

1. Favorite Genre - True Crime

True crime is a non-fiction genre examining real-world crimes and the people associated with and affected by them. Would you say that true crime is...

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Your favorite genre | 13% | 8% | 18% | 12% | 19% | 13% | 8% | 14% | 10% | 14% | 14% |
| A genre you enjoy but not your favorite | 37% | 34% | 40% | 36% | 39% | 36% | 36% | 39% | 31% | 32% | 35% |
| A genre you don't enjoy but not your least | | | | | | | | | | | |
| favorite | 21% | 23% | 18% | 20% | 20% | 19% | 23% | 20% | 19% | 22% | 22% |
| Your least favorite genre | 13% | 13% | 12% | 10% | 9% | 15% | 16% | 12% | 13% | 12% | 16% |
| Not sure | 17% | 22% | 12% | 22% | 13% | 16% | 16% | 14% | 27% | 20% | 13% |
| Totals | 101% | 100% | 100% | 100% | 100% | 99% | 99% | 99% | 100% | 100% | 100% |
| Unweighted N | (982) | (446) | (536) | (206) | (228) | (339) | (209) | (706) | (128) | (85) | (63) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|--|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Your favorite genre | 13% | 13% | 13% | 14% | 14% | 14% | 14% | 17% | 9% | 9% | 14% | 15% | 12% |
| A genre you enjoy but not your favorite | 37% | 38% | 34% | 40% | 38% | 38% | 34% | 40% | 44% | 43% | 40% | 34% | 33% |
| A genre you don't enjoy but not your least | | | | | | | | | | | | | |
| favorite | 21% | 23% | 20% | 19% | 24% | 20% | 20% | 20% | 26% | 21% | 23% | 19% | 20% |
| Your least favorite genre | 13% | 14% | 12% | 13% | 12% | 14% | 13% | 13% | 12% | 13% | 7% | 14% | 17% |
| Not sure | 17% | 12% | 21% | 14% | 12% | 14% | 19% | 11% | 8% | 14% | 15% | 18% | 18% |
| Totals | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 99% | 100% | 99% | 100% | 100% |
| Unweighted N | (982) | (327) | (399) | (256) | (364) | (324) | (434) | (288) | (167) | (171) | (221) | (390) | (200) |



2. How Consume True Crime

Do you ever consume true-crime content in the following ways? Select all that apply.

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Books | 23% | 16% | 30% | 18% | 25% | 21% | 31% | 26% | 18% | 18% | 22% |
| Podcasts | 17% | 13% | 20% | 23% | 28% | 12% | 5% | 17% | 17% | 19% | 13% |
| TV shows | 52% | 43% | 60% | 39% | 56% | 56% | 53% | 56% | 51% | 38% | 38% |
| Films or movies | 39% | 34% | 44% | 32% | 48% | 38% | 39% | 42% | 37% | 32% | 29% |
| Online videos | 20% | 20% | 19% | 30% | 29% | 14% | 7% | 18% | 25% | 16% | 32% |
| Online articles or forums | 15% | 12% | 18% | 13% | 22% | 14% | 10% | 16% | 20% | 6% | 14% |
| Other way | 1% | 1% | 1% | 0% | 0% | 1% | 2% | 1% | 1% | 1% | 0% |
| I never consume true | | | | | | | | | | | |
| crime content | 29% | 35% | 23% | 29% | 21% | 32% | 32% | 28% | 24% | 37% | 29% |
| Unweighted N | (1,000) | (460) | (540) | (210) | (240) | (340) | (210) | (708) | (129) | (98) | (65) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------|---------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Books | 23% | 26% | 22% | 24% | 27% | 25% | 23% | 27% | 23% | 29% | 27% | 23% | 17% |
| Podcasts | 17% | 21% | 17% | 11% | 22% | 10% | 16% | 19% | 20% | 22% | 19% | 15% | 13% |
| TV shows | 52% | 53% | 48% | 56% | 56% | 53% | 56% | 51% | 49% | 50% | 55% | 55% | 46% |
| Films or movies | 39% | 42% | 35% | 43% | 40% | 43% | 41% | 40% | 35% | 36% | 39% | 41% | 38% |
| Online videos | 20% | 20% | 21% | 17% | 18% | 15% | 20% | 22% | 18% | 22% | 20% | 20% | 18% |
| Online articles or forums | 15% | 19% | 14% | 12% | 18% | 13% | 16% | 16% | 14% | 16% | 12% | 17% | 13% |
| Other way | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 1% | 2% |
| I never consume true | | | | | | | | | | | | | |
| crime content | 29% | 26% | 32% | 27% | 26% | 29% | 27% | 27% | 29% | 27% | 28% | 28% | 33% |
| Unweighted N | (1,000) | (329) | (415) | (256) | (364) | (338) | (437) | (290) | (180) | (172) | (221) | (393) | (214) |



3. Most Often Way Consume True Crime

In which way do you most often consume true-crime content?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|------------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Books | 6% | 5% | 6% | 5% | 4% | 3% | 11% | 6% | 3% | 6% | 7% |
| Podcasts | 7% | 4% | 9% | 11% | 12% | 4% | 0% | 7% | 3% | 8% | 8% |
| TV shows | 35% | 30% | 40% | 20% | 30% | 42% | 44% | 39% | 35% | 21% | 21% |
| Films or movies | 12% | 12% | 12% | 16% | 14% | 11% | 8% | 10% | 17% | 16% | 9% |
| Online videos | 8% | 8% | 8% | 14% | 12% | 5% | 2% | 7% | 11% | 8% | 17% |
| Online articles or forums | 3% | 4% | 2% | 4% | 5% | 1% | 2% | 2% | 5% | 0% | 9% |
| \$other_way | 1% | 1% | 1% | 0% | 0% | 0% | 1% | 1% | 1% | 1% | 0% |
| I never consume true crime content | 29% | 37% | 23% | 30% | 23% | 32% | 32% | 29% | 24% | 39% | 29% |
| Totals | 101% | 101% | 101% | 100% | 100% | 98% | 100% | 101% | 99% | 99% | 100% |
| Unweighted N | (977) | (443) | (534) | (206) | (225) | (338) | (208) | (702) | (127) | (84) | (64) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------|-------|------|----------|------|-------|--------|---------|--------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Books | 6% | 6% | 5% | 7% | 7% | 6% | 4% | 8% | 6% | 8% | 8% | 5% | 3% |
| Podcasts | 7% | 9% | 7% | 4% | 9% | 4% | 6% | 7% | 9% | 13% | 6% | 5% | 5% |
| TV shows | 35% | 34% | 31% | 42% | 37% | 41% | 37% | 35% | 35% | 30% | 36% | 38% | 33% |
| Films or movies | 12% | 14% | 10% | 13% | 11% | 12% | 12% | 13% | 8% | 10% | 12% | 13% | 12% |
| Online videos | 8% | 7% | 11% | 4% | 6% | 4% | 8% | 7% | 8% | 9% | 8% | 8% | 8% |
| Online articles or forums | 3% | 5% | 3% | 2% | 3% | 2% | 4% | 2% | 2% | 3% | 2% | 3% | 4% |
| \$other_way | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 0% | 0% | 1% |
| I never consume true | | | | | | | | | | | | | |
| crime content | 29% | 26% | 33% | 27% | 26% | 30% | 27% | 27% | 31% | 27% | 28% | 29% | 34% |
| Totals | 101% | 102% | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 101% | 100% |

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|--------------|-------|-------|----------|-------|-------|-------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 | Vote | Family | Income (3 ca | itegory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (977) | (327) | (396) | (254) | (361) | (324) | (431) | (287) | (167) | (172) | (218) | (387) | (200) |



4. How Often Consume True Crime

How often do you consume true-crime content?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | l category) | |
|------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 8% | 6% | 10% | 6% | 10% | 9% | 5% | 7% | 8% | 11% | 8% |
| A few times a week | 16% | 15% | 18% | 15% | 18% | 17% | 15% | 17% | 19% | 13% | 13% |
| Once a week | 12% | 10% | 13% | 11% | 15% | 12% | 8% | 11% | 13% | 7% | 21% |
| Once a month | 13% | 13% | 13% | 18% | 12% | 11% | 13% | 13% | 12% | 13% | 10% |
| Less often than once a | | | | | | | | | | | |
| month | 18% | 16% | 20% | 15% | 17% | 17% | 23% | 20% | 16% | 15% | 14% |
| Never | 30% | 37% | 24% | 32% | 23% | 33% | 33% | 30% | 25% | 39% | 30% |
| Not sure | 3% | 3% | 3% | 3% | 5% | 2% | 3% | 3% | 6% | 2% | 3% |
| Totals | 100% | 100% | 101% | 100% | 100% | 101% | 100% | 101% | 99% | 100% | 99% |
| Unweighted N | (985) | (449) | (536) | (208) | (228) | (339) | (210) | (707) | (128) | (85) | (65) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|------------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 8% | 8% | 8% | 7% | 8% | 7% | 11% | 8% | 3% | 6% | 8% | 9% | 6% |
| A few times a week | 16% | 17% | 15% | 16% | 15% | 18% | 18% | 18% | 13% | 13% | 19% | 17% | 15% |
| Once a week | 12% | 11% | 12% | 11% | 12% | 9% | 12% | 13% | 12% | 14% | 9% | 13% | 9% |
| Once a month | 13% | 11% | 13% | 15% | 12% | 15% | 10% | 14% | 17% | 17% | 17% | 11% | 9% |
| Less often than once a | | | | | | | | | | | | | |
| month | 18% | 22% | 14% | 20% | 22% | 17% | 19% | 18% | 21% | 19% | 15% | 18% | 22% |
| Never | 30% | 28% | 34% | 29% | 27% | 31% | 28% | 28% | 32% | 29% | 29% | 29% | 35% |
| Not sure | 3% | 2% | 4% | 3% | 4% | 2% | 3% | 2% | 3% | 2% | 3% | 3% | 3% |
| Totals | 100% | 99% | 100% | 101% | 100% | 99% | 101% | 101% | 101% | 100% | 100% | 100% | 99% |
| Unweighted N | (985) | (329) | (400) | (256) | (364) | (325) | (435) | (290) | (167) | (172) | (221) | (392) | (200) |



5. Types of True Crime Consumed

Have you ever consumed true-crime content about the following? Select all that apply.

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Serial-killing | 45% | 37% | 52% | 35% | 49% | 48% | 45% | 51% | 37% | 24% | 36% |
| Murder | 52% | 43% | 60% | 38% | 57% | 54% | 55% | 57% | 43% | 38% | 44% |
| Kidnapping | 37% | 29% | 45% | 32% | 42% | 37% | 39% | 43% | 29% | 24% | 27% |
| Sexual assault | 31% | 25% | 37% | 28% | 35% | 30% | 29% | 34% | 25% | 18% | 31% |
| Robbery | 30% | 27% | 33% | 23% | 35% | 32% | 29% | 33% | 30% | 16% | 29% |
| Corruption | 31% | 30% | 32% | 21% | 35% | 33% | 33% | 33% | 30% | 21% | 27% |
| Fraud | 29% | 26% | 31% | 22% | 31% | 31% | 28% | 32% | 23% | 18% | 27% |
| Organized crime | 35% | 34% | 36% | 26% | 41% | 36% | 37% | 40% | 27% | 19% | 37% |
| Drug trafficking | 30% | 29% | 31% | 23% | 35% | 34% | 24% | 32% | 28% | 16% | 38% |
| Hacking | 20% | 21% | 20% | 20% | 28% | 21% | 12% | 22% | 19% | 14% | 19% |
| Domestic abuse | 31% | 23% | 38% | 28% | 35% | 33% | 28% | 33% | 32% | 18% | 31% |
| Financial crime | 28% | 27% | 30% | 24% | 32% | 30% | 26% | 30% | 33% | 19% | 23% |
| Other crime | 1% | 1% | 2% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 1% |
| Not sure | 6% | 5% | 6% | 9% | 6% | 5% | 4% | 4% | 7% | 9% | 11% |
| I never consume true crime content | 29% | 35% | 23% | 29% | 21% | 32% | 32% | 28% | 24% | 37% | 29% |
| Unweighted N | (1,000) | (460) | (540) | (210) | (240) | (340) | (210) | (708) | (129) | (98) | (65) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|----------------|-------|-----|----------|-----|-------|--------|---------|--------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Serial-killing | 45% | 46% | 41% | 48% | 46% | 50% | 47% | 47% | 46% | 43% | 49% | 46% | 38% |
| Murder | 52% | 55% | 48% | 55% | 55% | 55% | 55% | 53% | 51% | 50% | 55% | 54% | 47% |
| Kidnapping | 37% | 33% | 38% | 42% | 35% | 42% | 41% | 37% | 37% | 40% | 38% | 38% | 33% |
| Sexual assault | 31% | 28% | 30% | 36% | 31% | 34% | 33% | 31% | 28% | 34% | 33% | 32% | 25% |

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|------------------------------------|---------|-------|----------|-------|-------|--------|-------------|----------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Robbery | 30% | 27% | 29% | 35% | 28% | 33% | 33% | 31% | 25% | 32% | 29% | 32% | 24% |
| Corruption | 31% | 32% | 30% | 30% | 35% | 33% | 32% | 33% | 26% | 29% | 29% | 32% | 31% |
| Fraud | 29% | 27% | 28% | 31% | 30% | 30% | 29% | 30% | 30% | 27% | 27% | 31% | 27% |
| Organized crime | 35% | 37% | 31% | 39% | 38% | 40% | 35% | 38% | 38% | 37% | 34% | 36% | 34% |
| Drug trafficking | 30% | 30% | 28% | 34% | 27% | 34% | 31% | 33% | 26% | 31% | 28% | 35% | 24% |
| Hacking | 20% | 21% | 19% | 21% | 19% | 21% | 21% | 22% | 20% | 22% | 19% | 23% | 15% |
| Domestic abuse | 31% | 33% | 29% | 32% | 33% | 31% | 35% | 32% | 25% | 33% | 31% | 32% | 28% |
| Financial crime | 28% | 27% | 30% | 27% | 32% | 28% | 28% | 28% | 33% | 29% | 26% | 30% | 28% |
| Other crime | 1% | 1% | 1% | 2% | 2% | 2% | 2% | 0% | 1% | 1% | 2% | 2% | 1% |
| Not sure | 6% | 5% | 7% | 4% | 5% | 3% | 6% | 8% | 2% | 9% | 8% | 4% | 4% |
| I never consume true crime content | 29% | 26% | 32% | 27% | 26% | 29% | 27% | 27% | 29% | 27% | 28% | 28% | 33% |
| Unweighted N | (1,000) | (329) | (415) | (256) | (364) | (338) | (437) | (290) | (180) | (172) | (221) | (393) | (214) |



6. Positive or Negative Effect - True Crime

Overall, would you say that true-crime content has a positive or a negative effect on society?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | l category) | |
|--------------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very positive effect | 4% | 5% | 2% | 9% | 3% | 3% | 0% | 3% | 5% | 6% | 7% |
| Somewhat positive effect | 12% | 13% | 10% | 16% | 14% | 8% | 10% | 12% | 18% | 5% | 10% |
| Neither positive nor negative effect | 38% | 35% | 41% | 35% | 43% | 38% | 37% | 38% | 35% | 45% | 36% |
| Somewhat negative effect | 14% | 12% | 16% | 10% | 14% | 15% | 19% | 16% | 9% | 7% | 18% |
| Very negative effect | 8% | 8% | 8% | 5% | 4% | 12% | 9% | 7% | 7% | 10% | 11% |
| Not sure | 24% | 26% | 21% | 25% | 22% | 24% | 24% | 23% | 26% | 28% | 19% |
| Totals | 100% | 99% | 98% | 100% | 100% | 100% | 99% | 99% | 100% | 101% | 101% |
| Unweighted N | (984) | (449) | (535) | (207) | (228) | (339) | (210) | (707) | (127) | (85) | (65) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|--------------------------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very positive effect | 4% | 6% | 3% | 2% | 3% | 3% | 3% | 5% | 4% | 2% | 4% | 5% | 3% |
| Somewhat positive effect | 12% | 14% | 10% | 11% | 12% | 8% | 12% | 13% | 11% | 17% | 9% | 13% | 8% |
| Neither positive nor negative effect | 38% | 39% | 37% | 40% | 45% | 38% | 37% | 44% | 41% | 41% | 42% | 36% | 37% |
| Somewhat negative effect | 14% | 14% | 13% | 16% | 14% | 19% | 14% | 11% | 19% | 9% | 17% | 16% | 14% |
| Very negative effect | 8% | 8% | 7% | 10% | 7% | 11% | 9% | 8% | 7% | 6% | 5% | 8% | 13% |
| Not sure | 24% | 19% | 30% | 20% | 19% | 22% | 24% | 19% | 18% | 25% | 24% | 23% | 24% |
| Totals | 100% | 100% | 100% | 99% | 100% | 101% | 99% | 100% | 100% | 100% | 101% | 101% | 99% |
| Unweighted N | (984) | (329) | (399) | (256) | (364) | (325) | (434) | (290) | (167) | (172) | (221) | (391) | (200) |



7A. Opinions on the Effects of True Crime — It encourages people to donate to organizations that help victims and their families Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 11% | 10% | 12% | 12% | 17% | 9% | 8% | 11% | 13% | 11% | 4% |
| Somewhat agree | 37% | 31% | 42% | 33% | 31% | 36% | 47% | 39% | 37% | 25% | 35% |
| Somewhat disagree | 15% | 15% | 15% | 20% | 15% | 13% | 13% | 13% | 14% | 19% | 29% |
| Strongly disagree | 7% | 9% | 6% | 12% | 8% | 6% | 4% | 6% | 9% | 11% | 9% |
| Not sure | 30% | 35% | 25% | 24% | 29% | 36% | 28% | 31% | 27% | 34% | 23% |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (633) | (283) | (350) | (136) | (142) | (223) | (132) | (448) | (83) | (61) | (41) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 11% | 11% | 9% | 15% | 11% | 12% | 12% | 12% | 8% | 13% | 10% | 12% | 10% |
| Somewhat agree | 37% | 37% | 35% | 40% | 39% | 44% | 37% | 34% | 42% | 38% | 46% | 36% | 27% |
| Somewhat disagree | 15% | 16% | 16% | 10% | 15% | 9% | 16% | 18% | 12% | 10% | 15% | 15% | 19% |
| Strongly disagree | 7% | 9% | 7% | 7% | 8% | 6% | 6% | 11% | 7% | 9% | 8% | 6% | 8% |
| Not sure | 30% | 27% | 33% | 28% | 27% | 29% | 29% | 25% | 31% | 30% | 21% | 31% | 37% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (633) | (210) | (261) | (162) | (243) | (204) | (277) | (187) | (113) | (117) | (144) | (243) | (129) |



7B. Opinions on the Effects of True Crime — It helps solve crimes that wouldn't have been solved otherwise Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 19% | 14% | 23% | 15% | 23% | 24% | 9% | 19% | 15% | 21% | 23% |
| Somewhat agree | 39% | 39% | 40% | 37% | 38% | 38% | 45% | 42% | 43% | 26% | 30% |
| Somewhat disagree | 12% | 14% | 11% | 15% | 12% | 9% | 16% | 12% | 14% | 14% | 10% |
| Strongly disagree | 5% | 7% | 4% | 8% | 4% | 3% | 6% | 5% | 2% | 7% | 4% |
| Not sure | 24% | 27% | 22% | 25% | 23% | 25% | 24% | 21% | 26% | 32% | 33% |
| Totals | 99% | 101% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 100% |
| Unweighted N | (658) | (281) | (377) | (138) | (157) | (229) | (134) | (475) | (82) | (57) | (44) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 19% | 17% | 18% | 22% | 17% | 20% | 19% | 21% | 19% | 12% | 21% | 21% | 18% |
| Somewhat agree | 39% | 43% | 35% | 42% | 45% | 46% | 41% | 39% | 40% | 47% | 41% | 38% | 34% |
| Somewhat disagree | 12% | 16% | 10% | 12% | 16% | 6% | 10% | 15% | 15% | 13% | 11% | 11% | 16% |
| Strongly disagree | 5% | 3% | 7% | 5% | 4% | 5% | 5% | 5% | 5% | 3% | 6% | 5% | 5% |
| Not sure | 24% | 20% | 30% | 19% | 18% | 22% | 25% | 21% | 21% | 25% | 21% | 25% | 27% |
| Totals | 99% | 99% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (658) | (223) | (273) | (162) | (253) | (210) | (285) | (200) | (109) | (115) | (165) | (239) | (139) |



7C. Opinions on the Effects of True Crime — It helps people understand criminals and their motivations Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | l category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 14% | 10% | 16% | 14% | 18% | 11% | 12% | 14% | 12% | 10% | 18% |
| Somewhat agree | 45% | 38% | 51% | 37% | 46% | 48% | 46% | 49% | 46% | 35% | 24% |
| Somewhat disagree | 12% | 14% | 11% | 15% | 9% | 10% | 17% | 11% | 11% | 14% | 19% |
| Strongly disagree | 6% | 8% | 4% | 5% | 6% | 7% | 7% | 6% | 5% | 5% | 4% |
| Not sure | 23% | 29% | 18% | 29% | 21% | 25% | 18% | 19% | 25% | 37% | 34% |
| Totals | 100% | 99% | 100% | 100% | 100% | 101% | 100% | 99% | 99% | 101% | 99% |
| Unweighted N | (666) | (303) | (363) | (145) | (153) | (236) | (132) | (463) | (91) | (65) | (47) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 14% | 14% | 14% | 12% | 13% | 12% | 16% | 14% | 10% | 10% | 16% | 13% | 14% |
| Somewhat agree | 45% | 48% | 40% | 49% | 52% | 48% | 43% | 49% | 47% | 43% | 43% | 47% | 45% |
| Somewhat disagree | 12% | 12% | 11% | 15% | 10% | 14% | 11% | 15% | 16% | 10% | 16% | 12% | 11% |
| Strongly disagree | 6% | 5% | 5% | 9% | 5% | 8% | 5% | 6% | 8% | 8% | 6% | 4% | 7% |
| Not sure | 23% | 20% | 30% | 15% | 19% | 18% | 25% | 17% | 19% | 29% | 19% | 24% | 23% |
| Totals | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (666) | (212) | (283) | (171) | (234) | (225) | (296) | (202) | (110) | (116) | (148) | (269) | (133) |



7D. Opinions on the Effects of True Crime — It makes people less likely to attempt to commit crimes Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 8% | 8% | 8% | 13% | 7% | 8% | 4% | 6% | 16% | 6% | 15% |
| Somewhat agree | 21% | 26% | 16% | 23% | 21% | 21% | 20% | 21% | 24% | 16% | 23% |
| Somewhat disagree | 23% | 20% | 26% | 18% | 22% | 26% | 25% | 24% | 21% | 18% | 29% |
| Strongly disagree | 17% | 17% | 18% | 12% | 16% | 19% | 19% | 18% | 18% | 15% | 11% |
| Not sure | 31% | 29% | 32% | 34% | 34% | 26% | 32% | 31% | 21% | 45% | 22% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (639) | (295) | (344) | (128) | (145) | (231) | (135) | (461) | (82) | (55) | (41) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 8% | 9% | 8% | 7% | 7% | 8% | 9% | 9% | 3% | 5% | 8% | 12% | 5% |
| Somewhat agree | 21% | 24% | 17% | 24% | 22% | 23% | 22% | 24% | 20% | 14% | 24% | 21% | 23% |
| Somewhat disagree | 23% | 25% | 22% | 24% | 23% | 21% | 22% | 24% | 28% | 24% | 21% | 23% | 25% |
| Strongly disagree | 17% | 19% | 19% | 13% | 21% | 18% | 18% | 18% | 15% | 15% | 16% | 16% | 20% |
| Not sure | 31% | 23% | 35% | 32% | 27% | 30% | 29% | 25% | 33% | 42% | 30% | 28% | 27% |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | 100% |
| Unweighted N | (639) | (200) | (276) | (163) | (228) | (210) | (285) | (186) | (101) | (105) | (135) | (256) | (143) |



7E. Opinions on the Effects of True Crime — It makes people more likely to trust the police Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 9% | 10% | 8% | 11% | 6% | 9% | 11% | 9% | 7% | 11% | 14% |
| Somewhat agree | 28% | 29% | 26% | 23% | 22% | 25% | 43% | 28% | 28% | 20% | 35% |
| Somewhat disagree | 22% | 17% | 27% | 28% | 25% | 23% | 12% | 21% | 28% | 24% | 17% |
| Strongly disagree | 10% | 9% | 11% | 10% | 13% | 10% | 7% | 9% | 17% | 11% | 8% |
| Not sure | 31% | 34% | 28% | 27% | 33% | 33% | 28% | 33% | 20% | 33% | 26% |
| Totals | 100% | 99% | 100% | 99% | 99% | 100% | 101% | 100% | 100% | 99% | 100% |
| Unweighted N | (639) | (293) | (346) | (139) | (149) | (224) | (127) | (455) | (83) | (58) | (43) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 9% | 8% | 9% | 11% | 8% | 12% | 10% | 10% | 7% | 13% | 6% | 11% | 7% |
| Somewhat agree | 28% | 28% | 22% | 37% | 28% | 35% | 26% | 36% | 25% | 28% | 30% | 30% | 21% |
| Somewhat disagree | 22% | 27% | 24% | 13% | 27% | 13% | 23% | 20% | 23% | 22% | 17% | 24% | 24% |
| Strongly disagree | 10% | 13% | 9% | 8% | 12% | 7% | 12% | 7% | 14% | 14% | 11% | 7% | 11% |
| Not sure | 31% | 25% | 35% | 31% | 25% | 33% | 28% | 28% | 31% | 24% | 37% | 28% | 36% |
| Totals | 100% | 101% | 99% | 100% | 100% | 100% | 99% | 101% | 100% | 101% | 101% | 100% | 99% |
| Unweighted N | (639) | (212) | (259) | (168) | (234) | (214) | (281) | (189) | (104) | (115) | (143) | (252) | (129) |



7F. Opinions on the Effects of True Crime — It gives people a better understanding of the criminal justice system Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 18% | 15% | 21% | 19% | 22% | 16% | 16% | 17% | 19% | 23% | 20% |
| Somewhat agree | 45% | 40% | 50% | 35% | 37% | 52% | 52% | 49% | 40% | 31% | 43% |
| Somewhat disagree | 13% | 14% | 12% | 16% | 13% | 11% | 13% | 13% | 15% | 9% | 12% |
| Strongly disagree | 7% | 11% | 4% | 11% | 8% | 5% | 6% | 5% | 6% | 17% | 14% |
| Not sure | 17% | 21% | 13% | 19% | 20% | 16% | 13% | 16% | 21% | 20% | 12% |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 101% |
| Unweighted N | (666) | (309) | (357) | (135) | (156) | (230) | (145) | (468) | (90) | (63) | (45) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | itegory) | | Census Re | egion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 18% | 22% | 14% | 20% | 18% | 19% | 18% | 20% | 21% | 20% | 15% | 17% | 20% |
| Somewhat agree | 45% | 44% | 44% | 48% | 47% | 52% | 43% | 49% | 51% | 48% | 50% | 44% | 42% |
| Somewhat disagree | 13% | 12% | 15% | 9% | 14% | 9% | 13% | 12% | 11% | 13% | 13% | 12% | 13% |
| Strongly disagree | 7% | 6% | 7% | 9% | 6% | 5% | 7% | 7% | 9% | 3% | 6% | 7% | 11% |
| Not sure | 17% | 16% | 20% | 13% | 15% | 15% | 19% | 12% | 8% | 17% | 16% | 19% | 14% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 100% |
| Unweighted N | (666) | (226) | (262) | (178) | (253) | (224) | (306) | (185) | (108) | (105) | (152) | (270) | (139) |



7G. Opinions on the Effects of True Crime — It helps people understand and empathize with victims of crime Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 20% | 13% | 26% | 19% | 22% | 19% | 20% | 21% | 16% | 22% | 11% |
| Somewhat agree | 41% | 39% | 43% | 35% | 35% | 43% | 51% | 45% | 41% | 28% | 31% |
| Somewhat disagree | 10% | 13% | 6% | 11% | 10% | 9% | 9% | 11% | 12% | 6% | 6% |
| Strongly disagree | 7% | 7% | 7% | 13% | 9% | 5% | 3% | 5% | 11% | 7% | 22% |
| Not sure | 22% | 27% | 17% | 22% | 24% | 23% | 17% | 18% | 19% | 38% | 30% |
| Totals | 100% | 99% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 101% | 100% |
| Unweighted N | (651) | (301) | (350) | (141) | (154) | (215) | (141) | (471) | (81) | (57) | (42) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 20% | 24% | 17% | 20% | 22% | 20% | 20% | 20% | 20% | 26% | 19% | 21% | 15% |
| Somewhat agree | 41% | 42% | 38% | 46% | 45% | 47% | 39% | 44% | 46% | 39% | 48% | 40% | 39% |
| Somewhat disagree | 10% | 13% | 8% | 8% | 11% | 7% | 11% | 11% | 9% | 11% | 7% | 11% | 10% |
| Strongly disagree | 7% | 6% | 8% | 8% | 6% | 6% | 5% | 10% | 7% | 7% | 8% | 6% | 8% |
| Not sure | 22% | 14% | 30% | 18% | 16% | 21% | 25% | 15% | 18% | 17% | 18% | 22% | 28% |
| Totals | 100% | 99% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (651) | (233) | (254) | (164) | (249) | (200) | (272) | (206) | (116) | (119) | (142) | (268) | (122) |



7H. Opinions on the Effects of True Crime — It makes people more vigilant and safety-conscious Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 18% | 13% | 22% | 17% | 19% | 17% | 16% | 16% | 21% | 21% | 19% |
| Somewhat agree | 45% | 41% | 48% | 40% | 44% | 42% | 53% | 46% | 39% | 42% | 45% |
| Somewhat disagree | 12% | 14% | 10% | 13% | 10% | 13% | 11% | 11% | 11% | 13% | 18% |
| Strongly disagree | 5% | 6% | 4% | 7% | 5% | 4% | 3% | 5% | 3% | 1% | 8% |
| Not sure | 21% | 27% | 16% | 22% | 21% | 23% | 17% | 21% | 25% | 23% | 10% |
| Totals | 101% | 101% | 100% | 99% | 99% | 99% | 100% | 99% | 99% | 100% | 100% |
| Unweighted N | (649) | (286) | (363) | (123) | (159) | (229) | (138) | (468) | (86) | (49) | (46) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 18% | 19% | 17% | 17% | 19% | 17% | 19% | 17% | 11% | 15% | 17% | 19% | 18% |
| Somewhat agree | 45% | 42% | 47% | 45% | 44% | 47% | 45% | 44% | 53% | 53% | 49% | 40% | 42% |
| Somewhat disagree | 12% | 16% | 8% | 14% | 14% | 12% | 11% | 14% | 12% | 7% | 10% | 15% | 14% |
| Strongly disagree | 5% | 4% | 5% | 5% | 4% | 4% | 4% | 7% | 4% | 6% | 5% | 3% | 7% |
| Not sure | 21% | 20% | 23% | 19% | 18% | 20% | 20% | 18% | 21% | 20% | 20% | 23% | 19% |
| Totals | 101% | 101% | 100% | 100% | 99% | 100% | 99% | 100% | 101% | 101% | 101% | 100% | 100% |
| Unweighted N | (649) | (212) | (269) | (168) | (241) | (223) | (297) | (179) | (112) | (117) | (141) | (264) | (127) |

19%

45%

10%

5%

21%

100%

(655)

Strongly agree

Somewhat agree

Strongly disagree

Unweighted N

Not sure

Totals

Somewhat disagree



Other

26%

27%

12%

7%

27%

99%

(43)

Race (4 category)

Hispanic

21%

42%

3%

3%

30%

99%

(55)

Black

14%

38%

15%

11%

22%

100%

(86)

7I. Opinions on the Effects of True Crime — It provides people with a sense of excitement and suspense Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

20%

39%

10%

4%

27%

100%

(300)

 Gender
 Age (4 category)

 Total
 Male
 Female
 18-29
 30-44
 45-64
 65+
 White

19%

40%

11%

9%

21%

100%

(138)

19%

51%

9%

6%

16%

101%

(355)

| | | | Party ID | | 2020 | Vote | Family | Income (3 ca | itegory) | | Census Re | gion | |
|-------------------|-------|-------|----------|-------|-------|-------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 19% | 19% | 19% | 19% | 20% | 18% | 19% | 21% | 22% | 20% | 22% | 16% | 21% |
| Somewhat agree | 45% | 49% | 41% | 48% | 50% | 49% | 47% | 45% | 46% | 49% | 46% | 44% | 44% |
| Somewhat disagree | 10% | 10% | 9% | 10% | 9% | 10% | 9% | 8% | 9% | 8% | 10% | 9% | 12% |
| Strongly disagree | 5% | 5% | 6% | 4% | 4% | 4% | 5% | 7% | 4% | 4% | 5% | 6% | 5% |
| Not sure | 21% | 17% | 25% | 19% | 18% | 20% | 19% | 19% | 19% | 19% | 18% | 25% | 19% |
| Totals | 100% | 100% | 100% | 100% | 101% | 101% | 99% | 100% | 100% | 100% | 101% | 100% | 101% |
| Unweighted N | (655) | (207) | (277) | (171) | (234) | (216) | (296) | (198) | (101) | (118) | (132) | (261) | (144) |

26%

40%

5%

6%

22%

99%

(154)

12%

49%

16%

4%

20%

101%

(139)

19%

49%

7%

3%

21%

99%

(224)

19%

49%

9%

4%

19%

100%

(471)



7J. Opinions on the Effects of True Crime — It exploits victims and their families

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 10% | 10% | 10% | 10% | 9% | 12% | 10% | 10% | 6% | 9% | 22% |
| Somewhat agree | 27% | 29% | 24% | 25% | 27% | 23% | 33% | 29% | 27% | 17% | 16% |
| Somewhat disagree | 26% | 21% | 30% | 23% | 25% | 29% | 26% | 26% | 21% | 31% | 27% |
| Strongly disagree | 12% | 11% | 13% | 8% | 16% | 13% | 11% | 11% | 17% | 16% | 11% |
| Not sure | 25% | 28% | 22% | 33% | 24% | 23% | 20% | 23% | 30% | 28% | 24% |
| Totals | 100% | 99% | 99% | 99% | 101% | 100% | 100% | 99% | 101% | 101% | 100% |
| Unweighted N | (636) | (279) | (357) | (136) | (144) | (211) | (145) | (455) | (88) | (51) | (42) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 10% | 10% | 13% | 6% | 12% | 9% | 11% | 9% | 10% | 10% | 5% | 11% | 13% |
| Somewhat agree | 27% | 28% | 23% | 32% | 26% | 33% | 25% | 29% | 31% | 29% | 27% | 26% | 26% |
| Somewhat disagree | 26% | 29% | 23% | 28% | 27% | 24% | 27% | 28% | 27% | 23% | 32% | 25% | 25% |
| Strongly disagree | 12% | 10% | 13% | 13% | 11% | 14% | 11% | 16% | 10% | 8% | 12% | 15% | 11% |
| Not sure | 25% | 23% | 28% | 21% | 24% | 21% | 25% | 19% | 21% | 30% | 24% | 23% | 25% |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 99% | 101% | 99% | 100% | 100% | 100% | 100% |
| Unweighted N | (636) | (212) | (264) | (160) | (230) | (199) | (286) | (177) | (109) | (117) | (134) | (246) | (139) |



7K. Opinions on the Effects of True Crime — It sensationalizes violence

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 14% | 14% | 14% | 12% | 14% | 16% | 14% | 16% | 5% | 13% | 14% |
| Somewhat agree | 30% | 31% | 28% | 31% | 23% | 29% | 35% | 29% | 36% | 26% | 28% |
| Somewhat disagree | 20% | 18% | 23% | 13% | 26% | 17% | 25% | 23% | 12% | 16% | 19% |
| Strongly disagree | 14% | 11% | 17% | 19% | 12% | 16% | 11% | 14% | 16% | 16% | 18% |
| Not sure | 21% | 25% | 18% | 25% | 25% | 22% | 13% | 18% | 31% | 29% | 22% |
| Totals | 99% | 99% | 100% | 100% | 100% | 100% | 98% | 100% | 100% | 100% | 101% |
| Unweighted N | (667) | (301) | (366) | (141) | (152) | (223) | (151) | (484) | (88) | (53) | (42) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 14% | 14% | 14% | 15% | 16% | 17% | 13% | 14% | 22% | 11% | 13% | 14% | 19% |
| Somewhat agree | 30% | 36% | 25% | 30% | 33% | 30% | 29% | 29% | 39% | 41% | 29% | 27% | 27% |
| Somewhat disagree | 20% | 21% | 19% | 22% | 23% | 22% | 19% | 26% | 19% | 14% | 25% | 20% | 20% |
| Strongly disagree | 14% | 14% | 13% | 18% | 13% | 15% | 14% | 18% | 8% | 15% | 15% | 14% | 14% |
| Not sure | 21% | 15% | 29% | 16% | 15% | 16% | 26% | 12% | 11% | 19% | 18% | 25% | 19% |
| Totals | 99% | 100% | 100% | 101% | 100% | 100% | 101% | 99% | 99% | 100% | 100% | 100% | 99% |
| Unweighted N | (667) | (216) | (283) | (168) | (249) | (227) | (287) | (199) | (122) | (112) | (156) | (269) | (130) |



7L. Opinions on the Effects of True Crime — It is graphic and disturbing

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 16% | 12% | 20% | 15% | 16% | 15% | 18% | 15% | 11% | 19% | 28% |
| Somewhat agree | 43% | 38% | 48% | 35% | 38% | 47% | 51% | 49% | 39% | 30% | 21% |
| Somewhat disagree | 17% | 18% | 15% | 19% | 16% | 16% | 16% | 16% | 20% | 17% | 20% |
| Strongly disagree | 7% | 8% | 6% | 9% | 10% | 5% | 3% | 6% | 14% | 2% | 13% |
| Not sure | 17% | 25% | 10% | 21% | 19% | 17% | 13% | 15% | 16% | 32% | 19% |
| Totals | 100% | 101% | 99% | 99% | 99% | 100% | 101% | 101% | 100% | 100% | 101% |
| Unweighted N | (634) | (300) | (334) | (140) | (145) | (210) | (139) | (452) | (83) | (55) | (44) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | itegory) | | Census Re | egion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 16% | 16% | 16% | 15% | 18% | 16% | 16% | 14% | 15% | 13% | 18% | 15% | 18% |
| Somewhat agree | 43% | 46% | 36% | 51% | 46% | 52% | 45% | 42% | 44% | 39% | 46% | 42% | 45% |
| Somewhat disagree | 17% | 17% | 19% | 12% | 18% | 12% | 15% | 19% | 20% | 25% | 16% | 16% | 12% |
| Strongly disagree | 7% | 8% | 6% | 8% | 5% | 6% | 6% | 12% | 3% | 8% | 5% | 9% | 5% |
| Not sure | 17% | 13% | 22% | 15% | 12% | 14% | 17% | 12% | 18% | 15% | 16% | 18% | 20% |
| Totals | 100% | 100% | 99% | 101% | 99% | 100% | 99% | 99% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (634) | (210) | (260) | (164) | (229) | (206) | (286) | (186) | (105) | (109) | (153) | (246) | (126) |



7M. Opinions on the Effects of True Crime — It desensitizes people to violence

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 15% | 13% | 16% | 13% | 15% | 14% | 18% | 15% | 13% | 14% | 15% |
| Somewhat agree | 29% | 27% | 31% | 29% | 23% | 29% | 34% | 28% | 31% | 24% | 36% |
| Somewhat disagree | 21% | 23% | 19% | 18% | 22% | 21% | 23% | 21% | 16% | 20% | 25% |
| Strongly disagree | 14% | 13% | 15% | 13% | 20% | 12% | 12% | 14% | 16% | 16% | 9% |
| Not sure | 22% | 24% | 19% | 26% | 20% | 25% | 14% | 22% | 23% | 26% | 15% |
| Totals | 101% | 100% | 100% | 99% | 100% | 101% | 101% | 100% | 99% | 100% | 100% |
| Unweighted N | (643) | (302) | (341) | (134) | (149) | (232) | (128) | (458) | (81) | (54) | (50) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 15% | 16% | 14% | 14% | 17% | 18% | 11% | 17% | 23% | 14% | 15% | 16% | 13% |
| Somewhat agree | 29% | 30% | 26% | 31% | 33% | 27% | 27% | 31% | 30% | 35% | 26% | 29% | 27% |
| Somewhat disagree | 21% | 20% | 18% | 27% | 19% | 22% | 24% | 20% | 22% | 19% | 21% | 20% | 24% |
| Strongly disagree | 14% | 16% | 14% | 11% | 14% | 11% | 15% | 15% | 13% | 10% | 16% | 13% | 16% |
| Not sure | 22% | 17% | 28% | 17% | 17% | 22% | 23% | 17% | 12% | 22% | 21% | 23% | 20% |
| Totals | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 100% |
| Unweighted N | (643) | (228) | (255) | (160) | (235) | (204) | (276) | (198) | (112) | (107) | (146) | (270) | (120) |



7N. Opinions on the Effects of True Crime — It makes people less empathetic

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 7% | 9% | 6% | 9% | 7% | 10% | 3% | 6% | 12% | 9% | 11% |
| Somewhat agree | 21% | 23% | 19% | 25% | 15% | 22% | 24% | 19% | 31% | 20% | 21% |
| Somewhat disagree | 29% | 28% | 30% | 26% | 32% | 24% | 37% | 32% | 18% | 26% | 27% |
| Strongly disagree | 14% | 10% | 18% | 12% | 21% | 12% | 10% | 13% | 14% | 17% | 12% |
| Not sure | 29% | 31% | 27% | 28% | 25% | 33% | 27% | 29% | 26% | 28% | 29% |
| Totals | 100% | 101% | 100% | 100% | 100% | 101% | 101% | 99% | 101% | 100% | 100% |
| Unweighted N | (638) | (302) | (336) | (133) | (155) | (220) | (130) | (453) | (84) | (60) | (41) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 7% | 9% | 6% | 7% | 9% | 7% | 6% | 12% | 4% | 9% | 8% | 6% | 8% |
| Somewhat agree | 21% | 22% | 21% | 21% | 21% | 24% | 23% | 23% | 22% | 24% | 19% | 21% | 21% |
| Somewhat disagree | 29% | 31% | 25% | 33% | 36% | 28% | 28% | 28% | 40% | 30% | 32% | 26% | 31% |
| Strongly disagree | 14% | 12% | 16% | 13% | 10% | 13% | 14% | 16% | 12% | 13% | 12% | 18% | 9% |
| Not sure | 29% | 26% | 32% | 26% | 24% | 29% | 30% | 21% | 22% | 25% | 28% | 29% | 31% |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 101% | 99% | 100% | 100% |
| Unweighted N | (638) | (218) | (253) | (167) | (242) | (217) | (270) | (196) | (106) | (116) | (147) | (239) | (136) |



70. Opinions on the Effects of True Crime — It makes people more likely to commit and get away with crimes Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

Gender Race (4 category) Age (4 category) Total Male Female 18-29 30-44 45-64 65+ White Black Other Hispanic Strongly agree 6% 7% 5% 6% 6% 9% 2% 6% 3% 10% 5% Somewhat agree 15% 15% 14% 20% 10% 12% 16% 14% 13% 23% 13% 30% 29% 31% 27% 32% 31% 31% 18% Somewhat disagree 29% 27% 34% Strongly disagree 27% 25% 22% 27% 19% 27% 29% 24% 27% 27% 12% Not sure 25% 27% 23% 29% 22% 23% 26% 23% 28% 24% 37% Totals 101% 100% 100% 101% 99% 100% 100% 101% 100% 100% 100% Unweighted N (649)(304)(345)(197)(159)(464)(87)(42)(147)(146)(56)

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 6% | 7% | 4% | 7% | 6% | 8% | 7% | 6% | 5% | 6% | 4% | 4% | 11% |
| Somewhat agree | 15% | 12% | 16% | 15% | 10% | 17% | 16% | 16% | 8% | 17% | 13% | 16% | 12% |
| Somewhat disagree | 30% | 32% | 28% | 30% | 33% | 30% | 30% | 30% | 33% | 26% | 30% | 30% | 33% |
| Strongly disagree | 25% | 28% | 20% | 29% | 27% | 22% | 25% | 26% | 28% | 25% | 31% | 24% | 21% |
| Not sure | 25% | 20% | 33% | 18% | 23% | 23% | 23% | 21% | 26% | 26% | 22% | 26% | 23% |
| Totals | 101% | 99% | 101% | 99% | 99% | 100% | 101% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (649) | (229) | (243) | (177) | (240) | (215) | (283) | (196) | (111) | (112) | (136) | (261) | (140) |



7P. Opinions on the Effects of True Crime — It makes people less likely to trust the police Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 7% | 6% | 9% | 12% | 9% | 7% | 4% | 7% | 8% | 9% | 11% |
| Somewhat agree | 23% | 23% | 23% | 25% | 20% | 27% | 19% | 24% | 17% | 23% | 29% |
| Somewhat disagree | 28% | 27% | 30% | 24% | 27% | 27% | 36% | 29% | 29% | 26% | 26% |
| Strongly disagree | 12% | 11% | 13% | 4% | 16% | 13% | 15% | 13% | 11% | 12% | 8% |
| Not sure | 29% | 33% | 25% | 35% | 28% | 27% | 26% | 28% | 35% | 30% | 26% |
| Totals | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 101% | 100% | 100% | 100% |
| Unweighted N | (632) | (279) | (353) | (127) | (144) | (214) | (147) | (462) | (80) | (54) | (36) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 7% | 6% | 8% | 7% | 5% | 8% | 8% | 9% | 2% | 6% | 5% | 9% | 9% |
| Somewhat agree | 23% | 28% | 20% | 22% | 26% | 20% | 22% | 24% | 29% | 26% | 18% | 20% | 31% |
| Somewhat disagree | 28% | 29% | 28% | 28% | 31% | 30% | 29% | 32% | 26% | 29% | 32% | 29% | 24% |
| Strongly disagree | 12% | 7% | 11% | 21% | 10% | 17% | 12% | 11% | 15% | 9% | 11% | 16% | 10% |
| Not sure | 29% | 30% | 32% | 22% | 30% | 25% | 28% | 24% | 28% | 31% | 33% | 27% | 26% |
| Totals | 99% | 100% | 99% | 100% | 102% | 100% | 99% | 100% | 100% | 101% | 99% | 101% | 100% |
| Unweighted N | (632) | (207) | (262) | (163) | (238) | (210) | (281) | (189) | (107) | (117) | (142) | (246) | (127) |



7Q. Opinions on the Effects of True Crime — It makes people unnecessarily fearful and paranoid Generally speaking, do you agree or disagree that the following is an effect of the genre of true crime?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 9% | 10% | 9% | 10% | 7% | 12% | 7% | 9% | 12% | 4% | 17% |
| Somewhat agree | 31% | 29% | 32% | 32% | 32% | 28% | 32% | 30% | 43% | 29% | 21% |
| Somewhat disagree | 27% | 23% | 31% | 21% | 29% | 24% | 39% | 31% | 14% | 22% | 21% |
| Strongly disagree | 10% | 8% | 12% | 7% | 12% | 12% | 5% | 9% | 11% | 5% | 18% |
| Not sure | 23% | 30% | 16% | 29% | 20% | 24% | 18% | 20% | 21% | 40% | 22% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 99% | 101% | 100% | 99% |
| Unweighted N | (664) | (310) | (354) | (149) | (158) | (235) | (122) | (484) | (78) | (54) | (48) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 9% | 10% | 10% | 7% | 12% | 9% | 8% | 9% | 12% | 11% | 8% | 10% | 9% |
| Somewhat agree | 31% | 31% | 30% | 32% | 32% | 33% | 35% | 28% | 24% | 29% | 34% | 26% | 37% |
| Somewhat disagree | 27% | 27% | 25% | 32% | 25% | 29% | 27% | 29% | 33% | 25% | 27% | 29% | 25% |
| Strongly disagree | 10% | 10% | 6% | 14% | 7% | 12% | 8% | 14% | 10% | 8% | 9% | 12% | 7% |
| Not sure | 23% | 21% | 29% | 15% | 24% | 18% | 22% | 20% | 21% | 26% | 22% | 23% | 22% |
| Totals | 100% | 99% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 100% |
| Unweighted N | (664) | (218) | (268) | (178) | (240) | (233) | (284) | (202) | (117) | (113) | (158) | (266) | (127) |



7R. Opinions on the Effects of True Crime — It is biased and inaccurate

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly agree | 5% | 8% | 3% | 5% | 5% | 5% | 6% | 6% | 4% | 3% | 2% |
| Somewhat agree | 20% | 21% | 19% | 27% | 20% | 18% | 16% | 19% | 19% | 24% | 29% |
| Somewhat disagree | 28% | 26% | 30% | 21% | 34% | 27% | 28% | 30% | 23% | 19% | 28% |
| Strongly disagree | 12% | 10% | 15% | 16% | 10% | 13% | 11% | 12% | 13% | 11% | 13% |
| Not sure | 35% | 36% | 34% | 32% | 31% | 36% | 39% | 33% | 41% | 43% | 28% |
| Totals | 100% | 101% | 101% | 101% | 100% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (693) | (324) | (369) | (146) | (165) | (239) | (143) | (505) | (86) | (60) | (42) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|-------------------|-------|-------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly agree | 5% | 6% | 3% | 8% | 5% | 7% | 4% | 7% | 6% | 10% | 4% | 5% | 2% |
| Somewhat agree | 20% | 26% | 17% | 17% | 22% | 15% | 19% | 26% | 19% | 23% | 17% | 19% | 22% |
| Somewhat disagree | 28% | 25% | 27% | 31% | 30% | 29% | 29% | 26% | 34% | 26% | 29% | 28% | 27% |
| Strongly disagree | 12% | 12% | 11% | 15% | 10% | 14% | 13% | 16% | 7% | 8% | 15% | 13% | 12% |
| Not sure | 35% | 32% | 42% | 28% | 33% | 35% | 35% | 24% | 35% | 33% | 35% | 35% | 37% |
| Totals | 100% | 101% | 100% | 99% | 100% | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (693) | (243) | (255) | (195) | (257) | (231) | (308) | (189) | (129) | (121) | (154) | (274) | (144) |



Interviewing Dates August 29 - September 5, 2022

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using

sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Regis-

tration and Voting Supplement.

Weighting The sample was weighted based on gender, age, race, education,

news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.337 to 4.416, with a mean of one and a standard devia-

tion of 0.385.

Number of respondents 1000

Margin of error \pm 3.3% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 57 questions not reported.