16%	21%	13%	10%	62%
Uneasy	61%	56%	66%	68%	62%	58%	58%	56%	72%	69%	74%	86%	28%
Not sure	9%	7%	11%	7%	13%	10%	6%	8%	12%	10%	13%	5%	10%
Totals (Unweighted N)	100% (1,275)	100% (611)	100% (664)	100% (235)	100% (321)	100% (532)	100% (187)	100% (915)	100% (148)	100% (124)	100% (88)	100% (391)	100% (327)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	30%	7%	31%	60%	12%	18%	55%	28%	37%	33%	25%
Uneasy	61%	88%	59%	26%	85%	70%	35%	62%	56%	61%	69%
Not sure	9%	4%	11%	13%	3%	12%	10%	11%	7%	6%	7%
Totals (Unweighted N)	100% (1,275)	100% (446)	100% (507)	100% (322)	100% (338)	100% (566)	100% (371)	100% (669)	100% (332)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Confident	30%	33%	23%	7%	10%	92%	34%	3%	77%	20%
Uneasy	61%	59%	65%	90%	85%	5%	54%	92%	13%	73%
Not sure	9%	8%	12%	4%	5%	3%	12%	4%	10%	7%
Totals (Unweighted N)	100% (1,275)	100% (1,051)	100% (224)	100% (194)	100% (168)	100% (163)	100% (150)	100% (435)	100% (362)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



62. Candidate Qualities | Economy – Hillary Clinton

Are you confident or uneasy about the following presidential candidates' ability handle the economy?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	43%	40%	45%	46%	50%	39%	38%	34%	71%	58%	51%	73%	9%
Uneasy	48%	53%	44%	43%	40%	51%	56%	58%	17%	31%	36%	22%	87%
Not sure	9%	7%	11%	11%	10%	10%	6%	8%	12%	12%	13%	5%	4%
Totals (Unweighted N)	100% (1,280)	100% (612)	100% (668)	100% (235)	100% (324)	100% (533)	100% (188)	100% (917)	100% (151)	100% (124)	100% (88)	100% (392)	100% (330)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	43%	76%	36%	7%	70%	46%	21%	44%	39%	38%	46%
Uneasy	48%	17%	53%	86%	24%	38%	74%	46%	51%	58%	44%
Not sure	9%	7%	11%	8%	6%	15%	5%	10%	9%	4%	10%
Totals (Unweighted N)	100% (1,280)	100% (448)	100% (508)	100% (324)	100% (338)	100% (568)	100% (374)	100% (670)	100% (336)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Confident	43%	42%	45%	94%	43%	2%	17%	88%	3%	12%
Uneasy	48%	53%	37%	6%	44%	97%	79%	6%	95%	81%
Not sure	9%	6%	18%	0%	13%	1%	5%	6%	1%	7%
Totals (Unweighted N)	100% (1,280)	100% (1,056)	100% (224)	100% (196)	100% (167)	100% (166)	100% (150)	100% (436)	100% (365)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



63. Candidate Qualities | Economy – Donald Trump

Are you confident or uneasy about the following presidential candidates' ability handle the economy?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Confident	34%	37%	32%	26%	33%	38%	37%	41%	14%	21%	24%	12%	70%
Uneasy	57%	56%	59%	64%	57%	54%	59%	53%	71%	66%	67%	84%	25%
Not sure	8%	7%	10%	11%	10%	9%	4%	6%	15%	13%	9%	4%	5%
Totals (Unweighted N)	100% (1,279)	100% (614)	100% (665)	100% (235)	100% (321)	100% (534)	100% (189)	100% (916)	100% (150)	100% (125)	100% (88)	100% (388)	100% (329)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Confident	34%	12%	29%	75%	9%	24%	61%	32%	39%	42%	28%
Uneasy	57%	81%	60%	20%	86%	63%	33%	57%	56%	52%	66%
Not sure	8%	7%	11%	5%	5%	13%	5%	10%	5%	5%	7%
Totals (Unweighted N)	100% (1,279)	100% (445)	100% (511)	100% (323)	100% (338)	100% (567)	100% (374)	100% (669)	100% (336)	100% (147)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Confident	34%	39%	22%	9%	11%	93%	47%	6%	90%	27%
Uneasy	57%	55%	65%	88%	84%	6%	46%	88%	8%	63%
Not sure	8%	6%	13%	3%	5%	1%	7%	6%	2%	9%
Totals (Unweighted N)	100% (1,279)	100% (1,052)	100% (227)	100% (194)	100% (166)	100% (165)	100% (150)	100% (434)	100% (365)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



64. Candidate Qualities | Leadership – Hillary Clinton

Would you say each one of the candidates listed below is a strong or a weak leader?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very strong	28%	26%	31%	23%	31%	31%	26%	21%	54%	47%	29%	53%	6%
Somewhat strong	29%	27%	30%	40%	33%	23%	24%	29%	32%	20%	36%	33%	15%
Somewhat weak	15%	14%	15%	17%	12%	15%	14%	17%	6%	9%	21%	6%	22%
Very weak	28%	34%	24%	19%	24%	31%	36%	34%	8%	24%	14%	9%	57%
Totals (Unweighted N)	100% (1,277)	100% (613)	100% (664)	100% (235)	100% (323)	100% (531)	100% (188)	100% (915)	100% (150)	100% (124)	100% (88)	100% (394)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very strong	28%	56%	21%	3%	45%	31%	15%	32%	25%	20%	26%
Somewhat strong	29%	34%	29%	20%	35%	34%	18%	26%	32%	31%	33%
Somewhat weak	15%	6%	16%	25%	9%	14%	19%	15%	17%	12%	10%
Very weak	28%	5%	34%	52%	11%	21%	48%	28%	25%	36%	31%
Totals (Unweighted N)	100% (1,277)	100% (447)	100% (505)	100% (325)	100% (338)	100% (565)	100% (374)	100% (670)	100% (334)	100% (147)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very strong	28%	28%	29%	80%	16%	1%	12%	62%	1%	11%
Somewhat strong	29%	26%	36%	18%	51%	11%	19%	34%	16%	24%
Somewhat weak	15%	14%	15%	0%	14%	20%	25%	3%	21%	23%
Very weak	28%	32%	20%	1%	19%	68%	43%	1%	62%	42%
Totals (Unweighted N)	100% (1,277)	100% (1,056)	100% (221)	100% (196)	100% (169)	100% (166)	100% (152)	100% (438)	100% (366)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



65. Candidate Qualities | Leadership – Donald Trump

Would you say each one of the candidates listed below is a strong or a weak leader?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very strong	27%	30%	23%	22%	21%	29%	33%	30%	19%	18%	15%	9%	54%
Somewhat strong	22%	24%	21%	23%	29%	23%	16%	25%	11%	21%	23%	14%	28%
Somewhat weak	16%	16%	17%	18%	19%	17%	11%	15%	22%	15%	18%	23%	7%
Very weak	35%	30%	39%	38%	31%	32%	40%	30%	48%	46%	44%	54%	11%
Totals (Unweighted N)	100% (1,274)	100% (613)	100% (661)	100% (236)	100% (323)	100% (528)	100% (187)	100% (912)	100% (149)	100% (125)	100% (88)	100% (388)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very strong	27%	9%	25%	54%	8%	19%	47%	24%	31%	31%	24%
Somewhat strong	22%	16%	21%	33%	12%	27%	25%	21%	26%	28%	17%
Somewhat weak	16%	22%	17%	7%	22%	17%	11%	18%	14%	8%	17%
Very weak	35%	53%	37%	5%	57%	37%	17%	37%	29%	32%	41%
Totals (Unweighted N)	100% (1,274)	100% (444)	100% (504)	100% (326)	100% (338)	100% (561)	100% (375)	100% (669)	100% (331)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very strong	27%	29%	19%	6%	9%	75%	32%	5%	65%	20%
Somewhat strong	22%	22%	23%	12%	18%	25%	33%	12%	31%	27%
Somewhat weak	16%	14%	22%	19%	25%	1%	14%	21%	3%	21%
Very weak	35%	34%	36%	63%	47%	–	21%	62%	0%	32%
Totals (Unweighted N)	100% (1,274)	100% (1,051)	100% (223)	100% (194)	100% (166)	100% (167)	100% (152)	100% (433)	100% (367)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



66. Candidate Qualities | Campaign Management

How much does a presidential candidate's ability to manage his or her campaign affect your view of that candidate?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A great deal	33%	31%	34%	24%	29%	38%	35%	29%	50%	36%	37%	45%	27%
A moderate amount	44%	47%	42%	59%	49%	38%	37%	47%	32%	45%	39%	41%	43%
Not much	16%	14%	17%	13%	12%	16%	21%	18%	10%	12%	13%	10%	22%
Not at all	7%	8%	7%	4%	10%	8%	7%	7%	8%	7%	11%	4%	8%
Totals (Unweighted N)	100% (1,288)	100% (618)	100% (670)	100% (237)	100% (326)	100% (536)	100% (189)	100% (923)	100% (150)	100% (127)	100% (88)	100% (394)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A great deal	33%	50%	25%	22%	46%	26%	31%	34%	29%	25%	41%
A moderate amount	44%	41%	43%	51%	34%	47%	47%	47%	41%	46%	32%
Not much	16%	6%	21%	20%	14%	18%	15%	11%	23%	16%	22%
Not at all	7%	3%	11%	7%	5%	9%	7%	7%	7%	13%	5%
Totals (Unweighted N)	100% (1,288)	100% (450)	100% (511)	100% (327)	100% (340)	100% (572)	100% (376)	100% (675)	100% (336)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A great deal	33%	34%	29%	60%	30%	32%	21%	45%	28%	21%
A moderate amount	44%	43%	47%	30%	51%	39%	50%	39%	44%	63%
Not much	16%	16%	15%	7%	13%	22%	22%	13%	21%	12%
Not at all	7%	6%	10%	3%	6%	7%	6%	3%	8%	4%
Totals (Unweighted N)	100% (1,288)	100% (1,063)	100% (225)	100% (196)	100% (169)	100% (167)	100% (152)	100% (439)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



67. Candidate Qualities | Clinton Adjectives – Intelligent

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	75%	71%	79%	74%	75%	75%	76%	73%	84%	78%	74%	93%	57%
No	20%	24%	15%	17%	20%	20%	20%	22%	13%	15%	12%	5%	36%
Not sure	5%	5%	6%	9%	5%	5%	4%	5%	3%	8%	14%	1%	6%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (328)	100% (542)	100% (188)	100% (928)	100% (152)	100% (129)	100% (89)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	75%	92%	71%	59%	88%	75%	66%	75%	78%	69%	73%
No	20%	5%	22%	35%	9%	17%	29%	19%	19%	25%	19%
Not sure	5%	3%	7%	6%	3%	8%	5%	6%	3%	5%	8%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (518)	100% (328)	100% (340)	100% (581)	100% (377)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	75%	73%	79%	99%	87%	50%	67%	96%	51%	71%
No	20%	22%	15%	1%	9%	43%	31%	3%	42%	25%
Not sure	5%	5%	6%	—	3%	7%	2%	2%	7%	4%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (167)	100% (153)	100% (441)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



68. Candidate Qualities | Clinton Adjectives – Capable

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	55%	50%	59%	58%	60%	54%	48%	50%	74%	59%	65%	81%	22%
No	38%	44%	33%	32%	35%	39%	47%	44%	22%	29%	23%	14%	72%
Not sure	7%	7%	7%	10%	5%	7%	5%	6%	4%	13%	12%	5%	6%
Totals (Unweighted N)	100% (1,298)	100% (621)	100% (677)	100% (240)	100% (327)	100% (542)	100% (189)	100% (929)	100% (151)	100% (129)	100% (89)	100% (394)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	55%	84%	50%	23%	82%	60%	32%	55%	55%	51%	57%
No	38%	11%	41%	72%	12%	31%	63%	38%	39%	43%	33%
Not sure	7%	5%	9%	6%	6%	9%	6%	7%	6%	6%	11%
Totals (Unweighted N)	100% (1,298)	100% (451)	100% (518)	100% (329)	100% (340)	100% (581)	100% (377)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	55%	53%	60%	92%	68%	15%	30%	93%	15%	32%
No	38%	41%	32%	7%	21%	80%	65%	3%	79%	60%
Not sure	7%	7%	8%	1%	11%	4%	5%	4%	6%	9%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (196)	100% (169)	100% (168)	100% (153)	100% (440)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



69. Candidate Qualities | Clinton Adjectives – Consistent

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	45%	40%	50%	36%	52%	49%	42%	38%	68%	58%	54%	66%	23%
No	45%	52%	38%	50%	39%	41%	51%	53%	17%	35%	29%	28%	70%
Not sure	10%	8%	12%	14%	10%	11%	7%	9%	14%	7%	18%	6%	7%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (328)	100% (542)	100% (188)	100% (928)	100% (152)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	45%	74%	37%	20%	63%	50%	29%	46%	43%	42%	50%
No	45%	15%	52%	73%	29%	38%	62%	42%	50%	50%	39%
Not sure	10%	11%	11%	8%	9%	12%	9%	12%	7%	8%	10%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (340)	100% (580)	100% (378)	100% (681)	100% (340)	100% (148)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	45%	43%	51%	90%	35%	21%	27%	77%	17%	22%
No	45%	48%	36%	9%	55%	73%	66%	14%	78%	74%
Not sure	10%	9%	13%	2%	10%	5%	7%	9%	6%	4%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



70. Candidate Qualities | Clinton Adjectives – A hard worker

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	63%	59%	67%	65%	71%	61%	58%	59%	83%	63%	71%	89%	38%
No	26%	31%	21%	22%	23%	28%	28%	30%	13%	19%	17%	8%	48%
Not sure	11%	9%	12%	12%	6%	10%	14%	11%	3%	18%	12%	3%	14%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (328)	100% (542)	100% (188)	100% (928)	100% (152)	100% (129)	100% (89)	100% (394)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	63%	88%	58%	39%	81%	67%	48%	61%	65%	66%	67%
No	26%	7%	29%	46%	11%	22%	40%	25%	30%	25%	22%
Not sure	11%	6%	12%	15%	8%	11%	13%	13%	5%	9%	12%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (518)	100% (328)	100% (340)	100% (581)	100% (377)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	63%	62%	66%	98%	78%	29%	46%	95%	33%	47%
No	26%	29%	19%	2%	16%	55%	44%	3%	56%	40%
Not sure	11%	9%	15%	0%	6%	16%	10%	2%	11%	13%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (168)	100% (168)	100% (153)	100% (441)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



71. Candidate Qualities | Clinton Adjectives – Successful

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	70%	68%	73%	73%	75%	69%	65%	67%	83%	71%	75%	91%	52%
No	23%	27%	19%	19%	19%	21%	33%	27%	8%	23%	14%	7%	40%
Not sure	7%	5%	8%	7%	6%	9%	3%	6%	9%	7%	12%	3%	8%
Totals (Unweighted N)	100% (1,299)	100% (621)	100% (678)	100% (240)	100% (328)	100% (542)	100% (189)	100% (929)	100% (152)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	70%	89%	65%	53%	84%	71%	60%	69%	75%	72%	63%
No	23%	6%	26%	41%	8%	22%	34%	23%	22%	25%	22%
Not sure	7%	5%	8%	6%	8%	7%	6%	8%	3%	3%	15%
Totals (Unweighted N)	100% (1,299)	100% (452)	100% (518)	100% (329)	100% (340)	100% (581)	100% (378)	100% (681)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	70%	69%	73%	98%	81%	41%	64%	95%	42%	73%
No	23%	25%	19%	2%	12%	51%	29%	2%	51%	24%
Not sure	7%	6%	8%	—	7%	8%	7%	3%	8%	3%
Totals (Unweighted N)	100% (1,299)	100% (1,070)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



72. Candidate Qualities | Clinton Adjectives – Dangerous

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	43%	49%	39%	39%	38%	44%	52%	52%	16%	30%	27%	22%	81%
No	48%	44%	52%	51%	56%	46%	42%	39%	75%	64%	62%	73%	13%
Not sure	8%	8%	9%	10%	5%	10%	7%	8%	9%	6%	11%	6%	6%
Totals (Unweighted N)	100% (1,298)	100% (621)	100% (677)	100% (240)	100% (328)	100% (542)	100% (188)	100% (928)	100% (152)	100% (129)	100% (89)	100% (394)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	43%	14%	47%	78%	19%	34%	69%	42%	46%	49%	39%
No	48%	82%	40%	16%	73%	55%	25%	49%	45%	49%	52%
Not sure	8%	4%	13%	6%	8%	10%	6%	9%	9%	2%	9%
Totals (Unweighted N)	100% (1,298)	100% (451)	100% (518)	100% (329)	100% (339)	100% (581)	100% (378)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	43%	48%	33%	6%	40%	88%	75%	4%	87%	73%
No	48%	46%	55%	93%	47%	8%	20%	91%	9%	20%
Not sure	8%	7%	12%	1%	12%	4%	5%	5%	4%	7%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (196)	100% (169)	100% (168)	100% (153)	100% (440)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



73. Candidate Qualities | Clinton Adjectives – Crazy

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	30%	33%	27%	33%	31%	29%	28%	36%	10%	24%	20%	11%	51%
No	60%	58%	62%	59%	59%	61%	62%	55%	83%	66%	63%	85%	38%
Not sure	9%	8%	11%	7%	10%	10%	10%	9%	7%	10%	16%	4%	11%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (328)	100% (541)	100% (189)	100% (929)	100% (151)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	30%	9%	34%	52%	11%	26%	47%	30%	32%	29%	27%
No	60%	86%	54%	37%	83%	63%	43%	58%	63%	65%	60%
Not sure	9%	5%	11%	11%	6%	11%	10%	11%	5%	6%	12%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (340)	100% (580)	100% (378)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	30%	30%	29%	5%	19%	61%	43%	3%	59%	44%
No	60%	60%	60%	94%	74%	25%	52%	95%	28%	49%
Not sure	9%	9%	10%	2%	6%	14%	6%	3%	13%	7%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



74. Candidate Qualities | Clinton Adjectives – Corrupt

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	53%	58%	48%	59%	47%	51%	55%	61%	20%	47%	39%	29%	87%
No	34%	30%	38%	27%	37%	37%	34%	27%	65%	42%	43%	59%	8%
Not sure	13%	12%	14%	14%	16%	12%	11%	12%	15%	11%	19%	12%	5%
Totals (Unweighted N)	100% (1,299)	100% (621)	100% (678)	100% (240)	100% (328)	100% (542)	100% (189)	100% (929)	100% (152)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	53%	18%	59%	90%	25%	46%	78%	52%	54%	59%	49%
No	34%	67%	24%	7%	53%	39%	17%	34%	33%	35%	36%
Not sure	13%	15%	17%	3%	22%	15%	6%	14%	13%	6%	16%
Totals (Unweighted N)	100% (1,299)	100% (452)	100% (518)	100% (329)	100% (340)	100% (581)	100% (378)	100% (681)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	53%	57%	42%	11%	52%	93%	82%	11%	94%	89%
No	34%	32%	40%	85%	26%	5%	12%	73%	2%	5%
Not sure	13%	11%	18%	4%	22%	2%	6%	16%	4%	6%
Totals (Unweighted N)	100% (1,299)	100% (1,070)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



75. Candidate Qualities | Clinton Adjectives – Evil

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	36%	40%	31%	30%	33%	37%	41%	43%	8%	31%	17%	13%	70%
No	56%	52%	59%	59%	59%	55%	50%	48%	85%	65%	63%	81%	22%
Not sure	9%	8%	10%	11%	8%	8%	9%	9%	6%	4%	20%	5%	8%
Totals (Unweighted N)	100% (1,300)	100% (622)	100% (678)	100% (240)	100% (329)	100% (542)	100% (189)	100% (929)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	36%	7%	39%	68%	13%	27%	59%	35%	36%	40%	34%
No	56%	89%	49%	21%	81%	65%	30%	55%	58%	56%	53%
Not sure	9%	4%	11%	11%	6%	8%	11%	10%	6%	5%	13%
Totals (Unweighted N)	100% (1,300)	100% (453)	100% (518)	100% (329)	100% (340)	100% (581)	100% (379)	100% (682)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	36%	39%	27%	1%	28%	78%	63%	3%	76%	54%
No	56%	53%	62%	96%	65%	17%	28%	94%	15%	40%
Not sure	9%	8%	10%	2%	7%	5%	9%	3%	10%	6%
Totals (Unweighted N)	100% (1,300)	100% (1,071)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



76. Candidate Qualities | Clinton Adjectives – Patriotic

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	56%	52%	60%	58%	62%	56%	50%	50%	80%	66%	61%	82%	24%
No	35%	42%	29%	30%	31%	37%	39%	41%	16%	23%	20%	12%	68%
Not sure	9%	6%	12%	12%	7%	7%	11%	9%	3%	10%	20%	6%	7%
Totals (Unweighted N)	100% (1,298)	100% (621)	100% (677)	100% (240)	100% (328)	100% (541)	100% (189)	100% (928)	100% (152)	100% (129)	100% (89)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	56%	86%	50%	26%	77%	62%	36%	56%	56%	54%	61%
No	35%	8%	39%	64%	14%	28%	56%	33%	38%	41%	33%
Not sure	9%	6%	11%	11%	9%	10%	8%	12%	6%	4%	7%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (518)	100% (328)	100% (340)	100% (581)	100% (377)	100% (681)	100% (340)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	56%	53%	62%	95%	67%	15%	35%	92%	19%	36%
No	35%	38%	27%	4%	22%	81%	56%	3%	73%	47%
Not sure	9%	9%	10%	1%	11%	4%	8%	5%	8%	18%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (168)	100% (152)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



77. Candidate Qualities | Clinton Adjectives – Religious

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	24%	23%	25%	18%	27%	27%	22%	20%	44%	34%	16%	43%	6%
No	45%	54%	36%	48%	39%	43%	50%	51%	25%	32%	42%	24%	76%
Not sure	31%	23%	38%	34%	34%	30%	28%	30%	31%	33%	42%	33%	18%
Totals (Unweighted N)	100% (1,296)	100% (620)	100% (676)	100% (240)	100% (327)	100% (540)	100% (189)	100% (927)	100% (151)	100% (129)	100% (89)	100% (394)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	24%	46%	16%	8%	37%	22%	18%	27%	22%	20%	18%
No	45%	20%	51%	68%	27%	38%	64%	39%	54%	61%	40%
Not sure	31%	34%	32%	24%	35%	40%	19%	34%	24%	19%	42%
Totals (Unweighted N)	100% (1,296)	100% (451)	100% (517)	100% (328)	100% (340)	100% (579)	100% (377)	100% (679)	100% (340)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	24%	22%	29%	64%	17%	5%	8%	45%	5%	8%
No	45%	49%	35%	16%	35%	80%	73%	20%	78%	60%
Not sure	31%	29%	36%	21%	48%	15%	19%	35%	17%	32%
Totals (Unweighted N)	100% (1,296)	100% (1,067)	100% (229)	100% (197)	100% (169)	100% (168)	100% (152)	100% (441)	100% (372)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



78. Candidate Qualities | Clinton Adjectives – Willing to take risks

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	51%	50%	53%	55%	51%	52%	49%	48%	66%	52%	55%	60%	43%
No	29%	34%	25%	29%	31%	28%	31%	33%	18%	24%	23%	21%	44%
Not sure	19%	16%	22%	16%	17%	20%	21%	19%	15%	23%	22%	19%	12%
Totals (Unweighted N)	100% (1,298)	100% (621)	100% (677)	100% (240)	100% (329)	100% (540)	100% (189)	100% (929)	100% (151)	100% (129)	100% (89)	100% (394)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	51%	60%	52%	39%	54%	53%	48%	55%	51%	41%	45%
No	29%	20%	28%	46%	25%	22%	40%	25%	33%	42%	31%
Not sure	19%	20%	21%	15%	21%	25%	12%	20%	16%	17%	24%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (339)	100% (580)	100% (379)	100% (681)	100% (339)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	51%	51%	52%	66%	53%	36%	51%	61%	41%	46%
No	29%	32%	23%	21%	20%	54%	35%	18%	49%	34%
Not sure	19%	17%	25%	13%	27%	9%	14%	21%	11%	20%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (196)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



79. Candidate Qualities | Clinton Adjectives – Careful

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	49%	50%	49%	50%	55%	49%	44%	42%	75%	56%	62%	72%	24%
No	40%	42%	39%	38%	35%	40%	48%	48%	13%	34%	22%	22%	69%
Not sure	10%	8%	12%	11%	10%	11%	8%	10%	12%	10%	16%	6%	7%
Totals (Unweighted N)	100% (1,297)	100% (620)	100% (677)	100% (240)	100% (328)	100% (541)	100% (188)	100% (928)	100% (151)	100% (129)	100% (89)	100% (394)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	49%	77%	42%	24%	69%	50%	36%	50%	45%	50%	52%
No	40%	13%	46%	68%	19%	36%	59%	39%	45%	43%	33%
Not sure	10%	10%	12%	8%	12%	14%	5%	10%	9%	7%	15%
Totals (Unweighted N)	100% (1,297)	100% (451)	100% (517)	100% (329)	100% (339)	100% (580)	100% (378)	100% (679)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	49%	47%	54%	93%	46%	18%	29%	83%	18%	30%
No	40%	44%	32%	4%	45%	76%	65%	8%	74%	64%
Not sure	10%	9%	14%	3%	9%	6%	6%	9%	8%	6%
Totals (Unweighted N)	100% (1,297)	100% (1,068)	100% (229)	100% (196)	100% (169)	100% (168)	100% (153)	100% (440)	100% (372)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



80. Candidate Qualities | Clinton Adjectives – Compassionate

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	45%	41%	49%	41%	51%	49%	38%	38%	79%	54%	50%	72%	14%
No	42%	48%	37%	45%	37%	40%	50%	50%	14%	38%	24%	21%	78%
Not sure	12%	11%	13%	13%	13%	11%	12%	12%	8%	8%	26%	7%	8%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (328)	100% (541)	100% (189)	100% (929)	100% (151)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	45%	80%	36%	13%	70%	47%	28%	46%	44%	42%	49%
No	42%	12%	49%	73%	23%	36%	62%	41%	46%	49%	37%
Not sure	12%	7%	15%	13%	7%	17%	10%	13%	10%	9%	14%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (340)	100% (580)	100% (378)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	45%	44%	49%	95%	40%	9%	20%	86%	10%	21%
No	42%	47%	32%	4%	44%	84%	74%	6%	83%	69%
Not sure	12%	9%	19%	1%	16%	8%	5%	8%	8%	10%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



81. Candidate Qualities | Clinton Adjectives – Tough

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	57%	52%	61%	52%	59%	59%	58%	55%	69%	58%	53%	79%	36%
No	31%	39%	23%	27%	32%	30%	34%	33%	25%	29%	24%	13%	52%
Not sure	12%	8%	15%	21%	9%	11%	7%	12%	6%	13%	24%	8%	11%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (328)	100% (541)	100% (189)	100% (929)	100% (151)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	57%	78%	53%	37%	76%	59%	44%	57%	57%	60%	55%
No	31%	15%	34%	48%	15%	27%	45%	29%	35%	35%	24%
Not sure	12%	7%	14%	16%	9%	14%	12%	13%	8%	5%	21%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (340)	100% (580)	100% (378)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	57%	58%	55%	88%	66%	30%	43%	88%	33%	45%
No	31%	32%	28%	8%	19%	60%	45%	7%	58%	39%
Not sure	12%	10%	17%	4%	15%	10%	12%	5%	9%	16%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



82. Candidate Qualities | Clinton Adjectives – Kind

Would you use the words below to describe Hillary Clinton?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	43%	38%	48%	40%	47%	46%	38%	35%	78%	53%	41%	68%	12%
No	43%	50%	37%	42%	38%	43%	49%	51%	15%	37%	27%	21%	76%
Not sure	14%	11%	16%	18%	15%	11%	13%	14%	7%	10%	32%	10%	12%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (328)	100% (541)	100% (189)	100% (929)	100% (151)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	43%	79%	34%	9%	70%	43%	25%	43%	42%	43%	49%
No	43%	12%	50%	74%	22%	36%	64%	41%	47%	53%	37%
Not sure	14%	8%	16%	17%	7%	21%	11%	17%	11%	4%	13%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (340)	100% (580)	100% (378)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	43%	41%	49%	92%	37%	9%	16%	85%	7%	16%
No	43%	47%	33%	5%	41%	83%	70%	8%	84%	62%
Not sure	14%	12%	18%	3%	22%	8%	14%	8%	9%	22%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



83. Candidate Qualities | Trump Adjectives – Intelligent

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	54%	59%	49%	46%	50%	62%	52%	61%	32%	45%	38%	29%	81%
No	37%	33%	40%	47%	40%	29%	40%	31%	55%	45%	49%	63%	14%
Not sure	9%	7%	10%	7%	10%	10%	8%	8%	13%	10%	13%	7%	4%
Totals (Unweighted N)	100% (1,295)	100% (618)	100% (677)	100% (240)	100% (325)	100% (541)	100% (189)	100% (927)	100% (151)	100% (128)	100% (89)	100% (393)	100% (335)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	54%	31%	56%	84%	23%	51%	78%	54%	56%	60%	43%
No	37%	60%	34%	11%	66%	37%	18%	35%	37%	37%	48%
Not sure	9%	9%	11%	5%	10%	12%	5%	11%	7%	3%	9%
Totals (Unweighted N)	100% (1,295)	100% (449)	100% (517)	100% (329)	100% (338)	100% (579)	100% (378)	100% (678)	100% (340)	100% (148)	100% (129)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	54%	54%	54%	25%	31%	97%	65%	22%	95%	50%
No	37%	37%	36%	70%	59%	1%	28%	66%	3%	41%
Not sure	9%	8%	10%	5%	10%	2%	7%	12%	2%	9%
Totals (Unweighted N)	100% (1,295)	100% (1,067)	100% (228)	100% (195)	100% (169)	100% (168)	100% (153)	100% (439)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



84. Candidate Qualities | Trump Adjectives – Capable

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	42%	46%	37%	36%	38%	45%	44%	49%	15%	30%	32%	15%	75%
No	47%	45%	49%	55%	46%	42%	50%	42%	65%	58%	48%	77%	18%
Not sure	11%	8%	14%	8%	16%	13%	6%	9%	20%	12%	19%	9%	7%
Totals (Unweighted N)	100% (1,295)	100% (619)	100% (676)	100% (240)	100% (325)	100% (541)	100% (189)	100% (928)	100% (151)	100% (127)	100% (89)	100% (394)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	42%	10%	43%	84%	13%	34%	68%	40%	48%	45%	32%
No	47%	77%	46%	9%	76%	51%	25%	47%	47%	45%	54%
Not sure	11%	14%	12%	7%	11%	15%	7%	13%	6%	10%	14%
Totals (Unweighted N)	100% (1,295)	100% (449)	100% (518)	100% (328)	100% (339)	100% (579)	100% (377)	100% (677)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	42%	44%	35%	9%	18%	96%	54%	7%	93%	37%
No	47%	47%	47%	86%	70%	1%	35%	85%	2%	53%
Not sure	11%	8%	18%	6%	12%	3%	11%	8%	5%	10%
Totals (Unweighted N)	100% (1,295)	100% (1,066)	100% (229)	100% (196)	100% (169)	100% (168)	100% (153)	100% (439)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



85. Candidate Qualities | Trump Adjectives – Consistent

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	36%	37%	35%	28%	32%	36%	45%	39%	22%	33%	37%	20%	58%
No	54%	56%	51%	61%	55%	53%	46%	51%	68%	55%	47%	74%	31%
Not sure	11%	8%	14%	11%	13%	11%	9%	10%	10%	12%	17%	6%	11%
Totals (Unweighted N)	100% (1,296)	100% (619)	100% (677)	100% (240)	100% (325)	100% (542)	100% (189)	100% (929)	100% (150)	100% (128)	100% (89)	100% (394)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	36%	20%	35%	59%	22%	29%	52%	35%	39%	37%	30%
No	54%	71%	55%	26%	71%	59%	37%	51%	54%	58%	62%
Not sure	11%	9%	10%	15%	7%	12%	11%	13%	7%	6%	8%
Totals (Unweighted N)	100% (1,296)	100% (450)	100% (517)	100% (329)	100% (339)	100% (579)	100% (378)	100% (678)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	36%	36%	34%	20%	16%	79%	33%	12%	68%	28%
No	54%	54%	53%	75%	79%	10%	55%	81%	19%	65%
Not sure	11%	10%	13%	6%	5%	11%	12%	7%	13%	7%
Totals (Unweighted N)	100% (1,296)	100% (1,067)	100% (229)	100% (196)	100% (169)	100% (168)	100% (153)	100% (440)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



86. Candidate Qualities | Trump Adjectives – A hard worker

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	55%	56%	54%	40%	55%	63%	55%	63%	35%	32%	48%	29%	85%
No	33%	34%	32%	47%	31%	27%	32%	26%	50%	51%	41%	59%	9%
Not sure	12%	10%	14%	12%	13%	10%	14%	11%	16%	17%	11%	12%	5%
Totals (Unweighted N)	100% (1,296)	100% (620)	100% (676)	100% (240)	100% (325)	100% (542)	100% (189)	100% (929)	100% (150)	100% (128)	100% (89)	100% (393)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	55%	31%	54%	89%	30%	49%	77%	50%	63%	63%	53%
No	33%	52%	33%	7%	57%	33%	17%	34%	31%	29%	36%
Not sure	12%	17%	13%	4%	12%	18%	6%	16%	5%	8%	11%
Totals (Unweighted N)	100% (1,296)	100% (449)	100% (518)	100% (329)	100% (339)	100% (580)	100% (377)	100% (678)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	55%	57%	50%	19%	36%	96%	74%	27%	95%	53%
No	33%	32%	35%	69%	52%	2%	15%	56%	4%	35%
Not sure	12%	11%	15%	12%	12%	1%	11%	18%	2%	12%
Totals (Unweighted N)	100% (1,296)	100% (1,067)	100% (229)	100% (195)	100% (169)	100% (168)	100% (153)	100% (439)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



87. Candidate Qualities | Trump Adjectives – Successful

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	69%	71%	67%	64%	66%	74%	67%	75%	57%	51%	55%	48%	92%
No	23%	23%	24%	30%	25%	18%	26%	18%	36%	39%	30%	43%	7%
Not sure	8%	6%	9%	7%	10%	8%	7%	7%	7%	9%	15%	9%	1%
Totals (Unweighted N)	100% (1,296)	100% (621)	100% (675)	100% (240)	100% (326)	100% (542)	100% (188)	100% (927)	100% (151)	100% (129)	100% (89)	100% (393)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	69%	50%	69%	94%	43%	68%	86%	68%	73%	67%	63%
No	23%	40%	21%	4%	47%	21%	10%	24%	21%	23%	28%
Not sure	8%	10%	10%	1%	10%	11%	4%	8%	6%	10%	9%
Totals (Unweighted N)	100% (1,296)	100% (450)	100% (517)	100% (329)	100% (339)	100% (579)	100% (378)	100% (678)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	69%	69%	68%	41%	51%	99%	88%	44%	97%	74%
No	23%	24%	22%	52%	36%	0%	10%	43%	2%	22%
Not sure	8%	7%	10%	7%	12%	1%	2%	13%	1%	4%
Totals (Unweighted N)	100% (1,296)	100% (1,068)	100% (228)	100% (196)	100% (169)	100% (168)	100% (153)	100% (440)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



88. Candidate Qualities | Trump Adjectives – Dangerous

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	61%	60%	62%	71%	65%	58%	53%	56%	80%	65%	72%	87%	27%
No	31%	32%	30%	19%	27%	32%	42%	36%	15%	23%	20%	10%	65%
Not sure	8%	8%	9%	10%	8%	10%	5%	8%	5%	13%	9%	3%	8%
Totals (Unweighted N)	100% (1,297)	100% (620)	100% (677)	100% (240)	100% (327)	100% (541)	100% (189)	100% (929)	100% (152)	100% (128)	100% (88)	100% (394)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	61%	89%	60%	24%	85%	67%	40%	61%	56%	67%	67%
No	31%	9%	28%	66%	8%	23%	53%	30%	35%	30%	25%
Not sure	8%	3%	12%	10%	7%	10%	8%	9%	9%	3%	8%
Totals (Unweighted N)	100% (1,297)	100% (450)	100% (518)	100% (329)	100% (339)	100% (580)	100% (378)	100% (680)	100% (339)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	61%	58%	68%	88%	88%	8%	49%	92%	10%	84%
No	31%	35%	19%	9%	8%	86%	43%	6%	80%	8%
Not sure	8%	7%	13%	3%	4%	6%	8%	2%	9%	8%
Totals (Unweighted N)	100% (1,297)	100% (1,068)	100% (229)	100% (197)	100% (168)	100% (168)	100% (153)	100% (441)	100% (371)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



89. Candidate Qualities | Trump Adjectives – Crazy

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	60%	55%	65%	70%	66%	56%	51%	54%	81%	70%	70%	79%	27%
No	32%	39%	27%	25%	27%	34%	41%	38%	15%	22%	22%	14%	66%
Not sure	8%	7%	9%	5%	7%	9%	8%	8%	3%	8%	9%	7%	7%
Totals (Unweighted N)	100% (1,296)	100% (619)	100% (677)	100% (239)	100% (326)	100% (542)	100% (189)	100% (929)	100% (150)	100% (128)	100% (89)	100% (394)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	60%	85%	58%	30%	80%	66%	40%	60%	55%	62%	68%
No	32%	9%	34%	61%	13%	25%	53%	30%	39%	36%	23%
Not sure	8%	6%	8%	9%	7%	9%	7%	9%	6%	2%	9%
Totals (Unweighted N)	100% (1,296)	100% (449)	100% (518)	100% (329)	100% (339)	100% (579)	100% (378)	100% (679)	100% (340)	100% (148)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	60%	56%	69%	85%	75%	8%	48%	86%	15%	70%
No	32%	37%	21%	9%	16%	86%	44%	9%	78%	20%
Not sure	8%	7%	10%	6%	9%	6%	8%	5%	7%	9%
Totals (Unweighted N)	100% (1,296)	100% (1,067)	100% (229)	100% (196)	100% (169)	100% (168)	100% (153)	100% (439)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



90. Candidate Qualities | Trump Adjectives – Corrupt

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	47%	47%	47%	61%	42%	45%	41%	40%	70%	57%	61%	76%	18%
No	40%	42%	39%	29%	40%	42%	49%	46%	24%	29%	30%	15%	73%
Not sure	13%	12%	14%	10%	18%	13%	10%	14%	6%	14%	9%	9%	9%
Totals (Unweighted N)	100% (1,298)	100% (621)	100% (677)	100% (240)	100% (327)	100% (542)	100% (189)	100% (929)	100% (151)	100% (129)	100% (89)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	47%	71%	46%	16%	73%	49%	28%	46%	45%	47%	56%
No	40%	18%	38%	74%	17%	35%	61%	38%	45%	46%	33%
Not sure	13%	11%	16%	10%	10%	15%	11%	15%	10%	7%	11%
Totals (Unweighted N)	100% (1,298)	100% (451)	100% (518)	100% (329)	100% (340)	100% (580)	100% (378)	100% (681)	100% (339)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	47%	46%	49%	84%	72%	2%	34%	80%	3%	55%
No	40%	43%	34%	10%	18%	93%	52%	13%	90%	22%
Not sure	13%	11%	18%	6%	9%	5%	14%	7%	7%	23%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (168)	100% (152)	100% (440)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



91. Candidate Qualities | Trump Adjectives – Evil

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	43%	39%	47%	51%	44%	38%	42%	36%	62%	60%	45%	67%	16%
No	48%	51%	44%	38%	45%	50%	54%	54%	32%	31%	40%	24%	81%
Not sure	10%	10%	9%	10%	11%	11%	4%	10%	6%	9%	15%	10%	3%
Totals (Unweighted N)	100% (1,297)	100% (621)	100% (676)	100% (240)	100% (327)	100% (542)	100% (188)	100% (928)	100% (152)	100% (128)	100% (89)	100% (394)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	43%	69%	41%	10%	70%	46%	23%	43%	40%	39%	55%
No	48%	24%	45%	84%	21%	45%	68%	46%	52%	56%	36%
Not sure	10%	6%	14%	6%	9%	10%	10%	11%	8%	5%	8%
Totals (Unweighted N)	100% (1,297)	100% (451)	100% (517)	100% (329)	100% (339)	100% (579)	100% (379)	100% (679)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	43%	42%	47%	71%	66%	3%	29%	75%	2%	44%
No	48%	50%	41%	22%	22%	96%	66%	16%	95%	45%
Not sure	10%	9%	12%	7%	12%	1%	5%	9%	3%	11%
Totals (Unweighted N)	100% (1,297)	100% (1,069)	100% (228)	100% (196)	100% (169)	100% (168)	100% (153)	100% (441)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



92. Candidate Qualities | Trump Adjectives – Patriotic

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	51%	55%	47%	46%	50%	54%	53%	59%	31%	28%	45%	28%	81%
No	36%	34%	39%	37%	35%	36%	38%	30%	57%	52%	36%	62%	11%
Not sure	12%	10%	14%	17%	15%	11%	9%	11%	12%	20%	19%	10%	8%
Totals (Unweighted N)	100% (1,299)	100% (621)	100% (678)	100% (240)	100% (328)	100% (542)	100% (189)	100% (929)	100% (152)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	51%	24%	54%	84%	27%	45%	73%	50%	55%	62%	38%
No	36%	63%	32%	7%	64%	39%	17%	35%	38%	30%	50%
Not sure	12%	13%	14%	9%	10%	16%	10%	16%	7%	8%	12%
Totals (Unweighted N)	100% (1,299)	100% (452)	100% (518)	100% (329)	100% (340)	100% (581)	100% (378)	100% (681)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	51%	54%	44%	19%	35%	96%	66%	21%	95%	52%
No	36%	35%	40%	74%	53%	1%	20%	66%	2%	30%
Not sure	12%	11%	17%	7%	12%	2%	14%	13%	3%	17%
Totals (Unweighted N)	100% (1,299)	100% (1,070)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



93. Candidate Qualities | Trump Adjectives – Religious

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	13%	13%	12%	9%	13%	14%	13%	15%	11%	4%	6%	6%	21%
No	61%	64%	58%	73%	58%	56%	61%	56%	68%	79%	64%	77%	47%
Not sure	27%	23%	30%	18%	29%	30%	26%	29%	21%	17%	30%	17%	32%
Totals (Unweighted N)	100% (1,298)	100% (621)	100% (677)	100% (240)	100% (328)	100% (542)	100% (188)	100% (928)	100% (152)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	13%	6%	13%	21%	7%	7%	22%	14%	15%	6%	6%
No	61%	73%	62%	42%	74%	67%	46%	54%	65%	79%	68%
Not sure	27%	21%	26%	36%	20%	26%	32%	32%	20%	15%	27%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (340)	100% (580)	100% (378)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	13%	13%	11%	5%	6%	34%	8%	4%	29%	3%
No	61%	60%	63%	82%	75%	31%	64%	77%	35%	76%
Not sure	27%	27%	25%	13%	19%	36%	28%	19%	36%	21%
Totals (Unweighted N)	100% (1,298)	100% (1,070)	100% (228)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



94. Candidate Qualities | Trump Adjectives – Willing to take risks

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	81%	83%	79%	75%	75%	84%	84%	86%	76%	56%	75%	79%	90%
No	13%	14%	11%	18%	18%	9%	10%	8%	18%	33%	10%	17%	5%
Not sure	7%	4%	10%	7%	7%	7%	6%	6%	6%	11%	15%	4%	5%
Totals (Unweighted N)	100% (1,298)	100% (622)	100% (676)	100% (240)	100% (328)	100% (542)	100% (188)	100% (928)	100% (152)	100% (129)	100% (89)	100% (394)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	81%	76%	81%	87%	76%	77%	87%	78%	87%	87%	73%
No	13%	18%	12%	6%	16%	14%	9%	14%	9%	11%	17%
Not sure	7%	6%	7%	7%	8%	8%	4%	8%	4%	2%	10%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (339)	100% (580)	100% (379)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	81%	82%	76%	79%	78%	93%	89%	77%	90%	82%
No	13%	12%	14%	18%	16%	4%	3%	18%	5%	11%
Not sure	7%	6%	10%	2%	6%	3%	8%	5%	5%	7%
Totals (Unweighted N)	100% (1,298)	100% (1,070)	100% (228)	100% (196)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



95. Candidate Qualities | Trump Adjectives – Careful

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	22%	26%	18%	17%	13%	25%	29%	24%	16%	19%	17%	10%	42%
No	67%	65%	69%	74%	72%	63%	62%	65%	77%	67%	68%	87%	43%
Not sure	11%	10%	13%	9%	16%	12%	9%	11%	7%	15%	15%	4%	15%
Totals (Unweighted N)	100% (1,297)	100% (620)	100% (677)	100% (240)	100% (328)	100% (542)	100% (187)	100% (927)	100% (152)	100% (129)	100% (89)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	22%	7%	23%	40%	6%	18%	36%	22%	23%	26%	15%
No	67%	86%	66%	42%	87%	71%	50%	65%	68%	67%	73%
Not sure	11%	7%	11%	18%	7%	11%	14%	13%	9%	7%	12%
Totals (Unweighted N)	100% (1,297)	100% (452)	100% (517)	100% (328)	100% (340)	100% (580)	100% (377)	100% (679)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	22%	22%	21%	10%	8%	63%	23%	4%	51%	8%
No	67%	67%	67%	89%	87%	21%	63%	93%	31%	87%
Not sure	11%	11%	13%	1%	5%	16%	15%	3%	17%	5%
Totals (Unweighted N)	100% (1,297)	100% (1,069)	100% (228)	100% (197)	100% (169)	100% (167)	100% (153)	100% (441)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



96. Candidate Qualities | Trump Adjectives – Compassionate

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	29%	34%	25%	20%	22%	30%	41%	35%	8%	20%	17%	8%	62%
No	59%	56%	62%	66%	60%	55%	57%	53%	83%	68%	61%	85%	29%
Not sure	12%	10%	13%	13%	17%	14%	2%	12%	9%	12%	22%	6%	9%
Totals (Unweighted N)	100% (1,299)	100% (621)	100% (678)	100% (240)	100% (328)	100% (542)	100% (189)	100% (929)	100% (152)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	29%	4%	31%	60%	7%	21%	52%	27%	35%	31%	25%
No	59%	87%	57%	25%	85%	65%	36%	58%	58%	63%	63%
Not sure	12%	10%	12%	15%	8%	15%	12%	15%	7%	6%	11%
Totals (Unweighted N)	100% (1,299)	100% (452)	100% (518)	100% (329)	100% (340)	100% (581)	100% (378)	100% (681)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	29%	32%	21%	4%	11%	84%	41%	3%	76%	14%
No	59%	59%	60%	89%	82%	9%	48%	93%	14%	78%
Not sure	12%	9%	19%	7%	7%	7%	11%	4%	10%	8%
Totals (Unweighted N)	100% (1,299)	100% (1,070)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



97. Candidate Qualities | Trump Adjectives – Tough

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	66%	65%	68%	57%	64%	70%	71%	74%	54%	40%	53%	53%	88%
No	25%	28%	23%	33%	28%	20%	24%	18%	42%	48%	32%	39%	8%
Not sure	8%	8%	9%	9%	9%	10%	5%	8%	4%	12%	14%	8%	3%
Totals (Unweighted N)	100% (1,299)	100% (621)	100% (678)	100% (240)	100% (328)	100% (542)	100% (189)	100% (929)	100% (152)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	66%	51%	63%	95%	50%	60%	84%	64%	72%	73%	59%
No	25%	40%	26%	4%	39%	30%	11%	26%	23%	23%	30%
Not sure	8%	9%	12%	1%	11%	10%	5%	10%	5%	4%	10%
Totals (Unweighted N)	100% (1,299)	100% (452)	100% (518)	100% (329)	100% (340)	100% (581)	100% (378)	100% (681)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	66%	70%	58%	48%	58%	94%	84%	46%	97%	75%
No	25%	24%	27%	45%	34%	3%	12%	45%	2%	21%
Not sure	8%	6%	15%	7%	8%	3%	4%	9%	1%	4%
Totals (Unweighted N)	100% (1,299)	100% (1,070)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



98. Candidate Qualities | Trump Adjectives – Kind

Would you use the words below to describe Donald Trump?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	27%	31%	23%	15%	23%	29%	37%	32%	12%	21%	17%	6%	59%
No	61%	59%	62%	74%	63%	56%	54%	55%	81%	71%	71%	87%	27%
Not sure	12%	10%	14%	11%	13%	14%	9%	14%	7%	8%	12%	7%	14%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (327)	100% (542)	100% (189)	100% (929)	100% (151)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	27%	5%	27%	57%	5%	20%	49%	27%	27%	28%	23%
No	61%	88%	59%	27%	88%	68%	36%	60%	59%	66%	63%
Not sure	12%	8%	14%	16%	7%	13%	15%	12%	14%	6%	15%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (340)	100% (580)	100% (378)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	27%	29%	21%	3%	7%	85%	32%	2%	74%	5%
No	61%	59%	65%	89%	88%	7%	49%	93%	12%	80%
Not sure	12%	11%	14%	8%	5%	8%	19%	5%	14%	15%
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



99. DNC | Favorability – Bill Clinton

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	24%	20%	27%	17%	34%	22%	23%	18%	42%	33%	29%	45%	7%
Somewhat favorable	28%	31%	25%	34%	32%	27%	19%	27%	33%	29%	28%	33%	11%
Somewhat unfavorable	17%	17%	17%	26%	12%	15%	16%	19%	12%	7%	20%	14%	21%
Very unfavorable	27%	28%	26%	15%	19%	31%	39%	33%	6%	23%	14%	9%	60%
Don't know	5%	4%	6%	7%	3%	5%	3%	3%	7%	8%	10%	0%	2%
Totals (Unweighted N)	100% (1,289)	100% (618)	100% (671)	100% (236)	100% (326)	100% (539)	100% (188)	100% (924)	100% (149)	100% (127)	100% (89)	100% (393)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	24%	50%	15%	3%	36%	26%	13%	25%	21%	26%	23%
Somewhat favorable	28%	31%	32%	15%	37%	32%	17%	26%	30%	32%	25%
Somewhat unfavorable	17%	10%	19%	24%	14%	16%	20%	16%	19%	12%	23%
Very unfavorable	27%	7%	28%	53%	10%	19%	47%	28%	25%	30%	26%
Don't know	5%	3%	6%	5%	3%	7%	3%	5%	5%	–	4%
Totals (Unweighted N)	100% (1,289)	100% (449)	100% (514)	100% (326)	100% (339)	100% (573)	100% (377)	100% (677)	100% (337)	100% (148)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	24%	24%	22%	70%	14%	4%	10%	52%	3%	6%
Somewhat favorable	28%	25%	35%	24%	42%	11%	12%	33%	13%	31%
Somewhat unfavorable	17%	17%	17%	4%	27%	18%	25%	10%	18%	32%
Very unfavorable	27%	33%	13%	2%	17%	67%	53%	4%	65%	29%
Don't know	5%	1%	13%	–	–	0%	0%	0%	1%	2%
Totals (Unweighted N)	100% (1,289)	100% (1,061)	100% (228)	100% (196)	100% (169)	100% (168)	100% (152)	100% (438)	100% (370)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



100. DNC | Favorability – Bernie Sanders

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	30%	29%	30%	37%	34%	25%	28%	26%	37%	41%	33%	55%	7%
Somewhat favorable	31%	31%	30%	27%	33%	35%	24%	32%	37%	16%	33%	34%	24%
Somewhat unfavorable	15%	17%	14%	14%	12%	15%	21%	17%	4%	20%	13%	5%	32%
Very unfavorable	16%	18%	14%	15%	11%	16%	22%	20%	10%	4%	7%	3%	32%
Don't know	8%	5%	11%	8%	11%	9%	4%	5%	13%	18%	14%	3%	5%
Totals (Unweighted N)	100% (1,290)	100% (619)	100% (671)	100% (236)	100% (326)	100% (539)	100% (189)	100% (926)	100% (149)	100% (126)	100% (89)	100% (393)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	30%	47%	28%	8%	56%	28%	13%	32%	25%	27%	33%
Somewhat favorable	31%	37%	30%	23%	27%	37%	26%	30%	34%	33%	19%
Somewhat unfavorable	15%	5%	17%	28%	4%	13%	25%	13%	17%	20%	21%
Very unfavorable	16%	5%	16%	32%	7%	8%	31%	16%	18%	15%	17%
Don't know	8%	6%	9%	9%	6%	13%	5%	10%	6%	5%	10%
Totals (Unweighted N)	100% (1,290)	100% (449)	100% (514)	100% (327)	100% (339)	100% (573)	100% (378)	100% (678)	100% (337)	100% (149)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	30%	29%	32%	41%	81%	5%	9%	47%	4%	31%
Somewhat favorable	31%	31%	30%	46%	16%	19%	30%	38%	21%	39%
Somewhat unfavorable	15%	17%	10%	6%	1%	34%	29%	6%	32%	18%
Very unfavorable	16%	18%	12%	3%	3%	37%	28%	4%	39%	11%
Don't know	8%	5%	16%	5%	0%	5%	4%	6%	3%	1%
Totals (Unweighted N)	100% (1,290)	100% (1,063)	100% (227)	100% (196)	100% (169)	100% (168)	100% (153)	100% (438)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



101. DNC | Favorability – Elizabeth Warren

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	21%	21%	21%	20%	18%	20%	27%	19%	30%	18%	30%	49%	4%
Somewhat favorable	16%	17%	16%	19%	17%	16%	12%	16%	23%	10%	13%	22%	11%
Somewhat unfavorable	10%	14%	7%	12%	10%	10%	11%	11%	9%	7%	13%	5%	13%
Very unfavorable	24%	29%	19%	17%	17%	26%	33%	29%	5%	20%	13%	7%	58%
Don't know	28%	18%	37%	32%	38%	27%	17%	24%	33%	45%	31%	16%	15%
Totals (Unweighted N)	100% (1,289)	100% (619)	100% (670)	100% (236)	100% (327)	100% (537)	100% (189)	100% (924)	100% (149)	100% (127)	100% (89)	100% (393)	100% (335)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	21%	40%	17%	2%	47%	19%	6%	19%	24%	21%	24%	
Somewhat favorable	16%	19%	19%	7%	20%	20%	9%	14%	15%	24%	22%	
Somewhat unfavorable	10%	6%	12%	15%	8%	10%	12%	9%	15%	16%	4%	
Very unfavorable	24%	5%	27%	46%	4%	16%	46%	21%	27%	31%	28%	
Don't know	28%	31%	25%	30%	21%	34%	26%	36%	19%	9%	23%	
Totals (Unweighted N)	100% (1,289)	100% (448)	100% (515)	100% (326)	100% (339)	100% (572)	100% (378)	100% (677)	100% (337)	100% (149)	100% (126)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	21%	22%	18%	56%	44%	3%	4%	48%	1%	12%
Somewhat favorable	16%	17%	14%	21%	25%	6%	17%	24%	6%	21%
Somewhat unfavorable	10%	9%	15%	4%	7%	13%	11%	4%	13%	7%
Very unfavorable	24%	30%	9%	4%	9%	66%	51%	5%	61%	34%
Don't know	28%	22%	44%	14%	15%	11%	17%	18%	18%	27%
Totals (Unweighted N)	100% (1,289)	100% (1,062)	100% (227)	100% (196)	100% (169)	100% (167)	100% (153)	100% (438)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



102. DNC | Favorability – Michelle Obama

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	42%	39%	44%	45%	47%	40%	38%	34%	67%	58%	53%	76%	11%
Somewhat favorable	20%	23%	17%	27%	19%	17%	19%	22%	13%	14%	20%	14%	13%
Somewhat unfavorable	12%	11%	13%	14%	8%	12%	13%	13%	10%	12%	7%	3%	23%
Very unfavorable	23%	25%	22%	13%	22%	27%	27%	29%	7%	10%	12%	6%	51%
Don't know	3%	2%	4%	2%	4%	4%	3%	2%	5%	6%	8%	1%	2%
Totals (Unweighted N)	100% (1,288)	100% (619)	100% (669)	100% (236)	100% (324)	100% (539)	100% (189)	100% (923)	100% (149)	100% (127)	100% (89)	100% (393)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	42%	74%	36%	8%	73%	46%	17%	41%	40%	42%	50%
Somewhat favorable	20%	17%	24%	17%	16%	25%	17%	21%	23%	17%	11%
Somewhat unfavorable	12%	3%	13%	22%	5%	9%	19%	11%	12%	17%	12%
Very unfavorable	23%	6%	23%	49%	4%	15%	44%	23%	22%	23%	26%
Don't know	3%	0%	5%	3%	1%	4%	3%	4%	3%	1%	0%
Totals (Unweighted N)	100% (1,288)	100% (449)	100% (513)	100% (326)	100% (339)	100% (572)	100% (377)	100% (677)	100% (335)	100% (149)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	42%	42%	40%	88%	63%	6%	17%	83%	8%	21%
Somewhat favorable	20%	16%	29%	7%	25%	12%	14%	9%	15%	29%
Somewhat unfavorable	12%	13%	8%	1%	4%	24%	23%	4%	20%	24%
Very unfavorable	23%	26%	15%	4%	7%	58%	46%	4%	56%	25%
Don't know	3%	1%	8%	—	2%	0%	1%	0%	1%	1%
Totals (Unweighted N)	100% (1,288)	100% (1,060)	100% (228)	100% (196)	100% (169)	100% (167)	100% (153)	100% (437)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



103. DNC | Favorability – Debbie Wasserman Schultz

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	4%	5%	3%	4%	8%	3%	3%	3%	10%	6%	4%	4%	2%
Somewhat favorable	10%	10%	10%	10%	11%	8%	12%	7%	31%	5%	11%	23%	5%
Somewhat unfavorable	13%	15%	11%	12%	10%	14%	16%	15%	6%	11%	15%	16%	11%
Very unfavorable	31%	40%	23%	29%	24%	34%	35%	37%	9%	24%	21%	30%	55%
Don't know	41%	29%	53%	45%	47%	41%	34%	38%	44%	54%	50%	27%	28%
Totals (Unweighted N)	100% (1,288)	100% (618)	100% (670)	100% (236)	100% (326)	100% (538)	100% (188)	100% (923)	100% (149)	100% (127)	100% (89)	100% (393)	100% (335)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	4%	8%	4%	0%	7%	3%	3%	4%	4%	3%	3%
Somewhat favorable	10%	21%	5%	4%	15%	11%	6%	9%	11%	11%	15%
Somewhat unfavorable	13%	14%	15%	11%	17%	13%	11%	13%	17%	10%	11%
Very unfavorable	31%	13%	37%	46%	27%	23%	42%	27%	33%	48%	34%
Don't know	41%	45%	40%	39%	34%	50%	38%	47%	35%	28%	37%
Totals (Unweighted N)	100% (1,288)	100% (449)	100% (515)	100% (324)	100% (339)	100% (573)	100% (376)	100% (677)	100% (335)	100% (149)	100% (127)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	4%	3%	6%	7%	1%	0%	3%	7%	1%	–
Somewhat favorable	10%	11%	8%	36%	8%	3%	6%	22%	2%	8%
Somewhat unfavorable	13%	13%	15%	20%	10%	13%	11%	19%	9%	10%
Very unfavorable	31%	38%	14%	9%	58%	60%	52%	19%	57%	46%
Don't know	41%	35%	57%	27%	24%	24%	29%	34%	31%	36%
Totals (Unweighted N)	100% (1,288)	100% (1,060)	100% (228)	100% (196)	100% (169)	100% (168)	100% (152)	100% (438)	100% (369)	100% (107)

The Economist/YouGov Poll

July 30 - August 1, 2016



104. DNC | Watched

How much of the Democratic National Convention did you watch?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
I watched almost the entire convention	16%	14%	17%	14%	13%	18%	17%	13%	32%	16%	15%	34%	10%
I only watched some of the convention	23%	25%	21%	20%	23%	24%	23%	22%	22%	28%	22%	31%	27%
I only watched clips or highlights	23%	25%	21%	26%	20%	22%	24%	25%	25%	14%	15%	15%	23%
I only read or watched news stories analyzing the convention	12%	13%	12%	16%	12%	11%	10%	13%	6%	13%	19%	11%	11%
I didn't watch any of the convention	26%	23%	29%	24%	32%	25%	26%	27%	15%	29%	30%	9%	28%
Totals (Unweighted N)	100% (1,298)	100% (621)	100% (677)	100% (239)	100% (329)	100% (541)	100% (189)	100% (928)	100% (153)	100% (128)	100% (89)	100% (395)	100% (336)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
I watched almost the entire convention	16%	31%	11%	4%	30%	15%	8%	15%	17%	17%	22%
I only watched some of the convention	23%	28%	18%	23%	28%	22%	21%	20%	25%	28%	26%
I only watched clips or highlights	23%	16%	26%	27%	22%	23%	24%	26%	23%	11%	18%
I only read or watched news stories analyzing the convention	12%	11%	13%	12%	8%	11%	16%	12%	12%	17%	9%
I didn't watch any of the convention	26%	14%	31%	33%	13%	29%	31%	27%	23%	28%	24%
Totals (Unweighted N)	100% (1,298)	100% (453)	100% (516)	100% (329)	100% (340)	100% (580)	100% (378)	100% (682)	100% (338)	100% (149)	100% (129)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
I watched almost the entire convention	16%	19%	8%	43%	21%	6%	15%	38%	8%	3%
I only watched some of the convention	23%	26%	16%	33%	32%	33%	20%	28%	27%	17%
I only watched clips or highlights	23%	19%	32%	11%	22%	24%	23%	14%	22%	26%
I only read or watched news stories analyzing the convention	12%	12%	14%	8%	12%	10%	14%	8%	13%	20%
I didn't watch any of the convention	26%	24%	30%	6%	13%	27%	28%	12%	31%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,298)	(1,070)	(228)	(197)	(169)	(168)	(153)	(442)	(372)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



105. DNC | Well Managed

From what you know, do you think the Democratic National Convention was well managed or poorly run?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Well managed	59%	59%	58%	54%	65%	58%	58%	51%	81%	70%	64%	73%	30%
Poorly run	23%	26%	19%	25%	21%	22%	23%	28%	9%	13%	13%	13%	48%
Not sure	19%	15%	23%	21%	14%	19%	20%	20%	10%	17%	24%	14%	22%
Totals (Unweighted N)	100% (971)	100% (486)	100% (485)	100% (172)	100% (237)	100% (410)	100% (152)	100% (690)	100% (127)	100% (91)	100% (63)	100% (355)	100% (255)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Well managed	59%	82%	51%	30%	75%	64%	38%	58%	59%	58%	59%
Poorly run	23%	7%	26%	45%	12%	15%	40%	21%	25%	26%	23%
Not sure	19%	11%	23%	25%	13%	21%	21%	21%	16%	16%	18%
Totals (Unweighted N)	100% (971)	100% (380)	100% (359)	100% (232)	100% (299)	100% (399)	100% (273)	100% (487)	100% (265)	100% (125)	100% (94)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Well managed	59%	56%	66%	89%	52%	20%	42%	87%	23%	33%
Poorly run	23%	27%	12%	5%	25%	61%	36%	2%	55%	41%
Not sure	19%	17%	22%	5%	23%	19%	22%	11%	22%	26%
Totals (Unweighted N)	100% (971)	100% (834)	100% (137)	100% (180)	100% (149)	100% (128)	100% (116)	100% (388)	100% (273)	100% (73)

The Economist/YouGov Poll

July 30 - August 1, 2016



106. DNC | Focus

Do you think the speakers at the Democratic Convention spent more time attacking Donald Trump or explaining what Hillary Clinton would do as President, or did they spend about equal amounts of time doing both? (A) More time attacking Donald Trump; (B) More time explaining what Hillary Clinton would do as President; (C) Equal amounts of time

Asked of those who watched any part of the convention or read or watched news about the convention

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A	33%	39%	28%	31%	26%	33%	42%	39%	14%	26%	29%	14%	70%
B	33%	31%	34%	23%	48%	33%	29%	26%	54%	43%	35%	50%	9%
C	34%	30%	38%	46%	26%	34%	28%	35%	32%	31%	37%	36%	21%
Totals (Unweighted N)	100% (963)	100% (486)	100% (477)	100% (169)	100% (235)	100% (407)	100% (152)	100% (685)	100% (125)	100% (91)	100% (62)	100% (354)	100% (252)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A	33%	9%	39%	67%	17%	28%	52%	29%	36%	51%	35%
B	33%	56%	20%	15%	46%	31%	23%	34%	34%	24%	28%
C	34%	35%	42%	18%	37%	40%	25%	37%	30%	24%	37%
Totals (Unweighted N)	100% (963)	100% (378)	100% (355)	100% (230)	100% (297)	100% (394)	100% (272)	100% (482)	100% (263)	100% (125)	100% (93)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A	33%	38%	21%	7%	26%	79%	60%	8%	77%	52%
B	33%	32%	35%	66%	28%	4%	11%	55%	6%	17%
C	34%	30%	44%	27%	46%	17%	29%	37%	17%	32%
Totals (Unweighted N)	100% (963)	100% (827)	100% (136)	100% (180)	100% (148)	100% (128)	100% (113)	100% (386)	100% (272)	100% (72)

The Economist/YouGov Poll

July 30 - August 1, 2016



107. DNC | Issue Attention – National security

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	29%	23%	35%	25%	34%	28%	31%	24%	46%	38%	34%	45%	7%
Some	43%	48%	39%	50%	41%	45%	36%	45%	35%	43%	49%	45%	34%
Not much	21%	22%	20%	22%	18%	19%	27%	24%	18%	14%	13%	8%	42%
None at all	6%	7%	6%	2%	7%	8%	6%	8%	1%	4%	3%	2%	17%
Totals (Unweighted N)	100% (942)	100% (475)	100% (467)	100% (157)	100% (233)	100% (403)	100% (149)	100% (675)	100% (124)	100% (84)	100% (59)	100% (351)	100% (244)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	29%	54%	17%	6%	44%	26%	19%	31%	24%	28%	34%
Some	43%	37%	50%	43%	41%	51%	37%	46%	43%	39%	36%
Not much	21%	8%	27%	37%	13%	19%	31%	18%	26%	26%	22%
None at all	6%	1%	7%	15%	1%	4%	13%	5%	8%	7%	8%
Totals (Unweighted N)	100% (942)	100% (375)	100% (344)	100% (223)	100% (294)	100% (381)	100% (267)	100% (468)	100% (261)	100% (124)	100% (89)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	29%	28%	32%	64%	17%	3%	12%	51%	3%	11%
Some	43%	41%	49%	33%	66%	27%	42%	44%	30%	51%
Not much	21%	23%	17%	3%	12%	48%	35%	5%	49%	28%
None at all	6%	8%	2%	–	4%	22%	11%	–	18%	10%
Totals (Unweighted N)	100% (942)	100% (811)	100% (131)	100% (179)	100% (146)	100% (122)	100% (111)	100% (383)	100% (265)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



108. DNC | Issue Attention – Gun control

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	39%	40%	38%	36%	41%	38%	42%	36%	42%	45%	51%	47%	39%
Some	47%	45%	49%	51%	43%	49%	41%	48%	50%	40%	40%	44%	42%
Not much	11%	12%	11%	9%	14%	9%	16%	14%	5%	8%	4%	8%	12%
None at all	3%	3%	3%	4%	2%	4%	1%	2%	2%	8%	5%	1%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(945)	(476)	(469)	(164)	(231)	(403)	(147)	(672)	(125)	(88)	(60)	(350)	(243)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	39%	43%	35%	38%	45%	31%	42%	39%	38%	42%	38%
Some	47%	51%	48%	35%	43%	54%	42%	46%	46%	46%	50%
Not much	11%	5%	13%	19%	11%	13%	11%	12%	13%	10%	8%
None at all	3%	0%	3%	7%	1%	2%	5%	3%	3%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(945)	(375)	(348)	(222)	(296)	(385)	(264)	(472)	(259)	(124)	(90)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	39%	41%	33%	58%	30%	44%	35%	47%	38%	43%
Some	47%	45%	51%	40%	48%	34%	50%	47%	43%	38%
Not much	11%	11%	14%	2%	20%	16%	9%	6%	13%	15%
None at all	3%	3%	3%	–	2%	6%	6%	0%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(945)	(811)	(134)	(179)	(146)	(123)	(111)	(382)	(264)	(71)

The Economist/YouGov Poll

July 30 - August 1, 2016



109. DNC | Issue Attention – Health care

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	31%	31%	31%	28%	34%	32%	31%	26%	42%	39%	42%	47%	13%
Some	47%	44%	50%	54%	46%	44%	46%	49%	50%	34%	44%	42%	45%
Not much	19%	21%	16%	17%	19%	19%	19%	22%	6%	20%	10%	10%	33%
None at all	4%	4%	3%	2%	2%	5%	4%	3%	2%	7%	4%	2%	8%
Totals (Unweighted N)	100% (949)	100% (478)	100% (471)	100% (164)	100% (233)	100% (403)	100% (149)	100% (676)	100% (126)	100% (88)	100% (59)	100% (354)	100% (244)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	31%	47%	25%	12%	44%	27%	23%	33%	25%	31%	34%
Some	47%	48%	47%	45%	45%	51%	44%	45%	49%	49%	50%
Not much	19%	4%	24%	35%	9%	19%	26%	18%	22%	19%	10%
None at all	4%	0%	4%	8%	2%	3%	6%	3%	4%	2%	6%
Totals (Unweighted N)	100% (949)	100% (378)	100% (348)	100% (223)	100% (298)	100% (385)	100% (266)	100% (475)	100% (261)	100% (124)	100% (89)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	31%	30%	33%	62%	27%	11%	17%	47%	9%	37%
Some	47%	46%	50%	37%	49%	43%	51%	48%	43%	44%
Not much	19%	20%	15%	2%	19%	36%	25%	5%	38%	16%
None at all	4%	4%	2%	–	4%	11%	7%	–	9%	4%
Totals (Unweighted N)	100% (949)	100% (816)	100% (133)	100% (180)	100% (148)	100% (122)	100% (111)	100% (386)	100% (264)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



110. DNC | Issue Attention – Zika virus

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	7%	7%	7%	6%	17%	4%	5%	3%	12%	27%	6%	10%	2%
Some	21%	21%	21%	25%	17%	20%	21%	19%	30%	21%	18%	31%	13%
Not much	49%	48%	49%	51%	44%	50%	49%	50%	45%	36%	63%	40%	49%
None at all	23%	24%	23%	18%	21%	26%	26%	28%	13%	16%	13%	19%	37%
Totals (Unweighted N)	100% (947)	100% (476)	100% (471)	100% (163)	100% (233)	100% (402)	100% (149)	100% (672)	100% (125)	100% (89)	100% (61)	100% (353)	100% (244)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	7%	13%	4%	3%	7%	8%	6%	8%	4%	8%	7%
Some	21%	27%	20%	11%	22%	25%	16%	24%	17%	7%	24%
Not much	49%	48%	48%	52%	56%	46%	46%	47%	51%	55%	48%
None at all	23%	12%	29%	34%	16%	21%	32%	21%	28%	30%	20%
Totals (Unweighted N)	100% (947)	100% (376)	100% (348)	100% (223)	100% (296)	100% (384)	100% (267)	100% (472)	100% (262)	100% (123)	100% (90)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	7%	6%	10%	16%	3%	1%	2%	9%	2%	8%
Some	21%	21%	20%	38%	21%	16%	9%	29%	12%	22%
Not much	49%	46%	57%	37%	43%	42%	55%	46%	47%	41%
None at all	23%	27%	13%	9%	33%	41%	35%	16%	39%	29%
Totals (Unweighted N)	100% (947)	100% (814)	100% (133)	100% (180)	100% (147)	100% (121)	100% (112)	100% (384)	100% (264)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



111. DNC | Issue Attention – Campaign finance

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	15%	16%	14%	16%	26%	12%	12%	11%	19%	33%	21%	19%	6%
Some	34%	32%	36%	39%	27%	35%	32%	32%	37%	36%	39%	41%	23%
Not much	35%	35%	34%	33%	31%	32%	44%	38%	28%	21%	34%	30%	42%
None at all	16%	16%	17%	12%	15%	21%	13%	19%	16%	11%	6%	10%	29%
Totals (Unweighted N)	100% (944)	100% (475)	100% (469)	100% (161)	100% (232)	100% (403)	100% (148)	100% (673)	100% (126)	100% (85)	100% (60)	100% (352)	100% (244)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	15%	25%	9%	8%	12%	16%	16%	19%	8%	16%	12%
Some	34%	42%	32%	22%	47%	34%	23%	35%	36%	26%	32%
Not much	35%	27%	39%	42%	30%	36%	36%	30%	41%	38%	42%
None at all	16%	7%	19%	28%	11%	14%	25%	17%	15%	20%	15%
Totals (Unweighted N)	100% (944)	100% (376)	100% (347)	100% (221)	100% (295)	100% (383)	100% (266)	100% (470)	100% (260)	100% (124)	100% (90)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	15%	13%	21%	28%	6%	4%	8%	18%	8%	18%
Some	34%	33%	36%	45%	37%	23%	23%	46%	19%	22%
Not much	35%	36%	32%	23%	37%	39%	43%	30%	41%	39%
None at all	16%	19%	11%	4%	19%	33%	25%	6%	32%	20%
Totals (Unweighted N)	100% (944)	100% (812)	100% (132)	100% (180)	100% (146)	100% (123)	100% (112)	100% (383)	100% (264)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



112. DNC | Issue Attention – The economy

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	35%	35%	36%	46%	30%	35%	31%	29%	48%	52%	52%	56%	13%
Some	42%	41%	42%	40%	46%	39%	45%	45%	41%	28%	30%	35%	41%
Not much	18%	19%	18%	10%	20%	21%	20%	22%	9%	13%	15%	8%	32%
None at all	4%	5%	4%	3%	4%	5%	5%	5%	1%	7%	4%	1%	14%
Totals (Unweighted N)	100% (943)	100% (474)	100% (469)	100% (162)	100% (231)	100% (400)	100% (150)	100% (671)	100% (126)	100% (87)	100% (59)	100% (352)	100% (242)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	35%	58%	28%	9%	51%	36%	22%	37%	31%	32%	40%
Some	42%	36%	46%	45%	39%	46%	39%	41%	44%	48%	33%
Not much	18%	6%	22%	34%	9%	15%	30%	18%	20%	15%	20%
None at all	4%	0%	4%	12%	1%	3%	8%	4%	5%	5%	6%
Totals (Unweighted N)	100% (943)	100% (374)	100% (348)	100% (221)	100% (296)	100% (380)	100% (267)	100% (469)	100% (261)	100% (124)	100% (89)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	35%	34%	39%	74%	36%	5%	22%	59%	3%	35%
Some	42%	42%	42%	23%	46%	39%	43%	38%	46%	45%
Not much	18%	18%	18%	2%	16%	40%	21%	3%	39%	13%
None at all	4%	5%	1%	1%	2%	16%	14%	0%	12%	7%
Totals (Unweighted N)	100% (943)	100% (812)	100% (131)	100% (180)	100% (146)	100% (120)	100% (112)	100% (385)	100% (262)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



113. DNC | Issue Attention – Fighting terrorism

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	26%	23%	29%	23%	29%	24%	29%	22%	37%	39%	25%	42%	8%
Some	43%	40%	46%	51%	39%	43%	38%	41%	44%	44%	54%	48%	26%
Not much	22%	27%	16%	19%	24%	23%	19%	26%	15%	6%	15%	7%	41%
None at all	10%	10%	9%	7%	8%	10%	13%	11%	4%	11%	6%	3%	25%
Totals (Unweighted N)	100% (941)	100% (476)	100% (465)	100% (162)	100% (230)	100% (402)	100% (147)	100% (673)	100% (124)	100% (86)	100% (58)	100% (352)	100% (242)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	26%	44%	19%	5%	35%	26%	18%	30%	17%	25%	29%
Some	43%	48%	44%	32%	54%	49%	26%	41%	50%	38%	40%
Not much	22%	7%	26%	41%	9%	19%	35%	21%	22%	22%	24%
None at all	10%	1%	11%	23%	1%	6%	21%	8%	11%	15%	8%
Totals (Unweighted N)	100% (941)	100% (373)	100% (348)	100% (220)	100% (296)	100% (379)	100% (266)	100% (470)	100% (259)	100% (124)	100% (88)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	26%	26%	25%	55%	24%	3%	12%	43%	4%	30%
Some	43%	40%	50%	43%	56%	21%	31%	51%	23%	31%
Not much	22%	22%	21%	1%	13%	46%	36%	6%	44%	27%
None at all	10%	12%	4%	–	6%	29%	21%	–	29%	12%
Totals (Unweighted N)	100% (941)	100% (811)	100% (130)	100% (179)	100% (147)	100% (121)	100% (111)	100% (383)	100% (262)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



114. DNC | Issue Attention – Job creation

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	29%	24%	34%	21%	32%	31%	30%	22%	49%	36%	40%	46%	7%
Some	47%	50%	44%	61%	48%	40%	44%	49%	40%	46%	37%	43%	43%
Not much	19%	20%	18%	15%	18%	21%	21%	23%	9%	10%	18%	10%	35%
None at all	5%	6%	5%	3%	2%	8%	6%	6%	2%	8%	5%	1%	15%
Totals (Unweighted N)	100% (948)	100% (478)	100% (470)	100% (164)	100% (232)	100% (402)	100% (150)	100% (674)	100% (126)	100% (87)	100% (61)	100% (353)	100% (246)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	29%	54%	15%	9%	43%	24%	22%	29%	29%	26%	30%
Some	47%	41%	55%	42%	46%	55%	38%	47%	45%	46%	48%
Not much	19%	5%	25%	34%	10%	17%	29%	19%	21%	22%	16%
None at all	5%	0%	5%	15%	1%	3%	11%	5%	5%	7%	5%
Totals (Unweighted N)	100% (948)	100% (376)	100% (349)	100% (223)	100% (296)	100% (385)	100% (267)	100% (474)	100% (260)	100% (124)	100% (90)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	29%	29%	30%	68%	16%	2%	13%	48%	6%	26%
Some	47%	44%	54%	29%	61%	37%	49%	48%	36%	41%
Not much	19%	21%	14%	2%	20%	44%	25%	4%	43%	28%
None at all	5%	6%	2%	1%	2%	17%	13%	—	16%	5%
Totals (Unweighted N)	100% (948)	100% (817)	100% (131)	100% (180)	100% (147)	100% (123)	100% (112)	100% (386)	100% (266)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



115. DNC | Issue Attention – Immigration reform

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	28%	25%	32%	26%	34%	28%	26%	23%	30%	48%	46%	39%	15%
Some	46%	49%	43%	51%	43%	44%	47%	49%	52%	29%	23%	48%	36%
Not much	20%	21%	19%	19%	19%	20%	22%	20%	17%	18%	30%	11%	33%
None at all	6%	6%	6%	4%	4%	8%	6%	7%	1%	5%	1%	3%	16%
Totals (Unweighted N)	100% (946)	100% (479)	100% (467)	100% (160)	100% (232)	100% (404)	100% (150)	100% (678)	100% (123)	100% (85)	100% (60)	100% (352)	100% (247)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	28%	43%	21%	15%	42%	25%	20%	28%	23%	35%	38%
Some	46%	47%	48%	41%	47%	49%	42%	47%	47%	40%	41%
Not much	20%	10%	25%	30%	10%	22%	26%	19%	23%	20%	15%
None at all	6%	0%	6%	15%	1%	4%	11%	6%	6%	5%	6%
Totals (Unweighted N)	100% (946)	100% (373)	100% (348)	100% (225)	100% (295)	100% (383)	100% (268)	100% (472)	100% (261)	100% (123)	100% (90)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	28%	28%	30%	55%	18%	14%	19%	42%	14%	15%
Some	46%	44%	52%	38%	59%	28%	44%	51%	33%	44%
Not much	20%	22%	16%	6%	17%	37%	27%	7%	36%	31%
None at all	6%	7%	2%	1%	6%	22%	10%	0%	16%	10%
Totals (Unweighted N)	100% (946)	100% (814)	100% (132)	100% (179)	100% (147)	100% (124)	100% (112)	100% (383)	100% (267)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



116. DNC | Issue Attention – Money in politics

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	18%	17%	20%	20%	24%	17%	13%	16%	20%	31%	24%	26%	9%
Some	37%	39%	36%	33%	39%	39%	37%	34%	45%	38%	48%	40%	25%
Not much	32%	32%	32%	36%	27%	28%	39%	35%	27%	23%	21%	22%	42%
None at all	12%	12%	13%	10%	10%	16%	11%	15%	8%	8%	7%	12%	24%
Totals (Unweighted N)	100% (931)	100% (467)	100% (464)	100% (159)	100% (230)	100% (395)	100% (147)	100% (665)	100% (124)	100% (83)	100% (59)	100% (351)	100% (236)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	18%	29%	14%	6%	21%	18%	16%	21%	11%	24%	16%
Some	37%	41%	35%	34%	46%	37%	31%	37%	42%	26%	39%
Not much	32%	24%	36%	39%	25%	36%	33%	33%	34%	32%	23%
None at all	12%	6%	15%	21%	8%	9%	20%	9%	13%	18%	21%
Totals (Unweighted N)	100% (931)	100% (372)	100% (343)	100% (216)	100% (291)	100% (377)	100% (263)	100% (462)	100% (258)	100% (122)	100% (89)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	18%	17%	22%	37%	13%	5%	14%	24%	6%	32%
Some	37%	37%	38%	38%	40%	24%	27%	45%	28%	33%
Not much	32%	30%	39%	18%	27%	41%	43%	26%	38%	24%
None at all	12%	16%	2%	7%	20%	31%	16%	5%	28%	11%
Totals (Unweighted N)	100% (931)	100% (802)	100% (129)	100% (179)	100% (146)	100% (120)	100% (107)	100% (381)	100% (256)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



117. DNC | Issue Attention – Climate change

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	24%	25%	24%	17%	34%	22%	26%	23%	26%	32%	23%	31%	24%
Some	44%	47%	40%	49%	40%	45%	41%	46%	38%	36%	49%	48%	42%
Not much	27%	24%	29%	30%	22%	26%	29%	27%	30%	21%	27%	18%	27%
None at all	6%	5%	6%	4%	5%	8%	4%	5%	6%	11%	1%	3%	7%
Totals (Unweighted N)	100% (933)	100% (469)	100% (464)	100% (159)	100% (229)	100% (399)	100% (146)	100% (666)	100% (124)	100% (84)	100% (59)	100% (351)	100% (237)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	24%	34%	15%	23%	25%	22%	25%	25%	19%	23%	30%
Some	44%	45%	44%	41%	43%	45%	43%	43%	45%	46%	43%
Not much	27%	18%	34%	28%	29%	28%	24%	26%	30%	28%	22%
None at all	6%	4%	6%	8%	3%	5%	8%	6%	6%	3%	5%
Totals (Unweighted N)	100% (933)	100% (372)	100% (343)	100% (218)	100% (293)	100% (377)	100% (263)	100% (463)	100% (258)	100% (123)	100% (89)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	24%	25%	21%	43%	13%	24%	22%	32%	24%	17%
Some	44%	45%	39%	47%	50%	37%	48%	49%	40%	50%
Not much	27%	24%	35%	9%	29%	29%	27%	18%	28%	25%
None at all	6%	6%	5%	1%	7%	10%	3%	1%	9%	8%
Totals (Unweighted N)	100% (933)	100% (804)	100% (129)	100% (179)	100% (146)	100% (119)	100% (109)	100% (382)	100% (257)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



118. DNC | Issue Attention – Income inequality

During their national convention, how much attention do you think the Democrats paid to the issues listed below?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	40%	40%	41%	35%	39%	39%	48%	39%	45%	44%	39%	48%	42%
Some	41%	44%	38%	47%	38%	42%	35%	43%	41%	31%	36%	39%	36%
Not much	15%	13%	16%	16%	15%	13%	16%	15%	12%	18%	14%	11%	17%
None at all	4%	3%	5%	1%	8%	6%	1%	4%	3%	6%	11%	2%	5%
Totals (Unweighted N)	100% (925)	100% (466)	100% (459)	100% (157)	100% (228)	100% (395)	100% (145)	100% (662)	100% (123)	100% (81)	100% (59)	100% (350)	100% (237)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	40%	53%	32%	32%	49%	35%	39%	38%	39%	47%	48%
Some	41%	35%	46%	40%	33%	43%	44%	41%	40%	44%	37%
Not much	15%	8%	18%	21%	14%	17%	13%	16%	18%	5%	11%
None at all	4%	4%	4%	7%	3%	5%	4%	5%	3%	4%	5%
Totals (Unweighted N)	100% (925)	100% (369)	100% (339)	100% (217)	100% (289)	100% (375)	100% (261)	100% (457)	100% (257)	100% (122)	100% (89)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	40%	44%	31%	63%	30%	35%	51%	55%	37%	39%
Some	41%	39%	45%	33%	43%	32%	40%	39%	36%	45%
Not much	15%	14%	17%	5%	21%	26%	7%	6%	22%	12%
None at all	4%	3%	7%	–	5%	8%	3%	0%	5%	4%
Totals (Unweighted N)	100% (925)	100% (798)	100% (127)	100% (179)	100% (145)	100% (120)	100% (109)	100% (380)	100% (256)	100% (71)

The Economist/YouGov Poll

July 30 - August 1, 2016



119. DNC | Speech Ratings – Michelle Obama

How would you rate the speeches given by the following people?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Excellent	49%	46%	53%	51%	54%	47%	48%	42%	72%	65%	44%	73%	17%
Good	18%	20%	17%	19%	25%	15%	18%	17%	18%	21%	29%	14%	23%
Fair	10%	11%	8%	6%	4%	12%	13%	13%	1%	5%	2%	5%	17%
Poor	8%	10%	7%	6%	8%	11%	6%	10%	3%	4%	8%	2%	22%
Didn't watch it	14%	13%	15%	18%	9%	15%	14%	17%	6%	5%	16%	7%	21%
Totals (Unweighted N)	100% (956)	100% (480)	100% (476)	100% (166)	100% (232)	100% (407)	100% (151)	100% (682)	100% (124)	100% (89)	100% (61)	100% (353)	100% (251)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Excellent	49%	78%	41%	13%	75%	52%	25%	50%	46%	48%	58%
Good	18%	14%	19%	24%	14%	22%	19%	18%	20%	22%	11%
Fair	10%	2%	15%	15%	3%	8%	17%	10%	10%	8%	5%
Poor	8%	2%	9%	20%	1%	6%	17%	9%	9%	7%	7%
Didn't watch it	14%	4%	16%	29%	6%	12%	23%	13%	15%	16%	19%
Totals (Unweighted N)	100% (956)	100% (378)	100% (349)	100% (229)	100% (297)	100% (389)	100% (270)	100% (480)	100% (261)	100% (123)	100% (92)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Excellent	49%	48%	52%	80%	65%	9%	27%	81%	12%	28%
Good	18%	17%	21%	18%	11%	25%	20%	12%	22%	21%
Fair	10%	10%	9%	1%	9%	19%	13%	1%	21%	17%
Poor	8%	10%	4%	1%	1%	27%	18%	1%	24%	7%
Didn't watch it	14%	15%	13%	1%	14%	19%	22%	5%	21%	27%
Totals (Unweighted N)	100% (956)	100% (824)	100% (132)	100% (179)	100% (148)	100% (126)	100% (114)	100% (385)	100% (270)	100% (73)

The Economist/YouGov Poll

July 30 - August 1, 2016



120. DNC | Speech Ratings – Joe Biden

How would you rate the speeches given by the following people?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Excellent	26%	23%	29%	20%	23%	26%	35%	22%	40%	28%	37%	48%	8%
Good	22%	22%	21%	20%	22%	25%	17%	23%	23%	17%	17%	22%	22%
Fair	17%	21%	12%	15%	20%	16%	17%	17%	17%	19%	8%	11%	20%
Poor	9%	11%	7%	9%	8%	9%	8%	10%	2%	10%	7%	3%	23%
Didn't watch it	26%	23%	30%	36%	27%	24%	22%	28%	17%	26%	31%	16%	27%
Totals (Unweighted N)	100% (955)	100% (479)	100% (476)	100% (166)	100% (232)	100% (406)	100% (151)	100% (681)	100% (124)	100% (89)	100% (61)	100% (353)	100% (250)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Excellent	26%	46%	18%	6%	42%	28%	12%	24%	25%	33%	35%
Good	22%	23%	23%	15%	21%	24%	20%	23%	26%	17%	9%
Fair	17%	11%	19%	22%	14%	15%	20%	16%	21%	14%	10%
Poor	9%	1%	10%	21%	1%	5%	19%	10%	8%	8%	7%
Didn't watch it	26%	19%	29%	36%	22%	28%	29%	27%	20%	28%	38%
Totals (Unweighted N)	100% (955)	100% (378)	100% (349)	100% (228)	100% (297)	100% (389)	100% (269)	100% (480)	100% (260)	100% (123)	100% (92)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Excellent	26%	28%	21%	65%	27%	2%	15%	54%	2%	18%
Good	22%	21%	24%	22%	22%	22%	23%	23%	19%	12%
Fair	17%	15%	20%	5%	18%	22%	15%	7%	26%	20%
Poor	9%	10%	5%	1%	6%	30%	17%	1%	25%	7%
Didn't watch it	26%	25%	29%	7%	27%	25%	30%	15%	28%	43%
Totals (Unweighted N)	100% (955)	100% (823)	100% (132)	100% (179)	100% (148)	100% (126)	100% (113)	100% (385)	100% (269)	100% (73)

The Economist/YouGov Poll

July 30 - August 1, 2016



121. DNC | Speech Ratings – Tim Kaine

How would you rate the speeches given by the following people?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Excellent	16%	15%	17%	9%	15%	19%	17%	12%	24%	24%	27%	25%	5%
Good	23%	23%	24%	20%	26%	24%	22%	24%	24%	17%	23%	33%	16%
Fair	21%	25%	18%	17%	25%	19%	26%	21%	27%	19%	19%	18%	24%
Poor	11%	13%	9%	11%	9%	13%	10%	13%	3%	11%	9%	5%	27%
Didn't watch it	29%	24%	33%	43%	25%	25%	25%	30%	23%	29%	22%	20%	28%
Totals (Unweighted N)	100% (957)	100% (481)	100% (476)	100% (166)	100% (232)	100% (407)	100% (152)	100% (682)	100% (125)	100% (89)	100% (61)	100% (353)	100% (252)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Excellent	16%	29%	9%	5%	26%	15%	9%	17%	11%	15%	21%
Good	23%	30%	22%	14%	29%	29%	13%	21%	27%	26%	24%
Fair	21%	18%	24%	21%	17%	21%	25%	21%	27%	17%	14%
Poor	11%	3%	13%	23%	6%	6%	21%	12%	10%	15%	7%
Didn't watch it	29%	20%	32%	37%	23%	29%	32%	30%	24%	27%	34%
Totals (Unweighted N)	100% (957)	100% (378)	100% (351)	100% (228)	100% (297)	100% (389)	100% (271)	100% (481)	100% (261)	100% (123)	100% (92)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Excellent	16%	15%	19%	37%	8%	2%	9%	29%	1%	1%
Good	23%	24%	22%	38%	24%	13%	20%	35%	12%	23%
Fair	21%	21%	22%	16%	22%	22%	24%	17%	27%	26%
Poor	11%	13%	5%	1%	11%	37%	17%	2%	31%	2%
Didn't watch it	29%	27%	32%	8%	35%	26%	31%	17%	30%	48%
Totals (Unweighted N)	100% (957)	100% (825)	100% (132)	100% (179)	100% (148)	100% (127)	100% (114)	100% (385)	100% (271)	100% (73)

The Economist/YouGov Poll

July 30 - August 1, 2016



122. DNC | Speech Ratings – Barack Obama

How would you rate the speeches given by the following people?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Excellent	44%	38%	50%	51%	48%	41%	42%	35%	75%	65%	45%	71%	14%
Good	16%	17%	15%	12%	18%	19%	14%	17%	15%	11%	19%	12%	24%
Fair	11%	12%	9%	6%	12%	11%	12%	13%	1%	6%	12%	5%	14%
Poor	12%	15%	8%	10%	10%	11%	15%	15%	2%	8%	6%	3%	25%
Didn't watch it	17%	17%	17%	20%	12%	18%	17%	21%	7%	9%	17%	9%	23%
Totals (Unweighted N)	100% (956)	100% (479)	100% (477)	100% (167)	100% (232)	100% (406)	100% (151)	100% (681)	100% (125)	100% (89)	100% (61)	100% (351)	100% (252)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Excellent	44%	76%	33%	8%	70%	49%	18%	44%	40%	50%	54%
Good	16%	13%	19%	18%	12%	16%	20%	16%	20%	15%	9%
Fair	11%	5%	13%	18%	5%	13%	12%	12%	11%	6%	2%
Poor	12%	1%	16%	24%	5%	7%	23%	12%	13%	11%	9%
Didn't watch it	17%	6%	20%	33%	8%	15%	28%	16%	16%	18%	26%
Totals (Unweighted N)	100% (956)	100% (377)	100% (350)	100% (229)	100% (296)	100% (389)	100% (271)	100% (481)	100% (261)	100% (123)	100% (91)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Excellent	44%	45%	44%	87%	52%	9%	21%	78%	7%	30%
Good	16%	16%	17%	9%	12%	19%	27%	12%	20%	14%
Fair	11%	9%	14%	1%	12%	15%	10%	2%	19%	7%
Poor	12%	13%	9%	1%	4%	35%	16%	1%	30%	16%
Didn't watch it	17%	18%	16%	1%	20%	21%	26%	7%	25%	32%
Totals (Unweighted N)	100% (956)	100% (823)	100% (133)	100% (178)	100% (147)	100% (127)	100% (114)	100% (384)	100% (271)	100% (73)

The Economist/YouGov Poll

July 30 - August 1, 2016



123. DNC | Acceptance Speech

How would you rate Hillary Clinton's speech at the Democratic National Convention?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Excellent	26%	22%	31%	18%	34%	29%	23%	20%	39%	43%	36%	44%	5%
Good	26%	26%	26%	34%	25%	26%	21%	22%	48%	27%	22%	32%	16%
Fair	14%	16%	12%	12%	11%	13%	19%	17%	4%	8%	10%	6%	26%
Poor	14%	18%	10%	13%	16%	16%	9%	18%	1%	13%	8%	5%	31%
Didn't watch it	19%	17%	21%	23%	15%	15%	27%	23%	7%	9%	24%	13%	22%
Totals (Unweighted N)	100% (963)	100% (482)	100% (481)	100% (167)	100% (236)	100% (408)	100% (152)	100% (687)	100% (126)	100% (91)	100% (59)	100% (354)	100% (253)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Excellent	26%	50%	16%	4%	40%	27%	14%	27%	24%	23%	32%
Good	26%	35%	26%	12%	35%	27%	19%	25%	29%	33%	18%
Fair	14%	4%	20%	21%	11%	14%	16%	13%	18%	10%	15%
Poor	14%	3%	16%	31%	6%	8%	27%	15%	13%	18%	8%
Didn't watch it	19%	8%	23%	32%	9%	24%	23%	20%	17%	16%	27%
Totals (Unweighted N)	100% (963)	100% (376)	100% (356)	100% (231)	100% (298)	100% (392)	100% (273)	100% (483)	100% (264)	100% (123)	100% (93)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Excellent	26%	24%	32%	64%	16%	1%	8%	50%	1%	1%
Good	26%	26%	25%	34%	29%	11%	24%	41%	8%	23%
Fair	14%	14%	13%	1%	14%	26%	21%	2%	30%	12%
Poor	14%	16%	9%	1%	12%	41%	23%	0%	36%	25%
Didn't watch it	19%	19%	21%	1%	30%	21%	24%	7%	25%	38%
Totals (Unweighted N)	100% (963)	100% (828)	100% (135)	100% (180)	100% (148)	100% (126)	100% (116)	100% (386)	100% (271)	100% (73)

The Economist/YouGov Poll

July 30 - August 1, 2016



124. DNC | Optimism

Based on what you've seen or heard of Hillary Clinton's acceptance speech, did you think it was mostly an optimistic speech or a pessimistic speech?

Asked of those who watched any part of the convention or read or watched news about the convention

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Mostly optimistic	60%	58%	61%	55%	69%	59%	56%	54%	69%	73%	73%	82%	37%
Mostly pessimistic	17%	20%	14%	19%	16%	15%	19%	19%	13%	13%	12%	7%	34%
Not sure	23%	21%	26%	25%	15%	26%	24%	27%	19%	15%	15%	11%	29%
Totals (Unweighted N)	100% (964)	100% (484)	100% (480)	100% (168)	100% (235)	100% (409)	100% (152)	100% (687)	100% (125)	100% (90)	100% (62)	100% (353)	100% (255)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Mostly optimistic	60%	81%	55%	31%	80%	65%	37%	60%	60%	60%	58%
Mostly pessimistic	17%	6%	16%	38%	6%	12%	31%	16%	18%	19%	16%
Not sure	23%	13%	29%	31%	14%	23%	31%	24%	23%	21%	26%
Totals (Unweighted N)	100% (964)	100% (377)	100% (355)	100% (232)	100% (297)	100% (394)	100% (273)	100% (483)	100% (264)	100% (124)	100% (93)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Mostly optimistic	60%	60%	58%	89%	73%	28%	45%	91%	26%	45%
Mostly pessimistic	17%	18%	13%	6%	9%	42%	23%	2%	43%	22%
Not sure	23%	21%	29%	5%	18%	30%	31%	7%	32%	33%
Totals (Unweighted N)	100% (964)	100% (828)	100% (136)	100% (180)	100% (147)	100% (128)	100% (116)	100% (386)	100% (272)	100% (73)

The Economist/YouGov Poll

July 30 - August 1, 2016



125. DNC | Unity

Compared to before its national convention, do you think the Democratic Party is more united or more divided now?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More united	35%	37%	32%	29%	41%	34%	35%	31%	51%	38%	33%	56%	14%
More divided	28%	31%	25%	33%	23%	26%	30%	31%	17%	27%	17%	20%	51%
About the same as before	23%	21%	24%	22%	18%	22%	29%	25%	15%	17%	32%	20%	26%
Not sure	14%	10%	18%	16%	18%	17%	6%	13%	17%	18%	19%	5%	9%
Totals (Unweighted N)	100% (1,288)	100% (614)	100% (674)	100% (236)	100% (327)	100% (536)	100% (189)	100% (920)	100% (151)	100% (128)	100% (89)	100% (393)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More united	35%	61%	26%	14%	57%	37%	18%	34%	34%	38%	36%
More divided	28%	13%	31%	43%	17%	19%	44%	26%	31%	37%	19%
About the same as before	23%	18%	26%	26%	16%	28%	23%	22%	23%	21%	30%
Not sure	14%	8%	17%	17%	10%	16%	15%	17%	12%	4%	15%
Totals (Unweighted N)	100% (1,288)	100% (451)	100% (510)	100% (327)	100% (337)	100% (574)	100% (377)	100% (677)	100% (336)	100% (147)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
More united	35%	34%	38%	74%	33%	8%	22%	69%	7%	15%
More divided	28%	32%	16%	12%	30%	63%	38%	8%	56%	41%
About the same as before	23%	23%	24%	12%	30%	21%	33%	18%	26%	33%
Not sure	14%	11%	22%	2%	7%	8%	7%	5%	11%	12%
Totals (Unweighted N)	100% (1,288)	100% (1,064)	100% (224)	100% (196)	100% (168)	100% (167)	100% (152)	100% (440)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



126. DNC | Trump Bounce

Do you think Hillary Clinton's polling numbers increased or decreased as a result of the Democratic National Convention?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Increased	45%	45%	44%	46%	44%	45%	44%	41%	58%	51%	44%	68%	26%
Decreased	19%	23%	15%	24%	14%	18%	19%	22%	6%	17%	13%	11%	33%
No change	15%	16%	13%	9%	13%	16%	19%	16%	12%	14%	8%	7%	22%
Not sure	22%	15%	28%	22%	28%	21%	19%	21%	24%	18%	36%	14%	18%
Totals (Unweighted N)	100% (1,282)	100% (614)	100% (668)	100% (235)	100% (326)	100% (534)	100% (187)	100% (918)	100% (150)	100% (125)	100% (89)	100% (394)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Increased	45%	68%	40%	20%	61%	51%	27%	43%	50%	49%	37%
Decreased	19%	6%	20%	33%	12%	9%	33%	19%	20%	21%	13%
No change	15%	6%	17%	21%	10%	15%	18%	14%	15%	16%	18%
Not sure	22%	19%	22%	25%	17%	25%	22%	25%	15%	15%	32%
Totals (Unweighted N)	100% (1,282)	100% (449)	100% (509)	100% (324)	100% (337)	100% (571)	100% (374)	100% (670)	100% (335)	100% (148)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Increased	45%	46%	42%	83%	50%	20%	35%	78%	19%	33%
Decreased	19%	20%	15%	4%	20%	44%	22%	3%	36%	29%
No change	15%	14%	16%	4%	12%	25%	21%	4%	27%	12%
Not sure	22%	20%	27%	9%	18%	11%	21%	14%	18%	26%
Totals (Unweighted N)	100% (1,282)	100% (1,058)	100% (224)	100% (196)	100% (169)	100% (166)	100% (152)	100% (438)	100% (367)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



127. DNC | Sanders Endorsement

Do you approve or disapprove of Bernie Sanders' endorsement of Hillary Clinton for President?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Approve strongly	32%	30%	34%	25%	32%	34%	34%	26%	58%	33%	40%	59%	7%
Approve somewhat	18%	19%	18%	25%	23%	13%	15%	17%	15%	24%	21%	18%	7%
Disapprove somewhat	16%	14%	17%	21%	10%	12%	23%	19%	7%	9%	12%	10%	23%
Disapprove strongly	23%	30%	17%	20%	23%	26%	23%	28%	7%	20%	12%	9%	50%
Not sure	11%	8%	14%	10%	12%	14%	6%	9%	13%	14%	15%	3%	13%
Totals (Unweighted N)	100% (1,290)	100% (616)	100% (674)	100% (235)	100% (328)	100% (538)	100% (189)	100% (923)	100% (152)	100% (126)	100% (89)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Approve strongly	32%	62%	23%	6%	54%	35%	14%	31%	29%	34%	39%
Approve somewhat	18%	22%	20%	10%	20%	23%	12%	20%	18%	15%	14%
Disapprove somewhat	16%	7%	16%	27%	9%	15%	21%	16%	16%	12%	15%
Disapprove strongly	23%	4%	28%	42%	9%	17%	40%	21%	25%	33%	23%
Not sure	11%	5%	13%	14%	8%	12%	12%	12%	12%	5%	9%
Totals (Unweighted N)	100% (1,290)	100% (452)	100% (511)	100% (327)	100% (339)	100% (574)	100% (377)	100% (676)	100% (337)	100% (148)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Approve strongly	32%	32%	32%	85%	26%	2%	12%	72%	2%	8%
Approve somewhat	18%	14%	28%	11%	29%	6%	9%	20%	6%	18%
Disapprove somewhat	16%	16%	15%	2%	20%	18%	25%	3%	25%	27%
Disapprove strongly	23%	28%	12%	1%	20%	63%	40%	1%	57%	35%
Not sure	11%	10%	13%	2%	3%	11%	14%	5%	11%	12%
Totals (Unweighted N)	100% (1,290)	100% (1,067)	100% (223)	100% (197)	100% (169)	100% (167)	100% (153)	100% (441)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



128. DNC | Active Campaign

Do you think Bernie Sanders should actively campaign for Hillary Clinton or do you think he should take a less active role?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Actively campaign	38%	34%	41%	36%	40%	36%	41%	32%	59%	43%	54%	67%	13%
Less active role	44%	51%	39%	44%	37%	47%	47%	53%	24%	26%	25%	27%	74%
Not sure	18%	15%	20%	20%	24%	16%	12%	15%	18%	32%	21%	6%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,291)	(617)	(674)	(236)	(328)	(538)	(189)	(924)	(152)	(126)	(89)	(395)	(335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Actively campaign	38%	70%	29%	9%	61%	45%	16%	36%	36%	45%	44%
Less active role	44%	18%	49%	73%	25%	35%	67%	42%	49%	48%	41%
Not sure	18%	12%	22%	18%	14%	21%	17%	21%	15%	7%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,291)	(452)	(511)	(328)	(339)	(575)	(377)	(679)	(335)	(148)	(129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Actively campaign	38%	38%	39%	88%	42%	5%	22%	79%	6%	14%
Less active role	44%	49%	34%	7%	51%	81%	67%	9%	82%	75%
Not sure	18%	14%	27%	5%	7%	13%	11%	12%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,291)	(1,065)	(226)	(197)	(169)	(167)	(153)	(441)	(371)	(108)

The Economist/YouGov Poll

July 30 - August 1, 2016



129. Email Leak | Frienemy – China

Do you consider the countries listed below to be a friend or an enemy of the United States?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ally	5%	4%	7%	7%	11%	3%	2%	3%	10%	12%	6%	5%	3%
Friendly	25%	27%	24%	34%	29%	22%	21%	24%	33%	24%	28%	31%	21%
Unfriendly	34%	40%	29%	30%	31%	35%	41%	39%	17%	28%	30%	38%	40%
Enemy	16%	17%	15%	9%	15%	19%	19%	17%	13%	13%	16%	11%	23%
Not sure	19%	13%	25%	20%	15%	22%	18%	17%	27%	23%	20%	14%	14%
Totals (Unweighted N)	100% (1,283)	100% (618)	100% (665)	100% (232)	100% (327)	100% (537)	100% (187)	100% (921)	100% (151)	100% (122)	100% (89)	100% (393)	100% (333)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ally	5%	8%	3%	6%	5%	5%	5%	5%	5%	4%	5%
Friendly	25%	33%	21%	23%	25%	27%	24%	25%	27%	26%	23%
Unfriendly	34%	31%	37%	35%	34%	33%	36%	33%	36%	42%	29%
Enemy	16%	11%	18%	20%	13%	12%	21%	15%	17%	21%	14%
Not sure	19%	18%	22%	16%	22%	23%	13%	21%	16%	7%	28%
Totals (Unweighted N)	100% (1,283)	100% (448)	100% (509)	100% (326)	100% (338)	100% (570)	100% (375)	100% (671)	100% (337)	100% (149)	100% (126)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Ally	5%	5%	6%	6%	4%	2%	4%	5%	6%	2%
Friendly	25%	25%	27%	34%	26%	20%	21%	27%	20%	44%
Unfriendly	34%	36%	29%	35%	45%	43%	38%	36%	39%	35%
Enemy	16%	19%	9%	10%	12%	25%	21%	15%	25%	11%
Not sure	19%	15%	29%	14%	13%	10%	16%	17%	11%	8%
Totals (Unweighted N)	100% (1,283)	100% (1,059)	100% (224)	100% (196)	100% (169)	100% (167)	100% (151)	100% (438)	100% (368)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



130. Email Leak | Frienemy – Russia

Do you consider the countries listed below to be a friend or an enemy of the United States?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ally	4%	4%	5%	12%	5%	2%	1%	3%	6%	11%	2%	6%	3%
Friendly	13%	13%	13%	11%	19%	14%	8%	14%	10%	11%	14%	10%	12%
Unfriendly	45%	51%	39%	47%	39%	42%	53%	48%	34%	34%	54%	53%	49%
Enemy	22%	20%	24%	15%	20%	23%	31%	23%	27%	21%	15%	24%	26%
Not sure	15%	11%	19%	14%	18%	19%	6%	13%	23%	23%	15%	8%	9%
Totals (Unweighted N)	100% (1,285)	100% (619)	100% (666)	100% (233)	100% (325)	100% (538)	100% (189)	100% (924)	100% (151)	100% (121)	100% (89)	100% (393)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ally	4%	5%	3%	6%	2%	5%	6%	4%	4%	7%	2%
Friendly	13%	12%	14%	14%	7%	13%	17%	14%	12%	9%	14%
Unfriendly	45%	45%	44%	47%	53%	42%	42%	42%	50%	54%	42%
Enemy	22%	27%	21%	20%	25%	21%	22%	22%	22%	26%	23%
Not sure	15%	12%	19%	13%	13%	19%	13%	18%	12%	5%	19%
Totals (Unweighted N)	100% (1,285)	100% (447)	100% (511)	100% (327)	100% (338)	100% (570)	100% (377)	100% (673)	100% (337)	100% (149)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Ally	4%	4%	6%	7%	3%	3%	2%	3%	4%	7%
Friendly	13%	11%	18%	8%	13%	18%	6%	7%	18%	13%
Unfriendly	45%	48%	36%	50%	57%	46%	53%	51%	43%	62%
Enemy	22%	25%	15%	28%	18%	23%	31%	32%	24%	14%
Not sure	15%	11%	25%	7%	9%	9%	7%	8%	11%	3%
Totals (Unweighted N)	100% (1,285)	100% (1,061)	100% (224)	100% (195)	100% (169)	100% (167)	100% (152)	100% (437)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



131. Email Leak | Frienemy – North Korea

Do you consider the countries listed below to be a friend or an enemy of the United States?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ally	1%	2%	1%	4%	2%	0%	0%	1%	2%	5%	0%	2%	1%
Friendly	5%	5%	5%	8%	8%	3%	3%	4%	11%	3%	1%	5%	4%
Unfriendly	19%	19%	19%	23%	21%	20%	12%	19%	21%	20%	14%	18%	15%
Enemy	63%	69%	58%	55%	54%	64%	78%	68%	47%	49%	64%	67%	76%
Not sure	12%	6%	17%	10%	16%	13%	6%	8%	19%	23%	20%	8%	5%
Totals (Unweighted N)	100% (1,285)	100% (620)	100% (665)	100% (233)	100% (327)	100% (537)	100% (188)	100% (923)	100% (151)	100% (122)	100% (89)	100% (394)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ally	1%	2%	2%	1%	0%	3%	0%	2%	1%	2%	1%
Friendly	5%	6%	3%	6%	3%	3%	8%	5%	4%	7%	2%
Unfriendly	19%	21%	16%	21%	17%	19%	20%	21%	21%	11%	11%
Enemy	63%	58%	67%	64%	69%	59%	64%	59%	66%	78%	67%
Not sure	12%	13%	12%	8%	11%	16%	8%	14%	9%	2%	19%
Totals (Unweighted N)	100% (1,285)	100% (448)	100% (511)	100% (326)	100% (339)	100% (570)	100% (376)	100% (672)	100% (338)	100% (149)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Ally	1%	1%	3%	3%	0%	1%	—	2%	1%	0%
Friendly	5%	4%	6%	6%	3%	3%	6%	2%	4%	14%
Unfriendly	19%	17%	24%	20%	17%	19%	11%	15%	17%	15%
Enemy	63%	69%	49%	60%	74%	73%	80%	70%	72%	69%
Not sure	12%	9%	18%	11%	5%	4%	4%	11%	6%	1%
Totals (Unweighted N)	100% (1,285)	100% (1,061)	100% (224)	100% (196)	100% (169)	100% (167)	100% (152)	100% (438)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



132. Email Leak | Frienemy – South Korea

Do you consider the countries listed below to be a friend or an enemy of the United States?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Ally	32%	46%	20%	33%	27%	33%	35%	32%	30%	32%	46%	44%	36%
Friendly	34%	34%	33%	33%	25%	34%	41%	38%	23%	24%	22%	28%	40%
Unfriendly	10%	7%	12%	10%	16%	9%	5%	9%	9%	13%	8%	10%	6%
Enemy	9%	5%	13%	6%	11%	9%	10%	8%	15%	10%	2%	7%	9%
Not sure	16%	8%	22%	18%	20%	16%	9%	13%	23%	21%	22%	11%	9%
Totals (Unweighted N)	100% (1,285)	100% (619)	100% (666)	100% (233)	100% (326)	100% (538)	100% (188)	100% (924)	100% (150)	100% (122)	100% (89)	100% (392)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Ally	32%	34%	34%	27%	39%	31%	29%	28%	34%	54%	31%
Friendly	34%	27%	36%	37%	29%	35%	35%	32%	38%	31%	31%
Unfriendly	10%	13%	7%	10%	9%	9%	11%	11%	8%	7%	6%
Enemy	9%	10%	7%	11%	9%	5%	12%	10%	7%	2%	14%
Not sure	16%	16%	15%	15%	14%	20%	12%	18%	13%	7%	18%
Totals (Unweighted N)	100% (1,285)	100% (447)	100% (511)	100% (327)	100% (338)	100% (570)	100% (377)	100% (672)	100% (338)	100% (149)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Ally	32%	35%	25%	47%	41%	34%	41%	42%	30%	44%
Friendly	34%	35%	31%	23%	37%	46%	33%	28%	44%	30%
Unfriendly	10%	7%	15%	8%	12%	8%	4%	6%	8%	10%
Enemy	9%	9%	8%	11%	1%	8%	9%	9%	8%	12%
Not sure	16%	13%	21%	11%	9%	4%	13%	15%	10%	5%
Totals (Unweighted N)	100% (1,285)	100% (1,060)	100% (225)	100% (195)	100% (169)	100% (167)	100% (152)	100% (437)	100% (370)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



133. Email Leak | Wikileaks Favorability

Do you have a favorable or an unfavorable opinion of Wikileaks?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	12%	18%	6%	21%	12%	10%	6%	11%	7%	20%	10%	12%	13%
Somewhat favorable	25%	31%	20%	27%	23%	25%	25%	27%	24%	14%	27%	23%	29%
Somewhat unfavorable	17%	16%	18%	12%	23%	16%	18%	17%	18%	13%	24%	21%	19%
Very unfavorable	15%	13%	17%	11%	11%	13%	25%	15%	17%	15%	8%	25%	14%
Don't know	31%	23%	39%	29%	32%	36%	26%	30%	34%	37%	31%	19%	24%
Totals (Unweighted N)	100% (1,288)	100% (619)	100% (669)	100% (236)	100% (326)	100% (538)	100% (188)	100% (922)	100% (152)	100% (125)	100% (89)	100% (394)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	12%	8%	15%	12%	13%	11%	12%	12%	12%	14%	6%
Somewhat favorable	25%	19%	30%	25%	30%	20%	27%	25%	26%	27%	19%
Somewhat unfavorable	17%	21%	14%	18%	17%	18%	15%	14%	22%	17%	20%
Very unfavorable	15%	21%	13%	10%	18%	16%	11%	12%	15%	23%	21%
Don't know	31%	32%	29%	36%	22%	34%	35%	36%	25%	19%	33%
Totals (Unweighted N)	100% (1,288)	100% (450)	100% (513)	100% (325)	100% (340)	100% (573)	100% (375)	100% (675)	100% (337)	100% (147)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	12%	12%	12%	6%	23%	14%	12%	7%	14%	15%
Somewhat favorable	25%	25%	25%	17%	33%	42%	19%	19%	33%	32%
Somewhat unfavorable	17%	19%	13%	22%	18%	12%	24%	22%	17%	18%
Very unfavorable	15%	18%	7%	38%	9%	13%	17%	30%	9%	8%
Don't know	31%	27%	42%	17%	17%	19%	28%	23%	27%	26%
Totals (Unweighted N)	100% (1,288)	100% (1,063)	100% (225)	100% (196)	100% (169)	100% (165)	100% (152)	100% (439)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



134. Email Leak | Snowden Favorability

Several years ago, Edward Snowden, a former NSA contractor, made the news for leaking information of government surveillance on Americans, including monitoring internet usage and telephone records, to the press. Do you have a favorable or an unfavorable opinion of Edward Snowden?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	14%	19%	10%	25%	16%	13%	3%	13%	12%	16%	23%	19%	11%
Somewhat favorable	25%	29%	21%	32%	25%	23%	22%	26%	21%	24%	21%	24%	27%
Somewhat unfavorable	18%	16%	20%	15%	17%	20%	20%	20%	17%	12%	16%	16%	21%
Very unfavorable	21%	20%	22%	7%	18%	22%	36%	21%	25%	24%	17%	28%	27%
Not sure	22%	16%	27%	21%	24%	22%	19%	20%	25%	24%	23%	13%	14%
Totals (Unweighted N)	100% (1,292)	100% (619)	100% (673)	100% (237)	100% (326)	100% (540)	100% (189)	100% (924)	100% (152)	100% (127)	100% (89)	100% (395)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	14%	11%	18%	11%	25%	12%	9%	14%	14%	15%	12%
Somewhat favorable	25%	21%	29%	22%	24%	22%	29%	26%	27%	22%	17%
Somewhat unfavorable	18%	19%	16%	21%	15%	16%	22%	17%	23%	17%	15%
Very unfavorable	21%	29%	15%	21%	21%	23%	20%	19%	19%	29%	34%
Not sure	22%	20%	21%	24%	15%	27%	20%	24%	18%	17%	22%
Totals (Unweighted N)	100% (1,292)	100% (451)	100% (514)	100% (327)	100% (340)	100% (576)	100% (376)	100% (678)	100% (336)	100% (149)	100% (129)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	14%	14%	15%	8%	38%	11%	12%	11%	11%	26%
Somewhat favorable	25%	25%	26%	19%	27%	36%	19%	20%	30%	32%
Somewhat unfavorable	18%	18%	18%	20%	10%	19%	22%	20%	19%	13%
Very unfavorable	21%	25%	13%	42%	11%	23%	31%	31%	21%	20%
Not sure	22%	19%	28%	10%	14%	11%	15%	17%	20%	9%
Totals (Unweighted N)	100% (1,292)	100% (1,065)	100% (227)	100% (197)	100% (169)	100% (166)	100% (153)	100% (440)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



135. Email Leak | Snowden leak approval

Do you approve or disapprove of Edward Snowden's decision to leak information about U.S. surveillance activities?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly approve	16%	21%	12%	31%	21%	12%	5%	15%	17%	19%	23%	19%	11%
Somewhat approve	22%	26%	18%	24%	24%	22%	17%	23%	22%	17%	15%	24%	24%
Somewhat disapprove	20%	19%	20%	17%	11%	22%	25%	22%	12%	17%	14%	16%	24%
Strongly disapprove	24%	21%	27%	10%	22%	26%	35%	23%	30%	22%	29%	31%	29%
Not sure	19%	13%	24%	18%	22%	18%	17%	17%	20%	25%	19%	10%	12%
Totals (Unweighted N)	100% (1,289)	100% (618)	100% (671)	100% (236)	100% (327)	100% (537)	100% (189)	100% (924)	100% (150)	100% (127)	100% (88)	100% (394)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly approve	16%	12%	21%	13%	26%	15%	11%	17%	16%	16%	15%
Somewhat approve	22%	20%	24%	19%	21%	19%	24%	21%	26%	19%	18%
Somewhat disapprove	20%	20%	17%	25%	13%	18%	25%	21%	20%	14%	15%
Strongly disapprove	24%	34%	15%	26%	27%	25%	21%	21%	22%	36%	34%
Not sure	19%	14%	22%	18%	12%	23%	18%	21%	16%	15%	19%
Totals (Unweighted N)	100% (1,289)	100% (450)	100% (514)	100% (325)	100% (340)	100% (574)	100% (375)	100% (677)	100% (336)	100% (147)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Strongly approve	16%	15%	19%	7%	39%	12%	12%	11%	12%	31%
Somewhat approve	22%	24%	17%	20%	28%	27%	21%	23%	26%	25%
Somewhat disapprove	20%	20%	19%	19%	11%	20%	28%	18%	23%	17%
Strongly disapprove	24%	27%	18%	46%	12%	28%	30%	35%	24%	20%
Not sure	19%	15%	28%	8%	11%	13%	9%	13%	15%	7%
Totals (Unweighted N)	100% (1,289)	100% (1,063)	100% (226)	100% (197)	100% (169)	100% (167)	100% (151)	100% (439)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



136. Email Leak | Prosecute Snowden

Would you support or oppose the prosecution of Edward Snowden for leaking the information?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
I would support prosecution	27%	28%	26%	13%	20%	30%	42%	28%	35%	19%	20%	34%	35%
I neither support nor oppose	28%	28%	29%	37%	28%	27%	22%	27%	25%	36%	33%	24%	31%
I would oppose his prosecution	24%	31%	18%	35%	26%	22%	18%	27%	20%	17%	20%	29%	21%
Not sure	20%	13%	27%	15%	26%	22%	18%	19%	20%	28%	26%	13%	12%
Totals (Unweighted N)	100% (1,288)	100% (618)	100% (670)	100% (235)	100% (325)	100% (539)	100% (189)	100% (921)	100% (151)	100% (127)	100% (89)	100% (395)	100% (331)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
I would support prosecution	27%	34%	21%	27%	28%	27%	27%	23%	30%	39%	31%
I neither support nor oppose	28%	30%	25%	32%	23%	30%	31%	30%	26%	23%	29%
I would oppose his prosecution	24%	17%	32%	21%	33%	21%	22%	25%	25%	23%	21%
Not sure	20%	19%	21%	20%	17%	22%	21%	22%	19%	15%	20%
Totals (Unweighted N)	100% (1,288)	100% (450)	100% (513)	100% (325)	100% (340)	100% (574)	100% (374)	100% (675)	100% (337)	100% (148)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
I would support prosecution	27%	32%	16%	50%	13%	32%	40%	40%	32%	18%
I neither support nor oppose	28%	26%	34%	26%	21%	30%	31%	26%	26%	30%
I would oppose his prosecution	24%	24%	24%	11%	56%	25%	19%	17%	25%	42%
Not sure	20%	18%	26%	13%	9%	13%	10%	17%	17%	10%
Totals (Unweighted N)	100% (1,288)	100% (1,061)	100% (227)	100% (197)	100% (169)	100% (167)	100% (150)	100% (439)	100% (367)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



137. Email Leak | Putin Favorability

Do you have a favorable or unfavorable opinion of Vladimir Putin?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	3%	4%	3%	4%	5%	3%	0%	3%	3%	5%	2%	2%	5%
Somewhat favorable	14%	18%	10%	17%	15%	12%	12%	14%	10%	13%	25%	8%	20%
Somewhat unfavorable	29%	30%	28%	29%	25%	28%	33%	31%	26%	18%	27%	26%	35%
Very unfavorable	33%	37%	30%	25%	28%	34%	44%	34%	32%	34%	33%	52%	28%
Don't know	21%	11%	29%	25%	26%	22%	10%	19%	29%	30%	12%	12%	12%
Totals (Unweighted N)	100% (1,290)	100% (618)	100% (672)	100% (236)	100% (327)	100% (538)	100% (189)	100% (924)	100% (150)	100% (127)	100% (89)	100% (395)	100% (335)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very favorable	3%	3%	2%	5%	3%	2%	4%	3%	4%	3%	0%	
Somewhat favorable	14%	10%	14%	19%	8%	10%	22%	15%	13%	14%	7%	
Somewhat unfavorable	29%	21%	35%	29%	22%	31%	31%	25%	35%	32%	35%	
Very unfavorable	33%	46%	30%	22%	53%	32%	22%	30%	35%	44%	36%	
Don't know	21%	20%	18%	26%	14%	25%	20%	26%	13%	8%	22%	
Totals (Unweighted N)	100% (1,290)	100% (449)	100% (514)	100% (327)	100% (338)	100% (576)	100% (376)	100% (677)	100% (336)	100% (148)	100% (129)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	3%	2%	5%	2%	0%	7%	3%	1%	4%	3%
Somewhat favorable	14%	12%	19%	6%	8%	25%	12%	4%	22%	14%
Somewhat unfavorable	29%	32%	22%	19%	36%	37%	33%	27%	36%	41%
Very unfavorable	33%	39%	20%	61%	45%	18%	43%	56%	23%	34%
Don't know	21%	16%	34%	11%	11%	14%	9%	12%	15%	7%
Totals (Unweighted N)	100% (1,290)	100% (1,063)	100% (227)	100% (197)	100% (169)	100% (167)	100% (153)	100% (439)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



138. Email Leak | Putin Leadership

Would you say Vladimir Putin is a strong or a weak leader?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very strong	37%	47%	28%	37%	30%	39%	39%	40%	20%	38%	29%	26%	54%
Somewhat strong	41%	33%	48%	35%	40%	40%	49%	43%	43%	25%	45%	47%	37%
Somewhat weak	13%	10%	16%	15%	18%	13%	7%	11%	13%	22%	15%	16%	7%
Very weak	9%	10%	9%	13%	12%	8%	5%	5%	25%	15%	11%	11%	2%
Totals (Unweighted N)	100% (1,273)	100% (613)	100% (660)	100% (232)	100% (324)	100% (530)	100% (187)	100% (917)	100% (147)	100% (123)	100% (86)	100% (393)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very strong	37%	24%	42%	45%	32%	30%	47%	35%	39%	40%	40%
Somewhat strong	41%	48%	35%	40%	44%	44%	35%	40%	39%	44%	46%
Somewhat weak	13%	16%	12%	10%	14%	15%	10%	15%	12%	11%	9%
Very weak	9%	12%	10%	4%	9%	10%	8%	10%	10%	5%	6%
Totals (Unweighted N)	100% (1,273)	100% (444)	100% (505)	100% (324)	100% (335)	100% (563)	100% (375)	100% (664)	100% (335)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very strong	37%	39%	32%	20%	33%	55%	56%	26%	54%	49%
Somewhat strong	41%	40%	43%	48%	47%	36%	39%	46%	34%	37%
Somewhat weak	13%	13%	14%	16%	18%	8%	5%	16%	9%	10%
Very weak	9%	8%	12%	17%	3%	0%	1%	11%	2%	4%
Totals (Unweighted N)	100% (1,273)	100% (1,055)	100% (218)	100% (196)	100% (168)	100% (166)	100% (151)	100% (435)	100% (369)	100% (108)

139. Email Leak | Heard News

How much have you heard about Democratic National Committee emails leaked to the media right before the start of the Democratic National Convention?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Heard a lot	36%	43%	29%	33%	25%	40%	40%	38%	38%	26%	30%	47%	50%
Heard a little	46%	41%	51%	49%	52%	43%	44%	47%	47%	38%	53%	45%	40%
Heard nothing at all	18%	16%	20%	19%	23%	17%	16%	16%	15%	36%	18%	8%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,280)	(613)	(667)	(234)	(325)	(533)	(188)	(919)	(147)	(126)	(88)	(392)	(332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Heard a lot	36%	37%	37%	32%	42%	32%	35%	28%	44%	56%	40%
Heard a little	46%	45%	45%	50%	46%	44%	48%	49%	45%	39%	43%
Heard nothing at all	18%	18%	18%	18%	12%	24%	16%	23%	12%	6%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,280)	(444)	(511)	(325)	(336)	(569)	(375)	(671)	(336)	(148)	(125)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Heard a lot	36%	43%	18%	50%	48%	53%	50%	43%	46%	42%
Heard a little	46%	44%	51%	42%	45%	39%	41%	47%	43%	45%
Heard nothing at all	18%	13%	31%	8%	7%	8%	8%	9%	11%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,280)	(1,055)	(225)	(194)	(169)	(167)	(150)	(435)	(368)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



140. Email Leak | Resignation

Do you think Debbie Wasserman Schultz should or should not have resigned her position as the head of the Democratic National Committee?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Should have resigned	56%	65%	48%	45%	50%	62%	63%	62%	45%	41%	42%	61%	76%
Should not have resigned	10%	11%	10%	13%	8%	11%	9%	10%	17%	5%	14%	11%	7%
Not sure	33%	24%	42%	42%	42%	28%	28%	28%	39%	54%	45%	28%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,284)	(616)	(668)	(235)	(324)	(536)	(189)	(918)	(150)	(127)	(89)	(393)	(334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Should have resigned	56%	50%	55%	66%	60%	48%	63%	50%	64%	73%	53%
Should not have resigned	10%	11%	11%	8%	9%	9%	13%	12%	11%	8%	4%
Not sure	33%	38%	34%	25%	31%	43%	25%	38%	25%	19%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,284)	(447)	(510)	(327)	(338)	(570)	(376)	(672)	(335)	(148)	(129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Should have resigned	56%	63%	41%	50%	77%	75%	79%	54%	78%	65%
Should not have resigned	10%	8%	15%	17%	4%	10%	4%	13%	7%	3%
Not sure	33%	29%	44%	34%	19%	15%	17%	33%	15%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,284)	(1,059)	(225)	(197)	(167)	(167)	(152)	(438)	(369)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



141. Email Leak | Bias

From what you have heard, do you think the Democratic National Committee remained neutral to all of the Democratic presidential candidates or was it biased in favor of one of the candidates?

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Remained neutral	15%	16%	14%	13%	17%	13%	17%	12%	27%	16%	17%	22%	5%
Biased in favor of Hillary Clinton	60%	64%	55%	56%	53%	60%	68%	67%	46%	37%	56%	61%	85%
Biased in favor of Bernie Sanders	4%	4%	4%	11%	2%	3%	—	2%	3%	14%	1%	2%	1%
Not sure	22%	16%	27%	20%	28%	24%	15%	19%	25%	33%	26%	14%	8%
Totals (Unweighted N)	100% (1,285)	100% (616)	100% (669)	100% (236)	100% (325)	100% (536)	100% (188)	100% (921)	100% (149)	100% (127)	100% (88)	100% (393)	100% (332)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Remained neutral	15%	26%	10%	7%	23%	15%	9%	15%	15%	6%	23%
Biased in favor of Hillary Clinton	60%	45%	64%	73%	54%	52%	71%	53%	70%	78%	54%
Biased in favor of Bernie Sanders	4%	5%	4%	1%	4%	5%	3%	6%	1%	1%	0%
Not sure	22%	24%	22%	19%	18%	29%	17%	27%	14%	15%	23%
Totals (Unweighted N)	100% (1,285)	100% (450)	100% (508)	100% (327)	100% (337)	100% (573)	100% (375)	100% (673)	100% (336)	100% (148)	100% (128)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Remained neutral	15%	13%	19%	37%	5%	4%	7%	25%	4%	3%
Biased in favor of Hillary Clinton	60%	67%	41%	47%	82%	90%	83%	52%	83%	87%
Biased in favor of Bernie Sanders	4%	1%	9%	1%	3%	0%	1%	1%	1%	0%
Not sure	22%	18%	31%	15%	10%	6%	8%	21%	12%	9%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,285)	100% (1,060)	100% (225)	100% (195)	100% (169)	100% (166)	100% (152)	100% (438)	100% (369)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



142. Email Leak | Interference

Which statement do you agree with the most? (A) Hillary Clinton won the nomination without any interference from the DNC; (B) Hillary Clinton won the nomination fairly, but the DNC did interfere on her behalf; (C) Hillary Clinton only won the nomination because the DNC interfered with the nomination process

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A	21%	19%	24%	18%	21%	26%	16%	18%	34%	32%	19%	34%	5%
B	40%	40%	40%	39%	43%	37%	42%	39%	42%	32%	58%	40%	34%
C	39%	41%	36%	42%	36%	36%	41%	43%	25%	36%	23%	26%	61%
Totals (Unweighted N)	100% (1,262)	100% (614)	100% (648)	100% (230)	100% (323)	100% (526)	100% (183)	100% (906)	100% (148)	100% (122)	100% (86)	100% (394)	100% (331)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A	21%	40%	14%	10%	29%	25%	13%	24%	19%	18%	19%
B	40%	42%	42%	33%	48%	42%	33%	40%	43%	34%	39%
C	39%	18%	44%	58%	24%	33%	54%	37%	38%	48%	43%
Totals (Unweighted N)	100% (1,262)	100% (445)	100% (494)	100% (323)	100% (335)	100% (556)	100% (371)	100% (655)	100% (335)	100% (149)	100% (123)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A	21%	19%	27%	55%	6%	5%	4%	36%	5%	8%
B	40%	39%	43%	38%	39%	23%	44%	51%	27%	29%
C	39%	42%	30%	7%	56%	71%	51%	12%	68%	63%
Totals (Unweighted N)	100% (1,262)	100% (1,049)	100% (213)	100% (196)	100% (169)	100% (166)	100% (150)	100% (438)	100% (368)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



143. Email Leak | Motive

What do you think was the primary motivation for leaking the emails? (A) Damage the United States; (B) Hurt Hillary Clinton's chances for winning the election; (C) Embarrass the people running the DNC; (D) Expose problems within the organization to prevent future abuses; (E) Involuntary organizational transparency; (F) Something else; (G) Not sure

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A	6%	6%	6%	5%	6%	8%	5%	7%	4%	7%	3%	4%	8%
B	36%	35%	37%	25%	38%	36%	43%	38%	35%	29%	27%	50%	28%
C	13%	18%	9%	9%	12%	15%	14%	14%	12%	8%	14%	11%	20%
D	15%	17%	14%	23%	16%	12%	13%	14%	17%	20%	17%	16%	19%
E	4%	6%	3%	6%	6%	4%	2%	4%	4%	5%	9%	4%	5%
F	4%	3%	4%	5%	3%	4%	2%	3%	2%	4%	15%	3%	5%
G	21%	16%	27%	27%	19%	20%	20%	21%	25%	26%	16%	12%	15%
Totals (Unweighted N)	100% (1,288)	100% (617)	100% (671)	100% (237)	100% (323)	100% (539)	100% (189)	100% (922)	100% (152)	100% (126)	100% (88)	100% (394)	100% (334)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A	6%	4%	7%	9%	3%	5%	10%	8%	3%	4%	5%
B	36%	49%	32%	25%	44%	40%	26%	34%	36%	41%	41%
C	13%	10%	13%	17%	9%	11%	17%	11%	14%	23%	9%
D	15%	12%	17%	18%	17%	13%	16%	13%	23%	10%	14%
E	4%	4%	3%	7%	5%	2%	6%	6%	3%	5%	1%
F	4%	2%	5%	2%	5%	3%	3%	3%	4%	1%	6%
G	21%	18%	24%	21%	16%	25%	21%	24%	16%	16%	25%
Totals (Unweighted N)	100% (1,288)	100% (450)	100% (511)	100% (327)	100% (338)	100% (573)	100% (377)	100% (672)	100% (338)	100% (149)	100% (129)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A	6%	6%	7%	5%	0%	6%	9%	4%	10%	5%
B	36%	38%	31%	60%	37%	30%	27%	56%	25%	29%
C	13%	14%	10%	11%	8%	19%	21%	8%	18%	19%
D	15%	17%	12%	6%	33%	24%	15%	9%	24%	25%
E	4%	4%	6%	4%	4%	4%	6%	2%	4%	8%
F	4%	4%	4%	3%	3%	5%	6%	3%	4%	3%
G	21%	18%	31%	11%	14%	12%	16%	17%	15%	10%
Totals (Unweighted N)	100% (1,288)	100% (1,063)	100% (225)	100% (197)	100% (168)	100% (167)	100% (152)	100% (440)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



144. Email Leak | Russia

From what you have heard, do you believe the Russian government is responsible for hacking into the DNC computers and leaking the emails?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Russia is responsible	29%	33%	26%	17%	24%	30%	42%	28%	36%	29%	28%	46%	23%
Russia is not responsible	22%	24%	19%	35%	20%	17%	18%	22%	25%	18%	16%	19%	26%
Not sure	49%	43%	55%	48%	56%	53%	40%	50%	40%	54%	56%	35%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,288)	(618)	(670)	(237)	(325)	(537)	(189)	(923)	(151)	(126)	(88)	(395)	(335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Russia is responsible	29%	42%	25%	18%	50%	27%	18%	26%	31%	33%	37%
Russia is not responsible	22%	17%	22%	28%	18%	17%	28%	21%	23%	25%	17%
Not sure	49%	41%	54%	53%	32%	56%	54%	52%	47%	41%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,288)	(452)	(508)	(328)	(338)	(572)	(378)	(674)	(337)	(149)	(128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Russia is responsible	29%	32%	21%	61%	25%	21%	27%	53%	18%	25%
Russia is not responsible	22%	21%	22%	13%	30%	29%	21%	11%	30%	29%
Not sure	49%	46%	56%	26%	44%	50%	52%	36%	52%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,288)	(1,067)	(221)	(197)	(169)	(167)	(153)	(441)	(371)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



145. Email Leak | Illegal Sources

Which statement do you agree with more? (A) The media should report news stories even if the information has been obtained illegally; (B) The media should only report news stories based on information that has been legally obtained

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A	51%	57%	45%	65%	44%	51%	44%	53%	46%	41%	54%	52%	49%
B	49%	43%	55%	35%	56%	49%	56%	47%	54%	59%	46%	48%	51%
Totals (Unweighted N)	100% (1,253)	100% (606)	100% (647)	100% (227)	100% (319)	100% (519)	100% (188)	100% (901)	100% (146)	100% (122)	100% (84)	100% (390)	100% (327)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A	51%	44%	58%	48%	57%	48%	49%	49%	52%	51%	57%
B	49%	56%	42%	52%	43%	52%	51%	51%	48%	49%	43%
Totals (Unweighted N)	100% (1,253)	100% (442)	100% (489)	100% (322)	100% (329)	100% (552)	100% (372)	100% (657)	100% (329)	100% (145)	100% (122)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A	51%	51%	50%	39%	71%	46%	50%	45%	54%	68%
B	49%	49%	50%	61%	29%	54%	50%	55%	46%	32%
Totals (Unweighted N)	100% (1,253)	100% (1,042)	100% (211)	100% (195)	100% (166)	100% (163)	100% (149)	100% (433)	100% (364)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



146. Email Leak | Trump Quote

During a press conference, Donald Trump said, "Russia, if you're listening, I hope you're able to find (Hillary Clinton's) 30,000 emails that are missing. I think you will probably be rewarded mightily by our press." Do you think Donald Trump was being serious when he made that statement or do you think he was being sarcastic?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Serious	43%	39%	46%	46%	43%	39%	44%	41%	57%	40%	43%	64%	20%
Sarcastic	46%	50%	43%	39%	40%	51%	51%	52%	25%	41%	39%	26%	76%
Not sure	11%	12%	10%	15%	17%	9%	5%	8%	18%	19%	18%	10%	4%
Totals (Unweighted N)	100% (1,287)	100% (618)	100% (669)	100% (236)	100% (326)	100% (536)	100% (189)	100% (922)	100% (150)	100% (127)	100% (88)	100% (395)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Serious	43%	61%	40%	22%	64%	44%	27%	42%	41%	42%	52%
Sarcastic	46%	29%	45%	73%	28%	41%	64%	46%	49%	51%	39%
Not sure	11%	10%	15%	6%	8%	15%	9%	12%	10%	8%	9%
Totals (Unweighted N)	100% (1,287)	100% (450)	100% (509)	100% (328)	100% (338)	100% (572)	100% (377)	100% (673)	100% (337)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Serious	43%	42%	44%	71%	57%	14%	28%	73%	16%	29%
Sarcastic	46%	48%	42%	20%	33%	82%	70%	17%	81%	63%
Not sure	11%	10%	14%	9%	10%	4%	2%	10%	4%	8%
Totals (Unweighted N)	100% (1,287)	100% (1,064)	100% (223)	100% (197)	100% (169)	100% (167)	100% (152)	100% (440)	100% (371)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



147. Email Leak | Appropriate

Do you think Donald Trump's remarks about Russia finding Hillary Clinton's emails were appropriate or inappropriate?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Appropriate	27%	31%	24%	24%	25%	28%	31%	30%	15%	29%	22%	13%	55%
Inappropriate	58%	55%	62%	58%	57%	57%	62%	56%	76%	53%	65%	82%	30%
Don't know	14%	14%	15%	18%	18%	15%	8%	15%	9%	19%	12%	4%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,288)	(616)	(672)	(236)	(324)	(539)	(189)	(923)	(150)	(127)	(88)	(395)	(335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Appropriate	27%	11%	27%	51%	12%	20%	45%	25%	29%	35%	26%
Inappropriate	58%	83%	54%	32%	80%	65%	37%	59%	56%	54%	63%
Don't know	14%	5%	20%	17%	9%	14%	18%	15%	14%	11%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,288)	(452)	(508)	(328)	(338)	(573)	(377)	(674)	(336)	(149)	(129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Appropriate	27%	30%	20%	10%	19%	73%	34%	4%	66%	28%
Inappropriate	58%	58%	59%	86%	78%	11%	54%	91%	20%	65%
Don't know	14%	12%	21%	5%	3%	16%	12%	5%	14%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,288)	(1,065)	(223)	(197)	(169)	(167)	(153)	(440)	(371)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



148. Trump Taxes | Presidential Candidate Tax Returns

Since 1972, all Republican and Democratic presidential nominees have released their income tax returns. How important do you think it is that candidates make their tax returns public?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very important	45%	40%	49%	37%	38%	47%	54%	42%	60%	40%	46%	69%	25%
Somewhat important	27%	27%	27%	40%	30%	26%	13%	27%	21%	26%	34%	23%	29%
Not very important	16%	18%	14%	13%	17%	14%	21%	20%	9%	9%	7%	5%	26%
Not important at all	13%	15%	10%	10%	14%	13%	13%	11%	10%	25%	13%	3%	20%
Totals (Unweighted N)	100% (1,275)	100% (616)	100% (659)	100% (234)	100% (321)	100% (533)	100% (187)	100% (914)	100% (149)	100% (126)	100% (86)	100% (391)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very important	45%	65%	38%	26%	67%	45%	29%	45%	40%	46%	48%
Somewhat important	27%	21%	30%	28%	19%	30%	28%	25%	30%	23%	31%
Not very important	16%	7%	16%	30%	10%	14%	23%	17%	18%	15%	11%
Not important at all	13%	6%	16%	16%	4%	11%	20%	13%	12%	15%	10%
Totals (Unweighted N)	100% (1,275)	100% (446)	100% (505)	100% (324)	100% (337)	100% (563)	100% (375)	100% (667)	100% (331)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very important	45%	46%	40%	80%	58%	10%	40%	70%	19%	49%
Somewhat important	27%	25%	30%	14%	32%	30%	31%	21%	30%	25%
Not very important	16%	16%	17%	3%	7%	32%	20%	5%	29%	18%
Not important at all	13%	13%	12%	3%	3%	27%	10%	4%	23%	8%
Totals (Unweighted N)	100% (1,275)	100% (1,055)	100% (220)	100% (195)	100% (167)	100% (166)	100% (152)	100% (437)	100% (367)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



149. Trump Taxes | Following Trump Taxes

As you may know, Donald Trump has refused to release his tax returns. How much have you heard about Donald Trump's refusal to release his tax returns?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Heard a lot	36%	39%	34%	23%	24%	41%	51%	37%	39%	28%	33%	55%	40%
Heard a little	46%	47%	45%	53%	50%	44%	38%	49%	42%	40%	35%	38%	48%
Heard nothing at all	18%	14%	22%	24%	26%	15%	11%	14%	19%	32%	32%	8%	12%
Totals (Unweighted N)	100% (1,285)	100% (616)	100% (669)	100% (236)	100% (324)	100% (536)	100% (189)	100% (921)	100% (150)	100% (126)	100% (88)	100% (394)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Heard a lot	36%	47%	34%	24%	51%	36%	26%	32%	36%	50%	44%
Heard a little	46%	36%	48%	56%	34%	43%	57%	47%	50%	40%	34%
Heard nothing at all	18%	16%	18%	20%	15%	21%	17%	21%	14%	10%	21%
Totals (Unweighted N)	100% (1,285)	100% (451)	100% (507)	100% (327)	100% (338)	100% (571)	100% (376)	100% (673)	100% (335)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Heard a lot	36%	41%	23%	62%	47%	40%	43%	55%	34%	30%
Heard a little	46%	46%	47%	31%	44%	48%	49%	36%	52%	58%
Heard nothing at all	18%	13%	30%	7%	9%	12%	8%	9%	14%	11%
Totals (Unweighted N)	100% (1,285)	100% (1,062)	100% (223)	100% (196)	100% (169)	100% (167)	100% (152)	100% (440)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



150. Trump Taxes | Trump Release Taxes

Regardless of how you feel about Donald Trump, do you think that Trump should release his tax returns?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Yes	67%	63%	70%	64%	65%	69%	67%	68%	74%	57%	63%	87%	51%
No	18%	21%	15%	21%	14%	17%	20%	19%	10%	22%	13%	7%	30%
Not sure	15%	15%	15%	15%	21%	13%	13%	13%	16%	21%	24%	6%	19%
Totals (Unweighted N)	100% (1,288)	100% (616)	100% (672)	100% (236)	100% (325)	100% (539)	100% (188)	100% (922)	100% (152)	100% (126)	100% (88)	100% (394)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Yes	67%	81%	66%	48%	87%	67%	54%	65%	70%	64%	69%
No	18%	7%	20%	29%	6%	18%	26%	18%	16%	26%	15%
Not sure	15%	11%	14%	22%	7%	15%	20%	17%	13%	10%	16%
Totals (Unweighted N)	100% (1,288)	100% (452)	100% (509)	100% (327)	100% (339)	100% (573)	100% (376)	100% (675)	100% (336)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Yes	67%	69%	62%	87%	87%	32%	73%	88%	41%	83%
No	18%	18%	17%	8%	6%	48%	12%	6%	39%	7%
Not sure	15%	13%	21%	4%	7%	20%	15%	6%	20%	10%
Totals (Unweighted N)	100% (1,288)	100% (1,064)	100% (224)	100% (196)	100% (169)	100% (167)	100% (152)	100% (441)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



151. Trump Taxes | News Attention to Trump Taxes

Do you think news organizations have given too much, too little, or the right amount of attention to the issue of Donald Trump and his tax returns?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Too much	34%	37%	32%	29%	27%	34%	44%	38%	23%	31%	23%	18%	58%
The right amount	31%	29%	33%	34%	41%	33%	16%	29%	30%	39%	37%	26%	28%
Too little	35%	34%	35%	37%	32%	33%	39%	33%	47%	30%	41%	56%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,267)	(613)	(654)	(228)	(320)	(530)	(189)	(911)	(148)	(123)	(85)	(394)	(331)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Too much	34%	17%	37%	53%	20%	27%	51%	32%	37%	40%	35%
The right amount	31%	28%	32%	34%	24%	33%	33%	33%	29%	23%	31%
Too little	35%	55%	31%	13%	57%	39%	16%	35%	34%	38%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,267)	(447)	(498)	(322)	(338)	(556)	(373)	(661)	(334)	(148)	(124)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Too much	34%	38%	26%	15%	20%	70%	44%	14%	70%	37%
The right amount	31%	28%	39%	22%	29%	28%	27%	24%	26%	26%
Too little	35%	35%	35%	62%	51%	2%	29%	62%	5%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,267)	(1,052)	(215)	(196)	(169)	(166)	(150)	(438)	(365)	(107)

The Economist/YouGov Poll

July 30 - August 1, 2016



152. Election Impact | Blame – Barack Obama

Earlier you said the country was off on the wrong track. How much blame do you think the following groups and individuals deserve for the country being this way?

Asked of those who think things in this country today are off on the wrong track

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	60%	62%	59%	31%	52%	65%	79%	67%	26%	40%	51%	28%	91%
A little	26%	26%	26%	43%	29%	25%	15%	23%	43%	34%	23%	45%	8%
None at all	14%	12%	15%	26%	19%	10%	7%	9%	31%	26%	27%	27%	1%
Totals (Unweighted N)	100% (812)	100% (395)	100% (417)	100% (141)	100% (184)	100% (357)	100% (130)	100% (630)	100% (71)	100% (60)	100% (51)	100% (174)	100% (295)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	60%	20%	60%	85%	27%	51%	76%	54%	67%	81%	60%
A little	26%	44%	32%	8%	41%	36%	16%	29%	27%	13%	17%
None at all	14%	36%	8%	7%	32%	14%	8%	17%	5%	6%	23%
Totals (Unweighted N)	100% (812)	100% (177)	100% (346)	100% (289)	100% (137)	100% (346)	100% (329)	100% (429)	100% (210)	100% (90)	100% (83)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	60%	67%	40%	13%	31%	94%	89%	16%	93%	65%
A little	26%	23%	37%	40%	47%	5%	10%	46%	6%	31%
None at all	14%	11%	23%	47%	23%	1%	1%	38%	1%	4%
Totals (Unweighted N)	100% (812)	100% (683)	100% (129)	100% (49)	100% (107)	100% (157)	100% (126)	100% (141)	100% (338)	100% (92)

The Economist/YouGov Poll

July 30 - August 1, 2016



153. Election Impact | Blame – Republicans in Congress

Earlier you said the country was off on the wrong track. How much blame do you think the following groups and individuals deserve for the country being this way?

Asked of those who think things in this country today are off on the wrong track

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	49%	51%	46%	45%	48%	52%	47%	48%	65%	41%	48%	69%	35%
A little	42%	40%	43%	42%	43%	38%	46%	43%	23%	50%	41%	23%	57%
None at all	10%	8%	11%	13%	9%	9%	8%	9%	13%	9%	11%	8%	7%
Totals (Unweighted N)	100% (811)	100% (394)	100% (417)	100% (141)	100% (184)	100% (355)	100% (131)	100% (627)	100% (72)	100% (61)	100% (51)	100% (173)	100% (294)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	49%	70%	58%	23%	78%	55%	36%	52%	41%	50%	48%
A little	42%	21%	36%	63%	18%	36%	52%	37%	53%	47%	38%
None at all	10%	8%	6%	15%	4%	9%	11%	12%	6%	3%	13%
Totals (Unweighted N)	100% (811)	100% (178)	100% (345)	100% (288)	100% (138)	100% (344)	100% (329)	100% (428)	100% (210)	100% (90)	100% (83)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	49%	46%	56%	59%	76%	34%	39%	72%	31%	48%
A little	42%	44%	33%	27%	18%	55%	58%	19%	58%	49%
None at all	10%	9%	11%	14%	6%	11%	3%	10%	12%	3%
Totals (Unweighted N)	100% (811)	100% (682)	100% (129)	100% (50)	100% (105)	100% (157)	100% (125)	100% (140)	100% (338)	100% (92)

The Economist/YouGov Poll

July 30 - August 1, 2016



154. Election Impact | Blame – Democrats in Congress

Earlier you said the country was off on the wrong track. How much blame do you think the following groups and individuals deserve for the country being this way?

Asked of those who think things in this country today are off on the wrong track

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	61%	66%	57%	44%	55%	66%	70%	67%	41%	38%	48%	36%	80%
A little	32%	29%	35%	47%	28%	29%	28%	28%	42%	44%	50%	51%	18%
None at all	7%	6%	9%	9%	17%	5%	2%	5%	18%	18%	2%	13%	2%
Totals (Unweighted N)	100% (811)	100% (395)	100% (416)	100% (140)	100% (184)	100% (356)	100% (131)	100% (629)	100% (70)	100% (61)	100% (51)	100% (174)	100% (295)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	61%	28%	65%	76%	39%	49%	75%	55%	69%	71%	67%
A little	32%	54%	30%	19%	46%	42%	21%	36%	28%	27%	21%
None at all	7%	18%	4%	5%	14%	9%	4%	9%	3%	1%	12%
Totals (Unweighted N)	100% (811)	100% (178)	100% (345)	100% (288)	100% (138)	100% (344)	100% (329)	100% (430)	100% (208)	100% (90)	100% (83)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	61%	66%	47%	19%	43%	80%	80%	21%	81%	67%
A little	32%	28%	42%	57%	49%	19%	19%	59%	17%	31%
None at all	7%	6%	11%	24%	8%	1%	2%	20%	2%	2%
Totals (Unweighted N)	100% (811)	100% (682)	100% (129)	100% (49)	100% (107)	100% (158)	100% (125)	100% (141)	100% (338)	100% (91)

The Economist/YouGov Poll

July 30 - August 1, 2016



155. Election Impact | Blame – Donald Trump

Earlier you said the country was off on the wrong track. How much blame do you think the following groups and individuals deserve for the country being this way?

Asked of those who think things in this country today are off on the wrong track

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	23%	23%	22%	35%	23%	18%	20%	19%	43%	28%	28%	39%	10%
A little	23%	20%	25%	33%	28%	17%	21%	22%	22%	25%	33%	27%	14%
None at all	55%	57%	52%	32%	48%	64%	59%	59%	35%	47%	39%	34%	77%
Totals (Unweighted N)	100% (807)	100% (394)	100% (413)	100% (139)	100% (184)	100% (356)	100% (128)	100% (624)	100% (71)	100% (61)	100% (51)	100% (171)	100% (294)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	23%	44%	22%	10%	47%	28%	12%	25%	18%	17%	22%
A little	23%	26%	27%	16%	28%	26%	19%	25%	22%	19%	17%
None at all	55%	31%	51%	74%	25%	45%	69%	50%	60%	64%	61%
Totals (Unweighted N)	100% (807)	100% (178)	100% (343)	100% (286)	100% (138)	100% (344)	100% (325)	100% (425)	100% (210)	100% (89)	100% (83)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	23%	17%	41%	49%	40%	2%	17%	42%	3%	20%
A little	23%	21%	30%	28%	26%	12%	17%	28%	12%	30%
None at all	55%	63%	29%	22%	34%	87%	66%	30%	86%	50%
Totals (Unweighted N)	100% (807)	100% (679)	100% (128)	100% (50)	100% (105)	100% (156)	100% (126)	100% (142)	100% (334)	100% (91)

The Economist/YouGov Poll

July 30 - August 1, 2016



156. Election Impact | Blame – Hillary Clinton

Earlier you said the country was off on the wrong track. How much blame do you think the following groups and individuals deserve for the country being this way?

Asked of those who think things in this country today are off on the wrong track

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	50%	54%	46%	38%	39%	50%	69%	57%	24%	32%	29%	34%	76%
A little	30%	30%	31%	41%	30%	29%	26%	26%	45%	38%	55%	36%	19%
None at all	19%	16%	23%	21%	32%	22%	5%	17%	31%	30%	16%	30%	5%
Totals (Unweighted N)	100% (811)	100% (394)	100% (417)	100% (141)	100% (185)	100% (355)	100% (130)	100% (631)	100% (69)	100% (60)	100% (51)	100% (173)	100% (295)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	50%	19%	52%	67%	34%	39%	62%	47%	52%	62%	52%
A little	30%	42%	30%	24%	39%	38%	23%	33%	31%	25%	19%
None at all	19%	39%	18%	9%	26%	22%	16%	20%	17%	13%	28%
Totals (Unweighted N)	100% (811)	100% (177)	100% (344)	100% (290)	100% (136)	100% (345)	100% (330)	100% (428)	100% (210)	100% (90)	100% (83)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	50%	58%	25%	15%	43%	81%	70%	10%	78%	64%
A little	30%	26%	44%	31%	43%	16%	21%	40%	18%	31%
None at all	19%	16%	31%	54%	14%	3%	8%	50%	4%	5%
Totals (Unweighted N)	100% (811)	100% (682)	100% (129)	100% (49)	100% (106)	100% (158)	100% (125)	100% (140)	100% (339)	100% (92)

The Economist/YouGov Poll

July 30 - August 1, 2016



157. Election Impact | Blame – The news media

Earlier you said the country was off on the wrong track. How much blame do you think the following groups and individuals deserve for the country being this way?

Asked of those who think things in this country today are off on the wrong track

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A lot	60%	65%	56%	53%	59%	60%	68%	64%	41%	50%	62%	58%	77%
A little	32%	28%	36%	39%	33%	33%	26%	29%	46%	41%	38%	37%	20%
None at all	8%	6%	9%	8%	8%	8%	7%	7%	12%	9%	0%	6%	3%
Totals (Unweighted N)	100% (814)	100% (395)	100% (419)	100% (141)	100% (185)	100% (357)	100% (131)	100% (630)	100% (72)	100% (61)	100% (51)	100% (175)	100% (295)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A lot	60%	43%	64%	66%	67%	55%	62%	56%	67%	68%	62%
A little	32%	46%	31%	25%	28%	36%	31%	35%	27%	27%	33%
None at all	8%	11%	5%	9%	6%	9%	7%	9%	6%	5%	5%
Totals (Unweighted N)	100% (814)	100% (179)	100% (345)	100% (290)	100% (139)	100% (346)	100% (329)	100% (430)	100% (211)	100% (90)	100% (83)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A lot	60%	65%	46%	39%	69%	77%	77%	47%	72%	69%
A little	32%	29%	41%	47%	30%	21%	18%	41%	24%	23%
None at all	8%	6%	12%	14%	1%	2%	4%	12%	4%	8%
Totals (Unweighted N)	100% (814)	100% (685)	100% (129)	100% (50)	100% (107)	100% (158)	100% (125)	100% (142)	100% (338)	100% (92)

The Economist/YouGov Poll

July 30 - August 1, 2016



158. Election Impact | Economic Direction

Would you say the US economy is...

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Generally headed in the right direction	35%	38%	33%	36%	40%	34%	33%	32%	49%	38%	47%	58%	13%
Off on the wrong track	52%	53%	51%	44%	49%	57%	54%	58%	37%	45%	31%	29%	81%
Not sure	13%	8%	16%	20%	11%	9%	13%	10%	14%	17%	22%	12%	5%
Totals (Unweighted N)	100% (1,284)	100% (615)	100% (669)	100% (235)	100% (325)	100% (536)	100% (188)	100% (918)	100% (151)	100% (128)	100% (87)	100% (394)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Generally headed in the right direction	35%	57%	31%	12%	59%	36%	20%	31%	43%	36%	42%
Off on the wrong track	52%	29%	54%	82%	25%	45%	77%	56%	48%	53%	40%
Not sure	13%	14%	15%	6%	16%	19%	3%	13%	10%	12%	17%
Totals (Unweighted N)	100% (1,284)	100% (449)	100% (510)	100% (325)	100% (338)	100% (570)	100% (376)	100% (668)	100% (339)	100% (148)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Generally headed in the right direction	35%	34%	38%	75%	40%	9%	18%	66%	8%	24%
Off on the wrong track	52%	54%	47%	20%	40%	89%	75%	18%	88%	70%
Not sure	13%	12%	15%	5%	20%	2%	7%	16%	4%	6%
Totals (Unweighted N)	100% (1,284)	100% (1,059)	100% (225)	100% (196)	100% (169)	100% (165)	100% (152)	100% (438)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



159. Election Impact | Political System

Would you say the US political system is...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Generally headed in the right direction	20%	20%	21%	22%	27%	16%	21%	16%	38%	31%	18%	36%	6%
Off on the wrong track	69%	71%	67%	65%	61%	73%	72%	76%	49%	50%	58%	55%	90%
Not sure	11%	9%	13%	14%	12%	11%	7%	8%	13%	19%	24%	9%	3%
Totals (Unweighted N)	100% (1,276)	100% (611)	100% (665)	100% (231)	100% (323)	100% (533)	100% (189)	100% (915)	100% (150)	100% (124)	100% (87)	100% (391)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Generally headed in the right direction	20%	37%	13%	10%	29%	21%	14%	21%	19%	17%	25%
Off on the wrong track	69%	48%	74%	87%	59%	63%	80%	66%	72%	76%	67%
Not sure	11%	14%	13%	3%	12%	16%	6%	13%	9%	7%	8%
Totals (Unweighted N)	100% (1,276)	100% (446)	100% (507)	100% (323)	100% (337)	100% (566)	100% (373)	100% (667)	100% (336)	100% (145)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Generally headed in the right direction	20%	19%	23%	54%	14%	3%	9%	40%	5%	6%
Off on the wrong track	69%	72%	59%	36%	81%	94%	89%	46%	91%	92%
Not sure	11%	8%	18%	10%	5%	2%	1%	14%	3%	2%
Totals (Unweighted N)	100% (1,276)	100% (1,053)	100% (223)	100% (194)	100% (168)	100% (166)	100% (151)	100% (436)	100% (364)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



160. Election Impact | Clinton Change

Do you think things in this country will change for the better, change for the worse, or not change at all if Hillary Clinton is elected president in November?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Change for the better	34%	32%	36%	37%	38%	32%	31%	26%	57%	51%	44%	58%	6%
Change for the worse	37%	40%	34%	31%	34%	36%	46%	45%	13%	22%	28%	17%	72%
Not change at all	19%	22%	16%	21%	17%	20%	19%	22%	18%	11%	10%	21%	17%
Don't know	10%	6%	13%	11%	11%	12%	4%	8%	12%	16%	19%	5%	5%
Totals (Unweighted N)	100% (1,282)	100% (611)	100% (671)	100% (232)	100% (325)	100% (536)	100% (189)	100% (919)	100% (151)	100% (125)	100% (87)	100% (392)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Change for the better	34%	69%	23%	4%	56%	37%	17%	34%	32%	32%	42%
Change for the worse	37%	8%	40%	72%	17%	28%	60%	33%	40%	49%	37%
Not change at all	19%	15%	25%	16%	21%	20%	17%	21%	22%	14%	8%
Don't know	10%	8%	13%	8%	6%	15%	7%	12%	6%	5%	13%
Totals (Unweighted N)	100% (1,282)	100% (445)	100% (510)	100% (327)	100% (336)	100% (571)	100% (375)	100% (669)	100% (337)	100% (147)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Change for the better	34%	31%	41%	82%	30%	1%	12%	72%	3%	3%
Change for the worse	37%	41%	27%	6%	30%	83%	62%	2%	78%	56%
Not change at all	19%	20%	18%	8%	34%	14%	19%	18%	16%	37%
Don't know	10%	8%	14%	4%	6%	2%	7%	7%	4%	5%
Totals (Unweighted N)	100% (1,282)	100% (1,058)	100% (224)	100% (194)	100% (169)	100% (167)	100% (152)	100% (435)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



161. Election Impact | Trump Change

Do you think things in this country will change for the better, change for the worse, or not change at all if Donald Trump is elected president in November?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Change for the better	31%	36%	26%	19%	26%	33%	41%	37%	14%	21%	16%	10%	66%
Change for the worse	50%	46%	53%	61%	49%	47%	46%	45%	67%	54%	55%	79%	18%
Not change at all	6%	5%	7%	8%	7%	5%	6%	5%	11%	11%	4%	4%	4%
Don't know	14%	12%	15%	12%	19%	15%	7%	13%	9%	14%	25%	6%	12%
Totals (Unweighted N)	100% (1,282)	100% (614)	100% (668)	100% (231)	100% (327)	100% (535)	100% (189)	100% (921)	100% (148)	100% (126)	100% (87)	100% (392)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Change for the better	31%	10%	26%	67%	8%	21%	56%	25%	41%	38%	27%
Change for the worse	50%	77%	49%	12%	80%	57%	21%	50%	48%	46%	56%
Not change at all	6%	6%	7%	4%	6%	7%	4%	9%	2%	5%	1%
Don't know	14%	7%	17%	16%	6%	14%	18%	16%	9%	11%	16%
Totals (Unweighted N)	100% (1,282)	100% (447)	100% (509)	100% (326)	100% (336)	100% (570)	100% (376)	100% (669)	100% (336)	100% (148)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Change for the better	31%	36%	18%	9%	9%	90%	41%	6%	86%	16%
Change for the worse	50%	48%	54%	83%	82%	2%	35%	85%	3%	53%
Not change at all	6%	5%	7%	4%	2%	1%	8%	6%	3%	16%
Don't know	14%	11%	21%	4%	6%	7%	16%	4%	8%	14%
Totals (Unweighted N)	100% (1,282)	100% (1,059)	100% (223)	100% (195)	100% (168)	100% (167)	100% (152)	100% (435)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



162. Women Presidents | Why not U.S.

Around the world, several women have been elected their countries' leaders, for example, Golda Meir in Israel, Indira Gandhi in India, Margaret Thatcher in the United Kingdom, Corazon Aquino in the Philippines, Benazir Bhutto in Pakistan, Angela Merkel in Germany, Julia Gillard in Australia, Aung San Suu Kyi in Myanmar, Ellen Johnson Sirleaf in Liberia, and many more. > In the United States, several women in both major political parties have run for President or Vice President, among them are Geraldine Ferraro, Sarah Palin, Shirley Chisholm, Margaret Chase Smith, Carol Moseley Braun, Elizabeth Dole, Hillary Clinton, and Carly Fiorina. However, no woman has ever been elected U.S. President or Vice President. Why do you think this is? (A) Qualified women have not been willing to run; (B) There are few women who have had enough political experience to run; (C) Americans have historically not been willing to vote for a woman; (D) Most women in politics aren't qualified for the job; (E) Something else; (F) Not sure

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A	19%	19%	19%	25%	22%	15%	16%	22%	13%	8%	18%	16%	26%
B	17%	20%	14%	19%	16%	14%	19%	15%	20%	28%	7%	15%	20%
C	41%	39%	42%	35%	35%	48%	39%	42%	41%	31%	46%	52%	28%
D	6%	6%	7%	4%	9%	5%	8%	7%	2%	6%	11%	3%	11%
E	5%	5%	5%	4%	3%	5%	6%	5%	3%	6%	2%	5%	6%
F	12%	12%	13%	11%	15%	12%	11%	9%	21%	21%	16%	9%	9%
Totals (Unweighted N)	100% (1,290)	100% (618)	100% (672)	100% (237)	100% (327)	100% (537)	100% (189)	100% (923)	100% (151)	100% (128)	100% (88)	100% (394)	100% (333)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A	19%	12%	20%	26%	14%	17%	23%	17%	20%	27%	16%
B	17%	17%	18%	14%	15%	16%	19%	15%	19%	19%	19%
C	41%	53%	35%	35%	52%	42%	33%	42%	39%	36%	41%
D	6%	3%	7%	10%	5%	5%	9%	7%	7%	5%	4%
E	5%	3%	6%	4%	5%	5%	4%	5%	5%	4%	4%
F	12%	12%	13%	12%	9%	16%	11%	14%	9%	8%	16%
Totals (Unweighted N)	100% (1,290)	100% (451)	100% (513)	100% (326)	100% (339)	100% (574)	100% (377)	100% (674)	100% (338)	100% (149)	100% (129)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A	19%	20%	15%	14%	18%	24%	28%	12%	26%	30%
B	17%	17%	17%	20%	11%	16%	27%	15%	17%	28%
C	41%	40%	42%	52%	52%	31%	26%	56%	27%	30%
D	6%	7%	5%	2%	3%	14%	7%	3%	14%	4%
E	5%	5%	4%	3%	8%	7%	6%	5%	6%	3%
F	12%	11%	16%	9%	9%	9%	7%	9%	10%	5%
Totals (Unweighted N)	100% (1,290)	100% (1,064)	100% (226)	100% (196)	100% (169)	100% (167)	100% (152)	100% (439)	100% (368)	100% (109)

163. Women Presidents | Media Treatment

In general, do you think women who run for office are treated more harshly or less harshly by the news media or do you think there's little difference?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More harshly	50%	43%	56%	48%	49%	50%	53%	49%	60%	48%	43%	67%	30%
Less harshly	14%	18%	10%	12%	17%	13%	13%	14%	14%	15%	10%	9%	23%
Little difference	36%	39%	34%	39%	34%	37%	34%	37%	27%	37%	47%	24%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,274)	(610)	(664)	(233)	(322)	(530)	(189)	(916)	(150)	(124)	(84)	(392)	(332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More harshly	50%	61%	50%	35%	68%	52%	37%	49%	48%	55%	57%
Less harshly	14%	11%	13%	18%	9%	10%	20%	13%	13%	14%	17%
Little difference	36%	28%	37%	47%	23%	38%	43%	38%	39%	31%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,274)	(449)	(500)	(325)	(336)	(565)	(373)	(663)	(336)	(149)	(126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
More harshly	50%	50%	51%	72%	64%	22%	39%	71%	26%	43%
Less harshly	14%	14%	13%	11%	7%	25%	19%	6%	27%	10%
Little difference	36%	36%	36%	17%	29%	53%	42%	23%	48%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,274)	(1,057)	(217)	(195)	(168)	(166)	(151)	(437)	(367)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



164. Women Presidents | Opponents

In general do you think women who run for office are treated more harshly or less harshly by their opponents than male candidates are or do you think there's little difference?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More harshly	52%	44%	58%	52%	54%	49%	53%	50%	63%	50%	55%	72%	29%
Less harshly	11%	16%	8%	10%	12%	11%	13%	11%	11%	17%	7%	6%	23%
Little difference	37%	40%	35%	38%	34%	40%	34%	39%	27%	34%	38%	22%	48%
Totals (Unweighted N)	100% (1,268)	100% (608)	100% (660)	100% (231)	100% (319)	100% (529)	100% (189)	100% (912)	100% (149)	100% (123)	100% (84)	100% (392)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More harshly	52%	66%	49%	35%	68%	55%	37%	50%	49%	58%	58%
Less harshly	11%	6%	13%	16%	5%	8%	19%	10%	14%	17%	7%
Little difference	37%	28%	38%	48%	27%	36%	45%	40%	36%	24%	35%
Totals (Unweighted N)	100% (1,268)	100% (447)	100% (495)	100% (326)	100% (335)	100% (561)	100% (372)	100% (662)	100% (333)	100% (149)	100% (124)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
More harshly	52%	50%	55%	80%	63%	17%	41%	74%	23%	55%
Less harshly	11%	13%	7%	6%	8%	24%	21%	6%	25%	11%
Little difference	37%	36%	39%	15%	29%	58%	38%	20%	52%	33%
Totals (Unweighted N)	100% (1,268)	100% (1,055)	100% (213)	100% (195)	100% (168)	100% (167)	100% (151)	100% (436)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



165. Women Presidents | Donors

Do you think major campaign donors are more generous or less generous in their donations to women who run for office compared to the political donations they give to male candidates?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More generous	13%	16%	11%	18%	19%	10%	9%	11%	13%	27%	9%	10%	16%
Less generous	35%	29%	40%	31%	35%	36%	37%	33%	46%	23%	55%	47%	28%
Little difference	52%	55%	49%	51%	47%	55%	54%	56%	41%	49%	37%	43%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,262)	(607)	(655)	(228)	(320)	(525)	(189)	(910)	(145)	(124)	(83)	(390)	(333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More generous	13%	12%	14%	13%	10%	12%	16%	14%	13%	14%	7%
Less generous	35%	44%	32%	27%	43%	33%	31%	34%	34%	38%	38%
Little difference	52%	44%	54%	60%	47%	54%	53%	52%	53%	48%	54%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,262)	(443)	(494)	(325)	(332)	(559)	(371)	(657)	(334)	(148)	(123)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
More generous	13%	13%	14%	14%	6%	21%	10%	9%	19%	10%
Less generous	35%	37%	30%	56%	38%	20%	38%	47%	23%	42%
Little difference	52%	51%	56%	30%	57%	60%	52%	44%	58%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,262)	(1,047)	(215)	(193)	(168)	(167)	(151)	(432)	(368)	(108)

166. Women Presidents | Appearance

Compared to male candidates, do you think the media spends more or less time talking about female candidates' physical appearance?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More time	45%	44%	45%	45%	38%	44%	51%	49%	41%	24%	48%	59%	44%
Less time	11%	12%	10%	10%	11%	13%	10%	10%	16%	17%	7%	12%	11%
Same amount of time	22%	25%	20%	22%	25%	20%	23%	22%	24%	24%	21%	14%	30%
Not sure	22%	19%	25%	23%	26%	23%	16%	20%	19%	35%	24%	15%	15%
Totals (Unweighted N)	100% (1,276)	100% (613)	100% (663)	100% (229)	100% (326)	100% (532)	100% (189)	100% (917)	100% (148)	100% (127)	100% (84)	100% (391)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More time	45%	53%	41%	39%	57%	41%	41%	42%	43%	55%	52%
Less time	11%	14%	10%	10%	11%	8%	15%	11%	13%	6%	13%
Same amount of time	22%	17%	23%	28%	20%	24%	22%	20%	28%	27%	12%
Not sure	22%	17%	26%	22%	13%	27%	23%	26%	16%	12%	23%
Totals (Unweighted N)	100% (1,276)	100% (447)	100% (503)	100% (326)	100% (335)	100% (566)	100% (375)	100% (663)	100% (336)	100% (148)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
More time	45%	49%	33%	55%	69%	33%	60%	56%	41%	61%
Less time	11%	11%	11%	17%	7%	11%	7%	10%	14%	8%
Same amount of time	22%	22%	22%	13%	11%	40%	20%	19%	30%	17%
Not sure	22%	17%	34%	15%	12%	16%	13%	15%	15%	14%
Totals (Unweighted N)	100% (1,276)	100% (1,056)	100% (220)	100% (194)	100% (168)	100% (166)	100% (152)	100% (433)	100% (369)	100% (109)

167. Women Presidents | Issues

Compared to male candidates, do you think the media spends more or less time talking about female candidates' policy positions?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More time	15%	15%	14%	18%	13%	14%	14%	11%	24%	22%	18%	16%	12%
Less time	25%	24%	27%	23%	26%	25%	29%	27%	26%	14%	34%	35%	26%
Same amount of time	42%	47%	38%	38%	41%	42%	47%	46%	32%	39%	29%	39%	51%
Not sure	18%	13%	21%	21%	20%	19%	10%	16%	18%	25%	19%	10%	11%
Totals (Unweighted N)	100% (1,274)	100% (610)	100% (664)	100% (230)	100% (325)	100% (531)	100% (188)	100% (917)	100% (149)	100% (124)	100% (84)	100% (390)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More time	15%	18%	13%	13%	13%	16%	15%	16%	15%	10%	11%
Less time	25%	30%	25%	21%	34%	23%	22%	22%	29%	34%	29%
Same amount of time	42%	37%	44%	47%	43%	41%	44%	42%	42%	48%	40%
Not sure	18%	15%	18%	20%	10%	21%	19%	21%	13%	8%	20%
Totals (Unweighted N)	100% (1,274)	100% (445)	100% (502)	100% (327)	100% (335)	100% (565)	100% (374)	100% (665)	100% (333)	100% (148)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
More time	15%	15%	14%	22%	6%	14%	11%	18%	17%	10%
Less time	25%	28%	20%	33%	41%	22%	29%	33%	20%	35%
Same amount of time	42%	44%	39%	36%	43%	55%	48%	37%	53%	43%
Not sure	18%	14%	27%	9%	10%	9%	12%	12%	10%	12%
Totals (Unweighted N)	100% (1,274)	100% (1,054)	100% (220)	100% (194)	100% (167)	100% (166)	100% (151)	100% (432)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



168. Race and Authoritarianism | Independence

Which one you think is more important for a child to have: independence or respect for elders?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Independence	30%	30%	29%	50%	33%	23%	20%	29%	28%	30%	36%	35%	19%
Respect for elders	70%	70%	71%	50%	67%	77%	80%	71%	72%	70%	64%	65%	81%
Totals (Unweighted N)	100% (1,283)	100% (616)	100% (667)	100% (234)	100% (324)	100% (536)	100% (189)	100% (920)	100% (149)	100% (128)	100% (86)	100% (394)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Independence	30%	31%	35%	17%	50%	26%	19%	27%	32%	37%	30%
Respect for elders	70%	69%	65%	83%	50%	74%	81%	73%	68%	63%	70%
Totals (Unweighted N)	100% (1,283)	100% (447)	100% (509)	100% (327)	100% (339)	100% (570)	100% (374)	100% (672)	100% (336)	100% (148)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Independence	30%	26%	39%	24%	54%	15%	25%	31%	16%	31%
Respect for elders	70%	74%	61%	76%	46%	85%	75%	69%	84%	69%
Totals (Unweighted N)	100% (1,283)	100% (1,061)	100% (222)	100% (196)	100% (169)	100% (167)	100% (151)	100% (436)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



169. Race and Authoritarianism | Obedience

Which one you think is more important for a child to have: obedience or self-reliance?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Obedience	47%	47%	47%	37%	47%	48%	53%	45%	48%	64%	35%	38%	50%
Self-reliance	53%	53%	53%	63%	53%	52%	47%	55%	52%	36%	65%	62%	50%
Totals (Unweighted N)	100% (1,284)	100% (617)	100% (667)	100% (234)	100% (324)	100% (537)	100% (189)	100% (920)	100% (150)	100% (128)	100% (86)	100% (394)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Obedience	47%	45%	42%	59%	29%	46%	59%	49%	44%	42%	46%
Self-reliance	53%	55%	58%	41%	71%	54%	41%	51%	56%	58%	54%
Totals (Unweighted N)	100% (1,284)	100% (448)	100% (510)	100% (326)	100% (339)	100% (571)	100% (374)	100% (673)	100% (336)	100% (148)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Obedience	47%	44%	53%	47%	25%	51%	48%	37%	55%	42%
Self-reliance	53%	56%	47%	53%	75%	49%	52%	63%	45%	58%
Totals (Unweighted N)	100% (1,284)	100% (1,061)	100% (223)	100% (196)	100% (169)	100% (167)	100% (151)	100% (437)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



170. Race and Authoritarianism | Considerate

Which one you think is more important for a child to be: considerate or well-behaved?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Considerate	54%	55%	54%	61%	54%	51%	54%	58%	40%	41%	67%	67%	50%
Well-behaved	46%	45%	46%	39%	46%	49%	46%	42%	60%	59%	33%	33%	50%
Totals (Unweighted N)	100% (1,282)	100% (616)	100% (666)	100% (234)	100% (323)	100% (536)	100% (189)	100% (919)	100% (149)	100% (128)	100% (86)	100% (393)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Considerate	54%	58%	55%	47%	75%	50%	44%	50%	61%	60%	55%
Well-behaved	46%	42%	45%	53%	25%	50%	56%	50%	39%	40%	45%
Totals (Unweighted N)	100% (1,282)	100% (447)	100% (509)	100% (326)	100% (339)	100% (570)	100% (373)	100% (672)	100% (336)	100% (147)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Considerate	54%	58%	44%	61%	78%	40%	58%	67%	43%	63%
Well-behaved	46%	42%	56%	39%	22%	60%	42%	33%	57%	37%
Totals (Unweighted N)	100% (1,282)	100% (1,060)	100% (222)	100% (195)	100% (169)	100% (166)	100% (151)	100% (436)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



171. Race and Authoritarianism | Curiosity

Which one you think is more important for a child to have: curiosity or good manners?

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Curiosity	41%	45%	38%	52%	39%	36%	42%	42%	33%	30%	67%	54%	35%
Good manners	59%	55%	62%	48%	61%	64%	58%	58%	67%	70%	33%	46%	65%
Totals (Unweighted N)	100% (1,284)	100% (616)	100% (668)	100% (234)	100% (325)	100% (536)	100% (189)	100% (920)	100% (150)	100% (128)	100% (86)	100% (394)	100% (333)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Curiosity	41%	43%	46%	30%	62%	40%	28%	37%	42%	55%	52%
Good manners	59%	57%	54%	70%	38%	60%	72%	63%	58%	45%	48%
Totals (Unweighted N)	100% (1,284)	100% (449)	100% (508)	100% (327)	100% (339)	100% (570)	100% (375)	100% (673)	100% (336)	100% (148)	100% (127)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Curiosity	41%	42%	40%	46%	69%	30%	41%	51%	30%	43%
Good manners	59%	58%	60%	54%	31%	70%	59%	49%	70%	57%
Totals (Unweighted N)	100% (1,284)	100% (1,062)	100% (222)	100% (196)	100% (169)	100% (167)	100% (151)	100% (437)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



172. Agree with the following statements

Do you agree or disagree with the following statements? (A) Over the past few years, blacks have gotten less than they deserve.; (B) Irish, Italian, Jewish and many other minorities overcame prejudice and worked their way up. Blacks should do the same without any special favors.; (C) It's really a matter of some people not trying hard enough; if blacks would only try harder they could be just as well off as whites.; (D) Generations of slavery and discrimination have created conditions that make it difficult for blacks to work their way out of the lower class.

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A	32%	33%	31%	39%	34%	28%	31%	24%	64%	42%	40%	56%	11%
B	54%	56%	51%	47%	50%	57%	56%	59%	34%	48%	49%	29%	75%
C	40%	45%	36%	36%	40%	39%	46%	44%	21%	38%	39%	23%	63%
D	40%	43%	37%	54%	42%	35%	36%	34%	60%	43%	59%	67%	17%
Totals	(1,288)	(619)	(669)	(235)	(327)	(537)	(189)	(922)	(151)	(128)	(87)	(394)	(334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A	32%	50%	31%	9%	49%	37%	16%	33%	31%	25%	37%
B	54%	38%	53%	76%	37%	49%	69%	54%	55%	55%	48%
C	40%	25%	40%	62%	23%	37%	55%	38%	43%	51%	36%
D	40%	55%	41%	17%	60%	46%	22%	40%	41%	39%	40%
Totals	(1,288)	(450)	(512)	(326)	(338)	(574)	(376)	(674)	(337)	(149)	(128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A	32%	32%	33%	61%	53%	5%	18%	55%	9%	22%
B	54%	52%	58%	27%	30%	85%	67%	29%	82%	56%
C	40%	41%	39%	26%	14%	75%	51%	21%	71%	46%
D	40%	40%	40%	64%	74%	9%	26%	65%	13%	31%
Totals	(1,288)	(1,063)	(225)	(196)	(169)	(167)	(152)	(439)	(369)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



173. Disagree with the following statements

Do you agree or disagree with the following statements? (A) Over the past few years, blacks have gotten less than they deserve.; (B) Irish, Italian, Jewish and many other minorities overcame prejudice and worked their way up. Blacks should do the same without any special favors.; (C) It's really a matter of some people not trying hard enough; if blacks would only try harder they could be just as well off as whites.; (D) Generations of slavery and discrimination have created conditions that make it difficult for blacks to work their way out of the lower class.

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A	44%	43%	46%	36%	37%	48%	52%	53%	17%	33%	27%	20%	72%
B	23%	23%	22%	25%	18%	23%	25%	21%	39%	19%	24%	44%	10%
C	34%	32%	36%	33%	29%	33%	42%	32%	52%	25%	37%	64%	19%
D	41%	39%	42%	25%	31%	49%	49%	49%	14%	32%	21%	18%	72%
Totals	(1,288)	(619)	(669)	(235)	(327)	(537)	(189)	(922)	(151)	(128)	(87)	(394)	(334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A	44%	28%	44%	68%	30%	36%	63%	43%	51%	45%	37%
B	23%	32%	26%	6%	42%	21%	12%	21%	24%	26%	26%
C	34%	49%	33%	16%	59%	33%	20%	30%	39%	34%	48%
D	41%	23%	38%	70%	26%	32%	59%	38%	45%	46%	34%
Totals	(1,288)	(450)	(512)	(326)	(338)	(574)	(376)	(674)	(337)	(149)	(128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A	44%	44%	45%	21%	18%	77%	67%	21%	74%	53%
B	23%	25%	16%	44%	49%	3%	16%	44%	5%	22%
C	34%	39%	23%	61%	73%	8%	31%	61%	12%	39%
D	41%	43%	34%	16%	17%	78%	64%	16%	76%	56%
Totals	(1,288)	(1,063)	(225)	(196)	(169)	(167)	(152)	(439)	(369)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



174. Issue importance – The economy

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	74%	72%	76%	66%	69%	81%	76%	74%	72%	80%	74%	76%	85%
Somewhat Important	23%	25%	21%	30%	23%	18%	24%	23%	24%	18%	18%	22%	15%
Not very Important	2%	2%	2%	2%	7%	1%	–	2%	3%	2%	2%	2%	–
Unimportant	1%	1%	1%	2%	1%	1%	–	1%	1%	0%	5%	1%	0%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (328)	100% (542)	100% (188)	100% (929)	100% (153)	100% (128)	100% (88)	100% (395)	100% (336)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	74%	77%	69%	79%	73%	70%	79%	73%	75%	74%	78%
Somewhat Important	23%	20%	27%	19%	25%	25%	18%	23%	23%	20%	22%
Not very Important	2%	2%	3%	1%	2%	2%	2%	2%	2%	6%	1%
Unimportant	1%	1%	1%	1%	0%	2%	0%	2%	0%	–	0%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (340)	100% (580)	100% (378)	100% (681)	100% (339)	100% (149)	100% (129)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	74%	77%	67%	82%	71%	88%	86%	74%	82%	80%
Somewhat Important	23%	21%	26%	15%	27%	12%	14%	24%	16%	19%
Not very Important	2%	1%	4%	1%	3%	–	–	1%	1%	1%
Unimportant	1%	1%	2%	2%	0%	0%	–	1%	1%	–
Totals (Unweighted N)	100% (1,298)	100% (1,069)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (371)	100% (109)

175. Issue importance – Immigration

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	53%	51%	55%	47%	48%	55%	60%	52%	48%	71%	43%	49%	73%
Somewhat Important	34%	37%	31%	36%	36%	31%	34%	36%	31%	24%	33%	41%	22%
Not very Important	11%	9%	12%	15%	14%	11%	3%	11%	12%	2%	19%	8%	3%
Unimportant	3%	3%	2%	2%	2%	3%	3%	1%	10%	3%	4%	2%	1%
Totals (Unweighted N)	100% (1,299)	100% (621)	100% (678)	100% (240)	100% (328)	100% (542)	100% (189)	100% (928)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very Important	53%	54%	45%	67%	43%	47%	66%	54%	49%	55%	57%	
Somewhat Important	34%	32%	39%	26%	39%	38%	26%	33%	38%	36%	26%	
Not very Important	11%	11%	13%	5%	16%	10%	7%	10%	11%	9%	12%	
Unimportant	3%	3%	3%	1%	3%	4%	1%	3%	2%	0%	4%	
Totals (Unweighted N)	100% (1,299)	100% (453)	100% (517)	100% (329)	100% (340)	100% (580)	100% (379)	100% (681)	100% (340)	100% (149)	100% (129)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	53%	58%	40%	59%	35%	83%	64%	49%	76%	48%
Somewhat Important	34%	32%	39%	35%	50%	16%	29%	38%	20%	42%
Not very Important	11%	8%	17%	5%	13%	0%	6%	11%	3%	7%
Unimportant	3%	2%	4%	1%	2%	1%	1%	2%	1%	4%
Totals (Unweighted N)	100% (1,299)	100% (1,070)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



176. Issue importance – The environment

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	47%	44%	49%	52%	46%	45%	46%	44%	54%	57%	43%	72%	22%
Somewhat Important	32%	31%	33%	33%	37%	32%	29%	32%	32%	31%	39%	22%	36%
Not very Important	15%	17%	14%	12%	12%	17%	18%	18%	9%	9%	10%	4%	29%
Unimportant	6%	7%	4%	3%	4%	7%	7%	6%	6%	3%	9%	2%	13%
Totals (Unweighted N)	100% (1,299)	100% (622)	100% (677)	100% (239)	100% (329)	100% (542)	100% (189)	100% (928)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	47%	66%	44%	25%	69%	47%	32%	50%	42%	37%	50%
Somewhat Important	32%	28%	34%	35%	25%	39%	30%	29%	38%	35%	32%
Not very Important	15%	4%	17%	29%	5%	9%	28%	16%	15%	19%	8%
Unimportant	6%	1%	6%	11%	1%	4%	10%	5%	5%	8%	9%
Totals (Unweighted N)	100% (1,299)	100% (453)	100% (517)	100% (329)	100% (340)	100% (580)	100% (379)	100% (681)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	47%	46%	50%	72%	72%	20%	25%	65%	20%	47%
Somewhat Important	32%	31%	36%	22%	22%	33%	39%	28%	34%	31%
Not very Important	15%	17%	11%	5%	4%	35%	22%	6%	34%	11%
Unimportant	6%	7%	3%	1%	2%	11%	15%	1%	12%	10%
Totals (Unweighted N)	100% (1,299)	100% (1,071)	100% (228)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

177. Issue importance – Terrorism

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	70%	66%	74%	50%	68%	77%	77%	71%	59%	83%	55%	60%	87%
Somewhat Important	21%	24%	18%	29%	20%	19%	16%	21%	24%	15%	28%	30%	10%
Not very Important	7%	7%	7%	17%	11%	1%	4%	7%	12%	1%	10%	8%	3%
Unimportant	2%	3%	1%	3%	1%	2%	2%	1%	4%	1%	7%	2%	0%
Totals (Unweighted N)	100% (1,300)	100% (622)	100% (678)	100% (240)	100% (329)	100% (542)	100% (189)	100% (929)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID				Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	
Very Important	70%	69%	64%	81%	52%	70%	82%	71%	69%	63%	72%	
Somewhat Important	21%	22%	24%	14%	31%	22%	13%	18%	25%	27%	19%	
Not very Important	7%	7%	9%	5%	15%	4%	5%	8%	5%	9%	4%	
Unimportant	2%	1%	3%	1%	3%	3%	–	2%	1%	1%	5%	
Totals (Unweighted N)	100% (1,300)	100% (453)	100% (518)	100% (329)	100% (340)	100% (581)	100% (379)	100% (682)	100% (340)	100% (149)	100% (129)	

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	70%	71%	67%	70%	43%	91%	85%	65%	87%	60%
Somewhat Important	21%	21%	21%	24%	39%	7%	13%	27%	9%	28%
Not very Important	7%	6%	9%	4%	15%	1%	2%	7%	3%	10%
Unimportant	2%	2%	3%	1%	4%	0%	–	1%	1%	3%
Totals (Unweighted N)	100% (1,300)	100% (1,071)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



178. Issue importance – Gay rights

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	23%	20%	26%	35%	30%	19%	14%	22%	28%	35%	12%	40%	6%
Somewhat Important	28%	25%	30%	29%	30%	28%	25%	27%	35%	25%	34%	36%	21%
Not very Important	26%	28%	24%	21%	20%	27%	33%	26%	18%	25%	37%	18%	35%
Unimportant	23%	27%	20%	15%	20%	27%	28%	26%	20%	16%	17%	6%	39%
Totals (Unweighted N)	100% (1,299)	100% (622)	100% (677)	100% (240)	100% (328)	100% (542)	100% (189)	100% (929)	100% (153)	100% (128)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	23%	38%	19%	10%	41%	22%	13%	26%	16%	29%	18%
Somewhat Important	28%	30%	31%	19%	35%	31%	21%	27%	33%	17%	32%
Not very Important	26%	22%	24%	34%	15%	29%	29%	24%	28%	28%	24%
Unimportant	23%	10%	26%	36%	10%	18%	37%	22%	23%	26%	26%
Totals (Unweighted N)	100% (1,299)	100% (453)	100% (517)	100% (329)	100% (340)	100% (580)	100% (379)	100% (681)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	23%	23%	23%	36%	48%	4%	8%	39%	6%	20%
Somewhat Important	28%	28%	29%	38%	35%	18%	23%	35%	18%	28%
Not very Important	26%	25%	27%	22%	8%	37%	32%	18%	35%	19%
Unimportant	23%	24%	22%	4%	9%	42%	37%	8%	41%	33%
Totals (Unweighted N)	100% (1,299)	100% (1,071)	100% (228)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



179. Issue importance – Education

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	60%	55%	66%	64%	61%	61%	56%	54%	77%	78%	65%	75%	46%
Somewhat Important	28%	32%	25%	24%	25%	29%	33%	33%	15%	17%	20%	21%	38%
Not very Important	9%	11%	7%	10%	13%	7%	9%	11%	8%	3%	9%	4%	10%
Unimportant	2%	2%	2%	2%	1%	3%	2%	2%	0%	2%	6%	0%	5%
Totals (Unweighted N)	100% (1,299)	100% (622)	100% (677)	100% (240)	100% (329)	100% (542)	100% (188)	100% (928)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	60%	78%	55%	47%	71%	62%	52%	61%	59%	57%	67%
Somewhat Important	28%	17%	32%	35%	21%	28%	33%	27%	30%	29%	26%
Not very Important	9%	5%	11%	14%	6%	9%	12%	9%	10%	13%	6%
Unimportant	2%	0%	2%	4%	1%	2%	3%	3%	1%	1%	1%
Totals (Unweighted N)	100% (1,299)	100% (453)	100% (517)	100% (329)	100% (340)	100% (580)	100% (379)	100% (681)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	60%	58%	67%	79%	74%	47%	45%	72%	44%	58%
Somewhat Important	28%	32%	17%	18%	23%	37%	42%	25%	41%	31%
Not very Important	9%	8%	14%	3%	3%	12%	9%	4%	11%	9%
Unimportant	2%	2%	2%	0%	–	4%	3%	0%	5%	2%
Totals (Unweighted N)	100% (1,299)	100% (1,071)	100% (228)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



180. Issue importance – Health care

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	72%	67%	76%	59%	66%	76%	81%	71%	75%	79%	64%	80%	64%
Somewhat Important	22%	27%	18%	29%	28%	19%	16%	24%	21%	19%	19%	18%	30%
Not very Important	4%	5%	3%	7%	4%	3%	2%	4%	5%	1%	7%	1%	5%
Unimportant	2%	2%	2%	4%	1%	2%	0%	1%	–	2%	10%	1%	1%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (239)	100% (328)	100% (542)	100% (189)	100% (927)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	72%	82%	68%	66%	76%	73%	69%	75%	72%	53%	75%
Somewhat Important	22%	15%	26%	25%	21%	22%	24%	19%	24%	37%	22%
Not very Important	4%	2%	3%	7%	1%	3%	6%	4%	3%	6%	2%
Unimportant	2%	1%	2%	2%	2%	2%	1%	2%	1%	3%	1%
Totals (Unweighted N)	100% (1,298)	100% (453)	100% (516)	100% (329)	100% (340)	100% (580)	100% (378)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	72%	71%	75%	86%	76%	66%	60%	80%	65%	55%
Somewhat Important	22%	25%	16%	12%	23%	27%	34%	18%	28%	42%
Not very Important	4%	3%	5%	1%	1%	6%	5%	1%	5%	3%
Unimportant	2%	1%	4%	2%	0%	1%	0%	1%	1%	–
Totals (Unweighted N)	100% (1,298)	100% (1,070)	100% (228)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



181. Issue importance – Social security

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	67%	64%	70%	45%	49%	76%	87%	68%	64%	83%	40%	70%	70%
Somewhat Important	25%	27%	23%	38%	38%	20%	11%	25%	27%	14%	43%	22%	24%
Not very Important	6%	6%	6%	12%	10%	4%	2%	6%	8%	3%	13%	7%	5%
Unimportant	2%	3%	1%	5%	2%	0%	0%	2%	0%	0%	4%	0%	0%
Totals (Unweighted N)	100% (1,297)	100% (619)	100% (678)	100% (239)	100% (327)	100% (542)	100% (189)	100% (926)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	67%	75%	62%	66%	66%	68%	67%	72%	60%	52%	75%
Somewhat Important	25%	19%	28%	29%	24%	25%	26%	21%	30%	41%	19%
Not very Important	6%	5%	8%	5%	9%	5%	5%	5%	9%	5%	3%
Unimportant	2%	1%	3%	1%	1%	2%	2%	2%	1%	2%	2%
Totals (Unweighted N)	100% (1,297)	100% (453)	100% (515)	100% (329)	100% (340)	100% (579)	100% (378)	100% (680)	100% (339)	100% (149)	100% (129)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	67%	67%	66%	77%	60%	76%	64%	71%	71%	50%
Somewhat Important	25%	25%	25%	18%	29%	20%	29%	22%	24%	37%
Not very Important	6%	6%	6%	4%	11%	4%	7%	7%	4%	12%
Unimportant	2%	1%	3%	1%	–	0%	1%	0%	2%	1%
Totals (Unweighted N)	100% (1,297)	100% (1,069)	100% (228)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



182. Issue importance – The budget deficit

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	53%	56%	50%	49%	48%	55%	56%	52%	48%	65%	45%	47%	73%
Somewhat Important	37%	33%	40%	38%	38%	36%	34%	37%	39%	32%	39%	37%	23%
Not very Important	9%	9%	8%	10%	11%	7%	8%	9%	8%	3%	10%	14%	3%
Unimportant	2%	3%	2%	3%	3%	1%	2%	2%	5%	0%	6%	2%	0%
Totals (Unweighted N)	100% (1,296)	100% (620)	100% (676)	100% (239)	100% (327)	100% (541)	100% (189)	100% (925)	100% (153)	100% (129)	100% (89)	100% (395)	100% (334)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	53%	47%	48%	70%	34%	48%	70%	55%	49%	58%	43%
Somewhat Important	37%	41%	39%	26%	48%	40%	25%	34%	38%	31%	50%
Not very Important	9%	11%	10%	3%	14%	9%	4%	8%	11%	9%	5%
Unimportant	2%	2%	4%	1%	4%	3%	1%	3%	2%	2%	2%
Totals (Unweighted N)	100% (1,296)	100% (452)	100% (516)	100% (328)	100% (340)	100% (578)	100% (378)	100% (678)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	53%	58%	40%	53%	39%	75%	70%	44%	72%	67%
Somewhat Important	37%	33%	46%	35%	42%	23%	25%	43%	24%	23%
Not very Important	9%	8%	9%	11%	17%	1%	5%	12%	3%	10%
Unimportant	2%	1%	5%	2%	3%	0%	0%	1%	1%	0%
Totals (Unweighted N)	100% (1,296)	100% (1,068)	100% (228)	100% (197)	100% (169)	100% (167)	100% (153)	100% (441)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



183. Issue importance – The war in Afghanistan

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	37%	34%	39%	36%	37%	36%	39%	34%	39%	56%	19%	39%	42%
Somewhat Important	42%	43%	42%	34%	39%	45%	50%	47%	32%	29%	38%	40%	43%
Not very Important	14%	15%	13%	20%	18%	12%	8%	14%	16%	7%	21%	16%	11%
Unimportant	7%	8%	6%	10%	7%	8%	3%	4%	12%	8%	22%	5%	4%
Totals (Unweighted N)	100% (1,300)	100% (622)	100% (678)	100% (240)	100% (329)	100% (542)	100% (189)	100% (929)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	37%	43%	30%	39%	35%	32%	43%	40%	33%	28%	33%
Somewhat Important	42%	36%	46%	45%	42%	45%	40%	39%	46%	50%	45%
Not very Important	14%	14%	15%	12%	15%	15%	12%	12%	18%	20%	9%
Unimportant	7%	7%	8%	4%	9%	8%	4%	8%	3%	2%	13%
Totals (Unweighted N)	100% (1,300)	100% (453)	100% (518)	100% (329)	100% (340)	100% (581)	100% (379)	100% (682)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	37%	39%	31%	48%	27%	40%	44%	38%	39%	38%
Somewhat Important	42%	42%	44%	37%	44%	47%	41%	42%	46%	37%
Not very Important	14%	15%	13%	11%	22%	9%	10%	16%	12%	18%
Unimportant	7%	5%	12%	3%	7%	4%	5%	4%	3%	7%
Totals (Unweighted N)	100% (1,300)	100% (1,071)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



184. Issue importance – Taxes

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	52%	53%	51%	46%	48%	59%	49%	49%	62%	67%	34%	56%	60%
Somewhat Important	41%	39%	42%	44%	44%	35%	46%	43%	30%	29%	57%	36%	34%
Not very Important	6%	7%	5%	8%	6%	5%	4%	6%	7%	3%	4%	8%	5%
Unimportant	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	5%	1%	1%
Totals (Unweighted N)	100% (1,298)	100% (620)	100% (678)	100% (240)	100% (328)	100% (541)	100% (189)	100% (928)	100% (153)	100% (128)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	52%	57%	45%	58%	46%	49%	58%	51%	53%	52%	54%
Somewhat Important	41%	35%	48%	36%	41%	44%	37%	40%	43%	38%	44%
Not very Important	6%	8%	5%	5%	11%	5%	4%	7%	4%	9%	2%
Unimportant	1%	0%	2%	2%	2%	2%	1%	2%	1%	2%	0%
Totals (Unweighted N)	100% (1,298)	100% (452)	100% (517)	100% (329)	100% (340)	100% (579)	100% (379)	100% (680)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	52%	56%	43%	59%	51%	62%	61%	51%	62%	65%
Somewhat Important	41%	37%	50%	35%	39%	32%	36%	40%	33%	33%
Not very Important	6%	6%	5%	6%	8%	4%	4%	8%	4%	1%
Unimportant	1%	1%	3%	0%	2%	2%	0%	1%	2%	0%
Totals (Unweighted N)	100% (1,298)	100% (1,070)	100% (228)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

185. Issue importance – Medicare

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	60%	57%	62%	41%	41%	67%	81%	59%	62%	74%	39%	64%	61%
Somewhat Important	30%	32%	28%	35%	42%	28%	18%	31%	28%	22%	44%	29%	30%
Not very Important	9%	10%	8%	20%	16%	4%	1%	10%	10%	3%	8%	7%	8%
Unimportant	1%	1%	1%	5%	0%	1%	0%	1%	–	0%	9%	–	0%
Totals (Unweighted N)	100% (1,299)	100% (622)	100% (677)	100% (240)	100% (329)	100% (542)	100% (188)	100% (928)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	60%	71%	52%	58%	57%	62%	59%	67%	53%	41%	56%
Somewhat Important	30%	24%	35%	29%	32%	29%	30%	25%	33%	44%	38%
Not very Important	9%	5%	10%	12%	11%	7%	10%	7%	14%	14%	4%
Unimportant	1%	–	3%	1%	–	2%	2%	2%	0%	1%	2%
Totals (Unweighted N)	100% (1,299)	100% (453)	100% (517)	100% (329)	100% (340)	100% (580)	100% (379)	100% (681)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	60%	61%	56%	70%	55%	65%	56%	68%	59%	49%
Somewhat Important	30%	30%	30%	26%	34%	28%	32%	24%	32%	37%
Not very Important	9%	8%	10%	4%	11%	6%	11%	8%	8%	13%
Unimportant	1%	1%	3%	–	–	0%	1%	–	1%	0%
Totals (Unweighted N)	100% (1,299)	100% (1,071)	100% (228)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

186. Issue importance – Abortion

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	34%	32%	36%	43%	33%	32%	31%	33%	29%	52%	29%	41%	34%
Somewhat Important	35%	32%	37%	34%	33%	39%	28%	36%	34%	32%	29%	35%	29%
Not very Important	21%	25%	18%	15%	19%	21%	28%	23%	21%	9%	25%	20%	25%
Unimportant	10%	12%	9%	8%	15%	7%	13%	9%	16%	6%	17%	5%	12%
Totals (Unweighted N)	100% (1,297)	100% (621)	100% (676)	100% (240)	100% (327)	100% (542)	100% (188)	100% (926)	100% (153)	100% (129)	100% (89)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	34%	41%	27%	37%	33%	28%	41%	35%	35%	30%	33%
Somewhat Important	35%	33%	39%	29%	33%	40%	30%	36%	29%	34%	40%
Not very Important	21%	18%	23%	22%	23%	21%	20%	18%	28%	25%	19%
Unimportant	10%	8%	11%	13%	11%	11%	9%	12%	7%	11%	8%
Totals (Unweighted N)	100% (1,297)	100% (452)	100% (516)	100% (329)	100% (340)	100% (578)	100% (379)	100% (679)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	34%	36%	30%	43%	38%	30%	37%	37%	32%	37%
Somewhat Important	35%	33%	40%	31%	40%	27%	34%	35%	31%	29%
Not very Important	21%	22%	18%	21%	18%	24%	24%	20%	25%	24%
Unimportant	10%	9%	13%	5%	5%	19%	4%	9%	11%	10%
Totals (Unweighted N)	100% (1,297)	100% (1,069)	100% (228)	100% (197)	100% (169)	100% (168)	100% (153)	100% (441)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



187. Issue importance – Foreign policy

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	51%	52%	51%	46%	44%	52%	61%	52%	49%	58%	35%	59%	64%
Somewhat Important	39%	39%	38%	42%	39%	39%	35%	38%	40%	32%	49%	36%	31%
Not very Important	7%	6%	9%	9%	13%	7%	2%	8%	4%	4%	14%	5%	5%
Unimportant	3%	3%	3%	3%	4%	3%	2%	2%	7%	5%	1%	0%	0%
Totals (Unweighted N)	100% (1,300)	100% (622)	100% (678)	100% (240)	100% (329)	100% (542)	100% (189)	100% (929)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	51%	59%	44%	53%	48%	45%	59%	53%	44%	58%	50%
Somewhat Important	39%	33%	44%	37%	41%	42%	33%	36%	49%	34%	34%
Not very Important	7%	6%	7%	9%	9%	8%	5%	8%	5%	5%	11%
Unimportant	3%	2%	5%	1%	2%	4%	3%	3%	2%	3%	5%
Totals (Unweighted N)	100% (1,300)	100% (453)	100% (518)	100% (329)	100% (340)	100% (581)	100% (379)	100% (682)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	51%	58%	34%	67%	49%	68%	63%	59%	60%	63%
Somewhat Important	39%	35%	49%	30%	43%	26%	34%	36%	32%	31%
Not very Important	7%	6%	11%	4%	8%	5%	3%	4%	6%	5%
Unimportant	3%	1%	6%	–	0%	1%	–	1%	1%	1%
Totals (Unweighted N)	100% (1,300)	100% (1,071)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



188. Issue importance – Gun control

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	52%	47%	56%	47%	51%	54%	54%	48%	62%	67%	48%	69%	42%
Somewhat Important	25%	23%	27%	31%	28%	25%	18%	26%	26%	20%	30%	23%	23%
Not very Important	14%	17%	12%	14%	16%	13%	15%	17%	8%	6%	11%	6%	17%
Unimportant	9%	13%	4%	8%	5%	8%	13%	9%	4%	7%	10%	3%	18%
Totals (Unweighted N)	100% (1,300)	100% (622)	100% (678)	100% (240)	100% (329)	100% (542)	100% (189)	100% (929)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	52%	68%	45%	41%	62%	51%	47%	51%	55%	43%	61%
Somewhat Important	25%	24%	27%	24%	21%	31%	22%	26%	25%	24%	21%
Not very Important	14%	7%	16%	22%	13%	11%	18%	14%	14%	19%	7%
Unimportant	9%	1%	12%	13%	4%	7%	13%	8%	6%	14%	11%
Totals (Unweighted N)	100% (1,300)	100% (453)	100% (518)	100% (329)	100% (340)	100% (581)	100% (379)	100% (682)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	52%	54%	46%	79%	58%	36%	50%	75%	36%	46%
Somewhat Important	25%	23%	30%	18%	29%	24%	21%	19%	23%	28%
Not very Important	14%	14%	16%	3%	8%	20%	13%	5%	22%	19%
Unimportant	9%	9%	9%	0%	5%	20%	16%	1%	18%	7%
Totals (Unweighted N)	100% (1,300)	100% (1,071)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



189. Issue importance – International trade and globalization

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	38%	39%	38%	40%	37%	37%	41%	34%	39%	63%	37%	45%	47%
Somewhat Important	44%	42%	45%	43%	39%	45%	46%	47%	41%	26%	47%	44%	40%
Not very Important	14%	15%	14%	14%	21%	13%	10%	16%	11%	6%	14%	10%	10%
Unimportant	4%	4%	3%	3%	3%	4%	3%	2%	10%	5%	2%	1%	3%
Totals (Unweighted N)	100% (1,300)	100% (622)	100% (678)	100% (240)	100% (329)	100% (542)	100% (189)	100% (929)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	38%	46%	32%	40%	37%	38%	40%	40%	37%	41%	32%
Somewhat Important	44%	41%	46%	43%	49%	43%	41%	40%	50%	44%	52%
Not very Important	14%	10%	17%	14%	13%	13%	16%	16%	13%	12%	10%
Unimportant	4%	3%	5%	3%	1%	5%	3%	4%	1%	3%	6%
Totals (Unweighted N)	100% (1,300)	100% (453)	100% (518)	100% (329)	100% (340)	100% (581)	100% (379)	100% (682)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	38%	41%	32%	53%	35%	51%	45%	42%	43%	44%
Somewhat Important	44%	45%	42%	41%	51%	37%	44%	48%	42%	42%
Not very Important	14%	11%	22%	5%	13%	8%	8%	8%	11%	11%
Unimportant	4%	3%	4%	1%	1%	3%	3%	2%	4%	3%
Totals (Unweighted N)	100% (1,300)	100% (1,071)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



190. Issue importance – Use of military force

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very Important	49%	50%	48%	43%	42%	52%	56%	49%	44%	62%	39%	53%	58%
Somewhat Important	39%	39%	39%	40%	43%	38%	37%	40%	39%	30%	47%	40%	34%
Not very Important	9%	8%	10%	14%	13%	8%	4%	10%	12%	5%	9%	6%	7%
Unimportant	2%	3%	2%	3%	3%	2%	2%	2%	5%	3%	5%	1%	1%
Totals (Unweighted N)	100% (1,300)	100% (622)	100% (678)	100% (240)	100% (329)	100% (542)	100% (189)	100% (929)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	49%	51%	45%	55%	46%	43%	58%	55%	39%	42%	49%
Somewhat Important	39%	38%	41%	38%	39%	45%	33%	32%	50%	48%	41%
Not very Important	9%	9%	11%	6%	12%	9%	8%	10%	10%	9%	5%
Unimportant	2%	2%	3%	1%	3%	3%	1%	3%	1%	–	5%
Totals (Unweighted N)	100% (1,300)	100% (453)	100% (518)	100% (329)	100% (340)	100% (581)	100% (379)	100% (682)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very Important	49%	51%	45%	58%	46%	66%	55%	44%	59%	56%
Somewhat Important	39%	40%	38%	36%	44%	28%	38%	46%	34%	32%
Not very Important	9%	8%	13%	6%	7%	5%	6%	9%	6%	10%
Unimportant	2%	2%	4%	–	3%	2%	0%	1%	1%	2%
Totals (Unweighted N)	100% (1,300)	100% (1,071)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



191. Most important issue

Which of these is the most important issue for you?

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
The economy	16%	17%	15%	14%	19%	19%	10%	15%	21%	15%	16%	17%	15%
Immigration	7%	8%	6%	5%	9%	9%	5%	7%	3%	11%	6%	3%	13%
The environment	6%	8%	4%	14%	6%	3%	5%	5%	10%	8%	3%	14%	1%
Terrorism	17%	15%	19%	11%	17%	18%	18%	18%	10%	14%	22%	11%	25%
Gay rights	2%	2%	3%	5%	2%	1%	2%	2%	5%	1%	1%	4%	1%
Education	6%	5%	8%	13%	9%	4%	2%	6%	5%	5%	13%	6%	3%
Health care	9%	8%	11%	8%	9%	12%	6%	9%	12%	10%	11%	8%	5%
Social security	16%	14%	17%	2%	8%	16%	35%	17%	15%	10%	9%	15%	12%
The budget deficit	4%	7%	2%	2%	4%	4%	6%	4%	2%	6%	2%	3%	7%
The war in Afghanistan	1%	0%	1%	0%	2%	1%	0%	1%	—	3%	—	0%	1%
Taxes	2%	2%	2%	2%	4%	2%	1%	2%	1%	4%	0%	3%	2%
Medicare	3%	4%	2%	8%	0%	2%	3%	2%	7%	7%	—	4%	1%
Abortion	3%	3%	3%	7%	3%	2%	3%	3%	0%	3%	9%	2%	5%
Foreign policy	1%	1%	1%	2%	1%	0%	2%	2%	0%	1%	0%	2%	3%
Gun control	6%	7%	5%	7%	7%	6%	3%	6%	9%	3%	6%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,237)	(596)	(641)	(221)	(308)	(520)	(188)	(892)	(144)	(123)	(78)	(386)	(327)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
The economy	16%	17%	16%	14%	16%	19%	13%	17%	11%	19%	19%
Immigration	7%	4%	6%	13%	3%	5%	12%	6%	10%	10%	3%
The environment	6%	9%	7%	0%	11%	6%	3%	5%	9%	7%	5%
Terrorism	17%	12%	15%	27%	10%	14%	24%	18%	16%	11%	17%
Gay rights	2%	5%	1%	0%	5%	2%	0%	2%	0%	6%	3%
Education	6%	5%	8%	5%	8%	7%	4%	5%	8%	7%	7%
Health care	9%	12%	9%	8%	13%	10%	7%	10%	11%	5%	10%
Social security	16%	16%	17%	14%	18%	18%	12%	18%	13%	10%	17%
The budget deficit	4%	2%	6%	4%	1%	4%	6%	2%	6%	14%	3%
The war in Afghanistan	1%	0%	1%	0%	1%	1%	1%	0%	2%	1%	—
Taxes	2%	1%	2%	3%	1%	1%	3%	3%	2%	1%	—
Medicare	3%	6%	3%	1%	3%	6%	1%	5%	1%	1%	2%
Abortion	3%	1%	4%	5%	1%	2%	6%	2%	4%	3%	6%
Foreign policy	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	4%
Gun control	6%	9%	4%	5%	6%	3%	8%	6%	7%	4%	5%
Totals (Unweighted N)	100% (1,237)	100% (437)	100% (482)	100% (318)	100% (327)	100% (540)	100% (370)	100% (647)	100% (327)	100% (145)	100% (118)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
The economy	16%	16%	15%	18%	17%	14%	18%	19%	13%	20%
Immigration	7%	8%	6%	3%	1%	20%	7%	3%	16%	3%
The environment	6%	6%	6%	11%	18%	1%	1%	9%	1%	8%
Terrorism	17%	18%	13%	14%	8%	22%	28%	12%	25%	22%
Gay rights	2%	3%	—	2%	7%	1%	0%	7%	0%	—
Education	6%	5%	11%	3%	10%	2%	4%	6%	2%	8%
Health care	9%	7%	16%	8%	8%	4%	6%	9%	4%	6%
Social security	16%	15%	19%	17%	11%	13%	9%	16%	15%	9%
The budget deficit	4%	5%	3%	3%	3%	8%	7%	3%	8%	4%
The war in Afghanistan	1%	1%	0%	—	0%	—	1%	0%	1%	—
Taxes	2%	3%	1%	1%	6%	2%	3%	2%	3%	6%
Medicare	3%	2%	6%	5%	2%	2%	1%	4%	1%	2%
Abortion	3%	4%	1%	2%	2%	2%	7%	2%	4%	6%
Foreign policy	1%	2%	0%	1%	3%	2%	4%	2%	1%	2%
Gun control	6%	7%	4%	12%	3%	8%	4%	7%	7%	4%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



	continued from previous page									
	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals (Unweighted N)	100% (1,237)	100% (1,034)	100% (203)	100% (190)	100% (167)	100% (166)	100% (147)	100% (426)	100% (365)	100% (107)

The Economist/YouGov Poll

July 30 - August 1, 2016



192. Favorability of Individuals – Barack Obama

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	37%	34%	39%	37%	40%	36%	35%	28%	65%	53%	39%	69%	6%
Somewhat favorable	16%	17%	16%	27%	19%	14%	9%	15%	18%	17%	23%	17%	7%
Somewhat unfavorable	10%	12%	9%	13%	12%	8%	11%	12%	5%	7%	7%	5%	10%
Very unfavorable	35%	37%	34%	22%	28%	40%	45%	43%	11%	19%	29%	8%	77%
Don't know	1%	0%	2%	1%	2%	2%	–	1%	1%	4%	1%	0%	1%
Totals (Unweighted N)	100% (1,288)	100% (616)	100% (672)	100% (236)	100% (325)	100% (539)	100% (188)	100% (921)	100% (152)	100% (127)	100% (88)	100% (393)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	37%	72%	28%	3%	67%	39%	15%	38%	31%	35%	44%
Somewhat favorable	16%	17%	19%	9%	15%	26%	8%	16%	19%	14%	13%
Somewhat unfavorable	10%	3%	15%	13%	6%	10%	13%	11%	14%	6%	5%
Very unfavorable	35%	8%	36%	73%	9%	23%	65%	34%	35%	45%	37%
Don't know	1%	0%	2%	2%	2%	2%	–	2%	0%	–	0%
Totals (Unweighted N)	100% (1,288)	100% (447)	100% (513)	100% (328)	100% (337)	100% (572)	100% (379)	100% (675)	100% (338)	100% (148)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	37%	35%	40%	90%	47%	3%	10%	76%	2%	19%
Somewhat favorable	16%	15%	21%	6%	33%	2%	10%	17%	6%	21%
Somewhat unfavorable	10%	9%	14%	1%	8%	11%	10%	2%	10%	11%
Very unfavorable	35%	40%	23%	2%	12%	84%	69%	4%	82%	49%
Don't know	1%	1%	3%	1%	0%	0%	1%	0%	0%	–
Totals (Unweighted N)	100% (1,288)	100% (1,062)	100% (226)	100% (196)	100% (168)	100% (168)	100% (153)	100% (436)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



193. Favorability of Individuals – Joe Biden

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	26%	24%	29%	19%	20%	27%	38%	23%	49%	20%	29%	57%	8%
Somewhat favorable	25%	26%	24%	33%	27%	24%	16%	24%	26%	30%	24%	27%	19%
Somewhat unfavorable	20%	25%	15%	20%	17%	19%	24%	25%	6%	6%	17%	8%	30%
Very unfavorable	17%	20%	14%	11%	15%	19%	20%	19%	6%	17%	14%	3%	41%
Don't know	12%	5%	18%	17%	22%	10%	1%	8%	13%	28%	16%	5%	2%
Totals (Unweighted N)	100% (1,282)	100% (615)	100% (667)	100% (236)	100% (320)	100% (539)	100% (187)	100% (917)	100% (152)	100% (126)	100% (87)	100% (394)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	26%	52%	19%	4%	50%	28%	9%	24%	28%	29%	34%
Somewhat favorable	25%	26%	29%	16%	28%	29%	19%	25%	28%	25%	18%
Somewhat unfavorable	20%	6%	23%	34%	8%	16%	32%	21%	18%	23%	16%
Very unfavorable	17%	3%	17%	36%	5%	11%	31%	16%	18%	19%	19%
Don't know	12%	13%	12%	10%	9%	17%	8%	14%	8%	5%	13%
Totals (Unweighted N)	100% (1,282)	100% (446)	100% (510)	100% (326)	100% (337)	100% (567)	100% (378)	100% (671)	100% (337)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	26%	29%	19%	72%	39%	3%	14%	62%	2%	14%
Somewhat favorable	25%	24%	28%	19%	38%	16%	22%	25%	16%	33%
Somewhat unfavorable	20%	18%	25%	2%	13%	34%	27%	2%	34%	29%
Very unfavorable	17%	20%	9%	2%	4%	45%	35%	2%	42%	16%
Don't know	12%	9%	19%	6%	6%	3%	2%	10%	5%	8%
Totals (Unweighted N)	100% (1,282)	100% (1,057)	100% (225)	100% (197)	100% (168)	100% (168)	100% (153)	100% (435)	100% (367)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



194. Favorability of Individuals – Paul Ryan

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	7%	8%	6%	6%	5%	8%	8%	8%	2%	9%	5%	4%	15%
Somewhat favorable	26%	28%	24%	27%	29%	24%	25%	27%	27%	24%	18%	17%	34%
Somewhat unfavorable	21%	24%	18%	22%	15%	23%	23%	23%	17%	13%	29%	22%	28%
Very unfavorable	24%	28%	20%	19%	18%	25%	31%	24%	29%	19%	21%	42%	15%
Don't know	22%	12%	31%	25%	34%	19%	14%	19%	25%	36%	26%	16%	8%
Totals (Unweighted N)	100% (1,281)	100% (612)	100% (669)	100% (235)	100% (323)	100% (538)	100% (185)	100% (917)	100% (151)	100% (126)	100% (87)	100% (393)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	7%	3%	6%	14%	2%	7%	10%	6%	7%	10%	6%
Somewhat favorable	26%	21%	23%	38%	12%	23%	37%	24%	30%	31%	17%
Somewhat unfavorable	21%	17%	25%	20%	20%	20%	23%	21%	22%	24%	19%
Very unfavorable	24%	31%	27%	9%	45%	21%	13%	22%	26%	22%	30%
Don't know	22%	28%	20%	18%	21%	29%	15%	26%	15%	13%	27%
Totals (Unweighted N)	100% (1,281)	100% (445)	100% (510)	100% (326)	100% (337)	100% (567)	100% (377)	100% (672)	100% (335)	100% (147)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	7%	8%	4%	4%	2%	12%	17%	3%	15%	12%
Somewhat favorable	26%	27%	22%	17%	16%	34%	37%	18%	34%	49%
Somewhat unfavorable	21%	21%	21%	19%	25%	30%	20%	19%	25%	14%
Very unfavorable	24%	26%	19%	44%	40%	17%	15%	40%	14%	11%
Don't know	22%	18%	33%	15%	17%	7%	11%	20%	12%	13%
Totals (Unweighted N)	100% (1,281)	100% (1,057)	100% (224)	100% (197)	100% (167)	100% (167)	100% (152)	100% (435)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



195. Favorability of Individuals – Mitch McConnell

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	2%	2%	2%	2%	4%	2%	1%	1%	5%	6%	1%	3%	3%
Somewhat favorable	16%	20%	11%	15%	18%	17%	12%	15%	22%	12%	19%	9%	22%
Somewhat unfavorable	18%	22%	15%	13%	14%	20%	22%	21%	11%	13%	13%	15%	31%
Very unfavorable	29%	34%	25%	24%	21%	30%	40%	31%	30%	20%	30%	49%	26%
Don't know	35%	22%	46%	46%	42%	30%	25%	32%	32%	49%	37%	24%	19%
Totals (Unweighted N)	100% (1,281)	100% (612)	100% (669)	100% (236)	100% (322)	100% (537)	100% (186)	100% (915)	100% (152)	100% (126)	100% (88)	100% (394)	100% (333)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	2%	4%	0%	4%	1%	1%	4%	3%	1%	5%	0%
Somewhat favorable	16%	15%	12%	23%	9%	13%	22%	16%	15%	12%	16%
Somewhat unfavorable	18%	11%	21%	23%	10%	18%	24%	16%	24%	22%	14%
Very unfavorable	29%	33%	34%	16%	48%	27%	19%	26%	33%	36%	34%
Don't know	35%	38%	32%	35%	32%	40%	31%	40%	26%	25%	36%
Totals (Unweighted N)	100% (1,281)	100% (446)	100% (509)	100% (326)	100% (337)	100% (568)	100% (376)	100% (671)	100% (335)	100% (148)	100% (127)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	2%	2%	2%	5%	1%	2%	4%	1%	3%	6%
Somewhat favorable	16%	15%	17%	12%	3%	24%	20%	9%	22%	17%
Somewhat unfavorable	18%	21%	12%	11%	19%	33%	27%	14%	30%	18%
Very unfavorable	29%	33%	19%	50%	50%	22%	28%	47%	21%	28%
Don't know	35%	29%	50%	21%	27%	19%	20%	28%	24%	32%
Totals (Unweighted N)	100% (1,281)	100% (1,058)	100% (223)	100% (197)	100% (168)	100% (168)	100% (152)	100% (435)	100% (368)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



196. Favorability of Individuals – Nancy Pelosi

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	10%	9%	11%	9%	10%	7%	14%	6%	27%	17%	7%	24%	1%
Somewhat favorable	16%	16%	17%	13%	17%	19%	12%	16%	22%	10%	22%	31%	4%
Somewhat unfavorable	19%	21%	17%	23%	19%	16%	18%	21%	10%	11%	25%	13%	17%
Very unfavorable	33%	41%	26%	19%	20%	39%	47%	39%	18%	22%	20%	13%	71%
Don't know	22%	14%	30%	36%	34%	18%	9%	19%	23%	40%	25%	19%	7%
Totals (Unweighted N)	100% (1,279)	100% (612)	100% (667)	100% (235)	100% (322)	100% (536)	100% (186)	100% (916)	100% (150)	100% (125)	100% (88)	100% (393)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	10%	23%	5%	1%	22%	7%	5%	8%	12%	14%	12%
Somewhat favorable	16%	25%	16%	5%	24%	19%	8%	16%	19%	12%	16%
Somewhat unfavorable	19%	14%	20%	21%	20%	18%	18%	19%	20%	18%	13%
Very unfavorable	33%	10%	37%	57%	11%	26%	55%	31%	31%	49%	36%
Don't know	22%	27%	22%	16%	24%	30%	14%	27%	18%	7%	23%
Totals (Unweighted N)	100% (1,279)	100% (444)	100% (508)	100% (327)	100% (335)	100% (568)	100% (376)	100% (668)	100% (337)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	10%	11%	7%	40%	5%	0%	2%	23%	1%	6%
Somewhat favorable	16%	17%	15%	33%	31%	5%	3%	33%	5%	5%
Somewhat unfavorable	19%	15%	27%	5%	25%	10%	24%	14%	11%	26%
Very unfavorable	33%	39%	18%	5%	18%	78%	63%	9%	74%	44%
Don't know	22%	18%	33%	17%	21%	7%	8%	21%	10%	19%
Totals (Unweighted N)	100% (1,279)	100% (1,057)	100% (222)	100% (196)	100% (168)	100% (168)	100% (152)	100% (434)	100% (370)	100% (107)

The Economist/YouGov Poll

July 30 - August 1, 2016



197. Favorability of Individuals – Harry Reid

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	6%	5%	6%	3%	5%	5%	11%	4%	17%	8%	3%	16%	1%
Somewhat favorable	17%	18%	16%	19%	14%	17%	17%	16%	25%	16%	11%	30%	6%
Somewhat unfavorable	15%	18%	12%	12%	16%	15%	16%	15%	10%	8%	26%	11%	15%
Very unfavorable	28%	37%	20%	18%	19%	33%	37%	32%	12%	20%	23%	13%	63%
Don't know	35%	22%	46%	47%	46%	31%	19%	32%	36%	47%	36%	30%	15%
Totals (Unweighted N)	100% (1,283)	100% (615)	100% (668)	100% (235)	100% (321)	100% (540)	100% (187)	100% (920)	100% (151)	100% (124)	100% (88)	100% (393)	100% (334)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	6%	14%	3%	0%	16%	4%	1%	5%	7%	7%	5%
Somewhat favorable	17%	27%	14%	8%	27%	16%	11%	15%	18%	16%	21%
Somewhat unfavorable	15%	11%	18%	14%	17%	15%	13%	14%	19%	14%	9%
Very unfavorable	28%	7%	32%	49%	10%	21%	47%	25%	27%	43%	32%
Don't know	35%	40%	34%	28%	31%	44%	28%	41%	28%	19%	32%
Totals (Unweighted N)	100% (1,283)	100% (445)	100% (511)	100% (327)	100% (335)	100% (570)	100% (378)	100% (672)	100% (337)	100% (147)	100% (127)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	6%	7%	3%	24%	6%	1%	2%	16%	1%	0%
Somewhat favorable	17%	17%	16%	38%	23%	3%	11%	31%	3%	21%
Somewhat unfavorable	15%	12%	22%	5%	18%	12%	14%	12%	12%	9%
Very unfavorable	28%	34%	14%	6%	20%	69%	58%	6%	63%	38%
Don't know	35%	31%	45%	27%	33%	15%	16%	34%	21%	31%
Totals (Unweighted N)	100% (1,283)	100% (1,060)	100% (223)	100% (197)	100% (167)	100% (168)	100% (152)	100% (436)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



198. Favorability of political parties – The Democratic Party

Do you have a favorable or unfavorable opinion of the political parties?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	25%	19%	30%	29%	27%	22%	24%	15%	63%	43%	25%	51%	4%
Somewhat favorable	21%	23%	19%	25%	24%	21%	16%	21%	16%	19%	32%	27%	7%
Somewhat unfavorable	18%	20%	16%	19%	17%	16%	22%	22%	11%	6%	15%	11%	21%
Very unfavorable	31%	35%	27%	24%	24%	36%	36%	37%	9%	24%	25%	10%	67%
Don't know	4%	2%	7%	3%	8%	5%	1%	5%	1%	7%	2%	1%	1%
Totals (Unweighted N)	100% (1,283)	100% (615)	100% (668)	100% (236)	100% (322)	100% (538)	100% (187)	100% (918)	100% (151)	100% (126)	100% (88)	100% (394)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	25%	62%	9%	2%	44%	27%	11%	26%	21%	22%	30%
Somewhat favorable	21%	28%	24%	6%	33%	26%	9%	23%	18%	19%	22%
Somewhat unfavorable	18%	6%	22%	29%	10%	20%	22%	17%	26%	18%	8%
Very unfavorable	31%	3%	37%	60%	11%	23%	53%	28%	32%	39%	36%
Don't know	4%	1%	8%	3%	2%	5%	5%	6%	2%	2%	3%
Totals (Unweighted N)	100% (1,283)	100% (448)	100% (507)	100% (328)	100% (337)	100% (568)	100% (378)	100% (673)	100% (337)	100% (148)	100% (125)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	25%	25%	25%	77%	18%	2%	7%	59%	1%	6%
Somewhat favorable	21%	19%	27%	20%	37%	5%	10%	30%	7%	23%
Somewhat unfavorable	18%	18%	19%	2%	23%	17%	23%	8%	21%	32%
Very unfavorable	31%	36%	20%	1%	22%	75%	59%	2%	71%	39%
Don't know	4%	3%	9%	1%	0%	0%	1%	1%	1%	1%
Totals (Unweighted N)	100% (1,283)	100% (1,059)	100% (224)	100% (197)	100% (168)	100% (168)	100% (153)	100% (436)	100% (370)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



199. Favorability of political parties – The Republican Party

Do you have a favorable or unfavorable opinion of the political parties?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	9%	10%	8%	8%	9%	9%	9%	9%	9%	7%	6%	3%	17%
Somewhat favorable	22%	23%	21%	21%	24%	22%	22%	24%	19%	14%	21%	8%	40%
Somewhat unfavorable	25%	27%	24%	29%	19%	25%	28%	27%	20%	21%	23%	22%	28%
Very unfavorable	37%	36%	38%	36%	36%	37%	39%	34%	48%	39%	43%	65%	13%
Don't know	7%	3%	10%	4%	12%	8%	2%	5%	4%	18%	6%	2%	1%
Totals (Unweighted N)	100% (1,284)	100% (615)	100% (669)	100% (236)	100% (323)	100% (537)	100% (188)	100% (920)	100% (152)	100% (124)	100% (88)	100% (394)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	9%	2%	5%	25%	3%	5%	16%	9%	8%	9%	9%
Somewhat favorable	22%	11%	17%	47%	9%	16%	37%	20%	28%	23%	17%
Somewhat unfavorable	25%	27%	29%	18%	19%	30%	25%	27%	23%	20%	30%
Very unfavorable	37%	56%	40%	7%	65%	40%	16%	35%	38%	45%	40%
Don't know	7%	5%	10%	4%	4%	8%	6%	9%	3%	3%	4%
Totals (Unweighted N)	100% (1,284)	100% (446)	100% (510)	100% (328)	100% (337)	100% (568)	100% (379)	100% (671)	100% (339)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	9%	10%	7%	3%	2%	29%	5%	1%	22%	8%
Somewhat favorable	22%	23%	19%	8%	5%	39%	39%	8%	45%	20%
Somewhat unfavorable	25%	24%	28%	20%	24%	23%	34%	21%	21%	38%
Very unfavorable	37%	39%	33%	67%	66%	9%	20%	66%	9%	33%
Don't know	7%	4%	14%	2%	3%	0%	2%	3%	1%	1%
Totals (Unweighted N)	100% (1,284)	100% (1,061)	100% (223)	100% (196)	100% (169)	100% (168)	100% (153)	100% (436)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



200. Trend of economy

Overall, do you think the economy is getting better or worse?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Getting better	22%	25%	19%	24%	20%	24%	19%	20%	32%	16%	42%	42%	6%
About the same	31%	31%	31%	39%	37%	24%	31%	32%	31%	34%	23%	38%	20%
Getting worse	40%	37%	42%	25%	35%	46%	47%	44%	25%	39%	25%	17%	71%
Not sure	7%	6%	8%	12%	8%	6%	3%	5%	13%	11%	10%	3%	3%
Totals (Unweighted N)	100% (1,279)	100% (614)	100% (665)	100% (233)	100% (324)	100% (535)	100% (187)	100% (917)	100% (150)	100% (126)	100% (86)	100% (392)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Getting better	22%	38%	19%	6%	40%	21%	12%	20%	27%	23%	22%
About the same	31%	36%	30%	27%	39%	38%	19%	29%	34%	35%	35%
Getting worse	40%	18%	44%	62%	15%	32%	64%	43%	36%	39%	35%
Not sure	7%	7%	7%	5%	6%	9%	5%	9%	4%	2%	8%
Totals (Unweighted N)	100% (1,279)	100% (447)	100% (508)	100% (324)	100% (336)	100% (571)	100% (372)	100% (666)	100% (337)	100% (148)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Getting better	22%	22%	22%	56%	27%	2%	12%	45%	3%	14%
About the same	31%	29%	36%	31%	47%	17%	24%	37%	19%	35%
Getting worse	40%	44%	30%	10%	24%	78%	62%	13%	76%	51%
Not sure	7%	5%	13%	3%	3%	3%	2%	5%	3%	1%
Totals (Unweighted N)	100% (1,279)	100% (1,058)	100% (221)	100% (194)	100% (169)	100% (165)	100% (152)	100% (436)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



201. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Higher	21%	24%	18%	29%	15%	19%	23%	19%	29%	21%	25%	35%	17%
About the same	32%	32%	32%	26%	46%	29%	31%	30%	33%	43%	33%	31%	35%
Lower	17%	19%	15%	14%	16%	20%	14%	19%	6%	18%	15%	9%	25%
Not sure	30%	25%	35%	32%	23%	33%	31%	32%	32%	18%	27%	26%	23%
Totals (Unweighted N)	100% (1,281)	100% (613)	100% (668)	100% (230)	100% (324)	100% (538)	100% (189)	100% (921)	100% (150)	100% (126)	100% (84)	100% (392)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Higher	21%	30%	17%	14%	32%	17%	18%	18%	26%	31%	17%
About the same	32%	32%	30%	35%	30%	37%	28%	30%	35%	33%	36%
Lower	17%	9%	20%	23%	8%	14%	25%	18%	16%	17%	10%
Not sure	30%	29%	33%	28%	31%	31%	29%	34%	23%	19%	37%
Totals (Unweighted N)	100% (1,281)	100% (448)	100% (506)	100% (327)	100% (336)	100% (570)	100% (375)	100% (670)	100% (335)	100% (149)	100% (127)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Higher	21%	23%	17%	44%	26%	16%	20%	34%	13%	20%
About the same	32%	32%	33%	29%	33%	35%	35%	31%	35%	33%
Lower	17%	17%	15%	6%	13%	20%	30%	7%	26%	28%
Not sure	30%	28%	35%	22%	29%	30%	15%	28%	27%	19%
Totals (Unweighted N)	100% (1,281)	100% (1,060)	100% (221)	100% (194)	100% (169)	100% (167)	100% (152)	100% (436)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



202. Change in personal finances over past year

Would you say that you and your family are...

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Better off financially than you were a year ago	19%	19%	20%	23%	25%	16%	17%	18%	25%	17%	27%	27%	11%
About the same financially as you were a year ago	45%	45%	45%	48%	47%	43%	45%	44%	51%	43%	52%	53%	41%
Worse off financially than you were a year ago	30%	31%	30%	19%	22%	37%	37%	35%	20%	28%	10%	19%	44%
Not sure	5%	5%	5%	11%	6%	4%	1%	4%	4%	12%	11%	2%	3%
Totals (Unweighted N)	100% (1,280)	100% (613)	100% (667)	100% (231)	100% (324)	100% (536)	100% (189)	100% (921)	100% (151)	100% (123)	100% (85)	100% (392)	100% (334)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Better off financially than you were a year ago	19%	26%	18%	13%	28%	21%	13%	13%	28%	32%	20%
About the same financially as you were a year ago	45%	49%	43%	42%	50%	46%	40%	45%	45%	43%	47%
Worse off financially than you were a year ago	30%	21%	32%	40%	18%	27%	41%	34%	27%	21%	29%
Not sure	5%	4%	6%	5%	3%	6%	6%	7%	1%	4%	4%
Totals (Unweighted N)	100% (1,280)	100% (444)	100% (508)	100% (328)	100% (336)	100% (569)	100% (375)	100% (670)	100% (336)	100% (149)	100% (125)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Better off financially than you were a year ago	19%	19%	19%	33%	20%	5%	18%	31%	8%	20%
About the same financially as you were a year ago	45%	46%	43%	53%	55%	44%	39%	52%	42%	43%
Worse off financially than you were a year ago	30%	32%	26%	13%	23%	48%	42%	15%	47%	37%
Not sure	5%	3%	11%	2%	2%	3%	1%	3%	3%	0%
Totals (Unweighted N)	100% (1,280)	100% (1,059)	100% (221)	100% (194)	100% (169)	100% (166)	100% (153)	100% (435)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



203. Jobs in Six Months

Six months from now do you think there will be...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More jobs	23%	25%	20%	30%	19%	18%	27%	19%	36%	25%	33%	40%	14%
The same amount of jobs	37%	36%	39%	39%	46%	35%	33%	37%	38%	40%	32%	34%	39%
Fewer jobs	19%	18%	19%	10%	17%	22%	21%	21%	11%	16%	15%	9%	30%
Not sure	21%	21%	22%	21%	18%	25%	18%	23%	15%	20%	20%	16%	17%
Totals (Unweighted N)	100% (1,283)	100% (614)	100% (669)	100% (231)	100% (325)	100% (539)	100% (188)	100% (921)	100% (152)	100% (125)	100% (85)	100% (393)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More jobs	23%	35%	19%	13%	34%	20%	18%	19%	27%	30%	25%
The same amount of jobs	37%	42%	34%	37%	38%	42%	32%	37%	39%	39%	33%
Fewer jobs	19%	8%	23%	24%	9%	15%	28%	19%	16%	25%	14%
Not sure	21%	15%	24%	26%	18%	23%	22%	24%	18%	6%	28%
Totals (Unweighted N)	100% (1,283)	100% (446)	100% (510)	100% (327)	100% (336)	100% (572)	100% (375)	100% (671)	100% (336)	100% (148)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
More jobs	23%	25%	17%	52%	28%	10%	21%	43%	9%	21%
The same amount of jobs	37%	37%	40%	33%	38%	38%	41%	36%	36%	46%
Fewer jobs	19%	20%	15%	6%	11%	28%	28%	6%	31%	23%
Not sure	21%	19%	28%	10%	23%	25%	10%	16%	23%	10%
Totals (Unweighted N)	100% (1,283)	100% (1,060)	100% (223)	100% (196)	100% (168)	100% (166)	100% (153)	100% (437)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



204. Worried about losing job

How worried are you about losing your job?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very worried	12%	13%	11%	5%	19%	11%	12%	9%	8%	30%	11%	7%	16%
Somewhat worried	25%	28%	23%	29%	24%	28%	13%	22%	33%	39%	12%	25%	23%
Not very worried	63%	59%	66%	66%	58%	61%	75%	69%	59%	31%	77%	68%	61%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(677)	(355)	(322)	(122)	(224)	(291)	(40)	(464)	(81)	(84)	(48)	(219)	(181)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very worried	12%	11%	14%	10%	8%	13%	14%	15%	9%	9%	11%
Somewhat worried	25%	27%	26%	21%	24%	25%	27%	27%	23%	22%	31%
Not very worried	63%	61%	60%	70%	68%	62%	59%	58%	68%	69%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(677)	(235)	(269)	(173)	(177)	(314)	(186)	(294)	(199)	(118)	(66)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very worried	12%	12%	12%	9%	4%	18%	15%	8%	12%	14%
Somewhat worried	25%	23%	31%	28%	23%	20%	25%	20%	24%	33%
Not very worried	63%	65%	57%	63%	73%	62%	60%	72%	64%	53%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(677)	(577)	(100)	(117)	(93)	(86)	(88)	(243)	(189)	(69)

The Economist/YouGov Poll

July 30 - August 1, 2016



205. Job Availability

If you lost your job, how hard would it be for you to find a new job that paid as much as you are making now? (A) Very hard – I would probably have to take a pay cut.; (B) Somewhat hard – It might take a while before I found a job that paid as much.; (C) Not very hard; (D) Not sure

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
A	29%	30%	28%	14%	21%	38%	41%	28%	25%	29%	49%	26%	40%
B	39%	36%	43%	49%	47%	34%	23%	40%	35%	48%	25%	36%	35%
C	22%	25%	19%	22%	24%	22%	19%	23%	32%	11%	15%	29%	21%
D	9%	9%	10%	16%	8%	5%	17%	9%	9%	12%	11%	8%	5%
Totals (Unweighted N)	100% (682)	100% (354)	100% (328)	100% (124)	100% (223)	100% (295)	100% (40)	100% (464)	100% (85)	100% (85)	100% (48)	100% (222)	100% (180)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
A	29%	25%	32%	29%	28%	27%	32%	24%	33%	32%	37%
B	39%	39%	39%	41%	37%	42%	39%	42%	38%	36%	38%
C	22%	24%	19%	25%	26%	21%	21%	20%	26%	27%	16%
D	9%	12%	10%	6%	10%	11%	7%	15%	3%	5%	10%
Totals (Unweighted N)	100% (682)	100% (239)	100% (271)	100% (172)	100% (178)	100% (320)	100% (184)	100% (300)	100% (198)	100% (118)	100% (66)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
A	29%	32%	21%	27%	27%	42%	37%	30%	38%	23%
B	39%	37%	46%	30%	42%	35%	33%	37%	36%	36%
C	22%	23%	20%	33%	26%	19%	24%	23%	21%	40%
D	9%	8%	14%	10%	6%	4%	6%	11%	6%	0%
Totals (Unweighted N)	100% (682)	100% (580)	100% (102)	100% (119)	100% (94)	100% (85)	100% (88)	100% (246)	100% (187)	100% (70)

The Economist/YouGov Poll

July 30 - August 1, 2016



206. Happy with job

How happy would you say you are with your current job?

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very happy	21%	17%	26%	12%	22%	23%	29%	19%	33%	22%	18%	27%	22%
Happy	35%	39%	31%	49%	37%	28%	32%	37%	34%	33%	22%	34%	41%
Neither happy nor unhappy	29%	28%	30%	27%	25%	32%	30%	28%	20%	28%	56%	27%	24%
Unhappy	10%	9%	10%	7%	10%	12%	1%	11%	5%	11%	3%	6%	9%
Very unhappy	6%	7%	4%	5%	6%	4%	8%	5%	8%	6%	1%	6%	4%
Totals (Unweighted N)	100% (680)	100% (354)	100% (326)	100% (123)	100% (223)	100% (294)	100% (40)	100% (463)	100% (84)	100% (85)	100% (48)	100% (221)	100% (180)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very happy	21%	33%	14%	19%	23%	20%	21%	18%	21%	23%	30%
Happy	35%	32%	32%	44%	30%	34%	40%	34%	34%	42%	30%
Neither happy nor unhappy	29%	24%	34%	25%	33%	32%	22%	29%	29%	28%	27%
Unhappy	10%	4%	13%	9%	7%	10%	11%	11%	10%	4%	11%
Very unhappy	6%	6%	6%	3%	7%	3%	7%	8%	5%	3%	1%
Totals (Unweighted N)	100% (680)	100% (238)	100% (270)	100% (172)	100% (177)	100% (319)	100% (184)	100% (299)	100% (197)	100% (118)	100% (66)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very happy	21%	23%	15%	34%	19%	18%	29%	28%	23%	11%
Happy	35%	37%	30%	34%	31%	50%	34%	32%	43%	46%
Neither happy nor unhappy	29%	28%	32%	21%	36%	22%	19%	31%	27%	14%
Unhappy	10%	9%	12%	3%	12%	7%	13%	4%	5%	24%
Very unhappy	6%	4%	10%	9%	2%	2%	6%	5%	2%	5%
Totals (Unweighted N)	100% (680)	100% (578)	100% (102)	100% (118)	100% (94)	100% (85)	100% (88)	100% (245)	100% (188)	100% (70)

The Economist/YouGov Poll

July 30 - August 1, 2016



207. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly Approve	25%	24%	26%	23%	25%	27%	24%	19%	44%	33%	38%	52%	6%
Somewhat Approve	25%	24%	26%	40%	30%	18%	18%	21%	36%	31%	28%	30%	7%
Somewhat Disapprove	12%	11%	12%	12%	10%	11%	14%	14%	8%	8%	4%	8%	15%
Strongly Disapprove	32%	35%	30%	15%	26%	38%	43%	40%	8%	17%	19%	9%	72%
Not Sure	6%	6%	7%	10%	9%	6%	1%	5%	4%	11%	10%	1%	1%
Totals (Unweighted N)	100% (1,300)	100% (622)	100% (678)	100% (240)	100% (329)	100% (542)	100% (189)	100% (929)	100% (153)	100% (129)	100% (89)	100% (395)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly Approve	25%	54%	15%	3%	54%	22%	10%	24%	26%	24%	30%
Somewhat Approve	25%	33%	28%	8%	25%	38%	11%	27%	21%	27%	21%
Somewhat Disapprove	12%	6%	15%	15%	10%	12%	13%	11%	16%	10%	9%
Strongly Disapprove	32%	6%	32%	68%	7%	22%	59%	29%	34%	40%	33%
Not Sure	6%	1%	10%	5%	4%	7%	7%	9%	3%	—	7%
Totals (Unweighted N)	100% (1,300)	100% (453)	100% (518)	100% (329)	100% (340)	100% (581)	100% (379)	100% (682)	100% (340)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Strongly Approve	25%	26%	23%	74%	27%	2%	8%	56%	2%	10%
Somewhat Approve	25%	22%	32%	19%	44%	3%	10%	34%	5%	32%
Somewhat Disapprove	12%	12%	12%	3%	15%	12%	16%	5%	12%	16%
Strongly Disapprove	32%	37%	19%	4%	12%	82%	66%	3%	79%	40%
Not Sure	6%	3%	14%	1%	1%	0%	1%	2%	2%	2%
Totals (Unweighted N)	100% (1,300)	100% (1,071)	100% (229)	100% (197)	100% (169)	100% (168)	100% (153)	100% (442)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



208. Perceived Obama ideology

Would you say Barack Obama is...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very liberal	32%	34%	29%	19%	25%	34%	45%	37%	18%	20%	28%	11%	67%
Liberal	24%	24%	25%	39%	22%	21%	19%	24%	23%	23%	31%	38%	19%
Moderate	25%	27%	22%	26%	29%	20%	26%	22%	31%	30%	26%	35%	7%
Conservative	5%	5%	4%	4%	5%	5%	4%	4%	8%	6%	1%	6%	3%
Very conservative	3%	1%	4%	2%	4%	4%	0%	1%	9%	5%	0%	5%	1%
Not sure	12%	9%	15%	10%	15%	16%	5%	12%	11%	15%	13%	4%	3%
Totals (Unweighted N)	100% (1,292)	100% (618)	100% (674)	100% (236)	100% (328)	100% (539)	100% (189)	100% (923)	100% (152)	100% (129)	100% (88)	100% (394)	100% (335)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very liberal	32%	11%	31%	61%	13%	21%	55%	29%	36%	39%	28%
Liberal	24%	35%	20%	16%	45%	20%	15%	23%	21%	37%	28%
Moderate	25%	34%	26%	10%	29%	37%	8%	25%	27%	19%	24%
Conservative	5%	6%	5%	2%	6%	4%	4%	3%	9%	2%	4%
Very conservative	3%	7%	1%	0%	1%	2%	4%	4%	2%	1%	1%
Not sure	12%	7%	17%	10%	5%	15%	13%	17%	5%	2%	15%
Totals (Unweighted N)	100% (1,292)	100% (451)	100% (514)	100% (327)	100% (339)	100% (575)	100% (378)	100% (675)	100% (339)	100% (149)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very liberal	32%	37%	19%	10%	11%	74%	61%	10%	71%	45%
Liberal	24%	28%	16%	38%	39%	15%	25%	39%	15%	34%
Moderate	25%	22%	32%	34%	36%	4%	11%	35%	5%	19%
Conservative	5%	5%	3%	5%	9%	2%	1%	7%	3%	0%
Very conservative	3%	2%	4%	8%	1%	1%	1%	5%	1%	—
Not sure	12%	7%	26%	4%	3%	5%	1%	4%	6%	2%
Totals (Unweighted N)	100% (1,292)	100% (1,066)	100% (226)	100% (197)	100% (168)	100% (168)	100% (152)	100% (442)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



209. Obama's leadership abilities

Would you say Barack Obama is a strong or a weak leader?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very strong	25%	23%	28%	34%	26%	26%	18%	16%	63%	40%	24%	48%	4%
Somewhat strong	29%	28%	31%	39%	33%	24%	27%	29%	23%	32%	43%	35%	12%
Somewhat weak	16%	17%	15%	16%	18%	15%	15%	19%	9%	8%	10%	11%	20%
Very weak	29%	33%	26%	12%	23%	35%	40%	35%	6%	21%	23%	6%	64%
Totals (Unweighted N)	100% (1,285)	100% (616)	100% (669)	100% (234)	100% (324)	100% (538)	100% (189)	100% (922)	100% (151)	100% (128)	100% (84)	100% (395)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very strong	25%	54%	17%	2%	48%	24%	12%	27%	22%	21%	29%
Somewhat strong	29%	33%	34%	16%	36%	38%	16%	30%	28%	29%	29%
Somewhat weak	16%	7%	17%	27%	9%	16%	21%	14%	21%	18%	12%
Very weak	29%	6%	32%	56%	7%	23%	50%	28%	29%	32%	30%
Totals (Unweighted N)	100% (1,285)	100% (451)	100% (506)	100% (328)	100% (339)	100% (570)	100% (376)	100% (671)	100% (337)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very strong	25%	25%	25%	67%	26%	0%	6%	56%	2%	6%
Somewhat strong	29%	25%	40%	24%	52%	6%	16%	34%	8%	37%
Somewhat weak	16%	17%	15%	5%	16%	14%	25%	7%	20%	26%
Very weak	29%	33%	20%	3%	6%	79%	53%	3%	71%	32%
Totals (Unweighted N)	100% (1,285)	100% (1,063)	100% (222)	100% (197)	100% (169)	100% (167)	100% (153)	100% (440)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



210. Perceived Obama sincerity

Do you think Barack Obama...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Says what he believes	50%	50%	50%	52%	49%	48%	53%	44%	72%	59%	58%	75%	29%
Says what he thinks people want to hear	41%	42%	41%	37%	42%	43%	41%	48%	19%	32%	28%	21%	63%
Not sure	9%	9%	9%	11%	8%	9%	6%	8%	9%	9%	14%	4%	8%
Totals (Unweighted N)	100% (1,284)	100% (614)	100% (670)	100% (231)	100% (326)	100% (538)	100% (189)	100% (920)	100% (151)	100% (128)	100% (85)	100% (391)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Says what he believes	50%	78%	44%	23%	74%	55%	30%	49%	52%	49%	55%
Says what he thinks people want to hear	41%	19%	43%	69%	21%	34%	61%	40%	42%	48%	38%
Not sure	9%	3%	13%	8%	5%	11%	9%	11%	6%	3%	7%
Totals (Unweighted N)	100% (1,284)	100% (447)	100% (510)	100% (327)	100% (335)	100% (574)	100% (375)	100% (671)	100% (337)	100% (147)	100% (129)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Says what he believes	50%	50%	49%	85%	64%	24%	34%	83%	25%	28%
Says what he thinks people want to hear	41%	43%	36%	13%	31%	70%	59%	13%	68%	68%
Not sure	9%	6%	15%	2%	5%	5%	7%	5%	7%	4%
Totals (Unweighted N)	100% (1,284)	100% (1,060)	100% (224)	100% (196)	100% (166)	100% (168)	100% (152)	100% (437)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



211. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Like a lot	41%	38%	44%	51%	40%	40%	36%	33%	73%	55%	48%	77%	10%
Like somewhat	23%	26%	20%	26%	27%	19%	22%	23%	21%	23%	23%	14%	21%
Dislike	27%	27%	26%	16%	23%	30%	32%	34%	5%	17%	8%	8%	58%
Not sure	9%	9%	10%	7%	10%	10%	9%	11%	1%	4%	20%	1%	10%
Totals (Unweighted N)	100% (1,290)	100% (616)	100% (674)	100% (234)	100% (327)	100% (540)	100% (189)	100% (924)	100% (153)	100% (127)	100% (86)	100% (394)	100% (336)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Like a lot	41%	76%	34%	5%	72%	45%	17%	40%	38%	49%	49%
Like somewhat	23%	14%	28%	25%	19%	29%	19%	23%	29%	17%	13%
Dislike	27%	7%	26%	56%	5%	17%	51%	25%	27%	31%	27%
Not sure	9%	3%	12%	14%	4%	9%	13%	12%	6%	3%	11%
Totals (Unweighted N)	100% (1,290)	100% (450)	100% (511)	100% (329)	100% (338)	100% (575)	100% (377)	100% (675)	100% (338)	100% (149)	100% (128)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Like a lot	41%	41%	42%	88%	65%	4%	17%	81%	4%	30%
Like somewhat	23%	21%	28%	7%	26%	17%	24%	14%	22%	25%
Dislike	27%	31%	15%	5%	8%	69%	46%	3%	65%	30%
Not sure	9%	7%	15%	—	2%	9%	12%	2%	9%	16%
Totals (Unweighted N)	100% (1,290)	100% (1,066)	100% (224)	100% (196)	100% (169)	100% (168)	100% (153)	100% (439)	100% (372)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



212. Approve of the way Barack Obama is handling these specific issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Abortion	40%	40%	40%	50%	44%	36%	35%	33%	65%	49%	60%	71%	16%
The war in Afghanistan	39%	41%	38%	47%	39%	35%	39%	32%	63%	51%	55%	63%	14%
The budget deficit	39%	37%	40%	50%	38%	36%	34%	31%	66%	53%	46%	72%	9%
The economy	44%	43%	44%	52%	48%	40%	39%	36%	68%	54%	62%	80%	12%
Education	46%	44%	47%	51%	46%	47%	39%	37%	70%	62%	59%	73%	19%
The environment	46%	45%	48%	58%	48%	44%	39%	39%	65%	63%	61%	78%	17%
Foreign policy	43%	42%	44%	50%	46%	39%	39%	34%	67%	59%	66%	73%	12%
Gay rights	49%	49%	50%	64%	53%	42%	44%	43%	65%	66%	57%	80%	24%
Gun control	41%	39%	42%	47%	44%	39%	35%	33%	70%	52%	47%	70%	12%
Health care	45%	46%	44%	54%	48%	40%	42%	37%	68%	60%	57%	79%	12%
Immigration	40%	37%	42%	51%	45%	33%	36%	31%	63%	62%	44%	73%	10%
Medicare	41%	43%	40%	43%	45%	41%	37%	32%	70%	57%	50%	75%	12%
Social security	40%	43%	38%	51%	43%	36%	35%	31%	68%	62%	48%	74%	12%
Taxes	41%	42%	39%	47%	49%	37%	35%	34%	68%	49%	49%	74%	11%
Terrorism	41%	44%	39%	50%	44%	39%	34%	34%	66%	52%	59%	71%	11%
Totals	(1,285)	(615)	(670)	(233)	(326)	(537)	(189)	(923)	(150)	(124)	(88)	(393)	(335)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Abortion	40%	69%	34%	12%	75%	43%	15%	36%	43%	48%	47%
The war in Afghanistan	39%	66%	31%	17%	63%	42%	21%	37%	46%	39%	37%
The budget deficit	39%	71%	31%	9%	70%	40%	17%	37%	40%	39%	45%
The economy	44%	79%	36%	8%	76%	49%	17%	42%	44%	48%	48%
Education	46%	77%	36%	20%	75%	49%	23%	43%	47%	47%	51%
The environment	46%	77%	37%	21%	70%	52%	25%	44%	49%	53%	48%
Foreign policy	43%	75%	34%	14%	73%	45%	21%	43%	43%	41%	44%
Gay rights	49%	72%	48%	19%	83%	58%	19%	44%	56%	57%	56%
Gun control	41%	75%	31%	11%	70%	42%	20%	40%	38%	48%	41%
Health care	45%	76%	41%	9%	77%	50%	19%	43%	46%	47%	50%
Immigration	40%	73%	31%	9%	73%	43%	15%	39%	37%	48%	43%
Medicare	41%	77%	32%	8%	71%	43%	20%	41%	39%	42%	43%
Social security	40%	72%	33%	9%	73%	41%	19%	40%	40%	44%	41%
Taxes	41%	73%	32%	13%	70%	42%	21%	39%	42%	44%	44%
Terrorism	41%	73%	34%	11%	71%	44%	19%	43%	38%	41%	43%
Totals	(1,285)	(447)	(511)	(327)	(338)	(568)	(379)	(674)	(337)	(148)	(126)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Abortion	40%	42%	34%	80%	63%	14%	17%	74%	12%	35%
The war in Afghanistan	39%	38%	44%	80%	45%	11%	15%	71%	10%	28%
The budget deficit	39%	39%	37%	86%	59%	4%	13%	76%	4%	27%
The economy	44%	44%	43%	91%	71%	4%	18%	85%	5%	31%
Education	46%	45%	46%	88%	62%	9%	29%	79%	11%	41%
The environment	46%	47%	45%	91%	62%	11%	22%	81%	13%	40%
Foreign policy	43%	41%	47%	88%	57%	6%	16%	79%	7%	27%
Gay rights	49%	51%	43%	82%	82%	20%	28%	82%	20%	49%
Gun control	41%	41%	39%	85%	52%	5%	17%	81%	6%	29%
Health care	45%	45%	44%	87%	74%	8%	16%	85%	8%	34%
Immigration	40%	40%	38%	86%	64%	3%	16%	78%	4%	34%
Medicare	41%	41%	42%	89%	61%	8%	14%	77%	6%	32%
Social security	40%	40%	41%	87%	60%	7%	14%	77%	6%	26%
Taxes	41%	41%	41%	87%	61%	6%	16%	78%	6%	28%
Terrorism	41%	40%	46%	83%	58%	7%	13%	76%	7%	27%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



continued from previous page

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals	(1,285)	(1,061)	(224)	(195)	(169)	(168)	(152)	(436)	(371)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



213. Disapprove of the way Barack Obama is handling these specific issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Abortion	36%	38%	35%	27%	32%	41%	40%	43%	14%	27%	24%	13%	65%
The war in Afghanistan	44%	47%	42%	26%	43%	50%	53%	53%	15%	30%	30%	25%	80%
The budget deficit	49%	55%	43%	32%	44%	53%	61%	58%	19%	35%	34%	19%	87%
The economy	45%	49%	42%	28%	43%	50%	55%	55%	17%	29%	28%	16%	84%
Education	39%	41%	37%	27%	39%	40%	49%	47%	11%	28%	22%	18%	72%
The environment	39%	45%	35%	23%	34%	44%	51%	48%	13%	24%	19%	16%	72%
Foreign policy	45%	52%	39%	31%	41%	50%	53%	56%	12%	28%	22%	19%	84%
Gay rights	36%	39%	34%	25%	32%	42%	41%	42%	24%	15%	29%	10%	63%
Gun control	48%	53%	44%	33%	43%	51%	61%	58%	18%	26%	29%	23%	82%
Health care	48%	49%	47%	33%	43%	53%	56%	57%	21%	28%	38%	16%	85%
Immigration	50%	54%	46%	35%	41%	58%	56%	59%	24%	29%	35%	22%	86%
Medicare	44%	46%	42%	33%	36%	48%	55%	52%	15%	27%	38%	15%	77%
Social security	43%	45%	41%	24%	33%	51%	56%	52%	16%	26%	32%	16%	79%
Taxes	46%	48%	44%	28%	39%	52%	57%	54%	15%	31%	36%	17%	82%
Terrorism	47%	48%	47%	29%	48%	50%	57%	58%	10%	32%	30%	21%	87%
Totals	(1,285)	(615)	(670)	(233)	(326)	(537)	(189)	(923)	(150)	(124)	(88)	(393)	(335)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Abortion	36%	13%	40%	63%	10%	29%	61%	36%	39%	35%	35%
The war in Afghanistan	44%	21%	47%	72%	23%	38%	65%	44%	44%	53%	44%
The budget deficit	49%	16%	55%	83%	17%	43%	76%	48%	51%	56%	40%
The economy	45%	12%	48%	87%	14%	36%	75%	44%	49%	48%	41%
Education	39%	13%	45%	65%	13%	33%	62%	37%	42%	45%	38%
The environment	39%	12%	45%	66%	19%	29%	63%	38%	41%	41%	39%
Foreign policy	45%	14%	49%	79%	18%	35%	72%	42%	48%	53%	42%
Gay rights	36%	17%	37%	62%	10%	27%	63%	38%	36%	36%	29%
Gun control	48%	15%	56%	78%	21%	42%	71%	46%	55%	43%	46%
Health care	48%	18%	50%	85%	16%	42%	74%	48%	48%	53%	41%
Immigration	50%	18%	56%	83%	18%	42%	77%	47%	56%	49%	46%
Medicare	44%	11%	50%	79%	17%	37%	68%	43%	47%	43%	42%
Social security	43%	15%	45%	79%	14%	38%	68%	43%	44%	42%	42%
Taxes	46%	14%	51%	79%	14%	41%	70%	45%	48%	48%	42%
Terrorism	47%	16%	51%	83%	18%	40%	73%	44%	51%	53%	48%
Totals	(1,285)	(447)	(511)	(327)	(338)	(568)	(379)	(674)	(337)	(148)	(126)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Abortion	36%	38%	32%	7%	19%	67%	64%	10%	70%	35%
The war in Afghanistan	44%	50%	30%	9%	44%	84%	80%	15%	85%	58%
The budget deficit	49%	52%	40%	8%	30%	93%	83%	12%	93%	64%
The economy	45%	49%	36%	6%	26%	94%	77%	7%	91%	62%
Education	39%	43%	28%	6%	30%	85%	62%	11%	79%	43%
The environment	39%	43%	30%	4%	30%	80%	68%	9%	77%	53%
Foreign policy	45%	50%	31%	6%	33%	92%	80%	11%	90%	59%
Gay rights	36%	36%	38%	9%	9%	67%	60%	9%	67%	35%
Gun control	48%	51%	40%	10%	38%	87%	80%	13%	88%	61%
Health care	48%	50%	42%	7%	24%	90%	81%	10%	90%	61%
Immigration	50%	53%	40%	11%	30%	95%	79%	15%	93%	63%
Medicare	44%	45%	41%	7%	22%	81%	73%	11%	81%	52%
Social security	43%	46%	35%	9%	23%	84%	75%	10%	84%	58%
Taxes	46%	48%	40%	5%	27%	87%	78%	10%	87%	60%
Terrorism	47%	52%	35%	9%	34%	91%	85%	12%	91%	64%

continued on the next page . . .

The Economist/YouGov Poll

July 30 - August 1, 2016



continued from previous page

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Totals	(1,285)	(1,061)	(224)	(195)	(169)	(168)	(152)	(436)	(371)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



214. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly approve	2%	2%	2%	5%	3%	1%	1%	1%	5%	7%	0%	4%	1%
Somewhat approve	8%	10%	7%	17%	12%	6%	2%	4%	19%	14%	19%	11%	7%
Neither approve nor disapprove	17%	15%	19%	19%	27%	15%	12%	15%	21%	29%	13%	12%	15%
Somewhat disapprove	27%	27%	26%	25%	18%	30%	28%	32%	16%	13%	15%	18%	37%
Strongly disapprove	38%	42%	35%	25%	32%	38%	56%	41%	30%	29%	37%	53%	39%
Not sure	8%	4%	11%	8%	9%	11%	1%	7%	7%	8%	16%	3%	2%
Totals (Unweighted N)	100% (1,270)	100% (608)	100% (662)	100% (229)	100% (322)	100% (531)	100% (188)	100% (915)	100% (144)	100% (124)	100% (87)	100% (388)	100% (335)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly approve	2%	4%	2%	1%	3%	3%	0%	3%	2%	2%	0%
Somewhat approve	8%	12%	5%	8%	10%	6%	9%	8%	11%	9%	4%
Neither approve nor disapprove	17%	19%	13%	21%	8%	20%	20%	20%	15%	11%	11%
Somewhat disapprove	27%	19%	27%	37%	20%	23%	35%	25%	31%	25%	24%
Strongly disapprove	38%	35%	48%	25%	52%	39%	28%	33%	41%	50%	50%
Not sure	8%	10%	6%	9%	7%	9%	7%	11%	2%	4%	11%
Totals (Unweighted N)	100% (1,270)	100% (440)	100% (506)	100% (324)	100% (333)	100% (562)	100% (375)	100% (663)	100% (332)	100% (148)	100% (127)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Strongly approve	2%	2%	3%	7%	1%	0%	1%	4%	0%	—
Somewhat approve	8%	8%	9%	17%	4%	7%	7%	10%	6%	10%
Neither approve nor disapprove	17%	15%	23%	13%	9%	13%	13%	15%	16%	13%
Somewhat disapprove	27%	28%	22%	13%	25%	38%	36%	19%	39%	36%
Strongly disapprove	38%	43%	25%	48%	59%	40%	41%	48%	37%	39%
Not sure	8%	4%	18%	3%	2%	1%	3%	4%	2%	2%
Totals (Unweighted N)	100% (1,270)	100% (1,052)	100% (218)	100% (192)	100% (169)	100% (168)	100% (152)	100% (430)	100% (367)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



215. Approval of MC

Do you approve or disapprove of the way the member of the US House of Representatives that represents your Congressional district is handling his or her job?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly approve	6%	6%	6%	4%	7%	7%	4%	6%	4%	9%	7%	8%	8%
Somewhat approve	13%	17%	11%	21%	13%	13%	8%	12%	19%	15%	18%	16%	17%
Neither approve nor disapprove	20%	21%	19%	18%	28%	18%	18%	19%	22%	24%	12%	15%	20%
Somewhat disapprove	19%	18%	21%	17%	13%	23%	21%	23%	17%	7%	6%	18%	21%
Strongly disapprove	26%	29%	22%	16%	20%	24%	42%	25%	27%	26%	31%	34%	28%
Not sure	16%	9%	22%	24%	19%	15%	7%	15%	11%	17%	25%	9%	6%
Totals (Unweighted N)	100% (1,281)	100% (613)	100% (668)	100% (229)	100% (325)	100% (538)	100% (189)	100% (919)	100% (150)	100% (126)	100% (86)	100% (391)	100% (336)

	Party ID				Ideology			Family Income (3 category)			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly approve	6%	8%	3%	8%	10%	3%	6%	5%	6%	8%	5%
Somewhat approve	13%	14%	12%	16%	13%	10%	17%	11%	16%	16%	15%
Neither approve nor disapprove	20%	21%	17%	25%	13%	24%	20%	22%	20%	13%	14%
Somewhat disapprove	19%	19%	19%	20%	22%	16%	21%	20%	17%	23%	18%
Strongly disapprove	26%	22%	33%	18%	31%	27%	21%	21%	32%	31%	29%
Not sure	16%	16%	16%	14%	11%	20%	14%	20%	9%	7%	19%
Totals (Unweighted N)	100% (1,281)	100% (446)	100% (508)	100% (327)	100% (337)	100% (568)	100% (376)	100% (672)	100% (336)	100% (146)	100% (127)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Strongly approve	6%	7%	4%	12%	5%	4%	13%	8%	8%	4%
Somewhat approve	13%	15%	10%	19%	14%	16%	16%	15%	16%	14%
Neither approve nor disapprove	20%	18%	24%	14%	13%	18%	20%	15%	22%	26%
Somewhat disapprove	19%	21%	16%	16%	23%	24%	17%	18%	22%	21%
Strongly disapprove	26%	28%	19%	33%	36%	31%	26%	31%	26%	27%
Not sure	16%	11%	28%	7%	10%	7%	6%	12%	6%	8%
Totals (Unweighted N)	100% (1,281)	100% (1,060)	100% (221)	100% (193)	100% (169)	100% (168)	100% (153)	100% (435)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



216. Generic Congressional Vote

If the election for Congress were being held today, and you had to make a choice, would you be voting for...

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
The Democratic Party candidate	44%	40%	48%	58%	44%	40%	43%	37%	85%	46%	49%	84%	9%
The Republican Party candidate	36%	40%	33%	21%	32%	42%	39%	43%	6%	22%	30%	6%	74%
Other	2%	3%	1%	3%	2%	3%	1%	2%	—	3%	0%	2%	2%
Not sure	14%	14%	14%	15%	17%	12%	16%	15%	7%	17%	19%	7%	13%
I would not vote	3%	3%	4%	3%	5%	4%	1%	3%	2%	11%	1%	0%	2%
Totals (Unweighted N)	100% (1,063)	100% (521)	100% (542)	100% (160)	100% (262)	100% (462)	100% (179)	100% (788)	100% (122)	100% (91)	100% (62)	100% (394)	100% (335)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
The Democratic Party candidate	44%	90%	33%	3%	84%	51%	15%	46%	42%	41%	47%
The Republican Party candidate	36%	4%	31%	83%	4%	23%	66%	34%	40%	36%	37%
Other	2%	0%	4%	2%	3%	1%	2%	2%	2%	3%	1%
Not sure	14%	5%	24%	11%	8%	21%	12%	15%	12%	19%	10%
I would not vote	3%	0%	8%	1%	1%	5%	4%	3%	4%	1%	6%
Totals (Unweighted N)	100% (1,063)	100% (395)	100% (369)	100% (299)	100% (295)	100% (424)	100% (344)	100% (518)	100% (303)	100% (140)	100% (102)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
The Democratic Party candidate	44%	44%	—	95%	71%	2%	17%	93%	2%	27%
The Republican Party candidate	36%	36%	—	2%	9%	84%	66%	1%	85%	31%
Other	2%	2%	—	0%	5%	2%	1%	0%	1%	12%
Not sure	14%	14%	—	2%	14%	11%	16%	5%	10%	27%
I would not vote	3%	3%	—	—	0%	2%	1%	1%	2%	2%
Totals (Unweighted N)	100% (1,063)	100% (1,063)	0% (-)	100% (196)	100% (169)	100% (167)	100% (153)	100% (439)	100% (370)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



217. Ryan Job Approval

Do you approve or disapprove of the way Paul Ryan is handling his job as Speaker of the US House of Representatives?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Strongly approve	8%	10%	6%	10%	6%	8%	8%	7%	7%	12%	9%	3%	14%
Somewhat approve	26%	26%	25%	27%	31%	23%	25%	26%	27%	24%	24%	18%	35%
Somewhat disapprove	18%	20%	15%	15%	12%	18%	24%	19%	12%	14%	15%	21%	24%
Strongly disapprove	24%	28%	20%	16%	18%	26%	33%	23%	31%	21%	21%	40%	17%
Not sure	25%	16%	33%	32%	33%	25%	11%	24%	23%	29%	30%	18%	10%
Totals (Unweighted N)	100% (1,281)	100% (613)	100% (668)	100% (229)	100% (326)	100% (538)	100% (188)	100% (921)	100% (150)	100% (124)	100% (86)	100% (393)	100% (332)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Strongly approve	8%	7%	5%	15%	6%	6%	12%	9%	8%	10%	4%
Somewhat approve	26%	18%	25%	38%	11%	26%	35%	23%	31%	32%	21%
Somewhat disapprove	18%	15%	20%	17%	19%	16%	18%	17%	18%	22%	18%
Strongly disapprove	24%	31%	28%	8%	44%	21%	13%	20%	26%	28%	35%
Not sure	25%	29%	22%	23%	21%	30%	22%	31%	18%	9%	22%
Totals (Unweighted N)	100% (1,281)	100% (447)	100% (508)	100% (326)	100% (338)	100% (569)	100% (374)	100% (671)	100% (336)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Strongly approve	8%	7%	10%	4%	1%	11%	16%	2%	12%	15%
Somewhat approve	26%	27%	23%	21%	17%	33%	37%	21%	33%	37%
Somewhat disapprove	18%	20%	12%	19%	22%	29%	18%	18%	24%	18%
Strongly disapprove	24%	26%	19%	44%	36%	20%	15%	39%	17%	11%
Not sure	25%	20%	36%	12%	24%	7%	13%	21%	15%	18%
Totals (Unweighted N)	100% (1,281)	100% (1,059)	100% (222)	100% (195)	100% (169)	100% (167)	100% (152)	100% (437)	100% (368)	100% (109)

218. Congressional Accomplishment

Do you think the current Congress has accomplished more or less than Congress usually does at this point in its two-year term?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
More than usual	5%	5%	5%	11%	5%	3%	3%	3%	10%	9%	6%	3%	5%
About the same	27%	29%	25%	30%	37%	25%	17%	26%	34%	23%	24%	20%	36%
Less than usual	50%	54%	46%	35%	36%	51%	73%	54%	41%	38%	49%	65%	45%
Not sure	19%	12%	25%	24%	22%	21%	7%	17%	16%	29%	21%	11%	13%
Totals (Unweighted N)	100% (1,280)	100% (611)	100% (669)	100% (229)	100% (326)	100% (537)	100% (188)	100% (919)	100% (150)	100% (126)	100% (85)	100% (391)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
More than usual	5%	7%	4%	4%	4%	3%	7%	4%	6%	9%	5%
About the same	27%	22%	22%	41%	17%	26%	33%	29%	24%	26%	19%
Less than usual	50%	52%	57%	34%	65%	50%	40%	46%	57%	58%	49%
Not sure	19%	18%	17%	21%	14%	21%	19%	21%	14%	7%	27%
Totals (Unweighted N)	100% (1,280)	100% (446)	100% (508)	100% (326)	100% (337)	100% (569)	100% (374)	100% (671)	100% (335)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
More than usual	5%	5%	6%	5%	1%	6%	3%	3%	6%	5%
About the same	27%	27%	25%	19%	18%	35%	37%	22%	34%	43%
Less than usual	50%	54%	40%	65%	69%	49%	45%	64%	48%	40%
Not sure	19%	14%	29%	11%	12%	11%	15%	11%	12%	11%
Totals (Unweighted N)	100% (1,280)	100% (1,058)	100% (222)	100% (193)	100% (169)	100% (167)	100% (152)	100% (435)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



219. Blame

Who is more to blame for Congress achieving less than usual?

Asked if respondent says Congress accomplished less than usual

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Democrats in Congress	10%	8%	12%	14%	16%	8%	8%	10%	5%	21%	6%	3%	17%
Republicans in Congress	45%	43%	47%	39%	36%	48%	47%	43%	66%	30%	59%	79%	12%
Both equally	40%	46%	35%	37%	39%	40%	43%	42%	29%	44%	34%	16%	69%
Neither	2%	3%	1%	9%	0%	1%	—	2%	—	—	—	0%	—
Not sure	3%	0%	5%	—	8%	3%	2%	3%	—	6%	—	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(636)	(336)	(300)	(83)	(131)	(294)	(128)	(488)	(65)	(41)	(42)	(254)	(156)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Democrats in Congress	10%	5%	6%	34%	3%	6%	23%	13%	7%	7%	10%
Republicans in Congress	45%	76%	36%	6%	79%	45%	9%	39%	52%	41%	62%
Both equally	40%	16%	53%	57%	16%	47%	57%	41%	39%	53%	25%
Neither	2%	1%	3%	—	0%	2%	3%	3%	0%	—	0%
Not sure	3%	2%	3%	3%	2%	0%	7%	4%	2%	—	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(636)	(253)	(251)	(132)	(228)	(245)	(163)	(309)	(183)	(86)	(58)

	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Democrats in Congress	10%	11%	9%	3%	2%	18%	15%	2%	26%	11%
Republicans in Congress	45%	48%	35%	90%	65%	4%	22%	85%	5%	16%
Both equally	40%	39%	47%	3%	33%	77%	61%	10%	67%	74%
Neither	2%	0%	7%	0%	—	—	—	0%	—	—
Not sure	3%	3%	3%	3%	—	1%	2%	2%	1%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(636)	(568)	(68)	(123)	(116)	(84)	(68)	(275)	(171)	(54)

The Economist/YouGov Poll

July 30 - August 1, 2016



220. Favorability of Congressional political parties – Democrats in Congress

Do you have a favorable or unfavorable opinion of the following groups in Congress?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	17%	13%	21%	18%	24%	14%	16%	9%	44%	39%	17%	37%	1%
Somewhat favorable	24%	26%	22%	28%	23%	24%	21%	24%	27%	19%	35%	35%	11%
Somewhat unfavorable	20%	20%	21%	22%	22%	17%	23%	23%	14%	8%	22%	16%	23%
Very unfavorable	30%	36%	25%	18%	23%	35%	38%	35%	12%	22%	24%	11%	62%
Don't know	8%	4%	11%	13%	8%	9%	2%	9%	3%	12%	3%	1%	3%
Totals (Unweighted N)	100% (1,271)	100% (608)	100% (663)	100% (229)	100% (324)	100% (530)	100% (188)	100% (914)	100% (148)	100% (124)	100% (85)	100% (392)	100% (329)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	17%	42%	7%	1%	27%	18%	10%	20%	15%	10%	15%
Somewhat favorable	24%	39%	22%	8%	36%	30%	10%	25%	22%	26%	24%
Somewhat unfavorable	20%	10%	25%	28%	20%	20%	21%	20%	25%	19%	15%
Very unfavorable	30%	5%	36%	54%	10%	25%	48%	26%	33%	43%	34%
Don't know	8%	5%	10%	9%	7%	7%	10%	10%	5%	2%	11%
Totals (Unweighted N)	100% (1,271)	100% (443)	100% (505)	100% (323)	100% (338)	100% (561)	100% (372)	100% (666)	100% (333)	100% (148)	100% (124)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	17%	17%	20%	61%	9%	—	3%	38%	0%	2%
Somewhat favorable	24%	23%	29%	32%	39%	6%	16%	41%	5%	28%
Somewhat unfavorable	20%	22%	16%	5%	29%	22%	23%	15%	26%	24%
Very unfavorable	30%	34%	20%	1%	21%	71%	55%	4%	66%	40%
Don't know	8%	5%	16%	0%	2%	2%	4%	3%	3%	6%
Totals (Unweighted N)	100% (1,271)	100% (1,052)	100% (219)	100% (194)	100% (169)	100% (166)	100% (149)	100% (434)	100% (366)	100% (108)

The Economist/YouGov Poll

July 30 - August 1, 2016



221. Favorability of Congressional political parties – Republicans in Congress

Do you have a favorable or unfavorable opinion of the following groups in Congress?

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Very favorable	6%	8%	5%	12%	6%	6%	3%	5%	15%	8%	4%	3%	7%
Somewhat favorable	18%	19%	17%	16%	20%	18%	19%	19%	11%	12%	25%	6%	34%
Somewhat unfavorable	26%	28%	24%	25%	25%	27%	27%	30%	11%	20%	20%	19%	39%
Very unfavorable	40%	39%	40%	30%	37%	40%	49%	36%	55%	40%	48%	71%	17%
Don't know	10%	6%	13%	17%	12%	9%	1%	9%	9%	20%	3%	2%	3%
Totals (Unweighted N)	100% (1,269)	100% (611)	100% (658)	100% (226)	100% (324)	100% (532)	100% (187)	100% (918)	100% (147)	100% (118)	100% (86)	100% (389)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very favorable	6%	3%	4%	14%	4%	3%	11%	6%	8%	8%	2%
Somewhat favorable	18%	10%	11%	42%	4%	14%	31%	19%	18%	15%	16%
Somewhat unfavorable	26%	18%	33%	26%	14%	29%	31%	27%	25%	28%	23%
Very unfavorable	40%	59%	42%	8%	69%	44%	16%	35%	44%	46%	47%
Don't know	10%	10%	10%	9%	8%	10%	11%	13%	5%	2%	12%
Totals (Unweighted N)	100% (1,269)	100% (440)	100% (504)	100% (325)	100% (333)	100% (560)	100% (376)	100% (663)	100% (335)	100% (148)	100% (123)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Very favorable	6%	6%	7%	4%	1%	11%	2%	3%	10%	7%
Somewhat favorable	18%	19%	15%	7%	3%	32%	35%	6%	38%	19%
Somewhat unfavorable	26%	27%	24%	17%	19%	44%	33%	15%	39%	34%
Very unfavorable	40%	42%	34%	70%	74%	11%	26%	71%	11%	34%
Don't know	10%	6%	19%	2%	3%	2%	4%	5%	3%	6%
Totals (Unweighted N)	100% (1,269)	100% (1,052)	100% (217)	100% (192)	100% (169)	100% (168)	100% (150)	100% (431)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



222. Party of Senators

Are the two US Senators who represent your state...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Both Democrats	21%	27%	15%	31%	17%	19%	18%	18%	28%	32%	19%	36%	18%
Both Republicans	17%	20%	14%	13%	12%	19%	20%	19%	14%	8%	16%	17%	25%
One is a Democrat and the other is a Republican	21%	23%	20%	12%	18%	23%	31%	24%	14%	15%	17%	24%	27%
One is a Democrat and the other is an Independent	2%	4%	1%	5%	3%	2%	—	2%	6%	2%	3%	0%	1%
One is a Republican and the other is an Independent	0%	0%	0%	0%	2%	0%	—	0%	—	0%	1%	1%	—
Not sure	38%	26%	50%	39%	49%	37%	32%	37%	38%	43%	45%	22%	29%
Totals (Unweighted N)	100% (1,278)	100% (612)	100% (666)	100% (229)	100% (324)	100% (537)	100% (188)	100% (917)	100% (150)	100% (125)	100% (86)	100% (392)	100% (333)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Both Democrats	21%	26%	20%	13%	26%	21%	17%	16%	22%	41%	24%
Both Republicans	17%	13%	16%	23%	18%	14%	19%	16%	19%	17%	16%
One is a Democrat and the other is a Republican	21%	23%	19%	23%	25%	17%	24%	18%	26%	24%	24%
One is a Democrat and the other is an Independent	2%	2%	3%	1%	4%	1%	3%	4%	0%	—	—
One is a Republican and the other is an Independent	0%	0%	1%	0%	—	1%	0%	0%	1%	—	0%
Not sure	38%	35%	41%	39%	28%	46%	37%	46%	31%	18%	36%
Totals (Unweighted N)	100% (1,278)	100% (444)	100% (510)	100% (324)	100% (336)	100% (569)	100% (373)	100% (668)	100% (337)	100% (147)	100% (126)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Both Democrats	21%	25%	9%	38%	34%	22%	15%	30%	20%	22%
Both Republicans	17%	19%	11%	18%	17%	21%	31%	17%	24%	22%
One is a Democrat and the other is a Republican	21%	22%	19%	22%	24%	22%	27%	24%	24%	19%
One is a Democrat and the other is an Independent	2%	1%	6%	0%	—	1%	0%	1%	—	4%
One is a Republican and the other is an Independent	0%	1%	0%	1%	1%	—	—	1%	1%	—
Not sure	38%	32%	55%	21%	24%	33%	26%	28%	32%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,278)	(1,057)	(221)	(196)	(168)	(167)	(151)	(436)	(366)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



223. Party of MC

Is the member of Congress who represents your district a...

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Democrat	27%	32%	24%	36%	25%	24%	28%	23%	45%	41%	19%	48%	23%
Republican	35%	38%	31%	28%	26%	37%	44%	39%	22%	14%	43%	33%	54%
Independent	2%	3%	1%	3%	5%	1%	—	1%	4%	2%	2%	1%	0%
Not sure	36%	27%	44%	33%	43%	39%	28%	36%	29%	42%	36%	19%	23%
Totals (Unweighted N)	100% (1,279)	100% (612)	100% (667)	100% (230)	100% (325)	100% (536)	100% (188)	100% (919)	100% (149)	100% (125)	100% (86)	100% (390)	100% (333)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Democrat	27%	43%	22%	16%	37%	27%	22%	24%	29%	41%	30%
Republican	35%	25%	33%	51%	36%	27%	41%	29%	44%	44%	34%
Independent	2%	0%	4%	0%	1%	3%	1%	2%	3%	2%	0%
Not sure	36%	32%	41%	33%	25%	44%	35%	46%	23%	13%	36%
Totals (Unweighted N)	100% (1,279)	100% (444)	100% (509)	100% (326)	100% (337)	100% (569)	100% (373)	100% (668)	100% (337)	100% (148)	100% (126)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Democrat	27%	32%	17%	49%	46%	24%	22%	43%	20%	30%
Republican	35%	40%	20%	29%	38%	52%	54%	33%	52%	41%
Independent	2%	1%	4%	2%	—	—	0%	2%	0%	—
Not sure	36%	27%	59%	20%	17%	24%	23%	23%	27%	29%
Totals (Unweighted N)	100% (1,279)	100% (1,057)	100% (222)	100% (193)	100% (168)	100% (167)	100% (151)	100% (435)	100% (368)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



224. Reelect MC

If the election were being held today and the member of Congress who represents your district was running, would you...

Asked of registered voters

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Definitely vote <u>FOR</u> your member of Congress	20%	20%	20%	21%	9%	24%	21%	20%	25%	10%	23%	25%	24%
Probably vote <u>FOR</u> your member of Congress	19%	24%	14%	21%	24%	20%	12%	19%	18%	16%	19%	17%	21%
Probably vote <u>AGAINST</u> your member of Congress	11%	11%	10%	14%	9%	8%	14%	10%	6%	16%	16%	9%	10%
Definitely vote <u>AGAINST</u> your member of Congress	17%	18%	16%	13%	15%	15%	25%	17%	18%	15%	18%	25%	18%
Not sure	34%	27%	40%	31%	43%	33%	29%	33%	32%	44%	25%	24%	28%
Totals (Unweighted N)	100% (1,059)	100% (523)	100% (536)	100% (160)	100% (260)	100% (460)	100% (179)	100% (784)	100% (122)	100% (90)	100% (63)	100% (393)	100% (330)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Definitely vote <u>FOR</u> your member of Congress	20%	23%	15%	23%	21%	15%	24%	19%	21%	24%	15%
Probably vote <u>FOR</u> your member of Congress	19%	13%	21%	23%	15%	17%	22%	16%	23%	16%	22%
Probably vote <u>AGAINST</u> your member of Congress	11%	10%	16%	4%	9%	15%	8%	10%	11%	19%	6%
Definitely vote <u>AGAINST</u> your member of Congress	17%	19%	18%	13%	26%	17%	12%	14%	19%	21%	21%
Not sure	34%	35%	30%	37%	30%	36%	34%	41%	26%	20%	35%
Totals (Unweighted N)	100% (1,059)	100% (394)	100% (370)	100% (295)	100% (294)	100% (424)	100% (341)	100% (515)	100% (303)	100% (140)	100% (101)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Definitely vote <u>FOR</u> your member of Congress	20%	20%	—	31%	20%	27%	20%	23%	24%	13%
Probably vote <u>FOR</u> your member of Congress	19%	19%	—	14%	18%	19%	22%	15%	22%	24%
Probably vote <u>AGAINST</u> your member of Congress	11%	11%	—	7%	12%	13%	6%	9%	9%	17%
Definitely vote <u>AGAINST</u> your member of Congress	17%	17%	—	26%	23%	17%	20%	22%	14%	15%
Not sure	34%	34%	—	21%	27%	24%	32%	31%	31%	31%
Totals	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,059)	(1,059)	(-)	(195)	(169)	(165)	(150)	(438)	(366)	(109)

The Economist/YouGov Poll

July 30 - August 1, 2016



225. Political Variables | Preferred Nominee

Which one of these individuals did you want to be the Democratic nominee for President in 2016?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters	
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Hillary Clinton	30%	29%	31%	29%	32%	29%	32%	23%	66%	37%	35%	55%	10%
Bernie Sanders	40%	38%	41%	52%	46%	37%	30%	45%	19%	34%	33%	39%	39%
No preference	30%	33%	28%	19%	22%	34%	38%	33%	15%	29%	32%	7%	51%
Totals (Unweighted N)	100% (1,063)	100% (527)	100% (536)	100% (162)	100% (263)	100% (460)	100% (178)	100% (786)	100% (124)	100% (91)	100% (62)	100% (394)	100% (335)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Hillary Clinton	30%	61%	20%	7%	48%	34%	16%	28%	34%	28%	35%
Bernie Sanders	40%	28%	50%	39%	45%	38%	38%	46%	36%	37%	24%
No preference	30%	11%	30%	54%	7%	28%	46%	27%	30%	35%	41%
Totals (Unweighted N)	100% (1,063)	100% (393)	100% (372)	100% (298)	100% (293)	100% (427)	100% (343)	100% (515)	100% (306)	100% (141)	100% (101)

	Total	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
		Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Hillary Clinton	30%	30%	—	100%	—	8%	13%	64%	6%	13%
Bernie Sanders	40%	40%	—	—	100%	37%	41%	27%	37%	63%
No preference	30%	30%	—	—	—	55%	46%	9%	57%	24%
Totals (Unweighted N)	100% (1,063)	100% (1,063)	0% (-)	100% (197)	100% (169)	100% (168)	100% (152)	100% (439)	100% (369)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



226. Political Variables | Trump Supporter

Did you want Donald Trump to win the Republican party presidential nomination, or did you support a different candidate?

Asked of registered voters

	Gender			Age (4 category)				Race (4 category)				Likely Primary Voters	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Donald Trump	29%	33%	26%	17%	25%	31%	37%	34%	13%	20%	20%	8%	50%
Different candidate	50%	47%	54%	64%	51%	47%	46%	47%	61%	58%	64%	58%	45%
No preference	20%	20%	21%	19%	24%	21%	17%	19%	26%	22%	16%	34%	5%
Totals (Unweighted N)	100% (1,058)	100% (522)	100% (536)	100% (161)	100% (263)	100% (457)	100% (177)	100% (784)	100% (121)	100% (91)	100% (62)	100% (391)	100% (334)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Donald Trump	29%	6%	30%	56%	8%	24%	46%	28%	34%	27%	25%
Different candidate	50%	59%	50%	40%	60%	53%	43%	51%	45%	52%	60%
No preference	20%	34%	20%	4%	33%	23%	11%	21%	21%	21%	15%
Totals (Unweighted N)	100% (1,058)	100% (388)	100% (371)	100% (299)	100% (293)	100% (424)	100% (341)	100% (513)	100% (304)	100% (140)	100% (101)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Donald Trump	29%	29%	—	4%	11%	100%	—	4%	70%	8%
Different candidate	50%	50%	—	64%	53%	—	100%	65%	26%	79%
No preference	20%	20%	—	32%	36%	—	—	31%	5%	13%
Totals (Unweighted N)	100% (1,058)	100% (1,058)	0% (-)	100% (196)	100% (168)	100% (168)	100% (153)	100% (434)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



227. Election News | Sanders Run

Do you think Bernie Sanders should run for President as an independent candidate or support Hillary Clinton?

Of registered voters who prefer Bernie Sanders and voted in a Democratic presidential primary or caucus this year.

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
Run as an independent candidate	19%	21%	17%	32%	22%	15%	8%	23%	10%	13%	12%	19%	—
Support Hillary Clinton for President	75%	73%	76%	63%	77%	82%	78%	71%	90%	66%	81%	75%	—
Not sure	6%	6%	7%	5%	1%	3%	14%	6%	1%	20%	7%	6%	—
Totals (Unweighted N)	100% (393)	100% (177)	100% (216)	100% (77)	100% (102)	100% (157)	100% (57)	100% (265)	100% (70)	100% (33)	100% (25)	100% (393)	0% (-)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Run as an independent candidate	19%	11%	36%	42%	18%	17%	25%	20%	14%	34%	10%
Support Hillary Clinton for President	75%	84%	60%	22%	73%	81%	69%	74%	82%	62%	74%
Not sure	6%	6%	4%	36%	9%	2%	6%	6%	4%	4%	16%
Totals (Unweighted N)	100% (393)	100% (275)	100% (105)	100% (13)	100% (214)	100% (138)	100% (41)	100% (196)	100% (119)	100% (50)	100% (28)

	Voter Registration (2 category)		Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote			
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
Run as an independent candidate	19%	19%	—	4%	39%	—	—	2%	58%	68%
Support Hillary Clinton for President	75%	75%	—	92%	52%	—	—	93%	24%	22%
Not sure	6%	6%	—	4%	8%	—	—	5%	18%	9%
Totals (Unweighted N)	100% (393)	100% (393)	0% (-)	100% (195)	100% (169)	0% (-)	0% (-)	100% (281)	100% (23)	100% (35)

The Economist/YouGov Poll

July 30 - August 1, 2016



228. Political Variables | Generic Presidential Vote Intention

If an election for president was going to be held now, would you vote for...

Asked of registered voters

	Gender		Age (4 category)				Race (4 category)				Likely Primary Voters		
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	Democratic	Republican
The Democratic Party candidate	44%	38%	49%	58%	46%	39%	42%	35%	86%	53%	48%	80%	10%
The Republican Party candidate	36%	40%	33%	16%	27%	43%	44%	43%	6%	26%	27%	5%	77%
Other	7%	10%	4%	13%	9%	6%	3%	8%	1%	3%	6%	9%	5%
Not sure	10%	9%	12%	11%	14%	9%	9%	11%	3%	11%	16%	4%	7%
I would not vote	3%	4%	2%	3%	5%	3%	2%	2%	4%	7%	3%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,067)	(526)	(541)	(162)	(264)	(462)	(179)	(790)	(123)	(91)	(63)	(394)	(335)

	Total	Party ID			Ideology			Family Income (3 category)			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
The Democratic Party candidate	44%	88%	33%	5%	78%	55%	14%	45%	43%	42%	46%
The Republican Party candidate	36%	4%	33%	80%	5%	23%	65%	34%	39%	37%	36%
Other	7%	2%	13%	4%	9%	6%	6%	7%	6%	7%	9%
Not sure	10%	6%	16%	9%	6%	12%	12%	11%	10%	13%	6%
I would not vote	3%	0%	5%	2%	2%	3%	3%	3%	2%	1%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,067)	(396)	(371)	(300)	(295)	(426)	(346)	(519)	(305)	(141)	(102)

The Economist/YouGov Poll

July 30 - August 1, 2016



	Voter Registration (2 category)			Dem Primary Voters		Rep Primary Voters		2016 Presidential Vote		
	Total	Registered	Not registered	Prefers Clinton	Prefers Sanders	Prefers Trump	Prefers other	Clinton	Trump	Other
The Democratic Party candidate	44%	44%	—	99%	58%	2%	18%	99%	2%	16%
The Republican Party candidate	36%	36%	—	1%	8%	97%	57%	—	94%	10%
Other	7%	7%	—	0%	23%	1%	11%	—	—	45%
Not sure	10%	10%	—	1%	8%	1%	11%	1%	4%	24%
I would not vote	3%	3%	—	—	3%	—	3%	1%	—	5%
Totals (Unweighted N)	100% (1,067)	100% (1,067)	0% (-)	100% (196)	100% (169)	100% (168)	100% (152)	100% (439)	100% (371)	100% (109)

The Economist/YouGov Poll

July 30 - August 1, 2016



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	July 30 - August 1, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, and region) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, voter registration, and political ideology. The weights range from 0.1 to 6.2, with a mean of one and a standard deviation of 1.09.
Number of respondents	1300
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	40 questions not reported.