

YouGov Survey: Lottery Winnings

July 29 - 31, 2022 - 1000 U.S. Adult Citizens



1. Ever Bought Lottery Ticket

How often do you buy a lottery ticket?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once a week	10%	12%	9%	8%	6%	13%	14%	10%	12%	13%	6%
Once or twice a month	14%	17%	10%	16%	15%	12%	11%	13%	19%	12%	14%
A few times a year	22%	24%	21%	18%	23%	25%	22%	21%	24%	19%	37%
Once a year	5%	6%	4%	7%	7%	3%	3%	5%	6%	5%	1%
Less frequently than once a year	17%	16%	17%	15%	14%	20%	16%	18%	13%	16%	13%
Never	31%	24%	37%	33%	35%	25%	32%	32%	22%	33%	27%
Not sure	2%	1%	2%	4%	1%	2%	0%	1%	4%	2%	2%
Totals	101%	100%	100%	101%	101%	100%	98%	100%	100%	100%	100%
Unweighted N	(994)	(457)	(537)	(193)	(205)	(366)	(230)	(724)	(108)	(91)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Once a week	10%	13%	7%	11%	12%	10%	10%	11%	13%	14%	10%	11%	7%
Once or twice a month	14%	15%	9%	20%	14%	16%	15%	13%	17%	10%	14%	13%	16%
A few times a year	22%	22%	21%	25%	23%	26%	21%	28%	22%	27%	23%	20%	22%
Once a year	5%	7%	3%	3%	5%	2%	4%	6%	6%	7%	4%	3%	6%
Less frequently than once a year	17%	16%	20%	13%	18%	18%	17%	16%	17%	15%	16%	19%	15%
Never	31%	24%	38%	27%	27%	28%	33%	26%	25%	26%	33%	30%	32%
Not sure	2%	3%	2%	0%	1%	0%	2%	1%	1%	1%	1%	3%	2%
Totals	101%	100%	100%	99%	100%	100%	102%	101%	101%	100%	101%	99%	100%
Unweighted N	(994)	(351)	(387)	(256)	(388)	(348)	(404)	(275)	(212)	(182)	(198)	(404)	(210)

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2. Ever Won Lottery Ticket

Have you ever won money from a lottery ticket?

Asked of people who sometimes buy a lottery ticket

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	61%	60%	62%	51%	53%	66%	70%	64%	57%	52%	59%
No	36%	35%	37%	42%	44%	31%	30%	34%	38%	43%	36%
Not sure	3%	5%	1%	7%	3%	3%	0%	2%	5%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(684)	(349)	(335)	(122)	(136)	(269)	(157)	(495)	(77)	(65)	(47)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	61%	58%	59%	68%	62%	64%	62%	61%	59%	56%	68%	61%	59%
No	36%	37%	40%	29%	34%	35%	36%	38%	36%	41%	28%	37%	36%
Not sure	3%	4%	2%	3%	4%	1%	3%	1%	5%	3%	4%	2%	5%
Totals	100%	99%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(684)	(251)	(244)	(189)	(278)	(255)	(266)	(204)	(158)	(136)	(132)	(275)	(141)

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3. What Lottery Winnings Would Go Toward

If you were to win \$1 billion in the lottery, what would the largest share of the money go to?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Spending	8%	8%	8%	11%	8%	8%	5%	8%	4%	9%	13%
Saving	20%	16%	22%	25%	22%	17%	14%	20%	23%	16%	16%
Investing	24%	27%	21%	36%	31%	19%	12%	21%	28%	28%	34%
Giving to people you know	18%	18%	18%	9%	13%	21%	26%	18%	12%	22%	14%
Donating to a charity or cause	11%	10%	12%	7%	12%	11%	14%	12%	9%	9%	9%
Other	8%	8%	8%	3%	6%	11%	11%	9%	4%	9%	6%
Not sure	12%	13%	11%	9%	9%	13%	17%	11%	22%	7%	9%
Totals	101%	100%	100%	100%	101%	100%	99%	99%	102%	100%	101%
Unweighted N	(996)	(458)	(538)	(195)	(205)	(366)	(230)	(725)	(109)	(92)	(70)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Spending	8%	9%	8%	8%	8%	8%	10%	8%	7%	11%	8%	7%	7%
Saving	20%	22%	17%	20%	19%	20%	19%	19%	20%	18%	23%	21%	16%
Investing	24%	26%	22%	23%	25%	21%	18%	29%	34%	26%	19%	22%	30%
Giving to people you know	18%	15%	17%	22%	18%	17%	20%	18%	14%	21%	22%	15%	15%
Donating to a charity or cause	11%	13%	10%	10%	13%	11%	10%	11%	12%	7%	9%	11%	15%
Other	8%	5%	11%	7%	6%	10%	8%	7%	7%	10%	7%	8%	7%
Not sure	12%	10%	15%	10%	10%	12%	14%	8%	7%	7%	11%	15%	11%
Totals	101%	100%	100%	100%	99%	99%	99%	100%	101%	100%	99%	99%	101%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(996)	(352)	(388)	(256)	(388)	(348)	(406)	(274)	(212)	(182)	(198)	(406)	(210)

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4. Lottery Legalization

Do you think the lottery should be legal in your state?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	80%	77%	83%	71%	76%	84%	86%	84%	69%	78%	69%
No	9%	11%	6%	12%	14%	5%	5%	8%	10%	10%	12%
Not sure	12%	12%	11%	17%	10%	11%	9%	9%	21%	13%	19%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(996)	(459)	(537)	(195)	(205)	(366)	(230)	(725)	(109)	(92)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	80%	79%	76%	87%	84%	84%	80%	85%	79%	83%	78%	83%	75%
No	9%	10%	8%	7%	5%	7%	9%	7%	8%	10%	9%	8%	8%
Not sure	12%	11%	15%	6%	10%	9%	10%	8%	13%	7%	14%	9%	17%
Totals	101%	100%	99%	100%	99%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(996)	(353)	(387)	(256)	(389)	(348)	(405)	(275)	(212)	(182)	(198)	(405)	(211)

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5. Taxing Lottery Winnings

Do you approve or disapprove of states taxing lottery winnings?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	18%	21%	16%	12%	20%	21%	20%	18%	15%	19%	24%
Somewhat approve	30%	31%	28%	34%	32%	28%	25%	28%	31%	35%	36%
Somewhat disapprove	17%	15%	19%	19%	15%	18%	17%	19%	16%	12%	13%
Strongly disapprove	22%	24%	21%	19%	22%	22%	27%	24%	21%	18%	16%
Not sure	12%	9%	15%	17%	11%	11%	12%	11%	17%	16%	11%
Totals	99%	100%	99%	101%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(994)	(458)	(536)	(195)	(204)	(365)	(230)	(724)	(109)	(91)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	18%	25%	16%	15%	27%	15%	16%	16%	32%	17%	21%	17%	20%
Somewhat approve	30%	32%	26%	31%	32%	29%	28%	36%	32%	32%	24%	28%	36%
Somewhat disapprove	17%	15%	20%	16%	15%	15%	19%	16%	16%	16%	18%	20%	13%
Strongly disapprove	22%	18%	22%	29%	18%	31%	24%	25%	15%	23%	27%	22%	18%
Not sure	12%	10%	16%	9%	8%	9%	13%	8%	6%	12%	10%	14%	13%
Totals	99%	100%	100%	100%	100%	99%	100%	101%	101%	100%	100%	101%	100%
Unweighted N	(994)	(352)	(386)	(256)	(389)	(347)	(404)	(275)	(212)	(181)	(199)	(404)	(210)

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6. Lottery Winner - Anonymous or Public

Should people who win the lottery be able to remain anonymous, or should their identity be made public?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should be able to remain anonymous	87%	82%	91%	72%	86%	91%	94%	90%	79%	81%	75%
Their identity should be made public	6%	9%	3%	11%	10%	3%	4%	5%	9%	10%	12%
Not sure	7%	9%	5%	17%	5%	6%	2%	5%	12%	9%	12%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(993)	(457)	(536)	(194)	(204)	(365)	(230)	(725)	(107)	(91)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should be able to remain anonymous	87%	84%	88%	87%	87%	93%	87%	90%	86%	88%	87%	88%	83%
Their identity should be made public	6%	9%	3%	8%	7%	5%	5%	7%	9%	8%	7%	5%	7%
Not sure	7%	7%	8%	5%	6%	2%	8%	3%	5%	4%	6%	7%	10%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(993)	(350)	(387)	(256)	(387)	(348)	(402)	(274)	(213)	(181)	(199)	(404)	(209)

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7. Heard About Mega Millions

How much have you heard about the recent Mega Millions jackpot that reached more than \$1 billion?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	38%	40%	36%	29%	36%	41%	45%	38%	43%	38%	34%
A little	49%	48%	49%	48%	48%	50%	47%	51%	37%	47%	50%
Nothing at all	13%	12%	15%	23%	16%	9%	8%	11%	20%	15%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(994)	(456)	(538)	(194)	(204)	(366)	(230)	(723)	(108)	(92)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	38%	41%	32%	44%	42%	40%	39%	41%	42%	43%	39%	35%	39%
A little	49%	49%	51%	45%	47%	49%	43%	52%	51%	50%	50%	49%	46%
Nothing at all	13%	10%	17%	11%	11%	10%	18%	7%	7%	7%	11%	15%	16%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(994)	(350)	(388)	(256)	(390)	(348)	(404)	(275)	(212)	(182)	(198)	(403)	(211)

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Interviewing Dates	July 29 - 31, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.345 to 3.32, with a mean of one and a standard deviation of 0.409.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	62 questions not reported.