YouGov Survey: The Kennedys

YouGov

Sample	1000 U.S. Adult Citizens
Conducted	June 27 - 30, 2023
Margin of Error	±3.8%

1. Do you have a favorable or unfavorable opinion of the following person?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
John F. Kennedy	35%	38%	9%	3%	14%
Jackie Kennedy Onassis	29%	35%	8%	3%	25%
Caroline Kennedy	19%	28%	9%	2%	42%
John F. Kennedy Jr.	23%	33%	9%	2%	33%
Ted Kennedy	11%	22%	19%	16%	32%
Patrick J. Kennedy II	5%	17%	6%	4%	68%
Joseph P. Kennedy II	5%	16%	10%	5%	64%
Joseph P. Kennedy III	5%	14%	8%	5%	67%
Robert F. Kennedy	23%	31%	10%	5%	32%
Robert F. Kennedy Jr.	16%	29%	10%	10%	35%
John Neely Kennedy	3%	10%	4%	3%	79%
Anthony Kennedy	5%	9%	6%	3%	76%
James Kennedy	4%	12%	6%	2%	76%

2. How familiar are you with the following person?

	Very familiar	Somewhat familiar	Not at all familiar	Not sure
John F. Kennedy	37%	48%	7%	7%
Jackie Kennedy Onassis	29%	42%	18%	10%
Caroline Kennedy	15%	39%	32%	14%
John F. Kennedy Jr.	18%	43%	27%	12%
Ted Kennedy	26%	38%	24%	11%
Patrick J. Kennedy II	4%	18%	57%	22%
Joseph P. Kennedy II	4%	18%	55%	23%
Joseph P. Kennedy III	4%	16%	56%	23%
Robert F. Kennedy	21%	41%	25%	12%
Robert F. Kennedy Jr.	16%	40%	29%	15%
John Neely Kennedy	5%	11%	61%	22%
Anthony Kennedy	5%	14%	60%	21%
James Kennedy	4%	12%	62%	22%

3. JFK Family Members	
Jackie Kennedy Onassis	64%
Caroline Kennedy	53%
John F. Kennedy Jr.	66%
Ted Kennedy	59%
Patrick J. Kennedy II	24%
Joseph P. Kennedy II	27%
Joseph P. Kennedy III	27%
Robert F. Kennedy	60%
Robert F. Kennedy Jr.	60%
John Neely Kennedy	8%
Anthony Kennedy	7%
James Kennedy	9%
None of the above	1%
Not sure	15%

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1A. Favorability of Kennedys — John F. Kennedy
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	35%	37%	33%	19%	35%	39%	45%	33%	45%	38%	*
Somewhat favorable	38%	37%	40%	37%	37%	40%	38%	42%	30%	25%	*
Somewhat unfavorable	9%	10%	8%	15%	8%	7%	9%	10%	3%	11%	*
Very unfavorable	3%	3%	3%	2%	3%	4%	4%	3%	5%	5%	*
Don't know	14%	13%	15%	27%	17%	10%	5%	13%	17%	21%	*
Totals	99%	100%	99%	100%	100%	100%	101%	101%	100%	100%	*
Unweighted N	(997)	(442)	(555)	(168)	(164)	(441)	(224)	(674)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	35%	42%	34%	29%	44%	34%	39%	38%	30%	36%	34%	36%	34%
Somewhat favorable	38%	37%	38%	40%	40%	43%	35%	40%	45%	37%	43%	37%	37%
Somewhat unfavorable	9%	6%	6%	17%	6%	13%	9%	8%	12%	7%	7%	10%	12%
Very unfavorable	3%	3%	4%	2%	3%	2%	5%	3%	1%	5%	4%	3%	2%
Don't know	14%	11%	18%	12%	7%	7%	13%	11%	12%	14%	13%	14%	16%
Totals	99%	99%	100%	100%	100%	99%	101%	100%	100%	99%	101%	100%	101%
Unweighted N	(997)	(343)	(399)	(255)	(378)	(355)	(417)	(291)	(177)	(177)	(201)	(401)	(218)

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1B. Favorability of Kennedys — Jackie Kennedy Onassis
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	29%	25%	33%	13%	17%	38%	46%	29%	36%	25%	*
Somewhat favorable	35%	35%	36%	27%	35%	38%	40%	38%	29%	31%	*
Somewhat unfavorable	8%	12%	4%	8%	8%	8%	8%	10%	4%	5%	*
Very unfavorable	3%	3%	2%	6%	3%	1%	2%	2%	5%	5%	*
Don't know	25%	24%	25%	46%	37%	15%	5%	21%	26%	34%	*
Totals	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(996)	(440)	(556)	(168)	(163)	(441)	(224)	(674)	(107)	(140)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	29%	37%	22%	30%	38%	31%	32%	29%	26%	33%	27%	30%	27%
Somewhat favorable	35%	35%	36%	35%	42%	42%	31%	39%	43%	35%	38%	35%	35%
Somewhat unfavorable	8%	8%	6%	11%	6%	11%	5%	8%	16%	10%	4%	6%	14%
Very unfavorable	3%	3%	4%	1%	2%	2%	4%	2%	1%	2%	4%	3%	1%
Don't know	25%	16%	33%	23%	11%	15%	27%	21%	14%	21%	27%	25%	23%
Totals	100%	99%	101%	100%	99%	101%	99%	99%	100%	101%	100%	99%	100%
Unweighted N	(996)	(342)	(400)	(254)	(379)	(354)	(417)	(291)	(176)	(174)	(202)	(402)	(218)

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1C. Favorability of Kennedys — Caroline Kennedy
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	16%	23%	9%	7%	26%	32%	18%	33%	19%	*
Somewhat favorable	28%	27%	29%	16%	24%	31%	37%	30%	27%	17%	*
Somewhat unfavorable	9%	12%	6%	10%	6%	8%	11%	10%	3%	6%	*
Very unfavorable	2%	3%	2%	2%	2%	2%	2%	2%	6%	2%	*
Don't know	42%	43%	41%	62%	61%	32%	18%	40%	31%	57%	*
Totals	100%	101%	101%	99%	100%	99%	100%	100%	100%	101%	*
Unweighted N	(999)	(443)	(556)	(168)	(164)	(442)	(225)	(676)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	19%	32%	13%	13%	31%	17%	21%	21%	15%	22%	17%	18%	22%
Somewhat favorable	28%	27%	25%	31%	35%	30%	24%	31%	34%	30%	22%	29%	28%
Somewhat unfavorable	9%	7%	8%	12%	5%	14%	7%	10%	11%	6%	9%	8%	11%
Very unfavorable	2%	1%	3%	2%	1%	3%	2%	3%	1%	2%	2%	3%	1%
Don't know	42%	32%	51%	41%	29%	36%	45%	36%	39%	40%	50%	41%	38%
Totals	100%	99%	100%	99%	101%	100%	99%	101%	100%	100%	100%	99%	100%
Unweighted N	(999)	(344)	(400)	(255)	(379)	(356)	(418)	(292)	(177)	(177)	(202)	(402)	(218)

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1D. Favorability of Kennedys — John F. Kennedy Jr.
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	23%	19%	26%	10%	23%	28%	25%	22%	26%	22%	*
Somewhat favorable	33%	34%	33%	23%	30%	37%	41%	35%	36%	24%	*
Somewhat unfavorable	9%	13%	4%	9%	9%	8%	8%	10%	2%	8%	*
Very unfavorable	2%	3%	2%	3%	2%	2%	3%	2%	5%	1%	*
Don't know	33%	31%	35%	54%	35%	26%	23%	31%	31%	45%	*
Totals	100%	100%	100%	99%	99%	101%	100%	100%	100%	100%	*
Unweighted N	(993)	(440)	(553)	(168)	(163)	(441)	(221)	(670)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	23%	27%	21%	19%	28%	22%	26%	23%	22%	28%	23%	20%	21%
Somewhat favorable	33%	38%	29%	35%	37%	39%	31%	36%	35%	35%	32%	36%	30%
Somewhat unfavorable	9%	8%	7%	11%	10%	11%	8%	8%	12%	8%	7%	8%	11%
Very unfavorable	2%	2%	4%	1%	3%	1%	3%	2%	1%	2%	4%	2%	2%
Don't know	33%	25%	40%	34%	22%	27%	32%	30%	30%	27%	35%	34%	35%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	101%	100%	99%
Unweighted N	(993)	(344)	(397)	(252)	(379)	(350)	(417)	(289)	(176)	(176)	(201)	(400)	(216)

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1E. Favorability of Kennedys — Ted Kennedy
Do you have a favorable or unfavorable opinion of the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	11%	11%	11%	9%	6%	11%	19%	8%	28%	11%	*
Somewhat favorable	22%	23%	21%	14%	23%	28%	21%	22%	29%	17%	*
Somewhat unfavorable	19%	17%	20%	11%	14%	24%	24%	21%	10%	16%	*
Very unfavorable	16%	21%	11%	6%	5%	22%	28%	20%	7%	8%	*
Don't know	32%	28%	36%	60%	52%	16%	7%	28%	25%	49%	*
Totals	100%	100%	99%	100%	100%	101%	99%	99%	99%	101%	*
Unweighted N	(995)	(440)	(555)	(168)	(164)	(440)	(223)	(673)	(107)	(140)	(75)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	11%	21%	7%	5%	21%	4%	13%	11%	7%	13%	5%	11%	15%
Somewhat favorable	22%	31%	18%	17%	33%	15%	24%	23%	22%	24%	19%	20%	26%
Somewhat unfavorable	19%	16%	18%	24%	17%	27%	18%	18%	21%	19%	17%	19%	20%
Very unfavorable	16%	4%	18%	28%	5%	37%	14%	17%	20%	15%	21%	17%	11%
Don't know	32%	28%	39%	26%	23%	18%	32%	31%	30%	29%	38%	32%	28%
Totals	100%	100%	100%	100%	99%	101%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(995)	(343)	(398)	(254)	(378)	(355)	(416)	(292)	(177)	(177)	(202)	(398)	(218)

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1F. Favorability of Kennedys — Patrick J. Kennedy II
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	5%	3%	6%	5%	3%	6%	5%	4%	7%	6%	*
Somewhat favorable	17%	19%	16%	16%	22%	15%	18%	18%	22%	12%	*
Somewhat unfavorable	6%	8%	5%	10%	2%	5%	8%	6%	9%	6%	*
Very unfavorable	4%	6%	3%	5%	4%	5%	3%	5%	3%	1%	*
Don't know	68%	64%	71%	64%	68%	70%	67%	67%	60%	75%	*
Totals	100%	100%	101%	100%	99%	101%	101%	100%	101%	100%	*
Unweighted N	(994)	(441)	(553)	(168)	(163)	(442)	(221)	(671)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	5%	8%	2%	5%	7%	5%	6%	4%	5%	7%	4%	5%	4%
Somewhat favorable	17%	26%	13%	14%	24%	14%	16%	18%	25%	23%	11%	15%	23%
Somewhat unfavorable	6%	6%	4%	9%	4%	10%	4%	7%	11%	5%	3%	8%	5%
Very unfavorable	4%	2%	6%	4%	3%	5%	4%	3%	5%	9%	5%	3%	3%
Don't know	68%	59%	75%	68%	61%	67%	70%	68%	54%	56%	76%	69%	65%
Totals	100%	101%	100%	100%	99%	101%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(994)	(343)	(398)	(253)	(377)	(353)	(416)	(290)	(177)	(177)	(202)	(399)	(216)

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1G. Favorability of Kennedys — Joseph P. Kennedy II
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	5%	5%	6%	3%	7%	6%	5%	5%	8%	6%	*
Somewhat favorable	16%	17%	15%	20%	13%	13%	19%	15%	22%	14%	*
Somewhat unfavorable	10%	13%	6%	12%	10%	7%	12%	10%	8%	11%	*
Very unfavorable	5%	7%	4%	5%	3%	7%	7%	6%	6%	3%	*
Don't know	64%	58%	69%	61%	67%	68%	58%	64%	56%	66%	*
Totals	100%	100%	100%	101%	100%	101%	101%	100%	100%	100%	*
Unweighted N	(997)	(442)	(555)	(168)	(164)	(442)	(223)	(674)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	5%	9%	2%	6%	7%	5%	7%	3%	7%	10%	3%	5%	5%
Somewhat favorable	16%	21%	14%	11%	21%	13%	14%	19%	18%	20%	9%	16%	19%
Somewhat unfavorable	10%	10%	8%	13%	10%	12%	7%	12%	15%	8%	7%	10%	14%
Very unfavorable	5%	4%	6%	5%	5%	7%	6%	4%	6%	5%	7%	5%	4%
Don't know	64%	56%	70%	65%	57%	63%	66%	63%	54%	57%	74%	65%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(997)	(344)	(399)	(254)	(379)	(354)	(418)	(291)	(177)	(177)	(202)	(401)	(217)

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1H. Favorability of Kennedys — Joseph P. Kennedy III
Do you have a favorable or unfavorable opinion of the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	5%	5%	6%	5%	7%	5%	4%	5%	9%	7%	*
Somewhat favorable	14%	16%	13%	16%	13%	12%	18%	13%	20%	14%	*
Somewhat unfavorable	8%	10%	6%	13%	2%	8%	9%	8%	12%	7%	*
Very unfavorable	5%	6%	4%	5%	5%	4%	6%	6%	4%	2%	*
Don't know	67%	62%	71%	60%	72%	70%	63%	68%	56%	70%	*
Totals	99%	99%	100%	99%	99%	99%	100%	100%	101%	100%	*
Unweighted N	(996)	(441)	(555)	(168)	(164)	(441)	(223)	(673)	(107)	(140)	(76)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	5%	11%	1%	5%	8%	4%	5%	7%	5%	7%	3%	4%	9%
Somewhat favorable	14%	20%	10%	14%	20%	15%	12%	17%	18%	17%	12%	15%	14%
Somewhat unfavorable	8%	6%	9%	9%	8%	11%	6%	7%	15%	9%	6%	8%	8%
Very unfavorable	5%	2%	7%	7%	4%	6%	6%	4%	2%	6%	6%	6%	3%
Don't know	67%	61%	73%	66%	60%	64%	71%	64%	60%	61%	73%	67%	65%
Totals	99%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(996)	(344)	(399)	(253)	(379)	(353)	(417)	(291)	(176)	(177)	(202)	(400)	(217)

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1I. Favorability of Kennedys — Robert F. Kennedy
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	23%	24%	21%	9%	13%	31%	35%	21%	38%	20%	*
Somewhat favorable	31%	33%	29%	20%	36%	33%	31%	34%	22%	26%	*
Somewhat unfavorable	10%	13%	7%	11%	8%	10%	12%	10%	8%	9%	*
Very unfavorable	5%	6%	4%	8%	2%	4%	5%	5%	7%	2%	*
Don't know	32%	25%	39%	52%	41%	22%	17%	30%	25%	43%	*
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(993)	(439)	(554)	(168)	(164)	(439)	(222)	(672)	(105)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	23%	31%	19%	17%	31%	21%	27%	23%	15%	23%	21%	22%	25%
Somewhat favorable	31%	36%	27%	31%	36%	35%	28%	33%	38%	30%	30%	30%	34%
Somewhat unfavorable	10%	7%	8%	18%	6%	17%	9%	8%	17%	12%	9%	11%	8%
Very unfavorable	5%	5%	4%	5%	4%	4%	5%	6%	3%	5%	6%	4%	4%
Don't know	32%	21%	42%	29%	23%	22%	31%	30%	27%	30%	34%	33%	29%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(993)	(342)	(399)	(252)	(378)	(352)	(415)	(290)	(176)	(177)	(200)	(399)	(217)

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1J. Favorability of Kennedys — Robert F. Kennedy Jr.
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	16%	15%	17%	6%	17%	19%	19%	15%	28%	10%	∗
Somewhat favorable	29%	32%	25%	20%	25%	33%	34%	32%	17%	26%	∗
Somewhat unfavorable	10%	12%	8%	15%	10%	6%	11%	10%	10%	12%	∗
Very unfavorable	10%	12%	8%	12%	6%	10%	12%	9%	15%	11%	∗
Don't know	35%	29%	42%	47%	42%	31%	23%	34%	30%	41%	∗
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	∗
Unweighted N	(996)	(441)	(555)	(168)	(164)	(441)	(223)	(674)	(106)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	16%	17%	14%	16%	18%	17%	17%	19%	9%	17%	16%	14%	17%
Somewhat favorable	29%	28%	27%	32%	25%	39%	29%	30%	30%	30%	27%	29%	28%
Somewhat unfavorable	10%	10%	9%	12%	12%	12%	8%	10%	16%	9%	10%	9%	13%
Very unfavorable	10%	16%	10%	4%	18%	3%	10%	10%	12%	12%	8%	12%	9%
Don't know	35%	29%	40%	36%	27%	28%	36%	31%	33%	32%	40%	36%	33%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(996)	(343)	(400)	(253)	(378)	(354)	(415)	(292)	(177)	(176)	(201)	(401)	(218)

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1K. Favorability of Kennedys — John Neely Kennedy
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	3%	5%	2%	3%	7%	2%	2%	3%	6%	5%	*
Somewhat favorable	10%	12%	9%	14%	14%	8%	5%	9%	18%	7%	*
Somewhat unfavorable	4%	6%	2%	9%	2%	2%	5%	4%	4%	5%	*
Very unfavorable	3%	4%	3%	2%	5%	2%	5%	3%	3%	5%	*
Don't know	79%	73%	85%	72%	72%	85%	84%	81%	68%	78%	*
Totals	99%	100%	101%	100%	100%	99%	101%	100%	99%	100%	*
Unweighted N	(996)	(441)	(555)	(167)	(164)	(441)	(224)	(675)	(107)	(139)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	3%	5%	2%	3%	5%	3%	4%	2%	7%	7%	2%	2%	4%
Somewhat favorable	10%	13%	6%	12%	12%	12%	9%	10%	14%	12%	6%	11%	11%
Somewhat unfavorable	4%	4%	4%	5%	3%	5%	4%	4%	7%	2%	3%	6%	4%
Very unfavorable	3%	6%	3%	1%	6%	2%	3%	6%	2%	3%	3%	3%	5%
Don't know	79%	72%	85%	78%	74%	79%	80%	78%	71%	75%	86%	78%	76%
Totals	99%	100%	100%	99%	100%	101%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(996)	(343)	(398)	(255)	(377)	(355)	(417)	(292)	(175)	(177)	(202)	(399)	(218)

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1L. Favorability of Kennedys — Anthony Kennedy
Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	5%	6%	4%	8%	8%	4%	1%	5%	10%	4%	*
Somewhat favorable	9%	12%	8%	14%	11%	7%	8%	9%	12%	8%	*
Somewhat unfavorable	6%	8%	3%	6%	5%	6%	6%	6%	2%	7%	*
Very unfavorable	3%	3%	3%	5%	2%	3%	3%	3%	6%	3%	*
Don't know	76%	71%	82%	67%	75%	80%	83%	77%	69%	78%	*
Totals	99%	100%	100%	100%	101%	100%	101%	100%	99%	100%	*
Unweighted N	(997)	(443)	(554)	(168)	(164)	(440)	(225)	(674)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	5%	10%	2%	4%	8%	3%	6%	7%	4%	4%	2%	4%	10%
Somewhat favorable	9%	10%	9%	9%	11%	9%	9%	9%	12%	15%	7%	10%	6%
Somewhat unfavorable	6%	3%	5%	9%	4%	9%	3%	5%	14%	5%	4%	6%	7%
Very unfavorable	3%	4%	4%	1%	4%	2%	3%	3%	4%	3%	2%	5%	2%
Don't know	76%	73%	79%	77%	72%	77%	79%	75%	67%	72%	85%	75%	74%
Totals	99%	100%	99%	100%	99%	100%	100%	99%	101%	99%	100%	100%	99%
Unweighted N	(997)	(343)	(399)	(255)	(378)	(356)	(418)	(290)	(177)	(177)	(201)	(401)	(218)

1M. Favorability of Kennedys — James Kennedy

Do you have a favorable or unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	4%	3%	5%	7%	5%	3%	2%	4%	4%	6%	*
Somewhat favorable	12%	14%	10%	12%	19%	10%	6%	10%	18%	12%	*
Somewhat unfavorable	6%	10%	3%	13%	6%	4%	5%	7%	6%	6%	*
Very unfavorable	2%	2%	2%	1%	2%	2%	2%	2%	4%	1%	*
Don't know	76%	71%	81%	67%	68%	82%	84%	77%	68%	75%	*
Totals	100%	100%	101%	100%	100%	101%	99%	100%	100%	100%	*
Unweighted N	(997)	(442)	(555)	(168)	(164)	(441)	(224)	(675)	(107)	(139)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	4%	7%	2%	4%	5%	4%	4%	4%	6%	5%	1%	4%	6%
Somewhat favorable	12%	13%	8%	15%	12%	11%	13%	12%	14%	11%	12%	13%	10%
Somewhat unfavorable	6%	7%	6%	7%	8%	7%	5%	7%	12%	11%	3%	5%	9%
Very unfavorable	2%	2%	2%	1%	3%	1%	2%	2%	1%	1%	1%	3%	1%
Don't know	76%	71%	82%	73%	72%	76%	76%	76%	67%	73%	82%	75%	74%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	100%	101%	99%	100%	100%
Unweighted N	(997)	(344)	(399)	(254)	(378)	(355)	(417)	(292)	(177)	(177)	(202)	(400)	(218)

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2A. Familiarity of Kennedys — John F. Kennedy
How familiar are you with the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	37%	42%	33%	30%	31%	41%	47%	37%	43%	36%	*
Somewhat familiar	48%	46%	51%	50%	51%	49%	43%	49%	42%	47%	*
Not at all familiar	7%	7%	8%	8%	11%	6%	5%	7%	8%	6%	*
Not sure	7%	5%	8%	12%	7%	4%	5%	6%	7%	11%	*
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(997)	(442)	(555)	(167)	(164)	(441)	(225)	(676)	(105)	(140)	(76)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	37%	44%	34%	35%	46%	42%	39%	38%	39%	37%	36%	41%	34%
Somewhat familiar	48%	45%	50%	51%	45%	46%	46%	49%	51%	42%	54%	46%	52%
Not at all familiar	7%	3%	9%	10%	4%	9%	8%	9%	5%	8%	7%	7%	8%
Not sure	7%	8%	7%	4%	5%	3%	7%	5%	5%	13%	3%	6%	7%
Totals	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(997)	(343)	(400)	(254)	(379)	(355)	(417)	(291)	(177)	(176)	(202)	(401)	(218)

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2B. Familiarity of Kennedys — Jackie Kennedy Onassis
How familiar are you with the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	29%	29%	30%	15%	16%	35%	49%	31%	30%	26%	*
Somewhat familiar	42%	43%	41%	31%	43%	49%	41%	46%	35%	31%	*
Not at all familiar	18%	17%	19%	29%	30%	10%	7%	17%	22%	22%	*
Not sure	10%	11%	9%	25%	10%	5%	3%	7%	12%	22%	*
Totals	99%	100%	99%	100%	99%	99%	100%	101%	99%	101%	*
Unweighted N	(998)	(443)	(555)	(168)	(164)	(442)	(224)	(675)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	29%	36%	24%	29%	41%	32%	28%	35%	28%	27%	28%	31%	29%
Somewhat familiar	42%	38%	42%	47%	42%	48%	41%	41%	53%	44%	45%	39%	43%
Not at all familiar	18%	15%	23%	14%	11%	13%	22%	18%	12%	18%	18%	19%	18%
Not sure	10%	10%	10%	9%	6%	7%	9%	6%	8%	10%	9%	10%	10%
Totals	99%	99%	99%	99%	100%	100%	100%	100%	101%	99%	100%	99%	100%
Unweighted N	(998)	(344)	(400)	(254)	(379)	(355)	(417)	(292)	(177)	(177)	(202)	(401)	(218)

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2C. Familiarity of Kennedys — Caroline Kennedy
How familiar are you with the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	15%	14%	15%	7%	6%	18%	26%	15%	20%	12%	*
Somewhat familiar	39%	39%	39%	21%	30%	49%	53%	42%	41%	26%	*
Not at all familiar	32%	31%	32%	43%	48%	24%	14%	30%	28%	37%	*
Not sure	14%	16%	13%	29%	17%	9%	6%	13%	11%	25%	*
Totals	100%	100%	99%	100%	101%	100%	99%	100%	100%	100%	*
Unweighted N	(996)	(442)	(554)	(168)	(164)	(441)	(223)	(673)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	15%	22%	10%	12%	23%	15%	12%	18%	17%	17%	14%	15%	13%
Somewhat familiar	39%	36%	37%	46%	43%	46%	39%	41%	40%	39%	34%	40%	43%
Not at all familiar	32%	28%	36%	30%	22%	27%	36%	29%	29%	27%	39%	30%	30%
Not sure	14%	15%	16%	12%	12%	12%	13%	12%	14%	17%	13%	14%	14%
Totals	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(996)	(344)	(398)	(254)	(378)	(355)	(415)	(292)	(177)	(177)	(202)	(400)	(217)

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2D. Familiarity of Kennedys — John F. Kennedy Jr.
How familiar are you with the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	18%	15%	21%	14%	12%	23%	21%	18%	17%	19%	*
Somewhat familiar	43%	46%	41%	23%	46%	49%	52%	46%	48%	29%	*
Not at all familiar	27%	27%	27%	40%	29%	20%	22%	27%	26%	27%	*
Not sure	12%	12%	11%	23%	12%	8%	6%	10%	9%	25%	*
Totals	100%	100%	100%	100%	99%	100%	101%	101%	100%	100%	*
Unweighted N	(998)	(442)	(556)	(168)	(164)	(441)	(225)	(675)	(107)	(140)	(76)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	18%	23%	16%	15%	24%	19%	17%	23%	18%	23%	22%	14%	18%
Somewhat familiar	43%	43%	41%	47%	46%	49%	47%	43%	42%	39%	41%	46%	44%
Not at all familiar	27%	23%	30%	27%	22%	23%	26%	26%	29%	28%	26%	27%	27%
Not sure	12%	10%	14%	11%	8%	10%	10%	8%	11%	11%	11%	13%	11%
Totals	100%	99%	101%	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(998)	(344)	(400)	(254)	(379)	(355)	(418)	(291)	(177)	(176)	(202)	(402)	(218)

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2E. Familiarity of Kennedys — Ted Kennedy
How familiar are you with the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	26%	31%	22%	10%	11%	38%	41%	30%	22%	16%	*
Somewhat familiar	38%	38%	38%	22%	34%	46%	47%	40%	46%	27%	*
Not at all familiar	24%	20%	28%	42%	40%	11%	8%	21%	21%	34%	*
Not sure	11%	11%	12%	26%	16%	4%	4%	9%	11%	23%	*
Totals	99%	100%	100%	100%	101%	99%	100%	100%	100%	100%	*
Unweighted N	(999)	(443)	(556)	(168)	(164)	(442)	(225)	(676)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	26%	32%	22%	26%	33%	35%	22%	32%	28%	24%	26%	26%	28%
Somewhat familiar	38%	37%	35%	45%	42%	43%	44%	33%	38%	39%	35%	37%	44%
Not at all familiar	24%	18%	32%	20%	16%	16%	25%	26%	22%	22%	29%	26%	17%
Not sure	11%	14%	11%	9%	9%	6%	9%	9%	12%	14%	11%	11%	11%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(999)	(344)	(400)	(255)	(379)	(356)	(418)	(292)	(177)	(177)	(202)	(402)	(218)

2F. Familiarity of Kennedys — Patrick J. Kennedy II
How familiar are you with the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	4%	4%	3%	6%	5%	2%	3%	3%	8%	4%	∗
Somewhat familiar	18%	21%	15%	20%	18%	17%	17%	18%	19%	15%	∗
Not at all familiar	57%	54%	60%	45%	59%	62%	58%	60%	51%	50%	∗
Not sure	22%	21%	22%	29%	18%	19%	23%	19%	21%	32%	∗
Totals	101%	100%	100%	100%	100%	100%	101%	100%	99%	101%	∗
Unweighted N	(999)	(443)	(556)	(168)	(164)	(442)	(225)	(676)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	4%	6%	1%	5%	6%	3%	4%	2%	7%	3%	3%	4%	4%
Somewhat familiar	18%	23%	16%	14%	21%	20%	16%	20%	23%	27%	14%	16%	18%
Not at all familiar	57%	49%	61%	61%	52%	55%	61%	60%	47%	53%	65%	56%	53%
Not sure	22%	22%	22%	21%	21%	22%	20%	18%	22%	16%	18%	24%	25%
Totals	101%	100%	100%	101%	100%	100%	101%	100%	99%	99%	100%	100%	100%
Unweighted N	(999)	(344)	(400)	(255)	(379)	(356)	(418)	(292)	(177)	(177)	(202)	(402)	(218)

2G. Familiarity of Kennedys — Joseph P. Kennedy II
How familiar are you with the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	4%	5%	3%	7%	3%	3%	2%	4%	6%	2%	*
Somewhat familiar	18%	20%	17%	19%	16%	19%	21%	18%	21%	20%	*
Not at all familiar	55%	52%	57%	44%	62%	58%	52%	55%	54%	51%	*
Not sure	23%	23%	23%	30%	19%	20%	26%	23%	19%	27%	*
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(998)	(442)	(556)	(168)	(164)	(442)	(224)	(675)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	4%	6%	2%	4%	7%	3%	3%	5%	5%	3%	5%	3%	5%
Somewhat familiar	18%	25%	17%	13%	23%	17%	17%	17%	24%	23%	11%	19%	20%
Not at all familiar	55%	47%	59%	58%	48%	56%	59%	57%	48%	50%	63%	53%	53%
Not sure	23%	22%	23%	25%	22%	24%	21%	21%	23%	24%	20%	25%	22%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(998)	(344)	(400)	(254)	(379)	(355)	(418)	(291)	(177)	(177)	(202)	(401)	(218)

2H. Familiarity of Kennedys — Joseph P. Kennedy III

How familiar are you with the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	4%	3%	5%	8%	3%	3%	3%	4%	4%	4%	∗
Somewhat familiar	16%	20%	13%	17%	18%	15%	16%	16%	24%	11%	∗
Not at all familiar	56%	54%	59%	45%	59%	61%	57%	58%	53%	52%	∗
Not sure	23%	23%	23%	31%	19%	21%	24%	21%	18%	33%	∗
Totals	99%	100%	100%	101%	99%	100%	100%	99%	99%	100%	∗
Unweighted N	(998)	(443)	(555)	(168)	(164)	(442)	(224)	(675)	(107)	(140)	(76)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	4%	8%	2%	3%	6%	4%	4%	5%	5%	4%	4%	4%	5%
Somewhat familiar	16%	20%	14%	16%	20%	17%	17%	15%	20%	19%	13%	16%	18%
Not at all familiar	56%	49%	60%	60%	49%	58%	58%	62%	49%	53%	62%	55%	56%
Not sure	23%	23%	25%	21%	24%	21%	22%	18%	26%	24%	22%	24%	21%
Totals	99%	100%	101%	100%	99%	100%	101%	100%	100%	100%	101%	99%	100%
Unweighted N	(998)	(344)	(400)	(254)	(379)	(355)	(417)	(292)	(177)	(177)	(202)	(401)	(218)

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2I. Familiarity of Kennedys — Robert F. Kennedy
How familiar are you with the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	21%	24%	19%	14%	11%	25%	34%	22%	25%	19%	*
Somewhat familiar	41%	44%	38%	28%	46%	44%	45%	44%	42%	28%	*
Not at all familiar	25%	21%	30%	34%	33%	21%	14%	25%	22%	29%	*
Not sure	12%	11%	13%	24%	10%	10%	7%	9%	11%	25%	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(999)	(443)	(556)	(168)	(164)	(442)	(225)	(676)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	21%	31%	17%	16%	31%	23%	20%	24%	21%	23%	24%	20%	20%
Somewhat familiar	41%	37%	42%	44%	42%	47%	41%	42%	47%	40%	36%	42%	46%
Not at all familiar	25%	21%	28%	27%	18%	21%	28%	25%	24%	25%	31%	25%	20%
Not sure	12%	11%	13%	12%	9%	9%	11%	9%	9%	11%	10%	13%	13%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	101%	99%	101%	100%	99%
Unweighted N	(999)	(344)	(400)	(255)	(379)	(356)	(418)	(292)	(177)	(177)	(202)	(402)	(218)

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2J. Familiarity of Kennedys — Robert F. Kennedy Jr.
How familiar are you with the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	16%	18%	14%	12%	14%	19%	16%	15%	17%	18%	*
Somewhat familiar	40%	47%	34%	32%	41%	42%	43%	43%	42%	30%	*
Not at all familiar	29%	23%	35%	31%	32%	28%	26%	29%	28%	32%	*
Not sure	15%	13%	17%	25%	13%	11%	14%	14%	13%	21%	*
Totals	100%	101%	100%	100%	100%	100%	99%	101%	100%	101%	*
Unweighted N	(998)	(443)	(555)	(168)	(164)	(442)	(224)	(675)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	16%	19%	14%	14%	21%	16%	13%	21%	16%	12%	16%	16%	18%
Somewhat familiar	40%	41%	38%	41%	43%	48%	41%	38%	45%	49%	37%	38%	41%
Not at all familiar	29%	23%	33%	33%	22%	27%	32%	29%	26%	22%	32%	32%	28%
Not sure	15%	17%	15%	11%	14%	10%	14%	11%	13%	17%	15%	14%	14%
Totals	100%	100%	100%	99%	100%	101%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(998)	(344)	(400)	(254)	(379)	(355)	(417)	(292)	(177)	(177)	(202)	(401)	(218)

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2K. Familiarity of Kennedys — John Neely Kennedy
How familiar are you with the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	5%	5%	4%	7%	9%	2%	3%	4%	7%	4%	*
Somewhat familiar	11%	13%	9%	18%	14%	8%	6%	10%	17%	14%	*
Not at all familiar	61%	60%	63%	48%	59%	70%	65%	64%	56%	54%	*
Not sure	22%	21%	23%	27%	19%	20%	26%	22%	20%	28%	*
Totals	99%	99%	99%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(997)	(442)	(555)	(168)	(164)	(442)	(223)	(674)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	5%	9%	1%	4%	10%	3%	3%	8%	7%	4%	2%	3%	11%
Somewhat familiar	11%	13%	11%	9%	11%	10%	12%	9%	16%	15%	8%	13%	9%
Not at all familiar	61%	54%	65%	64%	56%	65%	65%	64%	53%	60%	70%	59%	59%
Not sure	22%	23%	22%	22%	23%	22%	20%	19%	24%	21%	20%	25%	21%
Totals	99%	99%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(344)	(399)	(254)	(379)	(355)	(416)	(292)	(177)	(177)	(202)	(401)	(217)

2L. Familiarity of Kennedys — Anthony Kennedy
How familiar are you with the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	5%	7%	3%	8%	9%	3%	2%	4%	7%	3%	*
Somewhat familiar	14%	17%	10%	21%	16%	11%	9%	13%	17%	15%	*
Not at all familiar	60%	56%	64%	43%	61%	69%	63%	63%	58%	50%	*
Not sure	21%	19%	23%	28%	14%	18%	27%	20%	18%	31%	*
Totals	100%	99%	100%	100%	100%	101%	101%	100%	100%	99%	*
Unweighted N	(996)	(441)	(555)	(167)	(163)	(442)	(224)	(674)	(107)	(140)	(75)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	5%	9%	2%	5%	9%	4%	4%	4%	11%	7%	2%	5%	7%
Somewhat familiar	14%	15%	13%	12%	17%	12%	12%	16%	17%	19%	7%	14%	16%
Not at all familiar	60%	55%	63%	63%	54%	62%	65%	62%	53%	56%	72%	58%	57%
Not sure	21%	21%	21%	21%	20%	22%	19%	18%	20%	19%	19%	24%	20%
Totals	100%	100%	99%	101%	100%	100%	100%	100%	101%	101%	100%	101%	100%
Unweighted N	(996)	(343)	(399)	(254)	(378)	(354)	(418)	(291)	(175)	(177)	(202)	(400)	(217)

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2M. Familiarity of Kennedys — James Kennedy
How familiar are you with the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	4%	5%	4%	9%	7%	2%	1%	4%	9%	4%	*
Somewhat familiar	12%	16%	9%	17%	18%	9%	6%	11%	16%	16%	*
Not at all familiar	62%	60%	63%	45%	59%	69%	68%	65%	62%	47%	*
Not sure	22%	20%	24%	29%	15%	19%	25%	21%	14%	33%	*
Totals	100%	101%	100%	100%	99%	99%	100%	101%	101%	100%	*
Unweighted N	(998)	(442)	(556)	(168)	(164)	(442)	(224)	(675)	(107)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very familiar	4%	8%	1%	4%	9%	3%	3%	6%	7%	6%	1%	4%	7%
Somewhat familiar	12%	15%	10%	12%	13%	12%	12%	12%	18%	13%	12%	12%	12%
Not at all familiar	62%	55%	65%	63%	57%	65%	65%	64%	52%	60%	66%	61%	61%
Not sure	22%	21%	23%	21%	21%	20%	20%	18%	23%	21%	21%	23%	21%
Totals	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(998)	(344)	(400)	(254)	(379)	(355)	(417)	(292)	(177)	(177)	(202)	(401)	(218)

3. JFK Family Members

JFK Family Members

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jackie Kennedy Onassis	64%	61%	67%	28%	51%	79%	91%	69%	59%	49%	*
Caroline Kennedy	53%	51%	56%	18%	30%	70%	87%	58%	56%	35%	*
John F. Kennedy Jr.	66%	63%	68%	45%	59%	77%	76%	66%	71%	60%	*
Ted Kennedy	59%	61%	57%	28%	42%	75%	83%	62%	61%	42%	*
Patrick J. Kennedy II	24%	24%	24%	17%	16%	28%	32%	24%	30%	20%	*
Joseph P. Kennedy II	27%	30%	25%	18%	21%	30%	39%	28%	29%	25%	*
Joseph P. Kennedy III	27%	30%	24%	17%	22%	30%	37%	29%	25%	22%	*
Robert F. Kennedy	60%	62%	58%	40%	50%	68%	78%	59%	73%	51%	*
Robert F. Kennedy Jr.	60%	62%	58%	41%	51%	69%	74%	60%	68%	49%	*
John Neely Kennedy	8%	8%	8%	10%	10%	7%	6%	8%	12%	9%	*
Anthony Kennedy	7%	6%	7%	8%	8%	7%	3%	6%	12%	6%	*
James Kennedy	9%	11%	8%	8%	17%	7%	4%	9%	11%	13%	*
None of the above	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	*
Not sure	15%	14%	16%	29%	21%	8%	6%	16%	6%	19%	*
Unweighted N	(1,000)	(444)	(556)	(169)	(164)	(442)	(225)	(676)	(108)	(140)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Jackie Kennedy Onassis	64%	66%	58%	70%	72%	76%	61%	69%	68%	72%	66%	60%	64%
Caroline Kennedy	53%	51%	47%	65%	56%	66%	54%	56%	50%	56%	53%	53%	54%
John F. Kennedy Jr.	66%	65%	66%	66%	72%	72%	67%	66%	63%	65%	63%	70%	62%
Ted Kennedy	59%	58%	55%	64%	65%	70%	58%	62%	57%	60%	51%	61%	61%
Patrick J. Kennedy II	24%	24%	20%	28%	27%	29%	20%	23%	28%	32%	17%	21%	27%
Joseph P. Kennedy II	27%	27%	26%	29%	32%	31%	25%	27%	30%	31%	29%	28%	23%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joseph P. Kennedy III	27%	34%	23%	25%	33%	28%	25%	28%	26%	35%	26%	25%	25%
Robert F. Kennedy	60%	61%	59%	61%	68%	69%	59%	66%	59%	59%	58%	64%	56%
Robert F. Kennedy Jr.	60%	61%	58%	61%	64%	70%	59%	65%	58%	59%	63%	62%	55%
John Neely Kennedy	8%	10%	6%	9%	6%	7%	11%	8%	5%	13%	6%	6%	10%
Anthony Kennedy	7%	8%	5%	7%	6%	4%	7%	4%	10%	8%	2%	7%	9%
James Kennedy	9%	12%	8%	7%	11%	7%	8%	9%	12%	14%	6%	7%	12%
None of the above	1%	0%	2%	1%	0%	1%	3%	0%	0%	0%	2%	1%	1%
Not sure	15%	12%	18%	14%	8%	13%	15%	13%	13%	12%	20%	15%	11%
Unweighted N	(1,000)	(344)	(401)	(255)	(379)	(356)	(418)	(292)	(177)	(177)	(202)	(403)	(218)

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Interviewing Dates	June 27 - 30, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.166 to 6.102, with a mean of 1 and a standard deviation of 0.72.
Number of respondents	1000
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	63 questions not reported.