

YouGov Survey: National Parks



Sample 1000 U.S. Adult Citizens
Conducted September 26 - 29, 2022
Margin of Error ±3.5%

1. Is your overall opinion of the National Park Service...

Very favorable	41%
Somewhat favorable	34%
Somewhat unfavorable	4%
Very unfavorable	2%
Don't know	19%

2. Given what you know, do you think the national parks in the U.S. are overall...

Very well-managed	27%
Somewhat well-managed	44%
Somewhat poorly-managed	6%
Very poorly-managed	3%
Not sure	20%

3. Have you ever met a national park ranger?

Yes	40%
No	49%
Not sure	11%

4. In general, how interested are you in visiting national parks in the U.S.?

Very interested	38%
Somewhat interested	37%
Not very interested	12%
Not at all interested	5%
Not sure	8%

5. Which of the following are reasons why you may be interested in visiting a national park? Select all that apply.

Asked of people who have at least some interest in visiting a national park

Vacationing	62%
Camping	35%
Learning about history	54%
Seeing nature	81%
Hiking	43%
Meditating or contemplating	23%
Mountain climbing	10%
Seeing someplace new	71%
Experiencing culture	34%
Getting away from civilization	48%
Take a scenic drive	64%
Participating in forms of recreation	28%
Something else	3%
None of the above	2%

6. Have you visited the following U.S. national parks at some point in your life?

	Yes	No	Not sure
Denali National Park (Alaska)	7%	92%	1%
Gates of the Arctic National Park (Alaska)	3%	96%	1%
Glacier Bay National Park (Alaska)	7%	92%	1%
Katmai National Park (Alaska)	2%	97%	1%
Kenai Fjords National Park (Alaska)	4%	95%	1%
Kobuk Valley National Park (Alaska)	2%	97%	1%
Lake Clark National Park (Alaska)	2%	97%	1%
Wrangell-St. Elias National Park (Alaska)	2%	97%	1%
Grand Canyon National Park (Arizona)	26%	73%	1%
Petrified Forest National Park (Arizona)	15%	84%	1%
Saguaro National Park (Arizona)	12%	86%	2%
Hot Springs National Park (Arkansas)	10%	89%	2%
Channel Islands National Park (California)	5%	93%	1%
Death Valley National Park (California and Nevada)	16%	82%	2%
Joshua Tree National Park (California)	14%	84%	2%
Kings Canyon National Park (California)	7%	90%	2%
Lassen Volcanic National Park (California)	7%	91%	2%
Pinnacles National Park (California)	6%	92%	3%
Redwood National Park (California)	20%	78%	2%
Sequoia National Park (California)	17%	81%	3%
Yosemite National Park (California)	18%	81%	1%
Black Canyon of the Gunnison National Park (Colorado)	6%	93%	1%
Great Sand Dunes National Park (Colorado)	8%	91%	1%
Mesa Verde National Park (Colorado)	10%	88%	2%

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Rocky Mountain National Park (Colorado)	16%	82%	2%
Biscayne National Park (Florida)	8%	90%	2%
Dry Tortugas National Park (Florida)	5%	93%	2%
Everglades National Park (Florida)	20%	78%	2%
Haleakala National Park (Hawaii)	8%	91%	1%
Hawaii Volcanoes National Park (Hawaii)	9%	90%	1%
Yellowstone National Park (Idaho, Montana, and Wyoming)	17%	81%	2%
Mammoth Cave National Park (Kentucky)	14%	85%	1%
Indiana Dunes National Park (Indiana)	7%	93%	1%
Acadia National Park (Maine)	8%	91%	1%
Isle Royale National Park (Michigan)	3%	96%	1%
Voyageurs National Park (Minnesota)	3%	96%	1%
Gateway Arch National Park (Missouri)	15%	84%	1%
Glacier National Park (Montana)	8%	91%	1%
Great Basin National Park (Nevada)	6%	93%	1%
Carlsbad Caverns National Park (New Mexico)	11%	88%	1%
White Sands National Park (New Mexico)	10%	89%	1%
Theodore Roosevelt National Park (North Dakota)	6%	93%	1%
Great Smoky Mountains National Park (North Carolina and Tennessee)	28%	70%	2%
Cuyahoga Valley National Park (Ohio)	5%	93%	2%
Crater Lake National Park (Oregon)	8%	90%	2%
Congaree National Park (South Carolina)	3%	95%	2%
Badlands National Park (South Dakota)	12%	87%	1%
Wind Cave National Park (South Dakota)	4%	94%	1%
Big Bend National Park (Texas)	6%	92%	1%
Guadalupe Mountains National Park (Texas)	4%	94%	2%
Arches National Park (Utah)	9%	90%	1%
Bryce Canyon National Park (Utah)	10%	89%	1%
Canyonlands National Park (Utah)	5%	93%	1%
Capitol Reef National Park (Utah)	3%	95%	2%
Zion National Park (Utah)	12%	87%	1%
Shenandoah National Park (Virginia)	14%	84%	2%
Mount Rainier National Park (Washington)	11%	87%	2%
North Cascades National Park (Washington)	6%	92%	2%
Olympic National Park (Washington)	9%	89%	1%
New River Gorge National Park (West Virginia)	6%	93%	1%
Grand Teton National Park (Wyoming)	12%	87%	1%
National Park of American Samoa (American Samoa)	1%	98%	1%
Virgin Islands National Park (U.S. Virgin Islands)	4%	95%	1%

7. Having visited this place yourself, would you recommend it to someone else as a place to visit?

Asked of people who have ever visited each national park

	Strongly recommend	Somewhat recommend	Somewhat do not recommend	Strongly do not recommend	Not sure
Denali National Park (Alaska)	79%	18%	0%	1%	1%
Gates of the Arctic National Park (Alaska)	46%	47%	3%	4%	0%
Glacier Bay National Park (Alaska)	79%	19%	0%	2%	0%
Katmai National Park (Alaska)	47%	18%	18%	8%	10%
Kenai Fjords National Park (Alaska)	83%	9%	5%	2%	1%
Kobuk Valley National Park (Alaska)	23%	63%	14%	0%	0%
Lake Clark National Park (Alaska)	72%	10%	13%	0%	5%
Wrangell-St. Elias National Park (Alaska)	52%	27%	14%	7%	0%
Grand Canyon National Park (Arizona)	84%	14%	1%	0%	1%
Petrified Forest National Park (Arizona)	54%	37%	7%	1%	2%
Saguaro National Park (Arizona)	52%	41%	5%	0%	2%
Hot Springs National Park (Arkansas)	51%	41%	2%	2%	4%
Channel Islands National Park (California)	49%	41%	3%	2%	4%
Death Valley National Park (California and Nevada)	46%	35%	11%	3%	5%
Joshua Tree National Park (California)	49%	39%	7%	1%	4%
Kings Canyon National Park (California)	60%	34%	4%	2%	1%
Lassen Volcanic National Park (California)	46%	37%	9%	2%	6%
Pinnacles National Park (California)	39%	38%	11%	2%	10%
Redwood National Park (California)	76%	22%	1%	1%	1%
Sequoia National Park (California)	78%	20%	0%	1%	0%
Yosemite National Park (California)	79%	15%	3%	1%	2%
Black Canyon of the Gunnison National Park (Colorado)	57%	35%	3%	4%	1%
Great Sand Dunes National Park (Colorado)	55%	34%	5%	3%	2%
Mesa Verde National Park (Colorado)	72%	25%	2%	0%	1%
Rocky Mountain National Park (Colorado)	80%	16%	1%	0%	3%
Biscayne National Park (Florida)	49%	41%	1%	5%	3%
Dry Tortugas National Park (Florida)	53%	44%	0%	0%	3%
Everglades National Park (Florida)	59%	31%	6%	2%	2%
Haleakala National Park (Hawaii)	83%	14%	0%	3%	0%
Hawaii Volcanoes National Park (Hawaii)	82%	16%	0%	2%	0%

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Yellowstone National Park (Idaho, Montana, and Wyoming)	84%	12%	2%	1%	2%
Mammoth Cave National Park (Kentucky)	66%	28%	2%	2%	2%
Indiana Dunes National Park (Indiana)	38%	53%	6%	1%	2%
Acadia National Park (Maine)	72%	17%	5%	3%	4%
Isle Royale National Park (Michigan)	51%	19%	18%	0%	12%
Voyageurs National Park (Minnesota)	49%	24%	0%	5%	23%
Gateway Arch National Park (Missouri)	50%	42%	4%	1%	3%
Glacier National Park (Montana)	72%	24%	2%	0%	2%
Great Basin National Park (Nevada)	53%	38%	3%	3%	3%
Carlsbad Caverns National Park (New Mexico)	73%	25%	1%	0%	1%
White Sands National Park (New Mexico)	56%	33%	7%	0%	4%
Theodore Roosevelt National Park (North Dakota)	60%	30%	4%	2%	5%
Great Smoky Mountains National Park (North Carolina and Tennessee)	80%	16%	0%	1%	1%
Cuyahoga Valley National Park (Ohio)	58%	29%	8%	5%	0%
Crater Lake National Park (Oregon)	72%	25%	3%	0%	0%
Congaree National Park (South Carolina)	34%	49%	6%	0%	11%
Badlands National Park (South Dakota)	65%	27%	3%	2%	4%
Wind Cave National Park (South Dakota)	58%	38%	4%	0%	0%
Big Bend National Park (Texas)	67%	23%	5%	0%	4%
Guadalupe Mountains National Park (Texas)	63%	27%	3%	7%	0%
Arches National Park (Utah)	72%	23%	1%	2%	2%
Bryce Canyon National Park (Utah)	75%	23%	1%	0%	2%
Canyonlands National Park (Utah)	79%	17%	0%	0%	4%
Capitol Reef National Park (Utah)	63%	31%	6%	0%	0%
Zion National Park (Utah)	76%	19%	3%	0%	2%
Shenandoah National Park (Virginia)	73%	21%	4%	0%	1%
Mount Rainier National Park (Washington)	73%	22%	1%	1%	2%
North Cascades National Park (Washington)	63%	27%	5%	5%	0%
Olympic National Park (Washington)	73%	20%	6%	1%	0%
New River Gorge National Park (West Virginia)	70%	25%	4%	0%	1%
Grand Teton National Park (Wyoming)	74%	21%	3%	1%	1%

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National Park of American Samoa (American Samoa)	47%	11%	33%	0%	9%
Virgin Islands National Park (U.S. Virgin Islands)	56%	28%	2%	9%	5%

Interviewing Dates	September 26 - 29, 2022
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.284 to 5.602, with a mean of 1 and a standard deviation of 0.51.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	53 questions not reported.

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1. Favorability of National Park Service

Is your overall opinion of the National Park Service. . .

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	41%	41%	41%	27%	36%	44%	56%	47%	27%	27%	*
Somewhat favorable	34%	34%	34%	34%	29%	36%	35%	33%	32%	36%	*
Somewhat unfavorable	4%	4%	3%	8%	5%	2%	1%	3%	5%	3%	*
Very unfavorable	2%	3%	2%	2%	4%	3%	1%	2%	2%	4%	*
Don't know	19%	18%	20%	29%	27%	15%	7%	15%	35%	29%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	99%	*
Unweighted N	(999)	(460)	(539)	(187)	(206)	(373)	(233)	(705)	(125)	(103)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	41%	49%	33%	44%	54%	43%	37%	42%	54%	43%	42%	41%	39%
Somewhat favorable	34%	32%	32%	38%	32%	41%	33%	38%	31%	33%	32%	34%	36%
Somewhat unfavorable	4%	3%	5%	3%	2%	3%	5%	4%	1%	3%	3%	3%	6%
Very unfavorable	2%	1%	3%	3%	1%	3%	3%	2%	3%	2%	3%	3%	2%
Don't know	19%	15%	27%	12%	11%	10%	23%	14%	11%	19%	19%	20%	18%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	101%	101%
Unweighted N	(999)	(354)	(393)	(252)	(401)	(322)	(430)	(271)	(198)	(179)	(237)	(341)	(242)

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2. Opinion on Management of National Parks

Given what you know, do you think the national parks in the U.S. are overall...

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well-managed	27%	26%	29%	20%	23%	30%	35%	30%	24%	23%	*
Somewhat well-managed	44%	46%	42%	43%	36%	45%	50%	46%	35%	38%	*
Somewhat poorly-managed	6%	6%	6%	12%	5%	6%	1%	4%	6%	12%	*
Very poorly-managed	3%	3%	2%	4%	7%	1%	0%	3%	2%	3%	*
Not sure	20%	19%	22%	21%	30%	17%	13%	18%	33%	23%	*
Totals	100%	100%	101%	100%	101%	99%	99%	101%	100%	99%	*
Unweighted N	(996)	(458)	(538)	(187)	(206)	(372)	(231)	(703)	(125)	(103)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well-managed	27%	36%	20%	27%	35%	27%	27%	24%	35%	28%	30%	25%	29%
Somewhat well-managed	44%	42%	43%	47%	48%	47%	39%	53%	44%	46%	43%	45%	40%
Somewhat poorly-managed	6%	4%	8%	6%	3%	6%	6%	6%	5%	4%	5%	6%	9%
Very poorly-managed	3%	2%	4%	2%	1%	3%	4%	1%	3%	2%	2%	3%	4%
Not sure	20%	16%	25%	17%	12%	17%	24%	15%	14%	21%	20%	21%	18%
Totals	100%	100%	100%	99%	99%	100%	100%	99%	101%	101%	100%	100%	100%
Unweighted N	(996)	(353)	(390)	(253)	(399)	(322)	(429)	(270)	(197)	(179)	(237)	(338)	(242)

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3. Met a National Park ranger

Have you ever met a national park ranger?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	40%	45%	34%	25%	32%	46%	53%	45%	20%	26%	*
No	49%	44%	54%	54%	56%	47%	40%	45%	68%	58%	*
Not sure	11%	11%	11%	21%	11%	8%	7%	9%	12%	16%	*
Totals	100%	100%	99%	100%	99%	101%	100%	99%	100%	100%	*
Unweighted N	(995)	(458)	(537)	(185)	(205)	(373)	(232)	(704)	(123)	(103)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	40%	41%	40%	39%	51%	46%	31%	46%	55%	36%	35%	37%	51%
No	49%	48%	48%	52%	42%	45%	59%	43%	34%	52%	56%	52%	35%
Not sure	11%	12%	12%	9%	8%	9%	10%	11%	10%	11%	9%	11%	14%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(995)	(352)	(390)	(253)	(400)	(322)	(428)	(270)	(197)	(178)	(236)	(341)	(240)

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4. Interest in Visiting National Parks

In general, how interested are you in visiting national parks in the U.S.?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	38%	36%	39%	26%	38%	42%	42%	41%	27%	33%	*
Somewhat interested	37%	37%	36%	36%	30%	37%	43%	37%	29%	40%	*
Not very interested	12%	13%	12%	14%	15%	10%	11%	12%	18%	10%	*
Not at all interested	5%	5%	6%	6%	7%	6%	2%	4%	11%	5%	*
Not sure	8%	9%	8%	18%	11%	4%	2%	6%	15%	13%	*
Totals	100%	100%	101%	100%	101%	99%	100%	100%	100%	101%	*
Unweighted N	(999)	(460)	(539)	(187)	(206)	(373)	(233)	(705)	(125)	(103)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	38%	43%	38%	32%	48%	38%	37%	35%	48%	36%	41%	35%	40%
Somewhat interested	37%	35%	33%	44%	35%	43%	32%	43%	35%	39%	33%	39%	33%
Not very interested	12%	11%	11%	16%	9%	11%	14%	13%	8%	12%	14%	12%	11%
Not at all interested	5%	6%	5%	4%	5%	4%	8%	3%	5%	4%	4%	5%	7%
Not sure	8%	6%	13%	4%	2%	4%	9%	6%	3%	9%	9%	8%	8%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	99%	100%	101%	99%	99%
Unweighted N	(999)	(354)	(392)	(253)	(401)	(323)	(430)	(271)	(198)	(179)	(236)	(342)	(242)

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5. Reasons Interested In Park

Which of the following are reasons why you may be interested in visiting a national park? Select all that apply.

Asked of people who have at least some interest in visiting a national park

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Vacationing	62%	60%	64%	46%	57%	66%	71%	63%	*	*	*
Camping	35%	39%	31%	36%	43%	36%	24%	35%	*	*	*
Learning about history	54%	51%	55%	38%	44%	56%	70%	54%	*	*	*
Seeing nature	81%	78%	83%	67%	71%	85%	92%	83%	*	*	*
Hiking	43%	45%	42%	42%	46%	46%	39%	46%	*	*	*
Meditating or contemplating	23%	21%	25%	20%	27%	24%	20%	20%	*	*	*
Mountain climbing	10%	11%	10%	22%	12%	9%	2%	9%	*	*	*
Seeing someplace new	71%	66%	76%	57%	69%	69%	85%	73%	*	*	*
Experiencing culture	34%	31%	37%	32%	38%	31%	38%	34%	*	*	*
Getting away from civilization	48%	48%	49%	37%	51%	53%	48%	50%	*	*	*
Take a scenic drive	64%	59%	68%	35%	56%	70%	81%	68%	*	*	*
Participating in forms of recreation	28%	30%	27%	26%	28%	30%	26%	26%	*	*	*
Something else	3%	3%	3%	0%	2%	3%	6%	3%	*	*	*
None of the above	2%	4%	1%	6%	3%	1%	0%	3%	*	*	*
Unweighted N	(780)	(363)	(417)	(124)	(153)	(303)	(200)	(572)	(76)	(81)	(51)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Vacationing	62%	57%	63%	67%	64%	68%	58%	68%	63%	56%	69%	63%	59%
Camping	35%	29%	42%	33%	32%	37%	41%	34%	27%	27%	35%	34%	42%
Learning about history	54%	53%	56%	51%	61%	55%	50%	53%	60%	46%	49%	55%	61%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Seeing nature	81%	79%	85%	78%	86%	82%	79%	81%	82%	82%	85%	78%	81%
Hiking	43%	40%	51%	38%	44%	44%	37%	46%	50%	41%	49%	38%	48%
Meditating or contemplating	23%	24%	27%	16%	28%	18%	27%	19%	20%	23%	20%	24%	24%
Mountain climbing	10%	10%	9%	11%	12%	8%	11%	13%	8%	9%	12%	8%	13%
Seeing someplace new	71%	69%	75%	67%	75%	71%	69%	68%	76%	71%	79%	67%	69%
Experiencing culture	34%	42%	35%	24%	46%	27%	32%	38%	36%	38%	35%	33%	33%
Getting away from civilization	48%	41%	57%	46%	49%	51%	51%	45%	50%	43%	51%	46%	55%
Take a scenic drive	64%	59%	65%	67%	69%	72%	60%	63%	71%	64%	67%	61%	65%
Participating in forms of recreation	28%	33%	28%	22%	35%	24%	27%	25%	32%	34%	28%	24%	30%
Something else	3%	2%	5%	2%	4%	3%	4%	1%	4%	2%	4%	3%	3%
None of the above	2%	4%	1%	1%	1%	1%	1%	3%	1%	1%	1%	3%	4%
Unweighted N	(780)	(290)	(296)	(194)	(342)	(263)	(309)	(218)	(173)	(138)	(186)	(263)	(193)

YouGov Survey: National Parks

September 26 - 29, 2022 - 1000 U.S. adult citizens



Interviewing Dates	September 26 - 29, 2022
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.284 to 5.602, with a mean of 1 and a standard deviation of 0.51.
Number of respondents	1000
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	55 questions not reported.