

List of Tables

1. Attention to election campaign	2
2. Direction of country	3
3. Important issue	4
4. Most important issue	6
5. Amount of scandals under Obama administration compared to previous administrations	8
6. Knowledge of GSA controversy	9
7. View on whether GSA scandal was isolated incident	10
8. Views on how much excess government spending on conferences and meetings contributes to national debt	11
9. Knowledge of secret service controversy	12
10. Effect of controversy on America's reputation	13
11. Views on difficulty of paying for college education compared to thirty years ago	14
12. Views on whether federal student loan interest rate should be extended	15
13. Respondents have a somewhat or very favorable opinion of these individuals	16
14. Respondents have a somewhat or very unfavorable opinion of these individuals	17
15. Approval of Obama as President	18
16. Obama approval on issues	19
17. Approval of U.S. Congress	21
18. Party Registration	22
19. Preferred Republican nominee for President	23
20. Preferences regarding Gingrich or Santorum dropping out of contest	24
21. Feelings about Romney as general election nominee	25
22. Preferred vice presidential nominee	26
23. Presidential vote preference: Obama vs. Romney	28
24. Predicted winner of general election if Romney is nominee	29
25. These factors are extremely or very important when deciding whether to purchase a product	30
26. These factors are slightly or not at all important when deciding whether to purchase a product	31
27. Respondents believe these companies lean more toward the Democrats	32
28. Respondents believe these companies lean more toward the Republicans	33
29. How often respondent avoids buying products because of politics	34
30. How often respondent is willing to spend more on American-made products	35
31. Product boycotts for political reasons	36
32. Knowledge of controversial criticism of Ann Romney	37
33. Own involvement in Tea Party movement	38
34. Obama's ideological leanings	39
35. Romney's ideological leanings	40
36. Obama's sincerity	41

The Economist/YouGov Poll

April 21-23, 2012



37. Obama's likeability	42
38. Romney's sincerity	43
39. Romney's likeability	44
40. Which of these words to describe Barack Obama	45
41. Which of these words to describe Mitt Romney	47
42. Trend of economy	49
43. Stock market expectations over next year	50
44. Change in personal finances over past year	51
45. 2012 Congressional vote	52

The Economist/YouGov Poll

April 21-23, 2012



1. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	32%	17%	33%	49%	34%	21%	29%	37%	28%	24%	36%	41%
Somewhat closely	33%	25%	36%	34%	34%	41%	20%	34%	33%	31%	31%	39%
Not too closely	22%	34%	20%	16%	21%	21%	31%	18%	26%	27%	19%	16%
Not at all	12%	25%	11%	1%	11%	17%	19%	12%	13%	17%	13%	3%
Totals (Unweighted)	100% (998)	100% (158)	100% (681)	100% (159)	100% (794)	100% (122)	100% (82)	100% (458)	100% (540)	100% (405)	100% (324)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	32%	25%	45%	35%	31%	31%	47%	30%	30%	31%	38%	23%	37%	49%
Somewhat closely	33%	37%	32%	38%	46%	34%	34%	31%	32%	38%	30%	32%	35%	35%
Not too closely	22%	27%	18%	17%	19%	26%	15%	23%	26%	19%	22%	27%	20%	14%
Not at all	12%	11%	5%	10%	4%	9%	4%	17%	12%	12%	9%	18%	7%	2%
Totals (Unweighted)	100% (998)	100% (375)	100% (242)	100% (291)	100% (196)	100% (367)	100% (308)	100% (179)	100% (225)	100% (372)	100% (222)	100% (380)	100% (371)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



2. Direction of country

Would you say things in this country today are...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	25%	20%	27%	27%	20%	61%	29%	25%	26%	22%	24%	32%
Off on the wrong track	60%	59%	60%	64%	67%	14%	55%	62%	58%	60%	63%	57%
Not sure	15%	21%	14%	9%	13%	26%	15%	13%	16%	18%	12%	11%
Totals (Unweighted)	100% (999)	100% (158)	100% (682)	100% (159)	100% (794)	100% (123)	100% (82)	100% (460)	100% (539)	100% (405)	100% (325)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	25%	47%	3%	25%	46%	36%	9%	25%	26%	26%	24%	26%	26%	34%
Off on the wrong track	60%	38%	93%	59%	37%	51%	87%	58%	60%	61%	61%	55%	63%	59%
Not sure	15%	14%	4%	16%	17%	12%	4%	17%	13%	14%	14%	18%	11%	7%
Totals (Unweighted)	100% (999)	100% (376)	100% (242)	100% (291)	100% (196)	100% (368)	100% (308)	100% (179)	100% (226)	100% (372)	100% (222)	100% (381)	100% (371)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



3. Important issue

How important are the following issues to you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	64%	65%	64%	65%	63%	64%	72%	57%	71%	66%	64%	61%
The economy	96%	92%	96%	99%	97%	85%	92%	96%	95%	95%	95%	97%
Immigration	73%	70%	71%	84%	75%	60%	78%	71%	76%	75%	70%	75%
The environment	72%	75%	69%	77%	71%	73%	78%	65%	78%	74%	67%	73%
Terrorism	79%	69%	78%	92%	79%	65%	89%	77%	80%	82%	76%	76%
Gay rights	41%	47%	39%	39%	43%	30%	35%	37%	45%	41%	37%	46%
Education	84%	86%	82%	85%	82%	90%	89%	81%	86%	82%	85%	85%
Health care	90%	84%	90%	95%	91%	82%	90%	87%	92%	91%	85%	93%
Social security	88%	73%	89%	98%	88%	86%	87%	87%	88%	91%	84%	86%
The budget deficit	88%	84%	87%	94%	90%	75%	85%	87%	88%	89%	86%	88%
The war in Afghanistan	73%	69%	73%	81%	74%	65%	74%	72%	75%	74%	71%	76%
Taxes	90%	84%	91%	92%	91%	78%	93%	90%	90%	91%	88%	91%
Medicare	84%	68%	86%	99%	86%	76%	79%	80%	88%	86%	80%	85%
Abortion	55%	58%	52%	60%	56%	42%	61%	48%	62%	58%	51%	53%
Totals	(997)	(156)	(681)	(160)	(793)	(122)	(82)	(460)	(537)	(405)	(323)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	64%	64%	71%	56%	53%	61%	70%	67%	65%	63%	62%	66%	64%	59%
The economy	96%	95%	98%	97%	98%	97%	97%	98%	96%	94%	95%	95%	98%	96%
Immigration	73%	65%	90%	70%	57%	72%	85%	73%	71%	73%	77%	69%	79%	69%
The environment	72%	84%	53%	72%	90%	80%	50%	78%	70%	69%	72%	73%	71%	73%
Terrorism	79%	74%	90%	74%	54%	84%	87%	83%	76%	80%	75%	76%	84%	76%
Gay rights	41%	52%	28%	40%	72%	40%	25%	47%	38%	38%	44%	40%	38%	49%
Education	84%	90%	75%	85%	93%	85%	77%	84%	84%	85%	81%	86%	82%	81%
Health care	90%	91%	88%	91%	94%	91%	87%	94%	91%	88%	88%	91%	90%	90%
Social security	88%	89%	89%	84%	83%	89%	88%	96%	84%	87%	85%	86%	89%	90%
The budget deficit	88%	81%	97%	88%	77%	90%	95%	87%	91%	86%	87%	85%	93%	86%
The war in Afghanistan	73%	72%	83%	66%	64%	73%	79%	74%	75%	71%	76%	70%	77%	78%
Taxes	90%	86%	95%	91%	84%	90%	97%	93%	90%	90%	88%	85%	96%	90%
Medicare	84%	83%	87%	84%	82%	85%	85%	87%	85%	86%	79%	85%	83%	85%
Abortion	55%	56%	59%	50%	63%	45%	59%	63%	51%	53%	54%	57%	53%	51%

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April 21-23, 2012



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals	(997)	(374)	(242)	(291)	(196)	(367)	(309)	(178)	(226)	(370)	(223)	(379)	(372)	(130)

The Economist/YouGov Poll

April 21-23, 2012



4. Most important issue

Which of these is the **most** important issue for you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	2%	5%	1%	0%	1%	5%	7%	3%	0%	2%	2%	0%
The economy	42%	40%	45%	33%	42%	39%	42%	47%	37%	41%	43%	42%
Immigration	3%	2%	4%	4%	4%	2%	2%	4%	3%	4%	3%	2%
The environment	5%	12%	3%	1%	6%	1%	1%	3%	6%	4%	5%	5%
Terrorism	1%	2%	2%	0%	1%	1%	0%	1%	2%	2%	1%	1%
Gay rights	1%	5%	1%	0%	1%	0%	4%	2%	0%	2%	1%	1%
Education	6%	9%	6%	1%	6%	7%	4%	5%	6%	3%	7%	8%
Health care	11%	10%	11%	11%	11%	11%	8%	10%	12%	8%	13%	13%
Social security	11%	0%	10%	24%	10%	19%	7%	6%	15%	17%	6%	6%
The budget deficit	8%	6%	8%	9%	8%	3%	13%	11%	5%	5%	10%	11%
The war in Afghanistan	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%	1%	2%
Taxes	5%	5%	5%	3%	4%	5%	6%	3%	6%	3%	6%	5%
Medicare	4%	1%	2%	12%	4%	5%	3%	3%	4%	6%	1%	2%
Abortion	1%	2%	1%	1%	1%	0%	2%	1%	2%	1%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(963)	(142)	(663)	(158)	(770)	(115)	(78)	(446)	(517)	(388)	(313)	(262)

The Economist/YouGov Poll

April 21-23, 2012



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	2%	3%	0%	1%	0%	3%	2%	3%	1%	1%	2%	4%	0%	0%
The economy	42%	37%	48%	46%	36%	42%	46%	51%	33%	43%	42%	34%	46%	46%
Immigration	3%	1%	6%	4%	0%	2%	6%	4%	3%	3%	3%	4%	3%	4%
The environment	5%	5%	1%	7%	13%	4%	0%	6%	4%	3%	8%	3%	6%	5%
Terrorism	1%	0%	3%	1%	0%	0%	2%	1%	2%	1%	2%	2%	1%	0%
Gay rights	1%	4%	0%	0%	4%	1%	1%	2%	1%	2%	0%	2%	0%	5%
Education	6%	8%	3%	5%	11%	5%	2%	3%	5%	5%	10%	8%	4%	5%
Health care	11%	13%	9%	11%	18%	12%	7%	11%	12%	10%	11%	9%	11%	16%
Social security	11%	18%	5%	4%	8%	13%	6%	8%	15%	11%	7%	16%	8%	5%
The budget deficit	8%	1%	14%	9%	1%	4%	17%	4%	12%	6%	9%	5%	10%	9%
The war in Afghanistan	1%	1%	1%	2%	1%	2%	1%	0%	1%	2%	0%	2%	0%	0%
Taxes	5%	3%	6%	5%	2%	5%	5%	2%	4%	7%	4%	4%	6%	4%
Medicare	4%	6%	2%	3%	4%	5%	2%	5%	4%	4%	1%	5%	2%	1%
Abortion	1%	1%	3%	2%	1%	2%	2%	0%	2%	1%	2%	1%	2%	1%
Totals (Unweighted)	100% (963)	100% (362)	100% (237)	100% (281)	100% (191)	100% (356)	100% (302)	100% (170)	100% (219)	100% (358)	100% (216)	100% (364)	100% (364)	100% (125)

5. Amount of scandals under Obama administration compared to previous administrations

Do you think the Obama administration has had more scandals, fewer scandals, or about the same amount of scandals as previous presidential administrations?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More scandals	25%	11%	26%	40%	29%	6%	20%	27%	24%	26%	25%	26%
About the same amount of scandals	32%	37%	32%	27%	31%	32%	45%	32%	33%	33%	32%	31%
Fewer scandals	32%	36%	31%	31%	30%	47%	27%	33%	31%	28%	32%	39%
Not sure	10%	16%	11%	2%	10%	15%	8%	9%	12%	14%	11%	3%
Totals (Unweighted)	100% (999)	100% (158)	100% (681)	100% (160)	100% (794)	100% (123)	100% (82)	100% (459)	100% (540)	100% (405)	100% (325)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More scandals	25%	7%	50%	27%	2%	18%	50%	22%	28%	25%	28%	24%	26%	29%
About the same amount of scandals	32%	30%	37%	30%	20%	32%	38%	24%	33%	37%	32%	33%	35%	30%
Fewer scandals	32%	53%	6%	35%	69%	42%	8%	42%	32%	28%	30%	33%	31%	34%
Not sure	10%	9%	6%	7%	8%	8%	4%	13%	8%	11%	10%	11%	8%	7%
Totals (Unweighted)	100% (999)	100% (376)	100% (242)	100% (291)	100% (195)	100% (368)	100% (309)	100% (179)	100% (226)	100% (371)	100% (223)	100% (380)	100% (372)	100% (130)

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April 21-23, 2012



6. Knowledge of GSA controversy

How much have you heard about the controversy surrounding the General Service Administration's (GSA) conference in Las Vegas in October 2010?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A lot	34%	15%	36%	49%	35%	25%	36%	40%	28%	27%	34%	45%
A little	35%	35%	34%	35%	34%	38%	30%	35%	34%	34%	34%	35%
Nothing at all	32%	50%	30%	15%	31%	37%	34%	25%	38%	39%	32%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(158)	(680)	(159)	(793)	(123)	(81)	(459)	(538)	(403)	(325)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	34%	26%	43%	43%	28%	36%	46%	28%	33%	35%	38%	26%	37%	53%
A little	35%	37%	33%	32%	39%	34%	37%	38%	32%	36%	32%	34%	41%	26%
Nothing at all	32%	37%	24%	25%	33%	30%	17%	33%	35%	30%	31%	40%	21%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(376)	(242)	(290)	(195)	(367)	(309)	(178)	(225)	(372)	(222)	(379)	(371)	(130)

The Economist/YouGov Poll

April 21-23, 2012



7. View on whether GSA scandal was isolated incident

Which comes closest to your view about the GSA scandal? (A) It was probably an isolated incident; (B) There are probably many more examples of the government spending money excessively on conferences and meetings

Asked of respondents who indicated they had heard of the GSA scandal

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	16%	36%	14%	9%	11%	39%	37%	17%	15%	17%	15%	17%
B	84%	64%	86%	91%	89%	61%	63%	83%	85%	83%	85%	83%
Totals (Unweighted)	100% (701)	100% (82)	100% (485)	100% (134)	100% (564)	100% (82)	100% (55)	100% (368)	100% (333)	100% (255)	100% (229)	100% (217)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	16%	30%	4%	15%	36%	19%	6%	27%	15%	16%	9%	21%	14%	11%
B	84%	70%	96%	85%	64%	81%	94%	73%	85%	84%	91%	79%	86%	89%
Totals (Unweighted)	100% (701)	100% (242)	100% (196)	100% (223)	100% (138)	100% (264)	100% (258)	100% (122)	100% (149)	100% (269)	100% (161)	100% (225)	100% (293)	100% (108)

The Economist/YouGov Poll

April 21-23, 2012



8. Views on how much excess government spending on conferences and meetings contributes to national debt

How much do you think excessive government spending on things like conferences and meetings contributes to our national debt?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Not much at all	12%	11%	14%	6%	12%	15%	6%	16%	9%	6%	12%	22%
Not very much	31%	38%	29%	25%	29%	38%	37%	33%	28%	27%	30%	37%
Quite a bit	38%	35%	37%	44%	39%	33%	32%	35%	40%	38%	43%	33%
A lot	20%	15%	19%	25%	20%	15%	24%	16%	23%	29%	15%	9%
Totals (Unweighted)	100% (992)	100% (157)	100% (677)	100% (158)	100% (790)	100% (121)	100% (81)	100% (459)	100% (533)	100% (399)	100% (324)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Not much at all	12%	14%	3%	14%	24%	12%	4%	16%	10%	10%	15%	9%	9%	25%
Not very much	31%	36%	28%	31%	39%	35%	28%	30%	33%	29%	31%	26%	36%	29%
Quite a bit	38%	36%	48%	33%	30%	36%	43%	35%	42%	39%	36%	40%	39%	34%
A lot	20%	13%	20%	21%	7%	18%	25%	19%	16%	23%	19%	24%	16%	11%
Totals (Unweighted)	100% (992)	100% (374)	100% (241)	100% (289)	100% (196)	100% (366)	100% (307)	100% (178)	100% (224)	100% (367)	100% (223)	100% (375)	100% (371)	100% (129)

The Economist/YouGov Poll

April 21-23, 2012



9. Knowledge of secret service controversy

How much have you heard about the prostitution scandal involving U.S. Secret Service agents in Colombia?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A lot	49%	27%	50%	69%	49%	46%	46%	53%	45%	42%	48%	59%
A little	38%	45%	38%	30%	39%	34%	37%	37%	40%	41%	38%	34%
Nothing at all	13%	27%	12%	1%	12%	21%	16%	11%	16%	17%	14%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(158)	(679)	(160)	(793)	(122)	(82)	(460)	(537)	(403)	(325)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	49%	45%	59%	50%	43%	51%	61%	43%	43%	51%	54%	41%	52%	66%
A little	38%	42%	31%	39%	45%	39%	31%	43%	44%	34%	35%	42%	39%	31%
Nothing at all	13%	13%	10%	11%	13%	10%	8%	14%	12%	15%	11%	17%	9%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(375)	(242)	(292)	(196)	(368)	(309)	(179)	(224)	(371)	(223)	(378)	(372)	(130)

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April 21-23, 2012



10. Effect of controversy on America's reputation

What effect do you think the secret service prostitution scandal will have on America's reputation in the world?

Asked of respondents who indicated they had heard of the secret service scandal

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
It will damage America's reputation greatly	19%	15%	19%	24%	20%	15%	15%	16%	22%	23%	19%	14%
It will damage America's reputation a little bit	46%	56%	42%	51%	45%	45%	63%	43%	49%	47%	47%	44%
It will have little to no effect	35%	29%	40%	25%	35%	40%	22%	41%	29%	31%	35%	41%
Totals (Unweighted)	100% (886)	100% (116)	100% (612)	100% (158)	100% (711)	100% (106)	100% (69)	100% (430)	100% (456)	100% (347)	100% (286)	100% (253)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
It will damage America's reputation greatly	19%	15%	24%	16%	7%	15%	28%	21%	14%	20%	21%	21%	16%	18%
It will damage America's reputation a little bit	46%	51%	46%	41%	41%	47%	46%	45%	48%	48%	42%	47%	46%	45%
It will have little to no effect	35%	34%	29%	43%	52%	38%	26%	34%	38%	32%	37%	32%	38%	37%
Totals (Unweighted)	100% (886)	100% (333)	100% (222)	100% (267)	100% (177)	100% (337)	100% (290)	100% (160)	100% (200)	100% (323)	100% (203)	100% (321)	100% (341)	100% (126)

The Economist/YouGov Poll

April 21-23, 2012



11. Views on difficulty of paying for college education compared to thirty years ago

Do you think it is easier or harder than it was thirty years ago for Americans to pay for a college education?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Much easier	3%	6%	3%	2%	3%	5%	5%	4%	2%	3%	4%	3%
Somewhat easier	13%	17%	12%	10%	12%	13%	18%	15%	11%	12%	13%	13%
Somewhat harder	26%	26%	25%	28%	26%	21%	29%	23%	28%	25%	25%	27%
Much harder	59%	51%	61%	60%	59%	61%	48%	58%	59%	60%	58%	57%
Totals (Unweighted)	100% (993)	100% (158)	100% (676)	100% (159)	100% (791)	100% (121)	100% (81)	100% (459)	100% (534)	100% (400)	100% (324)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Much easier	3%	3%	4%	2%	2%	3%	4%	4%	2%	2%	5%	3%	2%	2%
Somewhat easier	13%	13%	13%	12%	7%	14%	15%	13%	13%	13%	11%	13%	13%	12%
Somewhat harder	26%	24%	29%	25%	22%	27%	26%	25%	24%	26%	26%	24%	29%	22%
Much harder	59%	60%	55%	61%	69%	56%	56%	59%	60%	58%	58%	60%	56%	64%
Totals (Unweighted)	100% (993)	100% (374)	100% (241)	100% (291)	100% (196)	100% (366)	100% (308)	100% (179)	100% (225)	100% (366)	100% (223)	100% (377)	100% (371)	100% (129)

12. Views on whether federal student loan interest rate should be extended

In the coming months, Congress will debate whether it should extend the current interest rate on federal student loans (3.4%) or let it expire, causing it to double to 6.8%. Some people say that extending the low interest rate is important because it allows low and middle-income students to be able to attend college. Others say that the country can no longer afford to give college students such a low interest rate on their loans. Which comes closest to your view?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Congress should extend the low interest rate	62%	55%	61%	70%	62%	73%	47%	61%	62%	55%	61%	72%
Congress should allow the low interest rate to expire	19%	16%	20%	21%	19%	10%	28%	21%	17%	18%	21%	19%
Not sure	19%	29%	19%	9%	19%	18%	25%	17%	21%	26%	18%	9%
Totals (Unweighted)	100% (996)	100% (156)	100% (680)	100% (160)	100% (792)	100% (122)	100% (82)	100% (458)	100% (538)	100% (405)	100% (323)	100% (268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Congress should extend the low interest rate	62%	70%	55%	66%	77%	69%	55%	61%	64%	63%	57%	66%	60%	65%
Congress should allow the low interest rate to expire	19%	12%	30%	19%	6%	17%	31%	17%	18%	20%	21%	18%	21%	23%
Not sure	19%	17%	15%	15%	16%	15%	13%	22%	18%	17%	23%	15%	20%	12%
Totals (Unweighted)	100% (996)	100% (375)	100% (240)	100% (291)	100% (196)	100% (367)	100% (307)	100% (178)	100% (226)	100% (370)	100% (222)	100% (380)	100% (372)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



13. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	45%	47%	45%	43%	40%	83%	47%	43%	47%	42%	44%	51%
Mitt Romney	39%	25%	39%	54%	42%	19%	37%	39%	39%	34%	41%	43%
Rick Santorum	37%	27%	37%	47%	39%	20%	39%	37%	36%	38%	37%	33%
Totals	(999)	(158)	(681)	(160)	(795)	(122)	(82)	(459)	(540)	(405)	(325)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	45%	78%	11%	44%	91%	59%	14%	55%	43%	45%	40%	49%	44%	50%
Mitt Romney	39%	18%	78%	37%	11%	30%	72%	32%	38%	41%	41%	34%	41%	44%
Rick Santorum	37%	20%	71%	29%	9%	27%	69%	32%	38%	37%	37%	36%	40%	33%
Totals	(999)	(376)	(242)	(292)	(196)	(368)	(309)	(179)	(226)	(371)	(223)	(381)	(372)	(130)

The Economist/YouGov Poll

April 21-23, 2012



14. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	39%	49%	54%	53%	9%	42%	51%	44%	46%	51%	47%
Mitt Romney	48%	53%	48%	41%	47%	58%	43%	52%	45%	46%	47%	52%
Rick Santorum	47%	49%	47%	44%	47%	53%	37%	51%	43%	38%	49%	60%
Totals	(999)	(158)	(681)	(160)	(795)	(122)	(82)	(459)	(540)	(405)	(325)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	18%	88%	48%	8%	39%	84%	35%	50%	50%	52%	40%	53%	48%
Mitt Romney	48%	70%	18%	52%	84%	59%	25%	51%	48%	46%	49%	47%	50%	54%
Rick Santorum	47%	65%	21%	57%	85%	57%	25%	47%	43%	47%	50%	40%	49%	63%
Totals	(999)	(376)	(242)	(292)	(196)	(368)	(309)	(179)	(226)	(371)	(223)	(381)	(372)	(130)

The Economist/YouGov Poll

April 21-23, 2012



15. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	16%	12%	16%	19%	12%	46%	12%	14%	17%	17%	14%	14%
Somewhat Approve	27%	33%	27%	19%	25%	35%	35%	27%	27%	23%	28%	32%
Somewhat Disapprove	13%	14%	13%	10%	13%	6%	16%	11%	14%	12%	13%	14%
Strongly Disapprove	38%	24%	39%	51%	45%	3%	23%	42%	35%	37%	39%	38%
Not Sure	7%	17%	5%	1%	6%	10%	15%	6%	8%	11%	5%	2%
Totals (Unweighted)	100% (999)	100% (158)	100% (681)	100% (160)	100% (794)	100% (123)	100% (82)	100% (459)	100% (540)	100% (405)	100% (325)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	16%	33%	1%	11%	31%	21%	4%	16%	12%	19%	14%	18%	15%	15%
Somewhat Approve	27%	44%	5%	28%	58%	31%	9%	34%	31%	22%	23%	28%	26%	33%
Somewhat Disapprove	13%	8%	11%	18%	6%	18%	9%	13%	8%	15%	14%	13%	13%	10%
Strongly Disapprove	38%	10%	82%	37%	3%	26%	77%	26%	42%	39%	43%	32%	43%	41%
Not Sure	7%	5%	1%	6%	2%	4%	1%	11%	7%	5%	6%	10%	3%	0%
Totals (Unweighted)	100% (999)	100% (375)	100% (242)	100% (292)	100% (196)	100% (368)	100% (308)	100% (178)	100% (226)	100% (372)	100% (223)	100% (380)	100% (372)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



16. Obama approval on issues

Below are some issues facing the country. For each one, indicate whether you approve or disapprove of the way Barack Obama is handling that issue.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	44%	49%	44%	35%	40%	68%	49%	49%	39%	37%	46%	53%
The economy	36%	38%	37%	32%	31%	70%	41%	35%	38%	31%	39%	43%
Immigration	29%	30%	28%	30%	24%	60%	40%	29%	29%	27%	28%	34%
The environment	37%	34%	38%	38%	32%	66%	47%	35%	40%	33%	37%	44%
Terrorism	47%	46%	47%	48%	43%	73%	50%	50%	44%	42%	47%	55%
Gay rights	32%	26%	35%	33%	30%	50%	32%	34%	31%	26%	34%	41%
Education	39%	36%	39%	44%	35%	74%	38%	41%	38%	35%	39%	48%
Health care	37%	40%	37%	36%	32%	69%	47%	38%	36%	34%	38%	43%
Social securitys	34%	26%	36%	39%	29%	71%	35%	34%	35%	30%	35%	41%
The budget deficit	30%	31%	32%	24%	25%	68%	33%	29%	31%	26%	33%	34%
The war in Afghanistan	40%	44%	41%	32%	36%	65%	38%	41%	39%	37%	40%	45%
Taxes	37%	36%	39%	33%	32%	71%	42%	37%	38%	32%	38%	46%
Medicare	36%	30%	37%	39%	30%	73%	42%	37%	34%	32%	36%	41%
Abortion	34%	33%	35%	34%	30%	60%	44%	35%	33%	29%	35%	44%
Totals	(996)	(155)	(681)	(160)	(792)	(122)	(82)	(458)	(538)	(405)	(322)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	44%	66%	22%	46%	74%	57%	26%	46%	44%	46%	38%	40%	46%	57%
The economy	36%	63%	6%	39%	75%	47%	14%	41%	36%	36%	33%	37%	38%	40%
Immigration	29%	52%	4%	30%	52%	41%	11%	36%	31%	29%	22%	30%	30%	32%
The environment	37%	61%	10%	39%	60%	52%	17%	42%	37%	36%	35%	39%	38%	42%
Terrorism	47%	69%	19%	54%	76%	64%	25%	53%	48%	46%	41%	46%	49%	54%
Gay rights	32%	52%	9%	35%	67%	43%	11%	38%	31%	31%	31%	30%	34%	47%
Education	39%	63%	11%	44%	69%	52%	20%	45%	41%	38%	35%	41%	40%	46%
Health care	37%	64%	6%	41%	76%	51%	11%	42%	37%	37%	34%	38%	37%	42%
Social securitys	34%	55%	8%	40%	61%	48%	14%	37%	35%	35%	31%	35%	35%	42%
The budget deficit	30%	54%	5%	31%	59%	40%	11%	31%	33%	30%	27%	32%	31%	33%
The war in Afghanistan	40%	59%	24%	40%	67%	50%	25%	43%	39%	42%	34%	38%	43%	46%
Taxes	37%	62%	8%	41%	70%	52%	14%	40%	37%	39%	32%	40%	39%	44%
Medicare	36%	59%	8%	39%	67%	47%	16%	39%	36%	37%	31%	37%	34%	41%
Abortion	34%	57%	7%	39%	63%	48%	13%	40%	34%	34%	30%	35%	37%	40%

continued on the next page ...

The Economist/YouGov Poll

April 21-23, 2012



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals	(996)	(374)	(242)	(291)	(196)	(367)	(309)	(178)	(226)	(370)	(222)	(379)	(372)	(130)

The Economist/YouGov Poll

April 21-23, 2012



17. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	1%	2%	1%	2%	1%	2%	4%	1%	1%	1%	1%	1%
Somewhat approve	8%	8%	8%	8%	8%	9%	3%	7%	8%	7%	8%	8%
Neither approve nor disapprove	13%	16%	14%	7%	11%	23%	23%	11%	16%	15%	15%	9%
Somewhat disapprove	27%	21%	28%	31%	29%	13%	30%	25%	30%	28%	21%	33%
Strongly disapprove	41%	28%	42%	51%	43%	34%	27%	48%	34%	34%	46%	46%
Not sure	10%	25%	7%	2%	9%	18%	14%	8%	12%	16%	8%	3%
Totals (Unweighted)	100% (999)	100% (157)	100% (682)	100% (160)	100% (794)	100% (123)	100% (82)	100% (460)	100% (539)	100% (406)	100% (324)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	1%	2%	0%	1%	1%	1%	2%	2%	1%	1%	1%	2%	0%	1%
Somewhat approve	8%	7%	8%	10%	6%	9%	8%	5%	7%	9%	8%	6%	9%	8%
Neither approve nor disapprove	13%	18%	12%	10%	13%	13%	13%	15%	16%	13%	10%	15%	12%	10%
Somewhat disapprove	27%	25%	39%	24%	28%	24%	35%	24%	30%	30%	23%	29%	28%	23%
Strongly disapprove	41%	41%	34%	49%	49%	46%	38%	41%	36%	37%	50%	34%	45%	56%
Not sure	10%	7%	6%	6%	2%	6%	4%	13%	10%	9%	9%	15%	5%	1%
Totals (Unweighted)	100% (999)	100% (376)	100% (241)	100% (292)	100% (196)	100% (368)	100% (308)	100% (179)	100% (225)	100% (372)	100% (223)	100% (381)	100% (372)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



18. Party Registration

Are you registered to vote as...

Asked of registered voters who live in states with party registration

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Democrat	42%	55%	41%	35%	35%	82%	70%	38%	45%	55%	34%	36%
Republican	33%	29%	31%	43%	37%	4%	21%	35%	31%	25%	37%	37%
Other Party	1%	3%	0%	0%	1%	0%	0%	1%	0%	0%	2%	0%
Independent/No Party	24%	13%	27%	22%	27%	14%	9%	26%	23%	20%	26%	27%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(461)	(55)	(336)	(70)	(370)	(49)	(42)	(234)	(227)	(152)	(156)	(153)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Democrat	42%	95%	7%	11%	82%	41%	19%	49%	35%	44%	35%	48%	40%	45%
Republican	33%	1%	90%	14%	3%	21%	65%	23%	41%	33%	39%	23%	39%	34%
Other Party	1%	0%	0%	2%	2%	0%	0%	0%	0%	0%	2%	0%	2%	0%
Independent/No Party	24%	4%	3%	72%	13%	38%	16%	27%	24%	22%	23%	28%	19%	22%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(461)	(192)	(118)	(138)	(103)	(173)	(155)	(136)	(26)	(146)	(153)	(151)	(189)	(67)

The Economist/YouGov Poll

April 21-23, 2012



19. Preferred Republican nominee for President

Who would you like to be the Republican nominee for President in 2012?

Asked of eligible registered voters who usually vote in Republican primary elections

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Mitt Romney	57%	42%	52%	79%	57%	27%	79%	51%	63%	53%	57%	62%
Newt Gingrich	14%	16%	15%	10%	14%	0%	10%	17%	10%	15%	14%	13%
Ron Paul	13%	28%	15%	2%	14%	0%	0%	15%	11%	13%	17%	9%
Other	9%	11%	10%	3%	8%	16%	11%	12%	5%	8%	6%	12%
No preference	8%	4%	9%	6%	7%	57%	0%	4%	11%	11%	7%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(249)	(23)	(176)	(50)	(229)	(4)	(16)	(138)	(111)	(85)	(90)	(74)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Mitt Romney	57%	20%	63%	53%	19%	59%	58%	48%	64%	62%	49%	56%	51%	63%
Newt Gingrich	14%	0%	15%	14%	0%	10%	15%	25%	7%	14%	16%	13%	12%	18%
Ron Paul	13%	23%	8%	19%	35%	7%	14%	17%	12%	10%	16%	17%	13%	8%
Other	9%	11%	8%	10%	46%	10%	7%	6%	9%	8%	9%	5%	14%	9%
No preference	8%	46%	7%	5%	0%	14%	6%	5%	9%	6%	10%	10%	10%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(249)	(6)	(177)	(55)	(8)	(57)	(181)	(27)	(69)	(92)	(61)	(63)	(112)	(45)

The Economist/YouGov Poll

April 21-23, 2012



20. Preferences regarding Gingrich or Santorum dropping out of contest

What would you prefer to see happen in the Republican nomination campaign? (A) All candidates except Romney drop out, allowing Romney to focus on the general election; (B) The current field of candidates all stay in the race until one clinches the nomination

Asked of eligible voters who usually vote in Republican primary elections

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	61%	61%	57%	72%	60%	27%	79%	60%	61%	60%	56%	67%
B	39%	39%	43%	28%	40%	73%	21%	40%	39%	40%	44%	33%
Totals (Unweighted)	100% (247)	100% (23)	100% (176)	100% (48)	100% (227)	100% (4)	100% (16)	100% (137)	100% (110)	100% (83)	100% (90)	100% (74)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	61%	43%	63%	66%	59%	61%	61%	59%	63%	66%	52%	61%	50%	75%
B	39%	57%	37%	34%	41%	39%	39%	41%	37%	34%	48%	39%	50%	25%
Totals (Unweighted)	100% (247)	100% (6)	100% (175)	100% (55)	100% (8)	100% (57)	100% (179)	100% (27)	100% (68)	100% (92)	100% (60)	100% (62)	100% (112)	100% (45)

The Economist/YouGov Poll

April 21-23, 2012



21. Feelings about Romney as general election nominee

How would you feel if Mitt Romney became the Republican nominee for President?

Asked of eligible voters who usually vote in Republican primary elections

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Excited	17%	18%	17%	16%	16%	13%	29%	17%	16%	12%	15%	23%
Satisfied	58%	40%	54%	77%	59%	30%	52%	57%	59%	58%	58%	57%
Dissatisfied	23%	42%	27%	4%	23%	57%	20%	22%	25%	28%	24%	18%
Angry	2%	0%	2%	3%	2%	0%	0%	4%	0%	2%	2%	2%
Totals (Unweighted)	100% (249)	100% (23)	100% (176)	100% (50)	100% (229)	100% (4)	100% (16)	100% (138)	100% (111)	100% (85)	100% (90)	100% (74)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Excited	17%	11%	14%	27%	0%	28%	14%	18%	17%	18%	14%	12%	14%	15%
Satisfied	58%	10%	67%	44%	19%	43%	64%	50%	56%	60%	60%	60%	57%	67%
Dissatisfied	23%	69%	18%	25%	70%	26%	21%	24%	26%	22%	22%	24%	28%	12%
Angry	2%	11%	0%	4%	12%	2%	2%	8%	1%	1%	3%	3%	1%	6%
Totals (Unweighted)	100% (249)	100% (6)	100% (177)	100% (55)	100% (8)	100% (57)	100% (181)	100% (27)	100% (69)	100% (92)	100% (61)	100% (63)	100% (112)	100% (45)

The Economist/YouGov Poll

April 21-23, 2012



22. Preferred vice presidential nominee

If Mitt Romney becomes the Republican presidential nominee, who would you want the Republican nominee for vice-president to be?

Asked of eligible voters who usually vote in Republican primary elections

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Chris Christie	14%	11%	14%	15%	14%	0%	8%	17%	10%	20%	7%	15%
Rob Portman	1%	0%	1%	2%	1%	0%	0%	1%	1%	2%	0%	2%
Paul Ryan	9%	27%	8%	7%	10%	0%	0%	6%	13%	5%	12%	10%
John Thune	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	0%	1%
Rick Santorum	17%	7%	18%	20%	17%	0%	28%	12%	23%	22%	16%	13%
Bob McDonnell	1%	0%	1%	0%	1%	0%	0%	0%	1%	2%	0%	0%
Rand Paul	7%	12%	8%	2%	7%	0%	4%	7%	6%	10%	7%	2%
Mitch Daniels	2%	0%	1%	5%	2%	0%	0%	4%	1%	3%	2%	1%
Jim DeMint	1%	3%	1%	1%	1%	0%	0%	1%	2%	1%	1%	3%
Marco Rubio	20%	17%	16%	31%	19%	0%	36%	16%	24%	11%	25%	23%
Susana Martinez	2%	0%	2%	5%	2%	0%	0%	5%	0%	5%	2%	0%
Nikki Haley	1%	0%	0%	3%	1%	0%	0%	1%	0%	1%	1%	0%
Condoleezza Rice	20%	18%	24%	9%	19%	100%	15%	26%	13%	11%	22%	25%
Sarah Palin	4%	5%	6%	0%	4%	0%	10%	3%	6%	5%	5%	4%
Totals (Unweighted)	100% (245)	100% (21)	100% (174)	100% (50)	100% (226)	100% (3)	100% (16)	100% (137)	100% (108)	100% (84)	100% (89)	100% (72)

The Economist/YouGov Poll

April 21-23, 2012



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Chris Christie	14%	0%	15%	13%	0%	15%	14%	24%	5%	15%	17%	4%	15%	20%
Rob Portman	1%	0%	2%	0%	0%	3%	1%	0%	3%	0%	2%	1%	1%	3%
Paul Ryan	9%	0%	10%	4%	0%	6%	11%	10%	13%	10%	5%	12%	8%	3%
John Thune	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	1%	1%	0%
Rick Santorum	17%	0%	20%	13%	29%	18%	17%	14%	19%	15%	19%	20%	24%	13%
Bob McDonnell	1%	0%	1%	0%	9%	0%	0%	0%	1%	1%	0%	1%	0%	0%
Rand Paul	7%	0%	4%	10%	0%	6%	7%	9%	8%	7%	4%	10%	5%	8%
Mitch Daniels	2%	0%	3%	1%	0%	2%	2%	0%	4%	2%	1%	0%	3%	1%
Jim DeMint	1%	0%	1%	2%	0%	0%	2%	0%	2%	2%	0%	1%	1%	2%
Marco Rubio	20%	0%	19%	30%	0%	23%	20%	17%	17%	19%	25%	16%	18%	20%
Susana Martinez	2%	0%	2%	6%	0%	0%	3%	0%	5%	2%	1%	5%	1%	4%
Nikki Haley	1%	20%	0%	2%	12%	0%	1%	0%	0%	1%	1%	1%	1%	0%
Condoleezza Rice	20%	38%	20%	18%	24%	23%	18%	24%	17%	21%	18%	25%	15%	22%
Sarah Palin	4%	43%	4%	2%	26%	3%	4%	2%	5%	4%	5%	3%	7%	3%
Totals (Unweighted)	100% (245)	100% (5)	100% (175)	100% (54)	100% (8)	100% (56)	100% (178)	100% (27)	100% (68)	100% (91)	100% (59)	100% (62)	100% (111)	100% (45)

The Economist/YouGov Poll

April 21-23, 2012



23. Presidential vote preference: Obama vs. Romney

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, would you vote for Barack Obama or Mitt Romney?

Asked of registered voters. Respondents who initially answered 'not sure' but indicated they were leaning toward Obama or Romney in a follow-up question are counted as Obama or Romney supporters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	46%	56%	46%	36%	39%	91%	52%	42%	49%	43%	43%	51%
Mitt Romney	47%	39%	45%	60%	53%	5%	42%	50%	45%	48%	51%	42%
Other	4%	5%	4%	3%	5%	2%	1%	6%	3%	4%	4%	4%
Not sure	3%	0%	5%	1%	3%	3%	6%	3%	4%	4%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(817)	(99)	(580)	(138)	(644)	(107)	(66)	(396)	(421)	(295)	(275)	(247)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	46%	87%	5%	44%	93%	61%	10%	59%	44%	43%	42%	51%	44%	50%
Mitt Romney	47%	10%	92%	46%	5%	33%	85%	31%	49%	51%	50%	39%	50%	47%
Other	4%	1%	2%	7%	1%	4%	4%	5%	4%	2%	6%	4%	5%	1%
Not sure	3%	3%	1%	4%	1%	3%	1%	5%	3%	3%	1%	6%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(817)	(320)	(221)	(243)	(178)	(305)	(281)	(139)	(197)	(299)	(182)	(280)	(328)	(118)

The Economist/YouGov Poll

April 21-23, 2012



24. Predicted winner of general election if Romney is nominee

Regardless of who you would support, who do you think would win the presidential election if Mitt Romney became the Republican nominee?

Asked of registered voters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	52%	60%	52%	47%	45%	95%	61%	54%	50%	53%	49%	55%
Mitt Romney	44%	39%	43%	53%	51%	2%	38%	43%	45%	42%	47%	43%
Someone else	4%	1%	5%	0%	4%	3%	1%	2%	5%	5%	4%	2%
Totals (Unweighted)	100% (812)	100% (99)	100% (575)	100% (138)	100% (640)	100% (106)	100% (66)	100% (395)	100% (417)	100% (292)	100% (273)	100% (247)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	52%	87%	16%	52%	92%	65%	22%	66%	46%	51%	50%	57%	48%	55%
Mitt Romney	44%	10%	83%	45%	6%	31%	77%	30%	48%	46%	48%	36%	49%	44%
Someone else	4%	2%	1%	4%	2%	4%	1%	4%	6%	3%	2%	7%	3%	1%
Totals (Unweighted)	100% (812)	100% (319)	100% (219)	100% (242)	100% (178)	100% (305)	100% (277)	100% (139)	100% (195)	100% (296)	100% (182)	100% (279)	100% (327)	100% (117)

The Economist/YouGov Poll

April 21-23, 2012



25. These factors are extremely or very important when deciding whether to purchase a product

When you are deciding whether to purchase a product, how important are the following things to you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The price of the product	76%	72%	77%	79%	78%	70%	69%	75%	77%	76%	79%	75%
The quality of the product	85%	69%	87%	95%	87%	79%	67%	87%	83%	80%	88%	88%
The convenience or ease of purchasing	55%	49%	58%	55%	55%	63%	49%	54%	56%	56%	59%	51%
The brand of the product	31%	29%	30%	39%	29%	46%	34%	32%	31%	37%	34%	20%
The product's impact on the environment	30%	23%	30%	40%	28%	42%	35%	25%	35%	29%	31%	31%
The political leanings of the company	23%	18%	24%	28%	21%	35%	25%	21%	25%	24%	25%	20%
The country where the product is made	42%	21%	45%	57%	42%	46%	35%	39%	45%	47%	45%	29%
Totals	(994)	(156)	(678)	(160)	(792)	(120)	(82)	(459)	(535)	(402)	(324)	(268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The price of the product	76%	73%	86%	74%	74%	75%	84%	75%	72%	80%	76%	81%	79%	58%
The quality of the product	85%	82%	93%	86%	85%	83%	94%	82%	79%	87%	88%	81%	87%	92%
The convenience or ease of purchasing	55%	53%	61%	56%	46%	55%	62%	53%	42%	66%	54%	58%	53%	51%
The brand of the product	31%	39%	30%	24%	21%	30%	40%	37%	25%	38%	24%	37%	24%	28%
The product's impact on the environment	30%	43%	17%	27%	43%	31%	20%	30%	23%	33%	32%	33%	29%	31%
The political leanings of the company	23%	25%	23%	21%	27%	21%	25%	22%	18%	25%	26%	26%	19%	26%
The country where the product is made	42%	45%	48%	34%	33%	39%	49%	40%	38%	48%	37%	46%	39%	36%
Totals	(994)	(373)	(241)	(291)	(196)	(367)	(308)	(177)	(226)	(368)	(223)	(379)	(372)	(129)

The Economist/YouGov Poll

April 21-23, 2012



26. These factors are slightly or not at all important when deciding whether to purchase a product

When you are deciding whether to purchase a product, how important are the following things to you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The price of the product	20%	22%	20%	20%	20%	23%	23%	22%	19%	19%	19%	24%
The quality of the product	13%	27%	10%	4%	11%	16%	24%	12%	14%	16%	11%	9%
The convenience or ease of purchasing	40%	43%	39%	42%	41%	32%	39%	41%	39%	39%	37%	46%
The brand of the product	57%	58%	58%	55%	61%	42%	41%	56%	59%	49%	56%	73%
The product's impact on the environment	51%	59%	50%	48%	53%	39%	51%	51%	52%	52%	48%	54%
The political leanings of the company	44%	40%	46%	41%	46%	31%	37%	41%	46%	35%	47%	55%
The country where the product is made	45%	56%	44%	36%	46%	35%	47%	47%	43%	41%	42%	56%
Totals	(994)	(156)	(678)	(160)	(792)	(120)	(82)	(459)	(535)	(402)	(324)	(268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The price of the product	20%	23%	12%	23%	23%	22%	15%	21%	24%	16%	23%	16%	20%	41%
The quality of the product	13%	15%	5%	14%	13%	14%	5%	14%	18%	10%	11%	16%	12%	7%
The convenience or ease of purchasing	40%	43%	37%	39%	53%	39%	36%	42%	54%	30%	40%	37%	46%	43%
The brand of the product	57%	51%	63%	61%	66%	57%	53%	49%	60%	53%	69%	49%	66%	66%
The product's impact on the environment	51%	46%	55%	55%	48%	57%	48%	57%	55%	44%	53%	50%	55%	51%
The political leanings of the company	44%	43%	43%	47%	46%	44%	44%	43%	43%	42%	48%	36%	56%	46%
The country where the product is made	45%	42%	40%	54%	53%	48%	39%	46%	49%	39%	51%	40%	50%	49%
Totals	(994)	(373)	(241)	(291)	(196)	(367)	(308)	(177)	(226)	(368)	(223)	(379)	(372)	(129)

27. Respondents believe these companies lean more toward the Democrats

From what you know or have heard, do the following companies lean more towards the Democrats or the Republicans?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Costco	11%	9%	12%	7%	10%	14%	16%	14%	8%	8%	12%	13%
Coors	5%	3%	6%	5%	3%	11%	13%	7%	3%	4%	5%	7%
Starbucks	25%	22%	27%	23%	27%	17%	16%	30%	20%	15%	31%	37%
Hilton Hotels	8%	8%	8%	6%	7%	11%	8%	9%	6%	7%	10%	7%
Marriott Hotels	6%	8%	6%	6%	5%	10%	13%	9%	4%	5%	9%	5%
Domino's Pizza	8%	8%	8%	5%	5%	15%	20%	10%	5%	10%	6%	5%
Whole Foods	19%	21%	22%	9%	21%	16%	14%	22%	17%	10%	25%	29%
Wendy's	8%	9%	9%	7%	6%	17%	19%	9%	7%	9%	9%	6%
Totals	(995)	(156)	(679)	(160)	(791)	(122)	(82)	(457)	(538)	(403)	(323)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Costco	11%	12%	12%	11%	11%	12%	12%	14%	8%	9%	13%	11%	8%	15%
Coors	5%	8%	5%	3%	5%	3%	9%	7%	4%	6%	3%	4%	6%	7%
Starbucks	25%	21%	34%	27%	29%	23%	35%	24%	20%	25%	32%	19%	29%	40%
Hilton Hotels	8%	8%	12%	6%	6%	4%	15%	10%	7%	8%	7%	8%	7%	5%
Marriott Hotels	6%	7%	5%	7%	6%	4%	10%	7%	6%	7%	4%	7%	7%	3%
Domino's Pizza	8%	11%	7%	7%	7%	9%	10%	10%	8%	8%	4%	10%	6%	4%
Whole Foods	19%	19%	20%	24%	34%	18%	21%	19%	17%	17%	27%	15%	21%	33%
Wendy's	8%	14%	6%	6%	8%	10%	9%	14%	8%	7%	5%	11%	7%	6%
Totals	(995)	(373)	(242)	(292)	(196)	(368)	(308)	(177)	(226)	(370)	(222)	(380)	(370)	(130)

28. Respondents believe these companies lean more toward the Republicans

From what you know or have heard, do the following companies lean more towards the Democrats or the Republicans?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Costco	7%	9%	6%	8%	7%	8%	8%	7%	7%	5%	8%	11%
Coors	18%	13%	20%	18%	19%	13%	17%	22%	14%	11%	18%	29%
Starbucks	6%	5%	5%	7%	5%	6%	12%	6%	5%	6%	5%	5%
Hilton Hotels	13%	10%	14%	10%	12%	14%	17%	13%	13%	10%	12%	19%
Marriott Hotels	14%	8%	16%	13%	14%	14%	11%	13%	14%	9%	11%	25%
Domino's Pizza	11%	8%	11%	13%	12%	4%	7%	11%	10%	5%	9%	22%
Whole Foods	7%	7%	6%	11%	7%	5%	16%	8%	7%	6%	7%	9%
Wendy's	9%	8%	8%	12%	9%	5%	8%	10%	8%	6%	10%	11%
Totals	(995)	(156)	(679)	(160)	(791)	(122)	(82)	(457)	(538)	(403)	(323)	(269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Costco	7%	8%	9%	7%	8%	8%	9%	4%	8%	8%	7%	5%	9%	7%
Coors	18%	20%	21%	17%	25%	23%	16%	19%	14%	17%	23%	13%	19%	32%
Starbucks	6%	7%	6%	4%	7%	7%	6%	5%	5%	8%	2%	7%	5%	3%
Hilton Hotels	13%	16%	9%	15%	19%	18%	8%	10%	14%	13%	12%	12%	13%	17%
Marriott Hotels	14%	16%	14%	14%	17%	18%	11%	9%	12%	13%	19%	9%	14%	26%
Domino's Pizza	11%	13%	10%	10%	16%	12%	9%	7%	9%	11%	15%	6%	11%	22%
Whole Foods	7%	8%	10%	7%	5%	9%	9%	7%	5%	11%	4%	7%	7%	9%
Wendy's	9%	7%	16%	6%	10%	8%	11%	7%	7%	12%	6%	6%	10%	11%
Totals	(995)	(373)	(242)	(292)	(196)	(368)	(308)	(177)	(226)	(370)	(222)	(380)	(370)	(130)

29. How often respondent avoids buying products because of politics

How often do you avoid buying certain products because of the political leanings of the company?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Always	4%	4%	4%	4%	4%	3%	9%	5%	3%	3%	4%	6%
Often	9%	5%	8%	14%	10%	5%	4%	9%	9%	7%	12%	9%
Sometimes	28%	22%	31%	28%	29%	27%	25%	28%	29%	21%	29%	41%
Hardly ever	26%	26%	26%	26%	27%	17%	28%	28%	24%	24%	28%	26%
Never	33%	43%	31%	28%	31%	47%	34%	30%	36%	45%	27%	19%
Totals (Unweighted)	100% (998)	100% (158)	100% (680)	100% (160)	100% (793)	100% (123)	100% (82)	100% (460)	100% (538)	100% (404)	100% (325)	100% (269)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Always	4%	5%	5%	3%	4%	3%	6%	4%	2%	3%	9%	4%	4%	5%
Often	9%	11%	7%	10%	13%	8%	9%	8%	8%	9%	9%	7%	9%	12%
Sometimes	28%	25%	33%	31%	32%	29%	32%	34%	28%	26%	28%	22%	35%	35%
Hardly ever	26%	22%	31%	30%	24%	29%	28%	17%	29%	27%	27%	25%	27%	27%
Never	33%	38%	24%	26%	26%	29%	25%	37%	33%	35%	27%	41%	26%	21%
Totals (Unweighted)	100% (998)	100% (376)	100% (242)	100% (292)	100% (196)	100% (367)	100% (309)	100% (178)	100% (226)	100% (371)	100% (223)	100% (381)	100% (370)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



30. How often respondent is willing to spend more on American-made products

How often are you willing to spend more to buy American-made products?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Always	18%	8%	19%	29%	18%	15%	27%	18%	19%	18%	18%	18%
Often	27%	15%	28%	39%	30%	17%	17%	25%	29%	27%	27%	28%
Sometimes	35%	44%	35%	21%	36%	33%	31%	36%	34%	34%	35%	35%
Hardly ever	12%	22%	10%	7%	12%	13%	10%	13%	11%	10%	12%	14%
Never	8%	11%	8%	3%	5%	22%	15%	8%	8%	10%	7%	4%
Totals (Unweighted)	100% (993)	100% (157)	100% (678)	100% (158)	100% (790)	100% (121)	100% (82)	100% (457)	100% (536)	100% (402)	100% (324)	100% (267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Always	18%	20%	16%	18%	13%	20%	22%	20%	18%	20%	15%	19%	16%	22%
Often	27%	24%	37%	26%	25%	28%	33%	20%	26%	26%	35%	23%	32%	30%
Sometimes	35%	34%	31%	39%	41%	33%	33%	36%	36%	34%	33%	38%	35%	24%
Hardly ever	12%	12%	12%	13%	15%	13%	10%	16%	13%	12%	8%	10%	12%	16%
Never	8%	10%	3%	4%	6%	6%	3%	7%	7%	8%	8%	10%	4%	7%
Totals (Unweighted)	100% (993)	100% (374)	100% (240)	100% (290)	100% (196)	100% (365)	100% (307)	100% (178)	100% (225)	100% (368)	100% (222)	100% (378)	100% (370)	100% (129)

The Economist/YouGov Poll

April 21-23, 2012



31. Product boycotts for political reasons

In the past 12 months, have you personally boycotted a company or product for political, environmental, or moral reasons?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	25%	19%	28%	22%	27%	15%	16%	26%	24%	15%	28%	38%
No	75%	81%	72%	78%	73%	85%	84%	74%	76%	85%	72%	62%
Totals (Unweighted)	100% (999)	100% (158)	100% (681)	100% (160)	100% (794)	100% (123)	100% (82)	100% (459)	100% (540)	100% (406)	100% (324)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	25%	21%	29%	31%	38%	26%	25%	24%	23%	20%	35%	17%	29%	39%
No	75%	79%	71%	69%	62%	74%	75%	76%	77%	80%	65%	83%	71%	61%
Totals (Unweighted)	100% (999)	100% (376)	100% (242)	100% (291)	100% (195)	100% (368)	100% (309)	100% (179)	100% (226)	100% (371)	100% (223)	100% (380)	100% (372)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



32. Knowledge of controversial criticism of Ann Romney

In a TV interview last week, a Democratic consultant made which of the following statements about Ann Romney, wife of Mitt Romney and stay-at-home mother to the Romneys' five sons?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Ann Romney never worked a day in her life.	56%	35%	59%	72%	59%	41%	44%	60%	52%	46%	58%	71%
Ann Romney doesn't know what it's like to worry about money.	8%	2%	10%	8%	7%	15%	11%	10%	6%	10%	8%	4%
Ann Romney cares more about men than women.	2%	2%	1%	3%	2%	4%	0%	1%	2%	2%	2%	1%
Didn't hear about any of these statements	34%	61%	30%	17%	32%	40%	45%	29%	39%	42%	32%	24%
Totals (Unweighted)	100% (993)	100% (158)	100% (676)	100% (159)	100% (791)	100% (121)	100% (81)	100% (459)	100% (534)	100% (399)	100% (325)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Ann Romney never worked a day in her life.	56%	49%	68%	64%	55%	60%	68%	49%	55%	57%	62%	46%	63%	77%
Ann Romney doesn't know what it's like to worry about money.	8%	12%	5%	6%	15%	6%	7%	13%	6%	9%	5%	9%	9%	6%
Ann Romney cares more about men than women.	2%	2%	1%	2%	1%	3%	1%	4%	1%	2%	0%	2%	3%	0%
Didn't hear about any of these statements	34%	37%	26%	28%	29%	31%	23%	35%	39%	32%	33%	43%	26%	17%
Totals (Unweighted)	100% (993)	100% (371)	100% (241)	100% (291)	100% (195)	100% (366)	100% (308)	100% (176)	100% (224)	100% (370)	100% (223)	100% (378)	100% (370)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



33. Own involvement in Tea Party movement

Do you think of yourself as a part of the Tea Party movement?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	14%	7%	15%	21%	16%	2%	12%	18%	11%	14%	16%	13%
No	69%	73%	68%	69%	67%	84%	74%	73%	66%	65%	69%	78%
Not sure	16%	21%	16%	9%	17%	13%	14%	10%	22%	21%	15%	9%
Totals (Unweighted)	100% (998)	100% (158)	100% (680)	100% (160)	100% (793)	100% (123)	100% (82)	100% (460)	100% (538)	100% (405)	100% (324)	100% (269)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	14%	4%	32%	13%	1%	5%	37%	9%	18%	14%	16%	11%	18%	19%
No	69%	85%	47%	78%	95%	86%	45%	78%	63%	70%	68%	69%	70%	75%
Not sure	16%	11%	21%	9%	5%	8%	18%	13%	20%	15%	16%	20%	11%	6%
Totals (Unweighted)	100% (998)	100% (376)	100% (242)	100% (292)	100% (196)	100% (368)	100% (309)	100% (178)	100% (225)	100% (372)	100% (223)	100% (379)	100% (372)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



34. Obama's ideological leanings

Would you say Barack Obama is...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	34%	18%	37%	46%	39%	9%	23%	39%	30%	33%	37%	35%
Liberal	19%	27%	17%	14%	18%	18%	22%	19%	18%	14%	20%	24%
Moderate	24%	22%	25%	23%	22%	39%	23%	24%	24%	20%	23%	33%
Conservative	5%	5%	6%	3%	4%	12%	6%	6%	5%	6%	6%	3%
Very conservative	2%	3%	1%	1%	0%	8%	4%	2%	1%	3%	1%	0%
Not sure	16%	25%	14%	12%	16%	14%	21%	10%	22%	24%	14%	5%
Totals (Unweighted)	100% (999)	100% (158)	100% (681)	100% (160)	100% (795)	100% (122)	100% (82)	100% (460)	100% (539)	100% (406)	100% (324)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	34%	10%	75%	32%	8%	23%	73%	25%	37%	35%	38%	28%	38%	40%
Liberal	19%	25%	14%	18%	39%	21%	12%	19%	17%	21%	16%	15%	25%	20%
Moderate	24%	38%	3%	31%	44%	41%	3%	26%	24%	20%	29%	23%	24%	32%
Conservative	5%	9%	4%	4%	5%	6%	7%	3%	5%	7%	5%	7%	4%	3%
Very conservative	2%	4%	0%	0%	0%	0%	3%	3%	1%	1%	1%	3%	0%	0%
Not sure	16%	14%	4%	15%	4%	10%	1%	23%	16%	16%	11%	24%	9%	5%
Totals (Unweighted)	100% (999)	100% (375)	100% (242)	100% (292)	100% (196)	100% (368)	100% (308)	100% (179)	100% (226)	100% (371)	100% (223)	100% (380)	100% (372)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



35. Romney's ideological leanings

Would you say Mitt Romney is...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	3%	2%	4%	1%	3%	7%	1%	3%	3%	4%	3%	1%
Liberal	5%	7%	5%	3%	5%	4%	11%	7%	3%	7%	4%	3%
Moderate	26%	21%	25%	34%	29%	9%	21%	32%	20%	23%	27%	30%
Conservative	32%	25%	36%	28%	34%	24%	28%	32%	33%	25%	32%	45%
Very conservative	13%	12%	12%	16%	11%	21%	15%	10%	15%	12%	15%	12%
Not sure	21%	33%	18%	17%	19%	35%	24%	16%	26%	29%	20%	9%
Totals (Unweighted)	100% (997)	100% (157)	100% (680)	100% (160)	100% (794)	100% (121)	100% (82)	100% (460)	100% (537)	100% (404)	100% (324)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	3%	5%	1%	1%	1%	2%	4%	2%	3%	3%	3%	5%	2%	0%
Liberal	5%	7%	3%	5%	2%	8%	5%	8%	7%	5%	2%	6%	7%	2%
Moderate	26%	13%	41%	33%	12%	23%	45%	19%	27%	27%	28%	21%	29%	28%
Conservative	32%	31%	44%	32%	43%	33%	37%	30%	29%	32%	37%	26%	35%	45%
Very conservative	13%	23%	5%	11%	29%	16%	6%	13%	14%	10%	14%	12%	13%	16%
Not sure	21%	22%	5%	19%	13%	17%	3%	27%	21%	22%	15%	30%	14%	10%
Totals (Unweighted)	100% (997)	100% (373)	100% (242)	100% (292)	100% (196)	100% (368)	100% (309)	100% (178)	100% (226)	100% (370)	100% (223)	100% (379)	100% (372)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



36. Obama's sincerity

Do you think Barack Obama...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	38%	37%	39%	37%	33%	75%	45%	38%	39%	37%	38%	41%
Says what he thinks people want to hear	51%	45%	50%	60%	57%	12%	45%	54%	48%	49%	53%	52%
Not sure	11%	18%	11%	3%	11%	13%	11%	8%	14%	14%	9%	7%
Totals (Unweighted)	100% (997)	100% (158)	100% (681)	100% (158)	100% (792)	100% (123)	100% (82)	100% (458)	100% (539)	100% (405)	100% (324)	100% (268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	38%	68%	10%	35%	68%	50%	15%	47%	37%	38%	34%	40%	38%	39%
Says what he thinks people want to hear	51%	24%	84%	54%	22%	44%	80%	47%	48%	52%	55%	48%	54%	52%
Not sure	11%	7%	5%	11%	10%	6%	5%	6%	14%	11%	12%	12%	8%	9%
Totals (Unweighted)	100% (997)	100% (374)	100% (242)	100% (291)	100% (196)	100% (366)	100% (309)	100% (179)	100% (225)	100% (371)	100% (222)	100% (380)	100% (372)	100% (129)

The Economist/YouGov Poll

April 21-23, 2012



37. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	32%	25%	34%	37%	28%	65%	30%	30%	34%	29%	33%	39%
Like somewhat	25%	34%	24%	18%	25%	24%	26%	28%	22%	25%	27%	24%
Dislike	30%	25%	29%	37%	34%	3%	22%	29%	30%	29%	30%	31%
Not sure	13%	16%	13%	8%	12%	8%	21%	12%	13%	18%	11%	6%
Totals (Unweighted)	100% (998)	100% (158)	100% (681)	100% (159)	100% (793)	100% (123)	100% (82)	100% (459)	100% (539)	100% (406)	100% (324)	100% (268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	32%	58%	4%	35%	68%	46%	7%	37%	30%	32%	32%	32%	34%	39%
Like somewhat	25%	27%	20%	29%	26%	27%	23%	26%	25%	25%	24%	27%	22%	23%
Dislike	30%	9%	65%	27%	3%	19%	60%	19%	33%	32%	32%	26%	33%	32%
Not sure	13%	7%	12%	10%	3%	7%	10%	18%	12%	11%	12%	15%	11%	6%
Totals (Unweighted)	100% (998)	100% (376)	100% (241)	100% (291)	100% (196)	100% (368)	100% (307)	100% (179)	100% (225)	100% (372)	100% (222)	100% (381)	100% (372)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



38. Romney's sincerity

Do you think Mitt Romney...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	21%	11%	21%	33%	23%	9%	21%	17%	24%	20%	22%	22%
Says what he thinks people want to hear	55%	45%	59%	53%	55%	60%	46%	64%	47%	47%	56%	66%
Not sure	24%	44%	20%	14%	22%	31%	33%	19%	29%	33%	22%	11%
Totals (Unweighted)	100% (988)	100% (157)	100% (673)	100% (158)	100% (786)	100% (120)	100% (82)	100% (455)	100% (533)	100% (398)	100% (323)	100% (267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	21%	10%	41%	19%	7%	16%	37%	18%	24%	22%	19%	19%	24%	22%
Says what he thinks people want to hear	55%	69%	39%	60%	77%	66%	42%	56%	50%	54%	60%	50%	58%	60%
Not sure	24%	20%	20%	21%	16%	18%	21%	27%	26%	24%	22%	31%	18%	18%
Totals (Unweighted)	100% (988)	100% (369)	100% (239)	100% (291)	100% (196)	100% (365)	100% (305)	100% (175)	100% (224)	100% (366)	100% (223)	100% (374)	100% (370)	100% (129)

The Economist/YouGov Poll

April 21-23, 2012



39. Romney's likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	9%	5%	9%	18%	10%	1%	13%	8%	11%	6%	11%	13%
Like somewhat	33%	25%	34%	40%	35%	21%	27%	34%	32%	30%	36%	35%
Dislike	32%	29%	34%	24%	31%	41%	22%	33%	30%	30%	29%	37%
Not sure	26%	41%	23%	17%	23%	38%	39%	25%	27%	34%	24%	15%
Totals (Unweighted)	100% (993)	100% (157)	100% (678)	100% (158)	100% (790)	100% (121)	100% (82)	100% (459)	100% (534)	100% (402)	100% (323)	100% (268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	9%	4%	20%	9%	2%	8%	18%	8%	10%	8%	12%	6%	11%	15%
Like somewhat	33%	19%	58%	34%	16%	30%	54%	27%	34%	37%	30%	32%	34%	32%
Dislike	32%	54%	9%	32%	69%	37%	13%	32%	31%	29%	36%	28%	35%	43%
Not sure	26%	23%	13%	25%	14%	25%	14%	32%	25%	26%	22%	35%	20%	11%
Totals (Unweighted)	100% (993)	100% (371)	100% (241)	100% (291)	100% (196)	100% (365)	100% (308)	100% (177)	100% (225)	100% (369)	100% (222)	100% (378)	100% (370)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



40. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	36%	17%	39%	49%	43%	3%	21%	38%	35%	33%	38%	40%
Bold	30%	30%	28%	33%	27%	58%	22%	30%	29%	29%	35%	25%
Effective	20%	13%	21%	27%	17%	50%	16%	19%	21%	18%	20%	25%
Exciting	15%	12%	17%	16%	11%	51%	13%	18%	13%	16%	14%	16%
Experienced	17%	15%	17%	21%	15%	39%	12%	18%	17%	19%	17%	14%
Honest	30%	28%	31%	28%	23%	64%	42%	28%	31%	27%	30%	33%
Hypocritical	32%	17%	33%	44%	36%	4%	21%	33%	30%	29%	33%	33%
Inspiring	30%	31%	30%	26%	26%	58%	31%	31%	28%	25%	29%	38%
Intelligent	56%	55%	57%	57%	54%	76%	56%	57%	55%	52%	56%	65%
Partisan	23%	9%	27%	27%	25%	15%	14%	31%	16%	19%	22%	31%
Patriotic	25%	23%	25%	31%	24%	43%	18%	24%	26%	20%	26%	33%
Religious	15%	10%	15%	22%	12%	38%	14%	10%	19%	17%	13%	14%
Sincere	31%	26%	32%	32%	28%	59%	21%	30%	31%	26%	31%	39%
Steady	26%	23%	26%	27%	22%	50%	27%	24%	27%	21%	28%	31%
Strong	28%	23%	29%	31%	23%	68%	23%	23%	33%	28%	31%	25%
Totals	(1,000)	(158)	(682)	(160)	(795)	(123)	(82)	(460)	(540)	(406)	(325)	(269)

The Economist/YouGov Poll

April 21-23, 2012



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	36%	9%	76%	37%	3%	28%	71%	30%	41%	33%	42%	30%	45%	39%
Bold	30%	42%	20%	29%	46%	33%	22%	27%	29%	34%	26%	28%	27%	25%
Effective	20%	38%	4%	19%	42%	26%	8%	19%	18%	22%	21%	19%	22%	22%
Exciting	15%	29%	4%	13%	29%	21%	5%	15%	15%	18%	12%	15%	17%	15%
Experienced	17%	30%	4%	18%	31%	23%	8%	16%	15%	22%	13%	18%	19%	16%
Honest	30%	57%	2%	30%	61%	42%	6%	34%	31%	27%	28%	29%	31%	33%
Hypocritical	32%	8%	64%	33%	2%	25%	60%	22%	37%	31%	35%	28%	37%	32%
Inspiring	30%	50%	7%	33%	62%	41%	9%	29%	29%	31%	30%	27%	30%	40%
Intelligent	56%	74%	36%	63%	88%	73%	32%	62%	57%	51%	59%	55%	54%	70%
Partisan	23%	13%	40%	25%	11%	21%	39%	20%	24%	23%	25%	15%	30%	30%
Patriotic	25%	40%	3%	32%	54%	36%	6%	27%	27%	23%	26%	25%	28%	31%
Religious	15%	27%	3%	14%	22%	19%	7%	20%	13%	15%	12%	16%	17%	11%
Sincere	31%	55%	4%	33%	66%	43%	7%	33%	29%	32%	29%	27%	32%	41%
Steady	26%	42%	8%	26%	50%	33%	11%	29%	28%	25%	22%	27%	28%	26%
Strong	28%	46%	9%	29%	54%	33%	11%	27%	29%	30%	25%	29%	28%	25%
Totals	(1,000)	(376)	(242)	(292)	(196)	(368)	(309)	(179)	(226)	(372)	(223)	(381)	(372)	(130)

The Economist/YouGov Poll

April 21-23, 2012



41. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	31%	23%	34%	29%	30%	35%	33%	32%	30%	29%	30%	35%
Bold	15%	12%	16%	14%	15%	13%	14%	14%	15%	14%	18%	14%
Effective	22%	9%	23%	35%	24%	4%	26%	24%	20%	18%	24%	26%
Exciting	5%	5%	5%	7%	6%	2%	4%	5%	5%	7%	5%	3%
Experienced	36%	26%	37%	48%	40%	21%	23%	38%	34%	29%	42%	42%
Honest	17%	4%	18%	31%	19%	2%	16%	17%	17%	11%	20%	25%
Hypocritical	28%	21%	31%	27%	26%	45%	23%	32%	25%	27%	24%	34%
Inspiring	8%	4%	8%	13%	9%	2%	6%	7%	9%	7%	8%	10%
Intelligent	44%	21%	47%	60%	49%	19%	32%	49%	39%	34%	48%	56%
Partisan	21%	15%	24%	22%	22%	23%	11%	26%	17%	16%	22%	31%
Patriotic	31%	18%	31%	49%	34%	17%	22%	32%	31%	25%	34%	39%
Religious	45%	31%	45%	59%	50%	23%	25%	45%	44%	37%	44%	59%
Sincere	19%	11%	19%	31%	22%	3%	11%	19%	19%	14%	23%	23%
Steady	21%	16%	21%	30%	23%	18%	15%	24%	19%	17%	27%	22%
Strong	19%	5%	20%	32%	21%	6%	18%	18%	20%	17%	20%	21%
Totals	(1,000)	(158)	(682)	(160)	(795)	(123)	(82)	(460)	(540)	(406)	(325)	(269)

The Economist/YouGov Poll

April 21-23, 2012



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	31%	47%	11%	33%	63%	38%	15%	37%	30%	28%	30%	27%	35%	36%
Bold	15%	11%	22%	16%	11%	16%	19%	15%	16%	16%	13%	13%	16%	13%
Effective	22%	10%	44%	23%	5%	21%	40%	18%	25%	20%	24%	16%	27%	31%
Exciting	5%	2%	10%	6%	2%	5%	9%	3%	9%	5%	3%	6%	4%	3%
Experienced	36%	17%	65%	43%	21%	34%	60%	26%	43%	34%	42%	26%	44%	44%
Honest	17%	6%	35%	19%	3%	16%	32%	11%	18%	17%	21%	11%	20%	26%
Hypocritical	28%	49%	6%	28%	62%	35%	9%	32%	26%	26%	30%	23%	32%	39%
Inspiring	8%	2%	19%	7%	3%	6%	16%	4%	10%	9%	8%	8%	7%	12%
Intelligent	44%	26%	70%	50%	24%	48%	65%	36%	48%	43%	48%	34%	50%	59%
Partisan	21%	25%	14%	30%	44%	28%	12%	26%	21%	20%	21%	17%	24%	34%
Patriotic	31%	16%	57%	35%	18%	28%	53%	26%	35%	29%	37%	24%	37%	42%
Religious	45%	38%	62%	49%	51%	45%	57%	38%	47%	40%	55%	32%	53%	63%
Sincere	19%	6%	42%	18%	1%	16%	37%	12%	17%	21%	23%	12%	20%	29%
Steady	21%	9%	39%	25%	7%	19%	37%	14%	24%	23%	22%	17%	21%	28%
Strong	19%	7%	40%	19%	3%	16%	36%	12%	22%	20%	21%	15%	22%	24%
Totals	(1,000)	(376)	(242)	(292)	(196)	(368)	(309)	(179)	(226)	(372)	(223)	(381)	(372)	(130)

The Economist/YouGov Poll

April 21-23, 2012



42. Trend of economy

Overall, do you think the economy is getting better or worse?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	23%	22%	21%	28%	21%	42%	14%	23%	22%	17%	23%	31%
About the same	36%	41%	37%	28%	35%	41%	44%	38%	35%	39%	33%	35%
Getting worse	34%	25%	35%	43%	38%	8%	32%	33%	35%	33%	38%	31%
Not sure	7%	12%	7%	1%	6%	9%	10%	6%	8%	11%	6%	3%
Totals (Unweighted)	100% (994)	100% (158)	100% (679)	100% (157)	100% (789)	100% (123)	100% (82)	100% (457)	100% (537)	100% (402)	100% (325)	100% (267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	23%	38%	4%	26%	51%	31%	7%	20%	25%	24%	21%	22%	21%	36%
About the same	36%	41%	40%	33%	36%	39%	37%	39%	32%	36%	38%	36%	39%	30%
Getting worse	34%	16%	53%	36%	10%	28%	54%	34%	37%	33%	33%	33%	37%	32%
Not sure	7%	5%	3%	5%	3%	2%	2%	7%	6%	7%	8%	9%	3%	2%
Totals (Unweighted)	100% (994)	100% (376)	100% (238)	100% (291)	100% (195)	100% (366)	100% (306)	100% (178)	100% (223)	100% (371)	100% (222)	100% (379)	100% (371)	100% (128)

43. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	21%	23%	21%	23%	21%	31%	14%	25%	18%	15%	24%	30%
About the same	33%	29%	33%	37%	31%	35%	41%	32%	33%	34%	31%	33%
Lower	21%	15%	22%	21%	22%	3%	25%	25%	17%	21%	20%	21%
Not sure	25%	33%	24%	20%	25%	31%	20%	18%	32%	31%	25%	17%
Totals (Unweighted)	100% (997)	100% (158)	100% (680)	100% (159)	100% (793)	100% (122)	100% (82)	100% (460)	100% (537)	100% (405)	100% (324)	100% (268)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	21%	30%	12%	25%	45%	29%	10%	22%	20%	22%	22%	19%	20%	39%
About the same	33%	34%	37%	32%	28%	34%	37%	35%	31%	33%	32%	30%	39%	30%
Lower	21%	12%	32%	19%	7%	16%	36%	14%	22%	22%	23%	20%	19%	23%
Not sure	25%	23%	18%	25%	20%	21%	18%	30%	27%	23%	23%	30%	21%	8%
Totals (Unweighted)	100% (997)	100% (374)	100% (241)	100% (292)	100% (196)	100% (367)	100% (307)	100% (178)	100% (226)	100% (371)	100% (222)	100% (380)	100% (371)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



44. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than you were a year ago	15%	18%	15%	8%	14%	21%	9%	14%	15%	11%	14%	21%
About the same financially as you were a year ago	45%	45%	44%	45%	43%	53%	49%	47%	42%	42%	50%	43%
Worse off financially than you were a year ago	34%	24%	34%	47%	38%	11%	33%	32%	36%	37%	31%	32%
Not sure	6%	13%	6%	1%	5%	14%	9%	6%	7%	9%	5%	3%
Totals (Unweighted)	100% (991)	100% (155)	100% (676)	100% (160)	100% (786)	100% (123)	100% (82)	100% (457)	100% (534)	100% (399)	100% (323)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	15%	20%	10%	16%	27%	17%	9%	8%	13%	15%	21%	13%	15%	27%
About the same financially as you were a year ago	45%	53%	39%	48%	49%	50%	42%	51%	44%	46%	38%	44%	53%	39%
Worse off financially than you were a year ago	34%	24%	48%	31%	21%	31%	45%	35%	37%	31%	36%	37%	29%	31%
Not sure	6%	4%	4%	5%	3%	2%	4%	7%	6%	7%	6%	6%	3%	4%
Totals (Unweighted)	100% (991)	100% (372)	100% (239)	100% (290)	100% (196)	100% (364)	100% (306)	100% (177)	100% (224)	100% (368)	100% (222)	100% (374)	100% (370)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



45. 2012 Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	35%	34%	36%	32%	29%	69%	44%	33%	37%	31%	36%	40%
The Republican Party candidate	34%	24%	34%	43%	39%	4%	24%	36%	32%	29%	36%	39%
Other	2%	2%	2%	1%	1%	4%	1%	2%	1%	1%	2%	3%
Not sure	18%	18%	19%	13%	18%	11%	25%	15%	20%	20%	17%	14%
I would not vote	12%	22%	9%	10%	12%	13%	7%	13%	10%	19%	8%	4%
Totals (Unweighted)	100% (998)	100% (156)	100% (682)	100% (160)	100% (794)	100% (123)	100% (81)	100% (459)	100% (539)	100% (406)	100% (323)	100% (269)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	35%	79%	3%	24%	84%	41%	10%	38%	33%	35%	34%	37%	33%	45%
The Republican Party candidate	34%	3%	89%	28%	2%	20%	76%	25%	39%	36%	33%	24%	42%	39%
Other	2%	1%	0%	5%	1%	3%	0%	1%	2%	1%	3%	1%	2%	2%
Not sure	18%	12%	8%	25%	7%	23%	11%	19%	15%	19%	18%	21%	15%	10%
I would not vote	12%	6%	1%	18%	6%	12%	3%	17%	11%	9%	12%	17%	8%	4%
Totals (Unweighted)	100% (998)	100% (374)	100% (242)	100% (292)	100% (195)	100% (368)	100% (309)	100% (179)	100% (226)	100% (371)	100% (222)	100% (379)	100% (372)	100% (130)

The Economist/YouGov Poll

April 21-23, 2012



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	April 21-23, 2012
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.3 to 5.8, with a mean of one and a standard deviation of 0.72.
Number of respondents	1000
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	34 questions not reported.