YouGov Survey: Regulation of Industries



Sample2000 U.S. Adult CitizensConductedFebruary 3 - 10, 2023Margin of Error±2.4%

1. Overall, do you think the following industry should...?

| | | Be | | Be | | |
|------------------------------|-----------|----------------|------------|-----------|-----------|----------|
| | Be much | somewhat | Have no | somewhat | Be much | |
| | more | more | change in | less | less | |
| | regulated | regulated | regulation | regulated | regulated | Not sure |
| Advertising | 18% | 24% | 30% | 8% | 4% | 16% |
| Agriculture | 14% | 20% | 28% | 14% | 10% | 14% |
| Airlines | 21% | 31% | 22% | 8% | 5% | 12% |
| Artificial intelligence (AI) | 33% | 25% | 16% | 6% | 4% | 16% |
| Automotive | 16% | 24% | 29% | 10% | 8% | 13% |
| Banking and finance | 24% | 26% | 26% | 9% | 4% | 12% |
| Beer, wine, and liquor | 17% | 19% | 35% | 11% | 7% | 11% |
| Cannabis | 21% | 18% | 17% | 15% | 19% | 10% |
| Construction | 14% | 23% | 29% | 10% | 8% | 16% |
| Consumer electronics | 12% | 21% | 34% | 9% | 7% | 16% |
| Cosmetics and beauty | 13% | 22% | 35% | 10% | 8% | 13% |
| Dairy | 15% | 22% | 32% | 9% | 8% | 14% |
| Education services | 22% | 24% | 22% | 13% | 6% | 13% |
| Entertainment | 14% | 20% | 35% | 10% | 8% | 13% |
| Fashion | 10% | 16% | 40% | 9% | 8% | 17% |
| Firearms | 39% | 16% | 17% | 9% | 13% | 7% |
| Food and beverage | 17% | 22% | 32% | 9% | 7% | 12% |
| Gambling | 27% | 21% | 26% | 8% | 7% | 11% |
| Grocery | 14% | 21% | 32% | 10% | 11% | 13% |
| Health care | 27% | 25% | 20% | 10% | 10% | 9% |
| Health insurance | 30% | 23% | 15% | 12% | 9% | 11% |
| Higher education | 21% | 25% | 22% | 12% | 9% | 12% |
| Hospitality and tourism | 12% | 20% | 37% | 12% | 7% | 13% |
| Internet services | 21% | 29% | 23% | 8% | 8% | 11% |
| Logistics and supply chain | 14% | 27% | 25% | 10% | 7% | 18% |
| Manufacturing | 15% | 25% | 28% | 12% | 7% | 13% |
| Mining and natural | | | | | | |
| resources | 25% | 25% | 19% | 10% | 9% | 13% |
| News media | 27% | 23% | 23% | 7% | 9% | 11% |
| Oil and gas | 31% | 22% | 13% | 12% | 11% | 11% |
| Pharmaceutical | 36% | 28% | 14% | 9% | 4% | 9% |
| Pornography | 38% | 16% | 21% | 6% | 7% | 13% |
| Professional sports | 19% | 24% | 28% | 9% | 7% | 13% |
| Railroad | 14% | 20% | 33% | 8% | 7% | 19% |
| Real estate | 15% | 25% | 31% | 9% | 5% | 15% |
| | oont | inuad on the r | ovt paga | | | |

continued on the next page

YouGov Survey: Regulation of Industries



| Restaurant | 14% | 21% | 37% | 9% | 8% | 12% |
|--------------------|-----|-----|-----|-----|----|-----|
| Retail | 11% | 20% | 37% | 10% | 8% | 13% |
| Social media | 30% | 27% | 18% | 8% | 7% | 10% |
| Technology | 20% | 29% | 22% | 10% | 6% | 13% |
| Telecommunications | 21% | 26% | 26% | 9% | 5% | 13% |
| Textiles | 9% | 16% | 34% | 11% | 6% | 25% |
| Tobacco | 30% | 18% | 24% | 7% | 9% | 11% |
| Trucking | 14% | 20% | 31% | 12% | 8% | 16% |
| Utilities | 23% | 26% | 22% | 9% | 8% | 11% |
| Wireless carriers | 19% | 27% | 27% | 8% | 6% | 12% |

continued from previous page

Interviewing Dates February 3 - 6, 2023 | February 8 - 10, 2023 **Target population** U.S. citizens, aged 18 and over. Sampling method Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. Weighting The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.291 to 6.513, with a mean of 1 and a standard deviation of 0.445. Number of respondents 2000 Margin of error \pm 2.4% (adjusted for weighting) Survey mode Web-based interviews

Questions not reported 41 questions not reported.

1A. Industry Regulation — Advertising

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 18% | 19% | 17% | 21% | 13% | 17% | 21% | 17% | 24% | * | * |
| Be somewhat more regulated | 24% | 25% | 23% | 24% | 24% | 20% | 29% | 24% | 20% | * | * |
| Have no change in regulation | 30% | 31% | 29% | 18% | 27% | 36% | 34% | 32% | 24% | * | * |
| Be somewhat less regulated | 8% | 10% | 7% | 10% | 14% | 5% | 5% | 9% | 7% | * | * |
| Be much less regulated | 4% | 7% | 3% | 5% | 5% | 5% | 3% | 4% | 5% | * | * |
| Not sure | 16% | 8% | 22% | 21% | 17% | 17% | 8% | 13% | 19% | * | * |
| Totals | 100% | 100% | 101% | 99% | 100% | 100% | 100% | 99% | 99% | * | * |
| Unweighted N | (923) | (404) | (519) | (177) | (219) | (314) | (213) | (662) | (111) | (81) | (69) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 18% | 20% | 19% | 14% | 22% | 16% | 19% | 17% | 16% | 12% | 19% | 21% | 16% |
| Be somewhat more regulated | 24% | 27% | 21% | 24% | 30% | 24% | 23% | 23% | 27% | 29% | 20% | 24% | 23% |
| Have no change in regulation | 30% | 31% | 23% | 37% | 30% | 32% | 29% | 32% | 31% | 31% | 33% | 28% | 28% |
| Be somewhat less regulated | 8% | 8% | 8% | 9% | 4% | 11% | 5% | 10% | 13% | 11% | 6% | 9% | 9% |
| Be much less regulated | 4% | 3% | 5% | 6% | 2% | 6% | 5% | 4% | 4% | 5% | 5% | 5% | 3% |
| Not sure | 16% | 11% | 24% | 10% | 12% | 11% | 19% | 14% | 9% | 12% | 17% | 14% | 21% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |

YouGov



| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (923) | (340) | (316) | (267) | (330) | (307) | (368) | (247) | (223) | (160) | (206) | (340) | (217) |

1B. Industry Regulation — Agriculture

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 14% | 12% | 15% | 19% | 16% | 10% | 9% | 10% | 30% | * | * |
| Be somewhat more regulated | 20% | 18% | 22% | 15% | 26% | 20% | 19% | 21% | 21% | * | * |
| Have no change in regulation | 28% | 33% | 24% | 22% | 26% | 33% | 31% | 30% | 18% | * | * |
| Be somewhat less regulated | 14% | 16% | 12% | 17% | 16% | 11% | 15% | 15% | 11% | * | * |
| Be much less regulated | 10% | 14% | 6% | 10% | 4% | 12% | 13% | 10% | 7% | * | * |
| Not sure | 14% | 6% | 21% | 17% | 11% | 14% | 13% | 13% | 13% | * | * |
| Totals | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | * | * |
| Unweighted N | (882) | (399) | (483) | (176) | (214) | (291) | (201) | (625) | (112) | (78) | (67) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 14% | 23% | 10% | 8% | 16% | 6% | 14% | 15% | 10% | 14% | 9% | 15% | 15% |
| Be somewhat more regulated | 20% | 28% | 15% | 17% | 30% | 15% | 21% | 19% | 22% | 27% | 15% | 19% | 22% |
| Have no change in regulation | 28% | 28% | 27% | 31% | 31% | 30% | 28% | 30% | 31% | 24% | 37% | 25% | 29% |
| Be somewhat less regulated | 14% | 8% | 16% | 19% | 11% | 20% | 10% | 16% | 21% | 12% | 16% | 16% | 11% |
| Be much less regulated | 10% | 6% | 12% | 12% | 3% | 19% | 9% | 9% | 11% | 13% | 8% | 10% | 9% |
| Not sure | 14% | 7% | 20% | 13% | 9% | 11% | 17% | 11% | 5% | 11% | 14% | 15% | 14% |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 101% | 99% | 100% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (882) | (318) | (322) | (242) | (322) | (288) | (342) | (231) | (215) | (161) | (178) | (336) | (207) |

1C. Industry Regulation — Airlines

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 21% | 21% | 22% | 24% | 19% | 25% | 17% | 20% | 30% | * | * |
| Be somewhat more regulated | 31% | 29% | 32% | 25% | 31% | 30% | 38% | 32% | 28% | * | * |
| Have no change in regulation | 22% | 23% | 20% | 16% | 22% | 22% | 24% | 23% | 16% | * | * |
| Be somewhat less regulated | 8% | 11% | 6% | 11% | 11% | 6% | 7% | 10% | 4% | * | * |
| Be much less regulated | 5% | 8% | 3% | 8% | 6% | 5% | 3% | 4% | 6% | * | * |
| Not sure | 12% | 8% | 16% | 16% | 11% | 12% | 10% | 11% | 17% | * | * |
| Totals | 99% | 100% | 99% | 100% | 100% | 100% | 99% | 100% | 101% | * | * |
| Unweighted N | (900) | (403) | (497) | (170) | (219) | (301) | (210) | (642) | (117) | (67) | (74) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|-----|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 21% | 25% | 19% | 20% | 30% | 14% | 20% | 27% | 17% | 21% | 22% | 23% | 18% |
| Be somewhat more regulated | 31% | 39% | 27% | 25% | 41% | 26% | 30% | 33% | 33% | 32% | 34% | 30% | 29% |
| Have no change in regulation | 22% | 19% | 19% | 27% | 13% | 31% | 20% | 21% | 26% | 22% | 20% | 19% | 26% |
| Be somewhat less regulated | 8% | 4% | 10% | 13% | 4% | 12% | 8% | 6% | 13% | 9% | 9% | 8% | 9% |
| Be much less regulated | 5% | 5% | 6% | 5% | 4% | 8% | 5% | 5% | 5% | 6% | 2% | 6% | 8% |
| Not sure | 12% | 8% | 19% | 9% | 7% | 10% | 17% | 8% | 5% | 11% | 13% | 14% | 10% |
| Totals | 99% | 100% | 100% | 99% | 99% | 101% | 100% | 100% | 99% | 101% | 100% | 100% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |

YouGov



| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (900) | (349) | (296) | (255) | (339) | (284) | (359) | (245) | (215) | (165) | (197) | (335) | (203) |

1D. Industry Regulation — Artificial intelligence (AI)

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 33% | 32% | 34% | 30% | 26% | 41% | 30% | 31% | 40% | * | * |
| Be somewhat more regulated | 25% | 25% | 24% | 18% | 23% | 25% | 33% | 26% | 21% | * | * |
| Have no change in regulation | 16% | 19% | 14% | 17% | 20% | 14% | 14% | 17% | 16% | * | * |
| Be somewhat less regulated | 6% | 8% | 5% | 12% | 11% | 2% | 2% | 6% | 6% | * | * |
| Be much less regulated | 4% | 5% | 3% | 6% | 8% | 1% | 2% | 3% | 6% | * | * |
| Not sure | 16% | 12% | 20% | 17% | 13% | 15% | 19% | 17% | 12% | * | * |
| Totals | 100% | 101% | 100% | 100% | 101% | 98% | 100% | 100% | 101% | * | * |
| Unweighted N | (874) | (392) | (482) | (182) | (217) | (276) | (199) | (631) | (105) | (73) | (65) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|-------------------------------|-------|----------------------------|----------|------|-------|--------|---------|--------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 33% | 32% | 32% | 35% | 34% | 36% | 37% | 30% | 30% | 31% | 28% | 38% | 29% |
| Be somewhat more regulated | 25% | 31% | 21% | 22% | 30% | 23% | 18% | 28% | 30% | 30% | 21% | 24% | 24% |
| Have no change in regulation | 16% | 17% | 15% | 17% | 18% | 14% | 14% | 19% | 18% | 18% | 20% | 13% | 17% |
| Be somewhat less regulated | 6% | 5% | 7% | 7% | 6% | 5% | 6% | 4% | 11% | 7% | 8% | 4% | 8% |
| Be much less regulated | 4% | 4% | 4% | 4% | 2% | 6% | 5% | 4% | 3% | 1% | 1% | 6% | 5% |
| Not sure | 16% | 11% | 21% | 16% | 11% | 15% | 19% | 15% | 8% | 13% | 21% | 14% | 17% |
| Totals | 100% | 100% | 100% | 101% | 101% | 99% | 99% | 100% | 100% | 100% | 99% | 99% | 100% |
| | | continued on the next page | | | | | | | | | | | |

YouGov



| | | continued from previous pageParty ID2020 VoteFamily Income (3 category)Census Region | | | | | | | | | | | | |
|--------------|-------|--|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Unweighted N | (874) | (308) | (311) | (255) | (331) | (283) | (335) | (239) | (215) | (171) | (178) | (338) | (187) | |

1E. Industry Regulation — Automotive

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 16% | 15% | 16% | 20% | 19% | 13% | 11% | 13% | 27% | * | * |
| Be somewhat more regulated | 24% | 22% | 25% | 23% | 23% | 21% | 28% | 24% | 23% | * | * |
| Have no change in regulation | 29% | 32% | 26% | 25% | 22% | 33% | 36% | 33% | 18% | * | * |
| Be somewhat less regulated | 10% | 14% | 6% | 9% | 13% | 12% | 7% | 10% | 8% | * | * |
| Be much less regulated | 8% | 10% | 5% | 10% | 4% | 9% | 8% | 8% | 8% | * | * |
| Not sure | 13% | 6% | 21% | 13% | 20% | 12% | 10% | 13% | 15% | * | * |
| Totals | 100% | 99% | 99% | 100% | 101% | 100% | 100% | 101% | 99% | * | * |
| Unweighted N | (887) | (417) | (470) | (177) | (196) | (300) | (214) | (643) | (103) | (85) | (56) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|----------------------------|------|----------|-----|-------|--------|---------|--------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 16% | 22% | 13% | 12% | 19% | 10% | 17% | 11% | 16% | 17% | 13% | 18% | 14% |
| Be somewhat more regulated | 24% | 33% | 21% | 17% | 29% | 19% | 23% | 28% | 22% | 27% | 23% | 23% | 23% |
| Have no change in regulation | 29% | 24% | 30% | 34% | 31% | 31% | 27% | 32% | 34% | 28% | 34% | 26% | 30% |
| Be somewhat less regulated | 10% | 4% | 11% | 16% | 5% | 16% | 10% | 8% | 15% | 11% | 9% | 10% | 10% |
| Be much less regulated | 8% | 5% | 8% | 10% | 4% | 14% | 10% | 5% | 7% | 6% | 7% | 9% | 7% |
| Not sure | 13% | 12% | 17% | 10% | 11% | 10% | 14% | 15% | 7% | 9% | 14% | 14% | 16% |
| Totals | 100% | 100% | 100% | 99% | 99% | 100% | 101% | 99% | 101% | 98% | 100% | 100% | 100% |
| | continued on the next page | | | | | | | | | | | | |



| | | continued from previous pageParty ID2020 VoteFamily Income (3 category)Census Region | | | | | | | | | | | | |
|--------------|-------|--|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Unweighted N | (887) | (319) | (318) | (250) | (330) | (292) | (351) | (245) | (201) | (165) | (194) | (332) | (196) | |

1F. Industry Regulation — Banking and finance

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 24% | 26% | 22% | 21% | 26% | 25% | 24% | 22% | 31% | * | * |
| Be somewhat more regulated | 26% | 22% | 29% | 25% | 27% | 20% | 32% | 26% | 25% | * | * |
| Have no change in regulation | 26% | 27% | 25% | 27% | 20% | 29% | 28% | 28% | 23% | * | * |
| Be somewhat less regulated | 9% | 13% | 6% | 10% | 13% | 8% | 5% | 9% | 5% | * | * |
| Be much less regulated | 4% | 5% | 2% | 5% | 5% | 3% | 2% | 4% | 4% | * | * |
| Not sure | 12% | 7% | 16% | 13% | 9% | 16% | 8% | 10% | 12% | * | * |
| Totals | 101% | 100% | 100% | 101% | 100% | 101% | 99% | 99% | 100% | * | * |
| Unweighted N | (927) | (403) | (524) | (192) | (220) | (299) | (216) | (642) | (124) | (88) | (73) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|----------------------------|----------|------|-------|--------|---------|--------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 24% | 30% | 24% | 16% | 35% | 17% | 24% | 23% | 24% | 22% | 19% | 27% | 25% |
| Be somewhat more regulated | 26% | 33% | 23% | 19% | 33% | 23% | 25% | 28% | 27% | 28% | 25% | 24% | 27% |
| Have no change in regulation | 26% | 20% | 24% | 36% | 17% | 31% | 26% | 27% | 24% | 23% | 31% | 26% | 23% |
| Be somewhat less regulated | 9% | 6% | 8% | 13% | 7% | 13% | 7% | 8% | 15% | 11% | 7% | 9% | 9% |
| Be much less regulated | 4% | 4% | 3% | 5% | 3% | 5% | 5% | 4% | 3% | 1% | 4% | 4% | 5% |
| Not sure | 12% | 7% | 17% | 11% | 5% | 10% | 14% | 10% | 7% | 14% | 13% | 11% | 11% |
| Totals | 101% | 100% | 99% | 100% | 100% | 99% | 101% | 100% | 100% | 99% | 99% | 101% | 100% |
| | | continued on the next page | | | | | | | | | | | |





| | | | continued from previous pageParty ID2020 VoteFamily Income (3 category)Census Region | | | | | | | | | | | | |
|--------------|-------|-------|--|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | | |
| Unweighted N | (927) | (337) | (323) | (267) | (331) | (312) | (375) | (245) | (221) | (158) | (199) | (351) | (219) | | |

1G. Industry Regulation — Beer, wine, and liquor

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 17% | 17% | 17% | 19% | 16% | 17% | 18% | 15% | 24% | * | * |
| Be somewhat more regulated | 19% | 18% | 20% | 25% | 28% | 12% | 14% | 18% | 24% | * | * |
| Have no change in regulation | 35% | 34% | 36% | 25% | 26% | 41% | 47% | 40% | 25% | * | * |
| Be somewhat less regulated | 11% | 14% | 7% | 9% | 11% | 12% | 11% | 12% | 7% | * | * |
| Be much less regulated | 7% | 10% | 3% | 5% | 8% | 8% | 5% | 7% | 9% | * | * |
| Not sure | 11% | 6% | 16% | 18% | 12% | 10% | 6% | 8% | 11% | * | * |
| Totals | 100% | 99% | 99% | 101% | 101% | 100% | 101% | 100% | 100% | * | * |
| Unweighted N | (913) | (418) | (495) | (154) | (232) | (308) | (219) | (626) | (125) | (89) | (73) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|----------------------------|----------|-----|-------|--------|---------|--------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 17% | 20% | 16% | 15% | 18% | 16% | 19% | 14% | 16% | 14% | 17% | 17% | 19% |
| Be somewhat more regulated | 19% | 27% | 15% | 16% | 25% | 13% | 16% | 19% | 25% | 24% | 13% | 21% | 18% |
| Have no change in regulation | 35% | 37% | 32% | 39% | 38% | 38% | 37% | 38% | 34% | 35% | 43% | 31% | 36% |
| Be somewhat less regulated | 11% | 7% | 11% | 14% | 8% | 16% | 9% | 13% | 13% | 12% | 10% | 13% | 7% |
| Be much less regulated | 7% | 3% | 8% | 9% | 4% | 12% | 6% | 6% | 7% | 6% | 7% | 7% | 7% |
| Not sure | 11% | 7% | 18% | 6% | 7% | 6% | 13% | 9% | 6% | 8% | 11% | 11% | 13% |
| Totals | 100% | 101% | 100% | 99% | 100% | 101% | 100% | 99% | 101% | 99% | 101% | 100% | 100% |
| | | continued on the next page | | | | | | | | | | | |





| | | | continued from previous pageParty ID2020 VoteFamily Income (3 category)Census Region | | | | | | | | | | | | |
|--------------|-------|-------|--|-------|-------|--------|---------|--------------|---------|-----------|-----------|-------|-------|--|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | egion | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | | |
| Unweighted N | (913) | (323) | (336) | (254) | (348) | (294) | (358) | (261) | (211) | (161) | (186) | (358) | (208) | | |

1H. Industry Regulation — Cannabis

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 21% | 22% | 20% | 16% | 15% | 23% | 29% | 20% | 33% | * | * |
| Be somewhat more regulated | 18% | 17% | 20% | 20% | 23% | 14% | 18% | 19% | 22% | * | * |
| Have no change in regulation | 17% | 16% | 17% | 17% | 18% | 14% | 19% | 18% | 16% | * | * |
| Be somewhat less regulated | 15% | 15% | 15% | 18% | 17% | 13% | 14% | 17% | 7% | * | * |
| Be much less regulated | 19% | 23% | 16% | 19% | 19% | 25% | 10% | 19% | 15% | * | * |
| Not sure | 10% | 8% | 11% | 10% | 7% | 11% | 9% | 8% | 8% | * | * |
| Totals | 100% | 101% | 99% | 100% | 99% | 100% | 99% | 101% | 101% | * | * |
| Unweighted N | (915) | (415) | (500) | (177) | (218) | (312) | (208) | (647) | (116) | (89) | (63) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 21% | 16% | 19% | 30% | 17% | 30% | 22% | 22% | 16% | 17% | 21% | 23% | 19% |
| Be somewhat more regulated | 18% | 21% | 15% | 20% | 20% | 21% | 13% | 20% | 29% | 17% | 17% | 20% | 19% |
| Have no change in regulation | 17% | 21% | 14% | 15% | 18% | 14% | 19% | 17% | 16% | 20% | 14% | 14% | 22% |
| Be somewhat less regulated | 15% | 17% | 15% | 12% | 19% | 11% | 13% | 14% | 22% | 17% | 17% | 13% | 15% |
| Be much less regulated | 19% | 18% | 24% | 15% | 17% | 18% | 23% | 18% | 13% | 14% | 23% | 22% | 14% |
| Not sure | 10% | 7% | 14% | 8% | 9% | 5% | 11% | 8% | 4% | 15% | 8% | 8% | 11% |
| Totals | 100% | 100% | 101% | 100% | 100% | 99% | 101% | 99% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | Party ID 2020 Vote Family Income (3 category) Census Region Dame Ind Bidan Trump \$50K \$100K Northcost Northcost | | | | | | | | | | | | |
|--------------|-------|-------|---|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | | |
| Unweighted N | (915) | (333) | (323) | (259) | (334) | (299) | (368) | (247) | (216) | (161) | (205) | (348) | (201) | | |

1I. Industry Regulation — Construction

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 14% | 14% | 14% | 19% | 15% | 12% | 12% | 13% | 25% | * | * |
| Be somewhat more regulated | 23% | 20% | 26% | 20% | 23% | 21% | 30% | 24% | 24% | * | * |
| Have no change in regulation | 29% | 31% | 26% | 22% | 28% | 31% | 35% | 30% | 20% | * | * |
| Be somewhat less regulated | 10% | 13% | 7% | 10% | 12% | 10% | 8% | 10% | 9% | * | * |
| Be much less regulated | 8% | 11% | 4% | 10% | 7% | 9% | 4% | 7% | 6% | * | * |
| Not sure | 16% | 10% | 21% | 19% | 16% | 17% | 11% | 15% | 17% | * | * |
| Totals | 100% | 99% | 98% | 100% | 101% | 100% | 100% | 99% | 101% | * | * |
| Unweighted N | (932) | (433) | (499) | (198) | (213) | (303) | (218) | (677) | (108) | (74) | (73) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 14% | 18% | 15% | 10% | 18% | 10% | 17% | 12% | 12% | 15% | 12% | 16% | 13% |
| Be somewhat more regulated | 23% | 34% | 15% | 22% | 32% | 19% | 21% | 25% | 27% | 25% | 21% | 21% | 27% |
| Have no change in regulation | 29% | 26% | 28% | 33% | 27% | 34% | 26% | 31% | 29% | 28% | 38% | 26% | 25% |
| Be somewhat less regulated | 10% | 5% | 11% | 15% | 7% | 15% | 9% | 10% | 13% | 11% | 6% | 13% | 10% |
| Be much less regulated | 8% | 5% | 8% | 10% | 3% | 12% | 7% | 6% | 10% | 8% | 6% | 10% | 5% |
| Not sure | 16% | 12% | 23% | 11% | 12% | 10% | 19% | 15% | 9% | 14% | 16% | 14% | 20% |
| Totals | 100% | 100% | 100% | 101% | 99% | 100% | 99% | 99% | 100% | 101% | 99% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |

YouGov



| | | | Continued from previous page Party ID 2020 Vote Family Income (3 category) Census Region | | | | | | | | | | | | |
|--------------|-------|-------|--|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | | |
| Unweighted N | (932) | (312) | (332) | (288) | (327) | (310) | (379) | (248) | (226) | (163) | (215) | (346) | (208) | | |

1J. Industry Regulation — Consumer electronics

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 12% | 13% | 11% | 15% | 16% | 9% | 10% | 13% | 16% | * | * |
| Be somewhat more regulated | 21% | 21% | 22% | 23% | 22% | 20% | 21% | 19% | 31% | * | * |
| Have no change in regulation | 34% | 36% | 33% | 25% | 30% | 40% | 42% | 37% | 22% | * | * |
| Be somewhat less regulated | 9% | 12% | 7% | 11% | 11% | 8% | 7% | 9% | 7% | * | * |
| Be much less regulated | 7% | 10% | 4% | 10% | 5% | 7% | 7% | 8% | 5% | * | * |
| Not sure | 16% | 9% | 23% | 17% | 17% | 17% | 14% | 15% | 19% | * | * |
| Totals | 99% | 101% | 100% | 101% | 101% | 101% | 101% | 101% | 100% | * | * |
| Unweighted N | (894) | (394) | (500) | (179) | (215) | (294) | (206) | (634) | (109) | (81) | (70) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|-----|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 12% | 16% | 11% | 9% | 13% | 10% | 13% | 8% | 16% | 13% | 8% | 13% | 14% |
| Be somewhat more regulated | 21% | 28% | 19% | 17% | 30% | 15% | 21% | 24% | 21% | 24% | 21% | 19% | 25% |
| Have no change in regulation | 34% | 32% | 32% | 40% | 33% | 41% | 33% | 40% | 32% | 35% | 41% | 34% | 27% |
| Be somewhat less regulated | 9% | 7% | 9% | 11% | 5% | 13% | 8% | 7% | 14% | 12% | 7% | 11% | 5% |
| Be much less regulated | 7% | 5% | 7% | 9% | 4% | 11% | 8% | 5% | 8% | 5% | 5% | 7% | 10% |
| Not sure | 16% | 12% | 22% | 13% | 15% | 10% | 19% | 16% | 9% | 10% | 19% | 16% | 19% |
| Totals | 99% | 100% | 100% | 99% | 100% | 100% | 102% | 100% | 100% | 99% | 101% | 100% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |





| | | | continued from previous page Party ID 2020 Vote Family Income (3 category) Census Region Ind Ron Trump \$50K \$100K \$100K | | | | | | | | | | | | |
|--------------|-------|-------|--|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | | |
| Unweighted N | (894) | (308) | (344) | (242) | (317) | (286) | (364) | (238) | (209) | (161) | (184) | (357) | (192) | | |

1K. Industry Regulation — Cosmetics and beauty

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 13% | 13% | 12% | 18% | 15% | 11% | 8% | 11% | 27% | * | * |
| Be somewhat more regulated | 22% | 19% | 24% | 21% | 24% | 20% | 22% | 23% | 23% | * | * |
| Have no change in regulation | 35% | 35% | 34% | 25% | 27% | 37% | 47% | 39% | 22% | * | * |
| Be somewhat less regulated | 10% | 12% | 8% | 13% | 14% | 7% | 6% | 8% | 9% | * | * |
| Be much less regulated | 8% | 11% | 5% | 11% | 7% | 10% | 3% | 6% | 4% | * | * |
| Not sure | 13% | 10% | 16% | 12% | 12% | 15% | 14% | 13% | 15% | * | * |
| Totals | 101% | 100% | 99% | 100% | 99% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (873) | (388) | (485) | (145) | (217) | (286) | (225) | (621) | (108) | (81) | (63) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|-----|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 13% | 19% | 11% | 8% | 15% | 8% | 14% | 10% | 14% | 12% | 10% | 16% | 10% |
| Be somewhat more regulated | 22% | 25% | 19% | 22% | 31% | 20% | 18% | 25% | 31% | 25% | 19% | 21% | 24% |
| Have no change in regulation | 35% | 29% | 35% | 41% | 30% | 43% | 36% | 38% | 29% | 32% | 41% | 35% | 29% |
| Be somewhat less regulated | 10% | 10% | 9% | 10% | 8% | 9% | 8% | 11% | 12% | 11% | 9% | 10% | 9% |
| Be much less regulated | 8% | 6% | 8% | 9% | 4% | 10% | 9% | 5% | 7% | 7% | 6% | 6% | 12% |
| Not sure | 13% | 12% | 18% | 9% | 13% | 9% | 16% | 10% | 8% | 12% | 14% | 13% | 15% |
| Totals | 101% | 101% | 100% | 99% | 101% | 99% | 101% | 99% | 101% | 99% | 99% | 101% | 99% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | continued from previous page Party ID 2020 Vote Family Income (3 category) Census Region Dumentation Didamentation Didamentation Didamentation | | | | | | | | | | | | |
|--------------|-------|--|----------|-------|-------|-------|---------|--------------|----------|-----------|-----------|-------|-------|--|
| | | | Party ID | | 2020 | Vote | Family | Income (3 ca | ategory) | | Census Re | egion | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Unweighted N | (873) | (310) | (300) | (263) | (299) | (297) | (352) | (231) | (199) | (159) | (183) | (345) | (186) | |

1L. Industry Regulation — Dairy

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 15% | 14% | 16% | 20% | 19% | 14% | 9% | 12% | 19% | * | * |
| Be somewhat more regulated | 22% | 22% | 21% | 22% | 26% | 19% | 20% | 21% | 27% | * | * |
| Have no change in regulation | 32% | 33% | 32% | 24% | 23% | 38% | 42% | 38% | 24% | * | * |
| Be somewhat less regulated | 9% | 11% | 7% | 9% | 11% | 6% | 11% | 9% | 9% | * | * |
| Be much less regulated | 8% | 12% | 4% | 12% | 4% | 9% | 8% | 8% | 6% | * | * |
| Not sure | 14% | 7% | 19% | 13% | 17% | 14% | 10% | 12% | 15% | * | * |
| Totals | 100% | 99% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (907) | (413) | (494) | (167) | (230) | (299) | (211) | (632) | (133) | (75) | (67) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|----------------------------|------|----------|------|-------|--------|---------|--------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 15% | 23% | 15% | 8% | 21% | 7% | 18% | 15% | 12% | 15% | 17% | 14% | 17% |
| Be somewhat more regulated | 22% | 31% | 17% | 18% | 28% | 17% | 20% | 22% | 29% | 23% | 17% | 22% | 25% |
| Have no change in regulation | 32% | 29% | 29% | 40% | 30% | 38% | 34% | 33% | 29% | 29% | 37% | 34% | 27% |
| Be somewhat less regulated | 9% | 5% | 11% | 11% | 7% | 12% | 8% | 7% | 14% | 13% | 9% | 8% | 8% |
| Be much less regulated | 8% | 3% | 10% | 11% | 3% | 15% | 9% | 7% | 8% | 5% | 10% | 10% | 6% |
| Not sure | 14% | 9% | 19% | 12% | 11% | 11% | 12% | 16% | 8% | 15% | 11% | 12% | 17% |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 100% |
| | continued on the next page | | | | | | | | | | | | |





| | | | Continued from previous page Party ID 2020 Vote Family Income (3 category) Census Region | | | | | | | | | | | | |
|--------------|-------|-------|--|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | | |
| Unweighted N | (907) | (313) | (316) | (278) | (334) | (307) | (341) | (253) | (220) | (171) | (189) | (343) | (204) | | |

1M. Industry Regulation — Education services

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 22% | 24% | 20% | 28% | 20% | 23% | 17% | 21% | 35% | * | * |
| Be somewhat more regulated | 24% | 25% | 23% | 22% | 30% | 24% | 21% | 23% | 22% | * | * |
| Have no change in regulation | 22% | 23% | 22% | 18% | 20% | 21% | 32% | 23% | 17% | * | * |
| Be somewhat less regulated | 13% | 12% | 13% | 14% | 13% | 11% | 13% | 13% | 10% | * | * |
| Be much less regulated | 6% | 8% | 5% | 6% | 5% | 6% | 7% | 7% | 4% | * | * |
| Not sure | 13% | 8% | 17% | 11% | 13% | 16% | 9% | 13% | 12% | * | * |
| Totals | 100% | 100% | 100% | 99% | 101% | 101% | 99% | 100% | 100% | * | * |
| Unweighted N | (903) | (405) | (498) | (177) | (207) | (305) | (214) | (653) | (111) | (83) | (56) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | | | | |
|---------------------------------|-------|------|----------|-----|-------|--------|--------------|----------------|-----------|-----------|-----------|-------|------|--|--|--|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | | | |
| Be much more regulated | 22% | 25% | 20% | 21% | 22% | 20% | 29% | 16% | 16% | 25% | 20% | 25% | 18% | | | |
| Be somewhat more regulated | 24% | 27% | 20% | 26% | 27% | 24% | 19% | 28% | 31% | 24% | 19% | 23% | 32% | | | |
| Have no change in regulation | 22% | 23% | 23% | 21% | 24% | 21% | 24% | 24% | 20% | 24% | 29% | 18% | 21% | | | |
| Be somewhat less regulated | 13% | 12% | 13% | 13% | 12% | 14% | 11% | 12% | 15% | 10% | 15% | 15% | 9% | | | |
| Be much less regulated | 6% | 4% | 7% | 8% | 4% | 9% | 3% | 6% | 8% | 5% | 6% | 6% | 9% | | | |
| Not sure | 13% | 9% | 17% | 10% | 11% | 12% | 13% | 14% | 10% | 11% | 12% | 14% | 11% | | | |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 101% | 101% | 100% | | | |
| | | | | | | cor | ntinued on t | he next page . | next page | | | | | | | |





| | | continued from previous pageParty ID2020 VoteFamily Income (3 category)Census Region | | | | | | | | | | | | |
|--------------|-------|--|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Unweighted N | (903) | (328) | (325) | (250) | (324) | (302) | (340) | (254) | (216) | (178) | (198) | (340) | (187) | |

1N. Industry Regulation — Entertainment

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 14% | 15% | 14% | 16% | 10% | 16% | 15% | 13% | 22% | * | * |
| Be somewhat more regulated | 20% | 21% | 20% | 19% | 24% | 19% | 20% | 22% | 21% | * | * |
| Have no change in regulation | 35% | 35% | 35% | 28% | 28% | 37% | 43% | 36% | 35% | * | * |
| Be somewhat less regulated | 10% | 11% | 9% | 14% | 13% | 5% | 9% | 10% | 5% | * | * |
| Be much less regulated | 8% | 11% | 4% | 9% | 8% | 10% | 3% | 7% | 3% | * | * |
| Not sure | 13% | 7% | 19% | 13% | 16% | 12% | 10% | 13% | 14% | * | * |
| Totals | 100% | 100% | 101% | 99% | 99% | 99% | 100% | 101% | 100% | * | * |
| Unweighted N | (917) | (424) | (493) | (168) | (207) | (309) | (233) | (658) | (112) | (73) | (74) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 14% | 12% | 14% | 18% | 12% | 17% | 17% | 11% | 14% | 14% | 11% | 17% | 14% |
| Be somewhat more regulated | 20% | 22% | 17% | 23% | 21% | 21% | 19% | 22% | 22% | 23% | 13% | 22% | 22% |
| Have no change in regulation | 35% | 41% | 30% | 34% | 41% | 37% | 34% | 40% | 31% | 38% | 44% | 30% | 32% |
| Be somewhat less regulated | 10% | 10% | 11% | 9% | 11% | 8% | 8% | 7% | 17% | 10% | 7% | 11% | 10% |
| Be much less regulated | 8% | 7% | 9% | 6% | 5% | 7% | 8% | 8% | 9% | 4% | 11% | 7% | 9% |
| Not sure | 13% | 9% | 18% | 11% | 10% | 9% | 14% | 13% | 7% | 12% | 14% | 13% | 13% |
| Totals | 100% | 101% | 99% | 101% | 100% | 99% | 100% | 101% | 100% | 101% | 100% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | Continued from previous page Party ID 2020 Vote Family Income (3 category) Census Region | | | | | | | | | | | | |
|--------------|-------|-------|--|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | | |
| Unweighted N | (917) | (338) | (318) | (261) | (343) | (299) | (368) | (246) | (215) | (174) | (167) | (360) | (216) | | |

10. Industry Regulation — Fashion

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 10% | 12% | 7% | 18% | 12% | 7% | 3% | 8% | 15% | * | * |
| Be somewhat more regulated | 16% | 15% | 18% | 19% | 26% | 12% | 11% | 15% | 25% | * | * |
| Have no change in regulation | 40% | 39% | 40% | 32% | 30% | 41% | 54% | 42% | 30% | * | * |
| Be somewhat less regulated | 9% | 10% | 7% | 9% | 14% | 6% | 7% | 8% | 9% | * | * |
| Be much less regulated | 8% | 11% | 6% | 7% | 7% | 9% | 10% | 9% | 7% | * | * |
| Not sure | 17% | 13% | 22% | 15% | 11% | 25% | 15% | 17% | 14% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | * | * |
| Unweighted N | (927) | (436) | (491) | (184) | (208) | (311) | (224) | (660) | (122) | (77) | (68) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 10% | 12% | 10% | 6% | 11% | 6% | 10% | 6% | 11% | 5% | 8% | 12% | 11% |
| Be somewhat more regulated | 16% | 18% | 15% | 16% | 21% | 12% | 17% | 17% | 16% | 16% | 15% | 17% | 17% |
| Have no change in regulation | 40% | 41% | 37% | 41% | 41% | 41% | 38% | 47% | 38% | 48% | 42% | 37% | 36% |
| Be somewhat less regulated | 9% | 9% | 9% | 9% | 7% | 10% | 7% | 7% | 16% | 11% | 7% | 8% | 9% |
| Be much less regulated | 8% | 6% | 8% | 13% | 5% | 13% | 7% | 9% | 9% | 6% | 9% | 10% | 7% |
| Not sure | 17% | 14% | 21% | 16% | 14% | 17% | 22% | 13% | 10% | 14% | 18% | 16% | 20% |
| Totals | 100% | 100% | 100% | 101% | 99% | 99% | 101% | 99% | 100% | 100% | 99% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |

YouGov



| | | | continued from previous pageParty ID2020 VoteFamily Income (3 category)Census Region | | | | | | | | | | | | |
|--------------|-------|-------|--|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | | |
| Unweighted N | (927) | (345) | (317) | (265) | (349) | (303) | (380) | (246) | (215) | (183) | (196) | (363) | (185) | | |

1P. Industry Regulation — Firearms

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 39% | 31% | 45% | 32% | 34% | 37% | 51% | 36% | 48% | * | * |
| Be somewhat more regulated | 16% | 16% | 16% | 23% | 20% | 14% | 8% | 16% | 22% | * | * |
| Have no change in regulation | 17% | 19% | 15% | 12% | 24% | 17% | 13% | 18% | 15% | * | * |
| Be somewhat less regulated | 9% | 11% | 7% | 9% | 9% | 8% | 9% | 10% | 4% | * | * |
| Be much less regulated | 13% | 19% | 8% | 11% | 8% | 18% | 14% | 14% | 6% | * | * |
| Not sure | 7% | 4% | 9% | 12% | 5% | 6% | 5% | 6% | 5% | * | * |
| Totals | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (916) | (410) | (506) | (170) | (215) | (310) | (221) | (633) | (113) | (87) | (83) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|-----|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 39% | 59% | 34% | 19% | 66% | 14% | 43% | 38% | 34% | 44% | 37% | 36% | 39% |
| Be somewhat more regulated | 16% | 18% | 14% | 15% | 18% | 14% | 13% | 19% | 19% | 20% | 16% | 13% | 17% |
| Have no change in regulation | 17% | 12% | 14% | 27% | 9% | 26% | 15% | 17% | 19% | 14% | 22% | 17% | 15% |
| Be somewhat less regulated | 9% | 3% | 11% | 13% | 3% | 15% | 8% | 9% | 11% | 6% | 9% | 11% | 8% |
| Be much less regulated | 13% | 6% | 15% | 20% | 3% | 25% | 15% | 12% | 15% | 12% | 9% | 16% | 13% |
| Not sure | 7% | 2% | 12% | 5% | 2% | 5% | 6% | 5% | 2% | 4% | 7% | 7% | 8% |
| Totals | 101% | 100% | 100% | 99% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |





| | | continued from previous page | | | | | | | | | | | |
|--------------|-------|------------------------------|-------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
| | | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (916) | (331) | (323) | (262) | (335) | (311) | (351) | (277) | (193) | (177) | (187) | (351) | (201) |

1Q. Industry Regulation — Food and beverage

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 17% | 15% | 19% | 23% | 19% | 15% | 13% | 13% | 32% | * | * |
| Be somewhat more regulated | 22% | 18% | 25% | 21% | 18% | 23% | 26% | 24% | 26% | * | * |
| Have no change in regulation | 32% | 38% | 27% | 25% | 30% | 31% | 43% | 37% | 20% | * | * |
| Be somewhat less regulated | 9% | 11% | 8% | 12% | 10% | 10% | 6% | 10% | 8% | * | * |
| Be much less regulated | 7% | 9% | 5% | 6% | 8% | 8% | 5% | 6% | 4% | * | * |
| Not sure | 12% | 8% | 16% | 13% | 15% | 14% | 6% | 10% | 11% | * | * |
| Totals | 99% | 99% | 100% | 100% | 100% | 101% | 99% | 100% | 101% | * | * |
| Unweighted N | (895) | (415) | (480) | (165) | (207) | (302) | (221) | (642) | (119) | (73) | (61) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 17% | 23% | 16% | 12% | 22% | 9% | 19% | 14% | 15% | 18% | 15% | 18% | 17% |
| Be somewhat more regulated | 22% | 29% | 19% | 18% | 28% | 18% | 22% | 25% | 19% | 24% | 23% | 23% | 18% |
| Have no change in regulation | 32% | 31% | 28% | 40% | 34% | 39% | 27% | 37% | 38% | 34% | 39% | 30% | 30% |
| Be somewhat less regulated | 9% | 5% | 11% | 13% | 5% | 15% | 7% | 10% | 14% | 10% | 8% | 10% | 9% |
| Be much less regulated | 7% | 4% | 8% | 9% | 5% | 11% | 9% | 6% | 6% | 8% | 5% | 7% | 8% |
| Not sure | 12% | 8% | 19% | 9% | 6% | 8% | 16% | 7% | 7% | 6% | 10% | 13% | 18% |
| Totals | 99% | 100% | 101% | 101% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 101% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | continued from previous page | | | | | | | | | | | |
|--------------|-------|------------------------------|-------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
| | | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (895) | (328) | (314) | (253) | (343) | (281) | (330) | (248) | (223) | (167) | (186) | (339) | (203) |

1R. Industry Regulation — Gambling

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 27% | 26% | 27% | 24% | 23% | 28% | 31% | 27% | 36% | * | * |
| Be somewhat more regulated | 21% | 19% | 23% | 22% | 19% | 17% | 26% | 23% | 14% | * | * |
| Have no change in regulation | 26% | 31% | 22% | 23% | 24% | 29% | 27% | 27% | 24% | * | * |
| Be somewhat less regulated | 8% | 8% | 9% | 9% | 12% | 7% | 6% | 9% | 5% | * | * |
| Be much less regulated | 7% | 10% | 5% | 8% | 10% | 7% | 3% | 6% | 8% | * | * |
| Not sure | 11% | 7% | 14% | 13% | 12% | 11% | 7% | 8% | 13% | * | * |
| Totals | 100% | 101% | 100% | 99% | 100% | 99% | 100% | 100% | 100% | * | * |
| Unweighted N | (915) | (405) | (510) | (184) | (211) | (301) | (219) | (644) | (117) | (85) | (69) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|-----|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 27% | 28% | 26% | 26% | 33% | 26% | 29% | 25% | 26% | 33% | 23% | 27% | 26% |
| Be somewhat more regulated | 21% | 24% | 20% | 19% | 24% | 23% | 18% | 24% | 23% | 19% | 20% | 22% | 20% |
| Have no change in regulation | 26% | 30% | 23% | 27% | 28% | 26% | 26% | 28% | 25% | 23% | 35% | 23% | 26% |
| Be somewhat less regulated | 8% | 6% | 9% | 10% | 4% | 11% | 6% | 7% | 13% | 9% | 8% | 9% | 7% |
| Be much less regulated | 7% | 5% | 7% | 9% | 6% | 8% | 7% | 7% | 8% | 6% | 5% | 7% | 10% |
| Not sure | 11% | 7% | 16% | 8% | 5% | 7% | 13% | 9% | 6% | 10% | 9% | 12% | 11% |
| Totals | 100% | 100% | 101% | 99% | 100% | 101% | 99% | 100% | 101% | 100% | 100% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (915) | (325) | (330) | (260) | (319) | (293) | (354) | (253) | (218) | (160) | (187) | (365) | (203) |

1S. Industry Regulation — Grocery

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 14% | 11% | 16% | 19% | 13% | 14% | 10% | 13% | 24% | * | * |
| Be somewhat more regulated | 21% | 19% | 22% | 19% | 24% | 20% | 19% | 20% | 27% | * | * |
| Have no change in regulation | 32% | 38% | 27% | 25% | 28% | 31% | 46% | 36% | 24% | * | * |
| Be somewhat less regulated | 10% | 11% | 8% | 9% | 11% | 10% | 7% | 9% | 6% | * | * |
| Be much less regulated | 11% | 14% | 8% | 9% | 10% | 13% | 10% | 12% | 6% | * | * |
| Not sure | 13% | 7% | 19% | 19% | 14% | 11% | 8% | 10% | 13% | * | * |
| Totals | 101% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | * | * |
| Unweighted N | (860) | (406) | (454) | (163) | (212) | (287) | (198) | (606) | (109) | (82) | (63) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 14% | 20% | 12% | 11% | 16% | 9% | 15% | 16% | 10% | 15% | 8% | 17% | 13% |
| Be somewhat more regulated | 21% | 27% | 19% | 16% | 27% | 16% | 20% | 22% | 21% | 27% | 26% | 18% | 14% |
| Have no change in regulation | 32% | 34% | 28% | 36% | 34% | 36% | 30% | 35% | 37% | 29% | 37% | 30% | 33% |
| Be somewhat less regulated | 10% | 7% | 10% | 12% | 7% | 15% | 9% | 11% | 11% | 6% | 12% | 11% | 7% |
| Be much less regulated | 11% | 3% | 14% | 15% | 5% | 16% | 12% | 5% | 12% | 11% | 8% | 10% | 15% |
| Not sure | 13% | 10% | 18% | 10% | 11% | 9% | 15% | 10% | 9% | 12% | 8% | 13% | 18% |
| Totals | 101% | 101% | 101% | 100% | 100% | 101% | 101% | 99% | 100% | 100% | 99% | 99% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |

YouGov



| | | | | | | со | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|-------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 | Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (860) | (306) | (283) | (271) | (311) | (300) | (333) | (240) | (205) | (158) | (184) | (323) | (195) |

1T. Industry Regulation — Health care

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 27% | 28% | 27% | 27% | 30% | 26% | 27% | 25% | 34% | * | * |
| Be somewhat more regulated | 25% | 22% | 27% | 20% | 20% | 26% | 32% | 27% | 26% | * | * |
| Have no change in regulation | 20% | 20% | 19% | 19% | 19% | 21% | 19% | 20% | 18% | * | * |
| Be somewhat less regulated | 10% | 11% | 9% | 10% | 11% | 9% | 11% | 12% | 7% | * | * |
| Be much less regulated | 10% | 13% | 7% | 14% | 8% | 9% | 7% | 9% | 7% | * | * |
| Not sure | 9% | 6% | 11% | 9% | 12% | 9% | 5% | 8% | 8% | * | * |
| Totals | 101% | 100% | 100% | 99% | 100% | 100% | 101% | 101% | 100% | * | * |
| Unweighted N | (898) | (399) | (499) | (172) | (220) | (295) | (211) | (628) | (126) | (82) | (62) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 27% | 37% | 25% | 19% | 37% | 18% | 30% | 28% | 22% | 36% | 21% | 27% | 28% |
| Be somewhat more regulated | 25% | 31% | 20% | 23% | 32% | 21% | 21% | 26% | 28% | 24% | 28% | 22% | 25% |
| Have no change in regulation | 20% | 16% | 19% | 25% | 16% | 22% | 22% | 18% | 20% | 16% | 22% | 21% | 18% |
| Be somewhat less regulated | 10% | 5% | 12% | 14% | 3% | 18% | 9% | 10% | 12% | 7% | 9% | 12% | 10% |
| Be much less regulated | 10% | 5% | 12% | 11% | 7% | 13% | 7% | 11% | 12% | 7% | 9% | 11% | 10% |
| Not sure | 9% | 6% | 11% | 8% | 6% | 8% | 11% | 9% | 6% | 10% | 9% | 8% | 9% |
| Totals | 101% | 100% | 99% | 100% | 101% | 100% | 100% | 102% | 100% | 100% | 98% | 101% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (898) | (327) | (320) | (251) | (337) | (300) | (351) | (244) | (208) | (171) | (189) | (345) | (193) |

1U. Industry Regulation — Health insurance

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | l category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 30% | 30% | 30% | 25% | 27% | 35% | 30% | 30% | 41% | * | * |
| Be somewhat more regulated | 23% | 20% | 26% | 26% | 18% | 21% | 30% | 23% | 27% | * | * |
| Have no change in regulation | 15% | 17% | 14% | 14% | 16% | 14% | 17% | 16% | 7% | * | * |
| Be somewhat less regulated | 12% | 15% | 9% | 10% | 16% | 9% | 13% | 15% | 4% | * | * |
| Be much less regulated | 9% | 14% | 5% | 11% | 9% | 10% | 5% | 8% | 10% | * | * |
| Not sure | 11% | 4% | 17% | 13% | 13% | 11% | 6% | 8% | 11% | * | * |
| Totals | 100% | 100% | 101% | 99% | 99% | 100% | 101% | 100% | 100% | * | * |
| Unweighted N | (854) | (374) | (480) | (157) | (205) | (307) | (185) | (603) | (110) | (77) | (64) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | egion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|--------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 30% | 46% | 27% | 17% | 45% | 20% | 35% | 34% | 23% | 33% | 33% | 30% | 26% |
| Be somewhat more regulated | 23% | 24% | 20% | 26% | 26% | 23% | 21% | 22% | 30% | 24% | 23% | 25% | 19% |
| Have no change in regulation | 15% | 11% | 14% | 21% | 12% | 18% | 14% | 20% | 13% | 14% | 15% | 15% | 17% |
| Be somewhat less regulated | 12% | 8% | 10% | 19% | 7% | 20% | 9% | 12% | 18% | 12% | 9% | 14% | 11% |
| Be much less regulated | 9% | 6% | 10% | 12% | 5% | 14% | 7% | 6% | 11% | 8% | 9% | 8% | 11% |
| Not sure | 11% | 5% | 20% | 6% | 5% | 5% | 13% | 6% | 6% | 9% | 10% | 8% | 17% |
| Totals | 100% | 100% | 101% | 101% | 100% | 100% | 99% | 100% | 101% | 100% | 99% | 100% | 101% |
| | | | | | | COI | ntinued on t | he next page | | | | | |

YouGov



| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (854) | (312) | (285) | (257) | (311) | (285) | (334) | (232) | (206) | (148) | (190) | (324) | (192) |

1V. Industry Regulation — Higher education

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | l category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 21% | 20% | 22% | 23% | 23% | 21% | 17% | 20% | 25% | * | * |
| Be somewhat more regulated | 25% | 25% | 25% | 23% | 28% | 24% | 25% | 25% | 26% | * | * |
| Have no change in regulation | 22% | 21% | 24% | 22% | 20% | 23% | 25% | 24% | 16% | * | * |
| Be somewhat less regulated | 12% | 13% | 10% | 11% | 14% | 7% | 17% | 13% | 8% | * | * |
| Be much less regulated | 9% | 13% | 5% | 7% | 5% | 12% | 9% | 9% | 5% | * | * |
| Not sure | 12% | 9% | 15% | 14% | 11% | 13% | 8% | 10% | 20% | * | * |
| Totals | 101% | 101% | 101% | 100% | 101% | 100% | 101% | 101% | 100% | * | * |
| Unweighted N | (889) | (409) | (480) | (173) | (212) | (298) | (206) | (619) | (119) | (86) | (65) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|---------------------------------|-------|-----|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 21% | 23% | 19% | 20% | 20% | 22% | 25% | 21% | 17% | 22% | 20% | 19% | 24% |
| Be somewhat more regulated | 25% | 28% | 22% | 25% | 30% | 25% | 21% | 24% | 35% | 21% | 26% | 27% | 23% |
| Have no change in regulation | 22% | 21% | 24% | 21% | 23% | 20% | 24% | 21% | 21% | 22% | 26% | 23% | 19% |
| Be somewhat less regulated | 12% | 14% | 9% | 14% | 14% | 12% | 11% | 12% | 14% | 16% | 7% | 11% | 13% |
| Be much less regulated | 9% | 5% | 9% | 12% | 2% | 15% | 7% | 9% | 9% | 8% | 8% | 9% | 9% |
| Not sure | 12% | 8% | 17% | 8% | 10% | 6% | 12% | 12% | 5% | 11% | 12% | 12% | 12% |
| Totals | 101% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 101% | 100% | 99% | 101% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (889) | (311) | (315) | (263) | (319) | (299) | (342) | (241) | (220) | (163) | (181) | (348) | (197) |

1W. Industry Regulation — Hospitality and tourism

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 12% | 13% | 11% | 20% | 18% | 6% | 7% | 10% | * | * | * |
| Be somewhat more regulated | 20% | 15% | 24% | 24% | 21% | 17% | 18% | 20% | * | * | * |
| Have no change in regulation | 37% | 36% | 37% | 24% | 25% | 43% | 51% | 41% | * | * | * |
| Be somewhat less regulated | 12% | 16% | 7% | 15% | 14% | 9% | 10% | 11% | * | * | * |
| Be much less regulated | 7% | 12% | 3% | 6% | 5% | 10% | 6% | 7% | * | * | * |
| Not sure | 13% | 8% | 17% | 11% | 17% | 14% | 8% | 12% | * | * | * |
| Totals | 101% | 100% | 99% | 100% | 100% | 99% | 100% | 101% | * | * | * |
| Unweighted N | (889) | (406) | (483) | (175) | (193) | (295) | (226) | (660) | (99) | (78) | (52) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|-----|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 12% | 14% | 13% | 8% | 13% | 6% | 12% | 12% | 12% | 13% | 7% | 14% | 13% |
| Be somewhat more regulated | 20% | 27% | 15% | 16% | 25% | 15% | 17% | 23% | 22% | 23% | 17% | 20% | 19% |
| Have no change in regulation | 37% | 37% | 34% | 41% | 41% | 40% | 37% | 40% | 34% | 36% | 44% | 34% | 35% |
| Be somewhat less regulated | 12% | 8% | 12% | 16% | 7% | 18% | 10% | 10% | 17% | 10% | 14% | 12% | 10% |
| Be much less regulated | 7% | 5% | 7% | 10% | 3% | 12% | 9% | 5% | 6% | 7% | 7% | 9% | 5% |
| Not sure | 13% | 9% | 20% | 8% | 11% | 9% | 16% | 10% | 9% | 11% | 11% | 11% | 18% |
| Totals | 101% | 100% | 101% | 99% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (889) | (325) | (312) | (252) | (337) | (286) | (338) | (239) | (229) | (162) | (191) | (340) | (196) |

1X. Industry Regulation — Internet services

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 21% | 20% | 22% | 14% | 19% | 24% | 26% | 19% | 35% | * | * |
| Be somewhat more regulated | 29% | 29% | 28% | 26% | 24% | 29% | 36% | 30% | 24% | * | * |
| Have no change in regulation | 23% | 23% | 23% | 22% | 24% | 21% | 26% | 25% | 17% | * | * |
| Be somewhat less regulated | 8% | 10% | 6% | 10% | 10% | 8% | 4% | 9% | 6% | * | * |
| Be much less regulated | 8% | 12% | 4% | 8% | 12% | 8% | 3% | 9% | 6% | * | * |
| Not sure | 11% | 6% | 16% | 19% | 12% | 10% | 5% | 8% | 12% | * | * |
| Totals | 100% | 100% | 99% | 99% | 101% | 100% | 100% | 100% | 100% | * | * |
| Unweighted N | (910) | (425) | (485) | (172) | (224) | (308) | (206) | (639) | (117) | (80) | (74) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 21% | 28% | 18% | 17% | 26% | 18% | 22% | 23% | 20% | 21% | 23% | 22% | 18% |
| Be somewhat more regulated | 29% | 36% | 24% | 26% | 36% | 27% | 26% | 28% | 33% | 35% | 21% | 29% | 30% |
| Have no change in regulation | 23% | 18% | 22% | 30% | 18% | 28% | 23% | 26% | 22% | 21% | 29% | 21% | 22% |
| Be somewhat less regulated | 8% | 7% | 9% | 8% | 7% | 8% | 8% | 7% | 9% | 7% | 7% | 9% | 8% |
| Be much less regulated | 8% | 5% | 9% | 11% | 5% | 11% | 7% | 9% | 9% | 5% | 8% | 9% | 9% |
| Not sure | 11% | 6% | 18% | 8% | 7% | 8% | 15% | 8% | 6% | 10% | 12% | 11% | 13% |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 101% | 99% | 99% | 100% | 101% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (910) | (319) | (320) | (271) | (342) | (294) | (362) | (228) | (231) | (164) | (193) | (356) | (197) |

1Y. Industry Regulation — Logistics and supply chain

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 14% | 14% | 14% | 19% | 15% | 13% | 11% | 12% | 20% | * | * |
| Be somewhat more regulated | 27% | 28% | 26% | 28% | 29% | 27% | 23% | 27% | 29% | * | * |
| Have no change in regulation | 25% | 27% | 23% | 19% | 23% | 26% | 30% | 26% | 24% | * | * |
| Be somewhat less regulated | 10% | 12% | 7% | 7% | 9% | 12% | 10% | 11% | 4% | * | * |
| Be much less regulated | 7% | 9% | 4% | 11% | 4% | 5% | 8% | 7% | 3% | * | * |
| Not sure | 18% | 10% | 26% | 17% | 21% | 17% | 18% | 17% | 21% | * | * |
| Totals | 101% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 101% | * | * |
| Unweighted N | (902) | (403) | (499) | (152) | (239) | (305) | (206) | (645) | (105) | (92) | (60) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 14% | 20% | 13% | 10% | 22% | 8% | 17% | 12% | 12% | 10% | 10% | 18% | 15% |
| Be somewhat more regulated | 27% | 39% | 25% | 17% | 35% | 19% | 25% | 28% | 30% | 32% | 26% | 27% | 22% |
| Have no change in regulation | 25% | 19% | 20% | 36% | 20% | 32% | 23% | 28% | 25% | 22% | 28% | 24% | 25% |
| Be somewhat less regulated | 10% | 5% | 10% | 15% | 6% | 18% | 6% | 9% | 16% | 13% | 11% | 7% | 10% |
| Be much less regulated | 7% | 4% | 8% | 8% | 3% | 10% | 8% | 6% | 6% | 5% | 7% | 7% | 6% |
| Not sure | 18% | 15% | 24% | 15% | 14% | 13% | 20% | 19% | 11% | 19% | 18% | 16% | 22% |
| Totals | 101% | 102% | 100% | 101% | 100% | 100% | 99% | 102% | 100% | 101% | 100% | 99% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |

YouGov



| | | | | | | со | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|-------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 | Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (902) | (304) | (317) | (281) | (320) | (318) | (344) | (252) | (214) | (177) | (189) | (338) | (198) |

1Z. Industry Regulation — Manufacturing

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 15% | 17% | 14% | 21% | 16% | 12% | 13% | 12% | 26% | * | * |
| Be somewhat more regulated | 25% | 20% | 29% | 23% | 29% | 24% | 24% | 25% | 27% | * | * |
| Have no change in regulation | 28% | 31% | 25% | 21% | 25% | 29% | 36% | 31% | 20% | * | * |
| Be somewhat less regulated | 12% | 13% | 11% | 13% | 12% | 12% | 11% | 14% | 7% | * | * |
| Be much less regulated | 7% | 10% | 3% | 6% | 6% | 8% | 6% | 7% | 5% | * | * |
| Not sure | 13% | 9% | 17% | 16% | 12% | 15% | 9% | 12% | 15% | * | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 101% | 100% | * | * |
| Unweighted N | (916) | (416) | (500) | (185) | (211) | (305) | (215) | (642) | (116) | (86) | (72) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 15% | 23% | 13% | 9% | 20% | 7% | 18% | 14% | 12% | 15% | 11% | 17% | 17% |
| Be somewhat more regulated | 25% | 34% | 22% | 17% | 33% | 15% | 25% | 26% | 28% | 25% | 31% | 23% | 24% |
| Have no change in regulation | 28% | 26% | 24% | 36% | 28% | 33% | 28% | 26% | 29% | 28% | 30% | 28% | 26% |
| Be somewhat less regulated | 12% | 7% | 14% | 16% | 4% | 22% | 7% | 14% | 17% | 13% | 11% | 12% | 12% |
| Be much less regulated | 7% | 2% | 6% | 13% | 3% | 13% | 6% | 8% | 8% | 11% | 3% | 7% | 6% |
| Not sure | 13% | 8% | 21% | 9% | 12% | 10% | 15% | 12% | 6% | 9% | 15% | 14% | 15% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 101% | 101% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |

YouGov



| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (916) | (330) | (331) | (255) | (343) | (297) | (354) | (259) | (212) | (164) | (196) | (346) | (210) |

1AA. Industry Regulation — Mining and natural resources

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 25% | 25% | 25% | 29% | 23% | 23% | 25% | 21% | 40% | * | * |
| Be somewhat more regulated | 25% | 26% | 23% | 26% | 26% | 24% | 22% | 25% | 21% | * | * |
| Have no change in regulation | 19% | 18% | 20% | 15% | 18% | 19% | 24% | 22% | 11% | * | * |
| Be somewhat less regulated | 10% | 12% | 7% | 8% | 12% | 9% | 10% | 12% | 7% | * | * |
| Be much less regulated | 9% | 11% | 6% | 9% | 7% | 10% | 9% | 9% | 3% | * | * |
| Not sure | 13% | 7% | 19% | 14% | 14% | 15% | 10% | 12% | 19% | * | * |
| Totals | 101% | 99% | 100% | 101% | 100% | 100% | 100% | 101% | 101% | * | * |
| Unweighted N | (945) | (424) | (521) | (181) | (224) | (301) | (239) | (669) | (121) | (91) | (64) |

| | | | Party ID | | 2020 | Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|-----|----------|------|-------|-------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 25% | 38% | 24% | 9% | 36% | 10% | 29% | 21% | 21% | 22% | 26% | 26% | 24% |
| Be somewhat more regulated | 25% | 31% | 22% | 19% | 34% | 16% | 22% | 27% | 31% | 23% | 25% | 23% | 28% |
| Have no change in regulation | 19% | 15% | 16% | 28% | 13% | 29% | 19% | 20% | 20% | 21% | 21% | 18% | 19% |
| Be somewhat less regulated | 10% | 4% | 10% | 16% | 5% | 18% | 8% | 9% | 12% | 8% | 10% | 10% | 10% |
| Be much less regulated | 9% | 2% | 10% | 16% | 2% | 16% | 8% | 8% | 9% | 10% | 4% | 10% | 10% |
| Not sure | 13% | 9% | 18% | 12% | 9% | 11% | 15% | 16% | 7% | 16% | 14% | 14% | 10% |
| Totals | 101% | 99% | 100% | 100% | 99% | 100% | 101% | 101% | 100% | 100% | 100% | 101% | 101% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|---------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (945) | (353) | (320) | (272) | (363) | (300) | (362) | (274) | (224) | (153) | (197) | (381) | (214) |

1AB. Industry Regulation — News media

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 27% | 29% | 26% | 29% | 23% | 29% | 28% | 28% | 32% | * | * |
| Be somewhat more regulated | 23% | 22% | 23% | 24% | 22% | 21% | 25% | 23% | 27% | * | * |
| Have no change in regulation | 23% | 23% | 23% | 12% | 23% | 27% | 29% | 24% | 18% | * | * |
| Be somewhat less regulated | 7% | 8% | 6% | 10% | 9% | 3% | 7% | 8% | 4% | * | * |
| Be much less regulated | 9% | 13% | 6% | 10% | 12% | 10% | 5% | 9% | 9% | * | * |
| Not sure | 11% | 5% | 16% | 15% | 11% | 10% | 7% | 8% | 12% | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 102% | * | * |
| Unweighted N | (927) | (432) | (495) | (187) | (221) | (309) | (210) | (674) | (110) | (79) | (64) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 27% | 27% | 26% | 30% | 25% | 31% | 31% | 26% | 23% | 24% | 31% | 29% | 24% |
| Be somewhat more regulated | 23% | 24% | 22% | 22% | 26% | 23% | 21% | 23% | 24% | 25% | 19% | 25% | 21% |
| Have no change in regulation | 23% | 28% | 19% | 21% | 30% | 21% | 21% | 26% | 26% | 25% | 24% | 22% | 21% |
| Be somewhat less regulated | 7% | 8% | 5% | 9% | 8% | 6% | 5% | 6% | 13% | 9% | 7% | 5% | 8% |
| Be much less regulated | 9% | 7% | 9% | 13% | 5% | 13% | 9% | 10% | 9% | 6% | 11% | 10% | 9% |
| Not sure | 11% | 7% | 18% | 6% | 7% | 6% | 13% | 9% | 5% | 11% | 8% | 9% | 17% |
| Totals | 100% | 101% | 99% | 101% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pag | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (927) | (325) | (334) | (268) | (327) | (304) | (366) | (245) | (232) | (165) | (196) | (353) | (213) |

1AC. Industry Regulation — Oil and gas

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 31% | 30% | 32% | 29% | 30% | 34% | 29% | 28% | 46% | * | * |
| Be somewhat more regulated | 22% | 19% | 25% | 24% | 27% | 16% | 24% | 23% | 21% | * | * |
| Have no change in regulation | 13% | 13% | 13% | 15% | 14% | 11% | 14% | 14% | 10% | * | * |
| Be somewhat less regulated | 12% | 15% | 10% | 8% | 12% | 14% | 15% | 14% | 7% | * | * |
| Be much less regulated | 11% | 17% | 5% | 5% | 6% | 15% | 15% | 12% | 4% | * | * |
| Not sure | 11% | 6% | 16% | 19% | 11% | 11% | 4% | 8% | 11% | * | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 101% | 101% | 99% | 99% | * | * |
| Unweighted N | (886) | (413) | (473) | (170) | (209) | (284) | (223) | (641) | (103) | (73) | (69) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 31% | 46% | 25% | 21% | 45% | 16% | 35% | 30% | 28% | 34% | 29% | 31% | 30% |
| Be somewhat more regulated | 22% | 30% | 19% | 17% | 30% | 12% | 18% | 26% | 26% | 26% | 21% | 21% | 22% |
| Have no change in regulation | 13% | 11% | 12% | 16% | 9% | 17% | 12% | 13% | 15% | 11% | 16% | 12% | 12% |
| Be somewhat less regulated | 12% | 7% | 14% | 17% | 7% | 22% | 12% | 11% | 14% | 15% | 16% | 11% | 11% |
| Be much less regulated | 11% | 2% | 12% | 19% | 2% | 24% | 11% | 9% | 11% | 6% | 10% | 14% | 9% |
| Not sure | 11% | 4% | 18% | 10% | 6% | 9% | 13% | 10% | 6% | 8% | 9% | 11% | 16% |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 99% | 100% | 100% | 101% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |

YouGov



| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|---------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (886) | (315) | (315) | (256) | (338) | (296) | (327) | (264) | (218) | (164) | (186) | (334) | (202) |

1AD. Industry Regulation — Pharmaceutical

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 36% | 34% | 38% | 36% | 29% | 38% | 42% | 34% | 44% | * | * |
| Be somewhat more regulated | 28% | 28% | 27% | 24% | 32% | 24% | 32% | 29% | 28% | * | * |
| Have no change in regulation | 14% | 16% | 12% | 15% | 12% | 17% | 11% | 15% | 14% | * | * |
| Be somewhat less regulated | 9% | 11% | 7% | 8% | 16% | 6% | 8% | 11% | 6% | * | * |
| Be much less regulated | 4% | 5% | 3% | 5% | 5% | 4% | 1% | 3% | 2% | * | * |
| Not sure | 9% | 6% | 13% | 11% | 8% | 12% | 6% | 8% | 6% | * | * |
| Totals | 100% | 100% | 100% | 99% | 102% | 101% | 100% | 100% | 100% | * | * |
| Unweighted N | (884) | (413) | (471) | (185) | (207) | (291) | (201) | (632) | (106) | (80) | (66) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|-------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 36% | 43% | 32% | 33% | 46% | 31% | 37% | 37% | 32% | 36% | 35% | 38% | 35% |
| Be somewhat more regulated | 28% | 31% | 24% | 29% | 34% | 32% | 26% | 31% | 30% | 32% | 25% | 24% | 31% |
| Have no change in regulation | 14% | 14% | 14% | 15% | 9% | 14% | 15% | 13% | 15% | 15% | 15% | 15% | 11% |
| Be somewhat less regulated | 9% | 5% | 10% | 12% | 4% | 13% | 7% | 9% | 14% | 8% | 10% | 10% | 8% |
| Be much less regulated | 4% | 2% | 4% | 6% | 2% | 4% | 2% | 3% | 5% | 3% | 2% | 4% | 5% |
| Not sure | 9% | 5% | 17% | 5% | 5% | 6% | 12% | 7% | 4% | 7% | 13% | 9% | 9% |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 100% | 99% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |

YouGov



| | | | | | | со | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|-------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 | Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (884) | (335) | (300) | (249) | (326) | (277) | (337) | (250) | (204) | (171) | (188) | (335) | (190) |

1AE. Industry Regulation — Pornography

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | l category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 38% | 28% | 48% | 26% | 20% | 45% | 57% | 39% | 34% | * | * |
| Be somewhat more regulated | 16% | 15% | 16% | 18% | 21% | 15% | 10% | 17% | 17% | * | * |
| Have no change in regulation | 21% | 26% | 16% | 20% | 24% | 22% | 19% | 23% | 18% | * | * |
| Be somewhat less regulated | 6% | 8% | 4% | 12% | 9% | 3% | 1% | 5% | 6% | * | * |
| Be much less regulated | 7% | 11% | 3% | 8% | 10% | 7% | 4% | 7% | 9% | * | * |
| Not sure | 13% | 12% | 13% | 17% | 17% | 9% | 10% | 9% | 16% | * | * |
| Totals | 101% | 100% | 100% | 101% | 101% | 101% | 101% | 100% | 100% | * | * |
| Unweighted N | (897) | (432) | (465) | (164) | (207) | (311) | (215) | (649) | (110) | (71) | (67) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 38% | 39% | 32% | 45% | 35% | 47% | 45% | 33% | 32% | 36% | 39% | 39% | 37% |
| Be somewhat more regulated | 16% | 15% | 13% | 20% | 18% | 18% | 11% | 19% | 22% | 17% | 16% | 13% | 17% |
| Have no change in regulation | 21% | 21% | 23% | 18% | 23% | 18% | 18% | 30% | 20% | 28% | 24% | 19% | 17% |
| Be somewhat less regulated | 6% | 7% | 5% | 6% | 6% | 4% | 5% | 5% | 10% | 4% | 3% | 7% | 7% |
| Be much less regulated | 7% | 6% | 9% | 6% | 6% | 6% | 7% | 4% | 9% | 6% | 6% | 7% | 9% |
| Not sure | 13% | 13% | 18% | 5% | 11% | 7% | 15% | 8% | 8% | 9% | 13% | 15% | 11% |
| Totals | 101% | 101% | 100% | 100% | 99% | 100% | 101% | 99% | 101% | 100% | 101% | 100% | 98% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|---------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (897) | (316) | (318) | (263) | (325) | (299) | (349) | (232) | (215) | (167) | (187) | (340) | (203) |

1AF. Industry Regulation — Professional sports

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 19% | 18% | 19% | 17% | 13% | 22% | 23% | 19% | 23% | * | * |
| Be somewhat more regulated | 24% | 23% | 26% | 27% | 26% | 21% | 24% | 23% | 18% | * | * |
| Have no change in regulation | 28% | 30% | 26% | 30% | 25% | 25% | 33% | 30% | 26% | * | * |
| Be somewhat less regulated | 9% | 9% | 8% | 7% | 15% | 7% | 5% | 9% | 12% | * | * |
| Be much less regulated | 7% | 10% | 3% | 4% | 8% | 9% | 5% | 7% | 6% | * | * |
| Not sure | 13% | 10% | 17% | 15% | 13% | 15% | 10% | 12% | 14% | * | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | * | * |
| Unweighted N | (933) | (452) | (481) | (181) | (225) | (306) | (221) | (677) | (118) | (81) | (57) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|---------------------------------|-------|-----|----------|-----|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 19% | 21% | 18% | 17% | 24% | 17% | 19% | 19% | 18% | 21% | 14% | 22% | 16% |
| Be somewhat more regulated | 24% | 35% | 18% | 19% | 28% | 20% | 21% | 24% | 31% | 24% | 27% | 21% | 28% |
| Have no change in regulation | 28% | 25% | 27% | 32% | 28% | 33% | 29% | 29% | 29% | 30% | 31% | 26% | 26% |
| Be somewhat less regulated | 9% | 5% | 9% | 12% | 6% | 9% | 7% | 8% | 12% | 6% | 8% | 10% | 9% |
| Be much less regulated | 7% | 2% | 9% | 9% | 2% | 13% | 7% | 6% | 5% | 8% | 9% | 7% | 4% |
| Not sure | 13% | 11% | 18% | 10% | 12% | 8% | 17% | 14% | 5% | 11% | 10% | 14% | 17% |
| Totals | 100% | 99% | 99% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | je | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | itegory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (933) | (329) | (331) | (273) | (349) | (304) | (370) | (255) | (231) | (188) | (195) | (346) | (204) |

1AG. Industry Regulation — Railroad

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 14% | 17% | 12% | 22% | 11% | 11% | 13% | 10% | * | * | * |
| Be somewhat more regulated | 20% | 17% | 22% | 22% | 23% | 18% | 14% | 20% | * | * | * |
| Have no change in regulation | 33% | 36% | 29% | 25% | 31% | 32% | 44% | 35% | * | * | * |
| Be somewhat less regulated | 8% | 9% | 6% | 8% | 9% | 8% | 7% | 9% | * | * | * |
| Be much less regulated | 7% | 9% | 5% | 8% | 6% | 8% | 5% | 6% | * | * | * |
| Not sure | 19% | 11% | 26% | 15% | 20% | 24% | 16% | 18% | * | * | * |
| Totals | 101% | 99% | 100% | 100% | 100% | 101% | 99% | 98% | * | * | * |
| Unweighted N | (906) | (401) | (505) | (200) | (201) | (299) | (206) | (681) | (93) | (71) | (61) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 14% | 20% | 11% | 10% | 17% | 9% | 16% | 15% | 10% | 11% | 12% | 15% | 16% |
| Be somewhat more regulated | 20% | 22% | 19% | 17% | 25% | 14% | 16% | 20% | 25% | 23% | 17% | 21% | 17% |
| Have no change in regulation | 33% | 31% | 31% | 37% | 34% | 36% | 34% | 35% | 33% | 36% | 39% | 31% | 27% |
| Be somewhat less regulated | 8% | 5% | 8% | 11% | 6% | 13% | 5% | 8% | 14% | 8% | 7% | 7% | 10% |
| Be much less regulated | 7% | 3% | 9% | 9% | 4% | 12% | 5% | 5% | 10% | 8% | 4% | 7% | 8% |
| Not sure | 19% | 19% | 21% | 16% | 15% | 15% | 24% | 18% | 9% | 13% | 21% | 18% | 23% |
| Totals | 101% | 100% | 99% | 100% | 101% | 99% | 100% | 101% | 101% | 99% | 100% | 99% | 101% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|---------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (906) | (325) | (323) | (258) | (326) | (292) | (378) | (237) | (212) | (174) | (199) | (329) | (204) |

1AH. Industry Regulation — Real estate

| | Total | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 15% | 14% | 16% | 15% | 17% | 14% | 14% | 13% | 22% | * | * |
| Be somewhat more regulated | 25% | 23% | 26% | 24% | 27% | 26% | 21% | 25% | 26% | * | * |
| Have no change in regulation | 31% | 33% | 29% | 27% | 20% | 33% | 45% | 33% | 21% | * | * |
| Be somewhat less regulated | 9% | 10% | 9% | 14% | 10% | 7% | 6% | 10% | 7% | * | * |
| Be much less regulated | 5% | 9% | 2% | 4% | 9% | 4% | 5% | 6% | 6% | * | * |
| Not sure | 15% | 11% | 18% | 17% | 18% | 16% | 9% | 13% | 19% | * | * |
| Totals | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 101% | * | * |
| Unweighted N | (868) | (394) | (474) | (164) | (208) | (292) | (204) | (616) | (113) | (78) | (61) |

| | Total | | Party ID | | 2020 |) Vote | Family Income (3 category) | | | Census Region | | | |
|---------------------------------|-------|-----|----------|------|-------|--------|----------------------------|----------------|---------|---------------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 15% | 21% | 13% | 10% | 21% | 8% | 16% | 14% | 14% | 19% | 9% | 16% | 16% |
| Be somewhat more regulated | 25% | 29% | 23% | 21% | 32% | 19% | 25% | 26% | 27% | 29% | 25% | 24% | 22% |
| Have no change in regulation | 31% | 30% | 29% | 36% | 27% | 42% | 31% | 34% | 26% | 26% | 38% | 31% | 30% |
| Be somewhat less regulated | 9% | 6% | 9% | 13% | 6% | 13% | 7% | 9% | 15% | 11% | 8% | 9% | 9% |
| Be much less regulated | 5% | 4% | 4% | 9% | 3% | 9% | 3% | 4% | 11% | 3% | 5% | 6% | 7% |
| Not sure | 15% | 9% | 22% | 12% | 11% | 9% | 17% | 13% | 8% | 13% | 15% | 15% | 16% |
| Totals | 100% | 99% | 100% | 101% | 100% | 100% | 99% | 100% | 101% | 101% | 100% | 101% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | continued from previous page | | | | | | | | | | | |
|--------------|-------|------------------------------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (868) | (321) | (308) | (239) | (323) | (275) | (348) | (236) | (198) | (152) | (184) | (335) | (197) |

1AI. Industry Regulation — Restaurant

| | Total | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 14% | 12% | 15% | 19% | 17% | 11% | 8% | 12% | 26% | * | * |
| Be somewhat more regulated | 21% | 20% | 21% | 22% | 21% | 20% | 20% | 20% | 29% | * | * |
| Have no change in regulation | 37% | 36% | 39% | 29% | 33% | 39% | 48% | 40% | 24% | * | * |
| Be somewhat less regulated | 9% | 11% | 6% | 8% | 12% | 7% | 7% | 9% | 7% | * | * |
| Be much less regulated | 8% | 13% | 3% | 8% | 7% | 9% | 8% | 7% | 4% | * | * |
| Not sure | 12% | 8% | 16% | 14% | 11% | 14% | 8% | 12% | 11% | * | * |
| Totals | 101% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 101% | * | * |
| Unweighted N | (912) | (410) | (502) | (186) | (211) | (316) | (199) | (670) | (111) | (71) | (60) |

| | Total | | Party ID | | 2020 |) Vote | Family Income (3 category) | | | Census Region | | | |
|---------------------------------|-------|------|----------|------|-------|--------|----------------------------|----------------|---------|---------------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 14% | 18% | 12% | 10% | 17% | 10% | 18% | 12% | 8% | 13% | 8% | 17% | 14% |
| Be somewhat more regulated | 21% | 27% | 16% | 19% | 25% | 18% | 20% | 18% | 24% | 20% | 21% | 21% | 20% |
| Have no change in regulation | 37% | 36% | 37% | 39% | 38% | 39% | 32% | 45% | 40% | 39% | 47% | 33% | 35% |
| Be somewhat less regulated | 9% | 6% | 9% | 11% | 6% | 12% | 7% | 9% | 11% | 7% | 7% | 9% | 10% |
| Be much less regulated | 8% | 4% | 9% | 12% | 4% | 13% | 7% | 7% | 8% | 8% | 6% | 9% | 8% |
| Not sure | 12% | 9% | 17% | 9% | 9% | 8% | 15% | 9% | 8% | 13% | 11% | 11% | 14% |
| Totals | 101% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | 99% | 100% | 100% | 100% | 101% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | continued from previous page | | | | | | | | | | | | |
|--------------|-------|------------------------------|----------|-------|-------|--------|---------|--------------|----------|-----------|-----------|-------|-------|--|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Unweighted N | (912) | (331) | (327) | (254) | (330) | (301) | (360) | (247) | (213) | (162) | (188) | (331) | (231) | |

1AJ. Industry Regulation — Retail

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 11% | 12% | 11% | 17% | 16% | 9% | 5% | 10% | 18% | * | * |
| Be somewhat more regulated | 20% | 19% | 22% | 25% | 25% | 16% | 17% | 20% | 23% | * | * |
| Have no change in regulation | 37% | 36% | 37% | 24% | 30% | 39% | 55% | 40% | 27% | * | * |
| Be somewhat less regulated | 10% | 13% | 8% | 11% | 11% | 12% | 7% | 11% | 7% | * | * |
| Be much less regulated | 8% | 11% | 5% | 10% | 5% | 10% | 6% | 7% | 5% | * | * |
| Not sure | 13% | 9% | 17% | 14% | 14% | 14% | 11% | 11% | 20% | * | * |
| Totals | 99% | 100% | 100% | 101% | 101% | 100% | 101% | 99% | 100% | * | * |
| Unweighted N | (917) | (426) | (491) | (189) | (227) | (301) | (200) | (653) | (112) | (82) | (70) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 11% | 16% | 10% | 8% | 10% | 9% | 13% | 12% | 10% | 12% | 8% | 13% | 12% |
| Be somewhat more regulated | 20% | 25% | 19% | 17% | 27% | 14% | 18% | 22% | 22% | 23% | 17% | 17% | 26% |
| Have no change in regulation | 37% | 38% | 32% | 43% | 40% | 41% | 35% | 40% | 37% | 36% | 44% | 36% | 32% |
| Be somewhat less regulated | 10% | 7% | 12% | 13% | 6% | 17% | 9% | 10% | 13% | 10% | 8% | 14% | 7% |
| Be much less regulated | 8% | 4% | 9% | 11% | 4% | 13% | 9% | 5% | 10% | 9% | 7% | 7% | 9% |
| Not sure | 13% | 11% | 19% | 8% | 14% | 7% | 14% | 12% | 7% | 10% | 16% | 13% | 14% |
| Totals | 99% | 101% | 101% | 100% | 101% | 101% | 98% | 101% | 99% | 100% | 100% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|---------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (917) | (337) | (316) | (264) | (339) | (305) | (353) | (251) | (220) | (169) | (187) | (357) | (204) |

1AK. Industry Regulation — Social media

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|-------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 30% | 29% | 31% | 21% | 26% | 31% | 41% | 29% | 29% | * | * |
| Be somewhat more regulated | 27% | 26% | 28% | 23% | 28% | 25% | 34% | 29% | 24% | * | * |
| Have no change in regulation | 18% | 21% | 15% | 24% | 19% | 17% | 12% | 16% | 20% | * | * |
| Be somewhat less regulated | 8% | 7% | 9% | 12% | 9% | 8% | 4% | 10% | 6% | * | * |
| Be much less regulated | 7% | 10% | 5% | 8% | 9% | 8% | 4% | 8% | 8% | * | * |
| Not sure | 10% | 7% | 12% | 12% | 8% | 11% | 6% | 8% | 13% | * | * |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | * | * |
| Unweighted N | (903) | (412) | (491) | (176) | (207) | (309) | (211) | (650) | (117) | (77) | (59) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | egion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 30% | 39% | 26% | 25% | 40% | 27% | 29% | 30% | 34% | 33% | 31% | 28% | 31% |
| Be somewhat more regulated | 27% | 28% | 25% | 29% | 31% | 32% | 26% | 31% | 27% | 24% | 28% | 29% | 26% |
| Have no change in regulation | 18% | 18% | 16% | 20% | 17% | 14% | 20% | 16% | 17% | 18% | 20% | 17% | 17% |
| Be somewhat less regulated | 8% | 6% | 8% | 11% | 3% | 10% | 6% | 11% | 11% | 9% | 8% | 7% | 9% |
| Be much less regulated | 7% | 5% | 8% | 9% | 3% | 11% | 7% | 7% | 8% | 8% | 5% | 8% | 7% |
| Not sure | 10% | 5% | 17% | 6% | 6% | 6% | 12% | 6% | 3% | 6% | 9% | 11% | 10% |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 98% | 101% | 100% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |



| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|---------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (903) | (322) | (312) | (269) | (334) | (290) | (389) | (227) | (193) | (168) | (204) | (333) | (198) |

1AL. Industry Regulation — Technology

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 20% | 18% | 22% | 19% | 18% | 20% | 23% | 18% | 28% | * | * |
| Be somewhat more regulated | 29% | 29% | 29% | 32% | 23% | 30% | 33% | 30% | 32% | * | * |
| Have no change in regulation | 22% | 24% | 20% | 18% | 18% | 24% | 26% | 24% | 19% | * | * |
| Be somewhat less regulated | 10% | 13% | 8% | 13% | 18% | 7% | 5% | 10% | 10% | * | * |
| Be much less regulated | 6% | 9% | 3% | 8% | 6% | 6% | 4% | 6% | 4% | * | * |
| Not sure | 13% | 7% | 17% | 11% | 17% | 13% | 10% | 11% | 7% | * | * |
| Totals | 100% | 100% | 99% | 101% | 100% | 100% | 101% | 99% | 100% | * | * |
| Unweighted N | (883) | (400) | (483) | (193) | (199) | (285) | (206) | (630) | (103) | (87) | (63) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|-----|----------|------|-------|--------|--------------|--------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 20% | 29% | 16% | 14% | 24% | 15% | 23% | 19% | 16% | 17% | 19% | 21% | 21% |
| Be somewhat more regulated | 29% | 31% | 27% | 31% | 34% | 30% | 27% | 29% | 36% | 37% | 27% | 30% | 24% |
| Have no change in regulation | 22% | 19% | 20% | 26% | 23% | 25% | 21% | 26% | 19% | 21% | 29% | 21% | 16% |
| Be somewhat less regulated | 10% | 10% | 9% | 13% | 8% | 12% | 9% | 9% | 17% | 8% | 7% | 11% | 15% |
| Be much less regulated | 6% | 3% | 6% | 9% | 3% | 8% | 6% | 5% | 7% | 6% | 5% | 7% | 5% |
| Not sure | 13% | 7% | 22% | 7% | 8% | 10% | 15% | 12% | 6% | 10% | 13% | 10% | 20% |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 101% | 99% | 100% | 100% | 101% |
| | | | | | | cor | ntinued on t | he next page | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|---------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (883) | (316) | (306) | (261) | (308) | (286) | (354) | (241) | (201) | (173) | (170) | (334) | (206) |

1AM. Industry Regulation — Telecommunications

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | l category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 21% | 22% | 20% | 20% | 22% | 21% | 18% | 19% | 29% | * | * |
| Be somewhat more regulated | 26% | 26% | 26% | 28% | 25% | 25% | 28% | 27% | 25% | * | * |
| Have no change in regulation | 26% | 27% | 25% | 19% | 22% | 26% | 38% | 28% | 25% | * | * |
| Be somewhat less regulated | 9% | 11% | 7% | 11% | 12% | 7% | 7% | 10% | 4% | * | * |
| Be much less regulated | 5% | 7% | 3% | 2% | 6% | 6% | 3% | 3% | 5% | * | * |
| Not sure | 13% | 8% | 19% | 20% | 12% | 15% | 7% | 12% | 12% | * | * |
| Totals | 100% | 101% | 100% | 100% | 99% | 100% | 101% | 99% | 100% | * | * |
| Unweighted N | (893) | (409) | (484) | (169) | (216) | (306) | (202) | (643) | (101) | (71) | (78) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|-------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 21% | 24% | 23% | 14% | 27% | 12% | 24% | 18% | 18% | 15% | 18% | 25% | 20% |
| Be somewhat more regulated | 26% | 28% | 25% | 26% | 30% | 26% | 24% | 30% | 28% | 29% | 23% | 27% | 25% |
| Have no change in regulation | 26% | 26% | 22% | 32% | 24% | 33% | 26% | 24% | 28% | 28% | 34% | 22% | 24% |
| Be somewhat less regulated | 9% | 9% | 8% | 11% | 7% | 11% | 8% | 8% | 15% | 12% | 7% | 8% | 9% |
| Be much less regulated | 5% | 4% | 5% | 6% | 1% | 8% | 5% | 4% | 4% | 6% | 3% | 5% | 5% |
| Not sure | 13% | 10% | 18% | 11% | 10% | 10% | 13% | 16% | 7% | 10% | 15% | 12% | 17% |
| Totals | 100% | 101% | 101% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (893) | (317) | (324) | (252) | (334) | (284) | (365) | (234) | (209) | (165) | (175) | (341) | (212) |

1AN. Industry Regulation — Textiles

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 9% | 8% | 9% | 15% | 10% | 6% | 4% | 7% | 16% | * | * |
| Be somewhat more regulated | 16% | 17% | 15% | 21% | 16% | 16% | 11% | 15% | 25% | * | * |
| Have no change in regulation | 34% | 36% | 31% | 20% | 25% | 40% | 47% | 38% | 25% | * | * |
| Be somewhat less regulated | 11% | 13% | 8% | 12% | 14% | 9% | 8% | 11% | 8% | * | * |
| Be much less regulated | 6% | 10% | 2% | 8% | 6% | 5% | 7% | 7% | 3% | * | * |
| Not sure | 25% | 16% | 34% | 24% | 29% | 23% | 23% | 22% | 22% | * | * |
| Totals | 101% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | * | * |
| Unweighted N | (881) | (413) | (468) | (177) | (216) | (285) | (203) | (621) | (115) | (78) | (67) |

| | | | Party ID | | 2020 | Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|-------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 9% | 13% | 7% | 5% | 12% | 4% | 10% | 8% | 7% | 10% | 6% | 9% | 10% |
| Be somewhat more regulated | 16% | 22% | 13% | 14% | 20% | 13% | 13% | 17% | 21% | 14% | 15% | 19% | 15% |
| Have no change in regulation | 34% | 32% | 31% | 39% | 36% | 39% | 35% | 35% | 32% | 39% | 37% | 31% | 31% |
| Be somewhat less regulated | 11% | 9% | 10% | 13% | 10% | 12% | 9% | 10% | 15% | 10% | 9% | 11% | 11% |
| Be much less regulated | 6% | 3% | 7% | 8% | 3% | 12% | 5% | 4% | 11% | 4% | 5% | 8% | 6% |
| Not sure | 25% | 22% | 31% | 21% | 21% | 20% | 28% | 26% | 14% | 23% | 28% | 23% | 27% |
| Totals | 101% | 101% | 99% | 100% | 102% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |



| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|---------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (881) | (321) | (296) | (264) | (301) | (304) | (345) | (223) | (226) | (166) | (183) | (324) | (208) |

1AO. Industry Regulation — Tobacco

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 30% | 27% | 34% | 25% | 25% | 31% | 39% | 29% | 43% | * | * |
| Be somewhat more regulated | 18% | 19% | 17% | 19% | 17% | 17% | 22% | 19% | 14% | * | * |
| Have no change in regulation | 24% | 26% | 21% | 22% | 22% | 26% | 25% | 26% | 21% | * | * |
| Be somewhat less regulated | 7% | 8% | 6% | 6% | 12% | 6% | 5% | 8% | 4% | * | * |
| Be much less regulated | 9% | 11% | 8% | 12% | 9% | 11% | 5% | 9% | 7% | * | * |
| Not sure | 11% | 8% | 14% | 15% | 16% | 10% | 5% | 9% | 12% | * | * |
| Totals | 99% | 99% | 100% | 99% | 101% | 101% | 101% | 100% | 101% | * | * |
| Unweighted N | (898) | (409) | (489) | (169) | (197) | (321) | (211) | (654) | (114) | (63) | (67) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 30% | 43% | 24% | 24% | 47% | 21% | 29% | 37% | 28% | 34% | 27% | 31% | 30% |
| Be somewhat more regulated | 18% | 20% | 15% | 21% | 19% | 22% | 17% | 16% | 24% | 19% | 19% | 17% | 19% |
| Have no change in regulation | 24% | 20% | 26% | 26% | 20% | 29% | 24% | 26% | 22% | 21% | 30% | 22% | 22% |
| Be somewhat less regulated | 7% | 6% | 6% | 11% | 6% | 9% | 6% | 5% | 11% | 6% | 3% | 9% | 10% |
| Be much less regulated | 9% | 5% | 10% | 13% | 3% | 13% | 11% | 8% | 6% | 8% | 9% | 10% | 10% |
| Not sure | 11% | 6% | 19% | 6% | 6% | 6% | 13% | 8% | 8% | 11% | 12% | 12% | 9% |
| Totals | 99% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 99% | 99% | 100% | 101% | 100% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |



| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|---------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (898) | (327) | (316) | (255) | (332) | (289) | (356) | (248) | (200) | (170) | (197) | (318) | (213) |

1AP. Industry Regulation — Trucking

Overall, do you think the following industry should...?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 14% | 15% | 13% | 20% | 13% | 12% | 11% | 11% | 25% | * | * |
| Be somewhat more regulated | 20% | 18% | 21% | 18% | 23% | 17% | 24% | 20% | 23% | * | * |
| Have no change in regulation | 31% | 33% | 29% | 27% | 28% | 32% | 36% | 32% | 21% | * | * |
| Be somewhat less regulated | 12% | 15% | 9% | 13% | 11% | 13% | 8% | 13% | 11% | * | * |
| Be much less regulated | 8% | 11% | 4% | 4% | 8% | 11% | 6% | 10% | 2% | * | * |
| Not sure | 16% | 8% | 23% | 18% | 17% | 16% | 14% | 14% | 18% | * | * |
| Totals | 101% | 100% | 99% | 100% | 100% | 101% | 99% | 100% | 100% | * | * |
| Unweighted N | (930) | (427) | (503) | (186) | (231) | (295) | (218) | (673) | (112) | (77) | (68) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|----------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 14% | 23% | 11% | 8% | 18% | 6% | 15% | 11% | 14% | 11% | 12% | 16% | 15% |
| Be somewhat more regulated | 20% | 29% | 15% | 16% | 34% | 14% | 16% | 22% | 25% | 20% | 19% | 19% | 22% |
| Have no change in regulation | 31% | 27% | 30% | 36% | 26% | 37% | 31% | 32% | 28% | 33% | 35% | 30% | 25% |
| Be somewhat less regulated | 12% | 7% | 13% | 16% | 6% | 17% | 10% | 13% | 12% | 11% | 10% | 13% | 12% |
| Be much less regulated | 8% | 3% | 8% | 13% | 2% | 16% | 7% | 8% | 11% | 8% | 7% | 8% | 6% |
| Not sure | 16% | 11% | 24% | 11% | 15% | 10% | 21% | 14% | 10% | 16% | 16% | 14% | 19% |
| Totals | 101% | 100% | 101% | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 99% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |



| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | egion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (930) | (328) | (329) | (273) | (334) | (289) | (372) | (248) | (228) | (184) | (191) | (343) | (212) |

1AQ. Industry Regulation — Utilities

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Be much more regulated | 23% | 23% | 23% | 22% | 16% | 24% | 29% | 22% | 34% | * | * |
| Be somewhat more regulated | 26% | 25% | 28% | 21% | 30% | 26% | 28% | 28% | 20% | * | * |
| Have no change in regulation | 22% | 24% | 21% | 16% | 24% | 24% | 23% | 25% | 22% | * | * |
| Be somewhat less regulated | 9% | 12% | 6% | 8% | 11% | 8% | 8% | 9% | 7% | * | * |
| Be much less regulated | 8% | 11% | 6% | 12% | 8% | 9% | 5% | 7% | 9% | * | * |
| Not sure | 11% | 5% | 16% | 20% | 10% | 10% | 7% | 9% | 8% | * | * |
| Totals | 99% | 100% | 100% | 99% | 99% | 101% | 100% | 100% | 100% | * | * |
| Unweighted N | (902) | (409) | (493) | (164) | (212) | (315) | (211) | (642) | (108) | (81) | (71) |

| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | tegory) | | Census Re | gion | |
|---------------------------------|-------|------|----------|------|-------|--------|--------------|----------------|---------|-----------|-----------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 23% | 30% | 22% | 16% | 33% | 15% | 25% | 25% | 16% | 28% | 22% | 22% | 21% |
| Be somewhat more regulated | 26% | 36% | 21% | 23% | 29% | 22% | 27% | 27% | 30% | 36% | 28% | 23% | 22% |
| Have no change in regulation | 22% | 18% | 18% | 34% | 20% | 30% | 19% | 26% | 25% | 18% | 21% | 24% | 24% |
| Be somewhat less regulated | 9% | 5% | 11% | 10% | 6% | 12% | 7% | 7% | 15% | 6% | 7% | 11% | 8% |
| Be much less regulated | 8% | 5% | 11% | 10% | 4% | 12% | 9% | 8% | 8% | 4% | 9% | 10% | 9% |
| Not sure | 11% | 6% | 17% | 9% | 7% | 8% | 14% | 8% | 6% | 8% | 13% | 9% | 15% |
| Totals | 99% | 100% | 100% | 102% | 99% | 99% | 101% | 101% | 100% | 100% | 100% | 99% | 99% |
| | | | | | | cor | ntinued on t | he next page . | | | | | |





| | | | | | | CO | ntinued fror | n previous pa | ge | | | | |
|--------------|-------|-------|----------|-------|-------|--------|--------------|---------------|----------|-----------|-----------|-------|-------|
| | | | Party ID | | 2020 |) Vote | Family | Income (3 ca | ategory) | | Census Re | gion | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (902) | (322) | (325) | (255) | (337) | (300) | (352) | (239) | (226) | (175) | (176) | (350) | (201) |

1AR. Industry Regulation — Wireless carriers

Overall, do you think the following industry should...?

| | Total | Ge | ender | | Age (4 c | ategory) | | Race (4 category) | | | | |
|---------------------------------|-------|-------|--------|-------|----------|----------|-------|-------------------|-------|----------|-------|--|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other | |
| Be much more regulated | 19% | 21% | 18% | 23% | 12% | 22% | 20% | 19% | 26% | * | * | |
| Be somewhat more regulated | 27% | 27% | 28% | 26% | 27% | 23% | 35% | 27% | 27% | * | * | |
| Have no change in regulation | 27% | 28% | 26% | 22% | 27% | 32% | 25% | 29% | 21% | * | * | |
| Be somewhat less regulated | 8% | 10% | 6% | 6% | 13% | 3% | 10% | 9% | 4% | * | * | |
| Be much less regulated | 6% | 8% | 4% | 7% | 6% | 8% | 3% | 6% | 5% | * | * | |
| Not sure | 12% | 6% | 19% | 16% | 16% | 12% | 7% | 10% | 19% | * | * | |
| Totals | 99% | 100% | 101% | 100% | 101% | 100% | 100% | 100% | 102% | * | * | |
| Unweighted N | (946) | (423) | (523) | (197) | (214) | (307) | (228) | (669) | (120) | (82) | (75) | |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|---------------------------------|-------|----------|------|-----|-----------|-------|----------------------------|----------------|---------|---------------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Be much more regulated | 19% | 26% | 14% | 18% | 24% | 15% | 19% | 20% | 19% | 22% | 16% | 23% | 14% |
| Be somewhat more regulated | 27% | 32% | 27% | 22% | 34% | 23% | 27% | 29% | 29% | 30% | 27% | 24% | 31% |
| Have no change in regulation | 27% | 23% | 27% | 32% | 22% | 32% | 25% | 27% | 28% | 24% | 29% | 28% | 25% |
| Be somewhat less regulated | 8% | 6% | 7% | 11% | 6% | 13% | 7% | 5% | 12% | 9% | 10% | 7% | 6% |
| Be much less regulated | 6% | 5% | 6% | 7% | 3% | 8% | 8% | 6% | 5% | 6% | 8% | 7% | 5% |
| Not sure | 12% | 8% | 19% | 9% | 11% | 9% | 13% | 13% | 6% | 9% | 10% | 12% | 19% |
| Totals | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 101% | 100% |
| | | | | | | COI | ntinued on t | he next page . | | | | | |



| | | continued from previous page | | | | | | | | | | | |
|--------------|-------|------------------------------|----------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
| | | | Party ID | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (946) | (333) | (332) | (281) | (334) | (329) | (379) | (246) | (217) | (170) | (207) | (363) | (206) |

| Interviewing Dates | February 3 - 6, 2023 February 8 - 10, 2023 |
|------------------------|---|
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel us- ing sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was se- lected from the 2019 American Community Survey. |
| Weighting | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.291 to 6.513, with a mean of 1 and a standard deviation of 0.445. |
| Number of respondents | 2000 |
| Margin of error | \pm 2.4% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 41 questions not reported. |