

YouGov Survey: The American Dream

July 1 - 6, 2022 - 1000 U.S. Adult Citizens



1. American Dream Exists

Is there such a thing as "The American Dream"?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, there is	43%	50%	36%	29%	44%	43%	53%	46%	34%	42%	27%
No, there is not	35%	30%	39%	40%	37%	35%	26%	32%	39%	35%	46%
Not sure	23%	20%	26%	31%	20%	22%	21%	22%	27%	24%	27%
Totals	101%	100%	101%	100%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(998)	(465)	(533)	(195)	(230)	(353)	(220)	(707)	(122)	(105)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, there is	43%	35%	36%	62%	36%	60%	37%	46%	52%	43%	37%	43%	46%
No, there is not	35%	39%	40%	21%	38%	21%	38%	36%	29%	34%	40%	33%	33%
Not sure	23%	26%	25%	17%	26%	19%	25%	18%	19%	23%	23%	23%	22%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(998)	(332)	(400)	(266)	(366)	(336)	(437)	(274)	(187)	(186)	(206)	(371)	(235)

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2. American Dream Attainable Personally

How attainable, if at all, do you think the American Dream is for you personally?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very attainable	14%	17%	11%	4%	9%	15%	26%	16%	8%	11%	6%
Somewhat attainable	16%	18%	13%	15%	17%	15%	16%	18%	9%	12%	13%
Somewhat unattainable	5%	5%	5%	5%	8%	4%	3%	5%	7%	7%	3%
Very unattainable	4%	5%	3%	2%	5%	5%	3%	3%	3%	9%	3%
Not sure	4%	4%	4%	3%	4%	4%	4%	4%	8%	3%	2%
The American Dream does not exist	35%	30%	39%	40%	37%	35%	26%	32%	39%	35%	46%
I'm not sure if the American Dream exists	23%	20%	26%	31%	20%	22%	21%	22%	27%	24%	27%
Totals	101%	99%	101%	100%	100%	100%	99%	100%	101%	101%	100%
Unweighted N	(997)	(464)	(533)	(195)	(229)	(353)	(220)	(706)	(122)	(105)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very attainable	14%	10%	10%	24%	11%	25%	8%	18%	24%	16%	13%	12%	15%
Somewhat attainable	16%	14%	12%	24%	14%	22%	13%	18%	19%	15%	13%	18%	15%
Somewhat unattainable	5%	6%	4%	6%	5%	5%	6%	4%	4%	5%	4%	4%	7%
Very unattainable	4%	4%	4%	5%	3%	4%	6%	3%	4%	4%	2%	3%	7%
Not sure	4%	3%	5%	4%	3%	4%	5%	4%	2%	4%	4%	5%	2%
The American Dream does not exist	35%	39%	40%	21%	38%	21%	38%	36%	29%	34%	40%	33%	33%
I'm not sure if the American Dream exists	23%	26%	25%	17%	26%	19%	25%	18%	19%	23%	23%	23%	22%
Totals	101%	102%	100%	101%	100%	100%	101%	101%	101%	101%	99%	98%	101%
Unweighted N	(997)	(332)	(400)	(265)	(366)	(335)	(436)	(274)	(187)	(186)	(206)	(371)	(234)

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3. American Dream Attainable People in U.S.

How attainable is the American Dream for most people living in the U.S.?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very attainable	9%	13%	6%	3%	7%	13%	13%	10%	6%	10%	7%
Somewhat attainable	16%	17%	14%	11%	17%	18%	17%	19%	8%	13%	7%
Somewhat unattainable	9%	9%	9%	8%	9%	9%	10%	9%	10%	9%	5%
Very unattainable	3%	4%	2%	4%	5%	1%	3%	3%	2%	7%	4%
Not sure	5%	5%	5%	2%	6%	3%	10%	5%	8%	3%	3%
The American Dream does not exist	35%	31%	39%	40%	37%	35%	26%	32%	40%	35%	46%
I'm not sure if the American Dream exists	23%	20%	26%	31%	20%	22%	21%	22%	27%	24%	27%
Totals	100%	99%	101%	99%	101%	101%	100%	100%	101%	101%	99%
Unweighted N	(993)	(462)	(531)	(194)	(227)	(352)	(220)	(705)	(121)	(103)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very attainable	9%	7%	5%	19%	4%	22%	4%	12%	18%	11%	9%	9%	10%
Somewhat attainable	16%	10%	15%	25%	13%	22%	15%	18%	16%	17%	11%	17%	17%
Somewhat unattainable	9%	9%	8%	10%	10%	8%	11%	7%	9%	8%	8%	9%	10%
Very unattainable	3%	3%	4%	2%	2%	3%	3%	2%	5%	4%	2%	3%	4%
Not sure	5%	6%	4%	6%	6%	4%	4%	7%	5%	3%	7%	6%	4%
The American Dream does not exist	35%	39%	40%	21%	38%	21%	38%	36%	29%	34%	40%	33%	33%
I'm not sure if the American Dream exists	23%	26%	25%	17%	26%	19%	26%	18%	19%	23%	23%	24%	22%
Totals	100%	100%	101%	100%	99%	99%	101%	100%	101%	100%	100%	101%	100%
Unweighted N	(993)	(330)	(399)	(264)	(364)	(333)	(435)	(273)	(185)	(186)	(206)	(369)	(232)

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Interviewing Dates	July 1 - 6, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.369 to 2.572, with a mean of one and a standard deviation of 0.269.
Number of respondents	1000
Margin of error	± 3.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	85 questions not reported.