

YouGov Survey: The American Dream



Sample 1000 U.S. Adult Citizens
Conducted June 5 - 13, 2023
Margin of Error $\pm 3.6\%$

1. Is there such a thing as "The American Dream"?

Yes, there is	61%
No, there is not	19%
Not sure	19%

2. How attainable, if at all, do you think the American Dream is for you personally?

Very attainable	21%
Somewhat attainable	23%
Somewhat unattainable	8%
Very unattainable	5%
Not sure	5%
The American Dream does not exist	20%
I'm not sure if the American Dream exists	19%

3. How attainable is the American Dream for most people living in the U.S.?

Very attainable	16%
Somewhat attainable	22%
Somewhat unattainable	12%
Very unattainable	4%
Not sure	6%
The American Dream does not exist	20%
I'm not sure if the American Dream exists	19%

Interviewing Dates	June 5 - 13, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.167 to 6.058, with a mean of 1 and a standard deviation of 0.594.
Number of respondents	1000
Margin of error	± 3.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	57 questions not reported.

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1. American Dream Exists

Is there such a thing as "The American Dream"?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, there is	61%	65%	57%	54%	58%	61%	71%	62%	44%	68%	*
No, there is not	19%	18%	21%	21%	23%	21%	12%	18%	31%	18%	*
Not sure	19%	17%	22%	25%	18%	18%	18%	20%	25%	14%	*
Totals	99%	100%	100%	100%	99%	100%	101%	100%	100%	100%	*
Unweighted N	(999)	(464)	(535)	(226)	(249)	(306)	(218)	(664)	(140)	(145)	(50)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, there is	61%	56%	55%	76%	57%	77%	58%	65%	68%	66%	55%	62%	62%
No, there is not	19%	23%	23%	11%	25%	14%	23%	17%	18%	14%	25%	19%	19%
Not sure	19%	21%	23%	13%	19%	9%	19%	18%	15%	20%	20%	19%	18%
Totals	99%	100%	101%	100%	101%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(999)	(363)	(353)	(283)	(371)	(340)	(396)	(269)	(223)	(178)	(206)	(385)	(230)

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2. American Dream Attainable Personally

How attainable, if at all, do you think the American Dream is for you personally?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very attainable	21%	27%	16%	14%	16%	22%	31%	23%	14%	20%	*
Somewhat attainable	23%	22%	23%	18%	26%	22%	25%	21%	18%	30%	*
Somewhat unattainable	8%	9%	7%	11%	8%	7%	6%	9%	5%	6%	*
Very unattainable	5%	4%	6%	2%	3%	6%	8%	6%	2%	5%	*
Not sure	5%	4%	6%	9%	5%	4%	1%	4%	4%	8%	*
The American Dream does not exist	20%	18%	21%	21%	23%	21%	12%	18%	31%	18%	*
I'm not sure if the American Dream exists	19%	17%	22%	25%	18%	18%	18%	20%	25%	14%	*
Totals	101%	101%	101%	100%	99%	100%	101%	101%	99%	101%	*
Unweighted N	(997)	(463)	(534)	(224)	(249)	(306)	(218)	(662)	(140)	(145)	(50)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very attainable	21%	17%	17%	31%	18%	38%	18%	21%	27%	18%	19%	23%	21%
Somewhat attainable	23%	23%	20%	26%	22%	23%	19%	28%	29%	28%	17%	24%	24%
Somewhat unattainable	8%	7%	6%	10%	7%	7%	9%	9%	6%	12%	9%	5%	8%
Very unattainable	5%	5%	5%	5%	5%	6%	7%	4%	3%	3%	4%	7%	3%
Not sure	5%	4%	6%	3%	4%	3%	6%	3%	3%	6%	6%	3%	5%
The American Dream does not exist	20%	23%	23%	11%	25%	14%	23%	17%	18%	14%	25%	19%	19%
I'm not sure if the American Dream exists	19%	21%	23%	13%	19%	9%	19%	18%	15%	20%	20%	19%	18%
Totals	101%	100%	100%	99%	100%	100%	101%	100%	101%	101%	100%	100%	98%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(997)	(361)	(353)	(283)	(370)	(340)	(396)	(268)	(222)	(178)	(206)	(383)	(230)

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3. American Dream Attainable to Most People

How attainable is the American Dream for most people living in the U.S.?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very attainable	16%	22%	11%	12%	16%	18%	17%	17%	15%	17%	*
Somewhat attainable	22%	23%	22%	15%	23%	23%	27%	23%	11%	23%	*
Somewhat unattainable	12%	12%	13%	16%	12%	8%	14%	11%	9%	13%	*
Very unattainable	4%	4%	4%	4%	2%	5%	5%	5%	1%	3%	*
Not sure	6%	5%	8%	7%	5%	7%	7%	6%	7%	11%	*
The American Dream does not exist	20%	18%	21%	21%	23%	21%	12%	18%	31%	18%	*
I'm not sure if the American Dream exists	19%	17%	22%	25%	18%	18%	18%	20%	25%	14%	*
Totals	99%	101%	101%	100%	99%	100%	100%	100%	99%	99%	*
Unweighted N	(995)	(463)	(532)	(224)	(249)	(305)	(217)	(661)	(139)	(145)	(50)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very attainable	16%	10%	14%	26%	11%	29%	16%	15%	18%	17%	14%	19%	13%
Somewhat attainable	22%	22%	18%	30%	21%	29%	19%	26%	28%	29%	14%	23%	24%
Somewhat unattainable	12%	14%	12%	10%	14%	10%	12%	12%	12%	10%	16%	10%	14%
Very unattainable	4%	4%	3%	5%	5%	5%	4%	3%	7%	5%	3%	3%	6%
Not sure	6%	6%	8%	5%	5%	4%	7%	8%	4%	5%	8%	7%	5%
The American Dream does not exist	20%	23%	23%	11%	25%	14%	23%	18%	18%	14%	25%	19%	19%
I'm not sure if the American Dream exists	19%	21%	23%	13%	19%	9%	19%	18%	15%	20%	20%	19%	18%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	102%	100%	100%	100%	99%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(995)	(363)	(353)	(279)	(370)	(338)	(395)	(267)	(222)	(178)	(205)	(382)	(230)

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