YouGov Survey: Mandela Effect
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1. Nelson Mandela Death
Which of the following comes closest to your understanding of when South African leader Nelson Mandela died?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
In prison in the 1980s	13%	14%	12%	21%	17%	12%	4%	12%	13%	22%	15%
In 2013 after serving as President of South Africa	57%	60%	56%	43%	44%	63%	78%	61%	58%	42%	49%
Something else	1%	1%	1%	0%	0%	2%	1%	1%	0%	0%	3%
Not sure	28%	26%	31%	36%	40%	23%	18%	26%	29%	36%	33%
Totals	99%	101%	100%	100%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(983)	(464)	(519)	(196)	(199)	(380)	(208)	(703)	(121)	(89)	(70)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
In prison in the 1980s	13%	14%	13%	13%	10%	11%	15%	15%	11%	16%	8%	12%	18%
In 2013 after serving as President of South Africa	57%	65%	53%	56%	73%	61%	53%	62%	64%	61%	60%	55%	56%
Something else	1%	0%	1%	1%	1%	2%	1%	2%	0%	0%	1%	1%	1%
Not sure	28%	20%	33%	30%	17%	27%	31%	21%	24%	23%	31%	32%	25%
Totals	99%	99%	100%	100%	101%	101%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(983)	(283)	(432)	(268)	(346)	(321)	(409)	(269)	(184)	(179)	(212)	(394)	(198)

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2. Berenstain Bears

What is the name of the long-running series of children's books featuring a family of anthropomorphic grizzly bears?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The Berenstein Bears	61%	59%	64%	60%	61%	65%	58%	63%	65%	51%	61%
The Berenstain Bears	20%	19%	21%	22%	24%	19%	15%	21%	11%	22%	20%
Something else	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%
Not sure	18%	22%	15%	18%	15%	15%	27%	16%	23%	26%	19%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(981)	(462)	(519)	(197)	(195)	(380)	(209)	(705)	(119)	(89)	(68)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
The Berenstein Bears	61%	62%	63%	59%	62%	59%	64%	63%	57%	59%	68%	58%	63%
The Berenstain Bears	20%	21%	18%	23%	21%	22%	17%	24%	22%	24%	18%	20%	19%
Something else	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	18%	17%	19%	19%	16%	19%	18%	13%	20%	17%	13%	22%	18%
Totals	99%	100%	100%	101%	100%	100%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(981)	(286)	(427)	(268)	(344)	(322)	(409)	(267)	(185)	(179)	(211)	(394)	(197)

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3. Looney Tunes

What is the name of the animated series produced by Warner Bros. that stars characters such as Bugs Bunny, Daffy Duck, and Elmer Fudd?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Looney Toons	57%	58%	56%	45%	53%	64%	61%	60%	45%	49%	60%
Looney Tunes	36%	34%	37%	42%	38%	32%	33%	35%	37%	40%	32%
Something else	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%
Not sure	7%	8%	7%	13%	9%	4%	5%	5%	17%	10%	7%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	99%
Unweighted N	(982)	(464)	(518)	(197)	(196)	(379)	(210)	(703)	(119)	(89)	(71)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Looney Toons	57%	54%	54%	64%	54%	64%	51%	65%	53%	50%	59%	57%	60%
Looney Tunes	36%	41%	34%	32%	40%	30%	42%	31%	38%	42%	37%	34%	32%
Something else	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%
Not sure	7%	5%	11%	4%	6%	5%	7%	5%	8%	8%	4%	9%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(982)	(283)	(431)	(268)	(345)	(321)	(409)	(267)	(184)	(180)	(211)	(394)	(197)

4. Star Wars - Luke

In the Star Wars movie "The Empire Strikes Back," which of the following is a famous line that Darth Vader says to Luke Skywalker?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
"Luke, I am your father"	62%	59%	64%	54%	62%	69%	58%	65%	51%	64%	49%
"No, I am your father"	17%	20%	13%	27%	21%	14%	6%	18%	11%	16%	15%
Something else	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	22%	20%	23%	20%	17%	17%	35%	17%	38%	20%	36%
Totals	101%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(984)	(465)	(519)	(199)	(196)	(380)	(209)	(704)	(122)	(87)	(71)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
"Luke, I am your father"	62%	61%	61%	64%	60%	61%	65%	64%	55%	61%	64%	61%	62%
"No, I am your father"	17%	18%	16%	15%	19%	17%	16%	15%	22%	17%	16%	18%	14%
Something else	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Not sure	22%	21%	22%	21%	21%	21%	19%	22%	23%	21%	21%	21%	23%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	100%	99%	101%	100%	99%
Unweighted N	(984)	(284)	(432)	(268)	(344)	(322)	(410)	(269)	(185)	(180)	(212)	(395)	(197)

5. The Flintstones

What is the name of the 1960s animated sitcom that takes place in a romanticized Stone Age setting?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The Flinstones	23%	23%	24%	33%	36%	17%	12%	22%	22%	35%	24%
The Flintstones	68%	67%	69%	50%	51%	79%	86%	74%	62%	48%	58%
Something else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	9%	10%	8%	17%	13%	4%	3%	5%	16%	17%	18%
Totals	100%	100%	101%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(982)	(465)	(517)	(197)	(195)	(380)	(210)	(704)	(122)	(87)	(69)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
The Flinstones	23%	23%	23%	25%	22%	20%	24%	27%	19%	25%	25%	24%	19%
The Flintstones	68%	70%	65%	71%	73%	76%	68%	67%	72%	68%	68%	67%	70%
Something else	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	9%	7%	13%	4%	5%	4%	8%	6%	10%	7%	7%	9%	10%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(982)	(283)	(430)	(269)	(343)	(322)	(409)	(267)	(185)	(180)	(211)	(393)	(198)

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6. Kazaam

What is the name of the 1990s children's film about a wish-granting genie?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Shazam	36%	34%	38%	26%	35%	39%	42%	36%	50%	29%	26%
Kazaam	24%	28%	20%	31%	33%	23%	8%	23%	24%	34%	21%
Something else	4%	3%	5%	4%	3%	5%	3%	5%	0%	3%	5%
Not sure	36%	34%	37%	39%	28%	32%	46%	37%	26%	34%	49%
Totals	100%	99%	100%	100%	99%	99%	99%	101%	100%	100%	101%
Unweighted N	(985)	(466)	(519)	(197)	(199)	(380)	(209)	(705)	(121)	(90)	(69)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Shazam	36%	40%	31%	41%	39%	38%	36%	42%	36%	38%	38%	37%	32%
Kazaam	24%	24%	26%	21%	24%	19%	26%	23%	21%	26%	24%	24%	23%
Something else	4%	2%	4%	6%	4%	4%	4%	4%	4%	4%	3%	4%	5%
Not sure	36%	34%	39%	32%	33%	38%	34%	30%	38%	32%	35%	36%	40%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	99%	100%	100%	101%	100%
Unweighted N	(985)	(285)	(432)	(268)	(346)	(321)	(410)	(267)	(186)	(178)	(213)	(396)	(198)

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7. Curious George
Does the monkey in the children's book series "Curious George" have a tail?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It has a tail	43%	40%	46%	42%	41%	46%	41%	44%	42%	36%	42%
It does not have a tail	26%	24%	28%	36%	29%	25%	15%	24%	28%	35%	27%
Not sure	31%	36%	27%	22%	30%	29%	44%	32%	30%	29%	31%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(987)	(466)	(521)	(200)	(197)	(380)	(210)	(706)	(121)	(89)	(71)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
It has a tail	43%	45%	41%	45%	45%	41%	44%	48%	37%	43%	42%	42%	45%
It does not have a tail	26%	26%	27%	24%	26%	25%	26%	25%	28%	28%	30%	25%	23%
Not sure	31%	29%	32%	31%	29%	34%	29%	28%	35%	29%	29%	33%	32%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%	101%	100%	100%
Unweighted N	(987)	(286)	(431)	(270)	(345)	(323)	(410)	(269)	(187)	(180)	(212)	(396)	(199)

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8. Fruit of the Loom

Does the logo for the clothing company Fruit of the Loom have a cornucopia of fruit in it, or not?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It has a cornucopia	55%	56%	54%	45%	46%	60%	64%	57%	49%	48%	54%
It does not have a cornucopia	21%	19%	23%	28%	23%	19%	14%	22%	12%	27%	15%
Not sure	25%	26%	24%	27%	31%	20%	22%	21%	39%	25%	31%
Totals	101%	101%	101%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(987)	(466)	(521)	(200)	(197)	(380)	(210)	(705)	(122)	(89)	(71)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
It has a cornucopia	55%	57%	51%	59%	60%	59%	52%	55%	62%	57%	53%	52%	60%
It does not have a cornucopia	21%	23%	21%	18%	22%	20%	21%	24%	19%	23%	20%	20%	20%
Not sure	25%	20%	28%	23%	19%	21%	27%	21%	18%	20%	27%	28%	20%
Totals	101%	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(987)	(286)	(432)	(269)	(346)	(321)	(410)	(269)	(186)	(180)	(213)	(397)	(197)

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9. Monopoly Man
Does the mascot for the board game Monopoly (also known as Rich Uncle Pennybags or The Monopoly Man) wear a monocle?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
He does	58%	59%	57%	44%	49%	63%	75%	63%	49%	43%	51%
He does not	18%	19%	17%	34%	20%	15%	6%	17%	10%	27%	26%
Not sure	24%	22%	25%	22%	32%	22%	20%	20%	41%	30%	23%
Totals	100%	100%	99%	100%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(986)	(465)	(521)	(201)	(196)	(380)	(209)	(706)	(122)	(89)	(69)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
He does	58%	58%	55%	63%	61%	65%	54%	63%	63%	51%	64%	58%	59%
He does not	18%	21%	17%	17%	18%	14%	19%	18%	19%	20%	16%	17%	20%
Not sure	24%	22%	27%	20%	20%	21%	28%	19%	18%	29%	20%	25%	21%
Totals	100%	101%	99%	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(986)	(286)	(432)	(268)	(346)	(320)	(410)	(268)	(186)	(180)	(212)	(398)	(196)

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10. Belief in Parallel Realities
Do you believe in parallel realities?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	32%	24%	36%	38%	23%	17%	24%	27%	45%	39%
No	35%	36%	33%	28%	27%	35%	47%	38%	35%	24%	22%
Not sure	38%	32%	42%	35%	35%	42%	36%	38%	39%	31%	39%
Totals	101%	100%	99%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(988)	(467)	(521)	(202)	(196)	(380)	(210)	(707)	(121)	(89)	(71)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	28%	32%	27%	24%	31%	20%	32%	25%	28%	29%	25%	28%	31%
No	35%	33%	31%	42%	33%	43%	29%	38%	41%	30%	34%	37%	35%
Not sure	38%	35%	42%	34%	36%	37%	39%	37%	32%	42%	41%	36%	34%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	101%	100%
Unweighted N	(988)	(286)	(432)	(270)	(346)	(324)	(412)	(268)	(187)	(180)	(212)	(396)	(200)

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11. Heard About Mandela Effect
How much have you heard about the Mandela Effect, in which false memories are shared by many people?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	18%	22%	15%	38%	26%	10%	3%	15%	18%	34%	27%
A little	35%	35%	35%	37%	37%	37%	29%	37%	34%	28%	33%
Nothing at all	47%	43%	50%	25%	36%	53%	68%	49%	48%	37%	41%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	99%	101%
Unweighted N	(981)	(463)	(518)	(202)	(191)	(378)	(210)	(706)	(120)	(86)	(69)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	18%	23%	18%	14%	20%	12%	22%	14%	18%	17%	17%	18%	21%
A little	35%	37%	35%	33%	41%	34%	31%	40%	38%	38%	33%	33%	38%
Nothing at all	47%	41%	47%	53%	39%	55%	47%	46%	44%	45%	51%	49%	41%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(981)	(285)	(429)	(267)	(344)	(319)	(410)	(266)	(185)	(179)	(211)	(394)	(197)

12. Belief in Mandela Effect
Do you believe that many people can actually share the same false memory?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	47%	48%	46%	59%	46%	43%	41%	48%	34%	46%	58%
No	19%	22%	17%	16%	18%	20%	22%	19%	24%	16%	22%
Not sure	34%	31%	37%	25%	36%	37%	37%	33%	42%	39%	21%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(983)	(465)	(518)	(199)	(195)	(379)	(210)	(706)	(121)	(86)	(70)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	47%	51%	47%	42%	55%	40%	42%	49%	53%	45%	41%	46%	54%
No	19%	19%	16%	25%	15%	25%	19%	17%	25%	20%	21%	20%	15%
Not sure	34%	30%	37%	34%	30%	35%	39%	34%	22%	35%	38%	34%	31%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(983)	(285)	(429)	(269)	(346)	(322)	(411)	(268)	(184)	(180)	(211)	(395)	(197)

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13. Experienced Mandela Effect

Have you ever shared a memory with other people that many other people remember differently, or say is false?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	40%	39%	41%	46%	44%	35%	38%	41%	35%	43%	38%
No	37%	40%	35%	27%	30%	44%	44%	38%	38%	29%	39%
Not sure	22%	21%	24%	26%	26%	21%	18%	21%	27%	28%	23%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(984)	(465)	(519)	(200)	(195)	(380)	(209)	(705)	(121)	(88)	(70)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	40%	43%	42%	35%	46%	36%	39%	42%	48%	41%	35%	40%	45%
No	37%	36%	35%	42%	33%	42%	37%	41%	35%	38%	38%	36%	38%
Not sure	22%	21%	24%	22%	20%	22%	25%	17%	18%	21%	28%	24%	16%
Totals	99%	100%	101%	99%	99%	100%	101%	100%	101%	100%	101%	100%	99%
Unweighted N	(984)	(285)	(430)	(269)	(344)	(322)	(410)	(268)	(186)	(180)	(211)	(396)	(197)

YouGov Survey: Mandela Effect
August 23 - 26, 2022 - 1000 US Adult Citizens

Interviewing Dates	August 23 - 26, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.298 to 4.056, with a mean of one and a standard deviation of 0.341.
Number of respondents	1000
Margin of error	$\pm$ 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	61 questions not reported.