YouGov Survey: The stock market
May 20 - 22, 2022 - 1000 US Adult Citizens

1. Stock ownership
Do you personally (or jointly with a spouse), have any money invested in the stock market right now, either in an individual stock or in a mutual fund?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	41%	48%	35%	29%	35%	43%	55%	46%	31%	31%	27%
No	59%	52%	65%	71%	65%	57%	45%	54%	69%	69%	73%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(994)	(443)	(551)	(181)	(220)	(355)	(238)	(724)	(123)	(82)	(65)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	41%	45%	36%	43%	49%	51%	24%	56%	71%	47%	42%	37%	42%
No	59%	55%	64%	57%	51%	49%	76%	44%	29%	53%	58%	63%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(994)	(339)	(411)	(244)	(372)	(323)	(458)	(238)	(193)	(175)	(207)	(383)	(229)

YouGov Survey: The stock market
May 20 - 22, 2022 - 1000 US Adult Citizens

YouGov

2. Attention to Stock Market
How much attention do you pay to the stock market?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	19%	24%	15%	8%	22%	19%	28%	21%	14%	22%	7%
A little	44%	49%	40%	39%	36%	49%	52%	45%	44%	34%	60%
None at all	36%	27%	45%	52%	43%	32%	21%	34%	42%	44%	33%
Totals	99%	100%	100%	99%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(990)	(440)	(550)	(179)	(218)	(355)	(238)	(721)	(122)	(82)	(65)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	19%	19%	17%	24%	22%	28%	10%	29%	34%	24%	21%	16%	21%
A little	44%	49%	41%	45%	47%	50%	44%	45%	42%	42%	44%	45%	45%
None at all	36%	32%	42%	31%	31%	22%	45%	26%	23%	34%	34%	39%	34%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	99%	100%	99%	100%	100%
Unweighted N	(990)	(336)	(410)	(244)	(370)	(322)	(456)	(238)	(190)	(174)	(205)	(384)	(227)

YouGov Survey: The stock market
May 20 - 22, 2022 - 1000 US Adult Citizens

YouGov

3. Care about Stock Market

Do you care how the stock market is doing?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	54%	60%	49%	35%	49%	58%	72%	59%	52%	36%	47%
No	27%	26%	28%	38%	28%	27%	17%	25%	28%	36%	27%
Not sure	19%	14%	23%	27%	23%	15%	11%	16%	20%	28%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(984)	(435)	(549)	(177)	(216)	(353)	(238)	(717)	(123)	(80)	(64)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	54%	55%	48%	65%	55%	73%	46%	64%	68%	57%	60%	55%	46%
No	27%	29%	31%	19%	30%	16%	34%	22%	17%	28%	23%	28%	29%
Not sure	19%	16%	22%	16%	15%	12%	20%	14%	15%	15%	17%	17%	25%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(984)	(335)	(407)	(242)	(370)	(318)	(456)	(238)	(186)	(174)	(206)	(379)	(225)

YouGov Survey: The stock market
May 20 - 22, 2022 - 1000 US Adult Citizens

YouGov

4. Know Bull or Bear

When it comes to the stock market, do you know the difference between a bull market and a bear market?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	43%	57%	31%	23%	32%	51%	64%	51%	33%	19%	37%
No	41%	29%	52%	58%	51%	35%	24%	34%	54%	64%	44%
Not sure	16%	14%	17%	19%	17%	15%	12%	15%	14%	17%	19%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(988)	(439)	(549)	(179)	(218)	(355)	(236)	(720)	(123)	(81)	(64)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	43%	45%	40%	47%	54%	58%	30%	55%	66%	43%	47%	40%	46%
No	41%	41%	43%	38%	35%	28%	53%	32%	23%	47%	37%	41%	41%
Not sure	16%	14%	17%	15%	12%	14%	18%	13%	10%	9%	16%	19%	14%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	99%	99%	100%	100%	101%
Unweighted N	(988)	(336)	(409)	(243)	(370)	(320)	(457)	(237)	(188)	(175)	(206)	(383)	(224)

YouGov Survey: The stock market
May 20 - 22, 2022 - 1000 US Adult Citizens

YouGov

5. In a Bull or Bear
Would you say the U.S. stock market is currently closer to a bull market or a bear market?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Bull market	15%	17%	13%	27%	37%	10%	6%	14%	29%	*	*
Bear market	72%	75%	67%	52%	53%	76%	85%	74%	57%	*	*
Not sure	12%	8%	19%	21%	10%	14%	9%	13%	13%	*	*
Totals	99%	100%	99%	100%	100%	100%	100%	101%	99%	*	*
Unweighted N	(442)	(259)	(183)	(42)	(68)	(180)	(152)	(360)	(37)	(20)	(25)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Bull market	15%	20%	12%	14%	17%	13%	16%	12%	21%	22%	13%	15%	13%
Bear market	72%	65%	76%	76%	69%	79%	65%	76%	72%	67%	73%	72%	75%
Not sure	12%	14%	13%	10%	15%	8%	19%	11%	7%	11%	14%	13%	11%
Totals	99%	99%	101%	100%	101%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(442)	(157)	(166)	(119)	(200)	(185)	(137)	(132)	(128)	(81)	(95)	(155)	(111)

YouGov Survey: The stock market
May 20 - 22, 2022 - 1000 US Adult Citizens

6. State of the Stock Market
How would you describe the current state of the stock market?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	2%	2%	2%	2%	5%	1%	0%	1%	6%	5%	0%
Good	12%	16%	8%	18%	16%	7%	9%	10%	20%	11%	11%
Fair	26%	25%	26%	18%	22%	27%	34%	28%	22%	18%	31%
Poor	33%	35%	31%	17%	25%	42%	43%	38%	17%	22%	35%
Don't know	27%	21%	33%	45%	31%	23%	14%	23%	35%	44%	23%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(988)	(437)	(551)	(178)	(217)	(355)	(238)	(717)	(123)	(83)	(65)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Excellent	2%	5%	0%	2%	3%	2%	2%	0%	6%	4%	0%	1%	4%
Good	12%	19%	8%	9%	19%	7%	9%	13%	18%	15%	9%	12%	12%
Fair	26%	26%	25%	28%	30%	25%	27%	28%	24%	20%	29%	26%	27%
Poor	33%	25%	33%	44%	25%	52%	27%	41%	42%	35%	40%	32%	27%
Don't know	27%	25%	34%	18%	23%	14%	36%	18%	9%	27%	22%	30%	29%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	99%	101%	100%	101%	99%
Unweighted N	(988)	(336)	(408)	(244)	(371)	(322)	(456)	(237)	(189)	(174)	(204)	(383)	(227)

YouGov Survey: The stock market
May 20 - 22, 2022 - 1000 US Adult Citizens

YouGov

7. Stock market expectations over next year
Do you think the stock market will be higher or lower 12 months from now?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	21%	23%	20%	24%	13%	23%	26%	22%	19%	24%	16%
About the same	18%	20%	17%	18%	28%	13%	17%	16%	22%	24%	25%
Lower	29%	32%	26%	19%	31%	31%	32%	31%	22%	23%	28%
Not sure	31%	25%	37%	39%	27%	33%	26%	30%	37%	29%	31%
Totals	99%	100%	100%	100%	99%	100%	101%	99%	100%	100%	100%
Unweighted N	(994)	(442)	(552)	(181)	(220)	(355)	(238)	(723)	(123)	(82)	(66)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Higher	21%	30%	18%	16%	33%	15%	19%	27%	24%	21%	24%	19%	23%
About the same	18%	22%	17%	16%	23%	15%	18%	18%	26%	21%	15%	19%	19%
Lower	29%	18%	29%	43%	16%	46%	26%	34%	35%	26%	30%	30%	28%
Not sure	31%	30%	36%	25%	27%	23%	38%	22%	16%	31%	31%	32%	30%
Totals	99%	100%	100%	100%	99%	99%	101%	101%	101%	99%	100%	100%	100%
Unweighted N	(994)	(339)	(412)	(243)	(373)	(322)	(458)	(238)	(192)	(175)	(207)	(383)	(229)

YouGov Survey: The stock market
May 20 - 22, 2022 - 1000 US Adult Citizens

8. Change in personal finances over past year
Would you say that you and your family are...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Better off financially than you were a year ago	15%	16%	14%	21%	16%	12%	12%	13%	19%	24%	8%
About the same financially as you were a year ago	40%	35%	44%	39%	34%	43%	42%	40%	45%	35%	36%
Worse off financially than you were a year ago	38%	42%	35%	27%	38%	41%	44%	42%	26%	27%	42%
Not sure	7%	7%	7%	13%	12%	3%	2%	5%	10%	14%	13%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(995)	(443)	(552)	(182)	(219)	(356)	(238)	(724)	(124)	(81)	(66)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Better off financially than you were a year ago	15%	21%	12%	11%	22%	10%	12%	15%	24%	15%	13%	13%	19%
About the same financially as you were a year ago	40%	50%	34%	35%	52%	32%	40%	44%	41%	42%	38%	42%	36%
Worse off financially than you were a year ago	38%	22%	44%	50%	22%	56%	42%	36%	30%	36%	43%	38%	37%
Not sure	7%	7%	9%	4%	4%	3%	6%	4%	5%	6%	6%	8%	8%
Totals	100%	100%	99%	100%	100%	101%	100%	99%	100%	99%	100%	101%	100%
Unweighted N	(995)	(339)	(413)	(243)	(373)	(323)	(457)	(238)	(193)	(175)	(207)	(385)	(228)

YouGov Survey: The stock market
May 20 - 22, 2022 - 1000 US Adult Citizens

Interviewing Dates	May 20 - 22, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.328 to 6.506, with a mean of one and a standard deviation of 0.437.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	75 questions not reported.