

YouGov Survey: Thinking About Historical Topics



Sample 1000 U.S. Adult Citizens
 Conducted September 15 - 20, 2023
 Margin of Error $\pm 4.2\%$

1. How often do you think about...?

| | Every day | Most days | About once a week | About once a month | About once a year | Less often than once a year | Never | Not sure |
|----------------------------------|-----------|-----------|-------------------|--------------------|-------------------|-----------------------------|-------|----------|
| The Roman Empire | 3% | 2% | 4% | 12% | 12% | 21% | 42% | 4% |
| World War II | 1% | 6% | 8% | 22% | 21% | 16% | 19% | 6% |
| The American Civil War | 1% | 4% | 6% | 17% | 24% | 19% | 25% | 4% |
| Napoleon Bonaparte | 0% | 1% | 2% | 5% | 13% | 20% | 53% | 5% |
| Sparta | 1% | 1% | 2% | 5% | 8% | 18% | 59% | 6% |
| Alexander the Great | 0% | 1% | 3% | 6% | 10% | 20% | 56% | 4% |
| Greek mythology | 1% | 2% | 6% | 17% | 12% | 21% | 36% | 6% |
| The Romanov family of Russia | 0% | 0% | 3% | 3% | 10% | 19% | 61% | 3% |
| The six wives of King Henry VIII | 0% | 2% | 1% | 4% | 9% | 18% | 63% | 3% |
| The Titanic | 1% | 1% | 3% | 10% | 25% | 28% | 27% | 4% |
| The Salem witch trials | 1% | 1% | 1% | 7% | 17% | 21% | 48% | 5% |
| The British royal family | 1% | 3% | 5% | 18% | 17% | 16% | 35% | 3% |

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|-------------------------------|--|
| Interviewing Dates | September 15 - 20, 2023 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. |
| Weighting | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.051 to 6.52, with a mean of 1 and a standard deviation of 0.912. |
| Number of respondents | 1000 |
| Margin of error | ± 4.2% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 84 questions not reported. |

YouGov Survey: Thinking About Historical Topics

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1A. Frequency of Thinking About Historical Topics — The Roman Empire

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 3% | 4% | 1% | 2% | 7% | 1% | 0% | 1% | 7% | 6% | * |
| Most days | 2% | 4% | 0% | 5% | 2% | 2% | 0% | 2% | 5% | 1% | * |
| About once a week | 4% | 6% | 3% | 8% | 5% | 4% | 1% | 5% | 2% | 2% | * |
| About once a month | 12% | 14% | 10% | 15% | 17% | 9% | 10% | 13% | 9% | 9% | * |
| About once a year | 12% | 14% | 10% | 13% | 11% | 13% | 11% | 12% | 6% | 17% | * |
| Less often than once a year | 21% | 22% | 19% | 20% | 15% | 22% | 25% | 23% | 10% | 21% | * |
| Never | 42% | 30% | 53% | 34% | 35% | 46% | 50% | 40% | 56% | 38% | * |
| Not sure | 4% | 4% | 4% | 3% | 8% | 3% | 2% | 3% | 5% | 6% | * |
| Totals | 100% | 98% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | * |
| Unweighted N | (999) | (426) | (573) | (118) | (233) | (432) | (216) | (697) | (125) | (110) | (67) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|-----|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 3% | 3% | 4% | 1% | 4% | 1% | 3% | 4% | 2% | 3% | 2% | 2% | 4% |
| Most days | 2% | 1% | 4% | 2% | 0% | 2% | 3% | 3% | 1% | 1% | 3% | 3% | 1% |
| About once a week | 4% | 3% | 4% | 6% | 4% | 5% | 3% | 4% | 10% | 4% | 3% | 4% | 6% |
| About once a month | 12% | 11% | 14% | 12% | 12% | 13% | 11% | 15% | 12% | 13% | 11% | 11% | 15% |
| About once a year | 12% | 10% | 13% | 13% | 13% | 16% | 10% | 12% | 16% | 13% | 12% | 10% | 14% |
| Less often than once a year | 21% | 23% | 18% | 21% | 23% | 21% | 19% | 20% | 31% | 23% | 20% | 19% | 22% |
| Never | 42% | 43% | 39% | 44% | 39% | 38% | 47% | 38% | 24% | 42% | 46% | 44% | 34% |
| Not sure | 4% | 6% | 3% | 3% | 5% | 4% | 3% | 5% | 5% | 1% | 3% | 5% | 5% |
| Totals | 100% | 100% | 99% | 102% | 100% | 100% | 99% | 101% | 101% | 100% | 100% | 98% | 101% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (999) | (329) | (380) | (290) | (359) | (348) | (427) | (282) | (190) | (179) | (223) | (373) | (224) |

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1B. Frequency of Thinking About Historical Topics — World War II

How often do you think about...?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|-------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 1% | 1% | 1% | 2% | 2% | 1% | 0% | 1% | 1% | 1% | * |
| Most days | 6% | 10% | 1% | 10% | 4% | 5% | 5% | 5% | 11% | 5% | * |
| About once a week | 8% | 11% | 5% | 8% | 9% | 9% | 6% | 8% | 9% | 4% | * |
| About once a month | 22% | 25% | 19% | 19% | 24% | 20% | 26% | 25% | 6% | 20% | * |
| About once a year | 21% | 19% | 23% | 15% | 17% | 25% | 26% | 24% | 10% | 25% | * |
| Less often than once a year | 16% | 13% | 20% | 23% | 13% | 16% | 15% | 16% | 20% | 14% | * |
| Never | 19% | 15% | 24% | 17% | 22% | 21% | 18% | 17% | 36% | 20% | * |
| Not sure | 6% | 6% | 7% | 8% | 10% | 5% | 4% | 5% | 7% | 10% | * |
| Totals | 99% | 100% | 100% | 102% | 101% | 102% | 100% | 101% | 100% | 99% | * |
| Unweighted N | (997) | (426) | (571) | (118) | (232) | (431) | (216) | (697) | (125) | (109) | (66) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 3% | 0% | 1% | 2% |
| Most days | 6% | 4% | 6% | 7% | 3% | 6% | 5% | 4% | 7% | 3% | 6% | 6% | 7% |
| About once a week | 8% | 4% | 11% | 9% | 8% | 11% | 7% | 10% | 10% | 7% | 7% | 8% | 9% |
| About once a month | 22% | 23% | 23% | 20% | 30% | 26% | 15% | 25% | 32% | 25% | 23% | 20% | 22% |
| About once a year | 21% | 22% | 15% | 28% | 21% | 25% | 20% | 21% | 29% | 25% | 22% | 20% | 20% |
| Less often than once a year | 16% | 18% | 15% | 16% | 14% | 17% | 18% | 16% | 10% | 17% | 17% | 17% | 14% |
| Never | 19% | 22% | 21% | 15% | 14% | 12% | 27% | 14% | 7% | 17% | 18% | 23% | 17% |
| Not sure | 6% | 8% | 8% | 4% | 8% | 3% | 6% | 8% | 4% | 3% | 7% | 6% | 10% |
| Totals | 99% | 102% | 101% | 100% | 99% | 101% | 99% | 100% | 100% | 100% | 100% | 101% | 101% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (997) | (329) | (379) | (289) | (360) | (347) | (425) | (282) | (190) | (179) | (222) | (371) | (225) |

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1C. Frequency of Thinking About Historical Topics — The American Civil War

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 1% | 2% | 0% | 0% | 2% | 2% | 0% | 0% | 4% | 2% | * |
| Most days | 4% | 5% | 3% | 6% | 4% | 3% | 3% | 4% | 3% | 2% | * |
| About once a week | 6% | 9% | 3% | 4% | 12% | 6% | 3% | 6% | 6% | 7% | * |
| About once a month | 17% | 18% | 16% | 18% | 13% | 16% | 21% | 17% | 12% | 17% | * |
| About once a year | 24% | 25% | 23% | 25% | 21% | 24% | 26% | 27% | 15% | 18% | * |
| Less often than once a year | 19% | 19% | 19% | 23% | 15% | 20% | 18% | 21% | 16% | 19% | * |
| Never | 25% | 18% | 31% | 23% | 23% | 26% | 26% | 21% | 36% | 28% | * |
| Not sure | 4% | 3% | 5% | 1% | 10% | 3% | 3% | 3% | 7% | 7% | * |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | * |
| Unweighted N | (998) | (426) | (572) | (118) | (232) | (431) | (217) | (698) | (124) | (110) | (66) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 1% | 1% | 2% | 0% | 1% | 1% | 2% | 1% | 0% | 1% | 1% | 1% | 0% |
| Most days | 4% | 5% | 3% | 4% | 5% | 4% | 4% | 3% | 5% | 2% | 4% | 4% | 5% |
| About once a week | 6% | 7% | 6% | 6% | 8% | 5% | 5% | 7% | 8% | 7% | 4% | 6% | 9% |
| About once a month | 17% | 15% | 17% | 18% | 19% | 21% | 13% | 20% | 24% | 17% | 14% | 15% | 23% |
| About once a year | 24% | 23% | 18% | 32% | 28% | 31% | 20% | 24% | 32% | 22% | 34% | 23% | 18% |
| Less often than once a year | 19% | 17% | 19% | 21% | 15% | 22% | 21% | 18% | 17% | 26% | 16% | 20% | 15% |
| Never | 25% | 26% | 30% | 17% | 18% | 14% | 31% | 21% | 12% | 24% | 25% | 27% | 22% |
| Not sure | 4% | 6% | 5% | 2% | 7% | 3% | 4% | 6% | 3% | 2% | 2% | 4% | 8% |
| Totals | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 101% | 101% | 100% | 100% | 100% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (998) | (329) | (380) | (289) | (359) | (348) | (426) | (281) | (190) | (179) | (222) | (372) | (225) |

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1D. Frequency of Thinking About Historical Topics — Napoleon Bonaparte

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 0% | 0% | 1% | 2% | 0% | 0% | 0% | 1% | 1% | 0% | * |
| Most days | 1% | 1% | 0% | 0% | 1% | 1% | 0% | 0% | 4% | 1% | * |
| About once a week | 2% | 5% | 0% | 6% | 4% | 1% | 0% | 3% | 1% | 0% | * |
| About once a month | 5% | 7% | 4% | 13% | 7% | 2% | 1% | 4% | 4% | 12% | * |
| About once a year | 13% | 17% | 9% | 15% | 15% | 11% | 10% | 14% | 11% | 8% | * |
| Less often than once a year | 20% | 23% | 18% | 17% | 15% | 23% | 25% | 22% | 12% | 14% | * |
| Never | 53% | 43% | 63% | 43% | 48% | 60% | 59% | 52% | 60% | 57% | * |
| Not sure | 5% | 4% | 5% | 4% | 10% | 2% | 4% | 4% | 8% | 8% | * |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | * |
| Unweighted N | (997) | (426) | (571) | (118) | (233) | (429) | (217) | (696) | (124) | (110) | (67) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% |
| Most days | 1% | 1% | 2% | 0% | 1% | 0% | 1% | 0% | 0% | 1% | 0% | 1% | 0% |
| About once a week | 2% | 2% | 2% | 3% | 2% | 1% | 3% | 2% | 4% | 2% | 2% | 2% | 4% |
| About once a month | 5% | 4% | 8% | 4% | 7% | 4% | 5% | 6% | 5% | 4% | 2% | 6% | 8% |
| About once a year | 13% | 14% | 12% | 13% | 13% | 13% | 9% | 12% | 24% | 18% | 11% | 10% | 15% |
| Less often than once a year | 20% | 22% | 19% | 19% | 24% | 23% | 17% | 22% | 30% | 21% | 18% | 19% | 22% |
| Never | 53% | 50% | 53% | 57% | 47% | 56% | 59% | 54% | 33% | 48% | 61% | 56% | 46% |
| Not sure | 5% | 6% | 4% | 4% | 6% | 3% | 5% | 4% | 4% | 6% | 6% | 4% | 3% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 98% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (997) | (330) | (378) | (289) | (360) | (347) | (425) | (281) | (190) | (177) | (222) | (373) | (225) |

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1E. Frequency of Thinking About Historical Topics — Sparta

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 1% | 2% | 1% | 5% | 1% | 0% | 0% | 1% | 0% | 5% | * |
| Most days | 1% | 1% | 0% | 0% | 2% | 0% | 1% | 1% | 2% | 1% | * |
| About once a week | 2% | 4% | 1% | 2% | 3% | 2% | 1% | 3% | 3% | 0% | * |
| About once a month | 5% | 7% | 3% | 9% | 5% | 4% | 2% | 5% | 5% | 3% | * |
| About once a year | 8% | 12% | 5% | 14% | 12% | 6% | 2% | 8% | 8% | 7% | * |
| Less often than once a year | 18% | 20% | 17% | 22% | 18% | 18% | 16% | 20% | 13% | 9% | * |
| Never | 59% | 50% | 67% | 48% | 49% | 65% | 71% | 57% | 60% | 69% | * |
| Not sure | 6% | 5% | 6% | 1% | 10% | 6% | 6% | 6% | 8% | 6% | * |
| Totals | 100% | 101% | 100% | 101% | 100% | 101% | 99% | 101% | 99% | 100% | * |
| Unweighted N | (998) | (426) | (572) | (118) | (233) | (432) | (215) | (696) | (125) | (110) | (67) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 1% | 1% | 2% | 1% | 0% | 1% | 3% | 1% | 0% | 1% | 0% | 3% | 1% |
| Most days | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 0% |
| About once a week | 2% | 2% | 2% | 2% | 3% | 1% | 2% | 1% | 5% | 3% | 1% | 3% | 2% |
| About once a month | 5% | 2% | 8% | 4% | 5% | 6% | 3% | 5% | 9% | 3% | 7% | 5% | 4% |
| About once a year | 8% | 9% | 7% | 9% | 7% | 7% | 8% | 8% | 12% | 14% | 5% | 5% | 13% |
| Less often than once a year | 18% | 22% | 17% | 16% | 24% | 18% | 16% | 16% | 28% | 22% | 18% | 19% | 15% |
| Never | 59% | 59% | 56% | 61% | 53% | 62% | 62% | 60% | 44% | 53% | 60% | 59% | 60% |
| Not sure | 6% | 4% | 7% | 6% | 7% | 4% | 5% | 8% | 3% | 2% | 9% | 6% | 5% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 99% | 100% | 101% | 100% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (998) | (330) | (380) | (288) | (360) | (346) | (426) | (281) | (190) | (179) | (223) | (371) | (225) |

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1F. Frequency of Thinking About Historical Topics — Alexander the Great

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 1% | * |
| Most days | 1% | 1% | 0% | 0% | 2% | 0% | 0% | 0% | 1% | 2% | * |
| About once a week | 3% | 4% | 1% | 6% | 3% | 2% | 0% | 2% | 7% | 0% | * |
| About once a month | 6% | 9% | 3% | 11% | 8% | 2% | 4% | 5% | 6% | 7% | * |
| About once a year | 10% | 12% | 9% | 19% | 11% | 9% | 5% | 11% | 2% | 15% | * |
| Less often than once a year | 20% | 24% | 16% | 12% | 22% | 22% | 22% | 20% | 17% | 21% | * |
| Never | 56% | 46% | 66% | 48% | 43% | 64% | 67% | 58% | 64% | 46% | * |
| Not sure | 4% | 4% | 4% | 3% | 10% | 1% | 2% | 3% | 1% | 8% | * |
| Totals | 100% | 101% | 99% | 99% | 100% | 100% | 100% | 99% | 99% | 100% | * |
| Unweighted N | (999) | (426) | (573) | (118) | (233) | (432) | (216) | (697) | (125) | (110) | (67) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% |
| Most days | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 0% | 1% | 1% |
| About once a week | 3% | 3% | 3% | 2% | 2% | 3% | 2% | 2% | 6% | 1% | 1% | 4% | 3% |
| About once a month | 6% | 1% | 10% | 6% | 3% | 6% | 7% | 3% | 6% | 4% | 3% | 9% | 4% |
| About once a year | 10% | 12% | 11% | 9% | 12% | 10% | 10% | 12% | 12% | 16% | 11% | 5% | 15% |
| Less often than once a year | 20% | 22% | 19% | 19% | 26% | 22% | 15% | 20% | 33% | 13% | 22% | 21% | 21% |
| Never | 56% | 55% | 53% | 60% | 51% | 56% | 60% | 57% | 40% | 62% | 59% | 56% | 50% |
| Not sure | 4% | 6% | 3% | 3% | 5% | 2% | 4% | 6% | 1% | 3% | 3% | 3% | 7% |
| Totals | 100% | 100% | 101% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 101% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (999) | (329) | (380) | (290) | (359) | (348) | (427) | (281) | (190) | (179) | (223) | (372) | (225) |

YouGov Survey: Thinking About Historical Topics

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1G. Frequency of Thinking About Historical Topics — Greek mythology

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 1% | 1% | 0% | 0% | 2% | 0% | 0% | 0% | 1% | 2% | * |
| Most days | 2% | 3% | 1% | 3% | 5% | 1% | 0% | 2% | 2% | 2% | * |
| About once a week | 6% | 6% | 6% | 7% | 12% | 4% | 3% | 7% | 3% | 6% | * |
| About once a month | 17% | 20% | 14% | 35% | 18% | 12% | 5% | 16% | 16% | 14% | * |
| About once a year | 12% | 12% | 12% | 11% | 15% | 13% | 9% | 13% | 10% | 13% | * |
| Less often than once a year | 21% | 24% | 18% | 18% | 15% | 25% | 25% | 21% | 23% | 24% | * |
| Never | 36% | 29% | 42% | 22% | 25% | 41% | 53% | 37% | 35% | 33% | * |
| Not sure | 6% | 5% | 6% | 4% | 9% | 5% | 5% | 4% | 9% | 6% | * |
| Totals | 101% | 100% | 99% | 100% | 101% | 101% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (997) | (424) | (573) | (118) | (232) | (432) | (215) | (696) | (125) | (110) | (66) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 1% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 1% | 1% | 0% |
| Most days | 2% | 2% | 4% | 2% | 3% | 1% | 3% | 2% | 3% | 2% | 1% | 3% | 2% |
| About once a week | 6% | 7% | 8% | 3% | 9% | 4% | 4% | 8% | 6% | 8% | 6% | 2% | 10% |
| About once a month | 17% | 16% | 17% | 17% | 20% | 15% | 14% | 15% | 26% | 19% | 20% | 13% | 19% |
| About once a year | 12% | 15% | 10% | 11% | 17% | 12% | 9% | 11% | 19% | 13% | 13% | 12% | 10% |
| Less often than once a year | 21% | 21% | 20% | 22% | 21% | 23% | 21% | 22% | 21% | 18% | 18% | 23% | 22% |
| Never | 36% | 31% | 35% | 42% | 24% | 42% | 42% | 35% | 21% | 37% | 33% | 39% | 32% |
| Not sure | 6% | 7% | 6% | 3% | 7% | 3% | 6% | 7% | 4% | 3% | 7% | 6% | 4% |
| Totals | 101% | 99% | 101% | 100% | 101% | 100% | 100% | 100% | 100% | 101% | 99% | 99% | 99% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (997) | (329) | (379) | (289) | (360) | (347) | (426) | (280) | (190) | (179) | (221) | (372) | (225) |

YouGov Survey: Thinking About Historical Topics

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1H. Frequency of Thinking About Historical Topics — The Romanov family of Russia

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | * |
| Most days | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | * |
| About once a week | 3% | 5% | 1% | 8% | 5% | 1% | 0% | 2% | 3% | 7% | * |
| About once a month | 3% | 1% | 4% | 4% | 2% | 2% | 3% | 3% | 1% | 2% | * |
| About once a year | 10% | 12% | 8% | 16% | 12% | 8% | 6% | 11% | 4% | 9% | * |
| Less often than once a year | 19% | 22% | 15% | 20% | 19% | 16% | 21% | 20% | 14% | 24% | * |
| Never | 61% | 55% | 67% | 51% | 57% | 69% | 65% | 61% | 74% | 52% | * |
| Not sure | 3% | 3% | 4% | 1% | 5% | 3% | 5% | 3% | 3% | 6% | * |
| Totals | 99% | 99% | 99% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (999) | (426) | (573) | (118) | (233) | (432) | (216) | (697) | (125) | (110) | (67) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Most days | 0% | 0% | 1% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| About once a week | 3% | 1% | 4% | 4% | 1% | 3% | 3% | 3% | 4% | 3% | 2% | 5% | 1% |
| About once a month | 3% | 1% | 5% | 2% | 3% | 4% | 2% | 1% | 5% | 4% | 3% | 2% | 3% |
| About once a year | 10% | 11% | 9% | 11% | 12% | 10% | 11% | 9% | 17% | 11% | 8% | 9% | 15% |
| Less often than once a year | 19% | 23% | 17% | 16% | 23% | 19% | 16% | 19% | 24% | 15% | 13% | 18% | 26% |
| Never | 61% | 62% | 60% | 63% | 58% | 61% | 63% | 64% | 47% | 65% | 67% | 62% | 52% |
| Not sure | 3% | 2% | 4% | 4% | 3% | 2% | 4% | 3% | 2% | 1% | 7% | 3% | 3% |
| Totals | 99% | 100% | 100% | 100% | 101% | 99% | 99% | 99% | 99% | 99% | 100% | 99% | 100% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (999) | (330) | (380) | (289) | (360) | (347) | (427) | (281) | (190) | (179) | (223) | (372) | (225) |

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11. Frequency of Thinking About Historical Topics — The six wives of King Henry VIII

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | * |
| Most days | 2% | 2% | 1% | 3% | 3% | 0% | 0% | 2% | 2% | 0% | * |
| About once a week | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 2% | 0% | * |
| About once a month | 4% | 3% | 5% | 10% | 3% | 2% | 3% | 4% | 1% | 7% | * |
| About once a year | 9% | 9% | 9% | 18% | 6% | 7% | 6% | 10% | 5% | 4% | * |
| Less often than once a year | 18% | 22% | 14% | 21% | 23% | 15% | 15% | 18% | 17% | 17% | * |
| Never | 63% | 60% | 65% | 43% | 57% | 74% | 72% | 63% | 68% | 65% | * |
| Not sure | 3% | 2% | 5% | 5% | 6% | 1% | 3% | 2% | 4% | 6% | * |
| Totals | 100% | 99% | 100% | 101% | 99% | 99% | 99% | 100% | 100% | 99% | * |
| Unweighted N | (996) | (425) | (571) | (118) | (232) | (430) | (216) | (697) | (124) | (109) | (66) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Most days | 2% | 3% | 0% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 0% | 2% | 2% |
| About once a week | 1% | 1% | 1% | 0% | 0% | 0% | 1% | 0% | 1% | 1% | 0% | 1% | 1% |
| About once a month | 4% | 3% | 6% | 4% | 3% | 5% | 4% | 4% | 5% | 4% | 3% | 5% | 3% |
| About once a year | 9% | 12% | 10% | 6% | 13% | 5% | 7% | 8% | 15% | 8% | 6% | 9% | 13% |
| Less often than once a year | 18% | 21% | 13% | 20% | 22% | 19% | 14% | 19% | 27% | 17% | 18% | 16% | 22% |
| Never | 63% | 55% | 68% | 66% | 57% | 67% | 69% | 62% | 48% | 64% | 69% | 63% | 56% |
| Not sure | 3% | 5% | 2% | 3% | 3% | 2% | 3% | 6% | 1% | 4% | 4% | 4% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 100% | 99% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (996) | (327) | (379) | (290) | (357) | (348) | (424) | (282) | (190) | (179) | (220) | (373) | (224) |

YouGov Survey: Thinking About Historical Topics

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1J. Frequency of Thinking About Historical Topics — The Titanic

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 1% | 2% | 0% | 3% | 1% | 0% | 0% | 0% | 1% | 5% | * |
| Most days | 1% | 1% | 1% | 2% | 2% | 1% | 0% | 1% | 1% | 2% | * |
| About once a week | 3% | 4% | 2% | 10% | 2% | 1% | 1% | 3% | 5% | 1% | * |
| About once a month | 10% | 9% | 11% | 13% | 13% | 9% | 6% | 10% | 12% | 7% | * |
| About once a year | 25% | 24% | 26% | 27% | 24% | 26% | 23% | 26% | 15% | 30% | * |
| Less often than once a year | 28% | 29% | 28% | 19% | 25% | 33% | 35% | 30% | 21% | 28% | * |
| Never | 27% | 27% | 27% | 23% | 25% | 28% | 32% | 27% | 37% | 17% | * |
| Not sure | 4% | 4% | 5% | 4% | 8% | 2% | 3% | 3% | 8% | 10% | * |
| Totals | 99% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (994) | (423) | (571) | (117) | (231) | (432) | (214) | (693) | (125) | (109) | (67) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 1% | 0% | 2% | 0% | 0% | 0% | 2% | 0% | 0% | 1% | 0% | 2% | 0% |
| Most days | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 0% | 1% | 0% | 2% | 1% |
| About once a week | 3% | 5% | 2% | 2% | 2% | 2% | 4% | 1% | 2% | 2% | 2% | 3% | 5% |
| About once a month | 10% | 13% | 8% | 10% | 10% | 9% | 10% | 7% | 16% | 13% | 10% | 9% | 11% |
| About once a year | 25% | 25% | 25% | 25% | 29% | 27% | 23% | 28% | 33% | 32% | 20% | 23% | 28% |
| Less often than once a year | 28% | 25% | 27% | 34% | 29% | 33% | 27% | 29% | 30% | 17% | 40% | 27% | 30% |
| Never | 27% | 24% | 31% | 26% | 19% | 26% | 30% | 28% | 17% | 30% | 26% | 30% | 21% |
| Not sure | 4% | 6% | 4% | 2% | 8% | 3% | 4% | 5% | 2% | 5% | 2% | 4% | 5% |
| Totals | 99% | 99% | 101% | 100% | 98% | 101% | 101% | 100% | 100% | 101% | 100% | 100% | 101% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (994) | (329) | (378) | (287) | (359) | (345) | (424) | (280) | (189) | (179) | (221) | (369) | (225) |

YouGov Survey: Thinking About Historical Topics

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1K. Frequency of Thinking About Historical Topics — The Salem witch trials

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 1% | 1% | 0% | 0% | 2% | 0% | 0% | 0% | 0% | 1% | * |
| Most days | 1% | 1% | 1% | 1% | 2% | 1% | 0% | 1% | 3% | 0% | * |
| About once a week | 1% | 1% | 1% | 1% | 3% | 1% | 0% | 1% | 1% | 1% | * |
| About once a month | 7% | 5% | 8% | 13% | 8% | 5% | 3% | 7% | 6% | 9% | * |
| About once a year | 17% | 19% | 16% | 22% | 20% | 16% | 11% | 16% | 10% | 25% | * |
| Less often than once a year | 21% | 22% | 21% | 12% | 20% | 25% | 24% | 24% | 12% | 9% | * |
| Never | 48% | 48% | 48% | 45% | 37% | 49% | 61% | 46% | 59% | 49% | * |
| Not sure | 5% | 3% | 6% | 7% | 8% | 2% | 1% | 4% | 8% | 6% | * |
| Totals | 101% | 100% | 101% | 101% | 100% | 99% | 100% | 99% | 99% | 100% | * |
| Unweighted N | (998) | (425) | (573) | (118) | (231) | (432) | (217) | (697) | (125) | (109) | (67) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% |
| Most days | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 2% | 1% | 1% | 0% |
| About once a week | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 2% | 2% | 1% | 1% | 2% |
| About once a month | 7% | 7% | 9% | 4% | 6% | 8% | 7% | 7% | 8% | 7% | 7% | 7% | 6% |
| About once a year | 17% | 18% | 18% | 15% | 26% | 12% | 17% | 12% | 29% | 23% | 15% | 18% | 13% |
| Less often than once a year | 21% | 22% | 17% | 24% | 24% | 26% | 15% | 26% | 30% | 20% | 22% | 19% | 24% |
| Never | 48% | 44% | 47% | 53% | 34% | 50% | 55% | 47% | 29% | 41% | 50% | 49% | 49% |
| Not sure | 5% | 6% | 5% | 2% | 7% | 2% | 4% | 6% | 2% | 5% | 3% | 4% | 6% |
| Totals | 101% | 99% | 100% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 100% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (998) | (330) | (378) | (290) | (360) | (348) | (425) | (282) | (190) | (179) | (222) | (372) | (225) |

YouGov Survey: Thinking About Historical Topics

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1L. Frequency of Thinking About Historical Topics — The British royal family

How often do you think about...?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Every day | 1% | 0% | 2% | 0% | 2% | 0% | 2% | 1% | 2% | 0% | * |
| Most days | 3% | 4% | 2% | 7% | 2% | 2% | 2% | 3% | 4% | 6% | * |
| About once a week | 5% | 4% | 6% | 6% | 6% | 5% | 4% | 6% | 2% | 2% | * |
| About once a month | 18% | 16% | 20% | 22% | 19% | 18% | 15% | 20% | 12% | 15% | * |
| About once a year | 17% | 17% | 18% | 20% | 11% | 17% | 22% | 18% | 14% | 16% | * |
| Less often than once a year | 16% | 17% | 15% | 13% | 13% | 17% | 21% | 18% | 16% | 13% | * |
| Never | 35% | 37% | 34% | 32% | 40% | 37% | 32% | 32% | 46% | 38% | * |
| Not sure | 3% | 4% | 2% | 1% | 7% | 4% | 2% | 2% | 4% | 9% | * |
| Totals | 98% | 99% | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | * |
| Unweighted N | (999) | (427) | (572) | (118) | (233) | (431) | (217) | (698) | (125) | (110) | (66) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Every day | 1% | 0% | 3% | 0% | 0% | 2% | 1% | 0% | 0% | 0% | 2% | 1% | 1% |
| Most days | 3% | 4% | 4% | 1% | 2% | 2% | 5% | 1% | 0% | 2% | 1% | 4% | 4% |
| About once a week | 5% | 5% | 5% | 6% | 6% | 6% | 6% | 5% | 7% | 5% | 4% | 5% | 7% |
| About once a month | 18% | 19% | 12% | 24% | 24% | 16% | 17% | 16% | 29% | 24% | 13% | 18% | 19% |
| About once a year | 17% | 16% | 17% | 20% | 18% | 21% | 17% | 19% | 19% | 18% | 18% | 17% | 17% |
| Less often than once a year | 16% | 17% | 16% | 16% | 17% | 19% | 11% | 19% | 19% | 19% | 17% | 15% | 15% |
| Never | 35% | 34% | 40% | 32% | 28% | 34% | 39% | 38% | 22% | 30% | 42% | 36% | 32% |
| Not sure | 3% | 6% | 3% | 1% | 5% | 1% | 5% | 2% | 3% | 2% | 2% | 4% | 5% |
| Totals | 98% | 101% | 100% | 100% | 100% | 101% | 101% | 100% | 99% | 100% | 99% | 100% | 100% |

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|------------------------------|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (999) | (329) | (380) | (290) | (359) | (348) | (426) | (282) | (190) | (179) | (222) | (373) | (225) |

YouGov Survey: Thinking About Historical Topics

September 15 - 20, 2023 - 1000 U.S. adult citizens



| | |
|-------------------------------|--|
| Interviewing Dates | September 15 - 20, 2023 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. |
| Weighting | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.051 to 6.52, with a mean of 1 and a standard deviation of 0.912. |
| Number of respondents | 1000 |
| Margin of error | ± 4.2% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 84 questions not reported. |