

# YouGov Survey: Thanksgiving Debates

November 14 - 18, 2022 - 1000 U.S. Adult Citizens



## 1. Thanksgiving Meal Controversies: Turkey or Ham

Do you prefer turkey or ham for Thanksgiving?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Turkey	46%	47%	46%	35%	41%	52%	54%	50%	35%	49%	25%
Ham	14%	16%	12%	14%	15%	13%	12%	14%	15%	12%	13%
I like both equally	29%	28%	30%	31%	30%	27%	27%	25%	39%	30%	44%
Neither	8%	6%	10%	12%	6%	7%	6%	8%	9%	5%	11%
Not sure	4%	4%	3%	9%	7%	0%	1%	3%	2%	5%	7%
Totals	101%	101%	101%	101%	99%	99%	100%	100%	100%	101%	100%
Unweighted N	(996)	(444)	(552)	(188)	(225)	(346)	(237)	(704)	(125)	(89)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Turkey	46%	40%	44%	56%	49%	55%	43%	52%	48%	47%	50%	42%	49%
Ham	14%	14%	13%	14%	12%	16%	15%	13%	14%	12%	14%	15%	13%
I like both equally	29%	33%	28%	24%	28%	22%	34%	25%	23%	25%	29%	31%	27%
Neither	8%	10%	6%	6%	10%	7%	6%	9%	7%	13%	4%	9%	6%
Not sure	4%	2%	8%	0%	1%	0%	2%	1%	7%	3%	4%	3%	5%
Totals	101%	99%	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(996)	(344)	(391)	(261)	(366)	(312)	(406)	(264)	(228)	(179)	(211)	(386)	(220)

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## 2. Thanksgiving Meal Controversies: Dark Meat or White Meat

When it comes to turkey, do you prefer dark meat (turkey leg or thigh) or white meat (turkey breast)?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Dark meat (turkey leg or thigh)	28%	31%	25%	27%	34%	22%	29%	28%	27%	28%	28%
White meat (turkey breast)	39%	35%	44%	27%	35%	46%	44%	45%	23%	34%	23%
I like both equally	24%	26%	21%	25%	22%	24%	23%	20%	35%	26%	35%
Neither	6%	4%	8%	11%	4%	6%	3%	4%	12%	7%	9%
Not sure	4%	4%	3%	10%	5%	1%	0%	3%	2%	5%	5%
Totals	101%	100%	101%	100%	100%	99%	99%	100%	99%	100%	100%
Unweighted N	(992)	(442)	(550)	(186)	(224)	(345)	(237)	(702)	(125)	(88)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Dark meat (turkey leg or thigh)	28%	31%	24%	28%	31%	27%	25%	30%	31%	31%	26%	28%	26%
White meat (turkey breast)	39%	36%	34%	49%	37%	45%	42%	40%	40%	37%	38%	41%	40%
I like both equally	24%	25%	26%	18%	24%	21%	23%	25%	18%	20%	26%	22%	26%
Neither	6%	6%	7%	5%	6%	6%	7%	5%	5%	8%	6%	6%	4%
Not sure	4%	1%	8%	0%	1%	1%	3%	1%	6%	5%	3%	3%	4%
Totals	101%	99%	99%	100%	99%	100%	100%	101%	100%	101%	99%	100%	100%
Unweighted N	(992)	(342)	(391)	(259)	(366)	(310)	(404)	(263)	(227)	(177)	(210)	(385)	(220)

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## 3. Thanksgiving Meal Controversies: Stuffing Inside or Outside

Do you prefer stuffing or dressing that is cooked... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Inside the turkey	19%	20%	18%	11%	23%	16%	25%	19%	12%	23%	20%
Outside the turkey	36%	29%	41%	25%	34%	42%	37%	40%	29%	25%	21%
I like both equally	30%	30%	30%	34%	24%	30%	33%	27%	41%	31%	40%
Neither	11%	14%	7%	18%	10%	11%	4%	9%	14%	14%	12%
Not sure	5%	7%	3%	12%	10%	1%	1%	5%	4%	7%	6%
Totals	101%	100%	99%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(994)	(442)	(552)	(186)	(225)	(346)	(237)	(703)	(124)	(89)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Inside the turkey	19%	21%	14%	23%	20%	22%	19%	19%	20%	23%	14%	15%	26%
Outside the turkey	36%	35%	33%	39%	41%	39%	35%	39%	36%	23%	42%	41%	30%
I like both equally	30%	34%	29%	26%	29%	26%	32%	30%	26%	36%	29%	30%	27%
Neither	11%	8%	12%	11%	8%	10%	10%	11%	9%	11%	11%	10%	11%
Not sure	5%	1%	12%	1%	2%	3%	4%	2%	9%	8%	4%	4%	7%
Totals	101%	99%	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%	101%
Unweighted N	(994)	(344)	(390)	(260)	(366)	(311)	(406)	(264)	(227)	(179)	(210)	(385)	(220)

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## 4. Thanksgiving Meal Controversies: Sweet Potatoes

Do you prefer sweet potato dishes with or without marshmallows?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
With marshmallows	25%	23%	26%	21%	32%	25%	21%	26%	15%	32%	24%
Without marshmallows	33%	33%	33%	26%	34%	33%	39%	33%	40%	26%	36%
I like both equally	17%	17%	18%	21%	17%	14%	19%	15%	26%	18%	23%
Neither	20%	23%	18%	19%	11%	28%	20%	23%	17%	16%	8%
Not sure	4%	4%	4%	12%	5%	0%	1%	3%	3%	8%	9%
Totals	99%	100%	99%	99%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(992)	(441)	(551)	(185)	(224)	(346)	(237)	(703)	(124)	(87)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
With marshmallows	25%	26%	21%	28%	24%	30%	26%	27%	26%	23%	26%	24%	28%
Without marshmallows	33%	39%	31%	29%	41%	31%	31%	33%	34%	33%	33%	34%	32%
I like both equally	17%	18%	19%	15%	16%	15%	20%	15%	11%	17%	16%	19%	17%
Neither	20%	15%	21%	26%	17%	23%	20%	21%	22%	20%	21%	21%	19%
Not sure	4%	2%	8%	1%	3%	1%	3%	4%	6%	7%	4%	3%	5%
Totals	99%	100%	100%	99%	101%	100%	100%	100%	99%	100%	100%	101%	101%
Unweighted N	(992)	(342)	(389)	(261)	(365)	(312)	(405)	(264)	(227)	(179)	(211)	(383)	(219)

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## 5. Thanksgiving Meal Controversies: Like Cranberry Sauce

Do you like cranberry sauce?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	58%	56%	60%	41%	58%	58%	74%	59%	60%	54%	59%
No	34%	34%	34%	35%	33%	40%	24%	35%	29%	35%	28%
Not sure	8%	10%	6%	24%	9%	2%	2%	7%	11%	11%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(989)	(439)	(550)	(183)	(225)	(345)	(236)	(701)	(124)	(88)	(76)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	58%	68%	51%	56%	70%	61%	59%	58%	57%	59%	53%	62%	57%
No	34%	27%	35%	40%	27%	37%	33%	36%	36%	34%	40%	31%	32%
Not sure	8%	5%	14%	4%	3%	2%	8%	6%	7%	8%	7%	7%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(989)	(341)	(388)	(260)	(365)	(312)	(401)	(262)	(228)	(177)	(210)	(383)	(219)

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## 6. Thanksgiving Meal Controversies: Canned or Fresh Cranberry Sauce

Do you prefer canned cranberry sauce or cranberry sauce made from scratch?

*Asked of people who like cranberry sauce*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Canned	36%	40%	33%	21%	41%	40%	36%	35%	46%	*	*
Made from scratch	29%	26%	31%	39%	26%	25%	30%	30%	22%	*	*
I like both equally	33%	33%	33%	36%	29%	33%	33%	32%	29%	*	*
Not sure	3%	2%	4%	5%	5%	2%	2%	2%	3%	*	*
Totals	101%	101%	101%	101%	101%	100%	101%	99%	100%	*	*
Unweighted N	(586)	(251)	(335)	(76)	(128)	(205)	(177)	(418)	(77)	(49)	(42)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Canned	36%	40%	26%	41%	36%	36%	41%	34%	34%	41%	27%	38%	37%
Made from scratch	29%	26%	28%	33%	30%	34%	23%	32%	30%	24%	34%	27%	29%
I like both equally	33%	32%	40%	25%	31%	29%	33%	32%	32%	29%	36%	33%	33%
Not sure	3%	2%	6%	1%	2%	1%	3%	1%	4%	6%	3%	2%	1%
Totals	101%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(586)	(234)	(206)	(146)	(260)	(193)	(240)	(156)	(130)	(106)	(116)	(232)	(132)

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<b>Interviewing Dates</b>	November 14 - 18, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.353 to 3.225, with a mean of one and a standard deviation of 0.395.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.3% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	65 questions not reported.