

YouGov Survey: Media Attention



Sample 1000 U.S. Adult Citizens
 Conducted February 6 - 9, 2024
 Margin of Error ±4%

1. Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Too much	About the right amount	Not enough	Not sure
Criminal cases against Donald Trump	38%	26%	25%	10%
Elon Musk	44%	29%	8%	19%
Crime	10%	38%	42%	10%
The 2024 presidential election	25%	46%	15%	14%
Abortion	20%	39%	31%	10%
Wokeness	37%	27%	18%	18%
Border security	21%	30%	38%	11%
Guns	24%	33%	30%	13%
Artificial intelligence	23%	36%	24%	17%
Housing and homelessness	7%	31%	52%	11%
The war in Ukraine	27%	41%	24%	8%
Climate change	26%	29%	33%	11%
Joe Biden	25%	37%	26%	11%
Corruption	10%	21%	58%	11%
Health care	10%	38%	42%	10%
Hunter Biden	35%	20%	32%	13%
Police violence	21%	37%	32%	10%
Unemployment	8%	40%	41%	10%
Mental health	9%	30%	50%	11%
Transgender issues	47%	21%	19%	13%
The effects of social media	18%	32%	39%	12%
The federal deficit	10%	35%	40%	15%
Celebrities	64%	23%	4%	8%
Voter fraud	25%	28%	36%	11%
COVID-19	33%	39%	18%	10%
Inflation	11%	34%	45%	10%
Racism	29%	31%	30%	11%
Schools	6%	33%	49%	12%
The Israel-Hamas war	25%	43%	19%	13%
The Super Bowl	41%	42%	7%	9%
The Oscars	51%	28%	5%	16%
Taylor Swift	66%	20%	5%	8%

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Interviewing Dates	February 6 - 9, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.061 to 6.512, with a mean of one and a standard deviation of 0.825.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.

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1A. Media Focus — Criminal cases against Donald Trump

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	38%	40%	37%	24%	*	41%	*	44%	*	*	*
About the right amount	26%	27%	26%	41%	*	21%	*	23%	*	*	*
Not enough	25%	22%	27%	15%	*	31%	*	23%	*	*	*
Not sure	10%	11%	9%	20%	*	8%	*	10%	*	*	*
Totals	99%	100%	99%	100%	*	101%	*	100%	*	*	*
Unweighted N	(485)	(229)	(256)	(126)	(87)	(175)	(97)	(300)	(57)	(76)	(52)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	38%	14%	30%	74%	10%	77%	38%	34%	*	*	*	41%	26%
About the right amount	26%	35%	29%	14%	38%	14%	27%	28%	*	*	*	25%	32%
Not enough	25%	41%	23%	9%	48%	6%	23%	29%	*	*	*	24%	30%
Not sure	10%	9%	17%	4%	5%	3%	12%	9%	*	*	*	9%	12%
Totals	99%	99%	99%	101%	101%	100%	100%	100%	*	*	*	99%	100%
Unweighted N	(485)	(188)	(164)	(133)	(167)	(153)	(226)	(135)	(75)	(87)	(91)	(193)	(114)

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1B. Media Focus — Elon Musk

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	44%	44%	45%	30%	*	47%	*	51%	*	*	*
About the right amount	29%	34%	25%	38%	*	26%	*	27%	*	*	*
Not enough	8%	8%	7%	11%	*	9%	*	7%	*	*	*
Not sure	19%	13%	23%	21%	*	19%	*	15%	*	*	*
Totals	100%	99%	100%	100%	*	101%	*	100%	*	*	*
Unweighted N	(481)	(220)	(261)	(108)	(88)	(187)	(98)	(299)	(62)	(70)	(50)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	44%	48%	50%	35%	57%	39%	39%	46%	*	*	*	42%	52%
About the right amount	29%	25%	27%	36%	26%	38%	25%	33%	*	*	*	33%	27%
Not enough	8%	6%	6%	10%	5%	7%	13%	4%	*	*	*	6%	7%
Not sure	19%	21%	17%	19%	12%	16%	24%	17%	*	*	*	19%	14%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	*	*	*	100%	100%
Unweighted N	(481)	(178)	(174)	(129)	(174)	(156)	(219)	(133)	(83)	(79)	(98)	(189)	(115)

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1C. Media Focus — Crime

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	10%	11%	9%	15%	*	4%	6%	9%	*	*	*
About the right amount	38%	35%	41%	43%	*	42%	34%	41%	*	*	*
Not enough	42%	45%	39%	27%	*	48%	52%	41%	*	*	*
Not sure	10%	9%	10%	15%	*	5%	8%	9%	*	*	*
Totals	100%	100%	99%	100%	*	99%	100%	100%	*	*	*
Unweighted N	(512)	(247)	(265)	(128)	(82)	(187)	(115)	(314)	(73)	(80)	(45)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	10%	9%	11%	10%	12%	4%	10%	9%	13%	9%	9%	11%	9%
About the right amount	38%	49%	32%	30%	51%	30%	35%	42%	45%	37%	38%	37%	41%
Not enough	42%	28%	47%	55%	30%	62%	38%	46%	40%	45%	47%	38%	42%
Not sure	10%	14%	10%	5%	8%	4%	16%	3%	2%	10%	5%	14%	7%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	100%	101%	99%	100%	99%
Unweighted N	(512)	(204)	(162)	(146)	(181)	(167)	(236)	(126)	(101)	(102)	(104)	(188)	(118)

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1D. Media Focus — The 2024 presidential election

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	25%	23%	28%	26%	*	26%	27%	25%	*	*	*
About the right amount	46%	47%	44%	54%	*	40%	51%	47%	*	*	*
Not enough	15%	16%	14%	9%	*	18%	13%	15%	*	*	*
Not sure	14%	14%	15%	12%	*	16%	9%	13%	*	*	*
Totals	100%	100%	101%	101%	*	100%	100%	100%	*	*	*
Unweighted N	(524)	(265)	(259)	(134)	(91)	(192)	(107)	(314)	(73)	(84)	(53)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	25%	25%	28%	23%	25%	23%	23%	20%	*	30%	20%	29%	21%
About the right amount	46%	47%	42%	48%	56%	45%	43%	56%	*	37%	46%	48%	48%
Not enough	15%	14%	13%	17%	11%	22%	18%	10%	*	14%	23%	14%	8%
Not sure	14%	14%	17%	12%	7%	10%	15%	14%	*	19%	10%	9%	22%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	*	100%	99%	100%	99%
Unweighted N	(524)	(192)	(186)	(146)	(190)	(163)	(225)	(156)	(92)	(101)	(101)	(200)	(122)

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1E. Media Focus — Abortion

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	20%	24%	16%	17%	*	20%	25%	23%	*	*	*
About the right amount	39%	35%	43%	48%	*	31%	33%	38%	*	*	*
Not enough	31%	32%	31%	20%	*	39%	35%	29%	*	*	*
Not sure	10%	9%	10%	15%	*	10%	6%	9%	*	*	*
Totals	100%	100%	100%	100%	*	100%	99%	99%	*	*	*
Unweighted N	(505)	(256)	(249)	(122)	(88)	(195)	(100)	(317)	(61)	(76)	(51)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	20%	8%	20%	35%	9%	34%	16%	25%	*	*	17%	24%	18%
About the right amount	39%	43%	40%	32%	40%	33%	43%	36%	*	*	35%	44%	42%
Not enough	31%	39%	30%	24%	45%	23%	30%	29%	*	*	38%	24%	28%
Not sure	10%	10%	10%	9%	6%	10%	11%	10%	*	*	10%	8%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%	100%	100%
Unweighted N	(505)	(202)	(169)	(134)	(178)	(158)	(210)	(143)	(97)	(95)	(103)	(190)	(117)

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1F. Media Focus — Wokeness

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	37%	43%	30%	24%	*	39%	*	43%	*	*	*
About the right amount	27%	25%	29%	46%	*	22%	*	24%	*	*	*
Not enough	18%	20%	16%	11%	*	20%	*	18%	*	*	*
Not sure	18%	11%	25%	20%	*	19%	*	15%	*	*	*
Totals	100%	99%	100%	101%	*	100%	*	100%	*	*	*
Unweighted N	(457)	(233)	(224)	(121)	(81)	(157)	(98)	(283)	(60)	(68)	(46)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	37%	33%	37%	40%	38%	39%	35%	37%	38%	*	*	37%	25%
About the right amount	27%	28%	25%	29%	31%	21%	30%	31%	22%	*	*	28%	30%
Not enough	18%	18%	17%	21%	15%	28%	14%	16%	29%	*	*	14%	23%
Not sure	18%	21%	21%	11%	16%	12%	20%	17%	10%	*	*	20%	21%
Totals	100%	100%	100%	101%	100%	100%	99%	101%	99%	*	*	99%	99%
Unweighted N	(457)	(164)	(171)	(122)	(169)	(150)	(195)	(113)	(102)	(86)	(83)	(174)	(114)

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1G. Media Focus — Border security

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	21%	24%	19%	20%	*	19%	*	21%	*	*	*
About the right amount	30%	27%	32%	37%	*	26%	*	27%	*	*	*
Not enough	38%	40%	37%	25%	*	46%	*	41%	*	*	*
Not sure	11%	9%	13%	18%	*	9%	*	11%	*	*	*
Totals	100%	100%	101%	100%	*	100%	*	100%	*	*	*
Unweighted N	(505)	(245)	(260)	(137)	(93)	(188)	(87)	(307)	(72)	(84)	(42)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	21%	32%	21%	9%	36%	6%	20%	19%	*	*	21%	22%	22%
About the right amount	30%	39%	28%	22%	40%	18%	29%	31%	*	*	36%	27%	34%
Not enough	38%	13%	39%	64%	15%	73%	35%	42%	*	*	33%	39%	36%
Not sure	11%	16%	12%	5%	9%	3%	17%	9%	*	*	10%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	*	*	100%	100%	100%
Unweighted N	(505)	(180)	(189)	(136)	(166)	(156)	(224)	(135)	(86)	(91)	(101)	(199)	(114)

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1H. Media Focus — Guns

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	24%	26%	21%	13%	*	23%	35%	29%	*	*	*
About the right amount	33%	31%	36%	43%	*	29%	21%	32%	*	*	*
Not enough	30%	31%	29%	21%	*	38%	33%	25%	*	*	*
Not sure	13%	12%	14%	23%	*	10%	11%	14%	*	*	*
Totals	100%	100%	100%	100%	*	100%	100%	100%	*	*	*
Unweighted N	(515)	(256)	(259)	(137)	(88)	(188)	(102)	(315)	(71)	(84)	(45)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	24%	9%	28%	35%	9%	46%	21%	26%	*	*	26%	25%	25%
About the right amount	33%	40%	23%	37%	34%	26%	36%	31%	*	*	31%	40%	30%
Not enough	30%	42%	31%	17%	51%	19%	30%	32%	*	*	32%	27%	31%
Not sure	13%	9%	19%	11%	6%	10%	13%	12%	*	*	12%	8%	14%
Totals	100%	100%	101%	100%	100%	101%	100%	101%	*	*	101%	100%	100%
Unweighted N	(515)	(196)	(172)	(147)	(186)	(160)	(237)	(126)	(95)	(91)	(107)	(199)	(118)

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11. Media Focus — Artificial intelligence

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	23%	26%	20%	22%	*	20%	28%	24%	*	*	*
About the right amount	36%	38%	34%	45%	*	31%	30%	33%	*	*	*
Not enough	24%	23%	25%	21%	*	29%	24%	26%	*	*	*
Not sure	17%	13%	21%	13%	*	19%	19%	17%	*	*	*
Totals	100%	100%	100%	101%	*	99%	101%	100%	*	*	*
Unweighted N	(518)	(246)	(272)	(122)	(93)	(203)	(100)	(331)	(68)	(73)	(46)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	23%	17%	26%	28%	20%	28%	25%	15%	*	27%	21%	25%	19%
About the right amount	36%	43%	32%	31%	48%	30%	31%	41%	*	22%	35%	34%	51%
Not enough	24%	19%	26%	29%	21%	31%	24%	28%	*	27%	29%	24%	17%
Not sure	17%	21%	16%	12%	11%	10%	21%	16%	*	23%	15%	17%	13%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	*	99%	100%	100%	100%
Unweighted N	(518)	(190)	(195)	(133)	(181)	(161)	(221)	(139)	(99)	(104)	(113)	(185)	(116)

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1J. Media Focus — Housing and homelessness

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	10%	4%	6%	*	6%	6%	7%	*	*	*
About the right amount	31%	34%	28%	38%	*	21%	37%	32%	*	*	*
Not enough	52%	45%	57%	40%	*	63%	51%	51%	*	*	*
Not sure	11%	11%	11%	16%	*	10%	5%	10%	*	*	*
Totals	101%	100%	100%	100%	*	100%	99%	100%	*	*	*
Unweighted N	(518)	(235)	(283)	(133)	(92)	(181)	(112)	(321)	(63)	(82)	(52)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	6%	6%	10%	4%	9%	4%	11%	*	8%	*	3%	11%
About the right amount	31%	34%	24%	35%	32%	35%	31%	25%	*	27%	*	33%	29%
Not enough	52%	48%	58%	48%	56%	53%	49%	56%	*	49%	*	53%	50%
Not sure	11%	12%	12%	7%	9%	3%	16%	8%	*	16%	*	11%	10%
Totals	101%	100%	100%	100%	101%	100%	100%	100%	*	100%	*	100%	100%
Unweighted N	(518)	(187)	(192)	(139)	(190)	(163)	(237)	(130)	(97)	(107)	(92)	(205)	(114)

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1K. Media Focus — The war in Ukraine

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	27%	29%	25%	20%	*	35%	18%	26%	*	*	*
About the right amount	41%	38%	43%	44%	*	37%	41%	40%	*	*	*
Not enough	24%	26%	22%	29%	*	19%	33%	26%	*	*	*
Not sure	8%	7%	10%	7%	*	10%	9%	8%	*	*	*
Totals	100%	100%	100%	100%	*	101%	101%	100%	*	*	*
Unweighted N	(497)	(247)	(250)	(128)	(76)	(177)	(116)	(306)	(61)	(79)	(51)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	27%	13%	34%	35%	11%	44%	27%	21%	33%	*	29%	27%	28%
About the right amount	41%	45%	30%	47%	51%	36%	46%	45%	32%	*	44%	40%	37%
Not enough	24%	30%	29%	12%	34%	17%	17%	27%	30%	*	20%	25%	24%
Not sure	8%	12%	7%	6%	5%	3%	10%	7%	5%	*	7%	8%	10%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	*	100%	100%	99%
Unweighted N	(497)	(181)	(171)	(145)	(167)	(165)	(204)	(139)	(103)	(90)	(106)	(192)	(109)

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1L. Media Focus — Climate change

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	26%	32%	22%	14%	*	28%	40%	32%	*	*	*
About the right amount	29%	26%	32%	39%	*	24%	24%	26%	*	*	*
Not enough	33%	34%	32%	34%	*	40%	32%	31%	*	*	*
Not sure	11%	8%	14%	12%	*	9%	4%	11%	*	*	*
Totals	99%	100%	100%	99%	*	101%	100%	100%	*	*	*
Unweighted N	(497)	(235)	(262)	(132)	(82)	(174)	(109)	(310)	(66)	(81)	(40)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	26%	4%	23%	50%	6%	55%	27%	32%	*	*	*	26%	27%
About the right amount	29%	28%	29%	29%	31%	26%	29%	25%	*	*	*	27%	36%
Not enough	33%	50%	35%	16%	56%	16%	31%	31%	*	*	*	36%	22%
Not sure	11%	17%	13%	5%	7%	3%	13%	12%	*	*	*	11%	15%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	*	*	*	100%	100%
Unweighted N	(497)	(194)	(157)	(146)	(186)	(158)	(215)	(135)	(99)	(93)	(84)	(201)	(119)

YouGov Survey: Media Attention

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1M. Media Focus — Joe Biden

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	25%	27%	24%	15%	*	26%	28%	30%	*	*	*
About the right amount	37%	34%	41%	58%	*	30%	29%	31%	*	*	*
Not enough	26%	28%	23%	13%	*	31%	38%	30%	*	*	*
Not sure	11%	11%	11%	14%	*	13%	4%	9%	*	*	*
Totals	99%	100%	99%	100%	*	100%	99%	100%	*	*	*
Unweighted N	(515)	(253)	(262)	(130)	(87)	(192)	(106)	(327)	(65)	(82)	(41)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	25%	15%	23%	40%	15%	43%	25%	25%	30%	*	28%	27%	22%
About the right amount	37%	56%	31%	23%	53%	16%	36%	41%	34%	*	25%	41%	39%
Not enough	26%	19%	30%	29%	24%	34%	23%	28%	32%	*	32%	24%	26%
Not sure	11%	10%	16%	8%	8%	8%	16%	7%	3%	*	14%	7%	13%
Totals	99%	100%	100%	100%	100%	101%	100%	101%	99%	*	99%	99%	100%
Unweighted N	(515)	(199)	(169)	(147)	(191)	(158)	(211)	(143)	(100)	(95)	(102)	(211)	(107)

YouGov Survey: Media Attention

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1N. Media Focus — Corruption

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	10%	10%	10%	14%	*	9%	3%	10%	*	*	*
About the right amount	21%	19%	23%	22%	*	21%	24%	21%	*	*	*
Not enough	58%	62%	53%	52%	*	57%	70%	56%	*	*	*
Not sure	11%	8%	14%	12%	*	13%	3%	13%	*	*	*
Totals	100%	99%	100%	100%	*	100%	100%	100%	*	*	*
Unweighted N	(491)	(230)	(261)	(111)	(95)	(180)	(105)	(281)	(76)	(84)	(50)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	10%	9%	13%	10%	14%	6%	6%	11%	*	*	7%	8%	17%
About the right amount	21%	23%	14%	28%	21%	18%	26%	23%	*	*	19%	27%	18%
Not enough	58%	57%	60%	56%	57%	72%	56%	54%	*	*	61%	56%	54%
Not sure	11%	12%	14%	7%	8%	4%	12%	12%	*	*	13%	9%	11%
Totals	100%	101%	101%	101%	100%	100%	100%	100%	*	*	100%	100%	100%
Unweighted N	(491)	(176)	(170)	(145)	(167)	(162)	(218)	(127)	(95)	(73)	(105)	(196)	(117)

YouGov Survey: Media Attention

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10. Media Focus — Health care

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	10%	12%	9%	14%	*	9%	7%	12%	*	*	*
About the right amount	38%	36%	39%	53%	*	31%	37%	36%	*	*	*
Not enough	42%	42%	43%	20%	*	51%	54%	43%	*	*	*
Not sure	10%	10%	9%	13%	*	10%	2%	9%	*	*	*
Totals	100%	100%	100%	100%	*	101%	100%	100%	*	*	*
Unweighted N	(497)	(244)	(253)	(129)	(80)	(187)	(101)	(305)	(67)	(73)	(52)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	10%	5%	14%	12%	5%	13%	8%	10%	*	*	*	10%	8%
About the right amount	38%	38%	30%	46%	39%	46%	34%	43%	*	*	*	33%	50%
Not enough	42%	49%	44%	33%	50%	35%	44%	41%	*	*	*	49%	29%
Not sure	10%	8%	12%	9%	6%	7%	14%	5%	*	*	*	8%	13%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	*	*	*	100%	100%
Unweighted N	(497)	(194)	(164)	(139)	(184)	(163)	(225)	(129)	(91)	(95)	(91)	(195)	(116)

YouGov Survey: Media Attention

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1P. Media Focus — Hunter Biden

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	35%	35%	34%	23%	*	39%	45%	38%	*	*	*
About the right amount	20%	19%	22%	41%	*	14%	7%	17%	*	*	*
Not enough	32%	36%	27%	18%	*	32%	45%	34%	*	*	*
Not sure	13%	10%	17%	18%	*	15%	4%	11%	*	*	*
Totals	100%	100%	100%	100%	*	100%	101%	100%	*	*	*
Unweighted N	(502)	(252)	(250)	(124)	(91)	(187)	(100)	(320)	(63)	(74)	(45)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	35%	51%	39%	16%	65%	14%	26%	41%	*	*	*	34%	31%
About the right amount	20%	25%	17%	18%	19%	19%	25%	18%	*	*	*	20%	24%
Not enough	32%	9%	24%	60%	9%	63%	32%	28%	*	*	*	36%	31%
Not sure	13%	15%	20%	6%	8%	3%	17%	12%	*	*	*	11%	14%
Totals	100%	100%	100%	100%	101%	99%	100%	99%	*	*	*	101%	100%
Unweighted N	(502)	(181)	(165)	(156)	(174)	(168)	(218)	(135)	(94)	(81)	(96)	(206)	(119)

YouGov Survey: Media Attention

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1Q. Media Focus — Police violence

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	21%	26%	16%	9%	*	19%	29%	25%	*	*	*
About the right amount	37%	37%	36%	49%	*	41%	27%	36%	*	*	*
Not enough	32%	29%	35%	31%	*	31%	32%	30%	*	*	*
Not sure	10%	7%	13%	10%	*	8%	12%	9%	*	*	*
Totals	100%	99%	100%	99%	*	99%	100%	100%	*	*	*
Unweighted N	(486)	(234)	(252)	(119)	(87)	(179)	(101)	(305)	(56)	(78)	(47)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	21%	15%	19%	30%	12%	35%	18%	26%	*	*	28%	19%	*
About the right amount	37%	41%	29%	41%	35%	37%	36%	32%	*	*	38%	35%	*
Not enough	32%	33%	38%	23%	45%	23%	32%	35%	*	*	27%	35%	*
Not sure	10%	11%	13%	6%	9%	6%	14%	8%	*	*	7%	12%	*
Totals	100%	100%	99%	100%	101%	101%	100%	101%	*	*	100%	101%	*
Unweighted N	(486)	(170)	(178)	(138)	(156)	(168)	(221)	(130)	(89)	(93)	(105)	(192)	(96)

YouGov Survey: Media Attention

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1R. Media Focus — Unemployment

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	8%	11%	5%	12%	*	8%	1%	9%	*	*	*
About the right amount	40%	36%	45%	36%	*	38%	49%	43%	*	*	*
Not enough	41%	45%	37%	41%	*	43%	46%	37%	*	*	*
Not sure	10%	8%	13%	11%	*	10%	4%	11%	*	*	*
Totals	99%	100%	100%	100%	*	99%	100%	100%	*	*	*
Unweighted N	(472)	(236)	(236)	(112)	(77)	(179)	(104)	(300)	(64)	(69)	(39)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	8%	7%	8%	9%	7%	4%	9%	5%	*	*	*	10%	7%
About the right amount	40%	55%	34%	35%	61%	32%	39%	40%	*	*	*	37%	39%
Not enough	41%	28%	47%	46%	26%	54%	39%	47%	*	*	*	41%	46%
Not sure	10%	10%	11%	10%	6%	10%	12%	9%	*	*	*	12%	8%
Totals	99%	100%	100%	100%	100%	100%	99%	101%	*	*	*	100%	100%
Unweighted N	(472)	(162)	(170)	(140)	(164)	(163)	(199)	(127)	(98)	(83)	(95)	(187)	(107)

YouGov Survey: Media Attention

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1S. Media Focus — Mental health

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	9%	11%	6%	11%	*	3%	*	9%	*	*	*
About the right amount	30%	25%	36%	37%	*	24%	*	32%	*	*	*
Not enough	50%	51%	49%	36%	*	60%	*	48%	*	*	*
Not sure	11%	12%	9%	17%	*	14%	*	11%	*	*	*
Totals	100%	99%	100%	101%	*	101%	*	100%	*	*	*
Unweighted N	(454)	(235)	(219)	(106)	(83)	(169)	(96)	(291)	(59)	(56)	(48)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	9%	11%	8%	7%	9%	8%	9%	10%	*	*	*	10%	13%
About the right amount	30%	29%	26%	36%	26%	37%	32%	25%	*	*	*	32%	36%
Not enough	50%	50%	53%	47%	60%	46%	46%	54%	*	*	*	48%	44%
Not sure	11%	9%	13%	10%	5%	9%	14%	11%	*	*	*	10%	7%
Totals	100%	99%	100%	100%	100%	100%	101%	100%	*	*	*	100%	100%
Unweighted N	(454)	(164)	(176)	(114)	(160)	(144)	(201)	(119)	(90)	(87)	(91)	(175)	(101)

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1T. Media Focus — Transgender issues

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	47%	52%	42%	27%	*	59%	47%	52%	*	*	*
About the right amount	21%	18%	24%	26%	*	17%	18%	19%	*	*	*
Not enough	19%	17%	21%	24%	*	17%	22%	18%	*	*	*
Not sure	13%	13%	13%	23%	*	8%	13%	11%	*	*	*
Totals	100%	100%	100%	100%	*	101%	100%	100%	*	*	*
Unweighted N	(509)	(247)	(262)	(135)	(85)	(178)	(111)	(322)	(69)	(69)	(49)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	47%	21%	52%	73%	26%	81%	44%	42%	*	*	50%	50%	38%
About the right amount	21%	28%	20%	14%	34%	8%	19%	24%	*	*	26%	15%	23%
Not enough	19%	33%	15%	8%	30%	8%	17%	26%	*	*	18%	19%	22%
Not sure	13%	18%	14%	6%	10%	3%	19%	7%	*	*	5%	15%	16%
Totals	100%	100%	101%	101%	100%	100%	99%	99%	*	*	99%	99%	99%
Unweighted N	(509)	(206)	(175)	(128)	(186)	(147)	(239)	(138)	(84)	(93)	(108)	(195)	(113)

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1U. Media Focus — The effects of social media

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	18%	19%	16%	17%	*	15%	19%	17%	*	*	*
About the right amount	32%	27%	36%	39%	*	30%	27%	30%	*	*	*
Not enough	39%	43%	34%	29%	*	40%	46%	41%	*	*	*
Not sure	12%	10%	14%	15%	*	15%	8%	12%	*	*	*
Totals	101%	99%	100%	100%	*	100%	100%	100%	*	*	*
Unweighted N	(510)	(246)	(264)	(141)	(85)	(175)	(109)	(329)	(61)	(80)	(40)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	18%	16%	19%	18%	16%	16%	19%	14%	19%	*	*	19%	16%
About the right amount	32%	43%	22%	30%	41%	29%	35%	30%	32%	*	*	37%	26%
Not enough	39%	31%	43%	42%	34%	48%	32%	43%	42%	*	*	37%	38%
Not sure	12%	10%	15%	10%	9%	8%	15%	12%	7%	*	*	7%	20%
Totals	101%	100%	99%	100%	100%	101%	101%	99%	100%	*	*	100%	100%
Unweighted N	(510)	(204)	(174)	(132)	(190)	(152)	(216)	(142)	(106)	(86)	(95)	(207)	(122)

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1V. Media Focus — The federal deficit

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	10%	11%	8%	10%	*	4%	6%	10%	*	*	*
About the right amount	35%	33%	37%	40%	*	34%	31%	35%	*	*	*
Not enough	40%	43%	38%	21%	*	49%	55%	44%	*	*	*
Not sure	15%	13%	17%	29%	*	12%	8%	11%	*	*	*
Totals	100%	100%	100%	100%	*	99%	100%	100%	*	*	*
Unweighted N	(519)	(252)	(267)	(134)	(92)	(184)	(109)	(317)	(65)	(92)	(45)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	10%	13%	10%	5%	14%	6%	8%	12%	*	*	4%	11%	12%
About the right amount	35%	42%	29%	33%	47%	20%	34%	33%	*	*	42%	33%	33%
Not enough	40%	30%	41%	53%	29%	69%	38%	44%	*	*	43%	42%	35%
Not sure	15%	16%	20%	8%	10%	5%	20%	10%	*	*	11%	15%	21%
Totals	100%	101%	100%	99%	100%	100%	100%	99%	*	*	100%	101%	101%
Unweighted N	(519)	(200)	(189)	(130)	(197)	(158)	(231)	(140)	(94)	(92)	(101)	(199)	(127)

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1W. Media Focus — Celebrities

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	64%	63%	65%	40%	*	75%	80%	69%	*	*	*
About the right amount	23%	23%	23%	36%	*	16%	18%	21%	*	*	*
Not enough	4%	5%	3%	5%	*	1%	2%	3%	*	*	*
Not sure	8%	8%	9%	19%	*	8%	0%	7%	*	*	*
Totals	99%	99%	100%	100%	*	100%	100%	100%	*	*	*
Unweighted N	(510)	(247)	(263)	(132)	(89)	(179)	(110)	(309)	(72)	(86)	(43)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	64%	56%	68%	68%	61%	79%	63%	63%	68%	*	*	64%	61%
About the right amount	23%	29%	17%	24%	30%	14%	25%	25%	22%	*	*	25%	25%
Not enough	4%	7%	1%	6%	3%	5%	3%	2%	6%	*	*	4%	5%
Not sure	8%	8%	14%	2%	5%	2%	9%	10%	3%	*	*	8%	9%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	99%	*	*	101%	100%
Unweighted N	(510)	(195)	(182)	(133)	(186)	(163)	(223)	(133)	(102)	(90)	(97)	(197)	(126)

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1X. Media Focus — Voter fraud

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	25%	26%	24%	23%	*	26%	25%	30%	*	*	*
About the right amount	28%	25%	30%	36%	*	25%	20%	23%	*	*	*
Not enough	36%	38%	34%	29%	*	34%	50%	40%	*	*	*
Not sure	11%	10%	12%	12%	*	15%	6%	7%	*	*	*
Totals	100%	99%	100%	100%	*	100%	101%	100%	*	*	*
Unweighted N	(509)	(230)	(279)	(132)	(88)	(181)	(108)	(306)	(65)	(91)	(47)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	25%	37%	27%	9%	37%	7%	20%	29%	*	*	28%	24%	22%
About the right amount	28%	32%	25%	27%	38%	21%	25%	34%	*	*	25%	29%	33%
Not enough	36%	20%	35%	55%	17%	64%	37%	32%	*	*	35%	38%	35%
Not sure	11%	11%	14%	9%	8%	9%	17%	5%	*	*	12%	9%	10%
Totals	100%	100%	101%	100%	100%	101%	99%	100%	*	*	100%	100%	100%
Unweighted N	(509)	(200)	(177)	(132)	(183)	(154)	(225)	(139)	(99)	(87)	(100)	(212)	(110)

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1Y. Media Focus — COVID-19

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	33%	36%	31%	18%	*	33%	42%	36%	*	*	*
About the right amount	39%	40%	38%	42%	*	36%	39%	37%	*	*	*
Not enough	18%	17%	18%	22%	*	19%	15%	17%	*	*	*
Not sure	10%	7%	13%	18%	*	12%	4%	10%	*	*	*
Totals	100%	100%	100%	100%	*	100%	100%	100%	*	*	*
Unweighted N	(489)	(236)	(253)	(117)	(92)	(174)	(106)	(311)	(68)	(67)	(43)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	33%	16%	36%	48%	9%	62%	31%	28%	*	*	*	34%	34%
About the right amount	39%	50%	32%	35%	57%	23%	43%	39%	*	*	*	37%	48%
Not enough	18%	26%	15%	11%	26%	9%	16%	15%	*	*	*	16%	10%
Not sure	10%	8%	16%	6%	8%	6%	9%	17%	*	*	*	13%	8%
Totals	100%	100%	99%	100%	100%	100%	99%	99%	*	*	*	100%	100%
Unweighted N	(489)	(187)	(166)	(136)	(171)	(164)	(218)	(124)	(95)	(82)	(93)	(210)	(104)

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12. Media Focus — Inflation

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	11%	13%	10%	18%	*	7%	3%	11%	*	*	*
About the right amount	34%	31%	36%	36%	*	29%	33%	34%	*	*	*
Not enough	45%	49%	41%	30%	*	52%	62%	47%	*	*	*
Not sure	10%	7%	13%	16%	*	13%	1%	8%	*	*	*
Totals	100%	100%	100%	100%	*	101%	99%	100%	*	*	*
Unweighted N	(474)	(230)	(244)	(125)	(92)	(149)	(108)	(286)	(59)	(80)	(49)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	11%	20%	6%	8%	20%	2%	8%	13%	*	*	*	12%	13%
About the right amount	34%	48%	27%	24%	45%	19%	42%	20%	*	*	*	34%	37%
Not enough	45%	21%	50%	64%	26%	77%	40%	53%	*	*	*	44%	40%
Not sure	10%	10%	17%	4%	10%	3%	9%	13%	*	*	*	11%	11%
Totals	100%	99%	100%	100%	101%	101%	99%	99%	*	*	*	101%	101%
Unweighted N	(474)	(174)	(168)	(132)	(167)	(150)	(216)	(120)	(89)	(86)	(95)	(180)	(113)

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1AA. Media Focus — Racism

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	29%	33%	24%	21%	*	25%	49%	34%	*	*	*
About the right amount	31%	33%	29%	38%	*	30%	21%	32%	*	*	*
Not enough	30%	25%	34%	34%	*	34%	25%	24%	*	*	*
Not sure	11%	9%	13%	7%	*	11%	5%	9%	*	*	*
Totals	101%	100%	100%	100%	*	100%	100%	99%	*	*	*
Unweighted N	(504)	(255)	(249)	(143)	(90)	(169)	(102)	(322)	(68)	(78)	(36)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	29%	14%	28%	41%	16%	53%	26%	32%	*	*	*	32%	23%
About the right amount	31%	28%	34%	30%	34%	25%	34%	31%	*	*	*	30%	38%
Not enough	30%	40%	25%	26%	43%	17%	30%	27%	*	*	*	28%	32%
Not sure	11%	17%	13%	3%	7%	6%	10%	10%	*	*	*	10%	7%
Totals	101%	99%	100%	100%	100%	101%	100%	100%	*	*	*	100%	100%
Unweighted N	(504)	(180)	(170)	(154)	(174)	(157)	(210)	(147)	(91)	(95)	(98)	(195)	(116)

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1AB. Media Focus — Schools

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	8%	5%	7%	*	3%	1%	7%	*	*	*
About the right amount	33%	34%	32%	48%	*	30%	30%	30%	*	*	*
Not enough	49%	46%	51%	33%	*	54%	58%	51%	*	*	*
Not sure	12%	12%	12%	12%	*	13%	11%	13%	*	*	*
Totals	100%	100%	100%	100%	*	100%	100%	101%	*	*	*
Unweighted N	(533)	(255)	(278)	(128)	(82)	(209)	(114)	(337)	(74)	(75)	(47)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	7%	5%	7%	6%	6%	5%	6%	11%	*	1%	8%	13%
About the right amount	33%	36%	27%	36%	38%	30%	37%	34%	22%	*	39%	29%	28%
Not enough	49%	47%	52%	47%	48%	54%	40%	52%	63%	*	47%	54%	47%
Not sure	12%	10%	15%	10%	8%	9%	18%	8%	4%	*	13%	9%	11%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%	*	100%	100%	99%
Unweighted N	(533)	(210)	(175)	(148)	(208)	(158)	(232)	(152)	(105)	(95)	(109)	(209)	(120)

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1AC. Media Focus — The Israel-Hamas war

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	25%	29%	21%	22%	*	25%	14%	22%	*	*	*
About the right amount	43%	36%	50%	43%	*	41%	55%	47%	*	*	*
Not enough	19%	25%	13%	19%	*	22%	18%	20%	*	*	*
Not sure	13%	10%	15%	16%	*	12%	13%	11%	*	*	*
Totals	100%	100%	99%	100%	*	100%	100%	100%	*	*	*
Unweighted N	(502)	(237)	(265)	(113)	(85)	(195)	(109)	(310)	(65)	(86)	(41)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	25%	24%	27%	24%	21%	23%	27%	24%	*	*	21%	22%	29%
About the right amount	43%	51%	32%	47%	55%	41%	41%	51%	*	*	45%	47%	41%
Not enough	19%	11%	25%	21%	16%	27%	14%	21%	*	*	23%	19%	17%
Not sure	13%	13%	15%	9%	8%	10%	18%	5%	*	*	11%	13%	13%
Totals	100%	99%	99%	101%	100%	101%	100%	101%	*	*	100%	101%	100%
Unweighted N	(502)	(190)	(177)	(135)	(185)	(151)	(231)	(128)	(94)	(88)	(104)	(195)	(115)

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1AD. Media Focus — The Super Bowl

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	41%	43%	40%	26%	*	41%	53%	48%	*	*	*
About the right amount	42%	35%	50%	48%	*	44%	39%	39%	*	*	*
Not enough	7%	10%	5%	10%	*	5%	5%	6%	*	*	*
Not sure	9%	12%	6%	16%	*	10%	3%	7%	*	*	*
Totals	99%	100%	101%	100%	*	100%	100%	100%	*	*	*
Unweighted N	(483)	(239)	(244)	(113)	(91)	(174)	(105)	(299)	(66)	(69)	(49)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	41%	32%	46%	47%	32%	52%	42%	35%	*	*	*	42%	36%
About the right amount	42%	49%	36%	41%	55%	38%	39%	54%	*	*	*	44%	42%
Not enough	7%	10%	4%	8%	7%	7%	8%	7%	*	*	*	8%	10%
Not sure	9%	8%	14%	4%	6%	3%	11%	4%	*	*	*	6%	13%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	*	*	*	100%	101%
Unweighted N	(483)	(177)	(170)	(136)	(158)	(160)	(217)	(127)	(90)	(84)	(95)	(183)	(121)

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1AE. Media Focus — The Oscars

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	51%	56%	46%	20%	*	57%	*	58%	*	*	*
About the right amount	28%	22%	34%	43%	*	24%	*	25%	*	*	*
Not enough	5%	6%	4%	9%	*	2%	*	3%	*	*	*
Not sure	16%	17%	16%	28%	*	16%	*	14%	*	*	*
Totals	100%	101%	100%	100%	*	99%	*	100%	*	*	*
Unweighted N	(487)	(244)	(243)	(126)	(73)	(192)	(96)	(305)	(62)	(76)	(44)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	51%	37%	52%	62%	37%	74%	52%	38%	*	*	*	49%	47%
About the right amount	28%	38%	21%	26%	42%	19%	24%	37%	*	*	*	29%	29%
Not enough	5%	8%	3%	4%	6%	3%	4%	4%	*	*	*	6%	7%
Not sure	16%	17%	24%	8%	16%	5%	19%	21%	*	*	*	15%	18%
Totals	100%	100%	100%	100%	101%	101%	99%	100%	*	*	*	99%	101%
Unweighted N	(487)	(166)	(171)	(150)	(161)	(159)	(223)	(122)	(98)	(86)	(96)	(195)	(110)

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1AF. Media Focus — Taylor Swift

Do you think the national media recently has focused too much, about the right amount, or not enough on the following?

Respondents were asked about a random sample of 16 of the 32 topics

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	66%	65%	67%	41%	*	81%	75%	68%	*	*	*
About the right amount	20%	16%	25%	29%	*	10%	21%	20%	*	*	*
Not enough	5%	7%	4%	14%	*	0%	1%	6%	*	*	*
Not sure	8%	12%	4%	17%	*	9%	2%	7%	*	*	*
Totals	99%	100%	100%	101%	*	100%	99%	101%	*	*	*
Unweighted N	(504)	(250)	(254)	(126)	(93)	(175)	(110)	(315)	(62)	(83)	(44)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	66%	59%	64%	75%	63%	85%	59%	71%	74%	*	*	62%	64%
About the right amount	20%	32%	18%	10%	31%	11%	26%	22%	16%	*	*	24%	22%
Not enough	5%	3%	3%	10%	2%	1%	5%	3%	6%	*	*	6%	4%
Not sure	8%	7%	14%	5%	4%	3%	10%	4%	4%	*	*	8%	9%
Totals	99%	101%	99%	100%	100%	100%	100%	100%	100%	*	*	100%	99%
Unweighted N	(504)	(195)	(174)	(135)	(174)	(157)	(215)	(125)	(104)	(87)	(88)	(218)	(111)

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Interviewing Dates	February 6 - 9, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.061 to 6.512, with a mean of one and a standard deviation of 0.825.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.