YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

1. Parent/guardian to children younger or older than 18
Are you a parent or guardian? Please select all that apply

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, of at least one child younger than 18	22%	22%	22%	21%	50%	14%	3%	22%	18%	23%	19%
Yes, of at least one child 18 years old or older	36%	31%	41%	10%	13%	55%	58%	38%	40%	31%	24%
No, I am neither a parent or guardian	39%	44%	34%	52%	34%	34%	37%	38%	36%	35%	52%
Don't know/Prefer not to say	6%	6%	7%	15%	8%	3%	2%	4%	9%	14%	12%
Unweighted N	(1,000)	(472)	(528)	(193)	(219)	(369)	(219)	(722)	(117)	(95)	(66)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, of at least one child younger than 18	22%	20%	18%	29%	19%	25%	20%	22%	32%	22%	21%	19%	28%
Yes, of at least one child 18 years old or older	36%	40%	31%	40%	40%	41%	34%	39%	35%	34%	37%	41%	30%
No, I am neither a parent or guardian	39%	39%	43%	31%	44%	35%	43%	37%	35%	41%	40%	37%	38%
Don't know/Prefer not to say	6%	4%	11%	2%	2%	2%	6%	4%	3%	8%	5%	6%	7%
Unweighted N	(1,000)	(302)	(419)	(279)	(360)	(327)	(427)	(261)	(195)	(179)	(219)	(370)	(232)

2. Consider Self Mother

Do you consider yourself to be a mother?

Asked of women

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	63%	*	63%	30%	68%	72%	74%	66%	67%	57%	42%
No, I do not	31%	*	31%	52%	26%	26%	26%	30%	30%	27%	52%
Not sure	6%	*	6%	18%	5%	2%	0%	4%	2%	17%	6%
Totals	100%	*	100%	100%	99%	100%	100%	100%	99%	101%	100%
Unweighted N	(527)	(0)	(527)	(97)	(121)	(194)	(115)	(370)	(76)	(45)	(36)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	63%	61%	57%	75%	60%	74%	64%	69%	61%	63%	66%	65%	57%
No, I do not	31%	35%	33%	24%	37%	24%	30%	28%	36%	31%	29%	31%	33%
Not sure	6%	4%	10%	2%	3%	1%	5%	4%	3%	5%	5%	4%	10%
Totals	100%	100%	100%	101%	100%	99%	99%	101%	100%	99%	100%	100%	100%
Unweighted N	(527)	(178)	(211)	(138)	(203)	(148)	(237)	(135)	(85)	(68)	(111)	(219)	(129)

YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

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3. Mother Living
Is your mother living?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	49%	49%	48%	72%	76%	42%	7%	46%	42%	61%	64%
No	48%	48%	47%	21%	18%	56%	92%	51%	56%	30%	30%
My mother is not part of my life	4%	3%	5%	7%	6%	2%	1%	3%	2%	9%	6%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(470)	(527)	(192)	(218)	(368)	(219)	(721)	(117)	(94)	(65)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	49%	40%	52%	53%	40%	50%	47%	48%	55%	41%	52%	46%	56%
No	48%	57%	42%	46%	57%	48%	49%	48%	43%	55%	45%	50%	40%
My mother is not part of my life	4%	2%	7%	0%	3%	2%	4%	5%	2%	4%	3%	4%	3%
Totals	101%	99%	101%	99%	100%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(997)	(300)	(418)	(279)	(358)	(327)	(425)	(261)	(195)	(179)	(218)	(369)	(231)

YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

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4. Mother Closeness
How close are you with your mother?

Asked of those who indicated that their mother is living and in their life

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very close	55%	52%	57%	55%	56%	54%	*	59%	54%	45%	42%
Somewhat close	29%	29%	29%	30%	26%	31%	*	27%	22%	34%	37%
Not very close	10%	10%	9%	6%	12%	9%	*	8%	14%	12%	11%
Not close at all	5%	6%	4%	4%	5%	6%	*	4%	2%	8%	8%
Not sure	2%	3%	1%	6%	1%	0%	*	1%	8%	0%	2%
Totals	101%	100%	100%	101%	100%	100%	*	99%	100%	99%	100%
Unweighted N	(473)	(215)	(258)	(137)	(164)	(158)	(14)	(333)	(48)	(53)	(39)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very close	55%	53%	49%	64%	52%	62%	57%	48%	63%	48%	62%	58%	48%
Somewhat close	29%	28%	32%	25%	28%	27%	30%	30%	22%	28%	33%	25%	31%
Not very close	10%	13%	11%	5%	13%	6%	8%	12%	11%	15%	4%	12%	9%
Not close at all	5%	6%	4%	5%	8%	5%	4%	6%	5%	6%	1%	6%	7%
Not sure	2%	0%	4%	0%	0%	0%	1%	4%	0%	3%	0%	1%	5%
Totals	101%	100%	100%	99%	101%	100%	100%	100%	101%	100%	100%	102%	100%
Unweighted N	(473)	(118)	(206)	(149)	(140)	(167)	(193)	(120)	(107)	(68)	(112)	(169)	(124)

YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

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5. Society Reward Mothers

Does society adequately reward mothers for the work they do?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It does	20%	27%	14%	27%	22%	20%	11%	19%	16%	32%	16%
It does not	57%	49%	65%	47%	52%	60%	69%	60%	55%	46%	60%
Not sure	23%	24%	21%	26%	26%	20%	20%	22%	28%	22%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(990)	(465)	(525)	(188)	(216)	(369)	(217)	(714)	(116)	(94)	(66)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
It does	20%	16%	19%	25%	13%	28%	16%	24%	25%	27%	13%	21%	20%
It does not	57%	66%	52%	56%	71%	53%	60%	58%	55%	49%	61%	61%	53%
Not sure	23%	17%	29%	19%	16%	19%	23%	18%	19%	24%	25%	18%	27%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	99%	100%	99%	100%	100%
Unweighted N	(990)	(301)	(410)	(279)	(357)	(327)	(421)	(258)	(195)	(176)	(216)	(368)	(230)

YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

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6. Celebrating Mother's Day
Do you plan to do anything to celebrate Mother's Day this year?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	46%	47%	46%	47%	53%	45%	40%	49%	39%	40%	47%
No	35%	36%	34%	24%	28%	37%	49%	36%	34%	30%	36%
Not sure	19%	18%	21%	30%	20%	18%	11%	16%	27%	30%	17%
Totals	100%	101%	101%	101%	101%	100%	100%	101%	100%	100%	100%
Unweighted N	(992)	(464)	(528)	(188)	(217)	(369)	(218)	(715)	(117)	(94)	(66)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	46%	46%	37%	60%	44%	58%	41%	48%	57%	44%	49%	45%	46%
No	35%	35%	39%	29%	40%	30%	39%	34%	31%	37%	34%	35%	34%
Not sure	19%	19%	25%	11%	16%	11%	20%	18%	12%	20%	17%	20%	20%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(992)	(301)	(412)	(279)	(357)	(327)	(422)	(259)	(195)	(175)	(218)	(369)	(230)

7. Mother's Day - Celebrate With

Which, if any, of the following people do you intend to celebrate Mother's Day with? Please select all that apply.

Asked of those who indicated that they may celebrate Mother's Day this year

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
My mother	49%	50%	48%	64%	66%	45%	9%	50%	33%	57%	54%
My grandmother	10%	9%	10%	24%	12%	3%	0%	9%	11%	17%	4%
My stepmother	2%	2%	2%	3%	4%	0%	0%	2%	0%	4%	3%
My mother-in-law	10%	12%	8%	6%	16%	11%	4%	11%	6%	10%	10%
My aunt	4%	4%	5%	9%	5%	2%	2%	3%	5%	5%	13%
My niece	3%	3%	3%	2%	3%	5%	2%	3%	5%	4%	0%
My partner	24%	26%	22%	13%	22%	28%	36%	29%	8%	18%	19%
My child/children	32%	20%	43%	17%	24%	38%	55%	36%	28%	29%	14%
My sibling	12%	6%	17%	16%	8%	13%	9%	10%	20%	11%	11%
My friend	5%	4%	6%	7%	4%	3%	9%	3%	7%	10%	11%
Other	9%	8%	9%	3%	3%	11%	20%	8%	10%	9%	8%
Not sure	8%	9%	8%	12%	4%	10%	6%	6%	17%	8%	10%
Prefer not to say	4%	6%	3%	6%	8%	2%	1%	3%	5%	9%	7%
Unweighted N	(641)	(292)	(349)	(142)	(159)	(231)	(109)	(458)	(78)	(64)	(41)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
My mother	49%	40%	50%	57%	40%	55%	55%	47%	50%	41%	54%	52%	47%
My grandmother	10%	11%	9%	10%	5%	7%	10%	11%	13%	10%	11%	10%	10%
My stepmother	2%	3%	2%	1%	2%	0%	0%	2%	5%	4%	0%	0%	5%
My mother-in-law	10%	12%	7%	13%	11%	12%	7%	12%	15%	15%	8%	10%	9%
My aunt	4%	5%	5%	2%	4%	3%	4%	5%	5%	4%	7%	3%	4%
My niece	3%	5%	3%	1%	4%	3%	4%	4%	2%	3%	2%	4%	3%
My partner	24%	23%	25%	24%	29%	24%	15%	31%	33%	24%	26%	22%	27%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
My child/children	32%	37%	27%	34%	38%	31%	29%	35%	37%	29%	36%	33%	29%
My sibling	12%	14%	10%	11%	13%	11%	15%	13%	9%	11%	12%	12%	13%
My friend	5%	7%	4%	6%	5%	3%	6%	7%	4%	3%	3%	7%	6%
Other	9%	9%	9%	8%	11%	10%	7%	11%	9%	8%	6%	8%	13%
Not sure	8%	6%	12%	6%	7%	5%	9%	7%	4%	10%	5%	9%	7%
Prefer not to say	4%	6%	6%	1%	2%	2%	4%	2%	3%	3%	3%	6%	5%
Unweighted N	(641)	(191)	(254)	(196)	(215)	(229)	(250)	(169)	(138)	(107)	(144)	(235)	(155)

continued from previous page

YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

8. Mother's Day Events

Which of the following will you do to celebrate Mother's Day? Select all that apply.

Asked of those who indicated that they may celebrate Mother's Day this year

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Talk on the phone or video chat	23%	21%	24%	19%	25%	22%	25%	24%	20%	24%	12%
Have a special meal/celebration at home	45%	44%	46%	40%	53%	46%	39%	45%	46%	43%	50%
Go out for a special meal/celebration	26%	25%	27%	28%	21%	23%	39%	28%	17%	29%	20%
Other	7%	7%	7%	4%	1%	11%	12%	7%	10%	7%	3%
Not sure	18%	17%	20%	24%	17%	20%	10%	17%	25%	19%	18%
Unweighted N	(641)	(292)	(349)	(142)	(159)	(231)	(109)	(458)	(78)	(64)	(41)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Talk on the phone or video chat	23%	26%	22%	21%	26%	24%	20%	27%	24%	26%	17%	23%	24%
Have a special meal/celebration at home	45%	47%	45%	44%	48%	47%	44%	46%	55%	46%	47%	45%	44%
Go out for a special meal/celebration	26%	26%	19%	35%	30%	30%	22%	33%	29%	21%	26%	26%	31%
Other	7%	7%	7%	7%	5%	9%	8%	7%	5%	7%	9%	8%	2%
Not sure	18%	14%	26%	13%	16%	13%	21%	13%	11%	21%	18%	18%	17%
Unweighted N	(641)	(191)	(254)	(196)	(215)	(229)	(250)	(169)	(138)	(107)	(144)	(235)	(155)

9. Mother's Day Gifts

Which, if any, of the following items will you send/give to someone this Mother's Day? Please select all that apply.

Asked of those who indicated that they may celebrate Mother's Day this year

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Flowers	33%	39%	28%	31%	41%	34%	20%	33%	25%	46%	16%
A card	38%	38%	37%	33%	35%	46%	35%	39%	37%	38%	26%
Certificate for massage/spa	5%	7%	4%	13%	5%	3%	0%	3%	10%	10%	12%
Jewelry	9%	11%	7%	17%	12%	3%	3%	8%	6%	20%	4%
Chocolate or candy	13%	14%	13%	19%	16%	9%	9%	11%	15%	20%	26%
Keepsake gift (engraved photo frame, personal item, etc)	6%	5%	8%	8%	10%	5%	3%	7%	6%	9%	0%
A day to herself	6%	9%	4%	13%	6%	3%	3%	5%	5%	15%	9%
Something homemade	8%	8%	9%	12%	11%	7%	2%	8%	8%	11%	10%
Clothing	9%	11%	8%	19%	12%	4%	2%	9%	8%	14%	6%
Electronics	3%	2%	3%	6%	4%	1%	0%	2%	4%	3%	4%
Books	4%	2%	5%	7%	3%	2%	3%	3%	4%	3%	10%
For someone else to take care of household tasks she normally does	5%	6%	3%	12%	3%	2%	2%	4%	4%	10%	4%
Food item	9%	7%	10%	13%	10%	7%	6%	8%	8%	10%	20%
Wine/beer/liquor	5%	6%	4%	12%	2%	2%	4%	3%	3%	13%	9%
Breakfast in bed	3%	5%	2%	8%	2%	2%	1%	3%	1%	7%	4%
A special experience with family (going on a hike, going to the beach, etc.)	4%	4%	4%	7%	4%	2%	2%	3%	1%	8%	8%
Fragrance	5%	5%	5%	7%	7%	5%	1%	2%	10%	15%	7%

continued from previous page

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Other	5%	3%	7%	2%	3%	8%	7%	6%	6%	0%	6%
None of these	9%	5%	13%	7%	0%	12%	21%	9%	16%	6%	3%
Not sure	16%	14%	19%	11%	19%	16%	20%	18%	14%	12%	17%
Prefer not to say	4%	5%	3%	6%	4%	2%	3%	2%	8%	3%	12%
Unweighted N	(641)	(292)	(349)	(142)	(159)	(231)	(109)	(458)	(78)	(64)	(41)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Flowers	33%	35%	26%	40%	32%	36%	34%	32%	36%	34%	34%	33%	32%
A card	38%	37%	37%	39%	38%	40%	40%	46%	31%	34%	39%	41%	34%
Certificate for massage/spa	5%	8%	3%	6%	7%	3%	3%	10%	4%	9%	3%	5%	6%
Jewelry	9%	9%	5%	14%	6%	10%	12%	8%	8%	8%	8%	9%	10%
Chocolate or candy	13%	11%	14%	15%	12%	12%	14%	18%	10%	14%	13%	13%	14%
Keepsake gift (engraved photo frame, personal item, etc)	6%	6%	8%	6%	6%	3%	5%	10%	8%	6%	3%	8%	7%
A day to herself	6%	7%	7%	6%	6%	5%	6%	11%	4%	8%	6%	6%	7%
Something homemade	8%	9%	10%	6%	8%	6%	6%	13%	9%	12%	8%	6%	11%
Clothing	9%	10%	7%	12%	10%	11%	12%	10%	7%	12%	16%	5%	9%
Electronics	3%	4%	2%	3%	3%	1%	3%	4%	2%	3%	2%	2%	4%
Books	4%	6%	3%	2%	4%	2%	2%	4%	5%	5%	7%	3%	2%
For someone else to take care of household tasks she normally does	5%	4%	5%	4%	4%	4%	4%	6%	6%	5%	3%	5%	6%
Food item	9%	10%	9%	9%	10%	8%	9%	11%	9%	7%	10%	8%	11%

YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

continued from previous page

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Wine/beer/liquor	5%	4%	5%	6%	5%	5%	5%	8%	5%	10%	2%	3%	7%
Breakfast in bed	3%	4%	4%	1%	3%	1%	4%	6%	2%	5%	2%	2%	6%
A special experience with family (going on a hike, going to the beach, etc.)	4%	5%	3%	4%	5%	2%	2%	8%	3%	4%	2%	4%	6%
Fragrance	5%	8%	4%	5%	6%	3%	6%	7%	4%	6%	2%	6%	7%
Other	5%	4%	5%	7%	5%	9%	3%	6%	7%	4%	4%	8%	3%
None of these	9%	13%	9%	5%	14%	6%	9%	9%	7%	5%	9%	9%	12%
Not sure	16%	12%	21%	15%	18%	16%	15%	15%	13%	22%	15%	13%	19%
Prefer not to say	4%	5%	5%	2%	1%	2%	4%	0%	4%	2%	3%	6%	2%
Unweighted N	(641)	(191)	(254)	(196)	(215)	(229)	(250)	(169)	(138)	(107)	(144)	(235)	(155)

YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

YouGov

10. Mother's Day Gifts Wanted

Which of the following would you like to receive as a Mother's Day gift? Please select all that apply.

Asked of women who say they are mothers

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Flowers	31%	*	31%	3%	38%	32%	33%	34%	25%	*	*
A card	35%	*	35%	5%	27%	41%	43%	36%	31%	*	*
Certificate for massage/spa	14%	*	14%	5%	9%	17%	18%	17%	13%	*	*
Jewelry	17%	*	17%	29%	17%	17%	14%	19%	19%	*	*
Chocolate or candy	16%	*	16%	11%	15%	17%	17%	17%	17%	*	*
Keepsake gift (engraved photo frame, personal item, etc)	16%	*	16%	16%	21%	15%	14%	20%	5%	*	*
A day to myself	13%	*	13%	39%	10%	13%	8%	14%	8%	*	*
Something homemade	17%	*	17%	5%	23%	18%	14%	20%	1%	*	*
Clothing	10%	*	10%	26%	9%	8%	7%	9%	16%	*	*
Electronics	5%	*	5%	11%	8%	3%	5%	4%	11%	*	*
Books	9%	*	9%	5%	9%	8%	11%	9%	5%	*	*
For someone else to take care of household tasks I normally do	17%	*	17%	24%	15%	18%	13%	16%	14%	*	*
Food item	12%	*	12%	24%	16%	11%	6%	12%	17%	*	*
Wine/beer/liquor	5%	*	5%	8%	7%	5%	4%	6%	5%	*	*
Breakfast in bed	7%	*	7%	9%	8%	7%	7%	6%	12%	*	*
A special experience with family (going on a hike, going to the beach, etc.)	20%	*	20%	25%	19%	17%	22%	22%	8%	*	*
Fragrance	10%	*	10%	9%	12%	9%	10%	9%	18%	*	*
Other	9%	*	9%	2%	5%	12%	12%	8%	19%	*	*

continued from previous page

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
None of these	8%	*	8%	11%	8%	6%	9%	7%	4%	*	*
Not sure	10%	*	10%	13%	10%	8%	13%	10%	13%	*	*
Prefer not to say	2%	*	2%	9%	3%	2%	0%	1%	3%	*	*
Unweighted N	(339)	(0)	(339)	(31)	(81)	(142)	(85)	(243)	(52)	(28)	(16)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Flowers	31%	32%	33%	28%	33%	35%	23%	30%	55%	29%	35%	27%	37%
A card	35%	38%	32%	34%	43%	38%	30%	31%	44%	43%	42%	31%	28%
Certificate for massage/spa	14%	21%	9%	13%	21%	13%	10%	15%	30%	11%	13%	14%	18%
Jewelry	17%	17%	10%	26%	13%	21%	14%	19%	17%	5%	17%	25%	10%
Chocolate or candy	16%	20%	12%	17%	19%	18%	14%	19%	22%	14%	19%	15%	15%
Keepsake gift (engraved photo frame, personal item, etc)	16%	12%	14%	24%	13%	19%	10%	19%	31%	8%	17%	18%	17%
A day to myself	13%	13%	11%	17%	12%	17%	15%	15%	9%	10%	18%	15%	7%
Something homemade	17%	14%	17%	19%	16%	20%	10%	19%	27%	12%	22%	17%	13%
Clothing	10%	14%	2%	13%	10%	12%	9%	9%	11%	6%	8%	13%	7%
Electronics	5%	12%	2%	3%	7%	3%	3%	8%	9%	2%	4%	7%	5%
Books	9%	12%	6%	10%	10%	11%	6%	7%	17%	9%	13%	7%	9%
For someone else to take care of household tasks I normally do	17%	23%	12%	15%	20%	18%	12%	20%	23%	18%	25%	14%	13%
Food item	12%	15%	8%	13%	11%	14%	11%	16%	13%	14%	9%	14%	9%
Wine/beer/liquor	5%	8%	2%	7%	6%	7%	5%	6%	4%	2%	5%	7%	6%
Breakfast in bed	7%	14%	3%	6%	8%	7%	4%	11%	14%	10%	8%	9%	3%

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A special experience with family (going on a hike, going to the beach, etc.)	20%	15%	22%	23%	19%	24%	11%	30%	24%	17%	20%	18%	24%
Fragrance	10%	15%	7%	9%	13%	8%	7%	13%	17%	5%	5%	12%	16%
Other	9%	13%	8%	7%	11%	7%	13%	7%	3%	4%	11%	10%	10%
None of these	8%	6%	10%	7%	4%	6%	13%	2%	6%	4%	8%	8%	9%
Not sure	10%	12%	13%	6%	13%	9%	9%	13%	5%	8%	10%	11%	12%
Prefer not to say	2%	1%	4%	1%	2%	1%	2%	1%	0%	0%	0%	3%	4%
Unweighted N	(339)	(108)	(127)	(104)	(122)	(111)	(156)	(92)	(55)	(43)	(74)	(145)	(77)

continued from previous page

YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

YouGov

11. Mother's Day Disappointment

Have you ever been disappointed by your family not doing enough for Mother's Day?

Asked of women who say they are mothers

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	31%	*	31%	36%	29%	36%	26%	32%	29%	*	*
No	64%	*	64%	61%	66%	59%	70%	64%	65%	*	*
Not sure	4%	*	4%	3%	4%	5%	4%	4%	6%	*	*
Totals	99%	*	99%	100%	99%	100%	100%	100%	100%	*	*
Unweighted N	(339)	(0)	(339)	(31)	(81)	(142)	(85)	(243)	(52)	(28)	(16)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	31%	24%	30%	41%	31%	35%	35%	30%	25%	32%	29%	36%	23%
No	64%	73%	62%	57%	64%	62%	61%	65%	69%	63%	67%	58%	74%
Not sure	4%	3%	8%	2%	5%	3%	4%	4%	6%	5%	3%	6%	3%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(339)	(108)	(127)	(104)	(122)	(111)	(156)	(92)	(55)	(43)	(74)	(145)	(77)

YouGov Survey: Mother's Day
April 27 - 30, 2022 - 1000 US Adult Citizens

Interviewing Dates	April 27 - 30, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.226 to 3.596, with a mean of one and a standard deviation of 0.369.
Number of respondents	1000
Margin of error	$\pm$ 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	65 questions not reported.